

# THE NEW BMW 1 SERIES COUPÉ.

MAKES THE CITY'S HEART BEAT FASTER.

BMW EfficientDynamics Less emissions. More driving pleasure.













## The new **BMW 1 Series Coupé**

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# THE PERFECT TFAM.

City life is fast-paced and intense. Downtime is rare. Urban dwellers are constantly on the go, moving to their own beat, relishing the freedom to act on impulse. Driving to the gym, to meet a date, or out for a night distinctive personality, one that challenges and excites, and is just as keen for adventure as you are. You want the new BMW 1 Series Coupé.

sensitive steering makes any curve a thrill - at any speed.

Car and driver swiftly unite to form a well-oiled team. The new BMW 1 Series Coupé is an ideal match for adventurous drivers. And its outfit is perfect for any occasion – the white interior trim excellently complements the new upholstery colours and the vibrant paint finishes. The BMW EfficientDynamics technology package fuses driving pleasure with environmental responsibility.

And not only will you experience more in the new BMW 1 Series Coupé, you can even tell friends all about it as it happens, via the new BMW app that links Facebook and Twitter directly with your BMW.

#### Specifications of model shown: BMW 135i

Engine: BMW T Power output: 300hp

Prower output: 300/flp
Rims: V Spoke alloy wheels – Style 261M
Exterior colour: Non-metallic Alpine White
Upholstery: Black Boston Leather
Interior trim: Alpine White



# DON'T FOLLOW FASHION. SET THE TREND.

Sportiness leaves a lasting impression.



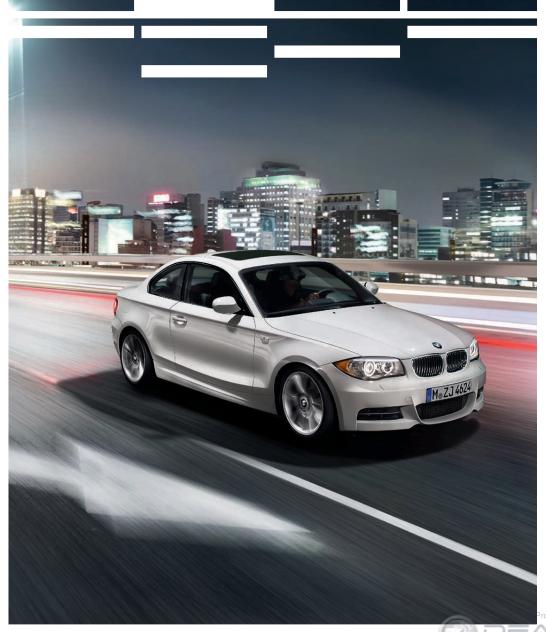


# THE NEW BMW 1 SERIES COUPÉ. THERE'S NOTHING LIKE IT.

The only genuine coupé in its class.

Not only is the new BMW1 Series Coupé more than equal to the fast pace of the city, its distinctive sound is the very essence of urban life. On the street, its looks and moves betray it for what it is – the only genuine coupé in its class. With sporty contours, a long wheelbase, and stretched hood, you know you're in the presence of an athlete. The expressive lighting design with optional LED elements and accent lighting will dazzle any onlooker. However, these lights are fixed on the Coupé's favourite sight: the road ahead. Every detail, every line, and every shape conveys an impression of irrepressible power, an unstoppable forward surge. The L-shaped rear lights bring this vision of dynamism to a fitting conclusion. Glowing deep red, they seem to open up a window into the heart of the Coupé.

www.bmw.ca/1seriescoupe/design



## SURGE FORWARD. LEAVE THE EVERYDAY BEHIND.

Dynamism in its purest form.

Start the in-line six-cylinder engine. The unmistakable sound of the BMW 135i fills the air, kindling an elation that doesn't let up until the engine powers down. No less than 300ph is generated by the combined efforts of the TwinScroll turbocharger, High Precision Injection, and the Valvetronic® fully variable valve control. And this power is transformed into a considerable degree of thrust. Meanwhile, there is only one word for the powerful sprint that rockets the Coupé from 0 to 100 km/h in an unbelievable 5.4 seconds (5.3 seconds with 7-speed Double Clutch Transmission); respect. And the 128i is equally worthy of admiration. Its sporty in-line six-cylinder engine displays impressively spontaneous power development and revving power.



In addition to its efficient performance, the BMW 1 Series Coupé also boasts unique driving characteristics: the ideal, nearly 50:50 weight distribution between the two axles is especially notable. This ratio ensures that the Coupé's power is applied in ways that make for great handling. Being behind the wheel is especially enjoyable on winding roads, where the new BMW 1 Series Coupé can also get the very best out of another of its key assets: BMW's signature rear-wheel drive.





## SET YOUR PULSE RACING. TO 135 BPM.

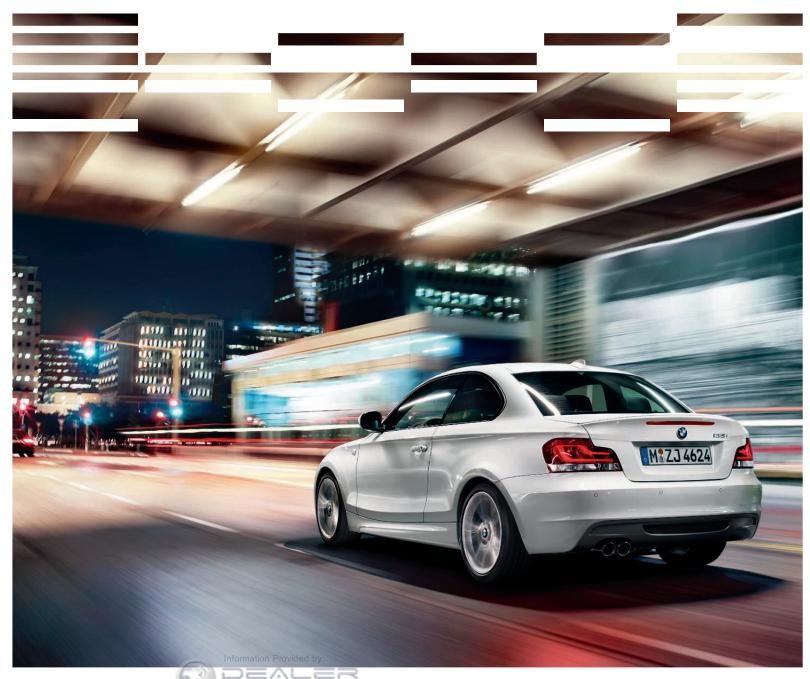
The BMW 135i with M Aerodynamics package.

It's obvious from the start that the BMW 135i was born on a racetrack. Its formidable power plant and the optional 7-speed Double Clutch Transmission make this lineage clear, and accelerate the Coupé without any loss of traction. But the design elements, equipped as standard with the M Aerodynamics package, also show that the BMW 135i has racing in its genes. Air resistance is no match for the athletic bumpers and dynamic side skirts, which also lend this top-of-the-range BMW 1 Series Coupé even more city-cruising dynamism.

www.bmw.ca/1seriescoupe/drivingdynamics









# SOCIAL NETWORKING TAKES TO THE ROAD.

Get connected with BMW ConnectedDrive.

If you need to be at the cutting edge of technology, or just have a thing for gadgets, the new BMW1 Series Coupé is packed with digital delights. Make calls, check your e-mails, and keep up with what's going on while you're on the road – all thanks to BMW ConnectedDrive. Intelligently connecting the driver with the vehicle, and both with the outside world: for your comfort, safety, information, and entertainment.

For example: you can use Google Maps to send point-of-interest information to your vehicle. Or you can use the Bluetooth interface to play music files wirelessly from your MP3 player. Your player can also be linked up via the extended USB Audio Integration, which can display album cover art, and can even be operated with voice commands. The new BMW web radio app offers even more entertainment options, giving you access to a host of different radio stations from all around the globe even when you're not on the road in your new BMW 1 Series Coupé.

These optional applications are operated via the available iDrive® Controller – just rotate, tilt, and push to scroll through all your entertainment and communications functions. The optional Navigation System's high-resolution 8.8" colour display presents content and provides a window into the online world.









## **ECLIPSE THE CITY LIGHTS.**

The new lighting design.

The bright lights of the big city will pale in comparison to these striking front headlights with white accent lights (in conjunction with Xenon headlights). The light rings, grazed by a sharp defining contour, convey power and brilliance both off and on. The line of accent lights give the Coupé a distinctive expression, making it focus intently on the road directly ahead. At the same time they radiate safety – in particular the Adaptive Headlights with cornering lights. The swivel beam headlights probe the street ahead for optimum illumination of the roadway, even when the car is steering into a bend. And the LED lighting design at the rear makes a lasting impression – especially at night.





# ITS MOST POWERFUL FEATURE – REDUCED FUEL CONSUMPTION.

BMW EfficientDynamics. Sustainability as standard.

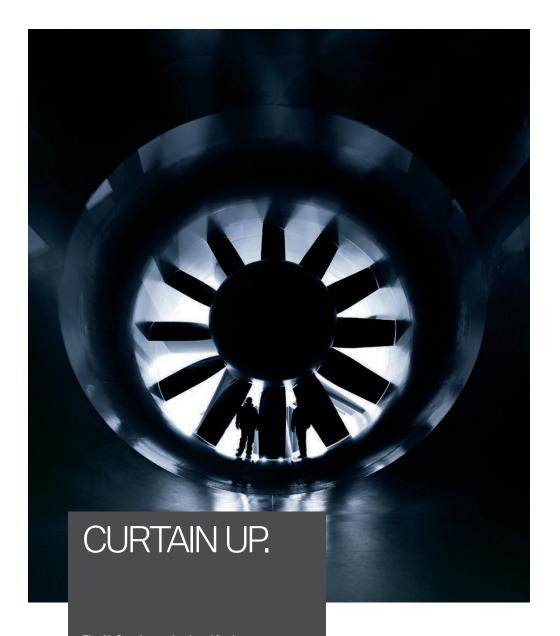
Cars the calibre of the new BMW1 Series Coupé instantly call to mind sheer driving pleasure, winding mountain passes, and roads that seem to go on forever. And EfficientDynamics technologies make the ride even better. This package includes innovations such as electric power steering, lightweight construction, and the unique Air Curtain (not available with the BMW 135i). All of these intelligent technologies make the ride just as dynamic as it is



In terms of responsible and economical driving, these features follow where the engines lead. The top-of-the-range model, the 135i, is at the head of the pack. It comes equipped with an innovative package of technologies, comprising BMW TwinPower Turbo technology, High Precision Injection, and Valvetronic fully variable valve control, all of which considerably improve fuel efficiency. Every technology and every detail enable both car and driver to use every drop of fuel more responsibly. For greater efficiency in spite of – or perhaps even because of – the simultaneous boost in dynamics.







In the big wind tunnel at the BMW Group's Aerodynamic Test Centre in Munich, reality is turned inside out. The car stays still while its environment moves around it. A giant rotor eight metres in diameter (pictured left) that consumes up to 4.4 megawatts of power (around 6,000hp) drives 18,000 cubic metres of air around an air flow ring. Before reaching the test track, the air is forced through a duct to accelerate its speed six-fold - up to 300 km/h. Road conditions are simulated using five thin steel rolling tracks. The wheels of the test vehicle are driven by four narrow belts, while the central ten-metre long belt under the car moves at exactly the same speed. This complex arrangement ensures that the air flow at the car's undercarriage, wheels, and wheel arches is almost identical to that of a real driving situation. It's as if the very road itself is being put to the test, in a testing bay 22 m long, 16 m wide, and 13 m high. A veritable palace of wind. In practice, a ten

percent reduction in air resistance leads to a 22.5% reduction in fuel consumption. Although the body is already pretty much perfect in terms of aerodynamics, the body is only actually Coupé now not only boast an excellent air responsible for 40% of the vehicle's total air resistance. 10% is caused by the cooling air for the engine, transmission, and brakes, 20% results from the vehicle underbody, and the final 30% is produced at the wheels and the wheel arches - and in all these areas there is still room for improvement. So now the Aerodynamic Test Centre has come up with the Aero wheel arch, which will premiere worldwide in the new BMW 1 Series Cabriolet and Coupé. The Aero wheel arch protects the front wheels from the headwind. Air taken in through vents in the front apron accelerates as the ducts conducting it narrow, and it is led to the wheel arch, where it exits at high speed through narrow slits, covering the outer faces of the wheels like a curtain. This air curtain acts like an invisible wheel cover, imperceptible yet highly effective.

With the Air Curtain, optimized cooling-air ducts, and a smoothed-off undercarriage, the BMW 1 Series Cabriolet and BMW 1 Series resistance coefficient but also have reduced uplift. The end result is a reduction in fuel consumption - as well as better vehicle stability.

> To the rear of the test track. tall hemispherical partitions guide the air flow back in the opposite direction.



Left: Aerodynamics experiments in the giant testing bay are controlled



Right: The air flow over the new BMW 1 Series Coupé is made visible by means of a smoke tracer. The slighter the turbulence created, the lower the air resistance.



The Air Curtain was developed for the new BMW 1 Series Cabriolet and Coupé in the turbulent roar of a new high-tech wind tunnel. This new technology reduces air resistance at the wheel arches.

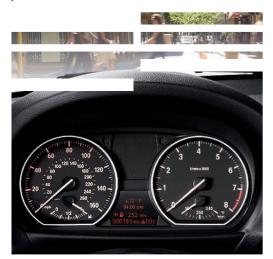


## **EVERY INCH AN ATHLETE.**

New detailing for a sportier look.

Nearly time for takeoff. You step in, your hands grip the steering wheel, and a glance around lets you see what your pulse is about to feel. Pure energy. The interior of the new BMW1 Series Coupé exudes an unmistakable athleticism, even before the drive. But it also conveys a certain elegance. The new optional trim in Alpine White is a particularly notable feature, forming a clear line that seems to flow into the white, gleaming steering wheel trim. Striking chrome inlay on the controls makes an impressive statement. Every element of the interior, from the rev counter to the decorative trim, is an homage to the racing heritage of the new BMW1 Series Coupé.

#### 







# THE CITY'S MOST EXCLUSIVE VENUE. SEATS FOUR.

Ergonomics and aesthetics in harmony.

You have high standards for your career, your life, and your future. We set ourselves equally high standards for the new BMW 1 Series Coupé. Impressive, even inspiring quality of this kind originates in the choice of the best materials. Whichever finish you choose, you'll step into an ambience of instant well-being. Every seam, every detail, and every contour displays a high degree of workmanship, equally appreciable by the hand and the eye, and by the driver as well as the passengers, who are just as comfortably accommodated in the back as up front. After all, this coupé is a bona fide 2+2 seater. So you can share this intensely pleasurable driving experience with friends, for actionpacked days and scintillating nights.

And if you want to boost the Coupé's athletic attitude even further, you can opt for sport seats (available



with M Sport Package) that give the driver and front passenger optimum lateral support. Add to this a myriad of features that combine great looks with ergonomic comfort to make you and your passengers feel right at home.



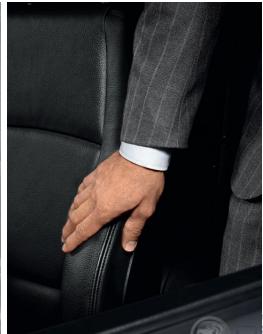


# FITS LIKE A GLOVE.

BMW seats are regarded as the gold standard of comfort, safety, and sportiness. Even at high speeds, drivers will enjoy complete control and outstanding comfort with the optional sport seats.







SPORT SEATS WILL EVOLVE TO RESEMBLE SEAT SHELLS. LIGHTER, THINNER, **BUT NO LESS** COMFORTABLE.

In a BMW, driving is an intense dialogue between car and driver. The hands direct the wheels via the steering wheel. The feet communicate closely with the engine via the accelerator. And the eyes are guided instinctively towards the instrument panel. These precise connections work so well because the driver is perfectly integrated and can operate all the vehicle functions intuitively. Ergonomics and an optimum seating position are key, so a seat that meets every demand is essential. BMW seats are regarded by the experts as a gold standard in terms of comfort, safety, and sportiness.

To take just one example: maximum safety is ensured by the side airbags stowed in the seatbacks and by the Active Headrests. Drivers of all shapes and sizes enjoy the flexible adjustment systems on BMW seats: in particular, people of especially tall or petite stature relish the broad height and length adjustment range. The optional customizable lumbar support against the lower spine is an outstanding comfort feature, bolstering the pelvis and holding the spine in its natural S-shape.

The optional BMW sport seats - a part of the BMW M Sport Package - are the result of particularly intensive research and development. They are more firmly cushioned, with closer body-hugging contours. Adjustable side supports bolster the torso when steering around bends. so the driver can move more subtly and steer with greater sensitivity, without having to grip tightly or lean on the wheel. And there is also an adjustable thigh support, for an even more finely tuned seating position. But despite having reached this peak of sportiness and ergonomics. BMW is even now working on the sport seats of the future. The aim is to make seats that are lighter and less bulky, through the use of innovative structures from the field of bionics, as well as newly developed lightweight materials and the intelligent integration of vehicle functions.



The optional sport seats afford a seating position that makes it easy to drive fast while remaining physically completely at ease. Adjustable side supports bolster the torso, so the driver can steer safely and sensitively even when racing around bends.

and reduced volume means there is more room to experience this pioneering automobile were for the passengers. The minimalist, almost skeletal amazed at how comfortable they are. seat shells in the BMW Vision EfficientDynamics concept sports car offer a first glimpse of what the future holds. Although these seats appear simple,

Less weight facilitates a reduction in emissions, the few pilots who have so far been lucky enough





# BMW EfficientDynamics Less emissions. More driving pleasure.

BMW was one of the first manufacturers to pursue the goal of efficient drive technologies, as a part of our multiple award-winning sustainability strategy. BMW EfficientDynamics represents the most comprehensive package of innovative technologies for reducing fuel consumption and emissions – while simultaneously increasing driving dynamics – that is currently in standard production. With it, BMW has been able to reduce the CO $_2$  emissions of its entire fleet by approximately 30% since 1995. Thirty-one models produce less than 140 g of CO $_2$  per kilometre, and BMW has already rolled out more than two million vehicles equipped with EfficientDynamics. BMW intends to achieve a further 25% reduction by 2020.





Vision becomes reality: BMW Vision EfficientDynamics. Highlighting BMW's position as the world's leading manufacturer of exceptionally sporty yet incomparably efficient vehicles, the BMW Vision EfficientDynamics test model has a latest-generation fully hybrid system with output of 328hp. A three-cylinder turbo diesel (160hp, 214 lb-ft torque), a hybrid synchronous engine on the front axle (166 lb-ft), and a fully hybrid drive system on the rear axle (155 lb-ft) give the vehicle a range of up to 700 kilometres. This sports car's ratio of dynamism to fuel consumption is quite simply unmatched.

✓ www.bmw.ca/EfficientDvnamics

## **BMW EFFICIENT DYNAMICS –** MAKING A LITTLE GO A LONG WAY.

Different paths to the same destination: unmistakable BMW driving pleasure.

With EfficientDynamics, BMW is continuously developing innovative systems that will bring us nearer to the goal of emission-free mobility in the long term. Driving pleasure has not been forgotten. It's being pursued in four different ways at once. The optimization of models with conventional diesel and gasoline engines continues. Meanwhile, the BMW Hydrogen 7 has impressively demonstrated just how much potential there is in the combination of a hydrogen drive and combustion engine. In early 2010 BMW launched its first production models with hybrid drive: the BMW ActiveHybrid 7 and the BMW ActiveHybrid X6. Both models offer exemplary efficiency and dynamism to an unequalled degree. Based on the BMW Concept ActiveE, with its innovative 100% electric drive system, a whole new form of dynamism will be introduced – a model that will pave the way for the emission-free mobility of the future. And finally, a completely new vehicle concept targeted at meeting the need for sustainable mobility in fast-growing conurbations could soon become reality in the shape of the Megacity Vehicle (MCV), specially developed as part of project i.

## BMW EFFICIENT DYNAMICS FEATURES IN THE NEW **BMW 1 SERIES COUPÉ AT A GLANCE:**

Air Curtain. Narrow openings on the left and right of the front bumper direct inflowing air into two sealed channels. These run along the inside of the front bumper to the wheel arches, where the air re-emerges and is steered at high speed through a narrow opening close to the external surface of the wheel. The escaping air streams down the sides of the front wheels, thus minimizing air turbulence around the wheels and wheel arches, thereby further reducing fuel consumption (not available with 135i)

7-speed Double Clutch Transmission. This transmission enables lightning-fast gear shifts without any interruption of power. In automatic mode, it provides considerable fuel savings by selecting the ideal gear for every situation with speed and precision (available only on the BMW 135i Coupé).

High Precision Injection. In this latest-generation direct injection system, the Piezo injectors are positioned very close to the spark plugs. They inject fuel at high pressure, and with extreme precision, enabling very efficient combustion (available only on the BMW 135i Coupé).

BMW TwinPower Turbo Technology. This innovative exhaust gas turbocharger efficiently recaptures the energy present in the exhaust through the use of the double-flow exhaust system of the TwinScroll charger (135i). Together with Valvetronic fully variable valve control and High Precision Injection, this technology significantly reduces fuel consumption - while noticeably increasing performance across all engine speeds (available only on the BMW 135i Coupé).

Valvetronic. The Valvetronic valve control system improves engine response and refinement and helps to reduce fuel consumption considerably. The system provides fully variable lift adjustment of the

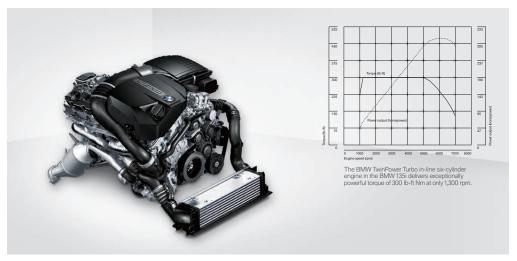
Electric Power Steering. In comparison with conventional hydraulic steering systems, the electric power steering support only uses energy during actual steering. When driving straight ahead the electronic motor is inactive.

**Lightweight construction.** Our engineers use lightweight aluminum throughout our vehicles, in the front section, for example, or for the suspension. The BMW naturally aspirated in-line six-cylinder engine, an aluminum/magnesium composition, is the lightest in its class. Taken together, all of these weight-saving measures lead to lower fuel consumption and better axle load distribution for more agility - especially in curves.



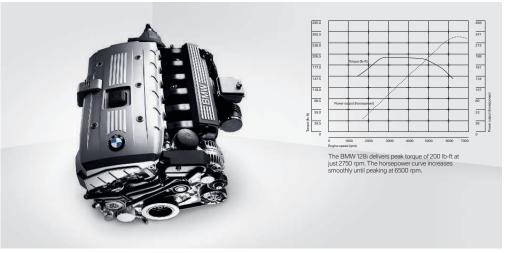
# IT ALL REVOLVES AROUND JOY. SEVERAL THOUSAND TIMES PER MINUTE.

Engines. Performance, power delivery, and high revving distinguish each and every BMW engine. And of course, the engines available for the BMW1 Series Coupé adhere to the BMW EfficientDynamics philosophy. They strive to bring performance to the road with maximum efficiency, while simultaneously reducing fuel consumption and CO<sub>2</sub> emissions to a minimum. Regardless of which engine you opt for, you're guaranteed maximum driving pleasure combined with outstanding efficiency.



#### BMW 135i.

The newly developed BMW TwinPower Turbo in-line six-cylinder engine is the first in its class to combine a TwinScroll turbocharger with High Precision Injection and Valvetronic fully variable valve control. This innovative package significantly reduces fuel consumption and also delivers an impressive performance: 300hp, 300 lb-ft across the 1,300 to 5,000 rpm range, acceleration from 0 to 100 km/h in 5.4 seconds (5.3 seconds with 7-speed DCT), a top speed of 240 km/h – and an average fuel consumption of just 8.8 L/100 km. With this combination of sense and sensibility, the BMW 135i is in a class of its own.



#### **BMW 128**

This in-line six-cylinder offers impressively spontaneous power delivery and high rewing. It features the fully variable valve control system Valvetronic, which supplies the engine with air more efficiently – particularly in the moderate load range – which results in more power and less consumption. The BMW 128i consumes on average 9.1 L/100 km and its 3.0-litre engine capacity produces a maximum torque of 200 lb-ft even at 2,750 rpm. A total engine output of 230hp powers the vehicle from 0 to 100 km/h in 6.4 seconds. Top speed: 210 km/h.



# "I STAY COOL, NO MATTER WHAT COMES MY WAY."

Unadulterated joy is being able to race along the most challenging roads without compromising on safety. In the new BMW1 Series Coupé, this is made possible to a great extent by innovative suspension technologies. At BMW, we've given our all so that you can comfortably enjoy even the most demanding drives.

# M<sub>o</sub>ZJ 4625

# THE BEST FOUNDATION FOR TOP DRIVING DYNAMICS: OUTSTANDING SUSPENSION.

Optimized roadholding is crucial to a truly dynamic driving experience. In the new BMW 1 Series Coupé, this is achieved by a weight distribution of almost 50:50 between the front and rear axles, as well as neutral steering behaviour, a high level of directional stability, and fantastic traction. Read on to find out more.



Lightweight suspension. In the new BMW1 Series Coupé, the chassis is perfectly harmonized with the engine and transmission. You can feel it in the precision of the steering, the agile handling, and superb vibration and acoustic characteristics – and in how the car reacts to the road. The front suspension consists of a lightweight double-joint spring-strut front axle, which combines maximum strength with minimum weight. Together with the multi-arm rear axle and BMW's signature rear-wheel drive, superbly sporty handling is a given. It is characterized by a small turning radius, a high level of directional stability, dynamic cornering, and optimum traction in all situations.

50:50 weight distribution. The front and rear axles each carry almost exactly half of the car's weight – these balanced masses help to maintain great directional stability. With its first-class suspension and DSC (Dynamic Stability Control) provided as standard, the new BMW 1 Series Coupé remains stable right up to the limits.

Chassis. In the new BMW 1 Series Coupé all components are designed to provide a high level of passenger safety. The high-rigidity passenger cabin is constructed to keep all passengers fully protected. The body only yields in precisely defined areas at the front and rear. Should an accident occur, these deformation zones are capable of absorbing a large amount of the impact, thus minimizing the severity of the collision as it haopens.

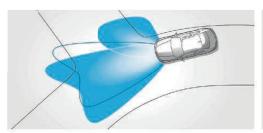
#### 7-speed Double Clutch Transmission.

This optional transmission dynamically and efficiently transfers the BMW 1351 Coupe's engine power to the road. The seven gears are split across two separate transmission set-ups, meaning you can shift gears with no loss of traction. Switching between gears takes just a few milliseconds, and the permanent engine connection facilitates outstanding acceleration that will take your breath away. The automatic mode quickly and precisely selects the most efficient gear to considerably lower fuel consumption. The barely perceptible gear changes markedly improve passenger comfort.

www.bmw.ca/1seriescoupe/drivingdynamics

## YOU CAN'T CRUISE ON EVERY ROAD. **BUT YOU CAN IN EVERY BMW.**

The new BMW1 Series Coupé surrounds you with cutting-edge technologies for every eventuality. Behind the wheel, you'll enjoy superior handling no matter where the road takes you.



■ Adaptive Headlights including, cornering lights, optimally illuminate ■ Disc brakes (special high-performance brakes on the 135i) on all bends by electromechanically swivelling the headlights along the horizontal wheels are specially designed to ensure maximum driving safety and axis when the driver turns the wheel (standard only on the BMW 135i).



easy operation. The braking system combines short braking distances and superior immobility at a standstill.



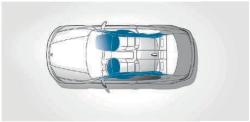
■ BMW restraint system for driver and front passenger. A combination ■ Bumpers absorb impacts at up to 4 km/h without damage. Special of three-point seatbelts, pyrotechnic belt tensioners, and belt force limiters provides the best possible restraint in the event of a collision.



deformation zones at the front and rear absorb forces up to 15 km/h.



■ Dynamic Stability Control (DSC), including Corner Braking Control (CBC) and additional functions - e.g., Brake Assist - for the 128i and 135i. DSC recognizes the risk of swerving before it occurs and stabilizes the car in milliseconds. Dynamic Traction Mode (DTC) is a subfunction which allows increased wheel slip in order to optimize propulsive power in certain situations and enable a sportier style of driving.



■ Airbags. In a BMW, all safety features complement each other perfectly. Six airbags are installed for precise protection - driver and front passenger airbags, continuous head airbags in the front and rear, and side airbags integrated in the front seat backrests.



■ Run-flat tires. Reinforced side walls prevent the tires from completely collapsing or loosening from the rim if the air pressure drops. ■ Tire Pressure Warning (TPW) minimizes the risks associated with tire defects. The system detects air pressure changes in the tires and then warns the driver by activating a light.



# BMW ConnectedDrive In touch with your world.

Our world is becoming more connected every day. BMW drivers are used to the fact that their vehicle and their world are connected – that they can request information, communicate via telephone or e-mail, and always be up to date while they're on the go. The BMW ConnectedDrive concept encompasses all the services and innovative technologies that network BMW vehicles and their passengers with the world outside, including the traffic around.



# BMW CONNECTED DRIVE: DRIVER, VEHICLE, AND WORLD, INTELLIGENTLY NETWORKED.

Make the connection with BMW ConnectedDrive, wherever your journey takes you. Its innovative functions ensure optimum networking of driver, vehicle, and the outside world as desired – any time and anywhere.

**Convenience.** These ingenious ConnectedDrive innovations include helpful services such as networked navigation for convenient route guidance when you're on the road. So you're always that much more relaxed when you're in your BMW.



Remote door unlock. Locked your car keys inside your vehicle? No need to worry. Just phone the BMW Assist Response Centre, and after positive identification, your BMW will be opened remotely a few moments later.



**BMW TeleServices.** Our BMW's on-board monitoring system can automatically send a message about your vehicle's maintenance needs using BMW Assist. The driver can also make a manual TeleService call using the iDrive system. In either case, a notification is received at your preferred BMW Retailer. A Retailer Specialist will contact you to arrange a convenient service appointment.



MyInfo Use Google Maps to send point-of-interest information to your BMW using your BMW Assist account. Accept the information into your Navigation System (if applicable) or have the information displayed on your radio or iDrive display for your convenience while en route to the destination. Call your destination using Bluetooth® integration by selecting the displayed telephone number.

MyInfo services require customers to have an e-mail address as part of their BMW Assist account, and is also dependent on the proper working functionality of a web-based provider.



**Infotainment.** Encompasses services with a technological or media orientation, such as USB Audio Integration with extended functionality, that supply drivers with the same level of information and entertainment that they would find at home or in the office.

**Safety.** These BMW ConnectedDrive services are safety technologies that make a significant contribution to reducing the risks that road traffic poses to BMW drivers and their passengers – such as Advanced Automatic Collision Notification.



**USB Audio Integration with extended functionality.** With the USB interface and an original Apple iPod USB cable, you can have the album cover for each track displayed as it plays, on your BMW's Control Display (included with the optional Navigation System), allowing tracks to be quickly and easily sorted (this function is also available for other devices). The USB interface can also be used to quickly and simply update some of your BMW's vehicle software. So after updating via a USB stick, you will be able to use all the features of next-generation phones and music players.<sup>1</sup>



BMW Apps. For the first time, you can now use apps in your BMW. With the optional Apps feature, an iPhone, and the free BMW Connected App from the Apple App Store, you're no longer limited to listening to local radio. Using the iDrive system, you can select web radio stations from around the world. You can also call up the latest status reports from your Facebook or Twitter accounts on the Control Display. And that's just the beginning: more functions and apps will follow in the future.



Bluetooth Audio Streaming. The Bluetooth connection gives drivers access to great on-board entertainment. They can now wirelessly stream music from music players or mobile phones positioned anywhere in the vehicle via Bluetooth into the vehicle's HiFi system. In addition, the personal audio library of the player or mobile phone appears in the display, where it can be accessed via the iDrive Controller. This even works in parallel to existing phone connections.<sup>2</sup>



**BMW** Assist. Provides the driver with the ultimate in safety and convenience. Using advanced technology, it brings the focused attention of a highly trained representative to the BMW driver's aid when it is needed most. Combining an embedded wireless device for communication and a global positioning system (GPS) satellite receiver to determine the vehicle's location, the BMW Assist system conveniently delivers both superior occupant security and premium quality services to enhance the BMW driving experience.



Advanced Automatic Collision Notification. In the event of a serious impact or accident, the location and vehicle information are sent automatically to the BMW Assist Response Centre. While BMW Assist establishes voice contact with the vehicle occupant, the Response Centre will direct the appropriate emergency services to the vehicle's location.



Rain sensor and automatic headlights. These features make driving your BMW even more comfortable. The rain sensor automatically controls the wipers, while automatic headlights switches the headlights on or off depending on ambient light conditions.

<sup>&</sup>lt;sup>2</sup> Information on compatible devices can be found at www.bmw.ca/bluetooth



<sup>&</sup>lt;sup>1</sup> Information on the software update can be found at www.bmw.ca/update.



with its ups and downs, wildly individual loops, variety of road surfaces, and fast and slow sections, has the same effect on the vehicle as a whole day of everyday driving.

Everything BMW test drivers experienced on these Nordschleife sprints has been incorporated into the new BMW 1 Series Coupé. In its reliability and even more in its superior driving dynamics. Agility, as well as the engine output, is what this is all about. The fleet and forceful 135i Coupé easily outpaces supposedly more powerful sports cars on the loops and hairpins of the Nordschleife. These competitors are held back by their excess weight, overburdened front axles, or lack of grip on the drive wheels. What they lack, in fact, is the perfectly balanced design of the BMW 135i.

The rear wheels, driven by BMW TwinPower Turbo Technology and the electronically controlled rear axle differential locking function, cleanly transfer the whole of the engine's power onto the asphalt. Accelerating out of the narrow, slanted coils at the Nürburgring, the BMW 1 Series Coupé never loses an inch of traction. The optional double clutch transmission makes for faster and sportier gearshifts than any other system. Disciples of dynamism will thrill at the roar of lightning-fast downshifting.

# The unique design of the BMW 1 Series Coupé places the engine partly behind the front axle under the stretched hood.

This is how our engineers achieved perfect weight distribution between the two axles. In the compact Coupé, cornering is fast but controlled. On the Nürburgring, drivers were quick to praise the neutral, sensitive, and accurate steering that results when the front wheels aren't engaged in the transfer of propulsive force.

Experience just a few laps as driven by a BMW test driver and you'll rapidly become aware of what driving dynamism truly means, and of just what has done into the sporty concept behind

this eager Coupé. The new BMW1 Series Coupé is a natural on the Nordschleife. And you'll know it at every bend you take.



Equipment combinations Colours Equipment Tables Technical data BMW Service

## Cut a dash.



**Modern and dynamic –** that's the immediate impression given by the new BMW Series 1 Coupé. The elegant exterior colour Black Sapphire metallic harmonizes perfectly with the Oyster Boston Leather interior upholstery. The

Light Burl Walnut Wood Trim add an extra touch of elegance to the interior, while on the outside, the 17" Star Spoke alloy wheels – Style 262 (available through BMW Accessories) further underline their stunning athleticism.



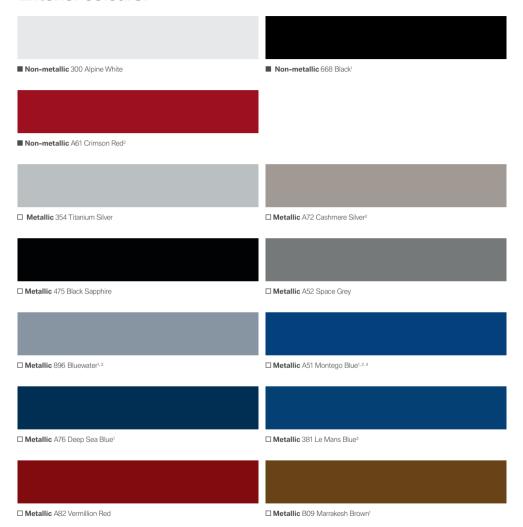
All of this perfectly matches the newly designed front bumper. This features BMW's Air Curtain that shields the front wheels from the airstream. It's a detail

that boosts the sporty look of the bumper while at the same time improving efficiency (not with 135i).





## Exterior colours.



for the new 1 Series Coupè. Use these samples to compare paint, upholstery and trim colours, and combinations. Please note that these samples are

The pages in this section of the brochure show available colours and materials representations; they are not exact reproductions. To see actual colours, visit your local BMW Retailer, who will be happy to show you original samples and assist you with special requests.

## Upholstery colours.





■ Leatherette KAA5 Taupe

■ Leatherette KASW Black





☐ Boston Leather LWSW Black

☐ Boston Leather LWCX Oyster





☐ Boston Leather LWA5 Taupe<sup>2</sup>

□ Boston Leather LWB4 Savanna Beige²



☐ Boston Leather LWD1 Coral Red

- <sup>1</sup> Not available with M Sport Package.
- Only available on the BMW 135i Coupé.
- Only available with M Sport Package.
- <sup>4</sup> Available until 02/12.

## Interior trims.



■ 4AT Black, high-gloss¹



☐ 4DH Alpine White



☐ 4A3 Walnut Light Wood Trim<sup>3</sup>

☐ 4MG Aluminum Glacier Silver<sup>2</sup>



■ 4AS Poplar Grey Wood Trim<sup>4</sup>



<sup>&</sup>lt;sup>1</sup> Available only on the BMW 128i Coupé.

Only available with M Sport Package.
 Available only on the BMW 135i Coupé.
 Standard on the BMW 135i Coupé.

## Combinations.

Interior colours	Leath	nerette			Boston Leather		
Standard seats	•	•	•	•	•	•	•
Sport seats	•	•	•	•	•	•	•
Upholstery colour	Taupe	Black	Black	Oyster	Taupe	Savanna Beige	Coral Red
Interior colour	Black	Black	Black	Black	Taupe	Black	Black
Exterior colours							
Non-metallic 300 Alpine White	•	•	•	•	•	•	•
Non-metallic 668 Black	•	•	•	•	•	•	•
Non-metallic A61 Crimson Red	•	•	•	•	•	•	
Metallic 354 Titanium Silver	•	•	•	•	•	•	•
Metallic A72 Cashmere Silver	•	•	•	•	•	-	•
Metallic 475 Black Sapphire	•	•	•	•	•	•	•
Metallic A52 Space Grey	•	•	•	•	•	•	•
Metallic 896 Bluewater <sup>1,2</sup>	•	•	•	•	•	-	-
Metallic A51 Montego Blue <sup>1,2,3</sup>	•	•	•	•	•	•	-
Metallic A76 Deep Sea Blue	•	•	•	•	•	•	-
Metallic 381 Le Mans Blue	-	•	•	•	-	-	-
Metallic A82 Vermillion Red	•	•	•	•	•	•	•
Metallic B09 Marrakesh Brown	•	•	•	•	•	•	
Interior trims							
4AT Black, high-gloss	•	-	•	•	•	•	•
4DH Alpine White	•	•	•	•	•	•	•
4MG Aluminum Glacier Silver	-		•			•	•
4A3 Walnut Light Wood Trim	•	•	•	•	•	•	
4AS Poplar Grey Wood Trim	•	•	•	•	•	•	•

<sup>☐</sup> Standard equipment ☐ Optional equipment ● Recommended colour combination − Not available



Not available with M Sport Package.
 Only available on the BMW 135i Coupé.
 Available until 02/12.

## Standard / Optional equipment.



- Xenon headlights for low and high beam. The corona rings also function as daytime driving lights, ensuring not only safety but a striking appearance at any time of day.
- Adaptive Headlights, including cornering lights, illuminate bends by optimal electromechanical adjustment of the swivelling headlights as soon as the driver turns the steering wheel (standard only on the BMW 135i Coupé).



■ Rear lights with LED technology: each tail light is made up of three separate high-performance LED sources. Together with Xenon headlights, they accentuate the tailgate's dynamic feel.



■ Air Curtain: narrow openings on the left and right of the front bumper direct inflowing air into two sealed channels. These lead to the wheel arches, where air is released at high speed down the side of the front wheels. This minimizes air turbulence around the wheels and wheel arches, thereby further reducing fuel consumption (not available with the 135i).



■ Halogen foglights integrated into the front bumper enhance your margin of safety in bad visibility. Free-form technology ensures even light distribution on the road (available only on the BMW 128i Coupé).



□ Lights package with vicinity lights in the door handles, exit lights at the bottom of the doors, footwell lights at the rear, plus ambient interior light (shown here) through light strips in the door and side trim (standard on the BMW 135i Coupé).

☐ High-gloss Shadow Line has the following features in high-gloss black: window frames, mirror base, and mirror frame (available only with M Sport Package).



☐ Glass roof, electric, with side and tilt function, wind deflector, and comfort opening via the remote control.





■ Exterior mirrors, in body colour, electrically adjustable, aspheric, and heated.



■ Rain sensor with automatic headlights. Once activated, the rain sensor will automatically switch on the windshield wipers when it begins to rain, adjusting the wiper frequency in line with rainfall intensity. The integrated automatic headlight control will switch on the low beam automatically at dusk and in tunnels.

## Standard / Optional equipment.



■ 18" V Spoke alloy wheels -Style 372 with mixed width, performance run-flat tires. 7.5 x 18 front, 215/40R-18, 8.5 x 18 rear, 245/35R-18 (available only on the BMW 135i Coupé).



■ 17" Star Spoke alloy wheels -Style 262 with all-season run-flat tires. 7.0 x 17, 205/50R-17 (available only on the BMW 128i Coupé).



☐ 7-speed Double Clutch Transmission for particularly fast, seamless, and fuel-efficient gear shifts with no break in traction, equipped with gearshift paddles on the sport leather steering wheel for optimum driving dynamics. (Only available on the BMW 135i Coupé.)



■ 6-speed manual transmission for an unbelievably athletic driving style. Smooth and optimally synchronized, it boasts precise, short-throw gear shifts. Thanks to the narrow transmission ratios, the engine is even more responsive to your own personal style of driving.



□ 6-speed automatic transmission with Steptronic® uses Adaptive Transmission Management (ATM) to adjust to the driver's requirements. The best possible gear is selected according to the driving situation and the driver's acceleration and braking behaviour. The Sport mode allows for a sporty driving style. Gears can be selected manually via Steptronic by moving the selector level backwards or forwards, or by using the shift paddles on the steering wheel—without having to press a clutch pedal. This transmission also enables faster gear shifts and optimized fuel consumption (available only on the BMW 128i Coupé).



■ Multi-function leather sport steering wheel; three spokes with Pearl Grey chrome trim, including gearshift lever with Pearl Grey chrome trim and handbrake lever handle in leather.

Steering wheel heating; just press a button to quickly warm up the steering wheel im – a particularly pleasant amenity in winter. (Only available with Premium Package.)



□ M Leather steering wheel provides excellent grip thanks to its thicker rim. The integrated multi-function buttons can be used to operate the radio, CD player, and telephone while driving (Only available with M Sport Package).

Online functionality not available in Canada.



## Standard / Optional equipment.



■ Cruise Control with braking function stores any desired speed upwards of approximately 30 km/h. After accelerating, the system automatically returns to the previously stored speed. Braking deactivates this function.



■ Instrument panel with analog instruments, red backlit speedometer and rev counter. Plus on-board computer with display for mileage counter and trip counter.



☐ Park Distance Control (PDC), rear, facilitates parking and manoeuvring in tight spaces. A warning signal sounds as the car approaches an obstacle. In combination with the optional Navigation System, visual warnings are also shown on the display screen (shown here with front visual warning, not available in Canada).



☐ Navigation System Professional - with DVD drive, iDrive Controller with direct menu control buttons, eight functional bookmarks, integrated hard disc for maps and audio data, and a built-in, high-resolution 8.8" colour display showing 3D maps as well as bird's-eye view. (Only available on the 135i Coupé.)



■ Radio BMW Professional with CD drive and MP3 capability. Also includes an auxiliary input in the centre console (shown here with manual climate controls not available in Canada).

■ AUX-IN port for external audio device, such as an MP3 player.
■ USB Audio Integration allows for the connection of iPods and

■ USB Audio Integration allows for the connection of iPods and various other USB storage devices. Audio files can be accessed via the vehicle controls.



□ harman/kardon Surround
Sound System provides truly
outstanding sound. 420 W output
power, 13 loudspeakers, and the
surround function create a luxurious
soundscape all around you (available
only with Premium Sound Package).



■ BMW Assist – supports the driver with an automatic and manual emergency call function, enabling your vehicle's location to be pinpointed to the metre. Also includes BMW Teleservices and Mylnfo.



■ Automatic Air Conditioning, with microfilter, Automatic Air Recirculation (AAR), and solar and anti-fogging sensor, rapidly provides the desired temperature in the cabin and steadily maintains it. With individual front temperature control for left and right sides, including rear cabin ventilation and flow controls.



## Standard / Optional equipment.



□ **Sport seats** for driver and front passenger. Optimum lateral support is ensured by infinitely variable electric backrest width adjustment. Also includes manually adjustable thigh support (available only with the M Sport Package).



■ Rear seats, with ergonomic design. Both seats have three-point belts fitted as standard.



■ Standard seats for driver and front passenger with electric seat adjustment and electric automatic entry system; the easy-entry function for the front seats facilitates access to the rear seats.



■ Cupholder, detachable, can be stowed in glove compartment or mounted on centre console.



■ Seat heating for driver and front passenger (three settings); the seat surface, side bolsters, and backrest are heatable and rapidly provide a comfortable level of warmth.



■ Storage tray between the rear seats provides additional storage space for small items.



□ Electric seat adjustment, for driver and front passenger, with electric adjustment of seat height, fore/aft position, and seat angle, plus memory function for driver's seat and exterior mirrors. Two personalized settings can be stored for the driver's seat and exterior mirrors.





☐ Ski Bag for clean and safe transportation of up to four pairs of skis with up

to four people on board. If the Ski Bag is not required, it can be tucked away

out of sight (available through BMW Accessories).



■ Rear seat backrest, with 60: 40 split. Each section can be folded down separately for increased storage capacity and versatility.



■ Luggage compartment, illuminated, with full lining.



□ Auto-dimming interior mirror improves safety and comfort when driving at night. The mirror's reflectivity is automatically adjusted in line with the amount of incoming light from following vehicles. This improves rear-view visibility and takes away the eye-strain from excess clare.



□ BMW Welt: make your vehicle handover into a truly unforgettable day – at BMW Welt, the experience and delivery centre in Munich, Germany. Enjoy VIP tours of BMW facilities, go on a European adventure behind the wheel of your brand new BMW, and then meet your vehicle back home in the end. Learn more online at



□ Comfort Access: you can lock and unlock your vehicle without having to operate the remote control. You can even start the engine by using the Start Stop button, leaving the ignition key stowed in your briefcase or handbag (optional only on the BMW 135i Coupé).





## The M Sport Package. An expression of superior athleticism.

☐ Winning charisma: when you choose the M Sport Package, you'll catch everyone's eye with the exclusive Le Mans Blue metallic exterior colour (optional). The athletic front and rear bumpers, dynamic side skirts, and generous air intakes further emphasize this dynamic design. As part of the M Sport Package, you will receive M Sport suspension, lowered by 15 mm, as well as captivating black high-gloss Shadow Line trim on the side windows.





Alongside the Le Mans Blue metallic paint finish shown here, the M Sport Package is available in five other enticing colours. Striking down to the last detail: all models featuring the M Sport Package come with chrome-plated tailpipes.



The sport seats for driver and front passenger shown here in the exclusive cloth/Sensatec Flashpoint Black upholstery\* provide perfect support for every



The M Leather steering wheel has excellent grip and boasts optional multi-function buttons, that can be used to operate the radio, CD player, and telephone (optional). Exclusive to the M Sport Package: Aluminum Glacier Silver interior trim, M Gear lever knob with the M emblem (only with manual transmissions), and the M Footrest



The M Door sill finishers with M logo 17" M Double Spoke alloy wheels and polished chrome inserts provide a stylish welcome.



Style 207 M, 7.0 x 17 front, 205/50R-17, 7.5 x 17 rear, 225/45R-17 (available only on the BMW 128i Coupé).



18" M Double Spoke alloy wheels -Style 261 M, 7.5 x 18 front, 215/40R-18, 8.5 x 18 rear, 245/35R-18 (available only on the BMW 135i Coupé).





\* Sensatec cloth Flashpoint Black not available in Canada.

## **Original BMW Accessories.**



Sport stripes, chrome-plated exhaust tailpipes, 18" Black Double Spoke alloy wheels – Style 182.



**Cupholder** can be mounted on the right-hand side of the centre console.





A BMW always delivers a special drive – and Original BMW Accessories make the experience better still. Combining great ideas, immaculate design, and sheer practicality to create innovative solutions, Original BMW Accessories are available in many categories: exterior, interior, communications and information, and transport and luggage compartment solutions. Your BMW Retailer will be pleased to advise you on the complete range of Original BMW Accessories and provide you with a special catalogue. For further information, please visit



Safety	128i	135i
Salety	1201	1001
Airbags:		
- Driver and front passenger airbags		
- Head airbags in the front and rear (curtain) with splinter protection		
- Side airbags for driver and front passenger, integrated into the seatbacks		
Anti-lock Braking System, incl. Brake Assist and Cornering Brake Control (CBC)		
Brakes:		
- Disc brakes at the front and rear, inner-vented		
Centre lock switch	•	
Central locking with electronic immobilizer, crash sensor; fuel tank filler cap integrated into the central locking system		
Adaptive Brakelights		
Dynamic Stability Control (DSC) with additional functions and Cornering Brake Control (CBC)		
LATCH child seat fastening system in the rear		
Seat belts:		
- Ergonomic belt system in the rear with three-point belts on all seats		
- Inertia-reel seatbelts in the front with belt tensioners and belt force limiters		
Safety body shell:		
- Bumpers with steel impact absorber units at the front and rear, regenerating after impacts at up to 4 km/h, crumple zones at front and rear absorb impacts at up to 15 km/h	•	
- Side impact protection, integrated into the doors		

Exterior design	128i	135i
Air Curtain (narrow openings on either side of the front apron)		-
Chrome Line exterior		
Exterior features in body colour (bumpers, door handles and roof strips)		
Exterior mirrors in body colour, electrically adjustable, aspheric on driver's side (including heating with 135i)		
Indicators, white		
Kidney grille slats in black		-
Kidney grille slats in chrome	-	
Tailpipes, chrome-plated (135i in black chrome; 135i with twin pipes)		-
Tailpipes, black chrome	-	

Wheels	128i	135i
Tire Pressure Warning (TPW)	•	
Wheels:		
-17" Star Spoke alloy wheels - Style 262, 7.0 x 17, 205/50R-17		-
-18" V Spoke alloy wheels - Style 372, 7.5 x 18 front, 215/40R-18, 8.5 x 18 rear, 245/35R-18	-	
-17" M Double Spoke alloy wheels - Style 207 M, 7.0 x 17 front, 205/50R-17, 7.5 x 17 rear, 225/45R-17		-
-18" M Double Spoke alloy wheels - Style 261 M, 7.5 x 18 front, 215/40R-18, 8.5 x 18 rear, 245/35R-18	-	

Interior design	128i	135i
Anthracite roofliner		
Door sill finishers with chrome inserts	•	
Instrument panel with round speedometer and rpm dials, fuel gauge, and coolant temperature gauge	•	
Interior trims:		
- Alpine White		
- Black, high-gloss	•	-
- Aluminum Glacier Silver		
- Walnut Light Wood	-	
- Poplar Grey Wood		
Upholstery:		
- Boston Leather		
- Leatherette		

Transmission and technology	128i	135i
230hp in-line six-cylinder engine		-
6-speed automatic transmission with Steptronic		-
6-speed manual transmission		
300hp BMW TwinPower Turbo in-line six-cylinder engine	-	
7-speed Double Clutch Transmission	-	
High Precision Injection	-	•
Double-joint spring-strut front axle and multi-arm rear axle	•	•
Double-VANOS	•	•
Locking differential, electronic, function only in DSC Off mode	•	
M Sport suspension, lowered by 15 mm		
Power steering		
Valvetronic		

BMW ConnectedDrive - Driver assistance systems	128i	135i
Cruise Control		
Park Distance Control (PDC) rear		

Light and sight	128i	135i
Adaptive Headlights including cornering lights	-	•
Halogen foglights	•	-
Lights package, with vicinity lights integrated into the door handles, ambient lighting, reading lights front and rear, footwell illumination at the front, and illuminated vanity mirrors for driver and front passenger	-	
Rain sensor, including automatic driving light control		
Xenon headlights for high and low beam, incl. daytime running lights, four light rings, and automatic headlight range control		•



Interior	128i	135i
Automatic Air Conditioning, incl. AAR, microfilter, fogging and solar sensors, and ALL button, with separate temperature adjustment for driver and front passenger		
Seats/seat comfort:		
- Front seats with easy-entry function for comfortable access to rear seats		
- Lumbar support for driver and front passenger, electric		
- Rear seat backrest, foldable, 60 : 40 split		
- Seat adjustment, electric, with memory function for driver's seat		
- Seat heating for driver and front passenger		
- Sport seats for driver and front passenger, with electric backrest width adjustment		
- Standard seat, manual seat adjustment		
Steering wheels:		
- M Leather steering wheel		
- Multi-function leather 3-spoke steering wheel with fingertip audio and accessory phone controls		
- Steering wheel heating		

Comfort and interior equipment	128i	135i
Alarm system with remote control		
Comfort Access	-	
Cupholder, mountable		
Electric windows, with one-touch open/close fingertip control and trap release		
Front armrest, foldable, with storage compartment	•	
Glass sunroof, electric		
Glove compartment, illuminated		
Interior mirror with automatic anti-glare function		
Lined luggage compartment, 370-litre capacity	•	
Personal Profile, personalization of important controls	•	
Radio remote control for central locking		
Storage compartment in the lower left of the dashboard and in the doors		

Entertainment, communication, and information	128i	135i
BMW ConnectedDrive – Telematics Services:		
- BMW Apps		
- BMW Assist		
Navigation System Professional with high-resolution built-in 8.8" colour display, DVD drive, functional bookmarks, 30 and pan darrow display, as well as bird's-eye view and integrated hard disc drive for maps and audio data, including iDvice Controller with direct menu control buttons	-	0
On-board computer (including Check Control)	•	
Radio/audio:		
- AUX-IN connection, incl. 12V socket		
- HiFi loudspeaker system		
- harman/kardon Surround Sound System		
- Radio BMW Professional		
- USB Audio Integration		
Rear window antennae		
Telephone:		
- Bluetooth wireless technology		
Voice control system	_	

Premium Package	128i	135i
Includes Heated steering wheel, Glass sunroof, Auto-dimming interior mirror, and Park Distance Control (PDC)		

Premium Sound Package	128i	135i
Sirius satellite radio tuner with harman/kardon sound system		

M Sport Package	128i	135i
Includes 17" M Double Spoke alloy wheel - Style 207M, 7.0 x 17 front, 205.60R-17, 7.5 x 17 rear, 225/45R-17; High speed limiter increase; Sport seats; M Sport suspension; M Leather steering wheel; M Aerodynamics package; High-gloss Shadowline; Anthracite cooline; M Door silks; Footrest and gearshift lever (manual only). Nappa Leather gearshift lever, Handriese grip		-
Includes 18" Double Spoke alloy wheels - Style 261M, 7.5 x 18 front, 215/40R-18, 8.5 x 18 rear, 245/35R-18; Sport seats; M Leather steering wheel, High-gloss Shadowline; Anthracite roofliner; M Door sills; Footrest and gearshift lever; Handbrake grip	-	

Navigation Package	128i	135i
Includes BMW On-Board Navigation and voice recognition	-	

Executive Package	128i	135i
Includes universal remote control (HomeLink® compatible), Comfort access, Electric seats with Driver memory, Lumbar support, and Boston Leather upholstery	-	

BMW Apps Package	128i	135i
Includes smartphone integration and BMW Apps	_	П

Weight		128i	135i
Curb weight¹ (manual/automatic)	kg	1455/1490	1530/1560
Maximum permissible (manual/automatic)	kg	1875/1910	1930/1960
Permitted load	kg	360	360
Permitted axle load, front/rear	kg	920/1040	960/1040
Permitted roof load	kg	75	75

Engine		128i	135i
Cylinders/valves		6/4	6/4
Capacity	cc	2996	2979
Stroke/bore	mm	88.0/85.0	89.6/84.0
Max. output/engine speed	hp/rpm	230/6500	300/5800
Max. torque/engine speed	lb-ft/rpm	200/2750	300/1300-5000
Compression ratio		10.7	10.2

Transmission	128i	135i
Standard transmission ratio VII :1	4.32/2.46	4.11/2.32
I:VIVII	1.66/1.23	1.54/1.18
V/VIR:1	1.0/0.85/3.94	1.0/0.85/3.73
Rear axle transmission ratio :1	323	3.08

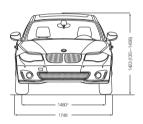
Performance		128i	135i
Top speed <sup>2</sup> km/h	km/h	210	240
Acceleration 0–100 km/h (manual/automatic)	sec	6.4/7.0	5.4/5.3

Fuel consumption		128i	135i
City (Manual/automatic)	l/100 km	10.7/10.9	10.4/11.6
Highway (Manual/automatic)	I/100 km	6.9/6.8	7/7.8
Combined (Manual/automatic)	I/100 km	9/9.1	8.8/9.9
Tank capacity approx.	1	53	53

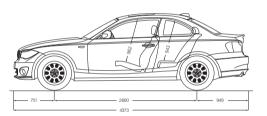


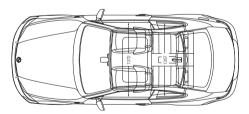
Wheels	128i	135i
Tire dimensions front rear	205/50 R 17 W	215/40 R18 Y 245/35 R18 Y
Wheel dimensions	7 J x 17	7.5 J/8.5 J x 18
Material	light alloy	light alloy

Electrical system	128i	135i
Battery capacity Ah	70	70
Alternator output (manual/automatic)	150 [180]	180
W	2100 [2520]	2520









All dimensions in the technical drawings are given in millimetres. Luggage compartment approx. 370 litres.

- Curb weight applies to vehicles with standard equipment. Optional equipment may increase this figure.
   Electronically limited.
   Refers to 128 invalues.



BMW Welt. Taking delivery of a new vehicle is a proud moment for every automotive enthusiast. Make it an even more unforgettable experience by visiting the BMW Welt, a state-of-the-art brand experience and delivery centre in Munich. Spend the day marvelling at historic BMWs on display in the Museum, learn about our engineers' newest innovations in the

Technology and Design Studio, and take a tour of our plant to experience with your own eyes the exacting methods used to create every BMW. Then get behind the wheel of your new BMW, where the fascination continues for years to come. To learn more, visit the BMW Welt online at www.bmw.ca/europeandelivery.

## JOY IS THE FEELING OF BEING LOOKED AFTER BY THE BEST. BMW SERVICE FOR YOUR BMW.



Service. When you buy a BMW, you can look forward to superb service and comprehensive customer care, 2012 model year BMW vehicles purchased from an authorized BMW Retailer in Canada are covered by No-Charge Scheduled Maintenance for four years or 80,000 kilometres, whichever occurs first. Depending on the model you choose, your car informs you of its service requirement via the Service Interval Indicator or CBS (Condition Based Service). Then simply get in touch with your BMW Service Retailer, who will provide expert care for you and your car. Staffed by highly trained personnel, your BMW Service Retailer is also equipped with the latest computer-aided information and diagnostic tools, Important data such as V.I.N. number, mileage, and current service requirements are all stored on your car key, ensuring quick assessment of your vehicle's status. This means that staff have more time to help you. All in all, quality and safety are the watchwords of BMW Service.



#### BMW Roadside Assistance.

One of the most extensive roadside assistance programs in Canada. As a holder of the BMW Service Card. you and any additional drivers of your registered BMW will be entitled to an extensive range of services and benefits, including

- · Emergency Service Calls
- . Towing, in case of Mechanical Breakdown
- · Winching
- . Trip Interruption Benefits Traffic Accident Services
- · Emergency Message Service
- · Emergency Cash
- . Travel Planning Services For complete details and conditions, please refer to your BMW Warranty and Service Guide.



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## SHAPING THE FUTURE -RESPONSIBLY.

The BMW Group has been ranked the most sustainable automotive company worldwide in the Dow Jones Sustainability Index for the sixth time in a row. Sustainability is an integral part of our value chain it encompasses every stage from the development of fuel-saving and alternative vehicle concepts to environmentally friendly production processes and recycling. Our research and development philosophy BMW EfficientDynamics delivers tangible benefits to customers, our



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climate, and the environment. This is reflected in the reduction of CO<sub>2</sub> emissions by nearly 30% across our European fleet of new cars since 1995.

Car manufacturing requires a great deal of water, which is why we've developed an intelligent circulatory system for our factories that ensures water is reused as often as possible. The dream of a manufacturing process that does not produce any wastewater has already been made a reality at our engine plant in Steyr. In 2008, 733,500 engines were manufactured without producing a single drop of wastewater.

Sustainability is taken very seriously at the BMW Group. For this reason, we prioritize environmentally friendly methods of transport such as rail and shipping and work towards capacity optimization. Each year, we

cover around 15.8 billion tonne-kilometres transporting materials and new vehicles. Of this, 79% of the total transported volume is delivered by sea – which benefits both road traffic and the environment.

The BMW Group has their sights set on tomorrow. Your BMW is part of a comprehensive recycling concept. Every single vehicle can be easily and economically recycled. Please contact your nearest BMW Retailer on all matters regarding the return of your end-of-life vehicle. For more information visit





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