

BMW
3 Series Cabriolet

328i
335i
335is



The Ultimate
Driving Experience.®



THE BMW 3 SERIES CABRIOLET.

BRIGHTEN YOUR DAY – FAST.

BMW EfficientDynamics
Less emissions. More driving pleasure.



Information Provided by:
DEALER
e-process



BECOME A SUN WORSHIPPER.

For some, a sunroof isn't enough. They want the whole sky. If that's you, we invite you to greet the day in the BMW 3 Series Cabriolet. Jump in, press the Start button, lower the retractable hardtop and slip it into gear. Feel the surge of effortless power from an advanced, high-efficiency engine. Bend the Cabriolet into tight corners, with precise roadholding that never fails to dial up the fun. Need a soundtrack for your good times? Let the available Harman Kardon® Surround Sound system move you, as you luxuriate in comfort in the beautifully crafted cockpit. The sky above, the road below, and nothing but you in between. Perfect.



Information Provided by:

DEALER
E-PROCESS



The BMW
3 Series Cabriolet

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[facebook.com/bmwcanada](https://www.facebook.com/bmwcanada).

Equipment of model shown: BMW 328i Cabriolet

Engine: 24-valve, 3.0-litre in-line six-cylinder
Nominal output: 230hp @ 6500 rpm
Wheels: 17" V Spoke alloy wheels - Style 338
Exterior colour: Deep Sea Blue Metallic
Upholstery: Cream Beige Dakota Leather
Interior trim: Bamboo Anthracite Wood trim

For information on specifications, please see pages 62-63.

Editorial

OPEN TO
FRESH IDEAS.

Fresh styling. Fresh engine concepts. A fresh High Performance model. All these ideas and more: now opening on the BMW 3 Series Cabriolet. This sleek sun-lover sports refined styling and gorgeous lighting features, front and rear. Under the long hood, high-efficiency, TwinPower Turbo engines breathe fire while sipping gasoline. A quick-shifting 7-speed sport automatic Double Clutch Transmission (DCT) is available in the 335is High Performance, which features a race-inspired Aerodynamic kit, a 320hp twin-scroll TwinPower Turbo engine with up to 370 lb-ft of torque, and more fun than anyone really deserves to have in a car. (Except you.)

All this is combined with a level of everyday practicality you wouldn't expect in a sporting vehicle: a fold-down rear seat cargo area, accessible trunk storage – even with the roof stowed – door storage compartments and more. It's all in this ever-popular member of the iconic BMW 3 Series, selected as one of **Car and Driver's** "10Best" Cars for a record 20 years in a row.¹ Want details? You'll discover a wealth of them in these pages. And what this can't answer, your friends at the nearest BMW Retailer can.

¹ Car and Driver, "10Best" Cars, January 1992-2011.





SEIZE THE DAY. AND NIGHT.

Life is best served al fresco. That's where the BMW 3 Series Cabriolet shines, unencumbered by a roof overhead. Its styling, a modern expression of classic BMW design, makes hearts beat faster. Note the long hood, side skirts and low shoulder line, all flowing into a tail section that accentuates the horizontal. Even when the sun is low on the horizon, you still cut a dazzling figure, courtesy of LED-powered Corona headlight-rings. If ever there was a car that radiates the free spirit of the cabriolet, you've found it.





**TOP-DOWN EFFICIENCY – THE BETTER
TO SEE THE ENVIRONMENT YOU LOVE.**

BMW EfficientDynamics
Less emissions. More driving pleasure.

10 11 Exterior

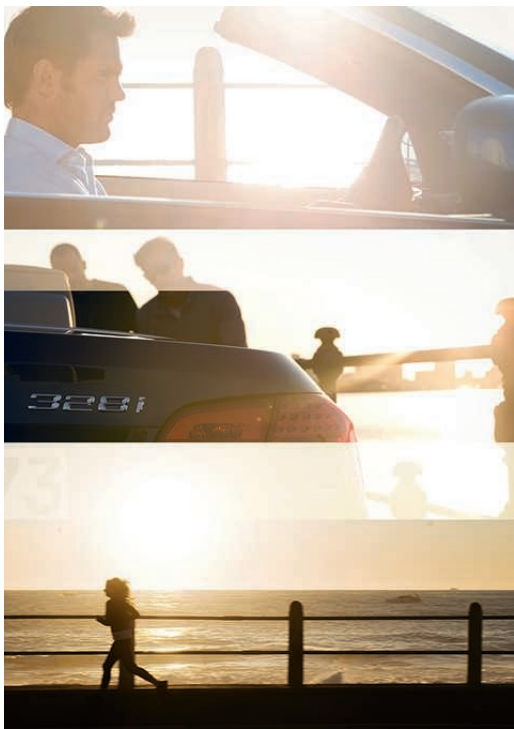
The BMW 3 Series Cabriolet is thirsty for fun, not fuel. In BMW's EfficientDynamics philosophy, planet-friendly fuel efficiency and low emissions coexist with world-class performance. Our award-winning engines achieve impressive power through intelligent fuel-distribution technologies. High Precision Injection in our TwinPower Turbo engines, and Valvetronic adaptive engine "breathing" are just two examples. All this power is efficiently transmitted to the wheels through either a standard 6-speed manual, a 6-speed STEPTRONIC automatic, or an innovative 7-speed sport automatic Double Clutch Transmission. Drive smart.



A large background image showing a blue BMW 3 Series Cabriolet driving away from the viewer on a city street. The car is a convertible with its top down, and the interior seats are visible. The license plate is 'M NC 4673'. The background features a city skyline with various buildings and a bridge railing in the foreground. The scene is captured during sunset, with warm, golden light.

WITH AMUSEMENT LIKE THIS YOU'LL NEVER WANT TO PARK.

You are invited to play. The 3 Series Cabriolet offers roadholding thrills that rival a roller coaster on a summer day. Near-perfect weight distribution front to rear provides exceptional balance. Its taut suspension inspires cornering confidence, blended with a ride that is smooth while providing the road-feel required for precise driving. Active Steering makes it easier to carve tight turns or park in tight spaces, while providing greater stability at higher speeds. You can even add steering wheel-mounted paddle shifters to pop off gear changes just like a racecar driver. All the while, Dynamic Stability Control and Dynamic Traction Control help you take performance to the max without breaking the envelope. Please keep hands inside the cockpit until car comes to a complete stop.



Active safety features and driving fun happily coexist in the BMW 3 Series Cabriolet. The powerful engine, fade-resistant brakes and agile handling that make driving a BMW so enjoyable also serve to help you avoid potentially dangerous situations. But should an accident prove unavoidable, BMW's array of state-of-the-art passive safety systems stand ready to help protect you. Three-point safety belts, a telescoping steering wheel, and steel-reinforced windshield and body help shield you from impact forces. The split second they are needed, rollover bars deploy from behind the rear seats, and airbags cushion blows from the front and sides – and in vehicles equipped with BMW Assist,TM response specialists are automatically notified, so you enjoy professional assistance around the clock.

SURROUND YOURSELF WITH ADVANCED SAFETY TECHNOLOGY.





TIMELESS BEAUTY THAT'S ALWAYS IN SEASON.

Beautify the winter, summer, spring and fall. Top-down or top-up, the 3 Series Cabriolet expresses vitality and movement in any weather. Beyond the long hood and raked windshield, three sporty design lines – shoulder, character and lower sill – run the length of the body, drawing the eye swiftly back. With the hardtop closed to the elements, its sleek shape smoothly flows down to the rear deck, creating its own form of dynamic sculpture.





A GALAXY OF FRESH LIGHTING IDEAS.

Consider this brilliant idea: the lighting for the 3 Series Cabriolet. At the front, circling the daylight-bright Xenon headlights are four Corona headlight-rings, powered by bright LED lights. Also used as Daytime Running Lights, the headlight-rings' distinctive look announces your presence to other drivers. The far edge of each headlight fixture is illuminated with a daring LED "string" array; above, a light trim bar gives the 3 Series Cabriolet a focused look. Moving to the rear, long-lasting LED tail- and brakelights are arrayed in horizontal tubes that illuminate simultaneously, creating a unique, eye-catching design with depth and dimension. And inside the cabin, the drama of warm ambience interior lighting, streaming down from under the ledge on the door and side panels, puts you and your passengers at ease. It's easy to see: your 3 Series Cabriolet will own the night.





The projection screen (top) shows, with minute precision, what a future vehicle will look like. Details can be enlarged to any desired magnification.

EXPERIENCE TOMORROW, TODAY.

To create the perfect vehicle, BMW designers and engineers do much of their work in a computer-generated virtual reality. This enables early design verification, shortening development cycles and saving resources.

The future vehicle can be viewed from any perspective. You can zoom in and out, and turn it in any direction. You can open the doors, or look under the hood. You can even get in and take a seat. But this vehicle, as convincing as it may look, is not made of metal and plastic. It consists of data – an unimaginably huge amount of data, converted into spatial images by high-performance computers. The images feel as real as reality, even though they are only a simulation. Virtual Reality (VR) is the watchword of today's automotive engineers. In the past, it was necessary to create several prototypes in order to test various modules. Today, designers, developers and product engineers in the BMW Research and Innovation Center work on a single digital model that they optimize on screen. This protects the environment, lowers costs and shortens the development cycle.



In addition, VR enables the early assessment of design alternatives. Each design can be visually represented, evaluated and compared. A 3-D model is generated based on the design. To do this, the computer subdivides the vehicle into tiny triangles, or polygons, placing over the design a virtual grid that describes the vehicle's geometry.

In this virtual world, designers and engineers can view the future vehicle and even move around in it. In the so-called CAVE (Cave Automated Virtual Environment), the observer, sitting in a car seat, is surrounded by walls that have real-time moving images projected onto them. In this way, the viewer gains the realistic impression of a cockpit with all its switches, displays and a natural landscape surrounding the vehicle. A radio signal provided by special 3-D glasses tells the computers what the "driver" is currently looking at, and a data glove enables him or her to operate the vehicle's controls. This allows verification of the cockpit's layout and ergonomics. The software is so clever that it displays light reflections in the vehicle's windows, and even shows the quality of the materials. In this way, designers can enjoy their first "test drive" before the first prototype is built.

Despite its amazing degree of realism, virtual reality is only one tool in the design and development of a new vehicle. It is no substitute for creativity, experience and intuition. Even today, every vehicle design begins with a sketch – still the quickest way to visualize an idea. And of course, the designer also has to be able to see and work on a full-scale clay model, to get a sense for the feel of the design, and to be able to develop and perfect the unmistakable character of every new BMW.

The computer has simplified and accelerated much in the design process. But for a final understanding, designers still need to be able to touch and feel the actual design in the form of a physical model.



How to turn the two dimensions of a screen display into 3-D: in the CAVE (below), the driver feels as though he or she were actually sitting in a car and driving through a landscape. In this way, features and characteristics, such as cockpit ergonomics, can be tested.



**STAY CONNECTED
WITH YOUR WORLD.**



It's easy to stay in touch. While you're enjoying the scenery, find out where you are and where you're going with just a flick of the iDrive Controller. Included with the on-board Navigation System, this intuitive fingertip interface gives you command over a world of information, including navigation, comfort and entertainment settings. iDrive also connects you to friends and associates via a mobile phone interface. Want to add music to your beautiful day? iDrive makes it a joy to access and play music in Harman Kardon® Surround Sound – off a CD, from your iPod® with a USB adapter, or via Sirius/XM Satellite Radio. Six programmable buttons let you store your favourite radio stations, phone numbers and more. The MyInfo feature is included when you combine iDrive and BMW Assist,™ letting you send business addresses and phone numbers directly to your vehicle from your computer. You can then access driving directions and even initiate phone calls. BMW Assist also offers Advanced Automatic Collision Notification, Enhanced Roadside Assistance, Stolen Vehicle Recovery, Door Unlock and more. So no matter where your 3 Series Cabriolet takes you, you're never alone.

A BMW's interior delights the sense of touch. And when that touch happens to be on a hot, sunny day with your top down, you'll feel the comfort of cooler seats. Thanks to innovative Sun-Reflective Technology, the Dakota Leather-upholstered seats stay up to 20% cooler in direct sunlight than conventional leather. If you think that's cool, the M Sport Package adds 12-way power front sport seats, with adjustable side bolsters and thigh support, to hold you and your passenger firmly in place while cornering. All the while, you're surrounded by quality materials crafted with skill and care. All controls are designed and precisely positioned for intuitive ergonomics, so you can concentrate on the road ahead, not knobs below. Come, sit, buckle up and wrap your fingers around the leather-wrapped M Sport steering wheel.¹ In an instant you'll know you're about to experience something special: the pleasure of The Ultimate Driving Experience.®

**FEEL THE
MATERIAL DIFFERENCE.**



¹ M Sport steering wheel is standard on the BMW 335is and optional on the BMW 335i and 328i.





**CABRIOLET SEASON IS NOW
LIMITED: JANUARY 1 TO DECEMBER 31.**

The BMW 3 Series Cabriolet is a year-round performer, thanks to a power retractable hardtop that raises and lowers in just 22 seconds via a switch on the centre console or remote control. This may give rise to a few questions – such as, “How is visibility when the top is up?” Generous side and rear windows make it easier to see all around, while available Park Distance Control warns you of anything hidden behind your rear bumper. “What if the top is down and I want to put things in the trunk?” A Comfort Access option partially raises the hardtop up and out of the trunk, making it easier to stow your cargo. We’ve also heard, “Don’t cabriolet bodies flex more?” Not this one. Our innovative lightweight hardtop is torsionally rigid, as are the reinforced body and windshield. Or, “What happens to water on the roof while it’s being retracted?” It’s intelligently routed away, leaving the trunk high and dry. The 3 Series Cabriolet is now in season. Rain or shine.



FITS NICELY.

The luggage compartment of the BMW 3 Series Cabriolet holds a lot of cargo. With the roof up or down, golfers, skiing enthusiasts and holidaymakers are in for a pleasant surprise.

When a BMW 3 Series Cabriolet lifts its roof by the side of the road, it often attracts interest from passers-by. The sophisticated choreography of the three retractable roof panels is considered a remarkable feat of engineering. Once the entire roof of the Cabriolet is tucked away, many observers assume that the luggage compartment is now full. But what makes the three-panel BMW roof so special is its space-saving storage. Below the roof remains a luggage space which can accommodate 2 board cases or a 70 cm long and 21 cm high suitcase. In conjunction with the optional through-loading system, there is enough space here for a golf bag, skis or a snowboard. The comfort loading and unloading function (shown below) makes loading easier when the roof is down.

With the roof closed, the BMW 3 Series Cabriolet becomes a full-sized touring vehicle for two people and a generous amount of luggage. In any case, folding down the rear seat backrest provides additional space below the wind deflector. This can be filled with an optional tailor-made suitcase set from the BMW Accessories range (opposite page, bottom right).



2.

BAGS

The small business bag holds the essentials for a successful day. The slightly larger M Cabin Bag (centre) and the voluminous M Travel Bag (bottom) hold everything you need for long journeys.

1.
BOARD CASE
The sturdy board case is made of water-repellent material and weighs slightly over eight pounds.



Accessories may not be exactly as shown.
Please visit bmwshop.ca for most up-to-date products.



Information Provided by:

DEALER
E-PROCESS

THIS IS WHAT FITS INTO THE LUGGAGE COMPARTMENT.

ROOF DOWN



One board case, one golf bag, one small business bag.

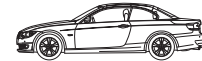


OR: two pairs of skis and a snowboard.



OR: two board cases.

ROOF UP



Two golf bags, one board case, one small travel bag.



OR: two snowboards and a large travel bag.



OR: one large travel bag and two small travel bags.

4.

LUGGAGE SET

The BMW Accessories luggage set includes two suitcases and two business bags that fit below the wind deflector. Straps keep everything in place.



3.

GOLF CART BAG

The 9-inch bag transports clubs especially safely in protective rubberized compartments.





**BMW EFFICIENT DYNAMICS.
VEHICLES THAT REQUIRE LITTLE AND GIVE A LOT.**

BMW was one of the first automotive manufacturers to pursue efficient driving technologies – one part of our award-winning sustainability strategy. BMW EfficientDynamics represents the most comprehensive package of innovative technologies currently in production for reducing fuel consumption and emissions. Our commitment to EfficientDynamics means we are continuously developing innovative systems that bring us closer to our long-term goal of emissions-free mobility. Since 1995 BMW has been able to reduce the CO₂ emissions of its entire fleet by approximately 30 percent, and intends to achieve a further 25 percent reduction by 2020. However, we remain committed to driving pleasure, which is being pursued in different ways.

Eco-friendly technology.

The development of more efficient vehicles powered by conventional diesel and gasoline engines continues. A comprehensive technology directive enables the reduction of fuel consumption and emissions while at the same time increasing power output and driving enjoyment. These advances are based on innovations such as BMW TwinPower Turbo technology, Brake Energy Regeneration, Air Curtain front apron design, and many others.

BMW ActiveHybrid.

With the BMW ActiveHybrid 7, ActiveHybrid 5 and ActiveHybrid 3, BMW has impressive hybrid production models in its line. All combine outstanding efficiency with superlative dynamic ability.

BMW i.

The BMW i brand will launch two completely new vehicle concepts for sustainable mobility in an urban environment. Key features of the BMW i3 and BMW i8 include the use of lightweight materials such as carbon-fiber-reinforced plastic (CFRP), electric drive systems, powerful battery technology and eco-friendly production methods. Both the BMW i3 and i8 launch in 2014 and are an important part of EfficientDynamics technologies.

➤ bmw.ca/innovation
➤ bmw-i.ca



**THE BMW EFFICIENT DYNAMICS MEASURES IN THE
BMW 3 SERIES CABRIOLET AT A GLANCE.**

BMW TwinPower Turbo technology.

This innovative twin-scroll turbocharging technology efficiently reclaims the energy contained in exhaust gases (335i, 335is).

Valvetronic.

BMW's Valvetronic valve control system improves engine response and refinement, while also helping to reduce fuel consumption. The system helps the engine "breathe" better by providing fully variable lift adjustment of the inlet valves.

High Precision Injection.

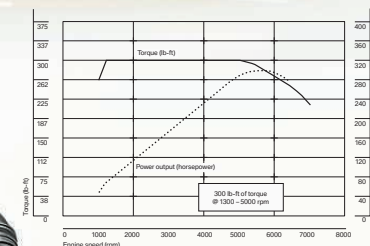
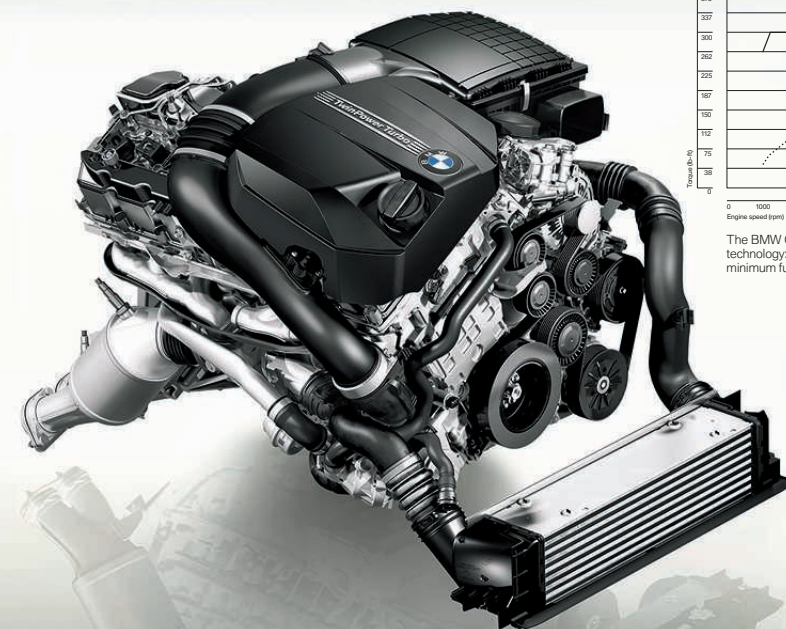
In this latest-generation direct fuel injection system, the piezo injectors are positioned very close to the spark plugs. They inject fuel at high pressure, with extreme precision, for very efficient combustion.

7-speed sport automatic Double Clutch Transmission.

This transmission enables lightning-fast gear shifts without interruption of power. In automatic mode, it provides considerable fuel savings by selecting the ideal gear for every situation with speed and precision.



SATISFYING POWER SERVED UP IN THREE EXCITING FLAVOURS.



The BMW Cabriolet 335i with TwinPower Turbo technology: maximum output combined with minimum fuel consumption.

Engines that power innovation. Year after year, numerous BMW engines have garnered accolades for their output, refinement and high-revving ability. Among this pantheon of powerplants, the most frequently honoured has been the in-line six-cylinder. It is only natural, then, that BMW has poured its expertise into providing three exceptional in-line six-cylinder engines for the 3 Series Cabriolet. All are designed to deliver on BMW's EfficientDynamics philosophy: increased power with decreased fuel consumption and emissions. Whichever engine you select, you'll enjoy the thrill of BMW performance while helping to protect the environment every day.

BMW 328i.

BMW's engine-building heritage is masterfully realized in the 328i. This naturally aspirated 230hp unit uses a composite magnesium/aluminum engine block, whose lighter weight allows agile handling and a 0-100 time of 7.2 seconds. BMW's advanced Valvetronic technology and Double-VANOS "steplessly" variable valve timing deliver quick and potent engine response, a smooth idle, and enhanced fuel efficiency. Drawing on 200 lb-ft of torque, the power pours on early and strong, and continues throughout the powerband.

BMW 335i TwinPower Turbo.

This unique engine combines a twin-scroll TwinPower Turbo, High Precision Injection, and – in a first for turbocharged engines – BMW's Valvetronic variable intake technology that helps the engine "breathe" better. The result: turbo lag is virtually eliminated, while posting one of the most fuel-efficient ratings in its class. The 335i TwinPower Turbo develops maximum output of 300hp at 5800 rpm, redlining at 7000 rpm. Peak torque of 300 lb-ft kicks in almost immediately at 1300 rpm. It continues to push you back in your seat all the way to 5000 rpm. In just 5.8 seconds you're easily passing 100 km/h – and just as easily surpassing all expectations.

BMW 335is High Performance.

To create the 335is engine, BMW gave its multi-award-winning turbo-charged in-line six-cylinder 20 more horsepower, 32 more lb-ft of torque – and an additional 38 lb-ft of temporary torque boost for adrenaline-producing bursts of acceleration. Of course, BMW EfficientDynamics ensures that every ounce of fuel is optimized during the performance.

Power to the pavement.

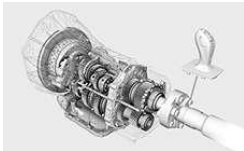
As befits The Ultimate Driving Experience® the BMW 3 Series Cabriolet comes with a smooth-shifting 6-speed manual transmission as standard. For those who want both automatic and clutchless manual transmissions, a remarkably smooth 6-speed STEPTRONIC automatic is available in the 335i and 328i; add the M Sport Package for race-inspired steering wheel-mounted paddle shifters. In the 335is High Performance, a 7-speed sport automatic Double Clutch Transmission (DCT) effortlessly channels its 320hp to the road with lightning speed.



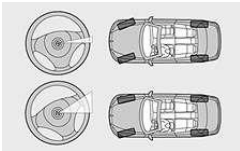
The BMW 3 Series Cabriolet offers a host of innovative performance-enhancing technologies as well as active and passive safety features that help you get the most pleasure out of every drive.



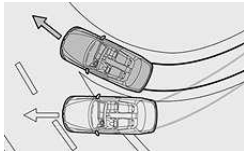
IF THE 3 SERIES CABRIOLET IS BEAUTIFUL TO LOOK AT, WHAT'S INSIDE IS POSITIVELY STUNNING.



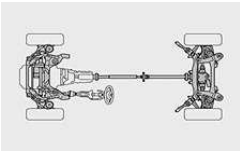
7-speed sport automatic Double Clutch Transmission. Available in the BMW 335is High Performance, this transmission features two separate clutches for the odd and even gears. When one gear is disengaging, the next one is already engaged. You experience lightning-quick gear shifts with maximum precision, for acceleration without interruption of power. When you prefer hands-on control, both the racing-inspired steering wheel-mounted paddle shifters and the gear shift lever allow clutchless shifting.



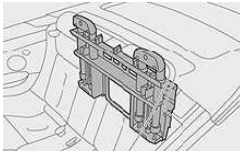
Active Steering. The Active Steering system adjusts both steering ratio and steering force in relation to driving speed. At low to medium speeds, a small turn of the steering wheel translates into a big turn of the front wheels. You enjoy more agility in city driving, quicker turns on twisting roads, and easier parking manoeuvres. At higher speeds, a larger turn of the steering wheel is needed to turn the front wheels, resulting in greater straight-line stability.



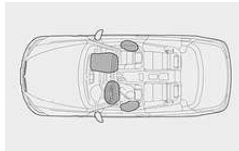
Dynamic Stability Control (DSC). DSC helps to stabilize the 3 Series Cabriolet in just milliseconds when it senses an impending skid. Whenever the system senses over- or understeer, it modulates engine power and can apply brakes individually to each wheel to help keep the vehicle under control and going in the intended direction. For sportier driving or in deep snow, **Dynamic Traction Control (DTC)** allows increased wheelslip.



Lightweight chassis. Lightweight construction is used throughout the 3 Series Cabriolet. In the front section, for example, aluminum is used extensively for suspension components and in the steering rack. This enhances the Cabriolet's agile performance while ensuring superb ride comfort. BMW's six-cylinder TwinPower Turbo engines are all aluminum, and the naturally aspirated in-line six-cylinder is an aluminum/magnesium composite – the lightest in its class.



Rollover Protection System. The BMW 3 Series Cabriolet is built with a reinforced windshield frame and A-pillars, as well as a sturdy retractable hardtop. It also includes BMW's Rollover Protection System, where highly accurate sensors continually monitor vehicle angle, longitudinal and lateral acceleration, and amount of ground contact. When data indicates a rollover is imminent, rollover bars integrated behind the rear-seat headrests are deployed. Within fractions of a second they spring up and lock into place, helping to withstand rollover forces.



Airbags. In the event of a collision, BMW's supplemental restraint system (SRS) determines which of six airbags to deploy for optimal protection. This includes front airbags with advanced technology for driver and front passenger; front-seat-mounted side-impact airbags; and BMW's Head Protection System (HPS), which is designed to help protect passengers in both front and rear compartments.

Note: These pictures of airbags are for illustrative purposes only. Depending upon the type of accident, none, some or all airbags may deploy.



Occupant cell. An extremely rigid steel "safety cage" surrounds the occupant compartment, with deformable crush tubes front and rear. In a severe crash, impact energy is routed around the passenger cabin and absorbed by the safety cage. In a severe side impact, a reinforcing bar hooks the door to the body, locking them together to make a more rigid passenger cell. When the pressure is released, the system is designed to snap back so that the doors can open.



CONNECTED DRIVE: BMW'S INTELLIGENT NETWORK OF DRIVER, CAR AND ENVIRONMENT.



Today's technology allows greater interactivity between vehicles, consumer electronics, the internet, and the driver. In a BMW, this is called ConnectedDrive.

BMW ConnectedDrive offers innovations in the areas of Convenience, Safety and Infotainment. Although these electronic systems will never replace the joy of driving, they do enhance the driving experience. Take, for example, BMW's on-board Navigation System, which helps you plan your route; its hard drive even has room to store your favourite music. No matter where you go, in a BMW, you're connected with the world.

bmw.ca/innovation

Enhanced mobile networking. The BMW Vision ConnectedDrive is a visionary Roadster whose amazing design goes far deeper than its dynamic, flowing lines. Three levels in the interior each symbolize a facet of BMW ConnectedDrive: Safety, Convenience and Infotainment; accompanying functions and controls are highlighted with different coloured lights that illuminate information. An extraordinary synthesis of exterior and interior style and substance, the BMW Vision ConnectedDrive points the way to a mobile networking future.



Park Distance Control (PDC) uses ultrasonic sensors in the front and rear bumpers to help you judge the distance to other cars and unseen objects when parking. The beeping becomes faster as your bumper approaches the object, turning into a constant tone when the distance is less than 305 mm.



BMW's on-board **Navigation System** uses Global Positioning System (GPS) satellites and data stored on an internal hard drive to guide you to your destination, which is displayed on a 16.9 high-resolution screen. Features include 3-D daytime and nighttime maps, zoom, travel planner, and an Assistance Window. The system also offers Voice command for convenient, hands-free operation, and 12 GB of storage for your favourite media files. MyInfo allows Google Maps™ destinations to be sent to your vehicle.

STAY IN TOUCH WHEREVER YOU GO – WITH BMW CONNECTED DRIVE.

Whether you're far from home or just in the next town, BMW Assist™ offers convenience and peace of mind. There are new ConnectedDrive features that extend BMW's leadership in wireless communications. Marvel at an extensive array of new Mobile Office functions. Get a visual image of your callers. With BMW Assist, you enjoy all this – and more.

BMW Assist gives you peace of mind knowing that a friendly response specialist is there to help you 24/7, at the touch of a button. The Safety and Security Plan includes Advanced Automatic Collision Notification, Emergency Request (SOS), TeleService, Enhanced Roadside Assistance, Door Unlock, Stolen Vehicle Recovery, Customer Relations, Concierge and MyInfo.

Use the time you spend in your vehicle even more effectively with BMW's **Mobile Office** feature.¹ For example, when your vehicle is paired with a selected Bluetooth® interface, text messages and emails are transferred to your iDrive Display screen – and our system even reads them aloud to you.

¹ Not all mobile phones are compatible with Mobile Office, and some compatible phones support a limited number of Mobile Office functions. Please contact your local BMW Retailer for details.

What's on today's agenda? Bring up the **Calendar** and **To-do List** on your Display screen while en route, to help you stay on schedule. Need to call your 11 o'clock appointment? Use the iDrive Controller knob to click on the phone number in the Calendar – and it's ringing. Meeting with several people? Conduct conference calls; the Display screen keeps you informed of the status of incoming calls. Who's calling you? If you've uploaded photos to your on-board phonebook, you'll see the caller's picture. Even missed calls are listed on the Display screen. It's never been easier to stay in touch while in transit.

Enhanced functions for the iPod® and USB adapter add to the ease and pleasure of using your iPod or iPhone.® Want to know which CD that song comes from? The album cover is shown on your Display screen. Don't purchase additional cables – your iPod or iPhone's original USB cable connects to your BMW's USB port. Another rare feature: with BMW Assist and Bluetooth audio streaming, you can wirelessly play music through the BMW audio system from any Bluetooth compatible music player or mobile phone, from anywhere in your vehicle. In fact, the audio library appears on the Display screen, where you can use the iDrive Controller knob to make your selection.

MyInfo allows you to send locations and street addresses to your BMW from Google Maps™. Destinations and phone numbers can be accessed and exported to your Navigation System for immediate route guidance, while you can call the destination with your Bluetooth linked phone.

bmw.ca/innovation

"Whenever I'm far from home, I have peace of mind knowing that BMW Assist is right there, ready to help me should I need it."

BMW Apps lets you access Social Networks, music PlugIn and Video Playback through your iPhone, and see them on the Display screen.²

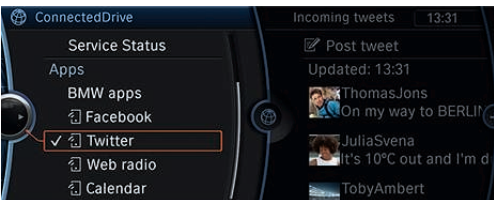
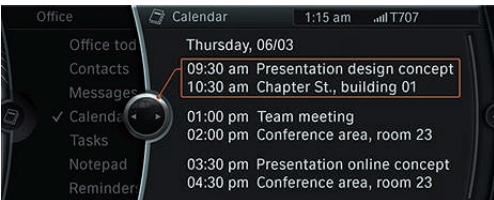
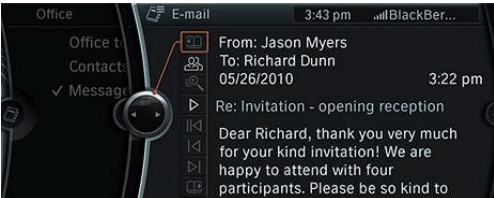
Please note: Not all features available while vehicle is in motion; see retailer for details.

Access content from your **Twitter™** and **Facebook®** accounts to stay on top of what's happening with friends and family.² The system can even read posts aloud, so you can keep your focus on the road. You can quickly post prewritten tweets that are further personalized by your BMW to let everyone know where you are and that you're enjoying the drive.

When you select **PlugIn** from the BMW Apps menu, the iPhone exports a typical iPod look and control to your BMW through the video connection.² You can then search for your favourite music by playlist, artist, album, song, genre or composer, just as you would on your iPhone.

Please note: The BMW App must be installed on your iPhone for the PlugIn to connect.

² Requires BMW Apps option and an iPhone.



Corona headlight-rings.

The light-rings surrounding the headlights of the BMW 3 Series Cabriolet create the familiar BMW face. The rings can also be used as Daytime Running Lights. With the LED elements, the rings emit an arresting white light sometimes referred to as "Angel Eyes."

Accent lights.

With the LED light elements, the two headlights also include a matte light trim bar near the top. As in the BMW 7 Series, this is lit by LEDs, creating an "eyebrow" effect in the dark. This lends the BMW face a more distinctive look.

Glowing L-shape light rods.

The taillights of the BMW 3 Series Cabriolet feature the typical BMW L-shape. Two LED light strips extend from the car's side all the way into the trunk lid. Even with the lights switched off, they remain visible, exuding a subtle glow. In this way, the 3 Series Cabriolet can always be recognized as a BMW, even from behind.

Dynamic Brakelights.

To warn vehicles following behind, the brakelights of the 3 Series Cabriolet become brighter when the car is braking hard within the ABS control range.

Adaptive Headlights.

The headlights' dynamic swiveling technology ensures that they always follow the layout of the road ahead. Cornering Lights integrated in the main headlights illuminate tight corners and hairpin turns. Compared to conventional, fixed headlights, drivers can see up to 90 percent more in corners.

ATTRACTING ATTENTION.

Lighting innovations, including Adaptive Headlights, LED technology and Dynamic Brakelights, help drivers see and be seen. This advanced lighting technology at both front and rear also creates a striking BMW nighttime signature.



Information Provided by:

DEALER
E-PROCESS

Serious performance spoken here.



White-hot on the outside, intense black on the inside, and outfitted with the M Sport Package: this BMW 328i Cabriolet means business. If the look of no-nonsense performance is your style, opt for the Alpine White exterior paint and Black Dakota Leather interior. The M Sport Package (not available with the 335i) is your ticket to a stiffer M Sport suspension and 18" V Spoke

alloy wheels - Style 152 with run-flat performance tires, as well as highly supportive front sport seats, exclusive Dark Glacier Aluminum trim and a multi-function M Sport steering wheel that includes paddle-shifters when combined with the STEPTRONIC automatic transmission.



Elegance under the sun.



The 328i Cabriolet interior makes a sophisticated statement in Oyster/Black Dakota Leather with elegant Dark Burl Walnut Wood trim. Outside, the Liquid Blue Metallic paint is set off by 17" V Spoke alloy wheels - Style 338. Together with the run-flat all-season tires, they lend the 3 Series Cabriolet an athletic look

while providing outstanding traction. The leather-wrapped sport steering wheel and smooth-shifting 6-speed STEPTRONIC automatic transmission add to the sporty handling, while the Navigation System and iDrive system provide a host of desirable convenience features.



BMW 335is High Performance model.

A Cabriolet with performance features as impressive as its looks, the BMW 335is High Performance starts with the M Sport Package features, then kicks performance up a notch by increasing horsepower to 320 and torque to 332 lb-ft – with a temporary boost up to 370 lb-ft. With all this power on tap, oil and water coolers have been added for increased cooling capacity. Those who demand hands-on control will delight in the 6-speed manual transmission's M Sport short gear shift

knob. Also available: a lightning-quick 7-speed sport automatic Double Clutch Transmission with paddle shifters. Additional features that set the BMW 335is High Performance interior apart: high-quality steel pedal pads, Dark Glacier Aluminum trim, an instrument cluster with coloured dials, and special 335is badging. A sport exhaust system with black chrome-plated tailpipes finishes the rear diffuser of the M Sport rear bumper.

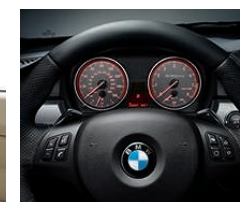


The BMW 335is High Performance's design, complemented by powerful performance enhancements, makes it an unmistakable yardstick whenever luxury-performance cabriolets are compared. The black chrome air intake grills with blacked-out kidney surround and black side-view mirror caps provide a dramatic contrast to the Le Mans Blue Metallic paint. 19" M Double Spoke alloy wheels - Style 313M and distinctive 335is badging behind the front wheels enhance the aggressive look of this exquisite automobile.

44 45 BMW 335is High Performance model



The **BMW 335is interior** makes the driving experience even more enjoyable. Twelve-way power-adjustable front sport seats have side bolsters that can be power-adjusted to fit your back comfortably while helping to hold you firmly in place during cornering. Included are two-way electrically adjustable headrests and adjustable thigh support. Distinctive 335is elements include the Dark Glacier Aluminum trim and instrument cluster with coloured dials, the M Sport steering wheel, and a special 335is badge on the dash above the glovebox.



Three-spoke, leather-wrapped multi-function M Sport steering wheel, included in the BMW 335is, provides excellent grip, with its thicker, leather-wrapped rim and pronounced thumb profile.



7-speed sport automatic Double Clutch Transmission is available in the BMW 335is. Enjoy exceptionally fast, smooth shifting whether in full automatic mode, or when clutchlessly shifting by using the gear shift knob or steering wheel-mounted paddle shifters.



Instrument cluster with coloured dials is unique to the 335is. The design offers quicker legibility during performance driving manoeuvres.



Foot pedals are not only attractive but highly functional. Made of high-quality steel with rubber inserts, they provide a non-slip surface for enhanced control. Shown: the pedal configuration for the 335is when equipped with 7-speed Double Clutch Transmission.



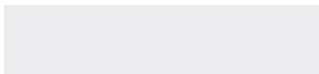
19" M Double Spoke alloy wheels - Style 313M with run-flat performance tires. In front: 19 x 8.0 wheels with 225/35 tires; in back: 19 x 9.0 wheels with 255/30 tires.



Information Provided by:

DEALER
e-PROCESS

Exterior colours.



300 Alpine White (Non-metallic)



668 Jet Black (Non-metallic)



A61 Crimson Red (Non-metallic)



475 Black Sapphire Metallic



354 Titanium Silver Metallic



A96 Mineral White Metallic



A52 Space Grey Metallic



A82 Vermilion Red Metallic



A76 Deep Sea Blue Metallic



381 Le Mans Blue Metallic



BMW Individual



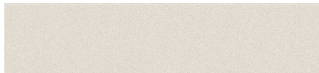
BMW Individual
X03 Ruby Black Metallic



BMW Individual
S34 Azurite Black Metallic



BMW Individual
S58 Aventurine Silver Metallic



BMW Individual
X04 Moonstone Metallic

Upholstery materials and colours.



LCSW Black Dakota Leather



LCCX Oyster/Black Dakota Leather



LCGE Cream Beige Dakota Leather



LCD1 Coral Red/Black Dakota Leather



LCD3 Saddle Brown Dakota Leather

Please refer to the Recommended colour combinations chart on page 49 for details on limitations and exclusivity when selecting BMW 3 Series Cabriolet exterior paint colours and upholstery materials and colours.

The pages in this section of the brochure show available colours and materials for the BMW 3 Series Cabriolet. Use these samples to compare paint, upholstery and trim colours, and combinations. Please note that these samples are representations; they are not exact reproductions. To see actual colours, visit your local BMW Retailer, who will be happy to show you original samples and assist you with special requests.



Interior colours.



Black



Cream Beige

Interior trims.



4B9 Aluminum



4WA Dark Glacier Aluminum



4AT Black High Gloss



4AB Dark Burl Walnut Wood



4A3 Light Burl Walnut Wood



4BY Bamboo Anthracite Wood



BMW Individual


BMW Individual interior trim
XE2 Maple Anthracite Wood

BMW Individual interior trim
XE3 Eucalyptus Red Brown Wood

BMW Individual interior trim
XE8 Piano Black Finish with inlay Wood

Please refer to the Recommended colour combinations chart on the facing page for details on limitations and exclusivity when selecting BMW 3 Series Cabriolet interior trims.

Recommended colour combinations.

	BMW upholstery colours				
Upholstery material	Dakota Leather				
Standard seats	•	•	•	•	•
Sport seats	•	•	•	•	•
Upholstery colours	Black	Oyster	Cream Beige	Coral Red	Saddle Brown
Interior colours	Black	Black	Cream Beige	Black	Black
BMW exterior colours					
Alpine White Non-metallic	•	•	•	•	•
Jet Black Non-metallic	•	•	•	•	•
Crimson Red Non-metallic	•	•	•	•	•
Black Sapphire Metallic	•	•	•	•	•
Titanium Silver Metallic	•	•	•	•	•
Mineral White Metallic	•	•	•	•	•
Space Grey Metallic	•	•	•	•	•
Vermilion Red Metallic	•	•	•	•	•
Deep Sea Blue Metallic	•	•	•	•	•
Le Mans Blue Metallic	•	•	•	•	•
BMW Individual exterior colours					
Ruby Black Metallic	•	•	•	•	•
Azurite Black Metallic	•	•	•	•	•
Aventurine Silver Metallic	•	•	•	•	•
Moonstone Metallic	•	•	•	•	•
BMW interior trims					
Aluminum	•	•	•	•	•
Dark Glacier Aluminum	•	•	•	•	•
Black High Gloss	•	•	•	•	•
Dark Burl Walnut Wood	•	•	•	•	•
Light Burl Walnut Wood	•	•	•	•	•
Bamboo Anthracite Wood	•	•	•	•	•
BMW Individual interior trims					
Maple Anthracite Wood	•	•	•	•	•
Eucalyptus Red Brown Wood	•	•	•	•	•
Piano Black Finish with inlay Wood	•	•	•	•	•
• Recommended colour combination					

Equipment features and options.



Convenience Opening and Loading feature (included with Comfort Access) offers a quick, easy way to stow and remove luggage or large packages from the trunk when the top is down. Simply press a button on the remote key to raise the hardtop up and out of the trunk and “freeze” it in position; another press neatly lowers the hardtop back into the trunk.



Rear centre console provides rear-seat occupants with the convenience of ample storage, both open and covered, as well as two cupholders.



Through-loading system with transport bag hatch opening is just over 40 cm wide. With the backrest folded down, the transport bag protects the cabin interior, as well as skis, snowboards and other long items that can be placed into the bag. Two fastener hooks are provided to stabilize items, such as grocery bags, by keeping them in an upright position.



Xenon Adaptive Headlights optimize road illumination when entering a turn or corner, helping to enhance visibility when driving at night. Sensors continuously monitor the angle of the steering wheel to determine the direction in which the vehicle is heading. The outer headlights swivel accordingly, up to 15° left or right. **Xenon low- and high-beam headlights** illuminate the road ahead and to the side with brilliant clarity. An auto-leveling feature adjusts for varying passenger and cargo loads. The **LED Corona headlight-rings** that circle both headlights and high beams also act separately as Daytime Running Lights.



BMW's **distinctive front kidney-shape grille** features a chrome surround and vertical slats on 328i and 335i Cabriolets. The slats on the 335is are black chrome-plated with a blacked-out kidney grill surround.



Retractable hardtop automatically lowers, along with the windows, in just 22 seconds. When raised, the metal top provides a sleek, aerodynamic silhouette, as well as improves the Cabriolet's torsional stiffness. The chrome line exterior trim adds a bright, aluminum gleam to the side window surrounds and window recess finishers.



Equipment features and options.



17" V Spoke alloy wheels - Style 338, with 225/45R-17 run-flat all-season tires.



18" V Spoke alloy wheels - Style 342, with run-flat performance tires. In front: 18 x 8.0 wheels with 225/40R-18 tires; in back: 18 x 8.5 wheels with 255/35R-18 tires.



18" V Spoke alloy wheels - Style 152, with run-flat performance tires. In front: 18 x 8.0 wheels with 225/40R-18 tires; in back: 18 x 8.5 wheels with 255/35R-18 tires.



19" Double Spoke alloy wheels - Style 313M, with run-flat performance tires. In front: 19 x 8.0 wheels with 225/35R-19 tires; in back: 19 x 9.0 wheels with 255/30R-19 tires.



6-speed STEPTRONIC automatic transmission provides a choice of three modes: "Drive" with Adaptive Transmission Control, "Sport" and STEPTRONIC automatic, for manual control without a clutch. Steering wheel-mounted paddle shifters are automatically added when ordered with the M Sport Package.



6-speed manual transmission delivers a precise, athletic feel. Its responsiveness is due, in part, to the enhanced synchronization of shifts from neutral to each gear. A shortened shift lever and "throw" add to the sporty feel of the gearbox. The sixth gear drops revs at highway speeds for smooth cruising.



Comfort Access system offers convenient keyless access to your vehicle. Simply carrying the remote key in a pocket or purse allows you to unlock the doors by touching the door handle. You can also turn the engine on or off by pressing the Start/Stop button without inserting the remote key.



Engine Start/Stop button and remote key control the engine. Upon inserting the remote key into the starter switch slot, and the electronic identification system confirming that it is the correct remote key, the engine can be started (or later, shut off) by pressing the Start/Stop button.



7-speed sport automatic Double Clutch Transmission (DCT) provides smooth, lightning-quick gear changes and enhanced fuel efficiency by automatically shifting between two transmission structures. While one gear is disengaging, the next is already in position. Shift gears manually without a clutch by using steering wheel-mounted paddle shifters or the gear selector.



Automatic-dimming interior and exterior mirrors respond to the brightness of following headlights to minimize glare. A digital compass is integrated into the interior mirror. Both exterior mirrors are power-adjustable, with a fold-in function; the passenger-side mirror folds down to reveal the curb when in reverse gear.



Armrest in the centre console is at the right height and proximity to both driver and front passenger, providing a comfortable resting position. The lid folds up, exposing the integrated storage compartment.



BMW Apps, an optional feature of the BMW ConnectedDrive interface, lets an iPhone® iOS 4.x play apps specially modified for BMW and BMW approved third-party apps. Imagine listening to Web radio while you drive – or accessing your Twitter™ or Facebook® account on the Display monitor. Use the iPod® Out function with your smartphone to select music tracks, compile playlists and use Genius (if enabled) to find similar sounds.

Smartphone Integration, which provides connectivity for the iPhone and similar devices, is included with BMW Apps. This allows access to stored music, can improve signal reception, and recharges the battery. (See your authorized BMW Retailer for phone models compatible with this feature.)

Equipment features and options.



Three-spoke leather-wrapped multi-function sport steering wheel lets you keep both hands on the wheel while adjusting various comfort functions, such as changing the radio, CD selections and volume.



Three-spoke, leather-wrapped multi-function M Sport steering wheel, included in the M Sport Package and 335is, provides excellent grip, with its thicker, leather-wrapped rim and pronounced thumb profile.



Memory buttons provide access to the most frequently used functions of the iDrive system. The six convenient buttons allow the driver and front passenger to store and then easily access any functions of the Navigation System; the audio system – including specific radio stations or CD tracks; and the Bluetooth® enabled mobile phone (if so equipped).



Rain sensor uses infrared light to measure the amount of falling rain and spray from other vehicles. When the wipers are in the "intermittent" mode, the rain sensor automatically adjusts the windshield wiping interval as needed. **Automatic headlight control** activates headlights by means of a sensor that responds to darkness.



On-board computer displays information about average speed and fuel consumption, current consumption and range.



Dynamic Cruise Control lets you store and maintain a chosen speed above 32 km/h. It is activated via the left-hand steering column switch, and deactivated by applying the brakes or via the switch.



Park Distance Control uses ultrasonic sensors in the rear bumpers to help you judge the distance to other vehicles and unseen objects when parking. While parking, the image on the screen visually changes and warning beeps come faster as your bumper approaches a stationary object, turning into a constant tone when the distance is less than 30 cm.



Navigation System features a high-resolution, glare-free monitor. Using GPS satellites in conjunction with data stored on an internal hard drive, a choice of detailed maps show – and tell – the directions to your desired destination. Features include 3-D daytime and nighttime maps, zoom, travel planner and an Assistance Window. The Voice command feature can be used to change radio stations, audio selection, Navigation System destinations, and (accessory) telephone entries.



Automatic Climate Control system allows occupants to select a specific cabin temperature and choice of fan speeds, as well as automatic or manual airflow and recirculation. The automatic recirculation control activates whenever certain air pollutants are detected. The system also includes defrost/demist and MAX A/C functions.



BMW Professional Radio, with CD drive and MP3 capability. Reads and displays song titles and other information.

HD Radio Tuner offers a large selection of digital radio stations; reception in perfect sound quality across the entire broadcast area.



Harman Kardon® Surround Sound Audio System with vehicle-specific equalizing and powerful 340W amplifier. The 11-speaker system includes four tweeters, two midrange speakers located in the door panels and two midrange speakers located under the rear shelf space, two bass speakers located under the front seats and one midrange center channel speaker located in the dashboard.



SiriusXM™ Satellite Radio lets you enjoy more than 130 channels of the most innovative satellite radio music, news, sports, talk, comedy and entertainment. All 69 music channels are commercial-free – and it's delivered coast-to-coast in crystal-clear digital sound, 24 hours a day. "The Best of XM" offers additional premium programs, like Oprah Radio®, 10 channels of XM Play-by-Play sports and more. You can also select Sirius channels through the iDrive system or Voice command, and enter them into the programmable memory buttons.



AUX-IN port connects external audio sources, such as an iPod® or MP3 player. **iPod and USB adapter** lets you scroll through and select the music you want by using the car's radio controls, the multi-function sport steering wheel buttons or iDrive Controller. Music titles are displayed on the radio or Navigation screen.



Equipment features and options.



12-way power-adjustable front sport seats include adjustable side bolsters, electrically adjustable headrests with BMW's Active Head Restraints feature, adjustable thigh support, and driver memory with two presets for exterior mirror and seat positions.



Seat-integrated safety belts help keep front-seat occupants firmly and comfortably in place. The seat-integrated design also helps ease entry and exit for rear-seat passengers.



10-way power-adjustable front seats in the BMW 328i and 335i include two-way manual headrests, and can be adjusted for fore and aft position, seat height, seat angle and backrest angle. Includes two presets for driver's seat and exterior mirror positions.



Power front seat adjustments provide customized comfort and convenience. A two-setting memory system automatically adjusts the driver's seat and side-view mirror positions, with individual preferences available at your fingertips.



Heated front seats are a welcome feature for driver and front passenger in cooler weather. With the touch of a button, seat surface and backrest are heated and quickly radiate comfortable warmth in your choice of three settings.



BMW ambient lighting adds a touch of elegance to cabin lighting. In addition to soft, white light, turn the headlights on to enjoy the drama of a warm reddish light that runs from front to rear beneath the inner door ledge.



Lumbar support for front seats adds four-way adjustable comfort for the lower back. The up/down and in/out lumbar support positioning is electrically adjustable.



BMW Individual.

VERSATILITY HAS NEVER BEEN SO UNIQUE.

BMW Individual offers exclusive equipment to take driving enjoyment to a new level. This includes unique colours and materials that are perfectly tailored to drivers' wishes. The exterior paint colours feature an intriguing iridescent effect. In the interior, top-quality leather and exclusive wood grains create an unmistakable ambience. Innovative technologies ensure optimum comfort. The end result is a unique automobile.

BMW Individual exterior colours: a shade more brilliant. Several thousand shades, in fact.

BMW Individual paint finishes are unique. What sets them apart from standard exterior colours is their intriguing iridescence. Special pigments create a fascinating interplay of colours below the paint surface, lending the paint finish an extraordinary brilliance and intensity.

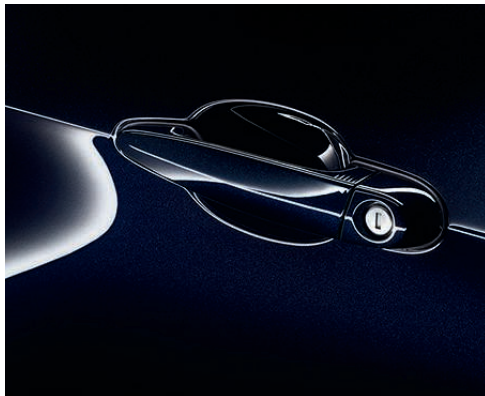
BMW Individual interior trims: top-class craftsmanship for the finishing touch in the cabin.

BMW Individual wood trims have a magic all their own. They make our cars' interiors very special indeed, with exclusive grain characteristics and colours that are second to none. A strict selection process and perfect finishing ensure excellence. Superior craftsmanship is also an essential factor in creating our Piano Black finish interior trim. Its brilliant, high-gloss surface is matched only by the world's leading piano makers.

BMW Individual Sound System. For perfect listening enjoyment.

The BMW Individual Sound System creates a listening experience on a par with a concert hall, using exceptionally powerful speakers with extremely stiff Hexacone membranes. Optimum positioning of the 12 high-end speakers in the vehicle and unique signal processing thanks to the 9-channel amplifier with Dirac Live technology further enhance sound quality, eliminating sound impurities and minimising sound reflections. Interior-specific equalizing and speed-dependent volume control ensure supreme HiFi enjoyment.

BMW Individual Azurite Black Metallic paint finish.



19" V Spoke alloy wheels - Style 228.



BMW Individual.



THE MOST EXCLUSIVE WAY TO DRIVE A BMW.

True exclusivity is defined by the very highest standards: those that we set for ourselves. BMW Individual enables you to realize these standards in the car you drive. With a BMW Individual 3 Series Cabriolet in which all individual details complement each other perfectly.

The BMW Individual paint finish in Ruby Black Metallic shown below shimmers in the light, lending your car a subtle red luminosity that seems to issue from countless pulverised ruby crystals. For an overview of BMW Individual colours and materials, see pages 46–49.

Cohiba Brown Merino Leather.¹

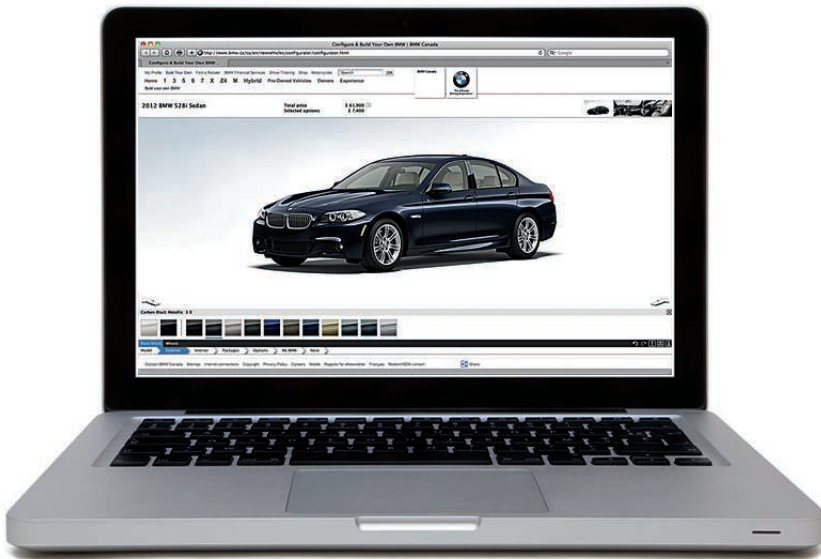
¹ Merino Leather not available in Canada.



BMW Individual Ruby Black Metallic paint finish.



BUILD YOUR OWN BMW – AT BMW.CA/BYO.



At BMW, we believe that the Ultimate Driving Experience is unique. That's why BMW offers one of the widest model ranges of any luxury automotive manufacturer. And each BMW model offers its own universe of personalizing possibilities.

Want to learn more? It's easy to get the latest information on your favourite BMW model. Simply visit bmw.ca and click on the BMW model of your choice. Select **Downloads** to see all the standard features and available options and packages, as well as technical specifications.

You can customize the exact BMW model that fulfills your needs by clicking on **"Build Your Own."** Here you'll be able to select from among the many interior and exterior colours and trims, personalizing options and value-added packages. Build a BMW model that reflects your style, then view it in 360° detail. At the press of a button, see payment and financing options, get a same-day quote, download a product brochure and even schedule a test drive. BMW makes it easier than ever to make your ultimate driving dreams come true, at bmw.ca/byo.

BMW DRIVER TRAINING.

Professional driving instructors. Closed course. The Ultimate Driving Experience. Since 1977, BMW Driver Training has led the world in making people safer, more assured drivers. BMW offers this unique opportunity in a variety of skill levels, ensuring all participants find the course that is right for them. BMW Driver Training is available to all licenced Canadian drivers who are dedicated to driving with the utmost confidence, whether they own a BMW or not.



Compact

This half-day introductory course is geared towards first-time BMW Driver Training participants, including 16-year-olds holding a learner's licence. Here, drivers learn about elementary vehicle dynamics and emergency response manoeuvres.

Advanced

This exciting one-day course offers a comprehensive introduction to the fundamentals of driving dynamics. Participants learn to master real-life, urban driving scenarios such as braking and avoiding and front- and rear-wheel skid control. Upon completion, graduates are ready for the Perfection course – the next level of BMW Driver Training.

Perfection

The one-day Perfection course explores a number of high-speed open-road situations, including mastering oversteer around a 180° curve. Piloting the BMW M3 on an autocross track is the highlight of the course.

Fascination I

Upon completion of Perfection, the two-day Fascination course offers true driving enthusiasts the opportunity to engage in unique driving situations, including high-speed lane changes and ideal-line cornering, all appropriately taught on a track and in the exhilarating BMW M3.

Fascination II

The highest level of instruction offered, this one-day course is taught exclusively in the BMW M3 – perfect for multiple lapping sessions on the track.

www.bmw.ca/drivertraining



Weight		328i	335i	335is
Curb weight	kg	1735 (1765)	1805 (1815)	1815 (1830)
Weight distribution, front/rear				
Manual transmission	%	45.8/54.2	47.1/52.9	47.1/52.9
Automatic transmission	%	46.5/53.5	47.7/52.3	47.5/52.5

Engine				
Litre/type/valves per cylinder		3.0/in-line 6/4	TwinPower Turbo 3.0/in-line 6/4	TwinPower Turbo 3.0/in-line 6/4
Bore/stroke	mm	85/88	84/89.6	84/89.6
Nominal output/rpm	hp	230/6500	300/5800	320/5900
Maximum torque/rpm	lb-ft	200/2750	300/1300-5000	332/1500 ¹
Compression ratio	:1	10.7	10.2	10.2

Transmission				
Manual gear ratios				
I/II	:1	4.32/2.46	4.11/2.32	4.06/2.40
III/IV	:1	1.66/1.23	1.54/1.18	1.58/1.19
V/VI/R	:1	1.00/0.85/3.94	1.00/0.85/3.73	1.00/0.87/3.68
Final drive ratio	:1	3.39	3.15	3.08
Automatic gear ratios				
I/II	:1	4.07/2.37	4.17/2.34	4.78/3.06
III/IV	:1	1.55/1.16	1.52/1.14	2.15/1.68
V/VI/VI/R	:1	0.85/0.67/—/3.20	0.87/0.69/—/3.40	1.39/1.20/1.00/4.45
Final drive ratio	:1	3.91	3.46	2.56

Performance				
Top speed ²	km/h	210 [240]	210 [240]	[240]
Acceleration 0-100 km/h				
Manual transmission	sec	7.2	5.8	5.5
Automatic transmission	sec	(7.7)	(6.0)	(5.4)

Fuel consumption				
Manual transmission – City/Highway	L/100km	12.2/7.4	11.2/7.2	11.9/7.7
Automatic transmission – City/Highway	L/100km	(11.4/7.4)	(11.5/7.3)	(12.3/8.3)

Figures in () apply to vehicles with automatic transmission.

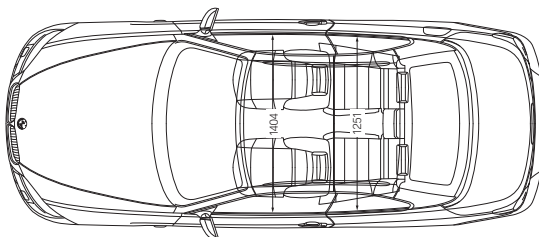
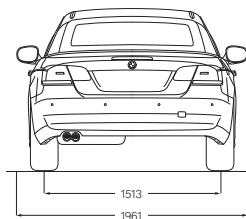
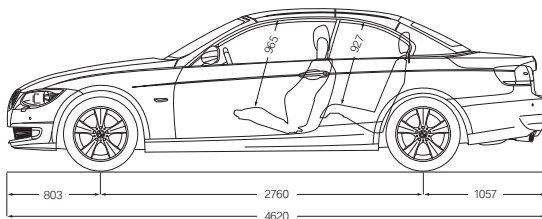
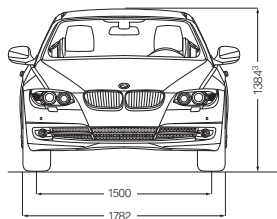
Figures in [] apply to 328i and 335i with M Sport Package and 335is.

¹ An additional 38 lb-ft of temporary torque is delivered with the standard turbo boost function.

² Top speed limited electronically.

³ 335is height is 1370 mm.

Tires and wheels		328i	335i	335is
Tire dimensions	standard	225/45	225/40 front – 255/35 rear	225/35 front – 255/30 rear
Wheel dimensions	standard	17 x 8.0	18 x 8.0 front – 18 x 18.5 rear	19 x 8.0 front – 19 x 9.0 rear
Material	standard	alloy	alloy	alloy



Illustrations above: all dimensions in millimetres.

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- Emergency Message Service
- Emergency Cash
- Travel Planning Services

For complete details and conditions, please refer to your BMW Warranty and Service Guide.



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