

A7

Imagination meets engineering.



European models shown.





Audi A7

The A7 offers a combination of design, utility, and technology like never before. It's constructed from lightweight technology previously only found in our flagship models. Its low, accentuated roofline and balanced proportions convey an immediate athleticism. And though its profile, featuring seamlessly integrated rear doors, suggests a coupé, its spaciousness indicates a sedan. Its 3.0-litre, 6-cylinder engine with TFSI® technology and start-stop functionality work together with its 8-speed Tiptronic® automatic transmission to lower fuel consumption and CO₂ emissions. On the exterior, available striking all-LED lighting ensures even better illumination and brightness, and with a distinctive, retractable rear spoiler and an unexpected fifth door, a unique functionality is brought to the fore.



Audi S7

If there were ever a car that breathed passion and enthusiasm, it would be the S7. Truly dynamic in every detail, it's as striking both inside and out. Boasting a twin-turbo charged 4.0-litre, V8 engine with Audi cylinder-on-demand technology and 420 hp, this powerhouse will take you from 0 to 100 km in under 5 seconds.² Armed with 7-speed S tronic[®] transmission, S Sports adaptive air suspension and quattro[®] with sport differential, get ready to experience an exceptionally smooth ride, phenomenal grip, and superior handling that really puts you in the driver's seat. The design of the S7 is seamless. It radiates confidence and elegance on

the outside matched by luxury and comfort inside. Designed with the driver in mind, it includes heated Valcona leather S Super Sport front seats, or optional Comfort seats with massage function. Plus, enjoy a 3-spoke, multi-function steering wheel with gearshift paddles and an innovative Multi-Media Interface (MMI[®]) Touch Navigation,⁴ that really put the "control" back into control panel.

On the outside, the S7 is characterized by its main bodyline, called the “tornado line”, which gives it that slim, taut and sporty shape. The low, dynamically tensioned roof gives the 5-door model the character of the coupé. And its striking single-frame grille is outfitted with a luxurious high-gloss black finish and chrome application. The S7 does more than just get noticed, it sets the standard on every road it crosses.

Dynamic in every detail.



Images provided by

A7/S7 SPECS

Exterior colours



Ice Silver Metallic



Quartz Grey Metallic



Oolong Grey Metallic



Moonlight Blue Metallic



Havana Black Metallic



Glacier White Metallic



Phantom Black Pearl Effect



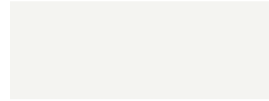
Dakota Grey Metallicⁱ



Garnet Red Pearl Effectⁱ



Daytona Grey Pearl Effect^{iv}

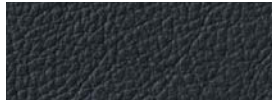


Ibis Whiteⁱ

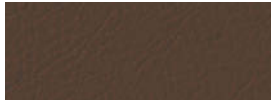


Estoril Blue Crystal Effectⁱⁱ

Interior surface colours and trims



Leather Blackⁱⁱⁱ



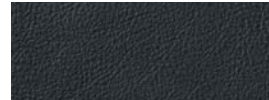
Leather Nougat Brownⁱⁱⁱ



Leather Titanium Greyⁱⁱⁱ



Leather Velvet Beigeⁱⁱⁱ



Valcona Leather Blackⁱⁱⁱⁱ



Valcona Leather Lunar Silver^{ix}



Walnut Dark Brownⁱⁱⁱ



Matte Brushed Aluminumⁱⁱⁱ



Beaufort Oak Beige^{vi}



Fine Grain Ash Natural Brown^{vi}



Carbon Atlas^v

Wheels



19" wheels
255/40
all-season tires
Standard on A7
3.0 TFSI quattro.



19" wheels
255/40
all-season tires
Standard on A7
3.0 TFSI quattro
Premium.



20" wheels
265/35
performance tires
Optional on A7
3.0 TFSI quattro
and A7 3.0 TFSI
quattro Premium.



20" wheels
265/35
performance tires
Optional on A7 3.0
TFSI with Sport Package
and A7 3.0 TFSI
Premium with S line
Sport Package.



20" wheels
265/35
performance tires
Standard on S7
4.0 TFSI quattro.



20" wheels
265/35
performance tires
Optional on S7
4.0 TFSI quattro.

Information Provided by:



Package contents

Navigation Package^x

- ▶ HDD navigation system
- ▶ MMI touch

Sport Package^v

- ▶ 20" 7-double-spoke alloy wheels with performance tires: 265/35
- ▶ Sports suspension

Vision Package^{vi}

- ▶ Head up display
- ▶ Night vision

Driver Assistance Package^{vii}

- ▶ Adaptive cruise control with stop & go
- ▶ Audi Pre Sense Plus

Multi-Contour & Ventilation Front Seat Package^{viii}

- ▶ Comfort seats
- ▶ Ventilation/massage function front seats with memory

S line Sport Package^{xiii}

- ▶ 20" 7-double-spoke alloy wheels with performance tires: 265/35
- ▶ Sport suspension
- ▶ S line exterior
- ▶ Matte brushed aluminum, inlay
- ▶ Black interior headliner

Features

Technical	A7		S7
	A7 3.0 TFSI quattro	A7 3.0 TFSI quattro Premium	S7 4.0 TFSI quattro
6-cylinder engine, 3.0 TFSI, 310 hp	●	●	–
8-cylinder engine, 4.0 TFSI, 420 hp	–	–	●
7-speed automatic transmission with S tronic	–	–	●
8-speed automatic transmission with Tiptronic	●	●	–
Start-stop system with energy recovery	●	●	–
Cylinder-on-demand technology	–	–	●
Servotronic speed-sensitive steering	●	●	●
quattro all-wheel-drive system	●	●	●
Horsepower (SAE hp @ rpm)	310 @ 5500–6500 rpm		420 @ 5500–6400 rpm
Torque (lbs/ft @ rpm)	325 @ 2900–4500 rpm		405 @ 1400–5200 rpm
Acceleration 0–100 km/h (sec)	5.6		4.7
Fuel consumption ³			
City, automatic (L/100 km)	11.3		12.7
Highway, automatic (L/100 km)	7.4		8.3
Dimensions (mm)	Length: 4969		Length: 4980
	Width: 1911		Width: 1911
	Height: 1420		Height: 1408

● Standard – Not Available

A7		S7
A7 3.0 TFSI quattro	A7 3.0 TFSI quattro Premium	S7 4.0 TFSI quattro
Equipment highlights: <ul style="list-style-type: none"> ▶ 19" 10-spoke design wheels ▶ Power driver/passenger seats with driver memory ▶ Bi-xenon headlights with LED daytime running lights/tail lights ▶ Dual-zone automatic climate control ▶ Auto-dimming interior mirror with compass ▶ Auto-dimming heated exterior mirrors ▶ Multi-function 3-spoke heated leather steering wheel with paddles ▶ Heated front and rear seats ▶ Audi Drive Select 	Trim includes the following additional content: <ul style="list-style-type: none"> ▶ 19" 5-spoke alloy wheels ▶ Rear view camera ▶ Navigation system with MMI operating logic ▶ Advanced key ▶ Manual rear sunshade ▶ Power folding exterior side mirrors ▶ Audi Side Assist ▶ Audi Pre Sense Rear ▶ Adaptive headlights with cornering light ▶ 4-zone climate control 	Equipment highlights: <ul style="list-style-type: none"> ▶ 20" 5-twin arm design ▶ Bi-xenon headlights with LED daytime running lights/tail lights ▶ 4-zone automatic climate control ▶ Advanced key ▶ Audi Side Assist ▶ Audi Drive Select ▶ quattro with sport differential ▶ S Sports adaptive air suspension ▶ Bose® sound system ▶ Navigation system with MMI operating logic ▶ Advanced parking system with rear camera

i. Available on A7 models only. ii. Available on S7 models only. iii. Standard on A7 models. iv. Available on A7 models, only when combined with S line Sport Package. v. Optional on S7 models. vi. Optional on A7 & S7 models. vii. Standard on S7. Available on A7 models only. viii. Available with Sport & Comfort seats on S7 models only. ix. Available with Sport seats on S7 models only. x. Available on A7 3.0 TFSI models only. xi. Available on A7 3.0 TFSI Premium & S7 4.0 TFSI models only. xii. Available on S7 4.0 TFSI (black interior) models only. xiii. Available on A7 3.0 TFSI Premium models only.

Audi A7/S7

1. Your Audi vehicle may be equipped with a phone preparation utilizing Bluetooth® interface to enable hands-free functionality (compatible mobile phones sold separately). You will need a Bluetooth®-enabled mobile phone in order to utilize this function. Not all Bluetooth®-enabled mobile phone models are compatible with Audi's phone preparation. Contact your local Audi dealer for the latest listing of compatible phones.

2. Please drive safely and obey all traffic laws, including speed limits.

3. Fuel consumption estimates and figures are based on the Government of Canada's approved criteria and testing methods. Refer to the Government of Canada publication Fuel Consumption Guide (EnerGuide) or Natural Resources Canada's Fuel Consumption Figures website. Actual fuel consumption may vary based on driving conditions, driver habits, and vehicle's additional equipment.

4. The Audi Navigation System depends upon signals from the worldwide Global Positioning Satellite network. The vehicle's electrical system, and existing wireless and satellite technologies, must be available and operating properly for the system to function. The system is designed to provide you with suggested routes in locating addresses, destinations, and other points of interest. Changes in street names, construction zones, traffic flow, points of interest, or other road system changes are beyond the control of Audi Canada. Complete, detailed mapping of lanes, roads, streets, toll roads, highways, etc., is not possible, therefore you may encounter discrepancies between the mapping and your actual location. Please rely on your individual judgment in determining whether or not to follow a suggested Audi Navigation System route. Periodically new mapping data is available. HDD update is required in order to maintain the latest navigation information. Updates are available for purchase from time to time at additional cost. Consult your dealer or call 1-800-FOR-AUDI for details.

5. Audi Side Assist and all other safety and convenience features are means of assisting the driver only. Drivers must continue to devote their full attention to safe driving. Some features are available as options and may not be available on all models. Airbags are supplemental restraints only and will not deploy under all accident circumstances. Always use safety belts and seat children only in the rear seats, using restraint systems appropriate for their size and age.

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