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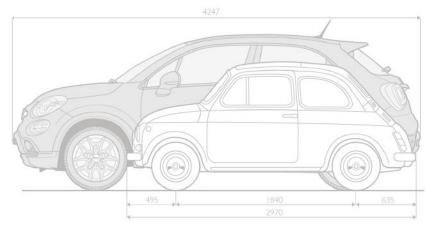
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ALT TEXT

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THE SUV THAT CARRIES ICONIC DESIGN

THE FIAT® 500 DESIGN LEGACY IS SO ICONIC, IT HAS A PLACE IN THE WORLD'S LEADING ART MUSEUMS. SO WHEN FIAT CREATED ITS FIRST ALL-WHEEL DRIVE (AWD) VEHICLE, STYLE WAS GIVEN A PROMINENT PLACE AT THE TABLE. THE RESULT IS THE 500X: ANOTHER GREAT EXAMPLE OF THE "SIMPLE IS MORE" DESIGN PHILOSOPHY THAT MADE FIAT 500 SO POPULAR AROUND THE GLOBE. 500X PUTS A WONDERFULLY ITALIAN SPIN ON ALL THINGS "UTILITY."



THINKING ALONG SIMILAR LINES

The FIAT 500 was a revolution from day one. In 1957, people were introduced to a car that was at once accessible, nimble, city-friendly and fun — expressive features like its "whiskers and logo" face, rounded top and iconic colours caused people to fall in love at first sight. One look at 500X and you can't help but to see the resemblance. One ride and you'll know it shares 500's propensity for fun while adding plenty of room for your cohorts. Plus, with the AWD capability of FIAT 500X, you can take your latest adventure way beyond the city limits.





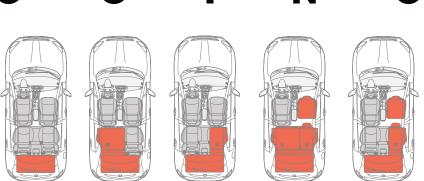
√∆OD∆ A COMPETITIVE STREAK The FIAT® 500X Sport shows its competitive spirit with evocative exterior cladding and colours. Distinctive front and rear fascia designs, body-colourpainted side mouldings, Dark Grey finish exterior accents, available 19-inch aluminum wheels, chrome dual exhaust tips and a fierce Rovente Red paint option all play to the crowd. The 500X Sport interior will create lifelong fans with its Sport cloth or available leather-faced bucket seats, a flat-bottom, race-inspired steering wheel with Alcantara® inserts and paddle shifters, distinctive cluster graphics, unique instrument-panel bezel finish, aluminum pedal covers and more. FIAT 500X Sport in Rovente Red. 3



FIAT® 500X takes a warm, Italian approach to welcoming your favourite people and things — its ingenious layout is the very definition of accommodating. Beyond its tranquil ambiance, you'll find a fold-forward front-passenger seat, 60/40 splitfolding rear seats, a large rear cargo area and available height-adjustable rear cargo floor. Intuitive release and locking mechanisms make for fast and easy seating transitions. Plus, lots of thought-out details like well-positioned cup holders and clever console storage options elevate any travel scenario.

Expanded horizons start with an available dual-pane power sunroof, which includes a sliding-glass front panel, a fixed-glass rear panel, and an express (onetouch) feature that easily opens, closes and vents the front panel. It's a feeling of spaciousness that continues with the luxurious FIAT 500X interior that provides more-than-generous leg, shoulder and hip room. Inside the cabin, designers offer up Italian style cues with carefully considered cloth and leather coverings, natural material accents, pops of the distinctive FIAT exterior colour palette and more.

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D I A L E D U P



FIAT 500X features standard All-Wheel

Drive (AWD) that engages automatically at

any speed to help provide excellent traction

on slippery surfaces or when traction loss

The Dynamic Selector Traction Control System lets you choose from three distinct drive modes to promote confident driving. **AUTO** mode is calibrated for everyday driving. **SPORT** mode provides a quicker driving response and sportier handling. **TRACTION+** mode maximizes low-speed traction on slippery and off-road surfaces.

The FIAT® 500X 1.3L MultiAir® Turbo Direct-Injection engine churns out its own brand of fun. Up to 177 horsepower and 210 lb-ft of torque make for spirited turns and breathtaking straightaways. 500X has the capacity to deliver efficient fuel economy thanks to its fuel-saving Engine Stop/Start Technology.

Considering the SUV-style cargo capacity of the FIAT 500X, engineers made sure there was plenty of power to haul you, your friends and your belongings. Teamed with the exceptional I.3L MultiAir Turbo engine, the advanced 9-speed automatic transmission features a wide gear ratio spread that provides discernible refinement from launch to overdrive.

FIAT 500X is specially equipped to take the high road — and the low — with ease. It automatically smooths out any trek by gauging driving style and conditions with KONI® Frequency Selective Damping (FSD) technology. Working in tandem with a MacPherson strut front suspension and Chapman strut rear suspension, FSD is built-in tranquility.



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Properly secure all cargo. FIAT 500X Trekking Plus in Arancio.



Full-Speed Forward Collision Warning with Active Braking **

This system uses radar sensors to detect when you may be approaching another vehicle too rapidly. It readies the brakes and alerts you with visual and audible warnings when it senses a potential frontal impact. If you do not respond, the brakes can bring the vehicle to a full stop. Available.

Adaptive Cruise Control

This system automatically adjusts highway cruising speed to maintain a preset distance between you and the vehicle ahead. Available.

Lane Departure Warning with Lane Keep Assist¹

Tracks the vehicle's lane position via a mounted camera, alerting the driver with a visual warning if the vehicle is drifting outside the marked lane. Also provides corrective steering input to encourage the driver to keep within lane boundaries. Available.

Blind-Spot Monitoring and Rear Cross-Path Detection Systems

These features use sensors to constantly monitor the space between you and other nearby vehicles, assisting you when changing lanes. They alert you to traffic in your vehicle's blindspot zones with an illuminated icon in the corresponding exterior mirror. In parking lot situations, they warn drivers who are backing out of parking spaces with visual and audible alerts of lateral traffic. Available.

ParkView® Rear Back-Up Cameral

Provides a wide-angle view with dynamic grid lines on a colour touchscreen, aiding the driver when the vehicle is in Reverse. Standard.

Electronic Stability Control (ESC)²

This feature assists the driver in maintaining control of the vehicle during extreme steering manoeuvres. Standard.

Park-Sense® Rear Park Assist System¹

When the vehicle is in Reverse, this system uses sensors to provide audible and visual warnings to help detect nearby objects in the rear pathway. Assists with manoeuvring in tight spaces at parking speeds. Available.

Park-Sense Front Park Assist System¹

This system alerts the driver with audible and visual warnings when objects come in close proximity to the front of the vehicle. Available.

7 Standard Air Bags³

Front-seat-mounted side, full-length side, driver's knee bolster and advanced multistage front air bags³ all work together, providing protection. Standard.

Hill Start Assist

Maintains brake pressure when the driver lifts the foot off the brake during uphill stop/start moments, helping to prevent rollback and smoothing out starts. Standard.

High-Strength Steel

The innovative safety-cage body structure is constructed with high-strength steel. It is designed to transfer energy absorbed during impacts to help reduce the chance of injury. Standard.









6 beatsaudio.

THE BEATSAUDIO™ PREMIUM SOUND SYSTEM creates studio-quality sound just the way the artist intended. Features 8-channel performance with 506 watts of power, 9 speakers including a 6.5-inch subwoofer specifically tuned for the FIAT® 500X, Available.

Works with Apple CarPlay

APPLE CARPLAY⁴ extends the contents of your phone to a large, 7-inch touchscreen by Uconnect.[®] It's a smart and convenient way to use an iPhone inside your vehicle. It puts your favourite apps and features at your fingertips and lets you access them with Siri⁸ voice control — all while staying focused on the road. Standard.

((SiriusXM))

SIRIUSXM RADIO⁵ Access to 150 channels is offered on this satellite radio, including news, commercial-free music, sports, talk and entertainment. Listen wherever you go on your portable devices with the SiriusXM App. Available. (One-year trial subscription included.)



ANDROID AUTOTM4

With Android Auto, you can keep your eyes on the road and your hands on the wheel while using your voice to help you with your day. Ask Google to play your favourite song, get directions or respond to a text hands-free. Just say, "Hey Google" or, in compatible cars, long-press the voice control button on your steering wheel. Standard.



A L L - A C C E S S

Easy access to all that matters most to you — that's what Uconnect 4 delivers with FIAT 500X. A large, 7-inch touchscreen acts as command central, serving up a range of services with clear, intuitive graphics. Integrated Voice Command and hands-free⁶ calling mean you can adjust your audio or make phone calls and texts⁶ while keeping your hands on the wheel. Bluetooth[®] Streaming Audio lets you interact with your devices without cords, while conveniently placed USB ports keep your electronic devices plugged in and charging. Upgrade to Uconnect 4 NAV and you'll add GPS Navigation⁷ with 3D graphics.

INFOTAINMENT



500X — Grigio Moda (Graphite Grey Metallic) Cielo Blu Nero Cinema Blu Venezia (Black Clear-Coat) (Blue Metallic) (Blue Sky Metallic) Italia Blue Vibrante Green Metallic Amore Red Metallic Passione Red Arancio (Orange) Rovente Red Beige Cappuccino Milano Ivory Tri-Coat Grigio Argento (Grey Metallic) Bianco Gelato (White Clear-Coat) *Selections may not be available on all trim levels/models and may be limited/restricted based on availability.

FIAT WHEELS

500X -



17-inch Silver Aluminum Standard on Pop



17-inch Aluminum with Matte Black Accents Available on Pop



17-inch Silver Aluminum Standard on Trekking



17-inch Matte Black Machined Aluminum Standard on Trekking Plus



18-inch Matte Anthracite Aluminum Available on Trekking and Trekking Plus



18-inch Aluminum
Standard on Sport
Available on Pop with
Sport Appearance Package



19-inch Sport Aluminum
Available on Sport

FIAT INTERIOR SWATCHES

500X —



Black Cloth Standard on Pop



Black with Premium Quilted Cloth Standard on Trekking



Avorio with Premium Quilted Cloth Standard on Trekking



Black Sport Cloth Standard on Sport



Black Sport LeatherTrim
Available on Sport



Black Perforated Leather Trim Standard on Trekking Plus Available on Trekking



Brown Perforated Leather Trim Standard on Trekking Plus Available on Trekking







JOIN US

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I. This is a driver convenience system, not a substitute for active driver involvement. The driver must remain aware of his/her surroundings and be prepared to take corrective action to avoid collisions. 2. No system can repeal the laws of physics or overcome careless driving actions. Performance is limited by available traction, which snow, ice and other conditions can affect. When the warning lamp flashes, the driver needs to use less throttle and adapt speed and driving behaviour to prevailing road conditions. 3. The Advanced Front Air Bags in this vehicle are certified to the Federal regulations for Advanced Air Bags. Children 12 years old and younger should always ride buckled up in a rear seat. Infants in rear-facing child restraints should never ride in the front seat of a vehicle with a passenger front air bag. All occupants should always wear their lap and shoulder belts properly. 4. Driving while distracted can result in loss of vehicle control. Only use mobile phones and other devices, even with voice controls, when it is safe to do so. Apple CarPlay requires a compatible iPhone connected via USB cable to the Uconnect system. Android Auto requires the Android Auto App on Google Play and an Android compatible smartphone running Android 5.0 or higher. Data plan rates may apply. 5. Requires SiriusXM radio subscriptions governed by SIRIUS terms and conditions available at siriusxm.ca. 6. Driving while distracted can result in loss of vehicle control. Only use mobile phones and other devices, even with voice commands, when it is safe to do so. Voice commands of phone require a Bluetooth compatible phone. 7. Never program while driving. GPS mapping and available 3D navigation may not be detailed or available in all areas or reflect current road regulations. 8. Requires an iPhone with Siri. Certain features are not available while the vehicle is in motion. iPhone must be within active cellular range. Customer's existing iPhone data rates apply to Internet-supported features.

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