

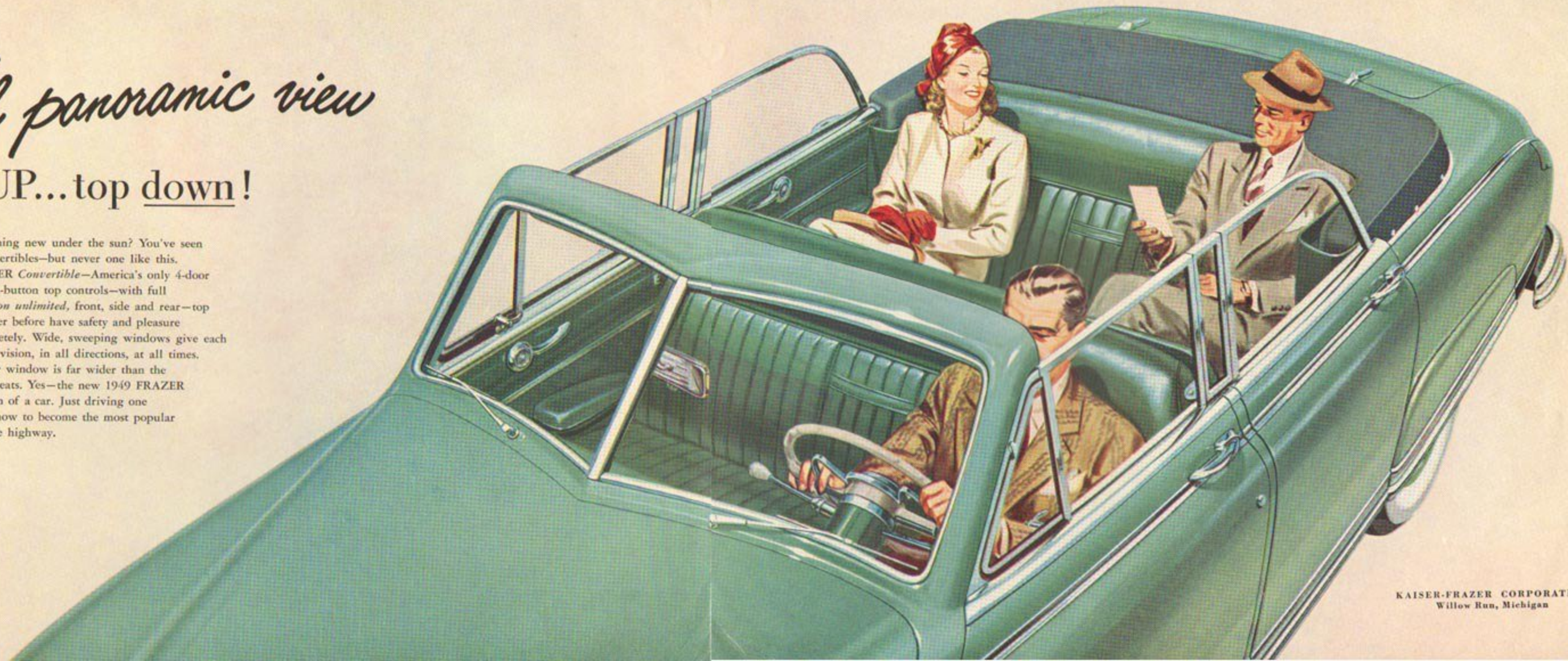


THE 1949 FRAZER 4-DOOR CONVERTIBLE

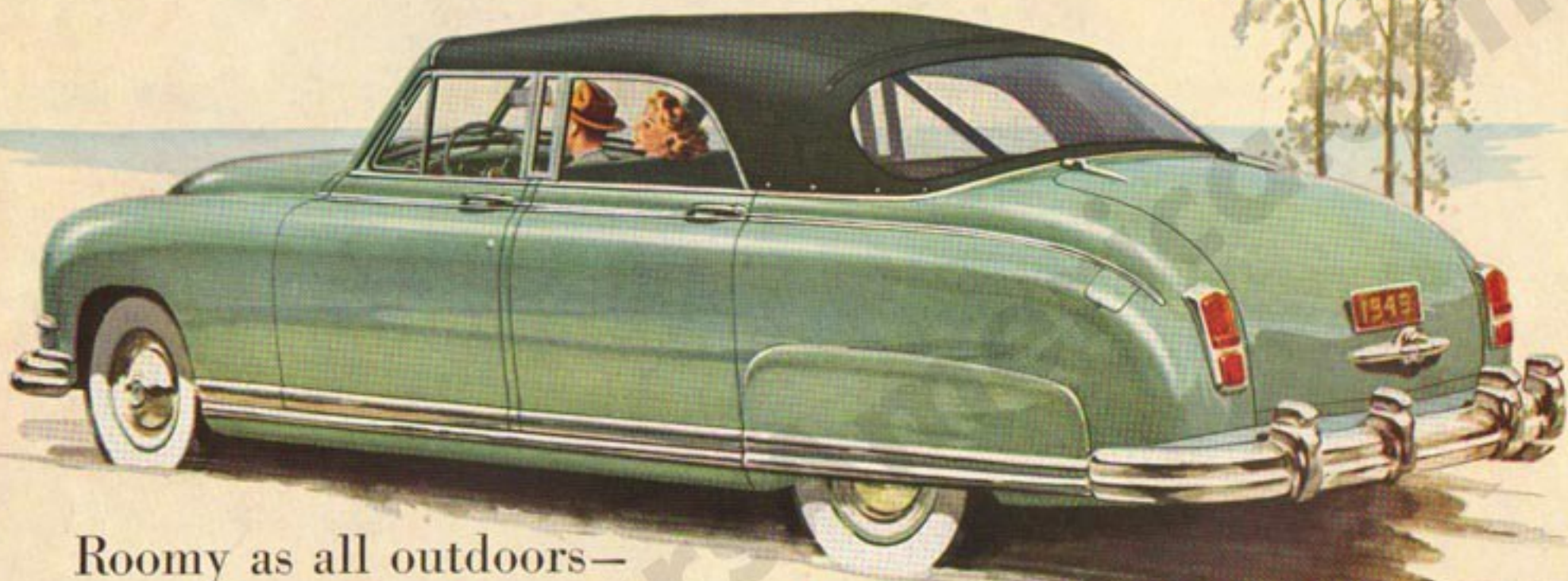
Full panoramic view

...top UP...top down!

Who says there's nothing new under the sun? You've seen convertibles and convertibles—but never one like this. The new 1949 FRAZER *Convertible*—America's only 4-door convertible with push-button top controls—with full panoramic view—*vision unlimited*, front, side and rear—top up or top down! Never before have safety and pleasure been served so completely. Wide, sweeping windows give each passenger unmatched vision, in all directions, at all times. The wrap-around rear window is far wider than the big, roomy, five-foot seats. Yes—the new 1949 FRAZER *Convertible* is a dream of a car. Just driving one is the best way we know to become the most popular man or woman on the highway.



KAISER-FRAZER CORPORATION
Willow Run, Michigan



Roomy as all outdoors—
a match for any mood—any weather

THE NEW 1949 FRAZER CONVERTIBLE!

Fully Automatic Top and Windows*

Here's a car that promises you high adventure . . . come Spring, Summer, Winter or Fall! The glistening, all-weather top glides up or down at your whim. Touch a button . . . that's all you do. Touch another to raise or lower windows automatically.* Blow warm! Blow cold! You're always in tune with the weather. And the new 1949 FRAZER *Convertible* is yours with seats that are wide, wide, *wide!* Yours in rich fabric, leather or vinyl upholstery. Yours in more colors than a pastel rainbow. Yours with lots and lots of leg room . . . Yes, it's roomy as all outdoors. No wonder it's the pride of our showroom.

*Automatic window controls optional equipment

