

Pontiac · LeMans · Firenza

Station Wagons 72







Grand Safari & Safari

The word "Safari" is Swahili for travel. The word "grand" is Pontiac for gracious living.

Combine the two and you have Pontiac's most luxurious station wagon. Grand Safari—a truly gracious way to travel.

Safari? That's travelling the same route, just not so fancied up. And having a great 350 CID standard V8 instead of the 455 CID V8 that powers a Grand Safari.

Many of life's good things are shared. Both Grand Safari and Safari give you variable-ratio power steering. Both give you power brakes with front discs and rear drums. And both give you 3-speed Turbo Hydra-Matic transmission.

And both offer you 2-seat and 3-seat models with everybody facing forward.

The seats are covered in a tough vinyl called Morrokide. Spill something and a damp sponge

takes care of it. A Grand Safari also gives you a centre armrest in the front seat.

In both Pontiac wagons, the floor is covered by yards of deep, loop-pile carpet. Grand Safari even carpets the cargo area whereas Safari lays on hard-wearing vinyl.

Adding to all these pleasures, the standard Centre Flow ventilation will keep your passenger compartment constantly fresh.

It would be hard to improve on the looks of these wagons, but if you'd like to try, specify yours with simulated woodtone panelling. You can see it spread out for you on opposite pages. The sides are translucent, so it picks up a hint of the body color. With a green car, it looks like it's been antiqued. With gold finishes, like polished cherry.

Among the "extras" you may wish to ponder, are Safe-T-Track rear axle (for sand, mud, ice and snow conditions), integrated stereo AM/FM radio-tape player and power seats and windows. And wouldn't life be grand with automatic temperature control air conditioning? It makes a pleasant difference at trade-in time, too.

Grand Safari. Safari. Great 1972 Pontiacs. *And great wagons.*



Safari all-Morrokide interior



Divided second seat of 3-seat models.



Safari Station Wagon.

Left: Safari Station Wagon; Pages 2-3: Grand Safari Station Wagon. Both with optional translucent woodtone panelling.

Some of the equipment shown or mentioned may be optional at extra cost.



Laurentian

If you've ever moved to a new location or taken an extended trip with a tribe of little ones, you know that the more room to stack things into (or the more room to keep kids separated by), the better your chances of holding on to your usually sunny disposition.

Well, that's what Pontiac's Laurentian wagon is all about. Room. As much room, in fact, as the Grand Safari station wagon.

There's a 2-seater that holds six adults, and a 3-seater that holds even more.

Cargo capacity is 107.7 cubic feet in the 2-seat Laurentian and 102.3 cubic feet in the forward-facing 3-seat wagon.

Access to all that space is easy, too, since Laurentian has the Glide-Away disappearing tailgate. You'll never bump your head loading up your

pumpkins, box alders or large dog. In addition to making loading a lot easier, the tailgate has a rounded shape when closed that makes a dust deflector unnecessary. The natural flow of air over the roof helps keep the rear window clean. It's a GM exclusive.

Standard features include a 350 CID V8 that runs on regular, low-lead and no-lead fuels, Turbo Hydra-Matic transmission, variable-ratio power steering and power front disc brakes.

It has a forward-mounted steering linkage for directional stability, front coil springs for passenger car comfort up front and computer-designed leaf springs in the rear for better handling with heavy loads in the cargo area.

Incidentally, if you'll be using your Laurentian—or any Pontiac station wagon, for that matter—to pull a trailer or boat, ask your salesman for the special trailer-towing brochure.

Laurentian. Our lowest-priced big wagon.



Laurentian all-Morrokide interior



In 1971, General Motors introduced the all-new convenience of the "disappearing tailgate". You'll be glad to know it's standard on any 1972 full-size Pontiac station wagon you choose.



Just flip a switch or turn a key and the power rear window tucks up neatly into the roof. Then, either manually or with an available power unit, the tailgate recedes under the floor.



The result is a completely unobstructed entrance to the cargo area. Even if you're backed up against a wall or a car, you can open the Glide-Away Tailgate. Your salesman will gladly demonstrate.



Le Mans

Maybe you don't need the cavernous room of a full-size Pontiac station wagon. Maybe you own a miniature schnauzer instead of a St. Bernard. You've got two kids, instead of a platoon.

Suggestion: Pontiac Le Mans Station Wagon. Two seats or three. You specify. They have 83.6 cubic feet for cargo plus a 10-cubic-foot stowage compartment (full-size wagons offer up to 107.7 cubic feet).

Since they aren't as big, they don't need as big an engine. Pontiac's 250-cubic-inch Six moves a Le Mans around very nicely. Should you want more, however, there are four V8s available from 350 to 455 cubic inches.

The interiors are as practical as they are good looking. All seats are covered in tough vinyl. The passenger compartment is fully carpeted in nylon-blend, loop-pile. You get a deluxe two-spoke steering wheel. And the instrument panel is trimmed in teakwood-grain vinyl.

Another great-to-have feature about Le Mans station wagons is the standard two-way tailgate. It drops down to facilitate loading and hauling longer objects. And it swings open like a door for passengers or ordinary-size items. To repeat a good thing: it's standard.

As are power brakes on all wheels, with power discs in front.

And other Pontiac things like hidden wipers. And hidden antenna embedded in the windshield. Let us make one point perfectly clear. A Le Mans



Le Mans all-Morrokide interior. Standard 2-way tailgate.

station wagon is a Wide-Track Pontiac!

So if you're "going intermediate" to save money, you're not giving up things like safety rear armrests with ashtrays. Or the extra protection of steel Side-guard beams in all doors. Or side-marker lamps with reflectors.

Take a look. You'll see that Pontiac's trim-size station wagon is full-size when it comes to value. That comes with being a Pontiac.

Left: Le Mans Station Wagon with optional woodgrain vinyl panelling.



Firenza SL

What do you do when you fancy a new wagon, your wife fancies a new little car to tool around town in, and your bank manager frowns at anything fancier than a *very* low price?

You buy you and your wife a new Firenza SL station wagon and ask your bank manager to keep the change in your account. On account of, even with the optional 3-speed automatic transmission your wife wants, you're no way near your banker's limit. So everybody's happy.

Look at all its standard features. We give you power brakes with front discs. Twin buckets upholstered in very soft, very durable vinyl. Even the roof rack. And whitewalls.

And look at all the space you have for toting. Swing-up that tailgate and 62.3 cubic feet of useable storage area lets you do whatever you're

used to doing with a station wagon.

Speaking of space, you'll find plenty of it for people. The front legroom, especially, is designed for adult-size adults. Firenza may be little, but cramped it's not.

And wait till you drive a Firenza. You'll notice the sureness of rack-and-pinion steering. The smooth-ride that comes with full-coil suspension. The convenience of an automatic choke. The comfort of upper-level ventilation.

And what an engine! A 1975 c.c. overhead cam engine that goes beautifully on regular, low-lead or no-lead fuels—and with lower exhaust emissions.

Firenza is a General Motors Mark of Excellence wagon. And that means a comprehensive safety and anti-theft equipment package. And available service wherever you go wagonning.

So if you want to do the right thing for yourself, your wife and that friendly bank manager, you get a Firenza SL station wagon.



Standard all-vinyl front bucket seats.



Specifications and Engines

Reassurance features

Occupant Protection

□ Seat belts with pushbutton buckles for all passenger positions □ Shoulder belts with pushbutton buckles—driver and right front passenger □ Two front seat head restraints □ Energy-absorbing steering column □ Passenger-guard door locks with forward-mounted lock buttons □ Safety door latches and hinges □ Folding seat back latches □ Energy-absorbing padded instrument panel and front and intermediate seat back tops □ Thick laminate windshield □ Padded sun visors □ Safety armrests □ Safety steering wheel □ Side-Guard Beam (except Firenza)

Accident Prevention

□ Side marker lamps and reflectors (front side marker lamps flash with directional signal on Pontiac) □ Parking lamps that illuminate with headlamps □ Four-way hazard warning flasher □ Backup lamps □ Windshield defrosters, washers and dual speed wipers □ Wide-view inside mirror (shatter-resistant glass and deflecting support; Pontiacs have vinyl-edged, day/night feature) □ Outside rear view mirror □ Dual master cylinder brake system with warning lamp □ Starter safety switch (except Firenza) □ Dual-action safety hood latches

Anti-Theft

□ Anti-theft ignition key warning buzzer □ Anti-theft steering column lock □ Multiple key combinations □ Visible vehicle identification

All Pontiac and Firenza engines have been designed to operate efficiently on the no-lead or low-lead gasolines. In addition to the lower exhaust emissions attainable with this engine/fuel combination, there are benefits in longer life for your spark plugs, exhaust system and other engine components. If these no-lead, low-lead gasolines are not available, any leaded regular grade gasoline with a research octane number of 91 or higher may be used.

GENERAL MOTORS OF CANADA LIMITED, OSHAWA, ONTARIO

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		FIRENZA	LE MANS	LAURENTIAN	SAFARI	GRAND SAFARI
Body Styles		2-seat —	2-seat 3-seat	2-seat 3-seat	2-seat 3-seat	2-seat 3-seat
Engines	Standard	1975cc (120.5CID) Four	250-1 Six	350-2 V8	350-2 V8	455-2 V8
	Optional	—	350-2 V8	400-2 V8	400-2 V8	455-4 V8
		—	400-2 V8	400-4 V8	400-4 V8	—
		—	400-4 V8	455-2 V8	455-2 V8	—
—	—	455-4 V8	455-4 V8	455-4 V8	—	
Transmission	Standard	4-speed manual	3-speed manual	Hydra-Matic	Hydra-Matic	Hydra-Matic
	Optional	Automatic (3-speed)	Automatic (2-speed) Hydra-Matic	—	—	—
Brakes—Power	Front Disc (dia.)	8.54 in.	10.9 in.	11.7 in.	11.7 in.	11.7 in.
	Rear Drum (dia.)	8.0 in.	9.5 in.	12.0 in.	12.0 in.	12.0 in.
	Gross Area	48.02 sq. in.	110.6 sq. in.	128.8 sq. in.	128.8 sq. in.	128.8 sq. in.
Steering Ratio	Overall	16.3:1	28.3:1	—	—	—
	Power-Variable	—	18.9-15.3:1	16.6-14.3:1	16.6-14.3:1	16.6-14.3:1
Turning Diameter	Curb-to-Curb	32.2 ft.	38.6 ft.	44.9 ft.	44.9 ft.	44.9 ft.
Energizer	Standard	62 amp. hr.	45 amp. hr.	61 amp. hr.	61 amp. hr.	62 amp. hr.
	Optional	—	61 amp. hr. 62 amp. hr.	76 amp. hr.	76 amp. hr.	62 amp. hr. (High Output) 76 amp. hr. (Delco X)
Suspension		Full Coil	Full Coil	F-Coil R-Leaf	F-Coil R-Leaf	F-Coil R-Leaf
Frame		Unitized Body/Frame	Perimeter	Perimeter	Perimeter	Perimeter
Wheelbase		97.0 in.	116.0 in.	127.0 in.	127.0 in.	127.0 in.
Length		162.0 in.	210.9 in.	228.0 in.	228.0 in.	228.0 in.
Height		54.0 in.	54.5 in.	54.2 in.	54.2 in.	54.2 in.
Width		64.7 in.	76.7 in.	79.5 in.	79.5 in.	79.5 in.
Weight		2197 lbs.	3840 lbs.	4764 lbs.	4859 lbs.	5003 lbs.
Tread	Front	51.4 in.	61.0 in.	64.0 in.	64.0 in.	64.0 in.
	Rear	51.5 in.	60.0 in.	64.0 in.	64.0 in.	64.0 in.
Tires	Standard	6.2S-13	H78-14	L78-15	L78-15	L78-15
Wheel Size		13 x 4.5 in.	14 x 6 in.	15 x 6 in.	15 x 6 in.	15 x 6 in.
Road Clearance		5.2 in.	5.3 in.	5.6 in.	5.6 in.	5.6 in.
Headroom	Front	37.8 in.	38.4 in.	39.6 in.	39.6 in.	39.6 in.
	Rear	37.0 in.	38.3 in.	39.3 in.	39.3 in.	39.3 in.
Legroom	Front	40.5 in.	42.6 in.	42.6 in.	42.6 in.	42.6 in.
	Rear	34.8 in.	34.6 in.	39.9 in.	39.9 in.	39.9 in.
Shoulder Room	Front	52.8 in.	58.3 in.	64.3 in.	64.3 in.	64.3 in.
	Rear	51.4 in.	57.4 in.	63.5 in.	63.5 in.	63.5 in.
Hip Room	Front	52.6 in.	59.7 in.	62.0 in.	62.0 in.	62.0 in.
	Rear	51.5 in.	59.4 in.	62.2 in.	62.2 in.	62.2 in.
Fuel Tank Capacity		12 Imp. Gal.	18 Imp. Gal.	19.2 Imp. Gal.	19.2 Imp. Gal.	19.2 Imp. Gal.
Cargo Volume including hidden compartment (exc. Firenza)		62.3 cu. ft.	93.6 cu. ft.	107.7 cu. ft.	107.7 cu. ft.	107.7 cu. ft.

ENGINES	1975 FOUR	250-1 SIX	350-2 V8*	350-2 V8	400-2 V8	400-4 V8	455-2 V8	455-4 V8
H.P. @ rpm (Net)	77.5 @ 5100	110 @ 3800	160 @ 4400	165 @ 4000	175 @ 4000	200 @ 4000	185 @ 4000	220 @ 3600
Torque @ rpm (Net)	100.5 @ 2300	185 @ 1600	270 @ 2000	280 @ 2400	310 @ 2400	295 @ 2800	350 @ 2000	350 @ 2400
Displacement (cu. in.)	120.5	250	350	350	400	400	455	455
Compression Ratio	7.3:1	8.5:1	8.0:1	8.5:1	8.2:1	8.2:1	8.2:1	8.2:1
Carburetion	1-bbl.	1-bbl.	2-bbl.	2-bbl.	2-bbl.	4-bbl.	2-bbl.	4-bbl.
Bore x Stroke	3.75 x 2.726	3.875 x 3.53	3.875 x 3.75	4.00 x 3.48	4.12 x 3.75	4.12 x 3.75	4.15 x 4.21	4.15 x 4.21
Fuel	Regular	Regular	Regular	Regular	Regular	Regular	Regular	Regular
Oil System (less filter) (qts.)	3.75	3.3	4.2	3.3	4.2	4.2	4.2	4.2
Cooling System (qts.)	7.0	10.8	16.8	13.3	15.5	15.5	14.8	14.8
Exhaust System	Single	Single	Single	Single	Single	Single	Single	Single
Clutch	8.0 in.	9.12 in.	10.4 in.	—	—	—	—	—
Axle Ratio	3-speed manual	—	3.08:1	3.23:1	—	—	—	—
	4-speed manual	3.7:1	—	—	—	—	—	—
	2-speed Automatic	—	3.08:1	3.08:1	—	—	—	—
	Hydra-Matic	3.7:1	3.08:1	2.78:1	2.73:1	2.73, 2.78:1*	3.08, 3.23:1*	3.08:1

*Le Mans Wagon Only