

GMC PICKUPS FOR FUN AND PROFIT



New for '73! GMC Pickups have been redesigned for greater driving pleasure. A longer wheelbase makes for greater riding comfort and handling ease. The fuel tank has been removed from inside the cab and repositioned on the frame rail. Leaf spring rear suspensions are standard for superb ride control. Horsepower offer-



ings have been increased with the addition of the new 454 V-8 engine. GMC Pickups may be ordered with a choice of tastefully trimmed available interiors; 6½ or 8-foot pickup boxes and a wide range of available equipment including air conditioning, bucket seats and AM or AM/FM radios.

GMC SUBURBANS and 3+3 CREW CAB MODELS



New for '73! Suburban models offer all the convenience of a station wagon and the stamina of a truck. Seat up to nine with available seats and able to tow up to 7,000-pound travel trailers with ease. New trim levels and available equipment can add to your traveling pleasure.



3+3 Crew Cab models combine the utility of a Pickup with the convenience of a sedan. Seat up to six with seat belts at all locations. Available in 2500 and 3500 Series models with four standard doors and crank-operated side windows. Dual rear wheel equipment shown above is available.

GMC JIMMY and SPRINT



New Jimmy and Sprint models can do a hard day's work and come back ready for fun. Both feature eye catching styling combined with honest utility value. Four-wheel-drive Jimmy takes you



off-road for work or recreation; available Sprint SP and performance equipment can be attached to suit your personal driving preference.

GMC**CAB & CHASSIS...STAKES/VALUE VANS/SCHOOL BUSES**

C-2500 and 3500 Cab and Chassis models may be ordered with 8 or 9-foot stake bodies depending on wheelbase, plus a choice of most of the available appearance and comfort items found in the regular Pickup models.

Value Van models offer a choice of available steel or aluminum body construction, an extremely wide range of body accessories, engines and transmissions for economical commercial operations.

Basic School Bus Cows adapt to most school bus bodies with a minimum of modification. Pusher type chassis are also available. A choice of automatic transmissions is available and gas or diesel power for economical operation.

GMC**RALLY, RALLY STX and VANDURA**

High cube design makes the Vandura an ideal working partner in commercial and service applications. A variety of body equipment is available. Rally and Rally STX models can carry up to 12 pas-

sengers in comfort and style. Air conditioning available on both models. Wide sliding side door is standard on all models.

GMC**QUALITY CONVENTIONALS**

New cab design makes driving easier, more comfortable. New features include an available tip-off hood for servicing ease, sturdier bumper and available frame-mounted tow hooks. Available in single or tandem axle models with popular gasoline or diesel engines; maximum GCWs to 60,000 pounds in tandem models.



GMC's Broad Selection of Trucks... From Spiffy Sprints to Heavy Duty Astro Haulers

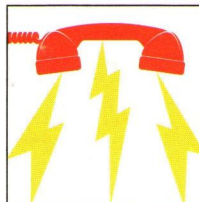
GMC's 1973 truck model lineup offers buyers value and utility in every tonnage range; profit-making performance in every model. New design features can be found in Sprints, Pickups, Jimmys, 3+3 Crew Cabs, completely new Medium Duty 5000 through 6500 models, the proven Heavy Duty Conventionals and

Vehicles shown illustrate standard or available factory-installed equipment unless noted as dealer-installed accessories. Items referred to as options or available are at extra cost. Different model applications of the components that are listed in accompanying tables as well as many other items of factory-installed equipment may be ordered through your GMC dealer.

GMC Truck & Coach Division reserves the right to make changes at any time without notice in prices, colors, materials, equipment, specifications and models and also to discontinue models. Data shown is basic information for the prospective buyer effective at time of issuance of this pamphlet. Dealer will provide complete up-to-date information on available equipment, specifications, etc. not shown here.

GMC TRUCK & COACH DIVISION
GENERAL MOTORS CORPORATION
Pontiac, Michigan 48053

the top-of-the-line Astro 95. Also new is the broader range of engines including the increased displacement, light duty Invader 454, V-8, new upgraded 379 and 432 CID, V-6 gas engines in medium duty models, and a wider range of factory available diesel power for Heavy Conventionals and Astro 95 models.



SUDDEN SERVICE SYSTEM

Need answers to truck service and maintenance questions... answers to parts requirements questions... answers to recommended truck specifications questions? Now GMC offers you direct-to-factory communications. You talk with truck experts at Pontiac, Michigan. Truck experts solve truck problems. That's why we're the truck people from General Motors. If you need us, dial toll free Monday through Friday, between 8:00 AM and 5:00 PM (EST).

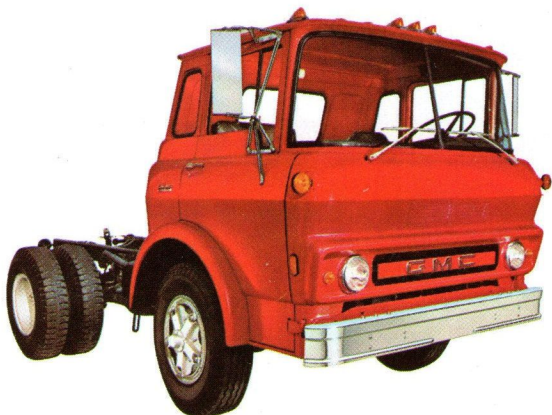
GMC SUDDEN SERVICE SYSTEM—800-521-2800
In Michigan call: 800-572-7953

"Not applicable in Alaska, Hawaii, or foreign countries."

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Litho in U.S.A.

GMC STEEL TILT MODELS



Set-back front axle design improves weight distribution and driver visibility on crowded city streets. Available with a wide range of gasoline or diesel engines for straight truck or tractor application.



Maximum GCWs range from 40,000 to 65,000; GVWs from 27,500 to 33,000 pounds in single-axle models. GCWs in tandem axle models up to 76,800 pounds.

GMC 7500 MODELS



A proven Conventional design and a broad choice of components fit the single and tandem axle 7500 series models to practically any straight truck or tractor operation. Available with proven V-6 gas or diesel power including Detroit Diesel 6V-53N engines.



Maximum GCWs range up to 65,000 pounds. GVWs in single axle models range up to 31,000 pounds; in tandems, up to 48,500 pounds. Full air brakes are standard.

GMC 9500 MODELS



A wide choice of factory-available Detroit Diesel or Cummins Diesel engines, drive train components and suspensions fit the high-powered 9500 Series models to line-haul tractor and con-



struction applications. Maximum GVWs in single axle models up to 33,500 pounds; in tandems up to 50,500 pounds. GCW ratings range up to 76,800 pounds. Full air brakes are standard.

GMC ASTRO 95



Designed from the ground up for drivers and profit-conscious owners, the Astro 95 features three BBC dimensions, a wide choice of engine and driveline configurations, Cummins or Detroit Diesel engines, a choice of available suspensions including the GMC-designed Astro-Aire suspension. The Astro cab features one of the finest cockpit layouts available and full standard insulation on top, sides and bottom. Circuit breakers are standard as is the dash-mounted circuit breaker switch. The top-of-the-line-haul tractors from the Truck People.



**THE
QUALITY
LINE
FROM**



THE TRUCK PEOPLE FROM GENERAL MOTORS