



Innovation is vital to progress. And progress is all about building on past achievements to make new ideas a reality. Overall, it's a conviction that the status quo is never quite good enough, because something better is always waiting around the next turn. It's been our philosophy for over 100 years. And it can all be summed up in one short phrase: Vorsprung durch Technik.

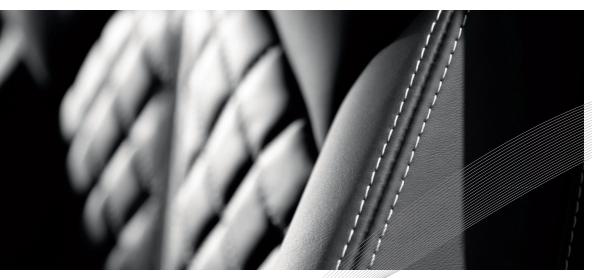
From the versatile A3 to the progressive Q5, this philosophy is built into every Audi from the inside out. It is this standard of excellence that is revered the world over by automakers and drivers alike.

It's no surprise that with this passion for progress, our history is one marked by innovation and achievement. From the unparalleled traction and control of quattro® all-wheel drive, and the extraordinary strength and lightness of our Audi Space Frame (ASF®), to the striking look of our efficient LED lights, we've always been at the forefront of automotive technology and design. And through constant refinement, we continue to improve on the technologies that have given Audi its trailblazing reputation.











Design and Craftsmanship

Inspiring lines and the best materials are a given. But more important to truly great design is an extraordinary attention to detail, a dedication to craftsmanship, and an irrepressible sense of purpose. From form to function, ergonomics to aesthetics, interior to exterior, our goal is to create a design that speaks to driver and passenger in a brilliant new way. From the contrast between aluminum and leather to the interplay of design and technology, or even the way sunlight illuminates the subtle accents, Audi stops at nothing to help the exceptional reach its full potential.

Exterior

LED Lights

The unique LED daytime running lights are some of the most obvious examples of beauty and functionality in glorious combination. They also serve to effectively indicate the vehicle's presence with headlights and tail lights that are brighter, longer-lasting, and more efficient than incandescent lighting.

S line

Call it elegance with attitude. Through a host of custom details, the S line package brings a sportier, more athletic look to an already streamlined experience. Add a custom wheel size, a multi-function leather steering wheel, and a full body kit, and suddenly the little extras have cumulatively become a whole lot more.







Interior

Fit and Finish

Open the door of an Audi and it's clear that even the smallest details have been carefully considered. The highest-quality materials are used to sculpt industry-leading surroundings, resulting in a sensory experience unlike any other.

Bang & Olufsen® Sound System

There are car stereos, and then there are concert halls on wheels. For the ultimate acoustic driving experience, it couldn't be anything but the latter. The optional Bang & Olufsen® Advanced Sound System represents the pinnacle of car audio.

Audi Multi-Media Interface®

A visual and tactile marvel, the extraordinarily intuitive MMI® dashboard interface is the control centre for all "infotainment" components and vehicle functions. With it, directing everything from Bluetooth® connections to SIRIUS® Satellite Radio or your iPod® becomes second nature.

MMI® Touch Pad

It's as simple as it is safe. As a part of MMI® Navigation Plus, this ingenious touch-sensitive pad enables the driver to intuitively operate the Multi-Media Interface® without needing to look away from the road. Using handwriting recognition, it can immediately detect everything from destination inputs to address book selections and up to six radio stations. Acoustic feedback of the input selection is given to the driver immediately after the selection is made.

Panoramic Sunroof

Though the road ahead may be a constant source of excitement, nothing inspires quite like spectacular views of the sun or the stars. An available panoramic sunroof turns your vehicle into a mobile observatory.











Being progressive is all about thinking ahead. And when it's a question of safety, this conviction becomes more important than ever. Which is why at Audi we not only take measures to protect you at every turn, but we also create the technology that helps prevent risky circumstances from arising in the first place. And with worries left by the wayside, you can be sure the driving experience becomes that much more thrilling.



Head-Up Display

The Audi Head-Up Display projects the most vital driving data onto the interior of the windshield. In addition, the optional night vision assistant uses a thermal camera to highlight pedestrians on the road ahead, so all-important safety considerations are never far from view.

Audi Pre Sense

If you've ever wished for a car with a sixth sense, Audi is a step ahead of you. Audi Pre Sense permanently monitors and analyzes the readings from numerous sensors indicating the stability of the vehicle, the driver's momentary response, and the vehicle's immediate vicinity. It categorizes driving situations as critical or as an impending collision, with the aim of preparing the vehicle and its occupants as thoroughly as possible.

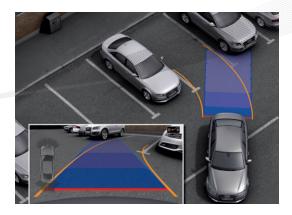
In addition to the functions of Audi Pre Sense Basic, Audi Pre Sense Rear uses the rear sensors of the optional Audi Side Assist to alert you to the presence of vehicles behind the car to help detect and avoid a possible rear-end collision.

Finally, Audi Pre Sense Plus activates Audi Braking Guard in certain situations where a collision is unavoidable; it then prompts hard braking in order to reduce the impact of the collision as much as possible. (Audi Pre Sense Plus is only available in conjunction with the Assistance Package.)

Audi Side Assist

Audi Side Assist monitors traffic in the driver's blind spots and detects fast-approaching vehicles from the rear. If a vehicle is detected, the system informs the driver by illuminating an LED light in the corresponding side-view mirror. If the driver has activated the turn indicator with another vehicle in the adjacent lane, the system warns the driver by flashing the LED. And to help you feel even safer, there's Audi Lane Assist. It uses a camera to detect road markings and will alert the driver if the vehicle starts to drift out of its lane by vibrating the steering wheel.





Audi Parking System

Audi Parking System (APS) provides all-round assistance for parking and manoeuvring in tight spaces. Ten ultrasonic sensors detect how far your vehicle is from an obstacle, and as the object nears, an intermittent signal sounds, becoming a continuous tone as the distance drops to 30 cm or less. Meanwhile, footage from a rear view camera is displayed on the dash. The system calculates the parking path, and provides visual guidance for the driver. Also available are the Audi top view and corner view cameras. With the freedom to switch between cameras, they give an unprecedented 360-degree view of your vehicle, especially useful for entering and exiting tight parking spaces or driveways.



Adaptive Headlights

Conventional headlights only perform ideally on straight roads. Adaptive headlights dynamically adjust, swivelling to match the direction of travel. This allows the driver to see in the dark by illuminating the road through corners and bends more effectively.

Adaptive Cruise Control

The adaptive cruise control uses radar, video, and ultrasonic data to calculate the distance between your car and the vehicles ahead, controlling speeds to help maintain a safe distance. If this distance is compromised, it automatically applies the brakes and alerts the driver if further intervention is required. Once the road is clear, the vehicle is brought back up to speed.



Airbags and Crash Safety Ratings

Safety is always paramount, which is why Audi includes so many airbags in their vehicles. Dual-stage, dual-threshold front airbags are accompanied by comprehensive Sideguard® protection. With a plethora of safety and assist features, it's no wonder so many Audi models have earned a five-star safety rating from the National Highway Traffic Safety Administration (NHTSA®).

Electronic Stabilization Program (ESP®)

The Electronic Stabilization Program (ESP*) acts like a sixth sense, offering the driver the utmost in intuitive control. Through fine adjustments in the Anti-Lock Braking System (ABS) and the traction control (ASR) system, the program identifies the car's overall direction and helps it stay on course even under unstable conditions.









Performance and Efficiency

No decision is made, no material selected, and no design undertaken without asking ourselves the question: How will it perform? The answer, reflected in every model from the A3 to the R8, is: Beautifully. Unlimited power. Efficient performance. Impassioned spirit. In other words, a result that's as close to perfection as we can possibly achieve. More proof that from design to technology and the gloriously exciting outcome of each combination, we always strive to get the most out of every driving experience.



Performance

Transmissions

Because a superlative drive is directly related to the personality and style of the driver, several transmissions are available to suit individual tastes. While manual transmissions are also available, additional state-of-the-art systems provide exciting options, making the driving experience both more nuanced and more personal.

S tronic*, a revolutionary direct-shift gearbox, offers all the advantages of a standard 6-speed manual transmission with the convenience of a modern automatic transmission. A double-clutch system facilitates the process. The first clutch maintains power, while the second engages the next pre-selected gear. The result is a smooth blend of agility and control, dynamics, and uninterrupted power flow.



The Tiptronic® automatic transmission is available on the majority of Audi models and features gear changes that are so smooth and seamless they practically become one continuous motion.

Audi quattro®

If there was ever a definitive technology to describe Audi, perhaps nothing comes closer than the legendary quattro* all-wheel-drive system. Dating back to its inception in March 1980, this revolutionary driving concept has since brought unprecedented confidence and control to drivers worldwide. Unlike its conventional 4WD counterparts, quattro* offers more than just a capacity for four wheels in tandem. Its unique power is adaptive, dynamically shifting between each of the wheels as needed.

Audi Drive Select

Once again, Audi demonstrates that details are the key to the exceptional. Audi Drive Select allows the driver to make adjustments in the steering, suspension, throttle response, and shifting aspects of the vehicle. Three modes are available for distinctly different driving qualities: automatic mode for everyday driving, comfort mode for long drives, and dynamic mode for a more performance-oriented experience.





Audi Space Frame (ASF®)

Strength. Efficiency. Lightness. These are the results of Audi Space Frame (ASF*) technology, yet another first in the automotive industry. To date, Audi has sold more than 500,000 cars with an aluminum frame. And no wonder: the combination of less weight, greater rigidity, improved economy, and better road dynamics makes one of the world's most intelligently designed cars an obvious choice.

Aerodynamics

It has long been accepted that the body of a car should be shaped for minimum wind resistance in order to conserve fuel. Ahead of the curve, Audi conducted its first experiments on its Type K model in 1923, buffering its streamlined structure with a body made of aluminum instead of traditional steel.

Today, with experiments carried out in a specially designed wind tunnel and with a unique underbody cladding designed to reduce drag, Audi has made its study of aerodynamics an even more exact science.





Although long known for its ability to achieve better mileage, diesel fuel technology of the past fell short when it came to cleanliness and its impact on the environment. Since then, TDI (Turbocharged Direct Injection) Clean Diesel® technology has changed the face of diesel, coupling extraordinary efficiency with low emissions. The breakthroughs are evident with AdBlue® a biodegradable liquid mixture that automatically treats the exhaust after-system, converting 90% of nitrous oxides into harmless nitrogen and water molecules. The result is an engine that not only consumes less fuel than a conventional gasoline engine, but is also capable of the immense power and torque previously seen only in the sports car segment.

FSI/TFSI®

It's a simple premise with far-reaching implications: a more efficient engine means better performance and in turn, less impact on our environment. FSI* direct injection technology increases the torque and power of spark-ignition engines, making them more economical while reducing exhaust emissions. TFSI* is the forced induction version of the same technology, with greater power and even less displacement.





Our most efficient engine feature to date. This technology automatically shuts the engine off when the vehicle comes to a standstill; even for brief moments, such as traffic lights. Seamless, quiet, and virtually undetectable to the driver, this start-stop system saves energy and reduces CO_2 emissions, making our already efficient engines even more economical.

Cylinder-on-Demand Technology

This incredibly intuitive technology optimizes the engine efficiency based on the driver's individual driving style and environment. When the driver requires less power, such as cruising at highway speeds, it automatically deactivates certain cylinders to maximize fuel economy. And when more power is needed, it switches back in an instant. Plus, it's so smooth and seamless, it will never sacrifice the driving experience.





A3







Audi A3

Audi's boundless efficiency applies to everything from the technology to the performance of the A3. With a choice between an award-winning 2.0-litre TFSI® engine or a TDI Clean Diesel®, it delivers an impressive 236 lb-ft of torque. With a sleek, aerodynamic design, an efficient 6-speed S tronic® transmission, Inforr447L/100 km highway and 6.7L/100 km city diesel fuel consumption,³ its presence and reputation are already unforgettable.







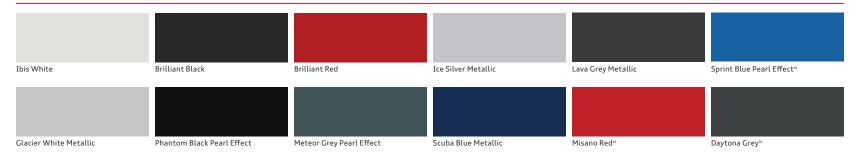
With the legendary quattro® all-wheel-drive system, the A3 2.0 TFSI handles corners effortlessly, making every journey an efficient pleasure. Widely praised as the best of its kind, the interior of the A3 is just as polished as its exterior. Clean lines. Bolstered seats.

Dual-zone climate control for the utmost comfort. Even an Open Sky System sunroof. No matter where you take it, this car lets you see the world from fresh new angles.



A3 SPECS

Exterior colours



Interior surface colours and trims



Wheels



17" wheels 225/45 all-season tires Standard on A3 Sportback.



18" wheels 225/40 performance tires Standard on S line Titanium Sport Package.



Package contents

S line Titanium Sport Package

- ► S line exterior
- ▶ Black styling package
- ► 18" 5-arm rotor titanium wheels with performance tires: 225/40
- ► Sport seats
- ► Sport suspension
- ▶ Piano-black trim
- ► Black headliner
- ► S line door sills

S line Competition Package

- ► S line exterior
- ► 18" 5-arm rotor black wheels with performance tires: 225/40
- ► Black styling package
- ► Alcantara/leather sport seats
- ► Sport suspension
- ▶ Piano-black trim
- ▶ Black headliner
- ► S line door sills
- ► Non-metallic/metallic/pearl-effect paint

Navigation Package with AMI

- ► Navigation system plus with MMI logic
- ► Colour screen
- ► Audi Music Interface
- ▶ Parking system with rear sensors

Features	A3 Sportback				
reatures	A3 2.0 TFSI FWD	A3 2.0 TFSI quattro	A3 2.0 TDI FWD		
Technical Technical					
4-cylinder engine, 2.0 TFSI, 200 hp	•	•	_		
4-cylinder engine, 2.0 TDI, 140 hp	-	-	•		
6-speed manual transmission	•	-	-		
6-speed S tronic automatic transmission	0	•	•		
Servotronic speed-sensitive steering	•	•	•		
Sport suspension	0	•	0		
Front-wheel drive	•	-	•		
quattro all-wheel-drive system	-	•	-		
Horsepower (SAE hp @ rpm)	200 @ 510	140 @ 4000 rpm			
Torque (lbs/ft @ rpm)	207 @ 170	236 @ 1750-2500 rpm			
Acceleration 0–100 km/h (sec)					
Manual transmission	6.9	-	-		
Automatic transmission	6.8	6.7	8.8		
Fuel consumption ³					
City, manual/automatic (L/100 km)	10.4/9.4	-/9.6	-/6.7		
Highway, manual/automatic (L/100 km)	6.7/6.9	-/7.5	-/4.7		
Dimensions (mm)	Length: 4292				
	Width: 1765				
	Height: 1423				

● Standard ○ Option - Not Available

A3					
A3 Sportback 2.0 TFSI FWD	A3 Sportback 2.0 TFSI quattro (S line)	A3 Sportback 2.0 TDI FWD			
Progressiv trim includes:	Progressiv trim includes:	Progressiv trim includes:			
▶ 17" 5-spoke wheels	▶ 17" 5-spoke wheels	▶ 17" 5-spoke wheels			
► Bluetooth®	► Bluetooth®	► Bluetooth®			
► Multi-function 3-spoke steering wheel	► Multi-function 3-spoke steering wheel	► Multi-function 3-spoke steering wheel			
► Power driver seat with lumbar	► Power driver seat with lumbar	► Power driver seat with lumbar			
► Auto-dimming interior mirror	➤ Auto-dimming interior mirror	► Auto-dimming interior mirror			
► Storage package	➤ Storage package	► Storage package			
► Interior lighting package	➤ Interior lighting package	► Interior lighting package			
► Aluminum trim	► Aluminum trim	► Aluminum trim			
▶ Open Sky System	➤ Open Sky System	▶ Open Sky System			
► Bi-xenon headlights with LED daytime running lights	➤ Bi-xenon headlights with LED daytime running lights	 Bi-xenon headlights with LED daytime running lights 			
	► S line exterior				
	► Black headliner				
	► S line door sills				
	► Brushed aluminum interior trim				
	► Sport suspension				

information Provided by:
i. Standard on A3 2.0 TFSI FWD & A3 2.0 TFSI package models and a 2.0 TFSI quattro models. iii. Available on S line Titanium Sport Package & S line Competition Package models only.
iv. Available on S line Competition Package models only.











Audi A4

For the A4, forward motion begins with available quattro® all-wheel drive that provides unparalleled traction and control. A turbocharged 4-cylinder 2.0-litre TFSI® engine and an optional 8-speed Tiptronic® automatic transmission deliver effortless power and seamless gear shifting, and, at the same time, efficient fuel consumption. The distinctive appearance of the A4 is enhanced with signature LED lighting, providing a bright and safe driving experience while conserving energy. And when you add the S line Sport Select Package to the equation, customization and handling are pushed to the limit like never before.

Inside the A4, performance becomes even more personal. The available Audi Multi-Media Interface (MMI®) logic makes everything accessible with a single dial, from the navigation system to your iPod®. With hands-free Bluetooth® technology¹, an optional memory driver's seat, and an available Bang & Olufsen® sound system, everything is there to make your life easier. The A4 sedan is as intuitive as it is beautiful.



For increased versatility, we now offer the A4 allroad. Get behind the wheel and immediately experience the rally-car spirit beneath the surface. Plus, feel the full effect of the quattro® permanent all-wheel drive on almost any road. Its wide track ploughs through rough terrain with impressive force, and increased ride height allows smooth driving on even the poorest roads. Plus, its stainless steel underbody guard, and reprogrammed Electronic Stabilization Program (ESP®), with an 'off-road' mode, let you push on where most cars and crossovers beg you to back down. From the look and feel of every switch, to each dynamic line, everything works together to create an extraordinarily perfect driving experience.





Audi S4

The S4 sports a supercharged 3.0-litre TFSI® V6 engine capable of taking it from 0 to 100 km/h in just 5.1 seconds. Its 3.0-litre, 6-cylinder engine offers high torque, dynamic power buildup, and highway fuel consumption as low as 7.7L/100 km³ with the S tronic® transmission. Meanwhile, 18-inch wheels,

performance tires, quattro® all-wheel drive, and either a manual or S tronic transmission help the S4 realize its full potential. Combine Audi Drive Select with quattro Sport Differential for a heightened driving experience with improved agility. The S4 will handle your every move with impressive response times. It not only offers speed, stability, and safety, but a heavy dose of inspiration, too. In short, it's an experience like you never imagined.







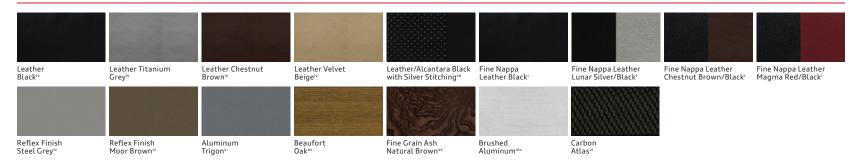
European models shows

A4/ALLROAD/S4 SPECS

Exterior colours



Interior surface colours and trims



Wheels



17" wheels 245/45 all-season tires Standard on A4 sedan and A4 quattro sedan.



18" wheels 245/40 all-season tires Standard on A4 sedan Premium.



18" wheels 245/40 all-season tires Standard on A4 sedan Premium Plus.



18" wheels 245/40 all-season tires Optional on A4 sedan Premium Plus.



19" wheels 255/35 performance tires Standard on S line Sport Select Package.



17" wheels 225/55 all-season tires Standard on A4 allroad.



18" wheels 245/45 all-season tires Standard on A4 allroad Premium and A4 allroad Premium Plus.



18" wheels 245/45 all-season tires Optional on A4 allroad Premium Plus.



19" wheels 245/40 performance tires Standard on Sport Package



18" wheels 245/40 performance tires Standard on S4 sedan.



19" wheels 255/35 performance tires Standard on S4 Premium. Optional on S4 sedan.



19" wheels 255/35 performance tires Optional on A4 Premium Plus and S4 Premium.

Package contents

S line Sport Select Packageviii

- ▶ S line exterior
- ▶ 19" 7-twin-spoke wheels with performance tires: 255/35 R19
- ► S line flat-bottom steering wheel
- ► Alcantara/leather sport seats
- ► Brushed aluminum trim from guattro GmbH
- ▶ Black headliner
- ▶ S line door sills
- A L L
- Adaptive damping suspension
 Audi Drive Select controls (auto, comfort, dynamic)

Rear Comfort Packageix

- ► Heated rear seats
- ▶ Sunshades
- ► Through load with ski bag

Navigation Package with Parking System*ii

- ▶ HDD navigation system
- Parking system with rear view camera
- ► Speech dialogue system

Navigation Package^x

- ► HDD navigation system
- ► Speech dialogue system

Sport Packagexi

- ► 19" 5-arm structure design wheels with performance tires: 245/40 R19
- ▶ Flat-bottom steering wheel
- ► Sport seats
- ▶ Black headliner
- ► Audi Drive Select controls (auto, comfort, dynamic)

Audi quattro Sport Differentialxiii

- ▶ Rear differential
- ► Audi Drive Select controls (auto, comfort, dynamic)

Audi Drive Select with quattro Sport Differential*i

- ► Rear differential
- ► Dynamic steering system ► Adaptive suspension
- damping system
 ➤ Audi Drive Select controls
 (auto, comfort, dynamic)

		S4			
Features	A4 2.0 TFSI	A4 2.0 TFSI quattro	A4 allroad 2.0 TFSI quattro	S4 3.0 TFSI quattro	
4-cylinder engine, 2.0 TFSI, 211 hp	•	•	•	_	
6-cylinder engine, 3.0 TFSI, 333 hp	-	-	_	•	
6-speed manual transmission	-	•	-	•	
7-speed automatic transmission with S tronic	-	-	_	0	
8-speed CVT transmission with multitronic	•	-	-	-	
8-speed automatic transmission with Tiptronic	-	0	•	-	
Electromechanical speed-sensitive steering	•	•	•	•	
quattro all-wheel-drive system	-	•	•	•	
Horsepower (SAE hp @ rpm)		211 @ 4300-6000 rpm			
Torque (lbs/ft @ rpm)	258 @ 1500-4200 rpm			325 @ 2900-5300 rpm	
Acceleration 0-100 km/h (sec)					
Manual transmission	-	6.7	-	5.1	
Automatic transmission	6.9	6.5	6.7	5.1	
Fuel consumption ³					
City, manual/automatic (L/100 km)	-/8.6	9.5/10.1	-/10.4	13.1/11.7	
Highway, manual/automatic (L/100 km)	-/6.2	6.3/6.8	-/7.4	8.3/7.7	
Dimensions (mm)	Length: 4701	Length: 4701	Length: 4721	Length: 4716	
	Width: 1826	Width: 1826	Width: 1841	Width: 1826	
	Height: 1427	Height: 1427	Height: 1473	Height: 1406	

● Standard ○ Option - Not Available

A4				S4		
A4 sedan/allroad	A4 sedan Premium	A4 sedan Premium Plus	A4 allroad Premium	A4 allroad Premium Plus	S4	S4 Premium
Equipment highlights: Automatic climate control Bluetooth® phone preparation Glass sunroof Leather seating surfaces Audi Music Interface Bix-enon headlights with LED daytime running lights/tail lights (quattro sedan model only) Multi-function 3-spoke leather steering wheel Heated front seats Power driver seat with lumbar support	Trim includes the following additional content: • 18" 5-twin-spoke wheels • Navigation system • Advanced key with start button • Power driver/passenger seats with driver memory • Auto-dimming interior mirror with compass • High-gloss exterior trim • Aluminum trigon interior trim • Trunk storage package • Auto-dimming heated exterior mirrors • Light and rain sensor • 3-zone climate control • Driver information system with colour display	Trim includes Premium trim content plus the following additional content: • 18" 5-spoke wheels • Navigation package with parking system • HomeLink® • Audi Side Assist • Adaptive headlights with cornering function • Bang & Olufsen® sound system	Trim includes the following additional content: > 18" 5-arm avus design wheels > Power driver/passenger seats with driver memory > Aluminum roof rails > Power tailgate > Auto-dimming interior mirror with compass > High-gloss exterior trim > Aluminum trigon interior trim > Power folding auto-dimming heated exterior mirrors > Bi-xenon headlights with LED daytime running lights/tail lights > Light and rain sensor > 3-zone climate control > Driver information system with colour display	Trim includes Premium trim content plus the following additional content: I HomeLink® Advanced key with start button Audi Side Assist Adaptive headlights with cornering function	Equipment highlights: > Bix-enon headlights with LED daytime running lights/tail lights > 3-zone automatic climate control > Glass sunroof > Fine nappa leather seats > Bluetooth® phone preparation > Audi Music Interface > Rain & light sensor > Auto-dimming heated exterior mirrors > Power driver/passenger seats with driver memory > Heated front seats > Multi-function 3-spoke flatbottom leather steering wheel > Auto-dimming interior mirror with compass	Trim includes the following additional content: 19"5-tri-spoke wheels Navigation package with parking system HomeLink® Advanced key with start button Audi Side Assist Adaptive headlights with cornering function Bang & Olufsen® sound system

i. Available on S4 models only. ii. Available on A4 models only. iii. Available on A4 & A4 allroad models only. iv. Standard on A4 & A4 allroad models. v. Standard on A4 Premium, A4 Premium Plus, A4 allroad Premium & A4 Premium Plus models only. iii. Available on S1 line Sport Select Package models, only. viii. Available on A4 Premium Plus models only. iii. Available on A4 Premium Plus and Premium Plus & S4 Premium Plus &











Audi A5

The Audi A5 coupé is an inspired design that translates to pure excitement the instant your foot hits the pedal. It comes equipped with a 2.0-litre TFSI® I-4 engine that delivers 211 hp and an impressive 258 lb-ft of torque. Its unique combination of FSI® technology, turbocharging, and a 4-cylinder engine delivers remarkable efficiency. And with quattro® permanent all-wheel drive to keep you firmly in control of the road, this car is nothing if not confident.

Extraordinary attention to detail sets the A5 apart from the pack. Its distinctive appearance is enhanced with remarkable new LED lights, that are as energy efficient as they are bright.



Inside, every interior aspect has been carefully considered; even the aluminum trim has been seamlessly integrated into the cabin. The Multi-Media Interface (MMI®) provides intuitive centralized control of all vehicle systems for an even more enjoyable driving experience. Open-air aficionados will find that nothing has been lost in translation with the cabriolet: the acoustic soft top keeps noise

to a minimum when closed, and can open in a mere 15 seconds at driving speeds of up to 50 km/h. Further, a set of rear folding seats, an industry first in a cabriolet, ensures plenty of room for additional cargo. Plus, we've taken your driving experience to new comforts with adjustable cooling seats and head-level heating.











Audi S5

With its powerful 3.0-litre TFSI® that roars to 333 hp, the Audi S5 is a coupé to be admired, whether you're in the cockpit or on the sidelines. Power that's both effective and efficient can take it from 0 to 100 km/h in an impressive 5.1 seconds.² And with Audi Drive Select with quattro® Sport Differential, performance is sportier and more agile, making the S5 a highly athletic contender in any environment.

The Audi S5 cabriolet is an open-top sensation. And with a 3.0-litre TFSI 333 hp engine under the hood, it's just waiting to be driven. Fine nappa leather seating, a power driver's seat with memory function, and 3-zone climate control ensure the utmost comfort and pleasure throughout. The Multi-Media Interface (MMI®) provides intuitive centralized control of all vehicle systems. A true beauty to behold, this luxurious, powerful vehicle intensifies even the shortest journey. Put the top down. It's time to feel, hear, and smell the road like never before.

















Audi RS 5

New to the lineup is the long-awaited, highly anticipated RS 5 coupé. The refined, aggressive exterior is seamlessly balanced by unbridled power and unprecedented sports car handling. It's propelled by a 4.2-litre V8 engine, pumping out an impressive 450 hp at 8250 rpm that can take you from 0 to 100 km/h in 4.7 seconds, with a top track speed of 280 km/h? Add in the stunningly fast 7-speed S tronic® transmission, Audi Drive Select with quattro® Sport Differential, dynamic steering, and optional ceramic brakes, and it's clear the RS 5 coupé isn't just a head turner, but a total game changer.



A5/S5/RS 5 COUPÉ SPECS

Exterior colours



Interior surface colours and trims



Wheels



18" wheels 245/40 all-season tires Standard on A5.



18" wheels 245/40 all-season tires Standard on A5 Premium.



18" wheels 245/40 all-season tires Standard on A5 Premium Plus.



19" wheels 255/35 performance tires Standard on S line Sport Select Package.



19" wheels 255/35 performance tires Optional on A5 Premium Plus & S5 Premium.



18" wheels 245/40 performance tires Standard on S5.



19" wheels 255/35 performance tires Standard on S5 Premium. Optional on S5.



19" wheels 255/35 performance tires Optional on S5 Premium.



19" wheels 265/35 performance tires Standard on RS 5.



20" wheels 275/30 performance tires Optional on RS 5.



20" wheels 275/30 performance tires Optional on RS 5.

Package contents

Navigation Packagexiv

- ► HDD navigation system
- ► Speech dialogue system

S line Sport Select Packagexv

- ► S line exterior
- ► 19" 5-arm Y design wheels with performance tires: 255/35
- ▶ S line flat-bottom steering wheel
- ► Alcantara/leather sport seats
- ▶ Brushed aluminum trim from quattro GmbH
- ▶ Black headliner
- ▶ S line door sills
- ► Adaptive damping suspension
- ► Audi Drive Select controls (auto, comfort, dynamic)

Navigation Package with Parking Systemiv

- ► HDD navigation system
- ► Parking system with rear view camera^{xx}
- ► Speech dialogue system

Audi quattro Sport Differentialxvii

- ► Rear differential
- ► Audi Drive Select controls (auto, comfort, dynamic)

Audi Drive Select with quattro Sport Differential*viii

- ► Rear differential
- ▶ Dynamic steering system
- ▶ Adaptive suspension damping system
- ► Audi Drive Select controls (auto, comfort, dynamic)

Titanium Packageiv

- ▶ Black optics package
- ► Body-coloured exterior mirrors
- ► Carbon-sigma design package for engine
- ➤ 20" 5-arm rotor titanium colour wheels with performance tires: 275/30

Rear Comfort Packagexxii

- ► Heated rear seats
- ► Sunshades
- ► Through load with ski bag

Features	A5 Coupé	S5 Coupé	RS 5 Coupé
reatures	A5 2.0 TFSI quattro	S5 3.0 TFSI quattro	RS 5 4.2 FSI quattro
Technical			
4-cylinder engine, 2.0 TFSI, 211 hp	•	-	-
6-cylinder engine, 3.0 TFSI, 333 hp	-	•	-
8-cylinder engine, 4.2 FSI, 450 hp	-	-	•
6-speed manual transmission	•	•	-
7-speed automatic transmission with S tronic	-	0	•
8-speed automatic transmission with Tiptronic	0	-	-
Electromechanical speed-sensitive steering	•	•	•
quattro all-wheel-drive system	•	•	•
Horsepower (SAE hp @ rpm)	211 @ 4300-6000 rpm	333 @ 5500-6500 rpm	450 @ 8250 rpm
Torque (lbs/ft @ rpm)	258 @ 1500-4200 rpm	325 @ 2900-5300 rpm	316 @ 4000-6000 rpm
Acceleration 0-100 km/h (sec)			
Manual transmission	6.6	5.1	_
Automatic transmission	6.4	5.1	4.7
Fuel consumption ³			
City, manual/automatic (L/100 km)	9.5/10.1	13.1/11.7	-/13.7
Highway, manual/automatic (L/100 km)	6.3/6.8	8.3/7.7	-/9.2
Dimensions (mm)	Length: 4626	Length: 4640	Length: 4649
	Width: 1854	Width: 1854	Width: 1860
	Height: 1372	Height: 1369	Height: 1366

● Standard ○ Option - Not Available

	A5			
A5 Coupé	A5 Coupé Premium	A5 Coupé Premium Plus	S5 Coupé	S5 Coupé Premium
Equipment highlights: > 18" 5-arm Dynamic design wheels • Leather seating surfaces • Glass sunroof • Automatic climate control • Bluetooth® phone preparation • Audi Music Interface • Bi-xenon headlights with LED daytime running lights/tail lights • Headlight washers • Multi-function 3-spoke leather steering wheel • Heated front seats • Power driver seat/passenger seats • Light and rain sensor • Trunk storage package • Auto-dimming interior mirror with compass • High-gloss exterior trim	Trim includes the following additional content: • 18" 5-double-spoke wheels • Navigation system • Advanced key with start button • Driver memory • Aluminum trigon interior trim • Auto-dimming exterior mirrors • 3-zone climate control • Driver information system with colour display	Trim includes Premium trim content plus the following additional content: • 18" 5-spoke V design wheels • HomeLink® • Addi Side Assist • Adaptive headlights with cornering function • Rear parking sensors • Bang & Olufsen® sound system	Equipment highlights: Bi-xenon headlights with LED daytime running lights/tail lights 3-zone climate control Fine nappa leather seats Bluetooth® phone preparation Audi Music Interface Light and rain sensor Auto-dimming exterior mirrors Power driver/passenger seats with driver memory Heated front seats Multi-function 3-spoke flat-bottom leather steering wheel Auto-dimming interior mirror with compass	Trim includes the following additional content: • 19" 5-tri-spoke wheels • Navigation system • Advanced key with start button • HomeLink® • Audi Side Assist • Adaptive headlights with cornering function • Rear parking sensors • Bang & Olufsen® sound system

i. Available on A5 & 55 models only, ii. Available on A5 models only, iii. Available on S5 models only, ivi. Available on S5 S & R5 models only, vii. Standard on A5 Premium Plus models. viii. Standard on R5 5 models, ix. Standard on S5 & S5 models, ix. Optional on A5 Premium Plus models. xii. Optional on S5 Premium models. xii. Optional on S5 Premium Plus models. xii. Optional on S5 Premium Plus models. xii. Optional on S5 Premium Plus models only. xiii. Optional on S5 Premium Plus models only. xiii. Optional on S5 Premium Plus models only. xiii. Available on A5 Premium Plus was S5 Premium Plus models only. xiii. Available on A5 Premium Plus was S5 Premium w

A5/S5 CABRIOLET SPECS

Roof colours Exterior colours



Interior surface colours and trims



Wheels

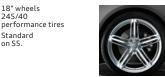


18" wheels 245/40 all-season tires Standard on A5 Premium.

245/40

on S5.





19" wheels 255/35 performance tires Standard on S5 Premium. Optional on S5.

18" wheels

Standard on

all-season tires

A5 Premium Plus.

245/40



19" wheels 255/35 performance tires Standard on S line Sport Select Package.



19" wheels 255/35 performance tires Optional on A5 Premium Plus & S5 Premium.



performance tires Optional on S5 Premium.

Package contents

Navigation Package^x

► HDD navigation system

S line Sport Select Packagexi

- ► S line exterior
- ► 19" 5-arm Y design wheels with performance tires: 255/35
- ▶ S line flat-bottom steering wheel
- ► Alcantara/leather sport seats
- ▶ Brushed aluminum trim from quattro GmbH
- ► Black headliner
- ► S line door sills
- ► Adaptive damping suspension
- Audi Drive Select controls (auto, comfort, dynamic)

Comfort Packagexii

- ► Milano leather
- ► Comfort seats
- ► Air scarf

Navigation Package with Parking Systemxii

- ► HDD navigation system
- ▶ Parking system with rear view camera

Audi quattro Sport Differentialxiii

- ► Rear differential
- ► Audi Drive Select controls (auto, comfort, dynamic)

Audi Drive Select with quattro Sport Differentialxiv

- ➤ Rear differential
- ► Dynamic steering system
- ▶ Adaptive suspension damping system
- Audi Drive Select controls (auto, comfort, dynamic)

Features	A5 Cabriolet	S5 Cabriolet
reatures	A5 2.0 TFSI quattro	S5 3.0 TFSI quattro
Technical		
4-cylinder engine, 2.0 TFSI, 211 hp	•	-
6-cylinder engine, 3.0 TFSI, 333 hp	-	•
7-speed automatic transmission with S tronic	-	•
8-speed automatic transmission with Tiptronic	•	=
Electromechanical speed-sensitive steering	•	•
quattro all-wheel-drive system	•	•
Horsepower (SAE hp @ rpm)	211 @ 4300-6000 rpm	333 @ 5500-6500 rpm
Torque (lbs/ft @ rpm)	258 @ 1500-4200 rpm	325 @ 2900-5300 rpm
Acceleration 0-100 km/h (sec)	6.9	5.5
Fuel consumption ³		
City, automatic (L/100 km)	10.1	11.8
Highway, automatic (L/100 km)	6.8	8.0
Dimensions (mm)	Length: 4626	Length: 4640
	Width: 1854	Width: 1854
	Height: 1383	Height: 1380

● Standard - Not Available

A5				
A5 Cabriolet Premium	A5 Cabriolet Premium Plus	S5 Cabriolet	S5 Cabriolet Premium	
Equipment highlights: 18" 5-double-spoke wheels Power driver/passenger seats with driver memory Auto-dimming interior mirror with compass Aluminum trigon interior trim Auto-dimming heated exterior mirrors Bi-senon headlights with LED daytime running lights/tail lights Light and rain sensor Headlight washers 3-zone climate control Driver information system with colour display Heated front seats Multi-function 3-spoke leather steering wheel Audi acoustic top	Trim includes Premium trim content plus the following additional content: • 18" 5-spoke V design wheels • HomeLink® • Advanced key with start button • Audi Side Assist • Adaptive headlights with cornering function	Equipment highlights: > Bis-xenon headlights with LED daytime running lights/tail lights > 3-zone automatic climate control > Fine nappa leather seats > Bluetooth® phone preparation > Audi Music Interface > Light and rain sensor > Auto-dimming heated exterior mirrors > Power driver/passenger seats with driver memory > Heated front seats > Multi-function 3-spoke flat-bottom leather steering wheel > Auto-dimming interior mirror with compass	Trim includes the following additional content: > 19"5-tri-spoke wheels > HomeLink® > Advanced key with start button > Rear parking sensors > Audi Side Assist > Adaptive headlights with cornering function	

i. Available on AS models only. ii. Available on S line Sport Select Package only. iii. Available on S5 models. vi. Standard on AS models. v. Standard on S5 & S line Sport Select Package models. vi. Optional on AS Premium Plus models. vii. Optional on S5 Premium models only. xi. Available on AS Premium models only. xi. Available on AS Premium models only. xii. Ava









Audi A6

With a 3.0-litre TFSI* V6 engine, the A6 takes power and elegance to new heights. The 3.0-litre engine employs start-stop technology to lower fuel consumption, and its 8-speed Tiptronic* automatic transmission improves efficiency and reduces CO₂ emissions. Featuring Audi ultra lightweight technology, previously only found in our flagship models, it's no surprise that it was our first model to be named World Car of the Year. Constructed partly of aluminum, it's up to 35 kg lighter than its predecessor, making it even more agile, fuel efficient, and eco-friendly. It also boasts greater safety, improved handling, and increased performance thanks to the Audi Space Frame. This high-strength aluminum frame structure fuses with the aluminum body to create exceptional stiffness and above-average crash protection. Safety meets comfort with intuitive features like adaptive cruise control, anticipatory control reactions, and Audi Pre Sense Rear. All work to provide a more natural and comfortable driving experience.







On the outside, available striking LED lighting that is as bright as it is energy efficient, the distinctive Audi single-frame grille, and a low, muscular dynamic line, buoyed by a hybrid aluminum construction body and frame. Clearly, the exterior of the A6 is in its finest form to date.

Inside, ample head and shoulder room for the driver and passengers, as well as spacious cargo capacity, ensures that everyone and everything is comfortable. And from the intuitive Multi-Media Interface (MMI®) operating system featuring Audi Music Interface (AMI), climate control, and an electromechanical parking brake, every possible

comfort and amenity is right where you need it. Still, the technology doesn't stop there. With available Audi Side Assist, Audi Adaptive Lights, advanced key, and Audi MMI Navigation Plus, the A6 continues to prove that it's a luxury car for the uncompromising driver.

And this year, the A6 you love comes with our highly efficient 2.0 TFSI 4-cylinder engine. Featuring a 2.0-litre, 4-cylinder engine with TFSI technology and an 8-speed Tiptronic transmission, it's the perfect blend of luxury, comfort, and fuel efficiency, and truly stands above the rest in its class.

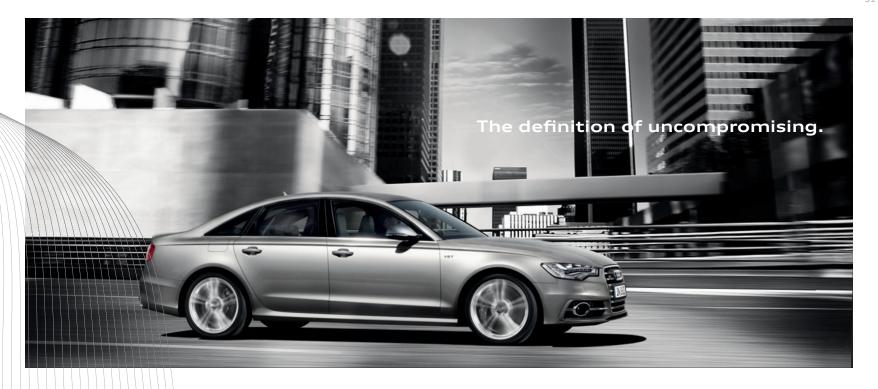




Audi S6

What do you get when you combine superior performance with the ultimate in luxury? None other than the new Audi S6. Performance begins with a 420-hp V8 engine caged under a sleek aluminum hood. The intuitive Audi cylinder-on-demand technology decides independently between 8 or 4 of the engine's cylinders as the driving situation requires – 8 cylinders for maximum performance and 4 cylinders for minimum consumption. This helps maintain economy and fuel efficiency, even in the most powerful engine. Meanwhile, a rear-biased quattro® all-wheel-drive system helps keep you in complete control of the road.





The extra-light aluminum hybrid construction of the S6 also provides a progressive balance between maximum performance and high efficiency. And with its S Sports adaptive air suspension and quattro with sport differential, it turns corners with ease.

But make no mistake, it turns heads just as easily, with its striking single-frame grille, S Sports body styling, and standard 19" 5-parallel-spoke alloy wheels. The S Super Sports front seats and a variety of optional interior trim are just the icing on the cake when it comes to this remarkable new vehicle.

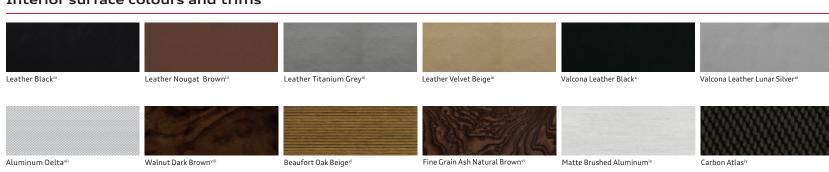


A6/S6 SPECS

Exterior colours



Interior surface colours and trims



Wheels



18" wheels 245/45 all-season tires Standard on A6 2.0 TFSI.





18" wheels 245/45 all-season tires Standard on A6 2.0 TFSI Premium.



19" wheels 255/40 performance tires Standard on S6.



18" wheels 245/45 all-season tires Standard on A6 3.0 TFSI.







■ 19" wheels 255/40 all-season tires Standard on A6 3.0 TFSI Premium.



19" wheels 255/40 performance tires Optional on A6 2.0 TFSI, 2.0 TFSI Premium with S line Sport Package, and 3.0 TFSI with Sport Package.



20" wheels 255/35 performance tires Optional on S6.

Package contents

Technology Packagexii

- ► HDD navigation system
- ▶ MMI touch
- ► Park distance control (only on 2.0)
- ► HomeLink® (only on 2.0)
- ➤ Audi Side Assist

Safety Packagexiii

- ▶ LED headlights
- ► Audi active lane assist

S line Sport Packagexiii

- ► 19" 7-double-spoke alloy wheels with performance tires: 255/40 (on 2.0 TFSI)
- ► 20" 5-spoke Y design alloy wheels with performance tires: 255/35 (on 3.0 TFSI)
- ► Sport suspension
- ▶ S line exterior
- Multi-function heated 3-spoke steering wheel with shift paddles
- ▶ Matte brushed aluminum inlay
- ▶ Black interior headliner

Sport Packagexiv

- ► 19" 7-double-spoke alloy wheels with all-season tires: 255/40
- Multi-function heated 3-spoke steering wheel with shift paddles
- ▶ Sport suspension

Vision Packagexv

- ► Head up display
- ▶ Night vision

Driver Assistance Packagexv

- ► Adaptive cruise control with stop & go
- ► Audi Pre Sense Plus

Multi-Contour & Ventilation Front Seat Packagexvi

- ► Comfort seats
- Ventilation/massage function front seats with memory

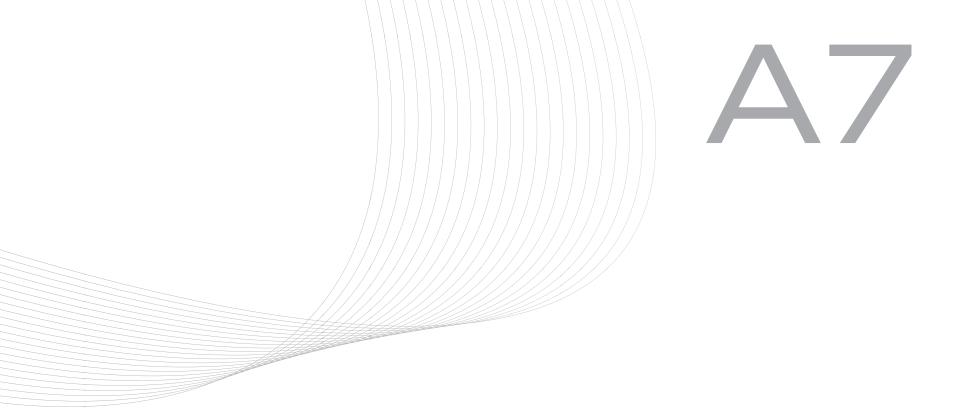
		A			S6
Features	A6 2.0 TFSI quattro	A6 2.0 TFSI quattro Premium	A6 3.0 TFSI quattro	A6 3.0 TFSI quattro Premium	S6 4.0 TFSI quattro
4-cylinder engine, 2.0 TFSI, 211 hp	•	•	-	-	-
6-cylinder engine, 3.0 TFSI, 310 hp	-	-	•	•	-
8-cylinder engine, 4.0 TFSI, 420 hp	-	-	-	-	•
8-speed automatic transmission with Tiptronic	•	•	•	•	-
7-speed automatic transmission with S tronic	-	-	-	-	•
Cylinder-on-demand technology	-	-	-	-	•
Servotronic speed-sensitive steering	•	•	•	•	•
quattro all-wheel-drive system	•	•	•	•	•
Horsepower (SAE hp @ rpm)	211 @ 430	0-6000 rpm	310 @ 5500-	-6500 rpm	420 @ 5500-6400 rpm
Torque (lbs/ft @ rpm)	258 @ 150	0-4200 rpm	325 @ 2900-	-4500 rpm	405 @ 1400-5200 rpm
Acceleration 0-100 km/h (sec)	6	.9	5.5		4.7
Fuel consumption ³					
City, automatic (L/100 km)	10).5	11.3		12.7
Highway, automatic (L/100 km)	6.8		7.3		8.3
Dimensions (mm)		Length	4915		Length: 4931
	Width: 1874				Width: 1874
		Height:	1455		Height: 1440

Standard – Not Available

	S6			
A6 2.0 TFSI quattro	A6 2.0 TFSI quattro Premium	A6 3.0 TFSI quattro	A6 3.0 TFSI quattro Premium	S6 4.0 TFSI quattro
Equipment highlights: • 18" 5-arm design wheels • Power driver/passenger seats with driver memory • Bi-xenon headlights with LED daytime running lights/tail lights • Dual-zone automatic climate control • Heated front and rear seats • Auto-dimming interior mirror with compass • Auto-dimming heated exterior mirrors • Multi-function 4-spoke heated leather steering wheel • Audi Drive Select	Trim includes the following additional content: 1 18" 5- double-spoke alloy wheels with all-season tires: 245/45 Rear view camera Ambience plus light package Navigation package HomeLink® Advanced key Dark walnut wood inlay Power folding exterior side mirrors Audi Side Assist Audi Pre Sense Rear Park distance control Adaptive headlights with cornering light	Equipment highlights: • 18" 5-V-spoke design wheels • Power driver/passenger seats with driver memory • Bi-xenon headlights with LED daytime running lights/tail lights • Dual-zone automatic climate control • Auto-dimming interior mirror with compass • Auto-dimming heated exterior mirrors • Multi-function 4-spoke heated leather steering wheel • Heated front and rear seats • Audi Drive Select	Trim includes the following additional content: 19" 15-spoke alloy wheels with all-season tires: 255/40 Rear view camera Ambience plus light package Advanced key Power rear sunshade Manual side sunshade Power folding exterior side mirrors Audi Side Assist Audi Pre Sense Rear Adaptive headlights with cornering light 4-zone climate control	Equipment highlights: 19" 5-arm design wheels Bi-xenon headlights with LED daytime running lights/tail lights 4-zone automatic climate control Advanced key with start button Audi Side Assist Audi Drive Select quattro with sport rear differential 5 Sports adaptive air suspension Bose® sound system Navigation system with MMI operating logic

i. Available on A6 models only. ii. Available on S6 models only. iii. Standard on A6 models. iv. Optional on S6 models. v. Available on A6 models, only when combined with S line Sport Package. vi. Optional on A6 & S6 models. vii. Standard on A6 2.0 TFS1 Detoinal on A6 2.0 TFS1 Premium, A6 3.0 TFS1 Reads and S6.0 TFS1 Premium models. viii. Standard on A6 2.0 TFS1 Premium, A6 3.0 TFS1 Premium. Optional on A6 2.0 TFS1 Premium models. x. Available with Sport Seats & Comfort Seats on S6 models only. x.i. Available on A6 3.0 TFS1 Premium & A6 3.0 TFS1 Premium Madels. x.iv. Available on A6 3.0 TFS1 Models only. x.iv. Available on A6 3.0 TFS1 Premium Madels. xiv. Available on A6 3.0 TFS1 Models only. x.iv. Available on A6 3.

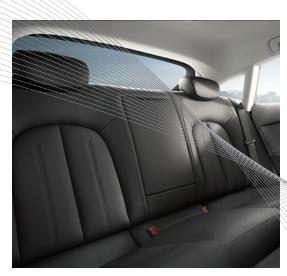












Audi A7

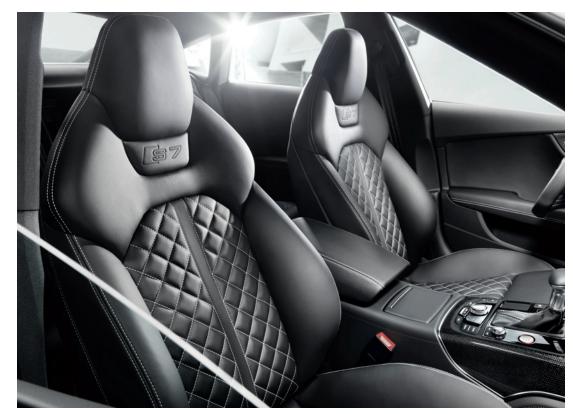
The A7 offers a combination of design, utility, and technology like never before. It's constructed from lightweight technology previously only found in our flagship models. Its low, accentuated roofline and balanced proportions convey an immediate athleticism. And though its profile, featuring seamlessly integrated rear doors, suggests a coupé, its spaciousness indicates a sedan. Its 3.0-litre, 6-cylinder engine with TFSI® technology and start-stop functionality work together with its 8-speed Tiptronic® automatic transmission to lower fuel consumption and CO2 emissions. On the exterior, available striking all-LED lighting ensures even better illumination and brightness, and with a distinctive, retractable rear spoiler and an unexpected fifth door, a unique functionality is brought to the fore.





Inside, the senses of driver and passenger alike are treated to elegant wood veneer accents, and an available Multi-Media Interface (MMI°) Touch Navigation, including an 8-inch retractable display. And how better to enjoy them than from the comfort of one of four full-sized seats, each offering ample head, shoulder, and leg room. For larger cargo, the rear seats can be folded back for increased luggage capacity with the added convenience of standard power tailgate function.

The A7 is available in two model lines: A7 3.0 TFSI quattro® and A7 3.0 TFSI quattro Premium, powered by a 3.0-litre supercharged V6 engine with 310 hp and 325 lb-ft of torque.





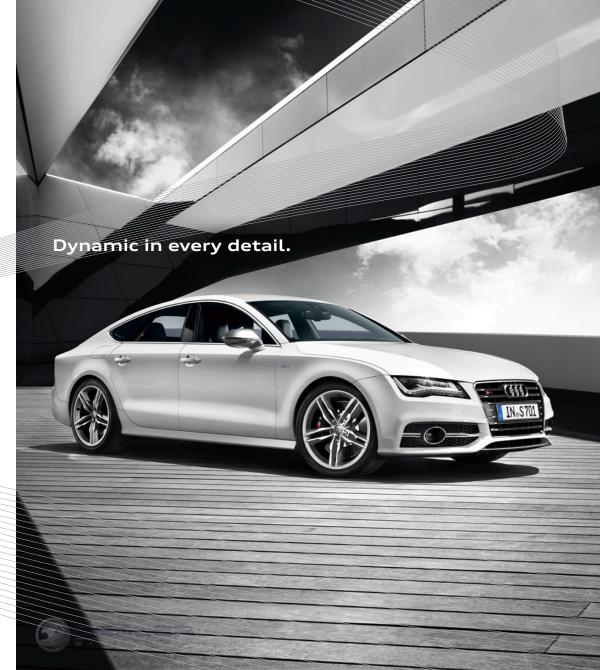


Audi S7

If there were ever a car that breathed passion and enthusiasm, it would be the S7. Truly dynamic in every detail, it's as striking both inside and out. Boasting a twin-turbo charged 4.0-litre, V8 engine with Audi cylinder-on-demand technology and 420 hp, this powerhouse will take you from 0 to 100 km in under 5 seconds? Armed with 7-speed S tronic® transmission, S Sports adaptive air suspension and quattro® with sport differential, get ready to experience an exceptionally smooth ride, phenomenal grip, and superior handling that really puts you in the driver's seat. The design of the S7 is seamless. It radiates confidence and elegance on

the outside matched by luxury and comfort inside. Designed with the driver in mind, it includes heated Valcona leather S Super Sport front seats, or optional Comfort seats with massage function. Plus, enjoy a 3-spoke, multi-function steering wheel with gearshift paddles and an innovative Multi-Media Interface (MMI®) Touch Navigation, that really put the "control" back into control panel.

On the outside, the S7 is characterized by its main bodyline, called the "tornado line", which gives it that slim, taut and sporty shape. The low, dynamically tensioned roof gives the 5-door model the character of the coupé. And its striking single-frame grille is outfitted with a luxurious high-gloss black finish and chrome application. The S7 does more than just get noticed, it sets the standard on every road it crosses.

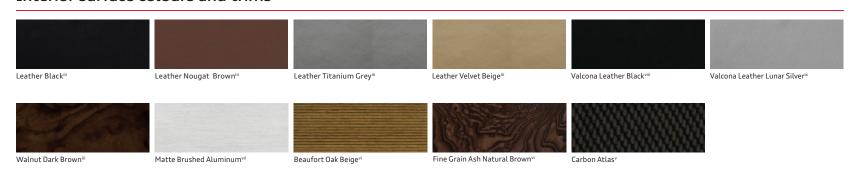


A7/S7 SPECS

Exterior colours



Interior surface colours and trims



Wheels



19" wheels 255/40 Standard on A7







19" wheels 255/40 all-season tires Standard on A7 3.0 TFSI quattro Premium.



20" wheels 265/35 performance tires Standard on S7 4.0 TFSI quattro.



20" wheels 265/35 performance tires Optional on A7 3.0 TFSI quattro and A7 3.0 TFSI quattro Premium.



20" wheels 265/35 performance tires Optional on S7 4.0 TFSI quattro.



Package contents

Navigation Package^x

- ► HDD navigation system
- ► MMI touch

Sport Package^x

- ➤ 20" 7-double-spoke alloy wheels with performance tires: 265/35
- ► Sports suspension

Vision Packagexi

- ► Head up display
- ► Night vision

Driver Assistance Packagexi

- ► Adaptive cruise control with stop & go
- ► Audi Pre Sense Plus

Multi-Contour & Ventilation Front Seat Packagexii

- ► Comfort seats
- Ventilation/massage function front seats with memory

S line Sport Packagexiii

- ➤ 20" 7-double-spoke alloy wheels with performance tires: 265/35
- ► Sport suspension
- ► S line exterior
- ▶ Matte brushed aluminum, inlay
- ▶ Black interior headliner

	А	.7	S 7	
Features	A7 3.0 TFSI quattro	A7 3.0 TFSI quattro Premium	S7 4.0 TFSI quattro	
Technical				
6-cylinder engine, 3.0 TFSI, 310 hp	•	•	-	
8-cylinder engine, 4.0 TFSI, 420 hp	-	-	•	
7-speed automatic transmission with S tronic	-	-	•	
8-speed automatic transmission with Tiptronic	•	•	=	
Start-stop system with energy recovery	•	•	-	
Cylinder-on-demand technology	-	-	•	
Servotronic speed-sensitive steering	•	•	•	
quattro all-wheel-drive system	•	•	•	
Horsepower (SAE hp @ rpm)	310 @ 5500-6500 rpm		420 @ 5500-6400 rpm	
Torque (lbs/ft @ rpm)	325 @ 2900	405 @ 1400-5200 rpm		
Acceleration 0-100 km/h (sec)	5	.6	4.7	
Fuel consumption ³				
City, automatic (L/100 km)	11	1.3	12.7	
Highway, automatic (L/100 km)	7.	.4	8.3	
Dimensions (mm)	Length	n: 4969	Length: 4980	
	Width	: 1911	Width: 1911	
	Height	Height: 1408		

• Standard - Not Available

	S7	
A7 3.0 TFSI quattro	A7 3.0 TFSI quattro Premium	S7 4.0 TFSI quattro
Equipment highlights: > 19" 10-spoke design wheels > Power driver/passenger seats with driver memory > Bi-xenon headlights with LED daytime running lights/tail lights > Dual-zone automatic climate control > Auto-dimming interior mirror with compass - Auto-dimming heated exterior mirrors > Multi-function 3-spoke heated leather steering wheel with paddles > Heated front and rear seats > Audi Drive Select	Trim includes the following additional content: > 19" 5-spoke alloy wheels Rear view camera Navigation system with MMI operating logic Advanced key Manual rear sunshade Power folding exterior side mirrors Audi Side Assist Audi Pre Sense Rear Adaptive headlights with cornering light 4-zone climate control	Equipment highlights: > 20" 5-twin arm design > Bi-xenon headlights with LED daytime running lights/tail lights > 4-zone automatic climate control > Advanced key > Audi Side Assist > Audi Drive Select > quattro with sport differential > S Sports adaptive air suspension > Bose® sound system > Navigation system with MMI operating logic > Advanced parking system with rear camera

i. Available on A7 models only. ii. Available on S7 models only. iii. Standard on A7 models. iv. Available on A7 models, only when combined with S line Sport Package. v. Optional on S7 models. vii. Optional on A7 & S7 models. vii. Standard on S7. Available on A7 models only. viii. Available on A7 3.0 TFSI models only. viii. Available on A7 3.0 TFSI models only. xi. Available on A7 3.0 TFSI models only. xii. Available on A7 3.0 TFSI premium & S7 4.0 TFSI models only. xiii. Available on A7 3.0 TFSI premium models only. xiii. Available on A7 3.0 TFSI premium models only. xiii. Available on A7 3.0 TFSI premium models only. xiii. Available on A7 3.0 TFSI premium models only.

A8











Audi A8

The A8 represents the pinnacle of Audi design and technology. Clean exterior lines, unbelievable power, and luxurious amenities are melded to perfection. It all starts with the Audi Space Frame (ASF®), a high-strength aluminum frame structure into which the panels are integrated. The aluminum body is characterized by exceptional stiffness and above-average crash protection, yet at the same time by substantially lower weight. The addition of available distinctive all-LED headlights ensures optimal illumination and brightness. For the first time, the A8 introduces TFSI® technology with a high-performance V6 3.0-litre engine boosting 333 hp. It features our unique start-stop technology, which helps save fuel and reduce CO₂ emissions. Also new to the family is the V8 4.0 TFSI with 420 hp and start-stop technology, plus the well-known and even more powerful 6.3-litre FSI® engine with impressive 500 hp. All come together with an 8-speed Tiptronic® transmission, quattro® permanent all-wheel drive and Audi Adaptive Air Suspension, ensuring that the A8 is engineered to take the road with grace and style.

A driver's seat featuring optional climate comfort ventilation with massage functions is proof that no opportunity for luxury has been overlooked. Additional options like hand-stitched leather amplify the sensual interior of the A8. Meanwhile, an available 19-speaker Bang & Olufsen® advanced sound system with acoustic lens tweeters fills the cabin with 1,400 watts of stunningly rich sound. Of course, both music and navigation are right at your fingertips, displayed by a brilliant eight-inch colour display. Every detail has been exquisitely refined and crafted, because the A8 demands nothing less.



Audi S8

The S8 is your official welcome to the high life. It sits at the head of the S model family – large and luxurious with supreme performance. Featuring the new 4.0 TFSI® engine, it delivers 520 hp and a constant 481 lb-ft of torque. The result? Unparalleled performance that takes you from 0 to 100 km in just 4.1 seconds.²

Standard to the S8 is S Sports adaptive air suspension for even sportier driving and precision handling. And lying at the heart of the new S8 is the Audi cylinder-on-demand technology. It optimizes the engine efficiency based on your individual driving style and environment by deactivating certain cylinders. And when you need more power, it switches back in an instant. Talk about intuitive.









Stepping into an S8 means entering the realm of luxury. The multi-way, power-adjustable Comfort Sport front seats are standard on this model, upholstered in deluxe Valcona leather, and equipped with massage and ventilation functions at the front. The upper inlays and the selector lever are trimmed in Carbon Atlas, a nod to the car's sport inspiration.

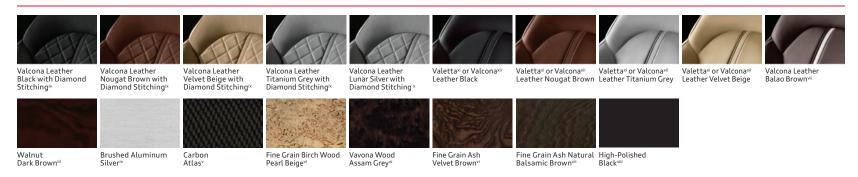
And of course, the S8 exterior is as remarkable as the interior. Form truly meets function, with features that include a sharp, single-frame grille in platinum grey with eight double bars covered in chrome, standard 21" cast aluminum alloy wheels in 'S' design, full LED headlights, and unprecedented rear door power closures. With its unequalled performance, elite styling, and the most intuitive functions in its class, it's clear that the new S8 is more than just a luxury vehicle. It's a tour de force on wheels.

A8/S8 SPECS

Exterior colours



Interior surface colours and trims



Wheels



19" wheels 255/45 all-season tires Standard on A8 and A8L.



19" wheels 255/45 all-season tires Optional on A8 and A8L.





20" wheels 265/40 performance tires Optional on A8 and A8L.



20" wheels 265/40 performance tires Optional on A8 and A8L. Standard on A8 W12.



21" wheels 265/35 performance tires Standard on S8.



21" wheels 275/35 performance tires Optional on A8 W12 and S8.



21" wheels 275/35 performance tires Optional on S8.



Package contents

Sport Packagexiii

- ► Adaptive Air Suspension Sport
- ▶ quattro with sport differential
- ▶ 3-spoke multi-function heated sport steering wheel with shift paddles
- ► 20" 5-segmented-spoke alloy wheels with performance tires: 265/40

Driver Assistant Packagexiii

- ► Adaptive cruise control
- ► Audi Lane Assist
- ▶ Audi Pre Sense Plus

Comfort Seats Packagexiv

- ► 22-way comfort seat with pneumatic lumbar support and multi-contour
- Includes wood trim on the rear side of the seat
- ► Front seats ventilation with pneumatic massage function
- Valcona leather with pleated diamond pattern (perforated & stitched)

First Class Seats Packagexv

- ▶ Rear: 2 seater
- ▶ Power adjustable individual rear seats, fixed console and integrated foot rest
- ▶ Power adjustable lumbar, rear
- Seat ventilation and massage, front and rear
- ► 22-way comfort front seat with pneumatic lumbar support and multi-contour
- ► Includes wood trim on the rear side of the seats
- ► Valcona leather (perforated)
- ► Rear seat entertainment RSE Hi with dual 10" screens and DVD single slot
- ► Cooler (fridge)

Rear Seats Comfort Packagexvi

- ▶ Rear: 2+1 seater
- ► Power adjustable rear seats
- ▶ Power adjustable lumbar, rear
- ► Seat ventilation and massage,
- front and rear (outboard)
- ▶ 22-way comfort front seat with pneumatic lumbar support and multi-contour
- Includes wood trim on the rear side of the seats
- ► Valcona leather (perforated)

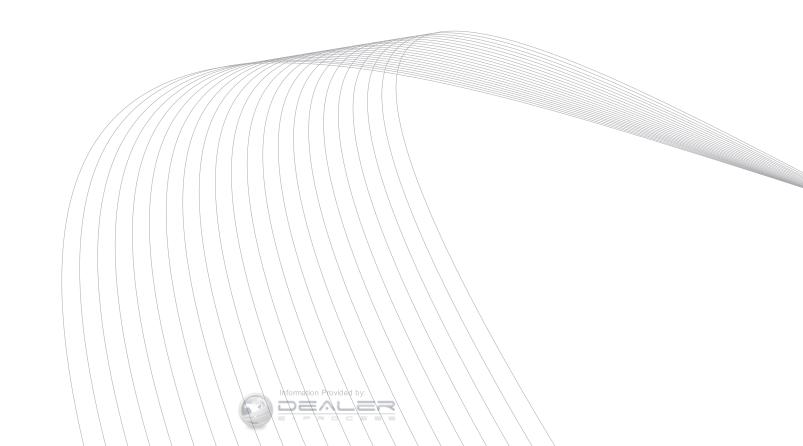
			A8			S8
Features	A8 3.0 TFSI quattro	A8L 3.0 TFSI quattro	A8 4.0 TFSI quattro	A8L 4.0 TFSI quattro	A8L 6.3 W12 FSI quattro	S8 4.0 TFSI quattro
6-cylinder engine, 3.0 TFSI, 333 hp	•	•	-	-	-	-
8-cylinder engine, 4.0 TFSI, 420 hp	-	-	•	•	-	-
8-cylinder engine, 4.0 TFSI, 520 hp	-	-	-	-	-	•
12-cylinder engine, 6.3 FSI, 500 hp	-	-	-	-	•	-
8-speed automatic transmission with Tiptronic	•	•	•	•	•	•
Start-stop system with energy recovery	•	•	•	•	-	-
Cylinder-on-demand technology	-	-	•	•	-	•
Servotronic speed-sensitive steering	•	•	•	•	•	•
Audi adaptive air suspension	•	•	•	•	•	-
Audi S Sports adaptive air suspension	-	-	-	-	-	•
quattro all-wheel-drive system	•	•	•	•	•	•
Horsepower (SAE hp @ rpm)	333 @ 550	0-6500 rpm	420@5	000 rpm	500 @ 6200 rpm	520 @ 6000 rpm
Torque (lbs/ft @ rpm)	326 @ 290	0-5300 rpm	444@1	.500 rpm	463 @ 4750 rpm	481 @ 1700-5500 rpm
Acceleration 0-100 km/h (sec)	5	.5	4.7	4.8	4.4	4.1
Fuel Consumption ³						
City, automatic (L/100km)	12	2.4	12.0	13.2	16.4	13.8
Highway, automatic (L/100km)	7	.6	7.2	8.2	10.8	8.3
Dimensions (mm)	Length: 5137	Length: 5267	Length: 5137	Length: 5267	Length: 5267	Length: 5146
	Width: 1949	Width: 1949	Width: 1949	Width: 1949	Width: 1949	Width: 1949
	Height: 1460	Height: 1471	Height: 1460	Height: 1471	Height: 1471	Height: 1458

Standard - Not Available

	A8		S8
A8/A8L 3.0 TFSI quattro	A8/A8L 4.0 TFSI quattro	A8L 6.3 FSI quattro	S8 4.0 TFSI quattro
Equipment highlights:	Equipment highlights:	Equipment highlights:	Equipment highlights:
▶ 19" 10-spoke Y design wheels	▶ 19" 10-spoke Y design wheels	▶ 20" 10-parallel-spoke design wheels	▶ 21" 5-triple-spoke design
 Power driver/passenger seats with driver memory 	 Power driver/passenger seats with driver memory 	► LED headlights with LED daytime running lights/tail lights	► LED headlights with LED daytime running lights/tail lights
► Bi-xenon headlights with LED daytime	▶ Ventilation and massage function for front seats	► Adaptive cruise control with	► 22-way power driver/passenger seats
running lights/tail lights	► Bi-xenon headlights with LED daytime running	stop & go function	➤ Ventilated Comfort Sport front seats
▶ 4-zone automatic climate control	lights/tail lights	► Audi Adaptive Air Suspension	➤ Navigation system with MMI
► Auto-dimming interior mirror	▶ 4-zone automatic climate control	► Advanced parking system with rear and top view camera	operating logic
with compass	► Auto-dimming interior mirror with compass		▶ Advanced key with virtual pedal
 Electrically foldable auto-dimming heated exterior mirrors 	 Electrically foldable auto-dimming heated exterior mirrors 	➤ Audi Side and Lane Assist ➤ Audi Drive Select	► Advanced parking system with rear camera
 Multi-function 4-spoke heated leather steering wheel with paddles 	 Multi-function 4-spoke heated leather steering wheel with paddles 	► Night vision assistant ► Ventilation and massage function	► Leather multi-function sport steering wheel
► Heated front and rear seats	► Heated front and rear seats	for front and rear seats	► Audi Drive Select
 Navigation system with MMI operating logic 	Navigation system with MMI operating logic	► Panoramic glass roof	 Audi S Sports adaptive air suspension quattro with sport rear differential
 Advanced parking system with rear camera 	Advanced parking system with rear camera		► Bose® sound system
► Advanced key with start button	► Advanced key with start button		
► Audi Adaptive Air Suspension	► Audi Adaptive Air Suspension		

i. Available on A8 models only. ii. Available on S8 models only. iii. Standard on A8 models, upper inlay. vi. Optional on S8 models, upper inlay. vi. Standard on A8 & S8 models, lower inlay. vi. Standard on S8 models, upper inlay. vii. Only available with Audi design Balao Brown package. viii. Optional on A8 models, lower inlay. Not, available on A81.6.3 FSI quattro models. ix. Standard on A8/A81.4.0 TFS1 & S8 models. Available with Comfort Seats Package on A8/A81.3.0 TFSI models. xi. Standard on S8 models. xii. Standard on A8/A81.3.0 TFSI models only. xiv. Available on A81.6.3 FSI W12 models only. Xiv. Available on A81.6.3 TFSI models only.

Q5





Audi Q5

The SUV that couldn't get any better, just did. Featuring its most striking exterior yet and a more powerful supercharged 3.0 TFSI® engine, the Q5 represents a new era for the category. There has truly never been a sport utility vehicle like it – as progressive as it is sporty, and as spacious as it is functional. A distinct profile, quattro® permanent all-wheel drive, and an 8-speed Tiptronic® transmission provide ample evidence. With an available ultra-efficient 2.0 TFSI engine that delivers 258 lb-ft of torque and an 8-speed Tiptronic transmission, efficiency and performance have never been better matched.









Its styling, with a coupé-like roofline and wraparound tailgate, is just the beginning. It is now acquiring distinctive new traits. The horizontal lines of the high-performance SUV's front end are emphasized more strongly than ever before. LED daytime running lights and tail lights combine innovation and aesthetics to spectacular effect. A high-gloss black single-frame grille with vertical chrome struts, and its bevelled upper edges, offers a look that is both sporty and elegant. And the tailgate not only lends an unmistakable appearance to the rear of the Q5; it also makes for easier loading and unloading. Suddenly, its industry counterparts seem like things of the past.

For an even more eco-friendly version of this powerful SUV, the Audi Q5 is now available as a hybrid. As one of the only hybrids in its class, it accomplishes what no other SUV can – power and efficiency in one. It features a turbocharged 2.0-litre 4-cylinder engine combined with an electric motor, that is powered by a lithium-ion battery. The Q5 is progressive Audi innovation at its finest.

Q5 SPECS

Exterior colours



Interior surface colours and trims



Wheels



18" wheels 235/60 all-season tires Standard on Q5 2.0 & Q5 3.0 Premium.





18" wheels 235/60 all-season tires Standard on Q5 2.0 Premium, Q5 2.0 Premium Plus & Q5 3.0 Premium Plus.



19" wheels 235/55 all-season tires Standard on Q5 hybrid.



19" wheels 235/55 all-season tires Standard on S line Sport Select Package.





19" wheels 235/55 all-season tires Optional on Q5 2.0 Premium Plus, Q5 3.0 Premium Plus & Q5 hybrid.



20" wheels 255/45 performance tires Standard on hybrid Sport Package.

Package contents

Navigation Packagevi

- ► HDD navigation system
- ► Speech dialogue system

S line Sport Select Packageviii

- ► S line exterior
- ► 19" 5-arm star design wheels with all-season tires: 235/55
- ▶ S line flat-bottom steering wheel
- ► Sport seats
- ▶ Brushed aluminum trim from quattro GmbH
- ► Black headliner
- ▶ S line door sills
- ► Adaptive damping suspension
- Audi Drive Select controls (auto, comfort, dynamic)

Navigation Package with Parking System^v

- ► HDD navigation system
- ▶ Parking system with rear view camera
- ► Speech dialogue system

hybrid Sport Package^x

- ► S line exterior
- ➤ 20" 7-twin-spoke wheels with performance tires: 255/45
- ► S line flat-bottom steering wheel
- ► Sport seats
- ▶ Brushed aluminum trim from quattro GmbH
- ▶ Black headliner

Rear Seat Entertainmentxi

- ► Two 9-inch displays with integrated CD/DVD players
- ► Two Bluetooth®-enabled headsets
- ▶ Two remote controls

Features	Q5 2.0 TFSI	Q5 3.0 TFSI	Q5 hybrid
reatures	Q5 2.0 TFSI quattro	Q5 3.0 TFSI quattro	Q5 hybrid
4-cylinder engine, 2.0 TFSI, 211 hp	•	-	-
4-cylinder engine with parallel hybrid powertrain, 2.0 TFSI, 245 hp	-	-	•
6-cylinder engine, 3.0 TFSI, 272 hp	-	•	-
8-speed automatic transmission with Tiptronic	•	•	•
Electromechanical speed-sensitive steering	•	•	•
quattro all-wheel-drive system	•	•	•
Horsepower (SAE hp @rpm)	211 @ 4300-6000 rpm	272 @ 4780-6500 rpm	211 @ 4300-6000 rpm
Torque (lbs/ft @ rpm)	258 @ 1500-4200 rpm	295 @ 2150-4780 rpm	258 @ 1500-4200 rpm
Acceleration 0-100 km/h (sec)	7.2	6.2	7.0
Fuel consumption ³			
City, automatic (L/100 km)	10.5	-	8.6
Highway, automatic (L/100 km)	7.2	-	6.9
Dimensions (mm)	Length	Length: 4639	
	Width	Width: 1898	
	Height	Height: 1652	

• Standard - Not Available

Q5						
Q5 2.0 TFSI quattro	Q5 2.0 TFSI quattro Premium	Q5 2.0 TFSI quattro Premium Plus	Q5 3.0 TFSI quattro Premium	Q5 3.0 TFSI quattro Premium Plus	Q5 hybrid	
Equipment highlights: > 18" 10-spoke V design wheels > Automatic climate control > Leather seating surfaces > Audi Music Interface > LED tail lights Multi-function 4-spoke leather steering wheel > Heated front seats > Power driver seat with lumbar support > Black roof rails > Bluetooth® phone preparation	Trim includes the following additional content: 18" 5-spoke V design wheels Power driver/passenger seats with driver memory Aluminum roof rails Power tailgate Auto-dimming interior mirror with compass High-gloss exterior trim Aluminum satellite interior trim Power folding auto-dimming heated exterior mirrors Parking system with rear sensors Bi-xenon headlights with LED daytime running lights Light and rain sensor Headlight washers 3-zone climate control Driver information system with colour display	Trim includes the following additional content: HomeLink® Panoramic sunroof Heated rear seats Advanced key with start button Audi Side Assist Adaptive headlights with cornering function	Equipment highlights: > 18" 10-spoke V design wheels Power driver/passenger seats with driver memory Aluminum roof rails Power tailgate Auto-dimming interior mirror with compass High-gloss exterior trim Aluminum satellite interior trim Power folding auto-dimming heated exterior mirrors Parking system with rear sensors Bi-xenon headlights with LED daytime running lights/tail lights Light and rain sensor Headlight washers 3-zone climate control Driver information system with colour display	Trim includes the following additional content: • 18" 5-spoke V design wheels • HomeLink® • Panoramic sunroof • Heated rear seats • Advanced key with start button • Audi Side Assist • Adaptive headlights with cornering function	Equipment highlights: > 19" 10-arm Turbine design wheels > Bi-xenon headlights with LED daytime running lights/tail lights > Electrically foldable auto-dimming heated exterior mirrors > Heated front and rear seats > Power driver/passenger seats with driver memory > Auto-dimming interior mirror with compass > Navigation Package with Parking System > Advanced key with start button > Audi Side Assist > Panoramic glass roof > Power tailgate + HomeLink® > 3-zone climate control > Adaptive headlights with cornering function	

i. Standard on Q5 models. ii. Standard on Q5 2.0 models. iii. Standard on Q5 2.0 Premium, 2.0 Premium Plus, Q5 3.0 Premium, Plus & hydrid models. iv. Standard on Q5 models. Not available on Q5 2.0 Premium Plus & Q5 3.0 Premium Plus & Q5 3.0 Premium Plus & Q5 3.0 Premium & Q5 3.0 Premium Medels only. vii. Available on Q5 2.0 Premium Plus, Q5 3.0 Premium Plus & Q5 3.0 Premium Plus & Q5 3.0 Premium & Q5 3.0 Premium Wels only. vii. Available on Q5 2.0 Premium Plus, Q5 3.0 Premium Plus, Q5 3.0 Premium Plus Models only. ix. Available with S line Sport Select Package & hybrid Sport Package only. x. Available on Q5 3.0 Premium Plus, Q5 3.0 Premium Plus & Available on Q5 3.0 Premiu

07









Audi Q7

With the ability to accommodate up to seven passengers, the performance of the Q7 is no less expansive. Size aside, an 8-speed Tiptronic® transmission and a rear-biased quattro® permanent all-wheel-drive system make for handling like a larger-than-life sports car. Off-road, it's in its element with Electronic Stabilization Program (ESP®), available Audi Adaptive Air Suspension, and off-road detection. But with the choice between two 3.0-litre TFSI® engines featuring 280 hp and 333 hp respectively, or a TDI Clean Diesel® variant that produces Infort-407 lb-ft of torque and remarkably low emission figures, the Audi Q7 easily takes command of any environment.



On the exterior, the distinctive appearance of the Q7 is enhanced with striking Bi-xenon headlights with LED daytime running lights, that are as energy efficient as they are bright. Its interior takes rugged splendour to the maximum with Audi Music Interface (AMI), SIRIUS® satellite radio, heated front and rear seats,

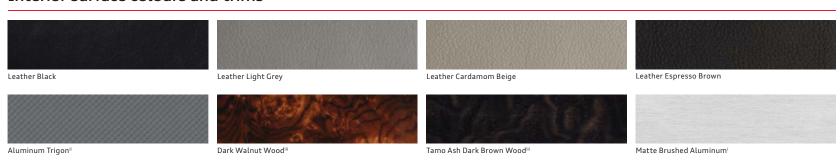
and automatic climate control. Meanwhile, the enhanced driver information system display analyzes energy consumption and gives the driver tips on how to optimize fuel efficiency. Built with equal parts grace and strength, the Q7 is without parallel in its category.

Q7 SPECS

Exterior colours



Interior surface colours and trims



Wheels



18" wheels 255/55 all-season tires^v



19" wheels 265/50 all-season tires^{vi}





20" wheels 275/45 all-season tiresvii



21" wheels 295/35 performance tires^{viii}

Package contents

S line Sport Package^x

- ➤ 20" 5-spoke alloy wheels with all-season tires: 275/45
- ► S line exterior
- Multi-function 3-spoke steering wheel with shift paddles
- ► Matte brushed aluminum inlay
- ► S line aluminum door sills
- ► Black interior headliner

Features	Q7 3.0 TFSI	Q7 3.0 TFSI Sport	Q7 3.0 TDI		
reatures	Q7 3.0 TFSI quattro	Q7 3.0 TFSI quattro Sport	Q7 3.0 TDI quattro		
6-cylinder engine, 3.0 TDI, 240 hp	_	=	•		
6-cylinder engine, 3.0 TFSI, 280 hp	•	-	-		
6-cyclinder engine, 3.0 TFSI, 333 hp	_	•	-		
8-speed automatic transmission with Tiptronic	•	•	•		
Servotronic speed-sensitive steering	•	•	•		
quattro all-wheel-drive system	•	•	•		
Horsepower (SAE hp @ rpm)	280 @ 4920-6500 rpm	333 @ 5500-6500 rpm	240 @ 3500-4000 rpm		
Torque (lbs/ft @ rpm)	296 @ 2150-4915 rpm	326 @ 2900-5300 rpm	407 @ 1750-2250 rpm		
Acceleration 0–100 km/h (sec)	7.9	7.1	7.9		
Fuel consumption ³					
City, automatic (L/100 km)	13.6	13.6	11.5		
Highway, automatic (L/100 km)	9.3	9.3	7.1		
Dimensions (mm)	Length: 5089				
	Width: 1983				
	Height: 1737				

● Standard - Not Available

Q7					
Q7 3.0 TFSI quattro	Q7 3.0 TFSI quattro Premium	Q7 3.0 TFSI quattro Sport	Q7 3.0 TDI quattro	Q7 3.0 TDI quattro Premium	
Equipment highlights: 18" 6-spoke design wheels Bi-xenon headlights with LED daytime running lights/fail lights Front fog lamps in lower front bumper Dual-zone automatic climate control Multi-function 4-spoke heated leather steering wheel Electrically foldable auto-dimming heated exterior mirrors Heated front and rear seats Power driver/passenger seats with driver memory Auto-dimming interior mirror with compass Advanced parking system with rear camera Headlight washers Power tailgate	Trim includes the following additional content: • 19" 5-arm V spoke alloy wheels • HDD navigation system with DVD player • HomeLink® • Advanced key • Walnut natural inlays • Aluminum door sill trims • Audi Side Assist • Adaptive headlights with cornering function • Driver information system with colour display	Trim includes the following additional content: > 3.0 TFSI engine with 333 hp > 21" 5-segmented spoke design alloy wheels with performance tires: 295/35 > S line exterior Multi-function 3-spoke steering wheel with shift paddles > Aluminum trigon inlay > S line aluminum door sills > Manual sunshades rear side windows > Panorama sunroof > 3rd seat row	Equipment highlights: 19" 5-arm V spoke alloy wheels Bi-xenon headlights with LED daytime running lights/tail lights Front fog lamps in lower front bumper Dual-zone automatic climate control HDD navigation system with DVD player Multi-function 4-spoke heated leather steering wheel Electrically foldable auto-dimming heated exterior mirrors Heated front and rear seats Power driver/passenger seats with driver memory Auto-dimming interior mirror with compass Advanced parking system with rear camera Headlight washers Power tailgate	Trim includes the following additional content: > 20" 5-spoke design alloy wheels > 5 line exterior > Multi-function 3-spoke steering wheel with shift paddles > HomeLink® > Advanced key > Aluminum trigon inlay > 5 line aluminum door sills > Audi Side Assist > Adaptive headlights with cornering function > Driver information system with colour display	

i. Available with S line Sport Package only. ii. Standard on Q7 3.0 TFSI quattro, Q7 3.0 TDI quattro, Q7 3.0 TDI quattro Premium & Q7 3.0 TFSI quattro Sport models. iii. Standard on Q7 3.0 TFSI quattro Premium. Optional on Q7 3.0 TDI quattro Premium & Q7 3.0 TDI quattro premium & Q7 3.0 TDI quattro premium & Q7 3.0 TFSI quattro premium will be premium and Q7 3.0 TFSI quattro premium will be pr









Audi TT

The long-loved Audi TT has just been taken to groundbreaking new heights. With an Audi Space Frame (ASF®) that's 69% lightweight aluminum and 31% rigid steel, the safety, performance, handling, and fuel consumption of the TT are truly second to none. Add in a slick looking, speed-activated spoiler, quattro® permanent all-wheel drive, and optional Audi Magnetic Ride, it's clear the sports car that couldn't get any better just did. The available Sport button further improves the vehicle's response times and activates sportier, more aggressive steering for the toughest roads. And with the efficient 211-hp, 2.0-litre TFSI® engine using Audi Valve-Lift technology, not to mention a 6-speed S tronic® transmission and a whole host of interior upgrades, this car deserves to be set free.



















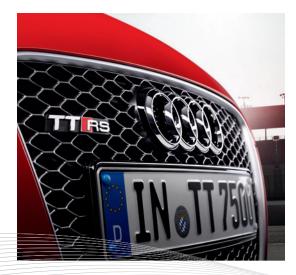
Audi TTS

From a distinctive radiator grille, front-brake calipers, and a sleek tail profile to high-resolution dials, a lap timer, and an ergonomically designed gear knob, the TTS coupé and roadster are the epitome of spectacular sport-specific design. While a 265-hp TFSI® engine delivers all the power required to rocket this four-wheeled escape pod into the stratosphere, quattro® all-wheel drive guarantees it will hug the road with conviction.

Audi TT RS

Every nuanced curve of the Audi TT RS suggests potential. And with good reason. The latest member of the TT line is the most powerful yet. Outside, its bumpers taper down to large, square air inlets with honeycomb inserts, which sit on either side of a high-gloss black grille with a brushed-aluminum frame. Meanwhile, dramatic flared wheel arches house 5-arm rotor design alloy wheels. Distinctive matte-finish door mirrors with LED turn indicators offer a design touch, and a fixed rear spoiler ensures optimized aerodynamics.









Under the hood, a 5-cylinder 2.5-litre TFSI® engine is a clear indication that this car means business. With 360 hp available between 5,500 and 6,700 rpm, the TTRS is capable of reaching 100 km/h in a mere 4.3 seconds, and a top track speed of 280 km/h.² All in all, it's a perfect example of performance at its most inspired.



TT/TTS/TT RS SPECS

Exterior colours



Interior surface colours and trims



Wheels

Brushed Grey

Aluminumvii



18" wheels 245/40 all-season tires Standard on TT.

Matte Brushed

Aluminumxiii

Samoa

Orangexiv



19" wheels 255/35 performance tires Optional on TT.



19" wheels 255/35 performance tires Standard on TTS line Competition.



18" wheels 245/40 performance tires Standard on TTS.



19" wheels 255/35 performance tires Optional on TTS.



19" wheels 255/35 performance tires Standard on TT RS.



19" wheels 255/35 performance tires
Optional on TT RS.



19" wheels 255/35 performance tires Optional on TT RS.

Package contents

Navigation System with Audi Music Interface

- ▶ Navigation system with colour screen
- ► Audi Music Interface
- ► Rear parking sensors

Audio Package

- ► SIRIUS® satellite radio
- ► Bose® sound system

Titanium Packagevi

- ► Black styling package
- ➤ 19" 5-arm rotor design titanium colour wheels with performance tires: 255/35 R19
- ► Carbon fibre sigma exterior mirrors
- ► Sport exhaust

Madras Brown Baseball Optic Leather

- ► Impulse leather seats
- ► Leather cowl above instrument panel
- ► Leather centre console
- ► Leather door pulls

S line Package – Black Leather

S line Package - Coloured Leathers

- ► S line badging
- ► S line door sills
- ► S line exterior front and rear bumpers
- ► Fine nappa leather seats
- ► Leather cowl above instrument cluster
- ► Leather centre console
- ► Leather door pulls
- ► Storage package

	TT		TTS		TT RS
Features	TT Coupé 2.0 TFSI quattro	TT Roadster 2.0 TFSI quattro	TTS Coupé 2.0 TFSI quattro	TTS Roadster 2.0 TFSI quattro	TT RS Coupé 2.5 TFSI quattro
4-cylinder engine, 2.0 TFSI	•	•	•	•	-
5-cylinder engine, 2.5 TFSI	_	-	-	-	•
6-speed manual transmission	_	-	_	-	•
6-speed automatic transmission with S tronic	•	•	•	•	-
Servotronic speed-sensitive steering	•	•	•	•	•
Audi Magnetic Ride	0	0	•	•	•
Hill hold assist	_	_	-	-	•
quattro all-wheel-drive system	•	•	•	•	•
Horsepower (SAE hp @ rpm)	211 @ 4300-6000 rpm		265 @ 6000 rpm		360 @ 5500-6700 rpm
Torque (lbs/ft @ rpm)	258 @ 1600-4200 rpm		258 @ 2500-5000 rpm		343 @ 1650-5400 rpm
Acceleration 0–100 km/h (sec)	5.5	5.8	5.1	5.3	4.3
Fuel consumption ³					
City (L/100 km)	9.1	9.1	10.1	10.1	12.3
Highway (L/100 km)	6.4	6.4	7.4	7.4	8.1
Dimensions (mm)	Length: 4198	Length: 4198	Length: 4198	Length: 4198	Length: 4198
	Width: 1842	Width: 1842	Width: 1842	Width: 1842	Width: 1842
	Height: 1353	Height: 1358	Height: 1345	Height: 1350	Height: 1342

● Standard ○ Option - Not Available

		тт	
TT Coupé/Roadster	TT S line Competition Coupé	TTS Coupé/Roadster	TT RS Coupé
Equipment highlights: Bi-xenon headlights LED daytime running lights Power rear spoiler Heated front sport seats 3-spoke multi-function steering wheel Automatic climate control Bluetooth® phone preparation Audi Concert Radio Auto-dimming interior mirror with compass, anti-glare, and light/rain sensor	Equipment highlights: Black fine nappa leather seats with grey stitching Black carpet and black floor mats with grey piping Multi-function flat-bottom steering wheel with 5 line badging S line exterior (front bumper, rear bumper, side skirt, door sills, and badging) Matte black 19" rotor wheel with performance tires High-gloss black mirror housing High-gloss black fixed rear spoiler Black styling package	Equipment highlights: Bi-xenon headlights LED daytime running lights Power rear spoiler Heated front sport seats 3-spoke multi-function steering wheel Automatic climate control Bluetooth® phone preparation Audi Concert Radio Auto-dimming interior mirror with compass, anti-glare, and light/rain sensor Adaptive headlights Headlamp washers Aluminum exterior mirror housing Silk nappa leather seating Audi Magnetic Ride with Sport button Storage package TTS door sills Matte brushed aluminum inlays	Equipment highlights: Bi-xenon headlights LED daytime running lights Heated front sport seats 3-spoke multi-function steering wheel Automatic climate control Bluetooth® phone preparation Auto-dimming interior mirror with compass, antiglare, and light/rain sensor 19" 5-arm rotor design wheels Carbon sigma engine compartment Fixed rear wing spoiler Matte aluminum mirror housing Audi Symphony Radio Hill hold assist Silk nappa leather seating

i. Available on TT models only. ii. Available on TT & TT RS models only. vi. Available on TT RS models only. vi. Available on TT RS models only. vi. Standard on TT models. viii. Standard on TT Stine Competition with package on TT models. x. Standard on TT RS models. xi. Optional on TT Stine Competition with Misano Red, Daytona Grey, Glacier White exterior paint), TTS & TT RS models. xiv. Standard on TT Stine Competition models with Samoa Orange exterior paint.



Audi R8 Coupé

The R8 has earned its place in the hearts and minds of sports car enthusiasts the world over. With a design that is unmistakable and performance that is meant to thrill, it is, at its core, the epitome of Vorsprung Durch Technik. Everything about the R8, from the ultra-light Audi Space Frame and mid-engine construction, to its unique quattro® all-wheel drive and magnetic ride suspension, is driven by the conviction that a true sports car must be progressive in every way possible. Combine this with its potent 4.2 FSI® V8 producing 430 hp or the even faster 15.2 FSI V10, offering 525 hp, and it's clear that the R8 Coupé is as much the outcome of our own aspirations as it is our drivers'.



For 2013, Audi introduces an available 7-speed S tronic® transmission into the R8, giving it even sharper and more efficient performance. New LED headlamps adorn the newly designed front end of the R8 while the interior is immersed in aluminum accents and matte black silk inlays. And for those yearning for even more, the R8 V10 plus, all new for this year, produces an exhilarating 550 hp and comes equipped with numerous weight-saving carbon fibre components. All this culminates in a car that brings the driver closer to the racing roots of the R8.







Audi R8 Spyder

The striking silhouette of the new Audi R8 Spyder makes a bold statement the moment you see it. Like the R8 Coupé, the prominent single-frame grille and LED headlights contribute to the striking visual impact of this car's composition. It offers the driver the opportunity to enjoy the exhilarating driving dynamics expected of the R8, but with the liberating feeling of its convertible soft-top roof. In just a matter of seconds, you can go from shade to sun. Utilizing its sophisticated Bang and Olufsen® sound system to produce crystal clear sound, or the clarity of the seatbelt Bluetooth® microphones, the tranquility of a cabin no longer becomes necessary. Add to this the range of engines for this model, from the high-revving 430-hp 4.2 FSI V8 or lightning quick 5.2 FSI V10, and the R8 Spyder becomes an incredible driving machine no matter what the elements.

Like the R8 Coupé, the Spyder also receives an available 7-speed S tronic® transmission. The front and rear of the car have been updated to give it a sharper look, and interior enhancements to trim give the already well-appointed R8 an even finer touch. More than just another rendition of the R8, the Spyder is a uniquely different way to experience the thrill of driving an icon.









Audi Genuine Accessories

For every taste and lifestyle, a unique Audi accessory exists. Add a roof rack to hold everything from snowboards to bicycles. Or accessory wheels to dramatically change the profile of your vehicle. From spoilers and running boards to full body kits, a multitude of options are available to customize the look, personality and functionality of your car. Specifically designed for your Audi, our Genuine Accessories are always the perfect fit.



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- 2. Please drive safely and obey all traffic laws, including speed limits.
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- 6. Government star ratings are part of the U.S. National Highway Traffic Safety Administration (NHTSA's) New Car Assessment Program (safercar. gov). Crash performance was based on a U.S.-equipped vehicle. Some features on that model may be optional in Canada.

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