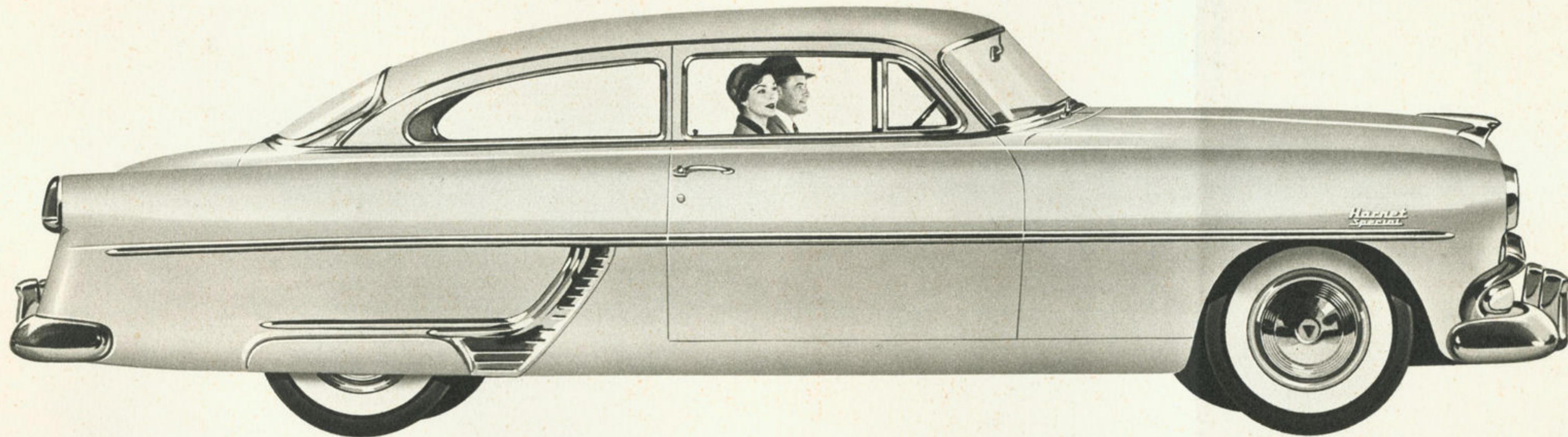


HUDSON PRESENTS THE NEW

HORNET SPECIAL



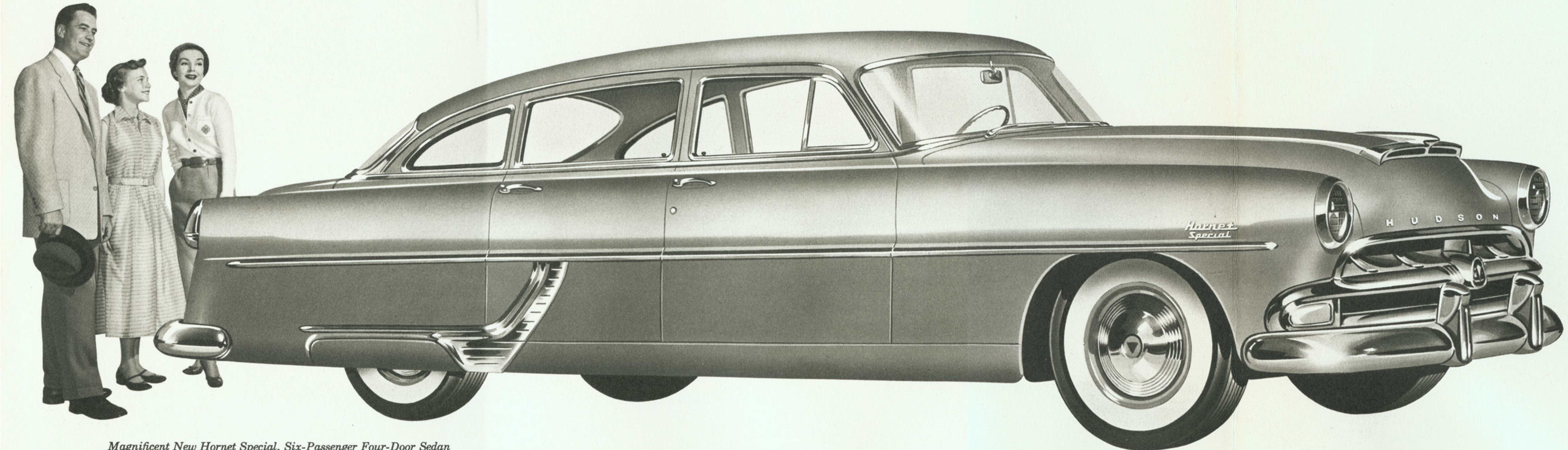
White sidewall tires optional at extra cost.

WITH
A **NEW LOW PRICE**

AND
the new
low price
sensation
HUDSON
JET
Family Club Sedan

Presenting
the magnificent new

HORNET SPECIAL



Magnificent New Hornet Special, Six-Passenger Four-Door Sedan

NEW LOW PRICE

Dazzling Hornet performance, glamorous Flight-Line Styling . . . these Hornet features are yours at a new low price in the Hornet Special!

Its Instant Action Engine with Super Induction has full Hornet power, with a displacement of 308 cubic inches. Aluminum cylinder head with a compression ratio of 7.5 to 1 is standard equipment. Piston rings are pinned in position, and the cylinder block is of superhard chrome-alloy for the longest, trouble-free wear. This is the same engine, with all 1954 improvements, that has made the Hornet, National Stock-Car Champion for the second consecutive year.

The Hornet's smooth, road-hugging ride is yours with exclusive "step-down" design; and your safety is greatly increased with Hudson's rugged Monobilt body-and-frame†, the industry's strongest.

The Hornet Special comes in three body styles: the Four-Door Sedan, shown above; the Club Coupe; and, new in the Hornet line, a Two-Door Club Sedan, shown to the right . . . real family size, with the Hornet's 124-inch wheelbase, and big 64-inch wide seats. Here's all the thrill and satisfaction of Hornet ownership in a glamorous Hornet Special that's priced to fit more budgets than ever before.

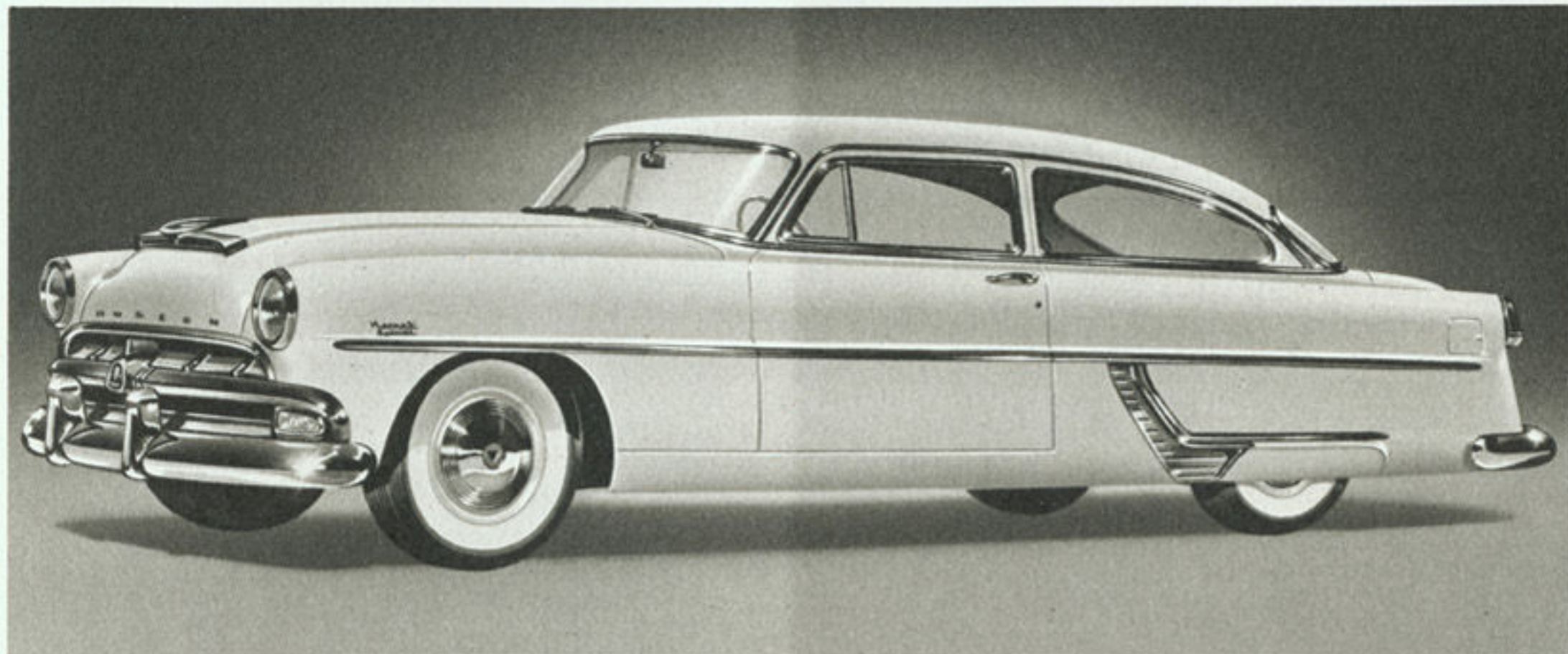
†Trademark. Patented.



New Hornet Special Features Hudson's Salon Lounge Interiors

Luxury Far Beyond Its Price

Beautiful interiors of the Hornet Special offer luxury far beyond its price. Seat cushions are finished in durable worsted upholstery in smart check weaves with a choice of two color combinations. Adding richness is a contrasting bolster cloth combined with leather-grained Plasti-Hide trim.



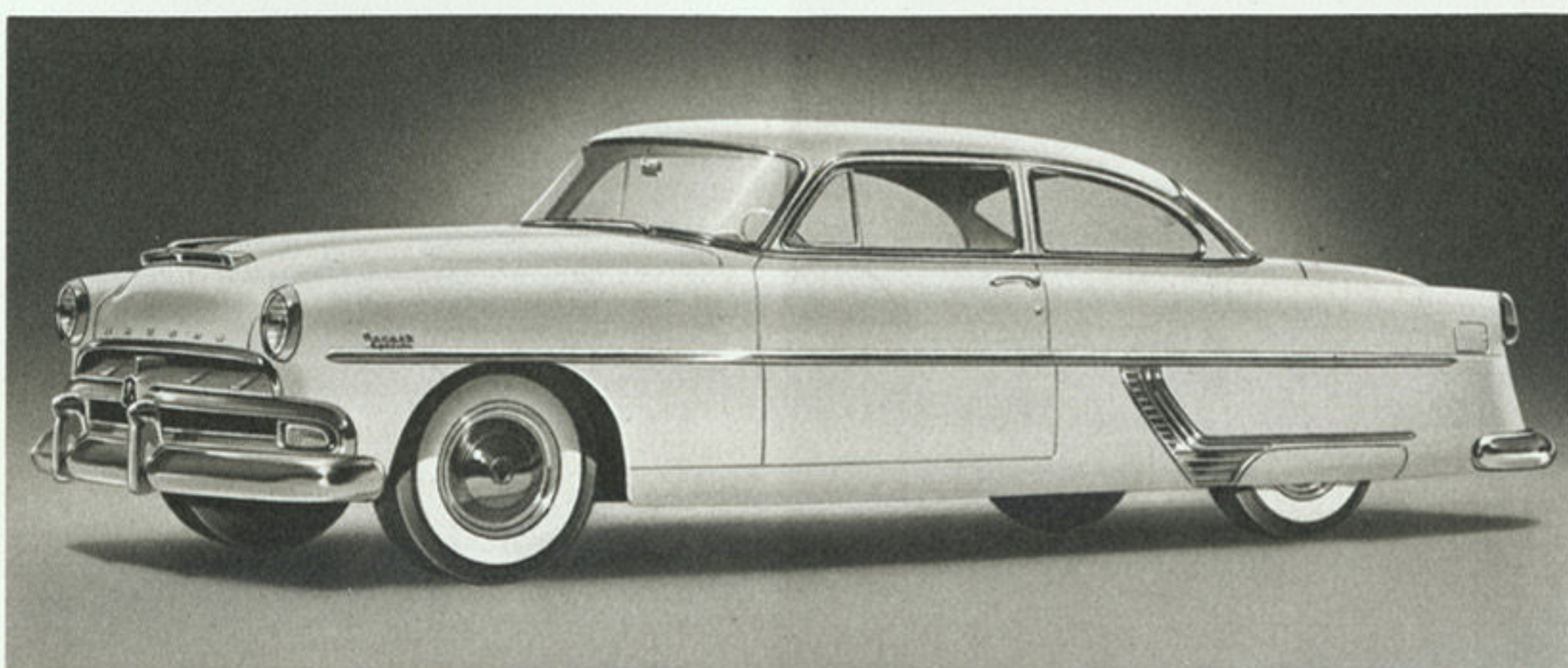
Hornet Special Two-Door, Six-Passenger Club Sedan

All Hornet Extra Features and Accessories Available on the Hornet Special

All Hornet Specials offer, as optional equipment at extra cost: Twin H-Power, Hudson's multiple fueling system; new improved Power Steering; perfected Power Brakes; and fully automatic drives.

All other Hornet features such as: Weather Control heating, ventilating, defrosting and conditioned air system, Long-Range Radio, Anti-Glare Solex Safety Glass, and many more, are also available on the Hornet Special at extra cost.

Standard trim and other specifications and accessories subject to change without notice. White sidewall tires optional at extra cost.

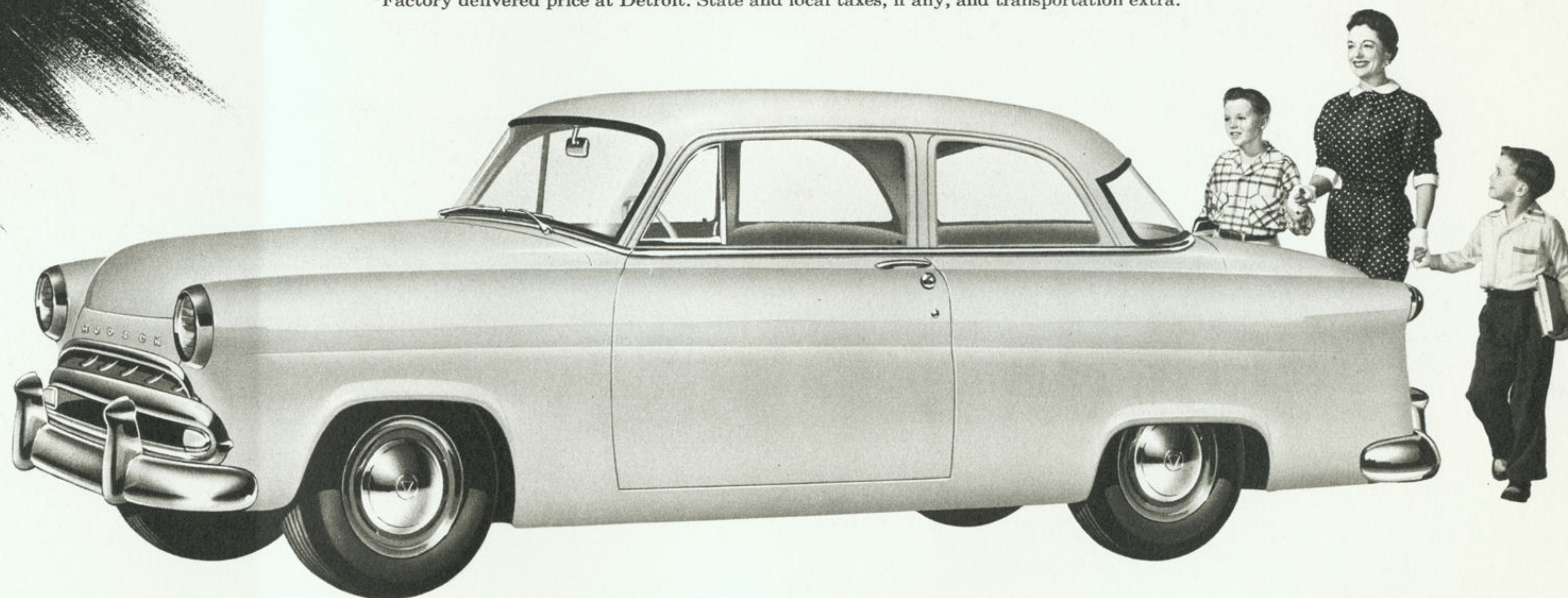


Hornet Special Two-Door, Six-Passenger Club Coupe

**BLASTS
THE LOWEST
PRICE FIELD
WIDE OPEN!**

\$1621

*Factory delivered price at Detroit. State and local taxes, if any, and transportation extra.



HUDSON JET

Family Club Sedan

Now, Hudson brings you the price sensation of the year . . . the Jet Family Club Sedan at only \$1621*, with the exclusive features that make Hudson famous.

The Jet has an Instant Action Engine with a tremendous power-to-weight ratio for performance akin to the Hornet itself. You'll find amazing roadability from ex-

clusive "step-down" design—rugged Monobilt body-and-frame†—graceful Flight-Line Styling and smart interiors.

You'll love the effortless handling ease of the Jet with its wonderfully compact size. You'll be grateful for its remarkable fuel economy. Yet, though compact, it seats six, and provides enormous luggage space in

the trunk area. Trunk lid is counterbalanced.

With Hornet-like performance, with Hudson-built quality through and through—and at a price that is one of the very lowest—the Jet Family Club Sedan brings new-car pleasure within the reach of practically every budget . . . a new standard of value in the lowest price field in America.

Standard trim and other specifications and accessories subject to change without notice.

†Trademark. Patented.