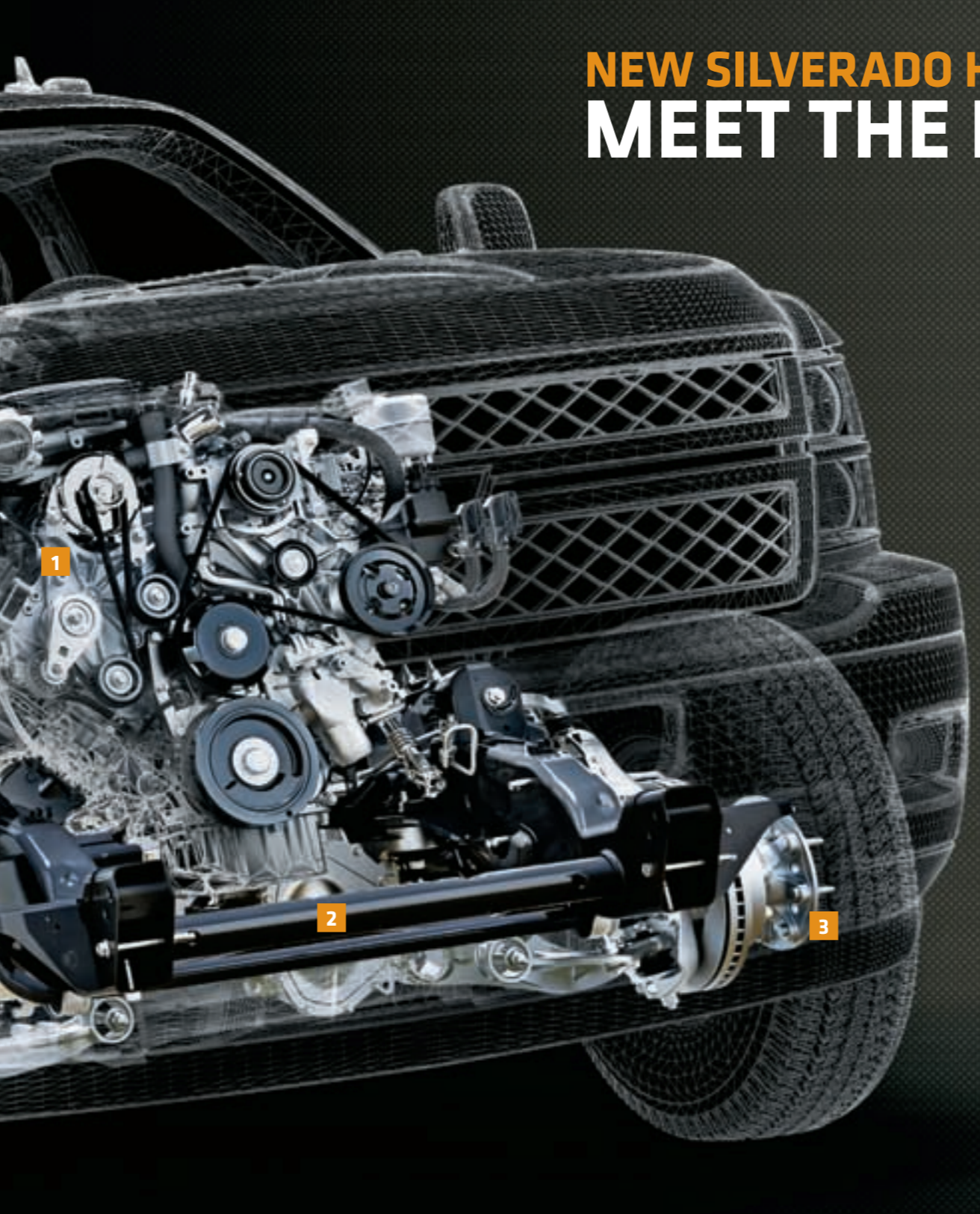


NEW SILVERADO

 **HD**







NEW SILVERADO HD MEET THE HEAVIER-DUTY HEAVY-DUTY.

1 TORQUE IT. The new Silverado HD has the muscle to get it done. The available **Duramax** 6.6L Turbo-Diesel V8 engine got a boost in horsepower and torque, which helps Silverado HD deliver up to 10 tons of towing¹. More than Ford. More than Dodge. Harnessing the Duramax torque and trailering capacity is the legendary, beefed-up **Allison** six-speed – a transmission that has been earning its HD credentials for nearly a decade.

STRONGER
20,000 lbs. of towing



2 TAKE IT. You've just struck payload pay dirt. The high-strength, **fully boxed steel frame** has torsional stiffness that's five times greater than before, helping Silverado HD haul more payload² than any competitor while also improving ride quality. A **new front suspension** with massive control arms and torsion bars means every Silverado HD can accommodate a snow plow when equipped with the available Snow Plow Prep Package.

STURDIER
6,335 lbs. of payload (gas)
5,724 lbs. of payload (diesel)



3 TOW IT. Get big loads moving. And keep them under control. The available **new exhaust brake system**³ works with the transmission, reducing the amount of conventional braking needed while towing or traveling downhill. Working with StabiliTrak,⁴ **new Trailer Sway Control**⁴ senses trailer sway and automatically applies the truck's brakes and reduces engine power, if necessary, to help you get back on track.

MORE SECURE
Confident trailering



[watch](#) [compare](#) [learn more at \[chevy.com/NewSilveradoHD\]\(http://chevy.com/NewSilveradoHD\)](#)

Shown at left: New Chevy Silverado 3500HD with available Duramax 6.6L Turbo-Diesel V8 engine. ¹Based on fifth-wheel trailering. Maximum trailer weight ratings are calculated assuming a base vehicle, except for any option(s) necessary to achieve the rating, plus driver. The weight of other optional equipment, passengers and cargo will reduce the maximum trailer weight your vehicle can tow. See your Chevy dealer for additional details. ²Maximum payload capacity includes weight of driver, passengers, optional equipment and cargo. ³Requires available Duramax 6.6L Turbo-Diesel engine. ⁴Single rear wheel model only.




POWER AND STRENGTH THE COMPETITION CAN'T TOUCH.

We've improved the new Silverado HD in all the areas that matter. The highest maximum trailering capacity? We've got it. The ability to take on the most payload? Yep, we've got that too. An unmatched Rear Gross Axle Weight Rating? For sure. Even our 100,000-mile powertrain warranty can't be beat. In fact, it's 40,000 miles more than Ford offers. And there's one more thing we know our competitors can't say. This new truck is from Chevy – the most dependable, longest-lasting full-size pickups on the road.¹ Silverado HD. Coming summer 2010.

¹ Dependability based on longevity; 1981–July 2009 full-size pickup registrations. ² Based on fifth-wheel trailering. Maximum trailer weight ratings are calculated assuming a base vehicle, except for any option(s) necessary to achieve the rating, plus driver. The weight of other optional equipment, passengers and cargo will reduce the maximum trailer weight your vehicle can tow. See your Chevy dealer for additional details. ³ Silverado HD with available Duramax 6.6L Turbo-Diesel V8 engine. ⁴ Maximum payload capacity includes weight of driver, passengers, optional equipment and cargo. ⁵ Whichever comes first. See dealer for details. Allison is a registered trademark of Allison Transmission, Inc. GM, the GM Logo, Chevrolet, the Chevrolet Logo, and the slogans, emblems, vehicle model names, vehicle body designs and other marks appearing in this document are the trademarks and/or service marks of General Motors, its subsidiaries, affiliates or licensors. ©2010 General Motors. All rights reserved. Buckle up, America!

COMPARE

	NEW 2011 SILVERADO 3500HD	2010 Ford F-350 Super Duty	2010 Dodge Ram 3500
Maximum trailering capacity ² (lbs.) (diesel ³)	20,000	18,800	18,500
Maximum payload capacity ⁴ (lbs.) (gas)	6,335	5,730	Not available
Maximum payload capacity ⁴ (lbs.) (diesel ³)	5,724	5,350	5,130
Rear Gross Axle Weight Rating (RGAWR)	9,375	9,000	9,350
Front Gross Axle Weight Rating (FGAWR) (diesel ³)	6,000	6,000	5,500
Integrated trailer brake controller	Available	Available	Available
Trailer Sway Control	Standard (SRW only)	Not available	Not available
StabiliTrak (or equivalent)	Standard (SRW only)	Not available	Not available
Exhaust brake (diesel ³)	Available	Not available	Available
Tow/Haul mode	Standard	Available	Available
Auto grade braking	Standard	Not available	Standard
Tap-Up/Tap-Down capability on automatic transmission	Standard	Not available	Available
Hill Start Assist	Standard (SRW only)	Not available	Not available
B20 biodiesel capability (diesel ³)	Standard	Not available	Available (fleet only)
Automatic locking rear differential	Available	Not available	Not available
Intelligent Brake Assist	Standard	Not available	Not available
Powertrain Limited Warranty	100,000 miles/5 years⁵	60,000 miles/5 years ⁵	100,000 miles/5 years ⁵

 watch  compare  learn more at chevy.com/NewSilveradoHD



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