

IMPALA



The new Impala SS, shown here in Black.

2004 Chevy Impala

The Impala® SS is back — this time in monochromatic Black. With supercharged power, it makes going almost anywhere worth the trip. Besides the new 240-hp SS with a supercharged engine delivering a best-in-class* 280 lb.-ft. of torque, the sleek 2004 Chevy™ Impala is also available in Sedan and LS models and is proudly made in the highest ranked plant in North/South America!†

*Based on latest available information. Excludes other GM vehicles.
†The General Motors Corporation – Oshawa #1 Ontario plant was the highest ranked in North/South America and the General Motors Corporation- Lansing Grand River, MI plant was the second highest ranked in North/South America among plants producing vehicles for the U.S. market in J.D. Power and Associates 2003 Initial Quality Study.™ Study based on a total of 52,105 U.S. consumer responses indicating owner reported problems during the first 90 days of ownership. www.jdpower.com



With features like massive four-wheel disc brakes, Impala LS has more standard features for the money than Toyota Camry XLE V6.†



With a 240-hp supercharged 3800 V6 engine, performance suspension and race-inspired design, this powerful machine is everything you expect a Super Sport to be.



Built with pride at Oshawa #1, Ontario – recipient of the J.D. Power and Associates Gold Plant Quality Award, North/South America.†

AVAILABLE MODELS AND MSRP¹

Sedan	\$21,900
LS	\$25,000
SS	\$27,995

ENGINES

3400 SFI V6
180 hp @ 5200 rpm
205 lb.-ft. of torque @ 4000 rpm
Standard on Impala Sedan

3800 SFI V6
200 hp @ 5200 rpm
225 lb.-ft. of torque @ 4000 rpm
Standard on Impala LS, optional on Sedan

New supercharged 3800 SFI V6
240 hp @ 5200 rpm
280 lb.-ft. of torque @ 3600 rpm
Standard on Impala SS

ESTIMATED MPG²

	3400	3800	3800 Supercharged
City	21	20	18
Highway	32	30	28

STANDARD CAPACITIES

Cargo volume (cu. ft.) ³	18.6
Fuel tank (gal. approx.)	17
Seating (Sedan/LS)	6/5

STANDARD EQUIPMENT ON ALL IMPALA MODELS

- Dual-zone air conditioning with individual driver/front-passenger temperature controls and rear-seat air ducts
- Dual front armrest cup holders
- Tilt-Wheel steering column
- Remote Keyless Entry with illumination feature
- Pollen air filtration system
- Power door locks and power windows with driver's Express-Down and power lockout features
- Solar-Ray[®] tinted glass
- Electric rear-window defogger
- Variable intermittent windshield wipers
- Power, remote dual mirrors
- Power, remote trunk lock release
- Space-saver spare tire
- Four-speed electronically controlled automatic transmission (heavy-duty on SS model)
- Four-wheel disc brakes
- Four-wheel independent suspension
- Stainless-steel exhaust system with aluminized muffler
- Engine oil life monitor
- Power rack-and-pinion steering

INTERIOR

	SEDAN	LS	SS
Cruise control	A	S	S
Leather seating surfaces	A	A	S
Leather-wrapped steering wheel with redundant radio controls	A	A	A
OnStar ⁴	A	A	A
AM/FM stereo with cassette player and Radio Data System (RDS) ⁵	S	S	S
AM/FM stereo with CD player and Radio Data System (RDS) ⁵	A	A	A
AM/FM stereo with CD/cassette players and Radio Data System (RDS) ⁵	A	A	A
XM Satellite Radio (activation and service fees extra) ⁶	A	A	A
Driver Information and Security Group includes trip computer with outside temperature display, compass, HomeLink universal transmitter and theft-deterrent alarm system (requires antilock brake system on Sedan)	A	A	A

EXTERIOR

Foglamps	-	S	S
Power sliding sunroof (not available with overhead storage bin)	A	A	A
Dual, body-color, power outside rearview mirrors	S	S	S
Charcoal body-side and rocker moldings (body-color on LS and SS)	S	S	S
Rear deck spoiler (requires optional Sport Appearance Package on Sedan)	A	S	S
Sport Appearance Package	A	A	-
SS Supercharged Performance Package, including 240-hp supercharged 3800 V6	-	-	S

MECHANICAL

Four-speed electronically controlled automatic transmission	S	S	-
Four-speed electronically controlled automatic transmission, heavy-duty	-	-	S
Electronic Traction Control (requires antilock brakes)	A	S	S
Touring suspension	S	-	-
Sport Touring suspension	A	S	-
Performance suspension	-	-	S

SAFETY

Driver and front-passenger air bags ⁷	S	S	S
Driver seat-mounted side-impact air bag ⁷	A	A	A
Four-wheel disc antilock brakes with Tire Inflation Monitor and Electronic Traction Control	A	S	S
Daytime Running Lamps with Automatic Exterior Lamp Control	S	S	S
Rear child seat LATCH system (Lower Anchors and Top tethers for Children)	S	S	S
PASSlock [®] theft-deterrent system	S	S	S

AVAILABLE EXTERIOR COLORS

GALAXY SILVER METALLIC⁹SANDSTONE METALLIC⁹

SUPERIOR BLUE

WHITE⁹BLACK¹⁰VICTORY RED⁹

BERRY RED METALLIC



MEDIUM GRAY METALLIC



CAPPUCCINO FROST METALLIC

Key: S = Standard A = Available -- = Not Available

WHEELS



16-INCH DIAMOND-CUT CAST-ALUMINUM WHEELS INCLUDED WITH IMPALA LS SPORT APPEARANCE PACKAGE



16-INCH FIVE-SPOKE SPORT CAST-ALUMINUM WHEELS STANDARD ON IMPALA LS



16-INCH STYLED CAST-ALUMINUM WHEELS OPTIONAL ON IMPALA SEDAN AND INCLUDED WITH THE OPTIONAL SPORT APPEARANCE PACKAGE



16-INCH BOLT-ON FULL WHEEL COVERS STANDARD ON IMPALA SEDAN



NEW 17-INCH DIAMOND-CUT CAST-ALUMINUM WHEELS STANDARD ON IMPALA SS

- 1 Manufacturer's Suggested Retail Price as of 6/16/03. Tax, title, license and optional equipment are extra.
- 2 Official EPA estimates not yet available. Estimates based on GM testing.
- 3 Cargo and load capacity limited by weight and distribution.
- 4 Call 1-888-4ONSTAR or visit www.onstar.com for system limitations and details.
- 5 RDS functions only when stations broadcast RDS information.
- 6 XM is available only in the 48 contiguous states. For more information, visit gm.xradio.com.
- 7 Always use safety belts and proper child restraints, even with air bags. Children are safer when properly secured in a rear seat. See the Owner's Manual for more safety information.
- 8 Only colors available with Sedan and LS Sport Appearance Packages.
- 9 Not available with LS or SS.
- 10 SS available only in Black.

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