

A8

A force of luxury.





Audi A8

The A8 represents the pinnacle of Audi design and technology. Clean exterior lines, unbelievable power, and luxurious amenities are melded to perfection. It all starts with the Audi Space Frame (ASF®), a high-strength aluminum frame structure into which the panels are integrated. The aluminum body is characterized by exceptional stiffness and above-average crash protection, yet at the same time by substantially lower weight. The addition of available distinctive all-LED headlights ensures optimal illumination and brightness. For the first time, the A8 introduces TFSI® technology with a high-performance V6 3.0-litre engine boasting 333 hp. It features our unique start-stop technology, which helps save fuel and reduce CO₂ emissions. Also new to the family is the V8 4.0 TFSI with 420 hp and start-stop technology, plus the well-known and even more powerful 6.3-litre FSI® engine with impressive 500 hp. All come together with an 8-speed Tiptronic® transmission, quattro® permanent all-wheel drive and Audi Adaptive Air Suspension, ensuring that the A8 is engineered to take the road with grace and style.

A driver's seat featuring optional climate comfort ventilation with massage functions is proof that no opportunity for luxury has been overlooked. Additional options like hand-stitched leather amplify the sensual interior of the A8. Meanwhile, an available 19-speaker Bang & Olufsen® advanced sound system with acoustic lens tweeters fills the cabin with 1,400 watts of stunningly rich sound. Of course, both music and navigation are right at your fingertips, displayed by a brilliant eight-inch colour display. Every detail has been exquisitely refined and crafted, because the A8 demands nothing less.



Audi S8

The S8 is your official welcome to the high life. It sits at the head of the S model family – large and luxurious with supreme performance. Featuring the new 4.0 TFSI® engine, it delivers 520 hp and a constant 481 lb-ft of torque. The result? Unparalleled performance that takes you from 0 to 100 km in just 4.1 seconds.²

Standard to the S8 is S Sports adaptive air suspension for even sportier driving and precision handling. And lying at the heart of the new S8 is the Audi cylinder-on-demand technology. It optimizes the engine efficiency based on your individual driving style and environment by deactivating certain cylinders. And when you need more power, it switches back in an instant. Talk about intuitive.



The pinnacle of premium.



Stepping into an S8 means entering the realm of luxury. The multi-way, power-adjustable Comfort Sport front seats are standard on this model, upholstered in deluxe Valcona leather, and equipped with massage and ventilation functions at the front. The upper inlays and the selector lever are trimmed in Carbon Atlas, a nod to the car's sport inspiration.

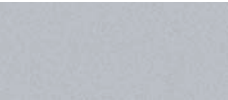
And of course, the S8 exterior is as remarkable as the interior. Form truly meets function, with features that include a sharp, single-frame grille in platinum grey with eight double bars covered in chrome, standard 21" cast aluminum alloy wheels in 'S' design, full LED headlights, and unprecedented rear door power closures.

With its unequalled performance, elite styling, and the most intuitive functions in its class, it's clear that the new S8 is more than just a luxury vehicle. It's a tour de force on wheels.




A8/S8 SPECS

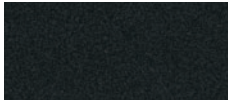
Exterior colours




Ice Silver Metallic



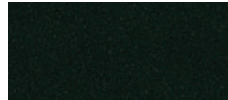
Quartz Grey Metallic




Oolong Grey Metallic



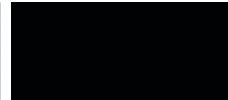
Havanna Black Metallic



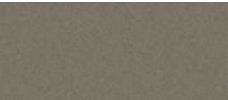
Emerald Black Metallic



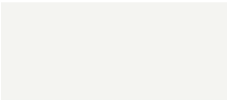
Glacier White Metallic




Phantom Black Pearl Effect




Impala Beige Pearl Effect



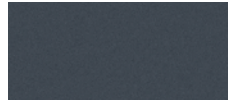
Ibis Whiteⁱ



Night Blue Pearl Effect




Prism Silver Crystal Effectⁱⁱ

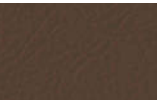


Daytona Grey Pearl Effectⁱⁱⁱ


Interior surface colours and trims




Valcona Leather Black with Diamond Stitching^x



Valcona Leather Nougat Brown with Diamond Stitching^x




Valcona Leather Velvet Beige with Diamond Stitching^x



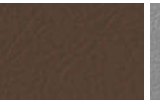
Valcona Leather Titanium Grey with Diamond Stitching^x



Valcona Leather Lunar Silver with Diamond Stitching^x




Valetta^{xi} or Valcona^{xii} Leather Black




Valetta^{xi} or Valcona^{xii} Leather Nougat Brown



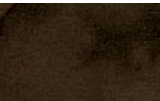
Valetta^{xi} or Valcona^{xii} Leather Titanium Grey




Valetta^{xi} or Valcona^{xii} Leather Velvet Beige




Valcona Leather Balao Brown^{xiii}




Walnut Dark Brownⁱⁱⁱ




Brushed Aluminum Silver^{iv}




Carbon Atlas^v




Fine Grain Birch Wood Pearl Beige^{vi}



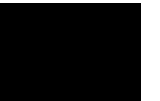
Vavona Wood Assam Grey^{vi}



Fine Grain Ash Velvet Brown^{vi}




Fine Grain Ash Natural Balsamic Brown^{vi}



High-Polished Black^{viii}

Wheels




19" wheels
255/45
all-season tires
Standard on A8
and A8L.




19" wheels
255/45
all-season tires
Optional on A8
and A8L.




20" wheels
265/40
performance tires
Optional on A8
and A8L.



20" wheels
265/40
performance tires
Optional on A8
and A8L. Standard
on A8 W12.



21" wheels
265/35
performance tires
Standard
on S8.



21" wheels
275/35
performance tires
Optional on A8 W12
and S8.



21" wheels
275/35
performance tires
Optional
on S8.

Package contents

Sport Packageⁱⁱⁱ

- ▶ Adaptive Air Suspension Sport
- ▶ quattro with sport differential
- ▶ 3-spoke multi-function heated sport steering wheel with shift paddles
- ▶ 20" 5-segmented-spoke alloy wheels with performance tires: 265/40

Driver Assistant Packageⁱⁱⁱ

- ▶ Adaptive cruise control
- ▶ Audi Lane Assist
- ▶ Audi Pre Sense Plus

Comfort Seats Package^{iv}

- ▶ 22-way comfort seat with pneumatic lumbar support and multi-contour
- ▶ Includes wood trim on the rear side of the seat
- ▶ Front seats ventilation with pneumatic massage function
- ▶ Valcona leather with plated diamond pattern (perforated & stitched)

First Class Seats Package^v

- ▶ Rear: 2 seater
- ▶ Power adjustable individual rear seats, fixed console and integrated foot rest
- ▶ Power adjustable lumbar, rear
- ▶ Seat ventilation and massage, front and rear
- ▶ 22-way comfort front seat with pneumatic lumbar support and multi-contour
- ▶ Includes wood trim on the rear side of the seats
- ▶ Valcona leather (perforated)
- ▶ Rear seat entertainment RSE Hi with dual 10" screens and DVD single slot
- ▶ Cooler (fridge)

Rear Seats Comfort Package^{vi}

- ▶ Rear: 2+1 seater
- ▶ Power adjustable rear seats
- ▶ Power adjustable lumbar, rear
- ▶ Seat ventilation and massage, front and rear (outboard)
- ▶ 22-way comfort front seat with pneumatic lumbar support and multi-contour
- ▶ Includes wood trim on the rear side of the seats
- ▶ Valcona leather (perforated)

Features

Technical

	A8					S8
	A8 3.0 TFSI quattro	A8L 3.0 TFSI quattro	A8 4.0 TFSI quattro	A8L 4.0 TFSI quattro	A8L 6.3 W12 FSI quattro	S8 4.0 TFSI quattro
6-cylinder engine, 3.0 TFSI, 333 hp	●	●	–	–	–	–
8-cylinder engine, 4.0 TFSI, 420 hp	–	–	●	●	–	–
8-cylinder engine, 4.0 TFSI, 520 hp	–	–	–	–	–	●
12-cylinder engine, 6.3 FSI, 500 hp	–	–	–	–	●	–
8-speed automatic transmission with Tiptronic	●	●	●	●	●	●
Start-stop system with energy recovery	●	●	●	●	–	–
Cylinder-on-demand technology	–	–	●	●	–	●
Servotronic speed-sensitive steering	●	●	●	●	●	●
Audi adaptive air suspension	●	●	●	●	●	–
Audi S Sports adaptive air suspension	–	–	–	–	–	●
quattro all-wheel-drive system	●	●	●	●	●	●
Horsepower (SAE hp @ rpm)	333 @ 5500–6500 rpm		420 @ 5000 rpm		500 @ 6200 rpm	520 @ 6000 rpm
Torque (lbs/ft @ rpm)	326 @ 2900–5300 rpm		444 @ 1500 rpm		463 @ 4750 rpm	481 @ 1700–5500 rpm
Acceleration 0–100 km/h (sec)	5.5		4.7	4.8	4.4	4.1
Fuel Consumption ³						
City, automatic (L/100km)	12.4		12.0	13.2	16.4	13.8
Highway, automatic (L/100km)	7.6		7.2	8.2	10.8	8.3
Dimensions (mm)	Length: 5137	Length: 5267	Length: 5137	Length: 5267	Length: 5267	Length: 5146
	Width: 1949	Width: 1949	Width: 1949	Width: 1949	Width: 1949	Width: 1949
	Height: 1460	Height: 1471	Height: 1460	Height: 1471	Height: 1471	Height: 1458

● Standard – Not Available

A8			S8
A8/A8L 3.0 TFSI quattro	A8/A8L 4.0 TFSI quattro	A8L 6.3 FSI quattro	S8 4.0 TFSI quattro
Equipment highlights: <ul style="list-style-type: none"> ▶ 19" 10-spoke Y design wheels ▶ Power driver/passenger seats with driver memory ▶ Bi-xenon headlights with LED daytime running lights/tail lights ▶ 4-zone automatic climate control ▶ Auto-dimming interior mirror with compass ▶ Electrically foldable auto-dimming heated exterior mirrors ▶ Multi-function 4-spoke heated leather steering wheel with paddles ▶ Heated front and rear seats ▶ Navigation system with MMI operating logic ▶ Advanced parking system with rear camera ▶ Advanced key with start button ▶ Audi Adaptive Air Suspension 	Equipment highlights: <ul style="list-style-type: none"> ▶ 19" 10-spoke Y design wheels ▶ Power driver/passenger seats with driver memory ▶ Ventilation and massage function for front seats ▶ Bi-xenon headlights with LED daytime running lights/tail lights ▶ 4-zone automatic climate control ▶ Auto-dimming interior mirror with compass ▶ Electrically foldable auto-dimming heated exterior mirrors ▶ Multi-function 4-spoke heated leather steering wheel with paddles ▶ Heated front and rear seats ▶ Navigation system with MMI operating logic ▶ Advanced parking system with rear camera ▶ Advanced key with start button ▶ Audi Adaptive Air Suspension 	Equipment highlights: <ul style="list-style-type: none"> ▶ 20" 10-parallel-spoke design wheels ▶ LED headlights with LED daytime running lights/tail lights ▶ Adaptive cruise control with stop & go function ▶ Audi Adaptive Air Suspension ▶ Advanced parking system with rear and top view camera ▶ Audi Side and Lane Assist ▶ Audi Drive Select ▶ Night vision assistant ▶ Ventilation and massage function for front and rear seats ▶ Panoramic glass roof 	Equipment highlights: <ul style="list-style-type: none"> ▶ 21" 5-triple-spoke design ▶ LED headlights with LED daytime running lights/tail lights ▶ 22-way power driver/passenger seats ▶ Ventilated Comfort Sport front seats ▶ Navigation system with MMI operating logic ▶ Advanced key with virtual pedal ▶ Advanced parking system with rear camera ▶ Leather multi-function sport steering wheel ▶ Audi Drive Select ▶ Audi S Sports adaptive air suspension ▶ quattro with sport rear differential ▶ Bose® sound system

i. Available on A8 models only. ii. Available on S8 models only. iii. Standard on A8 models, upper inlay. Optional on S8 models, upper inlay. iv. Standard on A8 & S8 models, lower inlay. v. Standard on S8 models, upper inlay. vi. Optional on A8 & S8 models, upper inlay. vii. Only available with Audi design Balao Brown package. viii. Optional on A8 models, lower inlay. Not available on A8L 6.3 FSI quattro models. ix. Standard on A8/A8L 4.0 TFSI & S8 models. Available with Comfort Seats Package on A8/A8L 3.0 TFSI models. x. Standard on S8 models. xi. Standard on A8/A8L 3.0 TFSI models. xii. Standard on A8L 6.3 FSI W12 models. Standard on A8/A8L 4.0 TFSI models, only when combined with First Class Seats Package or Rear Seats Comfort Package. xiii. Available on A8/A8L 3.0 TFSI & A8/A8L 4.0 TFSI models only. xiv. Available on A8/A8L 3.0 TFSI, A8L 4.0 TFSI & A8L 6.3 TFSI models only. xvi. Available on A8L 3.0 TFSI & A8L 4.0 TFSI models only.



Audi A8/S8

1. Your Audi vehicle may be equipped with a phone preparation utilizing Bluetooth® interface to enable hands-free functionality (compatible mobile phones sold separately). You will need a Bluetooth®-enabled mobile phone in order to utilize this function. Not all Bluetooth®-enabled mobile phone models are compatible with Audi's phone preparation. Contact your local Audi dealer for the latest listing of compatible phones.

2. Please drive safely and obey all traffic laws, including speed limits.

3. Fuel consumption estimates and figures are based on the Government of Canada's approved criteria and testing methods. Refer to the Government of Canada publication Fuel Consumption Guide (EnerGuide) or Natural Resources Canada's Fuel Consumption Figures website. Actual fuel consumption may vary based on driving conditions, driver habits, and vehicle's additional equipment.

4. The Audi Navigation System depends upon signals from the worldwide Global Positioning Satellite network. The vehicle's electrical system, and existing wireless and satellite technologies, must be available and operating properly for the system to function. The system is designed to provide you with suggested routes in locating addresses, destinations, and other points of interest. Changes in street names, construction zones, traffic flow, points of interest, or other road system changes are beyond the control of Audi Canada. Complete, detailed mapping of lanes, roads, streets, toll roads, highways, etc., is not possible, therefore you may encounter discrepancies between the mapping and your actual location. Please rely on your individual judgment in determining whether or not to follow a suggested Audi Navigation System route. Periodically new mapping data is available. HDD update is required in order to maintain the latest navigation information. Updates are available for purchase from time to time at additional cost. Consult your dealer or call 1-800-FOR-AUDI for details.

5. Audi Side Assist and all other safety and convenience features are means of assisting the driver only. Drivers must continue to devote their full attention to safe driving. Some features are available as options and may not be available on all models. Airbags are supplemental restraints only and will not deploy under all accident circumstances. Always use safety belts and seat children only in the rear seats, using restraint systems appropriate for their size and age.

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