

**More Automobile  
than You ever hoped for**

at  
**\$695.**



*"The Wonder Car"*



**THE 17 NEW FEATURES OF THE 1913 MAXWELL.**

- 1—Pure streamline body.
- 2—Adjustable front seat.
- 3—Sixteen high-tension magnets.
- 4—Three-quarter elliptic rear springs.
- 5—Tire brackets on rear.
- 6—Spring tension bar.
- 7—Kingpin adjustment.
- 8—Clear vision and ventilating windshield.
- 9—Mohair top.
- 10—Concealed door hinges.
- 11—Gasoline tank located under dash.
- 12—Cross benches with all steel concealed.
- 13—Headlights housed by metal housing between lamps.
- 14—Patented make of anti-skid tires on rear wheels.
- 15—Gracefully rounded, double-shell radiator equipped with shock absorbing device.
- 16—Instrument board, carrying speedometer, carburetor adjustment and gasoline filler.
- 17—Improved steering gear; spark and throttle control on quadrant under steering wheel; electric horn with button mounted on end of quadrant.

Maxwell Passenger Car, 1913, equipped with 1913 Ford Motor Company's new 1913 model. The all-year round car.



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# 1915 Maxwell

## \$695

P. O. B. Factory

(Maxwell Motor 2222 East)

The biggest Automobile value ever offered for less than \$1000



Maxwell four-passenger Touring Car, equipped standard

A car of such supreme quality, such impressive beauty and with so many worth-while features that—even in your fondest hopes—you never expected to buy for \$695.



Front view of Touring Car in side profile. A smaller model is available.

Everything that is demanded in a motor car—power, speed, endurance, good looks, easy riding qualities, complete equipment—is yours in the new 1915 Maxwell. No other car offers so much true value for every dollar of its selling price. You defeat your own purpose to get full value for your money if you don't investigate this car.

### "The Wonder Car"

#### BRIEF SPECIFICATIONS

**Motor**—Four-cylinder, 1-cylinder valve, cast in block. Bore 3 1/2 in., stroke 4 1/2 in. Cylinder head and connecting rods cast.

**Power**—Horsepower 20 h.p.

**Ignition**—Magneto coil, 12-volt coil, magneto magnets.

**Clutch**—A new type of frictionless, non-slip, cast-iron band.

**Transmission**—Automatic sliding gear type, three speeds forward and one reverse.

**Control**—Left side drive, master control, free accelerator, 12 in. hand wheel.

**Wheel Base**—107 in.

**Price**—\$695 (C. D., front and rear. Factory rate of delivery does not include).

**Tread**—32 in. 32 in. optional for front.

**Spring**—Front, coil springs, 11 in. long. Rear, leaf springs, 12 in. long. Leaf springs 12 in. long. Long travel control spring shock absorbers with front and rear shock absorbers.

**Body**—Firm, thoroughly strong, modern, complete with spring seat, floor, 12 months' free rust protection and living roof.

**Brakes**—Mechanical, vacuum, automatic. 12 in. drum on rear wheel.

**Equipment**—Two headlights, horn, battery, steering gear, windshield, mirrors, spare tire, spare battery, spare oil pan.

**Model**—2222 P. O. B. Factory, Detroit, Mich.

## MAXWELL MOTOR COMPANY

1222 P. O. B. FACTORY

DETROIT, MICHIGAN



Four-passenger model A touring car, \$695 + 4.00 tax, equipped standard. Price does not include.