

2004

GRAND PRIX®



pontiac.com/grandprix or 1-800-2PONTIAC

Every car has its strength, but might one car excel at everything? Introducing the reborn 2004 Grand Prix®.

Start with power. A 200-hp V6 engine leads the way. Want more? Supercharge it. GTP® models feature 260 horses at your command.

Build the momentum. Offering power without hesitation — plus dynamic handling and control — Grand Prix realizes the concept of total performance like never before.

Feel your way. The available Formula One-inspired TAPshift™ (Touch Activated Power) features steering wheel-mounted control paddles that transform Grand Prix's automatic transmission into a crisp, manual shift.

Experience Grand Prix. Fuel for the soul. Reborn spring 2003.



Grand Prix GTP with the Competition Group Package.



Grand Prix GTP with the Competition Group Package.



Grand Prix GTP shown with the Competition Group Package which includes steering wheel-mounted TAPshift control.

2004

Available spring of 2003.

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PONTIAC®

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SPECIFICATIONS/MODELS

ENGINES

3.8 Liter 3800 SFI V6
200 hp @ 5200 rpm
225 lb.-ft. of torque @ 4000 rpm
Standard on Grand Prix GT1, GT2

3.8 Liter 3800 SFI Supercharged V6
260 hp @ 5200 rpm
280 lb.-ft. of torque @ 3200 rpm
Standard on Grand Prix GTP

ESTIMATED FUEL ECONOMY IN MPG¹

	3.8 Liter	Supercharged
City	20	18
Highway	30	28

STANDARD CAPACITIES

Trunk Volume (cu. ft.)	16.0
Fuel Tank (gal. approx.)	17.0
Seating	5

STANDARD EQUIPMENT ON GRAND PRIX GT1

- 3800 Series III V6 engine with Electronic Throttle Control
- Driver and front-passenger air bags²
- Daytime Running Lamps with Twilight Sentinel®
- Remote Keyless Entry with content theft-deterrent system
- Cruise control
- AM/FM stereo with CD player and Radio Data System (RDS) and six-speaker sound system
- Driver Information Center
- 60/40 split-folding seatbacks
- Near-90-degree-opening rear doors
- Rear decklid spoiler
- Four-wheel independent suspension
- Four-speed automatic transmission
- Four-wheel disc braking system
- Foglamps

GRAND PRIX GT2 ADDS:

- Six-way power driver seat
- Leather-wrapped steering wheel with radio controls
- Four-wheel antilock brakes with Enhanced Traction System
- Magnasteer variable-effort steering
- 16-inch aluminum wheels

GRAND PRIX GTP ADDS:

- Supercharged 3800 Series III V6 engine with Electronic Throttle Control
- Full-function Traction Control
- 17-inch wheels with Touring tires
- Driver-seat four-way power lumbar control
- One-year OnStar Safe & Sound Plan³

SELECTED STANDARD/AVAILABLE EQUIPMENT

Key: S = Standard A = Available – = Not Available

CONTENT PACKAGES

OPTION GROUPS

	GT1	GT2	GTP
Driver's Package includes six-way power driver seat, carpeted front and rear floor mats and 16-inch five-spoke silver-painted cast-aluminum wheels	A	S	S
Lifestyle Package includes flat-folding front-passenger seatback, reversible cargo mats, covered cargo storage and cargo net	–	S	S
Leather Trim Package includes leather-appointed seating surfaces, driver-seat four-way power lumbar control, and heated driver and front passenger seats (driver-seat four-way power lumbar control is standard on GTP models)	–	A	A
Premium Audio Package includes in-dash six-disc CD changer and Monsoon premium speaker system with nine Monsoon speakers and amplifier	–	A	A
InfoTech Package includes trip computer and Head-Up Display	–	A	A
Premium Lighting Package includes rear assist handles, lighted visor vanity mirrors, switchable front and rear reading lamps, overhead console with eyeglass storage ⁴	–	S	S
Driver Information Center with three-button controls that includes language selection (English, Spanish and French), date, PRNDL, oil life monitor, tire pressure, odometer, driver warning messages and personalization features (door locks and interior/exterior lighting)	S	S	S
AM/FM sound system with cassette and CD players, Radio Data System (RDS), seek-scan, digital clock, auto tone control, speed-compensated volume, TheftLock® and programmable equalizer	A	A	A
XM Satellite Radio ⁵ with up to 100 channels of programming, digital-quality sound, coast-to-coast coverage	–	A	A
Power sunroof	–	A	A
Leather-wrapped steering wheel with radio controls	–	S	S
Side roof rail-mounted air bags ²	–	A	A
One-year OnStar Safe & Sound Plan ³	–	A	S

MECHANICAL

3.8 Liter V6 engine with 200 hp and Electronic Throttle Control (ETC)	S	S	–
3.8 Liter Supercharged V6 engine with 260 hp and Electronic Throttle Control (ETC)	–	–	S
Four-wheel disc brakes with Electronic Brake Force Distribution	S	–	–
Four-wheel antilock disc brakes with Electronic Brake Force Distribution	A	S	S
Enhanced Traction System	A	S	–
Full-function Traction Control	–	–	S

SELECTED OPTIONAL EQUIPMENT

Competition Group Package includes P225/55VR-17 Performance tires, 10-spoke 17-inch aluminum wheels, red-painted brake calipers, StabiliTrak® Sport vehicle stability enhancement system, Magnasteer II magnetic-assist power steering, TAPshift transmission controls (paddle-style driver shift controls on steering wheel, intermediate gear hold, downshift protection and second gear start), InfoTech Package and 3.29 axle ratio

– – A

AVAILABLE EXTERIOR COLORS



BLACK

GRAYSTONE
METALLIC³SPORT
RED
METALLICFUSION
ORANGE
METALLIC⁷POLO
GREEN
METALLICSEDONA
BEIGE
METALLIC⁶GALAXY
SILVER
METALLICIVORY
WHITE

Purchase or lease a new eligible GM® vehicle and earn \$150 toward college savings. Some restrictions apply. To learn more about the GM-Uprromise program, go to upromise.com

¹ Official EPA estimate not yet available. Estimate based on GM testing. ² Always use safety belts and proper child restraints, even with air bags. Children are safer when properly secured in a rear seat. See the Owner's Manual for more safety information. ³ OnStar services require vehicle electrical system and analog wireless service to be available and operating for features to function properly. Visit onstar.com or call 1-888-ONSTAR-7 (1-888-667-8277) for system limitations and details. ⁴ Eyeglass storage not available with sunroof option. ⁵ XM is available only in the 48 contiguous states. Activation fee and service subscription extra. For more information, visit gm.xmradio.com. ⁶ Not available until July 2003. ⁷ Not available until April 2003. OnStar is a registered service mark of OnStar Corp. The XM name and related logos are registered trademarks of XM Satellite Radio, Inc. Magnasteer is a registered trademark of Delphi Automotive Systems. ©2003 GM Corp. All rights reserved. GM reserves the right to make changes at any time and without notice in prices, colors, materials, equipment, specifications, models and availability.