

And don't forget Mopar and Chrysler Parts lubricants, engine additives, waxes and polishes to keep your new Chrysler Corporation-built car running and looking its best. Remember too, when you need replacement parts ask for genuine Mopar or Chrysler Parts—the original-equipment line, to assure you of top performance. When you see the Mopar or Chrysler Parts name, you are assured of Chrysler Corporation quality.



Availability of some accessories illustrated and described in this folder depends upon car model selection. Consult your Chrysler Motors Corporation dealer for complete information. Some items shown are not available in Canada. Specifications subject to change without notice.



(23) STATION WAGON MATTRESS. Ideal for the camper and sportsman. Provides wide 7' long, comfortable bed; or play area for children. Can be used with second seat up or down.

(24) LITTER BASKET. Provides handy receptacle for discards, or serves as a convenient storage space for maps, sun glasses, etc. Weighted base to keep it upright.

(25) STATION WAGON LUGGAGE RACK. Custom type with adjustable front and rear rails. Increases luggage carrying capacity.

(26) LUGGAGE RACK COVER AND HOLD-DOWN. Weatherproof, reinforced vinyl cover for luggage protection. Designed for easy loading, with heavy-duty zipper and rubber cord hold-down. For station wagons with luggage racks.

(27) DECK LID LUGGAGE RACK. Handsome chrome-style accents. Convenient, waist-level loading.

(28) DECK LID SKI RACK. Vinyl-coated brackets hold four pairs of skis securely for a trip across the state or across the country.

(29) HOOD-MOUNT TACHOMETER. Precision instrument registering 0-8,000 RPM. Eye level placement for quick reference. Adds sports car flair.

(30) CLOCK. Large, easy-to-read numerals. Automatic self-regulating. Indirect lighting for nighttime reference.

(31) ELECTRONIC DIGITAL CLOCK. Lets you read the time numerically. Maintains an accuracy range of plus or minus one minute per month.

(32) VANITY MIRROR. Mounted on the sun visor. Glass bonded to soft vinyl frame for beauty and safety.

(33) GLOVE COMPARTMENT LIGHT. Illuminates the entire compartment as soon as the door is opened.

(34) FULLSWEEP TACHOMETER. Registers 0-10,000 RPM. Mounted on steering column or instrument panel.

(35) ENGINE BLOCK HEATER. Quicker starting on the coldest mornings. Faster heater warm-up, too. Plugs into standard 110-115 volt outlet.

(36) DOOR EDGE PROTECTORS. Slim-lined door edgings of stainless steel or flexible vinyl to guard against unsightly paint damage.

(37) LICENSE PLATE FRAME. Adds customized-appearance touch. Stainless steel to maintain good looks.

(38) FUEL TANK LOCKING CAP. Prevents gasoline theft or malicious mischief. Unlocks quickly for filling.

(39) TRAILER TOWING MIRROR. Brackets place large-faced mirror well out from side of car to give a full, clear view of traffic beside and behind trailer.

(40) TRAILER HITCHES. Designed for your car and engineered for the load and trailer tongue weight.

(41) MAP AND COURTESY LIGHT. Door-actuated switch turns on light in front compartment. Separate manual switch for interior use as map light. Also available: automatic trunk compartment light.

74 action accents



PASSENGER CAR ACCESSORIES



Our Action Accents for 1974 consist of a wide range of accessories, designed to provide that extra touch of enjoyment and enhance the value of your new vehicle purchase. Mopar—Chrysler Parts Accessories are guaranteed to perform to your full satisfaction, because they are precision engineered specifically for your new car.



Take a minute or two to select those accessories that fit your ideas of driving pleasure and your style of living. Your dealer will arrange for prompt installation.

(1) ANTENNAS. New, whip-type stainless steel . . . assures top reception.

(2) (3) AIR CONDITIONERS. Enjoy refreshing cool comfort on those hot, humid days. Helps eliminate outside noise, dust and other irritants. Fits neatly under the instrument panel. Central controls, easy to operate. Adjustable ducts provide complete air distribution.

(4) RADIOS. Entertainment at your fingertips. Choice of AM or AM/FM models fully transistorized with push-button selection. Search-Tune (AM-FM) Model available for Chrysler models.

(5) CASSETTE TAPE PLAYER. A compactly designed cassette car stereo system with volume, balance and tone slide controls. Small size permits installation in glove compartment or instrument panel.

(6) CHILD CAR SEAT. Drive worry-free with your child secured firmly and comfortably. For a child up to 45" tall weighing between 21 and 50 lbs.

(7) INFANT SAFETY CARRIER. Infants up to 20 lbs. held gently and securely, yet full freedom for arms and legs. Lightweight, easy to carry.

(8) (9) "STEREO 8" TAPE PLAYERS. Brilliant, full-dimension stereo. Up to 80 minutes playing time with every cartridge. Automotive, portable and home units available.

(10) REAR SEAT SPEAKER. Surrounds you with sound. Adds to enjoyment of rear seat passengers. Fader control provides operation of front and rear speakers separately or in unison.

(11) POWER STEERING. Makes parking and low-speed maneuvering so easy and simple you'll never be without it again.

(12) ELECTRIC WINDOW LIFT SAFETY SWITCH. Helps prevent children from operating electric windows. Driver controls windows at all times.

(13) POWER BRAKES. Greatly reduces pedal effort; makes every stop easier.

(14) CHILD GUARD DOOR SAFETY LOCK. Keeps little hands from inadvertently opening car door.

(15) ELECTRIC DECK LID LOCK. Remote control lets you open the deck lid from inside the car or with a key, if desired.

(16) VINYL TRIM MOULDING. Attractive moulding is smoothly formed to body contours. Extends full length of car to protect against nicks, dents and paint damage.

(17) VINYL FLOOR MATS. Tough, long-wearing vinyl. Snug-fitting design. Color-keyed to harmonize with any interior. Door-to-door or twin design.

(18) PATTERNIQUE CAR MATS. Individual mats with colorful Ozite carpet inserts. Unique decorator touch.

(19) LOAD LEVELER®—RIDE LEVELER®. Extra "muscle" for the rear suspension when you carry extra-heavy loads. Reduces "tail drag," keeps car level, headlights on the road. A "must" for trailer towing. Ride Levelers® utilize air pressure for adjustment to load.

(20) AUTOMATIC SPEED CONTROL. Set control at selected speed, take your foot off the accelerator and car maintains speed, even up and down hills. Ideal for turnpike cruising.

(21) FIRE EXTINGUISHER. Odorless dry chemical smothers electrical, gasoline, oil fires. For home or car use. Mounting bracket holds extinguisher securely, ready for instant use.

(22) REAR WINDOW DEFOGGER. Circulates air over inside window surface to clear away fog and frost. Controlled from the driver's seat.