



1982 Jeep CJ-7 Jamboree Special new Jeep CJ, specially equipped.



30th anniversary JAMBOREE COMMEMORATIVE EDITION



The bossy, gleaming, dressedup and decked-out 4WD dream machine you see before you is the incredible new Jeep CJ-7 Jamboree.

It is a very special model commemorating the 30th Anniversary of an off-road event as legendary as Jeep CJ itself... the world famous Jeepers Jamboree.

You had better take a long, hard, loving look at Jamboree now, for it will be a 4 x 4 rarely sighted in Jeep Country.

Only 2,500 Jeep CJ-7 Jamboree models will be offered for limited sale, making it an instant off-road classic.

Each will include a numbered instrument panel plaque indicating its chronological placement in the total build.

Each owner will receive a signed, framable certificate of authenticity.

And each Jeep CJ-7 Jamboree comes field dressed with an impressive array of factory installed equipment, and available with carefully selected factory approved dealer installed special equipment.

Exterior

- □ Decal "Jamboree" hood lettering (7)
- □ Black vinyl spare tire cover with "Jamboree" logo (8)
- Special Topaz Gold Metallic paint or Olympic White paint
- ☐ Chrome styled wheels (4)
- □ Chrome front bumper
- ☐ Chrome rear bumperettes
- □ Black vinyl soft top
- ☐ Decor Group

Interior

- Hi-back black vinyl bucket seats and rear bench seat with special gold accent (1)
- ☐ Center console (2)
- Black floor and wheelhouse carpeting
- □ Black padded roll bar and saddle bags (5)
- ☐ Instrument panel mounted numbered identification plaque (3)

Factory Approved Dealer Installed Special Equipment*

- □ Ramsey electric winch and mounting kit
- ☐ AM/FM stereo CB radio with antenna (6)
- Off-road driving lamps and over windshield light mounting bar
- □ Fire extinguisher
- ☐ Grille quard
- □ Brush guard
- *The Commemorative Edition Jeep CJ-7. Jambarse includes certain factory approved dealer restalled special egulpment which may be deleted by dealer.

Required Options+ (Not Included in Package)

- □ 258 CID 6-cylinder engine
- □ 5-speed manual transmission (2)
- □ Power steering.
- □ Power disc brakes
- ☐ Wrangler radial tires (4)
- ☐ 20-gallon fuel tank
- ☐ Tachometer & Rally Clock (3)
- ☐ Halogen fog lamps
- ☐ Tilt steering wheel (3)
- ☐ Heavy duty battery
- ☐ Heavy duty alternator ☐ Heavy duty cooling
- ☐ Meavy duty suspension
- Check with your Jeep Dealer about additional options not in conflict with this pockage.

Jamboree equipped.

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(Options+ uded in Package)

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Jeepers Jamboree, America's premier off-road event, now has a namesake.

Here's what people who know offroading and Jeep vehicles are saying about the new Jeep CJ-7 Jamboree:

. . . it's going to live up to its illustrious name.

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FREEW SUR "We're pleased to present a Commemorative Edition Jeep CJ-7 Jamboree model in honor of the 30th anniversary of an event that has become synonymous with four wheeling . . . the Jeepers Jamboree. It's an excellent package with special trim and equipment designed to appeal to serious off-roaders. It will be available for limited sale only. We're sure it's going to live up to its illustrious name." D. Dean Greb: Director of Marketing,

. . . a fine tribute . . .

Jeep Corporation

"The Commemorative Edition Jeep CJ is a fine tribute to our Jeepers Jamboree. This is the 30th year for the Jamboree and Jeep Corporation has provided tremendous support all the way. I like to say, 'Jeep is the only 4WD that's Rubicon Proven.' Over the years, close to 15,000 vehicles have participated in the Jeepers Jamboree . . . 90 to 95% of them have been Jeep Vehicles."

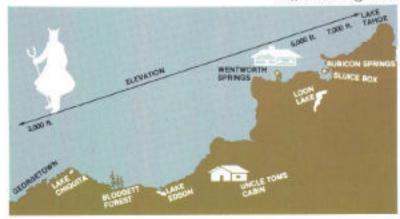
Mark Smith: Trailmaster, Jeepers Jamboree, Inc.

. . . dressed the way off-roaders like . . .

"This Jeep Jamboree CJ is a very impressive package. The special gold color is super. And Jamboree is dressed the way off-roaders like their vehicles. More significantly, with the Jamboree model. Jeep Corporation demonstrates its continued strong support for off-road activities, epitomized in the famous Jeepers Jamboree."

Jeep

Mike Anson: Publisher, Petersen's 4-Wheel & Off Road Magazine



Jeepers Jamboree . . . 80 miles of trouble, 30 years of fun.

Georgetown, California to Lake Tahoe, 80 miles via the original Sierra Nevada stage coach route. Sounds like a cakewalk for the 400 to 500 Jeep Vehicles that will participate in this 30th Anniversary staging of the famous Jeepers Jamboree, July 22 - 25.

The lucky participants in this milestone event will be selected lottery fashion, as



they are each year. from requests that reach Jeepers Jamboree, Inc. before the cutoff date of April 23, 1982.

It will be a cakewalk for much of the drive that begins in the foothills of the Sierras and climbs to 7100 feet passing through glacier-hewn meadows and valleys. But



things change rapidly just east of Wentworth Springs at the 48.5 mile mark.

That's the beginning of, perhaps, the most diabolical 4-miles known to

North American 4-wheelers. It's the run to Rubicon Springs and it consists of rock



crawling at a snail's pace over and around solid granite slabs, fording swift mountain streams, and negotiating a pair of sinister, boulderstrewn downgrades graphically referred to as "Big Sluice Box" and "Little Sluice Box".

It's this section of the trail that separates Jeepers Jamboree from every other trail drive. By the time you roll into Rubicon Springs and make camp for the night you will likely have a new appreciation and respect for the rugged, dependable Jeep Vehicle that got you there.

The tough, narrow trail out of Rubicon Springs seems to lead straight up. And it's slow going with 400 plus vehicles in convoy. But few find anything to complain about, surrounded by the exhilarating beauty of the incomparable Lake Tahoe region.



When the Jamboree is completed, and there's time to reflect, one becomes acutely aware of the joys and rewards of organized 4-wheeling.

And consider this: of the nearly 15,000 4WDs that have taken the Jeepers Jamboree during the last 30 years, 90 to 95% have been Jeep Vehicles. For many off-roaders, that says it all. And the new Jeep CJ-7 Jamboree says it best.

And now, a commemorative edition Jeep CJ-7 Jamboree that captures the spirit of this classic off-road event.



The annual Jeepers Jamboree is sponsored by Jeepers Jamboree Inc., a nonprofit organization, operated totally independent of Jeep Corporation.