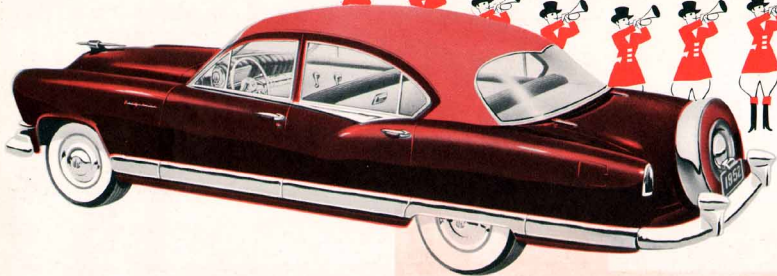


Meet *the* style of '52!



New '52 Kaiser Virginian



Meet the new aristocrat of fine cars, the new, style-setting '52 Kaiser Virginian . . .
dashing as a thoroughbred hunter, patrician as the state from which it gets its name.

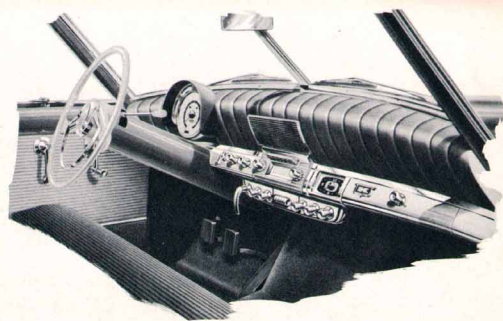
Every detail, from the dramatic European styling of its rear-mounted spare wheel to the
custom touches in its roomy, sumptuously upholstered interior, stamps it as *the* style of '52!

But don't just *admire* it! Try it—and see how wonderfully carefree motoring
can be. You ride on seats that are heavenly soft and comfortable. You steer
with scarcely an effort, even on curves—thanks to the lowest center of
gravity of any car. Your famed Supersonic Engine cuts distances
in half; cuts gasoline bills, too, as the road flashes by through the
largest glass area in any standard sedan.

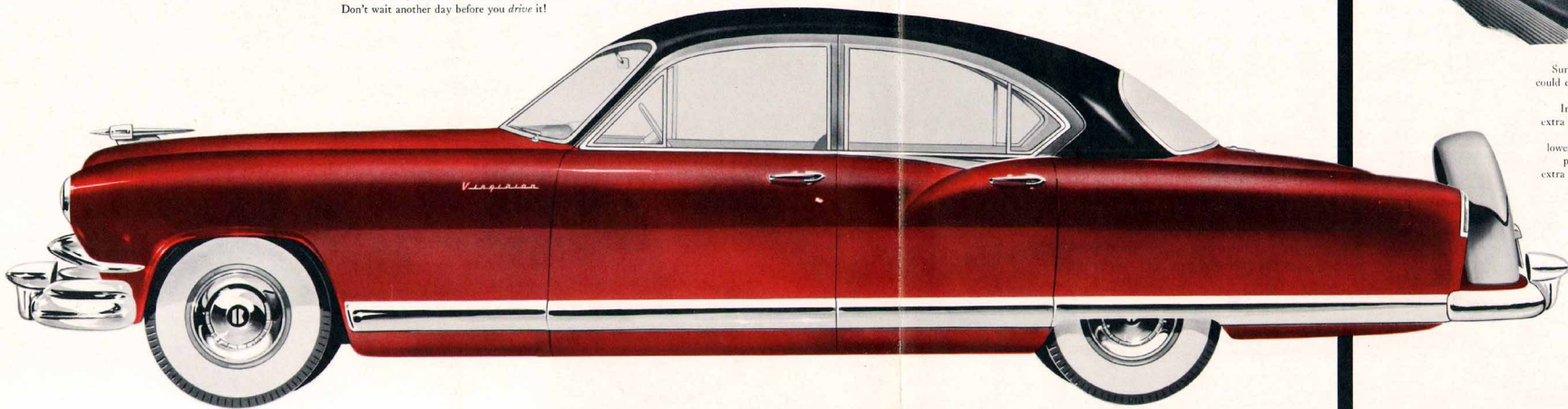
You've waited for years to *see* a beauty like this one.
Don't wait another day before you *drive* it!

'52 Kaiser Virginian

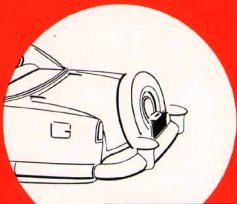
Smartest . . . safest, too!



Surrounded by all the beauty and luxury the heart could desire, you enjoy the safety every family needs! An elegant full-length Safety-Cushion Padded Instrument Panel with instruments recessed for extra protection . . . largest windshield, with narrowest corner posts to eliminate "blind spots" . . . lowest, road-hugging center of gravity . . . oversized, positive-action brakes . . . full five-inch rims for extra safety! These help make America's smartest new car America's safest as well!

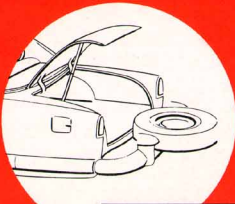


'52 Kaiser Virginian



Dashing European-style spare wheel carriage rides the "spare" where it's easy to get at . . . leaving the trunk compartment free for luggage.

Easy to look at . . . easy to get at!



At the touch of the release lever, the wheel carriage swings out, providing easy access to the '52 Virginian's huge trunk compartment.

1952 Kaiser Virginian Specifications

ENGINE—Kaiser Supersonic high-torque—L-head, six cylinders. Bore, 3-5/16 inches; stroke, 4 1/8 inches; displacement, 226.2 cubic inches; taxable horsepower 26.3; brake horsepower 115 at 3650 R.P.M. Compression ratio 7.3 to 1. Aluminum alloy pistons. Two compression and two oil control rings. Removable, precision-type bearings. Pressure lubrication to all bearings. Positive lubrication to timing chain, and valve tappets. Three point engine mountings.

FUEL SYSTEM—Downdraft, dual-throat carburetor; dual intake manifold, automatic choke, automatic manifold heat control; air cleaner; mechanical fuel pump. Auxiliary vacuum windshield wiper pump (electric on Deluxe Models); electrical gauge; 17-gallon tank.

COOLING SYSTEM—Sealed cooling system, thermostatically controlled; pressure-sealed radiator cap; cellular-type radiator core, capacity 13 quarts. 4-blade fan; cylinders surrounded by full length water jackets; ball-bearing, permanently sealed and lubricated pump.

CLUTCH—Single dry-plate type, 9 1/4 inch diameter. Ball throw-out bearing permanently lubricated.

TRANSMISSION—Helically cut gears. Anti-friction bearings; steering column gear shift.

OVERDRIVE—Kaiser overdrive available at extra cost. Reduces engine speed 30 per cent without reducing car speed.

AUTOMATIC TRANSMISSION—Hydra-Matic transmission for the Virginian available at extra cost.

FRAME—Rigid, X-member type frame with five cross members.

FRONT SUSPENSION—Independent front wheel suspension. Airplane-type shock absorbers inside coil springs. Stabilizer bar.

REAR SUSPENSION—Semi-elliptic springs—6 leaves 51 x 2 inches. Lined spring leaves—steel covers. Rubber-bushed brackets and shackles. Airplane-type shock absorbers, "V" mounted to control sideways.

ELECTRICAL SYSTEM—Air-cooled generator with voltage and current control; 15-plate battery, 100 ampere hour capacity. Sealed Beam headlights.

DRIVE—Hotchkiss, two needle-bearing universal joints. 2 1/2 inch propeller shaft.

BRAKES—Hydraulic, self-centering, floating-shoe type. Mechanical handbrake. Cast iron braking surface.

STEERING SYSTEM—Three-tooth gear—Center point control. Turning circle 38.2 feet.

WHEELS AND TIRES—Disc wheels with 5 inch rims. Tires 6.70 x 15 inches, low pressure 4-ply cord.

WHEELBASE—118 1/2 inches. Over-all length, Special 214 1/2 inches; Deluxe 216 1/2 inches.

BODY—All steel, welded construction. Safety glass throughout. Pull-type exterior, turn-type interior door handles. Choice of upholstery and exterior colors. Front and rear door arm rests. Large trunk with spare tire mounted outside for extra space. Large glass area, windshield 1056 square inches; total glass area 3647.1 square inches.

INSTRUMENT PANEL—Speedometer and gauges grouped in hooded cluster in front of the driver. Instrument panel of Deluxe models has padded vinyl over upper portion. Bin-type glove compartment. Pistol grip hand brake. Two-spoke steering wheel.

Kaiser-Frazer Sales Corporation reserves the right to make changes at any time, without notice, in prices, colors, materials, equipment, specifications and models, and also to discontinue models. Accessory items available at extra cost. White sidewall tires optional at extra cost when available.

KAISER-FRAZER SALES CORPORATION,
WILLOW RUN, MICHIGAN