



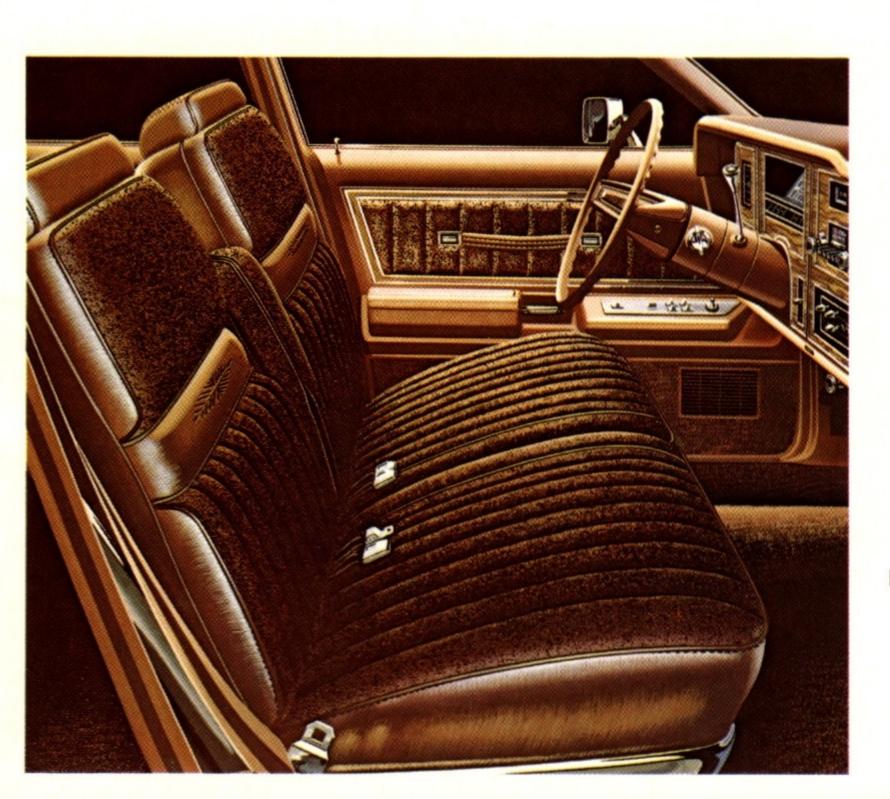
Colony Park with Grand Marquis Trim Option

Mercury Colony Park

Colony Park is as distinguished in the smoothness, quiet and comfort of its ride (steel-belted radial tires are standard) as in its notable look of luxury. Luxury not only on the outside, but in the interiors too, as shown on this page in the extra-cost Luxury Trim Option interior with Twin Comfort Lounge Seats in polyknit vinyl. This decor is available in medium blue, medium green and saddle; it is also available with super-soft all-vinyl, in these colors plus black and tan.

Colony Park standard features include: 400-2V V-8 engine · Select-Shift automatic transmission · 3-way doorgate

 Power front disc brakes
LR78 x 15 BSW steel-belted radial tires · Power steering · Power rear window · Impact absorbing bumpers • 3 point restraint system • Concealed windshield wipers • Power ventilation • Deluxe sound insulation • Electric clock • Deluxe steering wheel • Deluxe wheel covers · Automatic parking brake release · 100% nylon carpeting · Simulated woodgrain "Yacht Deck" paneling on bodysides and doorgate • Cargo area light • Ford Motor Company Safety Design Features • Note: Other equipment shown is optional.



Mercury Colony Park Station Wagon with Luxury Trim optional interior



Foreground: Meteor Montcalm Station Wagon;

Mercury Meteor Montcalm and Rideau 500

Meteor wagons are built to ride and handle as beautifully as they look-and their looks speak beautifully! Meteor Montcalm offers you most of Colony Park's luxury at an attractively lower price. Rideau 500 affords maximum value in a full-size Mercury wagon.

Shown at right is the standard Montcalm interior in all-vinyl, available in black, medium blue, medium green, saddle and tan. The standard Rideau 500 all-vinyl interior is available in medium blue, medium green and tan. Optional Rideau 500 all-vinyl interior is available in black, medium blue, medium green and tan.

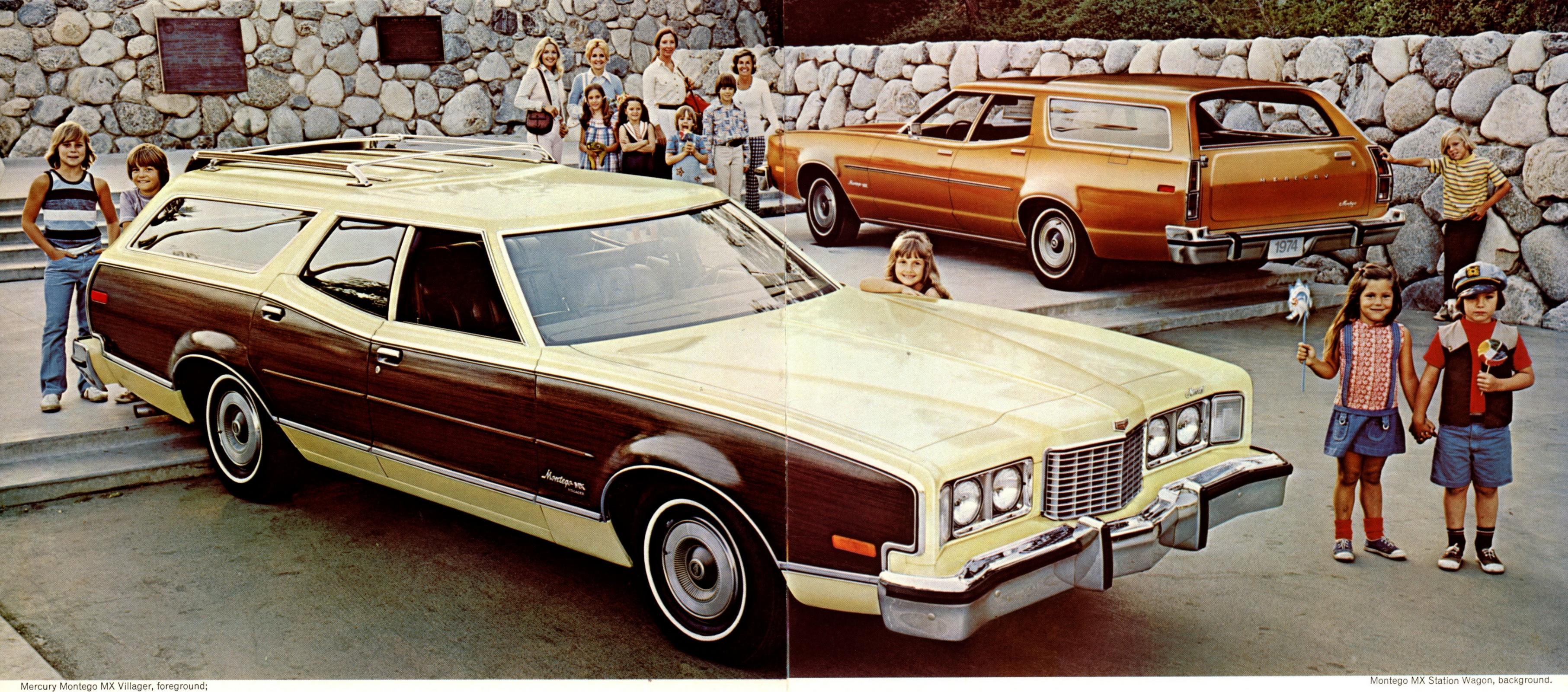
Montcalm Station Wagon standard interior



Meteor Montcalm and Rideau 500 standard features include: 400-2V V-8 engine · Select-Shift automatic transmission • 3-way doorgate • Power front disc brakes • J78 x 15 BSW belted tires . Power steering . Power rear window . Impact-absorbing bumpers • 3 point restraint system

· Concealed windshield wipers · Power ventilation · Automatic parking brake release • 100% nylon carpeting • Ford Motor Company Safety Design Features . Note: Other equipment shown is optional.



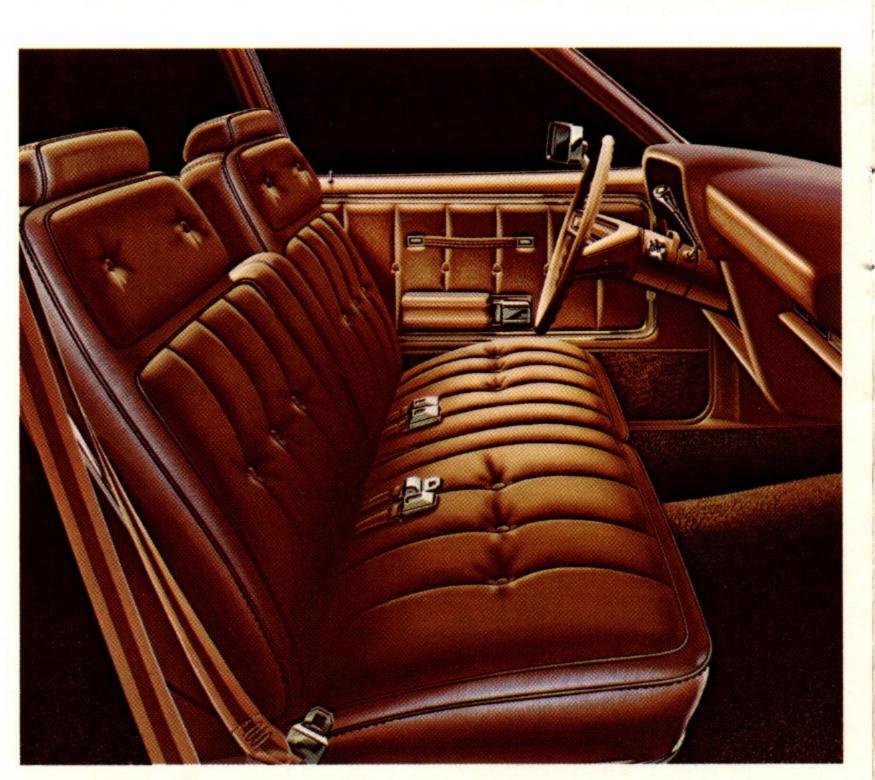


Mercury Montego MX Villager and Montego MX

When it comes to smoothness, easy handling and quiet, your Montego carries its own weight beautifully—and a load of cargo, too!

On this page is illustrated the Montego MX Villager interior with Custom split bench and fold-down center armrests. At right is the standard Montego MX wagon interior with bench seat in all-vinyl. You may choose either interior in black, medium blue, medium green and saddle-each in all-vinyl.

Montego MX Custom Villager split bench interior





Montego MX Villager and Montego MX Station Wagon features include: 302-2V V-8 engine • 3-speed automatic transmission • 3-way doorgate • Dual headlamps • Impactabsorbing bumpers • Front and rear bumper guards • Power disc brakes · Locking steering column · H78 x 14 BSW tires · Deluxe sound insulation · Color-keyed deep loop carpeting • 3 point restraint system • Ford Motor Company Safety Design Features • Note: Other equipment shown is optional.

In addition, the Montego MX Villager offers: Simulated woodgrain bodyside and doorgate paneling with bright moldings • Power doorgate window • HR78 x 14 steel-belted radial tires • Flight bench seat with center armrest • Simulated cherrywood instrument panel cluster face and right side panel applique · Wheel covers.

Montego MX standard vinyl interior

Mercury for 1974 – station wagon living at its fullest!

No matter what kind of station wagon life your family leads, you'll find a Mercury wagon ready to go calling or hauling in stride. From versatile 3-way doorgate, standard in all models, to wideranging and unique options, Mercury wagons possess great talents for suiting personal needs.



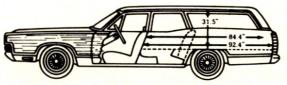
Mercury's 3-way doorgate in its role as a drop gate. Also swings wide away as a door. Standard on all Mercury wagons.



Dual center-facing rear seats are available as an option on Colony Park, Marquis and Meteor wagons. Provides extra room for big families. For easy entry and exit you can swing the doorgate open as a door, with the rear window up or down.

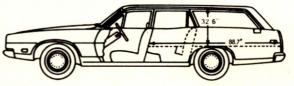


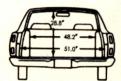
In Montego MX Villager and Montego MX wagons, the optional rearfacing 3rd seat permits you to carry two additional adult passengers. The full-width rear window affords a panoramic view for rear seat passengers—their private "observation platform".





Take on full-size loads—whether people or parcels—and watch how beautifully Colony Park, Marquis or Meteor station wagons measure up to them.





Space projects come easy for the Montego MX Villager and Montego MX wagons-with load area ample enough to let you carry 4' x 8' panels flat, with doorgate down.

| | Marquis Meteor | Villager Montego MX |
|---|-----------------------|------------------------|
| Wheelbase | 121.0" | 118.0" |
| Overall length | 225.7" | 223.1" |
| Overall width | 79.8" | 79.6" |
| Tread, front/rear | 64.1"/64.3" | 63.4"/63.5" |
| Cargo volume index, cu. ft | 103.7* | 92.9** |
| Fuel tank capacity, gals | 17.5 approx. | 17.5 approx. |
| *Includes 9.1 cu. ft. underfloor stowage **Includ | es 8.1 underfloor sto | owage |

| | Engines | Displacement (cu. in.) | Carburetor | Fuel |
|----------------------------------|--------------|------------------------|------------|------|
| Colony Park Marquis Meteor | 400-2V (std) | 400 | 2-barrel | Reg. |
| | 460-4V (opt) | 460 | 4-barrel | Reg. |
| Villager Montego MX | 302-2V (std) | 302 | 2-barrel | Reg. |
| | 351-2V (opt) | 351 | 2-barrel | Reg. |
| | 400-2V (opt) | 400 | 2-barrel | Reg. |
| | 460-4V (opt) | 460 | 4-barrel | Reg. |

More options especially for your Mercury wagons*: Luggage carrier with air deflector • Cornering lamps • Rear window washer • Deluxe cargo area trim · Lockable stowage compartment · Carpeted load floor mat . 3rd seat recreation table (when equipped with dualfacing seats) · Custom Villager option · Grand Marquis option Luxury trim option.

*For availability on specific wagon models, see your dealer.

Information herein was correct at time of printing. Ford Motor Company of Canada, Limited reserves the right to change or discontinue specifications or designs at any time without incurring any obligations. Some features shown or previously described are optional equipment available at extra charge. Some options are required in combination with specified other options.





