

# Sunbird 1978



PONTIAC



# Pontiac's Sunbird Sport Coupe.

It's styled to turn you on. Trim. Tailored. Sophisticated. And does it turn on the comfort! With standard custom bucket seats, Deluxe Cushion steering wheel, handsome dash, thick-pile carpeting. And full acoustical insulation.

Many different driving conditions? Sunbird handles them all with typical Pontiac flair. With a standard manual 4-speed transmission and front disc brakes. Independent front—and torque arm rear—suspensions. And a tough cast-iron 2.5 litre (151 CID) 2-bbl. 4-cylinder engine

to barrel you through straightaways with surprising authority and smoothness.

Want to sport it up at lower cost? Nobody's got it like Sunbird's base Coupe. Sure, your bucket seats may not be "Custom" and maybe you don't get all the fancy trimmings of the Sport Coupe, but the base job saves some dollars. And what's wrong with that?

Why not order your Sunbird with these optional luxury bucket seats? Shown in rich cloth; also available in soft vinyl. Ask about color availabilities.



Cover and above the elite bird, Sunbird Sport Coupe.

*Some of the equipment shown or mentioned is optional at extra cost.*



# Sunbird Sport Safari.

There's a fun, new sport in wagoning. It's our new Sunbird Sport Safari.

1321 litres (46.6 cu. ft.) of family entertainment. With room enough to accommodate a growing family of four, comfortably. Or with just the simple flip of the second seat, room for the groceries, the bikes, or even the little tyke's canine companion.

This sport subcompact is not only ideal for a family with plans for growing, but also for a family with plans for going.

Sunbird Sport's standard bucket seats. There's 1321 litres (46.6 cu. ft.) of load room.



Our most sporting Safari. The 1978 Sunbird Sport Safari.

*Some of the equipment shown or mentioned is optional at extra cost.*



# Sunbird Sport Hatch.

This one's lean and clean. With a rear deck that swings up, and rear seat that folds down, to accommodate the camping gear.

And if you want to change that look, just call for the available Formula Package. It puts sizzle into your Sport Hatch with a blacked-out lower body with "Formula" lettering, accent stripes and rear spoiler.

But impressive good looks are only part of the story. This new Sunbird Sport Hatch was designed to perform. A standard cast-iron 2.5 litre

(151 CID) 2-bbl. Four starts it off. Or if you need more response, a 3.8 litre (231 CID) 2-bbl. V6 is available.

Complementing the action, you also get a standard manual floor-shifted 4-speed transmission (or available 5-speed or automatic transmission). 2.73:1 axle ratio. And front disc brakes.

Inside the new Sport Hatch, there's comfort to make some imports look positively poverty stricken.

The 1978 Sunbirds. Built for the way Canadians love to drive.

Flip Sunbird Sport Hatch's fold-down rear seat and you've got some surprising load space.



Birds of play. (Foreground) Sunbird Formula Sport Hatch. (Background) Sunbird Sport Hatch.

*Some of the equipment shown or mentioned is optional at extra cost.*



# Facts and Figures.

## MODELS

Sunbird Coupe  
Sunbird Sport Coupe  
Sunbird Sport Hatch  
Sunbird Sport Safari 2-seat wagon

## POWER TEAMS

Standard engine:  
2.5 litre (151 CID) 2-bbl. 4-cyl.  
Available engine:  
3.8 litre (231 CID) 2-bbl. V6.  
Standard transmission:  
manual 4-speed floor shift.  
Available transmissions:  
manual 5-speed floor shift.  
automatic.

## STANDARD INTERIOR FEATURES

### Standard Sunbird Features

Deluxe cushion steering wheel with soft rim and center. Front bucket seats in vinyl. Body color instrument panel accent in simulated rosewood. Single-buckle seat and shoulder belt system. Distinctive door and quarter panel trim. Nylon-blend, cut-pile carpeting. Stowaway spare tire (except Safari). Cigarette lighter. Speedometer graduated in kilometres per hour as well as miles per hour (odometer registers kilometres only). Door jam switch. Carpeted load floor in Safari.

### Special Sport Coupe and Sport Hatch Features

Custom seats in Morrokide vinyl. Added acoustical insulation. Padded door panel trim.

## STANDARD EXTERIOR FEATURES

### Standard Sunbird Features

New distinctive front end including new argent grille on Coupe and Hatch. Distinctive grille on Safari. Dual rectangular headlamps on Coupe and Hatch. Single round headlamps on Safari. New wide tail lamps with amber directional signals (except Safari). Distinctive rear end styling. Energy absorbing front and rear bumpers. Left-hand outside manual control chrome mirror. Windshield and backlite reveal moldings. Sunbird exterior identification.

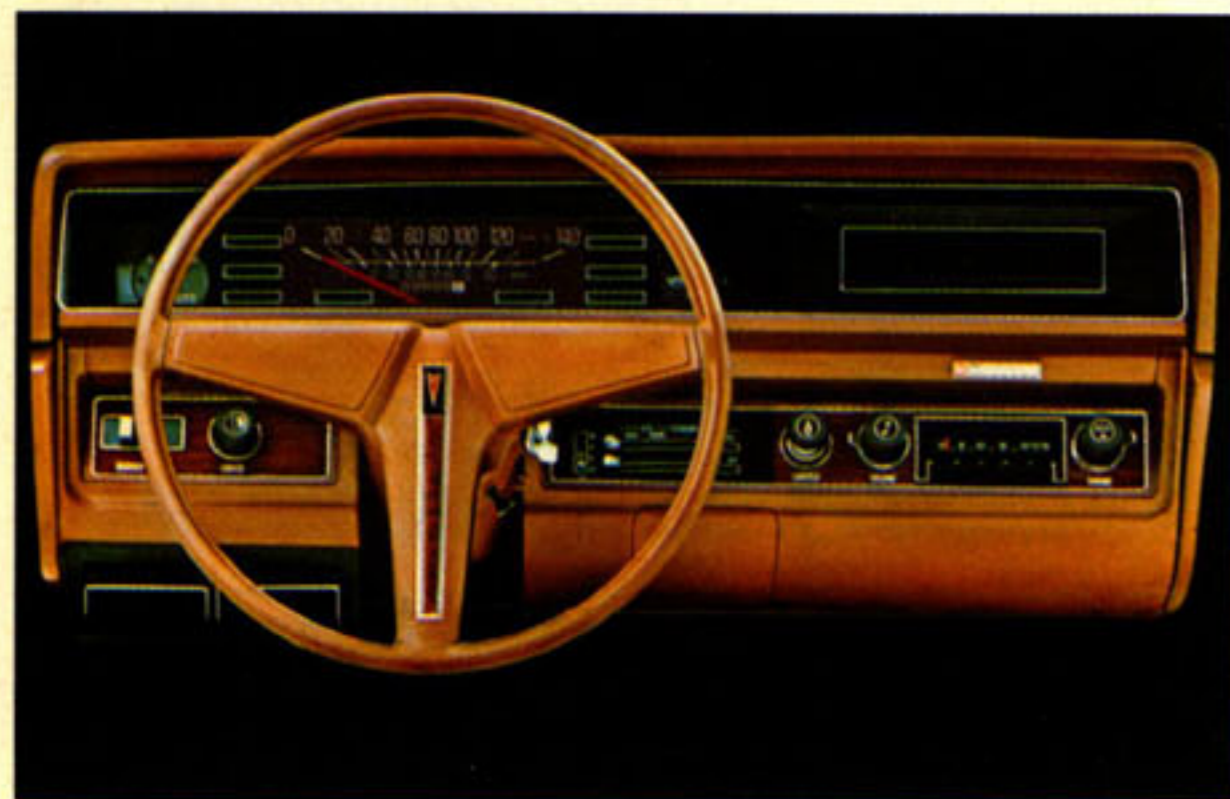
### Special Sport Coupe, Sport Hatch and Sport Safari Features

Custom wheel covers. (Hubcaps on Safari). Bright chrome grille. Bright drip molding. Belt line reveal molding on Sport Hatch and Safari. Bright rocker and wheel opening moldings.

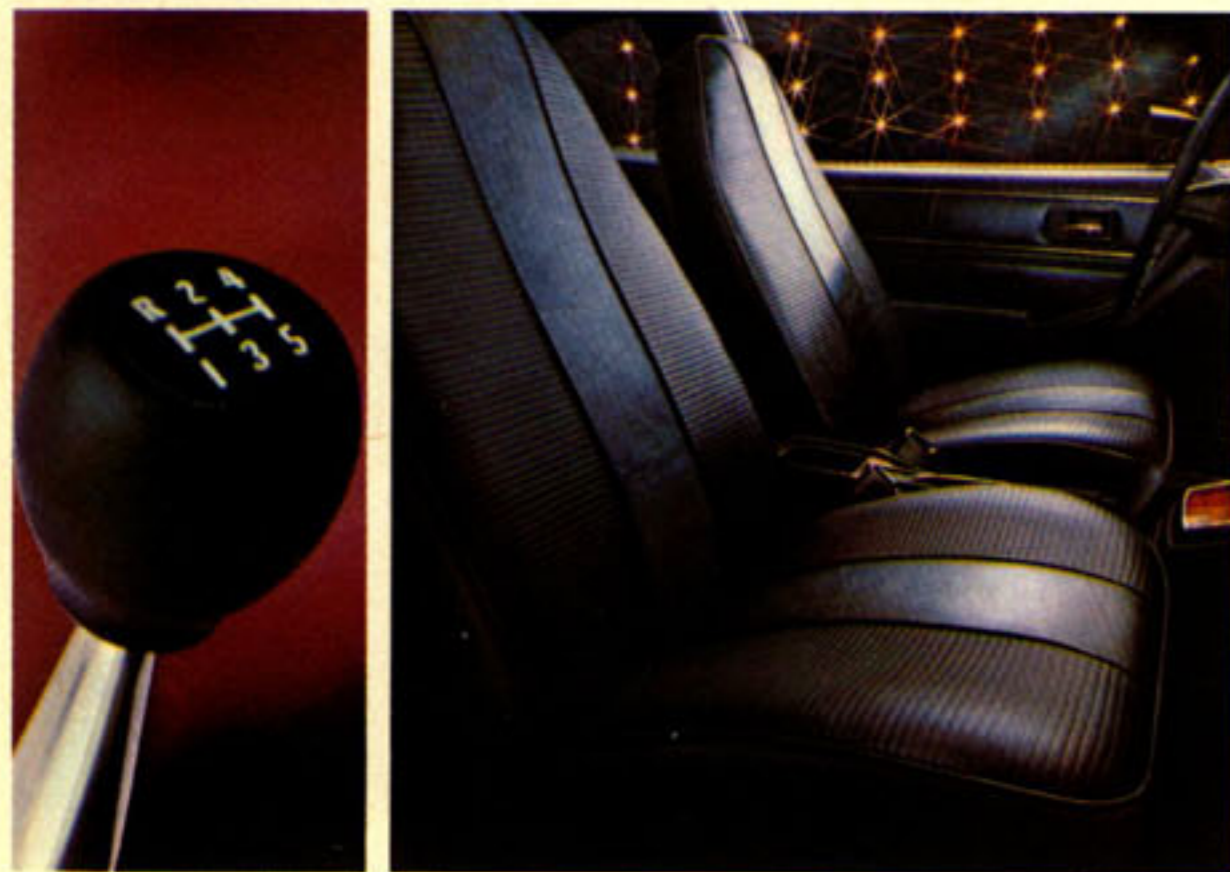
## STANDARD CHASSIS FEATURES

### Standard Sunbird Features

Front disc brakes with audible wear indicators, rear drum brakes. Manual steering, Ball-race gear. Sealed "Freedom" battery. High Energy Electronic Ignition. 2.73:1 standard axle ratio. A78-13 bias-ply blackwall tires. Independent front suspension.



Mission control: It's Sunbird Safari's jazzy instrument panel with deluxe steering wheel.



Economizing never felt so good. These handsome vinyl bucket seats are standard on the base Sunbird Coupe only.

Left. A 5-speed manual is available at your command.

DIMENSIONS millimetres (inches)			
	Sunbird Coupes	Sunbird Sport Hatch	Sunbird Sport Safari
Overall length	4516 (177.8)	4554 (179.3)	4511 (177.6)
Overall width	1661 (65.4)	1661 (65.4)	1661 (65.4)
Wheelbase	2464 (97.0)	2464 (97.0)	2464 (97.0)
Track, front/rear	1402/1374 (55.2/54.1)	1402/1374 (55.2/54.1)	1402/1374 (55.2/54.1)
Head room, front/rear	953/945 (37.5/37.2)	958/897 (37.7/35.3)	978/1019 (38.5/40.1)
Legroom, front/rear	1087/716 (42.8/28.2)	1087/752 (42.8/29.6)	1040/767 (42.9/30.2)
Shoulder room, front/rear	1313/1290 (51.7/50.8)	1295/1300 (51.0/51.2)	1303/1250 (51.3/49.2)
Hip room, front/rear	1234/1069 (48.6/42.0)	1207/1007 (47.5/42.0)	1191/1079 (46.9/42.5)
Fuel tank capacity	70 litres (15.4 gals.)	70 litres (15.4 gals.)	60 litres (13.3 gals.)

## POPULAR EQUIPMENT AVAILABLE

Formula Package available on Sport Coupe and Hatch includes: black lower body with "Formula" lettering and accent stripes, rear spoiler, body-colored sport mirrors, body-colored Rally wheels with trim rings, BR70-13 blackwall steel-belted radial tires, Rally RTS handling package, rally gauges and tachometer, and black rear end panel with accent stripes.

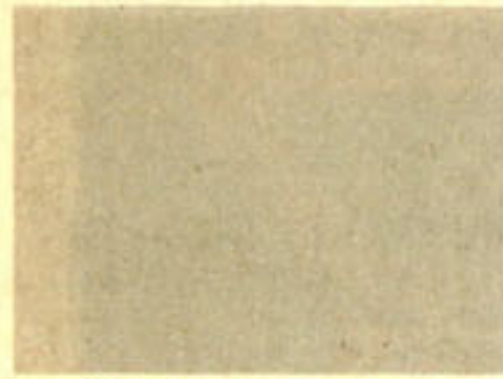
Luxury appointment group includes: new custom bucket seats in Cloth or Morrokide, luxury door trim with map pockets, custom seat and shoulder belts, "Sunbird" nameplate against woodgrain vinyl applique on instrument panel, luxury cushion steering wheel, non-glare inside rearview mirror, extra thick carpeting extending up the lower door panels and rear seat ashtrays.

Rally RTS Handling Package includes large front stabilizer bar and BR70-13 steel-belted radial tires. New wide body and hood striping. Custom air conditioning. Special Sunbird console for floor-mounted shifter and hand brake. Electric rear window defroster. A lamp group package with right-hand door jamb switch, glove box lamp and luggage compartment lamp. 3-spoke luxury cushion or formula steering wheels. Sporty cast aluminum wheels. Rally wheels with trim rings. Wire wheel covers. Added acoustical insulation. Front power disc brakes. Power steering. Radios: AM/FM, AM/FM stereo, AM/FM stereo with 8-track tape player. Fold-down rear seat. Rear deck spoiler. Tilt steering wheel. Sporty Sunbird removable glass roof panel. Controlled-cycle windshield wipers. Landau vinyl roof (avail. on Coupes only). Safe-T-Track rear axle. Engine block heater for quick cold weather starts. Heavy-duty radiator. Heavy-duty battery. Soft-ray glass on all windows. Electric clock. Floor mats. Trunk luggage rack. Roof luggage carrier for Safari. Instrument panel gauges including tachometer (except Safari). Exterior woodgrain paneling for Safari. Rear window deflector for Safari. Protection accessories include infant baby carrier and child safety seat.

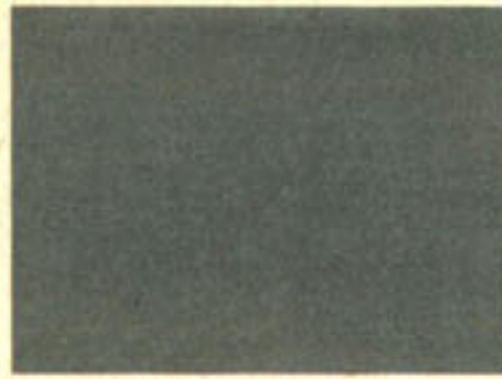


# Exterior colors

Colors shown are representative only. Printed reproduction does not permit accurate color fidelity. Actual colors may be seen at your Pontiac-Buick dealer's.



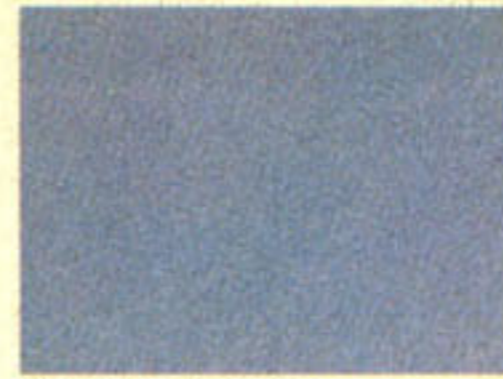
11. Cameo White



15. Platinum Metallic



19. Starlight Black



22. Glacier Blue Metallic



44. Seafoam Green Metallic



61. Desert Sand



63. Laredo Brown Metallic



67. Ember Mist Metallic



69. Chesterfield Brown Metallic



77. Carmine Metallic



24. Martinique Blue Metallic



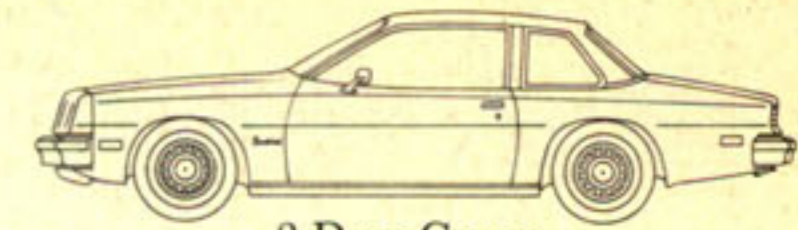
48. Berkshine Green Metallic



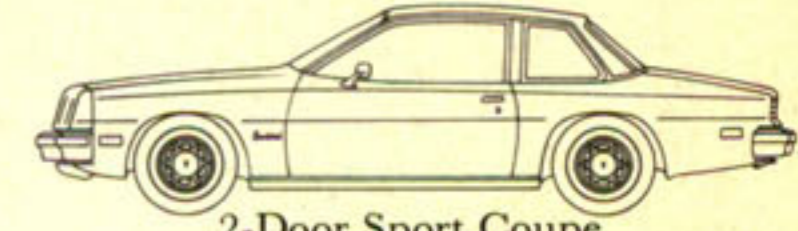
51. Sundance Yellow



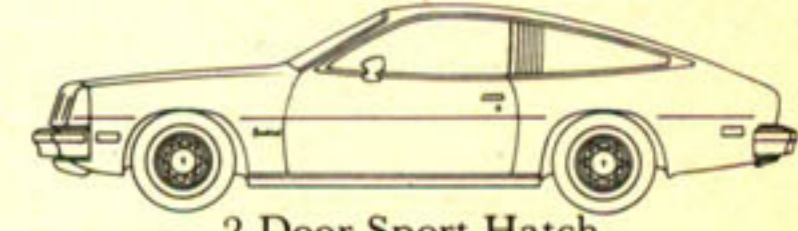
75. Mayan Red



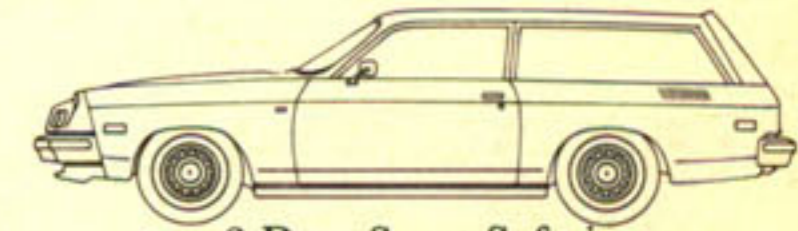
2-Door Coupe



2-Door Sport Coupe



2-Door Sport Hatch



2-Door Sport Safari

## A WORD ABOUT THE COMPONENTS AND OPTIONAL EQUIPMENT IN THESE VEHICLES.

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With respect to extra cost optional equipment, make certain you specify the type of equipment you desire on your vehicle when ordering it from your dealer. Before taking delivery of the vehicle, we suggest you verify that it includes the optional equipment that you ordered or if there are changes, they are acceptable to you.

**A WORD ABOUT ENGINES:** Pontiacs shown in this brochure are equipped with GM-built engines produced by various divisions. See the engine chart at your Dealer's for complete details about engine sources and availability.

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