

# FORD PUMA ST





1

EXPLORE

## BUILT TO PERFORM

Developed by the Ford Performance team, the sensational new Puma ST charges hard with its 200 PS 1.5-litre Ford EcoBoost engine, delivering 0-62 mph acceleration in just 6.7 seconds. Sophisticated Sports Technologies include a limited-slip differential (option), patented force vectoring springs and a unique steering rack to help keep you securely in touch with the road. Performance enhancements and aggressive styling help to set Puma ST apart, while its innovative 80-litre\* Ford MegaBox underfloor stowage compartment provides everyday practicality.

\*Cargo and load capacity limited by weight and weight distribution.

*Puma ST shown with optional Mean Green metallic body colour and standard 19" 5x2 spoke Magnetite machined alloy wheels.*





## EXHILARATING DRIVE

### PERFORMANCE TECHNOLOGY AND STYLE

Puma ST's bold sports styling continues with a Ford Performance-embossed splitter integrated into the front bumper that increases front-end downforce by almost 80 per cent for greater stability and traction. A large rear roof spoiler further aids Puma's aerodynamic performance, while a distinctive diffuser is incorporated into the rear bumper. The free-flowing exhaust system with dual stainless steel tailpipes helps to maximise performance and includes active exhaust valve technology that can amplify the three-cylinder engine's naturally sporty sound. Puma ST also features four Selectable Drive Modes, including Sport mode and – for the first time on a Ford Performance vehicle – Eco mode, for the ultimate Puma driving experience.

*Puma ST shown with Mean Green metallic body colour and with standard 19" 5x2 spoke Magnetite machined alloy wheels.*





## TAKE CONTROL

### PUTTING YOU IN THE DRIVER'S SEAT

With its innovative features and technologies, Ford Puma ST helps you to stay focused on the road. Deeply bolstered heated Recaro sports seats – embossed with the ST logo – hold you and your front passenger firmly in place. Ford Performance scuff plates, a flat-bottomed leather-trimmed steering wheel and ST gearshift knob add to the sports ambience. While a 12.3" full digital instrument cluster and advanced 8" touchscreen display combine with the Ford SYNC 3 infotainment system\* and FordPass Connect embedded modem to make every drive as rewarding as possible.



\*Don't drive while distracted. Use voice-operated systems when possible; don't use handheld devices while driving. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones.



*Puma ST-X shown with standard Acceleration Regular (cushion) and Acceleration Irregular (backrest) in Ebony.*





**ST**

*Puma ST shown with optional Mean Green metallic body colour and standard 19"  
5x2 spoke Magnetite machined alloy wheels.*



# 2

SELECT

## PUMA ST

Experience the ultimate Puma ST with its bold sports styling, rewarding driving performance and uncompromising practicality.



### Key exterior features

- 19" 5x2 spoke Magnetite machined alloy wheels
- Unique ST elements to front & rear body styling kit
- Ford Performance embossed splitter
- Fixed LED signature headlamps
- Black painted contrast roof
- Privacy glass
- Dual chrome exhaust
- Red brake calipers
- Large rear spoiler
- ST logo projection (from door mirrors)
- Front and rear parking sensors

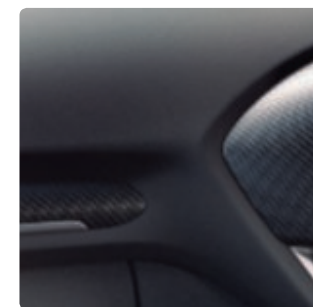
### Key interior features

- ST flat bottomed steering wheel with metal grey stitching
- Recaro sport seats with ST logo finished in partial leather and Miko Dinamica
- Ford SYNC 3 Navigation system with B&O premium sound system, 8" TFT touchscreen display, Apple Carplay, Android Auto, handsfree calling, GPS, Bluetooth, FordPassConnect (embedded modem) with 2 USB ports
- Heated steering wheel
- Front heated seats
- Ford KeyFree System
- Wireless charging pad
- Unique ST gear shift knob
- ST scuff plates
- ST front & rear mats
- Alloy sports pedals
- Engine Sound Enhancer

### Engine

#### Petrol

1.5L Ford EcoBoost 200 PS (147 kW)



SERIES

3

PERSONALISE

Choose your colour, wheels, options and extras, and make Puma unmistakably yours.



**Mean Green**  
Metallic

LIFE IN COLOUR

Ford Puma owes its beautiful and durable exterior to a special multi-stage painting process. From the wax-injected steel body sections to the protective top coat, new materials and application processes ensure your new Puma will retain its good looks for many years to come.

COLOURS



**Frozen White**  
Solid



**Agate Black**  
Metallic\*



**Fantastic Red**  
Metallic\*



**Grey Matter**  
Solid



**Desert Island Blue**  
Metallic\*



**Magnetic**  
Metallic\*



**Race Red**  
Solid

\*At extra cost.  
The Ford Puma is covered by the Ford Perforation Warranty for 12 years from the date of first registration. Subject to terms and conditions.  
**Note** The car images used are to illustrate body colours only and may not reflect current specification or product availability in certain markets. Colours and trims reproduced within this brochure may vary from the actual colours, due to the limitations of the printing processes used.





## SPECIFICATIONS

Get to know your new Ford Puma inside and out, from its intelligent engine technology to its generous loadspace.

## Dimensions

	ST 5-door
Overall length without tow bar (mm)	4226
Overall width without mirrors (mm)	1805
Overall width with mirrors (mm)	1930
Overall width with folded-back mirrors (mm)	1805
Overall height (mm)	1533
Minimum distance between wheel arches (mm) (in luggage compartment)	1000
Turning circle – kerb to kerb (m)	10.4
Interior dimenisons	
First seat-row headroom (mm) (without panorama roof)	1000
First seat-row legroom (mm) (maximum with seat in rear-most mid-height position)	1127
First seat-row shoulder room (mm)	1348
Second seat-row headroom (mm) (without panorama roof)	965
Second seat-row legroom (mm) (maximum with seat in rear-most mid-height position)	877
Second seat-row shoulder room (mm)	1320
Luggage capacity (litres)	
5-seat mode (laden to package tray, with tyre repair kit)	456
2-seat mode (laden to roof) (with tyre repair kit)	1216
Loadspace	
Max. loading height (mm)	865
Loading width between wheel houses (mm)	1000
Loading length (at floor to second row seats) (mm)	725
Fuel tank capacity (litres)	
Petrol	45

## Fuel and performance

	5-door	1.5L Petrol 200 PS Manual
Emission standard	Stage 6d Temp	
Fuel type	Petrol	
Maximum Power PS (kW)	200 (147)	
Torque Nm	320	
CO <sub>2</sub> emissions (g/km)*	155	
Transmission	Manual 6-speed	
Drive	FWD	
Combined Fuel Consumption (WLTP figures with options)**		
Lowest Performing MPG (L/100km) (Combined)	41.5 (6.8)	
Highest Performing MPG (L/100km) (Combined)	41.5 (6.8)	
Performance*		
Max. speed (mph)	137	
0-62 mph (secs)	6.7	
Weights and loads		
Kerbweight (kg)*	1358	
Gross vehicle mass (kg)	1815	
Max. trailer mass 12% (kg)	750	
Max. towable mass (kg) (unbraked)	640	
Vertical load limit (kg) (tongue load)	75	

\*In 4th gear. \*\*Ford test figures.  
\*\*The declared fuel/energy consumptions, CO<sub>2</sub> emissions and electric range are measured according to the technical requirements and specifications of the European regulations (EC) 715/2007 and (EC) 692/2008 as last amended. Fuel consumption and CO<sub>2</sub> emissions are specified for a vehicle variant and not for a single car. The applied standard test procedure enables comparison between different vehicle types and different manufacturers. In addition to the fuel efficiency of a car, driving behaviour as well as other non-technical factors play a role in determining a car's fuel/energy consumption, CO<sub>2</sub> emissions and electric range. CO<sub>2</sub> is the main greenhouse gas responsible for global warming. A guide on fuel economy and CO<sub>2</sub> emissions which contains data for all new passenger car models is available at any point of sale free of charge or can be downloaded under <http://carfueldata.dft.gov.uk>.  
All petrol engines are equipped with a catalytic converter.  
\*\*The declared fuel/energy consumptions, CO<sub>2</sub> emissions and electric ranges are determined according to the technical requirements and specifications of the European Regulations (EC) 715/2007 and (EU) 2017/1151 as last amended. Light Duty vehicles type-approved using the Worldwide Harmonised Light Vehicle Test Procedure (WLTP) will have fuel/energy consumptions and CO<sub>2</sub> emission information for New European Drive Cycle (NEDC) and WLTP. WLTP will fully replace the NEDC latest by end of the year 2020. The applied standard test procedures enable comparison between different vehicle types and different manufacturers. In addition to the fuel efficiency of a vehicle, driving behaviour as well as other non-technical factors play a role in determining a vehicle's fuel/energy consumption, CO<sub>2</sub> emissions and electric ranges. CO<sub>2</sub> is the main greenhouse gas responsible for global warming. A guide on fuel economy and CO<sub>2</sub> emissions which contains data for all new passenger carrying vehicle models is available at any point of sale free of charge or can be downloaded under <http://carfueldata.dft.gov.uk>.  
\*Represents the lightest kerbweight assuming driver at 75 kg, full fluid levels and 90% fuel levels, subject to manufacturing tolerances and options, etc., fitted. Towing limits quoted represent the maximum towing ability of the vehicle at its gross vehicle mass to restart on a 12 per cent gradient at sea level. The performance and economy of all models will be reduced when used for towing. Gross train mass includes trailer weight. Roof load limit is a maximum of 50 kg on all models (roof load limit is reduced to 0 kg when panorama roof is specified).

Dimensions may vary dependent on the model and equipment fitted.



# 5

## Purchase

Getting behind the wheel of your next new Ford is simple, with a variety of finance options.



### Build your vehicle

Build and personalise your vehicle online. Simply head to the Ford website, select your model, then choose your engine, body colour and extras. You'll be able to view the recommended price, and send your configuration to a Ford Dealer if you wish.

**[www.ford.co.uk/cars](http://www.ford.co.uk/cars)**



### Find a Dealer and request a test drive

You can search for a Ford Dealer by location or Dealer name on the Ford website, and request a test drive online. Simply fill in your details and your chosen Dealer will contact you to arrange a convenient time.

**[www.ford.co.uk/dealer-locator](http://www.ford.co.uk/dealer-locator)**



### Finance

When it comes to financing your vehicle, our size and expertise means we're well placed to provide you with a wide range of finance products.

Ford Credit\* provides a range of finance products for your vehicle whether you are a private or business user.

Ford Lease^ specialises in contract hire and leasing and provides an alternative range of finance plans which can be tailored to suit your business.

For more information about our finance products visit **[www.ford.co.uk/finance/ford-credit](http://www.ford.co.uk/finance/ford-credit)**

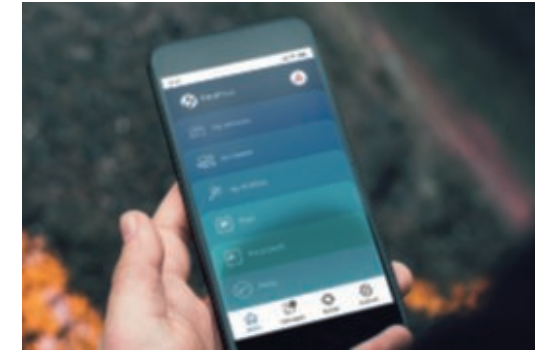


### Ford Insure

Designed specifically for Ford owners, Ford Insure† offers value, simplicity and a range of benefits that really matter to you.

- Repairs by experts at one of our authorised Ford Repair Centres
- Guaranteed repairs for as long as you own your Ford
- Genuine Ford Parts and manufacturer-spec glass
- Courtesy car whilst your Ford is being repaired at an authorised repairer
- Free 24 hour emergency help lines
- Named Drivers earn a Ford Insure No Claims Bonus which can be used on any Ford Insure car insurance policy
- Up to 90 days cover to drive in Europe

**[www.fordinsure.co.uk](http://www.fordinsure.co.uk)**



### FordPass app

The FordPass app\* gives you access to a host of useful features designed to make your journeys easier and help keep your vehicle healthy.

You can monitor your fuel level, mileage and tyre pressures from your smartphone; lock and unlock your car and heat your vehicle while you are elsewhere; find your way back to your parked car on a map; receive Vehicle Health Alerts directly to your phone, and much more.

**[www.ford.co.uk/owner/owner-services/fordpass](http://www.ford.co.uk/owner/owner-services/fordpass)**

\*Finance subject to status. Guarantees may be required. Freepost Ford Credit. Ford Credit is a trading style of FCE Bank plc. Which is authorised by the Prudential Regulation Authority and regulated by the Financial Conduct Authority and the Prudential Regulation Authority under firm reference number 204469.

^Ford Lease is provided by ALD Automotive Limited acting as Ford Lease BS16 7LB. ALD is registered in England No. 987418. ALD is authorised and regulated by the Financial Conduct Authority.

†Terms and conditions apply. Ford Insure contracts are arranged, administered and provided by EUI Limited. EUI Limited is a subsidiary of Admiral Group plc and is authorised and regulated by the Financial Conduct Authority (Firm reference number: 309378), Registered in England and Wales as EUI Limited Reg. No. 2686904 Registered Address: Ty Admiral, David Street, Cardiff CF10 2EH.

\*FordPass Connect features and Live Traffic are complimentary on initial trial period following registration of the vehicle, thereafter a subscription is payable. See [fordpass.co.uk](http://fordpass.co.uk) for more information. Wi-Fi hotspot includes complimentary wireless data trial that begins at time of activation and expires at the end of 3 months or when 3GB of data is used, whichever comes first. Afterwards a subscription to Vodafone is required (please refer to their website for details of data packages).





Ford Service

With Ford, the service doesn't end when you leave the showroom. Ford Service is designed to keep your Ford in great condition and help you make the most of your car throughout its life.

- Ford Online Service Booking
- Comprehensive service and maintenance plans
- Use of genuine Ford parts for added peace of mind
- Ford-trained technicians using the latest diagnostic equipment and tools
- One call for everything Ford 0203 564 4444
- Ford Accident Management, service free to all drivers
- Up to 12 months' UK and European Roadside Assistance (at participating Dealers)

[www.ford.co.uk/owner/owner-services/ford-service](http://www.ford.co.uk/owner/owner-services/ford-service)



Ford Protect

Extend your standard 3-year/60,000 miles warranty to 4 years/80,000 miles or 5 years/100,000 miles with Ford Protect. Key benefits include\*:

- High flexibility in duration and mileage
- Cover against unexpected electrical and mechanical repair costs in the UK and Europe
- The price of covered parts and labour are guaranteed for the length of your plan

Ford Protect New Vehicle Warranties are transferable to the new owner should you decide to sell your vehicle.

[www.ford.co.uk/owner/my-vehicle/warranties](http://www.ford.co.uk/owner/my-vehicle/warranties)



Ford Protect Service Plans

With various payment options available, you can cover the cost of your recommended scheduled services for up to 3 years from the day your new Ford is delivered. This can work out cheaper than paying for individual services and gives you added benefits:

- Ford Assistance – your UK and European Roadside Assistance will be increased to the length of your plan
- Vehicle hire – in the event that we can't finish any warranty work within 24 hours, we'll lend you a courtesy car for up to 7 days\*\*
- A full Ford Service History, which may enhance your car's resale value

[www.ford.co.uk/owner/service-and-maintenance/service-repair/plans](http://www.ford.co.uk/owner/service-and-maintenance/service-repair/plans)

FOR MORE INFORMATION ON THE FORD SUV FAMILY, VISIT [WWW.FORD.CO.UK](http://WWW.FORD.CO.UK)



**Illustrations, descriptions and specifications.** This catalogue was correct at the time of going to print. However, Ford policy is one of continuous product development. The right is reserved to change specifications, colours and recommended prices of the models and items illustrated and described in this publication at any time. For the latest details always consult your Ford Dealer. **Optional equipment.** Throughout this publication, wherever a feature is described as being an 'Option' or 'Option Fitment/Pack' etc, you should assume that it will be at extra cost to the base vehicle, unless specifically stated to the contrary. All models and colour combinations are subject to availability. **Note.** Some images portrayed are of a pre-production model and/or are computer generated, therefore, the design/features on the final version of the vehicle may differ in various respects. In addition, some of the features shown on the vehicles may be optional. **Note.** This brochure contains both original Ford accessories as well as a range of products from our suppliers. Fitment of accessories may have an impact on your vehicle's fuel consumption. ♦ The identified accessories are carefully selected third party supplier branded accessories which do not come with a Ford warranty but are covered by the third party supplier's own warranty, the details of which can be obtained from your Ford Dealer. **Note.** The Bluetooth® word mark and logos are owned by the Bluetooth SIG, Inc. and any use of such marks by Ford Motor Company is under licence. The iPod word mark and logos are the property of Apple Inc. Other trademarks and trade names are those of their respective owners. **Note.** Some driver assistance features and safety features described in this brochure are designed to function using sensors, whose performance may be affected under certain weather or environmental conditions.

**The Government fuel figures** do not express or imply any guarantee of the fuel consumption of any particular vehicle. The vehicles themselves have not been tested and there are inevitably differences between individual vehicles of the same model. In addition, a vehicle may incorporate particular modifications. Furthermore, the driver's style and road and traffic conditions, as well as the extent to which the vehicle has been driven and the standard of maintenance, will affect its fuel consumption. **Insurance groups** are only as recommended by the Association of British Insurers. You should always consult your insurance adviser for confirmation.

Ford One Call

In the unlikely event that your Ford Dealer can't help you or if you need to speak to us directly, call 0203 564 4444

Ford Rental – local service nationwide

Car and Van rental from our latest model range. Contact your local Ford Dealer for more information

Ford Motability

Call our Ford Motability team on 0345 6040019

Finance

Ford Credit Customer Services 0345 712 5490.  
Ford Lease Customer Services 0344 600 1405  
Calls to 0344 and 0345 numbers are charged at the same rate as a standard 01 or 02 geographic number, even when calling from a mobile.

Published by Ford Motor Company Limited, Laidon, Essex, England.  
Registered in England No. 235446.  
**FA 1649**  
BJN 208288. FoE HZ12  
0121/GBR en  
January 2021.  
© Ford Motor Company Limited.

\*Ford Protect terms and conditions apply. Please call 03702 416 726.

\*\*Subject to availability and status, excluding fuel and insurance costs.





[WWW.FORD.CO.UK](http://WWW.FORD.CO.UK)

