

GMC **GOING YOUR WAY**

Sent to you compliments of your nearby GMC Truck dealer



GMC...A TRUCK YOU CAN LIVE WITH

INTRODUCING SAFARI

...the new mid-size van from GMC

Space-age graphics highlight Safari's high-tech instrument panel. All warning displays, switches and controls are within easy reach and view of driver.

Available stereo radios with electronic tuning include a six-speaker system. Shown is Safari SLE with two premium speakers in the rear corners and two in the rear doors to complement the two front speakers.

Handy storage compartments come with the available seven- or eight-person seating, at each side of the rear bench seat. The left side compartment serves as a cooler when ice is added.

Safari offers an available roof console for the front compartment, with dome lamp, four swiveling reading lamps, and two convenient storage compartments.

Turn to pages 8 and 9 for more information about the exciting new van concept called Safari.



"This GMC is me."

A fold-out convenience tray beneath the glove box is a handy receptacle for refreshments en route. People Mover's bench seats have a quick-release feature which permits easy removal and reinstallation. They may be reversed or their backs folded flat to form a table.

Air conditioning may be ordered for front and rear, or front only. An optional rear heater is also available to complete the overall temperature control of the interior.



READ MOTOR COMPANY
1557 NORTH 3RD
LARAMIE, WY 82070
(307) 745-7336

Mr. [Name] [Address]
[Address]
[Address]

Dear Mr. [Name]:

Some people consider light-duty trucks only for functional values: cargo hauling, off-road use; strictly utility. But your lifestyle and needs are as individual as you are.

That's precisely why we have sent you this complimentary copy of GOING YOUR WAY. Here, in words and pictures, is a preview of a lifestyle that may be totally new to you. The idea of "A truck you can live with" certainly presents GMC trucks in a wholly different--and exciting--light.

Among GMC's broad new line, there's a vehicle to fit just about all your needs; a fact worth noting when you consider the practical aspects of personal transportation and vehicle versatility. A light-duty truck is an ideal choice; solid, dependable transportation that makes economic good sense everywhere you go.

If you would like to experience the validity of these statements for yourself, visit our dealership for a no-obligation test drive in a brand-new 1985 GMC. We'll do our best to make your visit the high point of the week for you.

Sincerely,

READ MOTOR COMPANY

A TRUCK YOU CAN LIVE WITH

EXPERIENCE THE NEW TECHNOLOGY IN GMC TRUCKS

The rising popularity of light-duty trucks is bringing widespread changes in truck technology, design and purpose, as traditional car buyers everywhere are discovering the freedom—and expanded lifestyles—that GMC light truck ownership offers. The result has been a remarkable upgrading in conveniences, comforts and handling ease; car-like features that are now fully integrated in up-level truck concepting.

Computer aided design, robotic assembly and finishing operations, electronic engine controls, and extensive use of anti-corrosion materials continue to increase the levels of GMC value. Small wonder then, that more people are looking to

GMC light-duty trucks as ideal family, or second, vehicles.

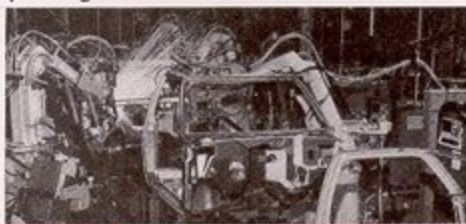
Latest in GMC's lineup of upscale, personal transportation is the Safari People Mover, and the Cargo Mover. Smaller than a full-size van (it's garageable!), larger than a mini-van, the People Mover has the space for carrying up to eight people in comfort



(when the second bench seat is ordered)... their gear... or cargo... and looks great doing it. The Cargo Mover can be used as is for hauling purposes... or upfitted for a multitude of uses, including

executive travel and recreation.

The cutaway view reveals its integral body-frame construction. The large outer body panels are of two-sided galvanized steel with inner quarter panel reinforcement. One-piece door frames provide for good door fit. The rugged chassis features computer-selected front coil springs for a more even ride. Corrosion-resistant, fiberglass-composite single leaf rear springs automatically adjust spring length to suit the load. There's high-tech also, in the extensive anti-corrosion measures; including an eight-stage zinc phosphate wash before primer coats and final painting.



GMC SUBURBAN... the ultimate wagon



... it can do more and go more places than ordinary vehicles

If you plan to get serious about carrying up to nine people in solid comfort, their belongings, or a lot of long, bulky packages over any distance on almost any surface—a GMC Suburban is right for you. Two-wheel drive or four-wheel drive is available. Also available is big V8 gas or diesel engine power. Interior roominess starts with a standard three-passenger front bench seat and 144 cubic feet of rear load space. You can take it from there, and add one or both of the available three-passenger rear bench seats. Such travel niceties as available electronic automatic speed control, Comfortilt

steering wheel, power door locks and windows, electronically-tuned receivers (ETR radios), and fore-and-aft air conditioning reveal there's honest sophistication beneath a Suburban's rugged good looks.

- Sierra Classic interior with available seating for nine. Center bench seat folds flat for easy access to rear seat.

- A Suburban can carry a payload of up to 3,903 lbs., including passengers, equipment and cargo, or, when properly equipped, tow up to 9,500 lbs., including trailer and cargo (C-2500 model with gas engine).

GMC S-15 PICKUP

...what we mean by "A truck you can live with"

GMC's S-15 Pickups fit a great many people's ideas of "A truck you can live with." Recreational by design ... the S-15's generous cargo area is made to hold camping gear, a couple of trail bikes, scuba gear, or more down-to-earth materials, in its practical role as a working partner. Either way, you'll discover a capacity to please that you may not have thought possible with a pickup. Their surging popularity has sparked new research into truck ownership, giving rise to remarkably high-tech applications in manufacture; and especially in vehicle design, riding comfort, interior roominess and ease of handling.

Visit our dealership for a revealing introduction to the world of light truck ownership, and a test drive in the GMC model of your choice.

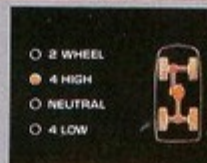


- Sierra Classic instrument panel; note easy-to-read instrument cluster.

- Right bucket seat slides forward for access to rear compartment on Club Coupe models. Two available jump seats are included with Sierra Classic trim.

- On four-wheel drive models, a floor-mounted transfer case permits shifting from two-wheel drive (2-WD) to four-wheel drive (4-WD) without stopping. Lighted display shows what mode you're in.

- Two-wheel drive Sierra Classic Pickup with special two-tone paint and eye-catching black accents all around.



ALL-NEW GMC SAFARI... the van world's newest sensation



How are they able to fit as many as eight adults in comfort on a 111-inch wheelbase? Innovation. The personal-size, mid-size People Mover was designed using advanced computer-assisted graphics. You can go in a Safari with two... four... five (the standard seating) and up to eight people, depending on the optional seating you choose. Outfit it as you like, and park the whole business inside a typical garage.

Smaller than a full-size van; larger, roomier and more comfortable than a minivan, Safari is available in two versions. The Safari People Mover is an excellent all-purpose personal or commuter vehicle. The Safari Cargo Mover, an easy-to-maneuver panel version, can double nicely as a family recreational vehicle.

One look is all you'll need to appreciate its innovative styling. Not downsized, but a new concept, Safari's aerodynamic body styling has produced a contour that knifes through the airstream with a minimum of resistance to wind forces.



Contemporary in every respect, Safari's sleek, clean styling is enhanced by a wide selection of optional paint schemes, luxurious interior appointments, and available equipment.

Step up to the new excitement in personal transportation. Test drive a new Safari at our dealership soon!

- Safari is not only garageable, it will go through a standard car wash.
- Safari SLE with available four bucket seats and rear bench seat will accommodate up to seven adults in comfort.
- You can take it with you in this new-size, versatile van from GMC.



GMC PICKUPS...the smart way to go



GMC makes full-size pickups for every occasion; there's one that's bound to fit your lifestyle. Fact is, these trucks are so technologically advanced...so stylish...so car-like in comfort and conveniences...they easily serve as value-wise primary transportation with unbeatable versatility. A GMC Pickup is responsive and refined on city streets, yet its work-oriented nature and choice of 2-WD or 4-WD models provide the muscle for rough

country maneuvering and great load-carrying ability! GMC calls them "Sierra" for their wide-ranging versatility. You'll call them "Ideal" for whatever purpose you ask of them.

- C-3500 Sierra Classic Wideside Crew Cab with available dual rear wheels and 10,000 lbs. GVWR.
- Standard Sierra interior with cloth trim.

GMC S-15 JIMMY...it's right for your most special occasions



Here's GMC's compact classic; so at home with the smart set and so dependable! S-15 sport utility models offer a choice of two-wheel or four-wheel drive, a load floor that's over 68 inches long, great handling characteristics—and a rugged build. With the optional rear folding seat, you can take four adults just about anywhere. All that, and high-tech style and comfort to match. Come in and take the wheel during our test drive Invitational. You won't want to let go.

INSTA-TRAC 4-WD

When the trail goes from smooth to rugged, one lever makes the shift from 2-WD Hi to 4-WD Hi, at any speed, without stopping. When you want to resume efficient freewheeling, just shift back to 2-WD Hi and keep right on rolling.

- S-15 Jimmy shown above in available Woody TCA package.
- S-15 4-WD Jimmy shown below with available equipment.



GMC FULL-SIZE JIMMY ... 4 X 4 and all V8



The full-size Jimmy is a boldly aggressive diamond in the rough... a polished gem in traffic. If your style ranges from the sophisticated to the rugged, here's the power and traction to take you and five others (with available folding rear seat) almost anywhere on wheels. Properly equipped, it will haul a 6,000-lb. GVW trailer (including cargo) with ease. Manual hublocks are standard, and designed for heavy-duty use, for which we recommend

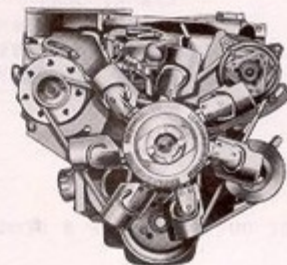
the available heavy-duty front spring package (ask us for details). Automatic hublocks are also available and permit no-stop shifting into 4-WD at up to 25 miles per hour. The full-size Jimmy also offers a large selection of popular options for your added comfort.

- Full-size 4-WD Jimmy with available two-tone paint.
- Sierra Classic Interior with new available custom cloth upholstery.

ADVANCED TECHNOLOGY PRODUCES ENGINES YOU CAN GO WITH

NEW TECH IV GAS ENGINE New for '85, the standard engine for compact 2-WD and 4-WD S-15 models is the electronically fuel-injected 2.5 liter in-line 4. It features a low weight-to-horsepower ratio, low-friction roller hydraulic valve lifters, swirl inlet ports and more. Impressive performance is a major feature of this high torque output engine.

- Standard on: S-15 Pickups*, S-15 Jimmy, Safari.
- Optional on: 2-WD Conventional Cab, short wheelbase model.



NEW VORTEC GAS ENGINE Full-size gasoline-engine GMC models have a new standard V6 engine that provides more horsepower and torque than the 4.1 liter engine it replaces. The 4.3 liter V6 Vortec gas engine has a high 9.3 to 1 compression ratio. Swirl Inlet ports provide good fuel/air mix, and Electronic Spark Control helps control spark knock.

- Standard on: Rally, Vandura, C & K 1500 series, C-2500 series, full-size Pickups. Available on Safari.

TRUCK-RATED DIESEL ENGINE This rugged 6.2 liter V8 powerplant was developed especially for truck use, and offers impressive power and torque. The 130-horsepower version is available for C-K 1500 series models, and C-K 2500 series models*. A 148-horsepower version is also available for C-K 2500 series models. Because of its high torque output, this engine is a smart choice for hauling heavy loads and for trailer towing.

- Available on: full-size Pickups, Rally, Vandura, full-size Jimmy, Suburban.
- Except K-2500 Pickup sold in California.



A WORD ABOUT ENGINES GMC Trucks are equipped with engines produced at facilities operated by GM car and truck groups, subsidiaries or affiliated companies worldwide.

GMC

A TRUCK CAN BE WHATEVER YOU WANT IT TO BE.
IT CAN DO WHATEVER YOU WANT IT TO DO.
IT CAN OPEN UP NEW WORLDS.
IT CAN PICK UP YOUR LIFE.
IT CAN BE SOMETHING YOU CAN LIVE WITH COMFORTABLY.
WITH A GMC TRUCK, YOU'VE GOT IT ALL **GOING YOUR WAY.**

**SEE FOR YOURSELF.
TEST DRIVE A GMC TRUCK TODAY!**

Here's your personal invitation...

CAR-RT SORT
MR. FRANK KATZ
1557 N. 3RD ST.
LARAMIE, WY 82070

**CR 12

BE OUR GUEST FOR A DEMONSTRATION DRIVE IN A 1985 GMC.

There's so much to show and talk about in GMC truck versatility . . . recreational applications . . . people and cargo carriers . . . sports vehicles. GMC is the name to look for in vehicles that are built to do it all. Especially if you're a person who may not have believed that a truck can fit your lifestyle, come in for a revealing demonstration drive, in a model of your choice.

Please don't pass up this invitation. See for yourself all that GMC has to offer.

THANK YOU,

READ MOTOR COMPANY

GMC...A TRUCK YOU CAN LIVE WITH

GMC reserves the right to make changes at any time, without notice, in prices, colors, materials, equipment, specifications and models; and also to discontinue models.

A TEST DRIVE INVITATION TO:

Mr. Frank Katz

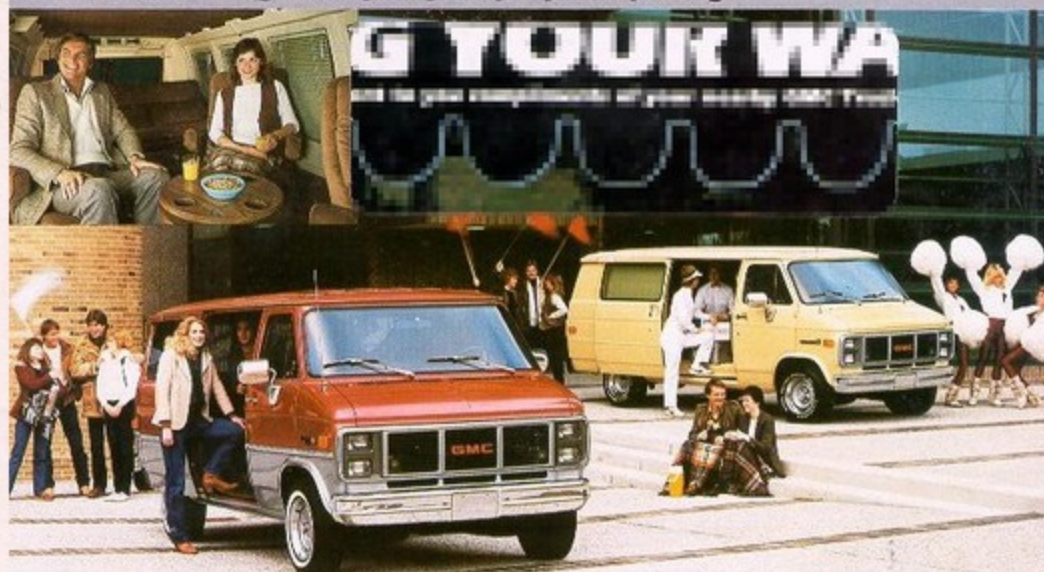
P

lease detach this Special Identification Card and bring it with you when you come to take a closer look and test drive one of our versatile light-duty trucks. We'll extend special courtesy to the bearer of this card.

From: 44-624
READ MOTOR COMPANY
1557 NORTH 3RD
LARAMIE, WY 82070

GMC RALLY/VANDURA

...vans with a great capacity for people or packages



When customers tell what they want in their new vans, GMC responds—combining the best ideas of owners and GM design-engineering teams. Example: The new high-compression 4.3 liter V6 Vortec engine is standard on Rally and Vandura. Available engines include: 5.0 liter gas V8, 5.7 liter gas V8, and 6.2 liter diesel V8. The list of improvements in conveniences, comfort, appearance and handling is impressive. Visit our dealership and get the complete inside story of the '85 Rally and Vandura.

1985 RALLY. This roomy, comfortable passenger van comes in three models, on 110" or 125" wheelbases. Standard seating is 5 passengers, which can be increased to 8 or 12, with available bench seating, depending on model. New front-end styling, a smooth-operating sliding door or hinged doors available at no extra cost, and improved front seat legroom distinguish the 1985 Rally.

1985 VANDURA. Capacity and convenience earn Vandura high marks. Choice of 60-40 swing-out panel doors, or standard sliding door with redesigned, smoother operation; and available high-style, high-back bucket

seats with newly-designed custom vinyl trim are among features that keep Vandura at the head of the class.

- G-3500 Rally STX (inset) has room for 12 when properly equipped.

- Interior shown is representative, and is not available as standard or optional equipment from GMC. Ask us for details.

- Customized vans are supplied to GMC dealers by outside upfitters, independently of GMC, which is not responsible for the safety or design features, materials or workmanship of any alteration by any such upfitters.



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Let's Get it together... Buckle Up

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