

2012 BMW
3 Series Coupé

328i
328i xDrive
335i
335i xDrive
335is



The Ultimate
Driving Experience®



THE BMW 3 SERIES COUPÉ.

JOY TURNS DRIVEWAYS INTO FINISH LINES.

BMW EfficientDynamics
Less emissions. More driving pleasure.



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DEALER
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JOY RAISES THE BAR.

What elicits joy in driving? At BMW, it's about raising bars – as we have with the 3 Series Coupé for 2012. Its bold styling turns heads; a choice of two advanced, fast-response TwinPower Turbo engines deliver push-you-back-in-the-seat thrills. And to our acclaimed 6-speed manual and Steptronic automatic transmissions we've added a 7-speed, paddle-shifting Double Clutch Transmission that changes gears in a flash, with no interruption in power. Why all these enhancements? Our joy – and yours – is born of striving for perfection. Not resting on laurels.



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The BMW 3 Series Coupé

JOY RAISES THE BAR.

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The essence of athletic performance.
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Advanced design – perfected in Virtual Reality, yet finalized by human hand.
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bmw.ca/3seriescoupe

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You'll automatically get the latest BMW news, learn about new models and concept vehicles, meet other enthusiasts, share your photos and stories, and get invited to BMW events.

BMW 335i Coupé shown with the following equipment:

Engine: BMW TwinPower Turbo in-line six-cylinder engine
Maximum output: 300hp
Wheels: Star Spoke alloy wheels – Style 339*
Exterior Colour: Vermillion Red, metallic
Upholstery: Black Dakota Leather
Interior Trim: Brushed Aluminum

*Wheelstyle 339 only available in Canada through BMW Accessories

Editorial

A BREED APART.

Is it surprising that we sell a lot of manual transmissions to 3 Series Coupé drivers? For them, it isn't about Point A to Point B. Pavement is their playground. It's not uncommon for a Coupé driver to hop in and just... drive.

These enthusiast drivers keep our engineers up at night, creating innovations to satisfy virtually insatiable driving appetites. It's for this breed of driver that we created the 335is High Performance model, brandishing a 320hp turbocharged engine with 332 lb-ft of torque that boosts to 370 lb-ft of track-worthy acceleration. Of course it's available with a 7-speed Double Clutch Transmission with steering wheel-mounted paddle shifters. After all, to a Coupé driver, joy is always a hands-on experience.

The dynamic TwinPower Turbo in-line six-cylinder engine with High Precision Injection will give Coupé drivers what they crave: more power with increased fuel efficiency and virtually no fun-robbing "turbo lag." And, of course, for all 3 Series Coupé models, we offer an array of performance-enhancing technologies to keep "coupistas" grinning from ear to ear.

This spirit also infuses our styling for the 2012 3 Series Coupé: the long hood and bold accents that flow into the Coupé's low-slung roofline. Brilliant lighting designs front and rear. For the 335is and M Sport Package, wind-tunnel-tested front and rear air dams are sprouting up, too. As usual, all this technology and style is integrated into what could very well be the sweetest handling sports coupé on the road.

It's just one more of the 3 Series Coupé's many qualities that make a big difference for drivers who are just a bit different from the rest.







Joy is beautiful. Step closer to the 2012 BMW 3 Series Coupé and you'll discover that its wide signature kidney grille is surrounded with tantalizing styling cues and accents. Performance-bred front and rear air dams and side skirts express the muscular attributes of the M Sport Package and 335is High Performance Coupé. And here's a bright idea: LED exterior lighting that exudes the fun you're having behind the wheel. Yet even with these bold strokes, one glance and you know this is unmistakably a BMW – The Ultimate Driving Experience.® Approach. Anticipate. Open. Enjoy.

For details on the availability of standard and optional features, please refer to the **Equipment charts** section at the back of this brochure.

**YOUR PULSE QUICKENS
BEFORE YOU OPEN THE DOOR.**





Joy loves the environment. That's the idea behind BMW EfficientDynamics: more driving pleasure with minimized fuel consumption and less emissions. On the outside, all BMWs are wind-tunnel tested to optimize a body shape that minimizes fuel-wasting aerodynamic drag. Under the hood, BMW engines continue to win awards for ever-more powerful output along with advanced fuel-saving technologies, such as the unique Valvetronic® engine breathing technology and High Precision Injection. Do you love both sporty driving and our planet? Your Coupé is waiting. Please obey all posted speed limits on your way to your BMW Retailer.

bmw.ca/efficientdynamics

BMW EfficientDynamics
Less emissions. More driving pleasure.



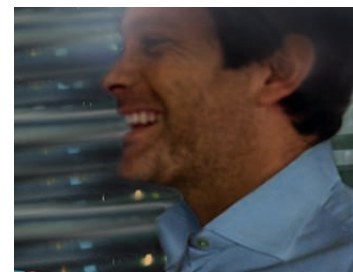
**SUSTAINABLE TECHNOLOGY THAT
DOESN'T FORGET TO SUSTAIN THE FUN.**



LIGHTING – THE BETTER TO SEE AND BE SEEN.



Joy is brilliant. Consider the lighting for the 2012 3 Series Coupé. At the front, circling the daylight-bright Xenon headlights are four Corona headlight-rings, powered by bright LED lights. Also used as Daytime Running Lights, the headlight-rings' distinctive look announces your presence to other drivers. The far edge of each headlight fixture is illuminated with a daring LED "string" array; above, a light trim bar gives the 3 Series Coupé a focused look. Moving to the rear, long-lasting LED tail- and brakelights are arrayed in horizontal tubes that illuminate simultaneously, creating a unique, eye-catching design with depth and dimension. And inside the cabin, the drama of warm ambient interior lighting, streaming down from under the ledge on the door and side panels, puts you and your passengers at ease. It's easy to see: your BMW 3 Series Coupé will own the night.



Joy is confident – whether you're turning into a tight country-road bend, accelerating onto the busy highway, or twisting through hectic city streets. The 2012 BMW 3 Series Coupé puts you in firm command with intelligent vehicle technology like Active Steering (optional on RWD models), which matches steering response and feel to your driving demands. For instance, at low speeds the steering wheel needs only two turns lock-to-lock, making parking manoeuvres a breeze. As you accelerate, it actively adapts the steering ratio to maintain a consistent, razor-sharp feel. Meanwhile, Dynamic Stability Control and Dynamic Traction Control help prevent driving problems before you notice them. And, of course, like all BMWs, the 3 Series Coupé is balanced with near-perfect 50:50 weight distribution and a race-proven suspension, engineered to provide the pinnacle of driving performance – all of which can be experienced on a stretch of road near your BMW Retailer.



**NO MATTER WHERE YOU ARE,
THE ROAD BELONGS TO YOU.**





ADVANCED DESIGN. YET ONE GLANCE SAYS “BMW.”

Joy is timeless. That's why BMWs produced 10, 20 or even 30 years ago still look current. This is not by chance. Our spirited designers ceaselessly innovate to advance the BMW look into one that is of its time – yet timeless. The 2012 BMW 3 Series Coupé is no exception. Its iconic BMW kidney grille is wider and integrated into its athletic shape, with an eager stance and long, sleek hood. These work in perfect harmony with the sporty low roofline, distinctive shoulder line, crisp hood creases and the tail's elegant short overhang. Even the sleek side-view mirrors were created to blend effortlessly into this powerfully sculpted design. It's the latest expression of the classic BMW 3 Series allure.





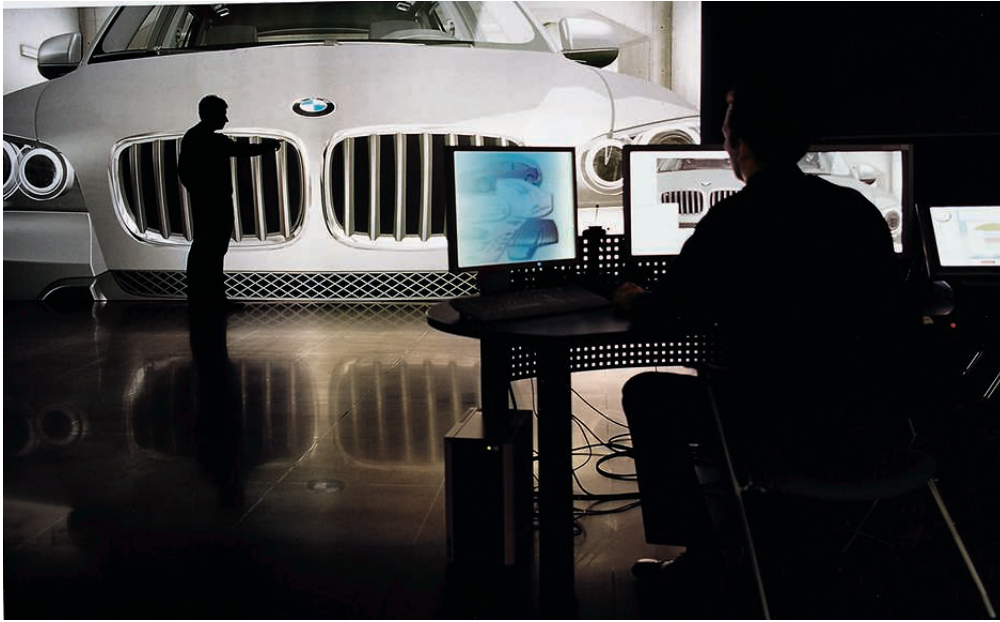
CLOSE THE DOOR.

RELAX – YOU'RE PROTECTED.



Joy gives you peace of mind. That's because every BMW bristles with active and passive safety features. In addition to quick acceleration, powerful fade-resistant brakes and agile handling, the 3 Series Coupé's active safety features include daylight-quality Xenon Adaptive Headlights that automatically level and illuminate around corners, and Dynamic Stability Control (DSC) and Dynamic Traction Control (DTC), which help keep you coolly in command when wheelspin threatens. Passive features, which become very much active when required, include advanced front- and side-impact airbags; a reinforced door-anchoring system that, in a side impact, hooks a reinforcing bar between the door and the body to create a rigid passenger cell; and an ultra-stiff body made of advanced steel. There is also BMW Assist™ which automatically calls for help immediately after airbags deploy, locates your vehicle if it's stolen, and offers a host of other reassuring features. Active or passive, BMW safety technologies are always working to care for you and your passengers.

For details on the availability of standard and optional features, please refer to the Equipment charts section at the back of this brochure.



The projection screen (top) shows, with minute precision, what a future vehicle will look like. Details can be enlarged to any desired magnification.

EXPERIENCE TOMORROW, TODAY.

To create the perfect vehicle, BMW designers and engineers do much of their work in a computer-generated virtual reality. This enables early design verification, shortens development cycles, and saves resources.

The future vehicle can be viewed from any perspective. You can zoom in and out, and turn it in any direction. You can open the doors, or look under the hood. You can even get in and take a seat. But this vehicle, as convincing as it may look, is not made of metal and plastic. It consists of data – an unimaginably huge amount of data, converted into spatial images by high-performance computers. The images feel as real as reality, even though they are only a simulation. Virtual Reality (VR) is the watchword of today's automotive engineers. In the past, it was necessary to create several prototypes in order to test various modules. Today, designers, developers and product engineers in the BMW Research and Innovation Center work on a single digital model that they optimize on-screen. This protects the environment, lowers costs and shortens the development cycle.

In addition, VR enables the early assessment of design alternatives. Each design can be visually represented, evaluated and compared. A 3-D model is generated based on the design. To do this, the computer subdivides the vehicle into tiny triangles, or polygons, placing over the design a virtual grid that describes the vehicle's geometry.

In this virtual world, designers and engineers can view the future vehicle and even move around in it. In the so-called CAVE (Cave Automated Virtual Environment), the observer, sitting in a car seat, is surrounded by walls that have real-time moving images projected onto them. In this way, the viewer gains the realistic impression of a cockpit with all its switches, displays and a natural landscape surrounding the vehicle. A radio signal provided by special 3-D glasses tells the computers what the "driver" is currently looking at, and a data glove enables him or her to operate the vehicle's controls. This allows verification of the cockpit's layout and ergonomics. The software is so clever, it displays light reflections in the vehicle's windows, and even shows the quality of the materials. In this way, designers can enjoy their first "test drive" before the first prototype is built.

Despite its amazing degree of realism, virtual reality is only one tool in the design and development of a new vehicle. It is no substitute for creativity, experience and intuition. Even today, every vehicle design begins with a sketch – still the quickest way to visualize an idea. And of course, the designer also has to be able to see and work on a full-scale clay model, to get a sense for the feel of the design, and to be able to develop and perfect the unmistakable character of every new BMW.

The computer has simplified and accelerated much in the design process. But for a final understanding, designers still need to be able to touch and feel the actual design in the form of a physical model.



How to turn the two dimensions of a screen display into 3-D: in the CAVE (below), the driver feels as though he or she were actually sitting in a car and driving through a landscape. In this way, features and characteristics, such as cockpit ergonomics, can be tested.



**SCENERY CAN BE TOUCHING.
SO CAN INTERIORS.**

Joy is tactile. Come, sit and feel the difference. It's in the premium materials we use throughout the cabin, and the expert care with which they are crafted. The surfaces of the comfortable, ergonomically designed seats are wrapped in supple yet durable Dakota Leather. The steering wheel and shift lever are covered in hand-stitched leather, ready for action with a racing-inspired feel. Every surface is invitingly soft, yet firm, to the touch. Please visit your BMW Retailer to experience it for yourself.

For details on the availability of standard and optional features, please refer to the Equipment charts section at the back of this brochure.





Joy enlightens. Imagine you're driving down the road in your 3 Series Coupé in the middle of East Nowhere, en route to West Whoknows. You'll stay connected when your BMW is equipped with a Navigation System. Select "Navigation" from the four iDrive buttons and the monitor lights up. Now you're on the right track, following directions on the 3-D map. Press the "Telephone" button and up pops your "Contacts" screen. Select the phone number and you're connected. Now you have company. All the while enjoying peace of mind knowing that Automatic Collision Notification, Emergency Request, Enhanced Roadside Assistance, Door Unlock, Stolen Vehicle Recovery and more are just a push of a button away, thanks to BMW Assist.™ Simply put, you can fit a world of information inside your BMW 3 Series Coupé. How's that for roomy?

For details on the availability of standard and optional features, please refer to the Equipment charts section at the back of this brochure.

**PUT THE WORLD
AT YOUR FINGERTIPS.**

**THE WORDS “BACK SEAT” AND “HOSPITABLE” WILL
NOW APPEAR IN THE SAME SENTENCE.**

Joy welcomes rear-seat passengers. In the 3 Series Coupé, the front seats slide forward quickly and easily, and the retracting front safety belts means your guests won't have to be contortionists to get in. Once comfortably seated, your passengers will appreciate the convenient center console rear armrest with individual storage boxes, air outlet vents, footwell lights and convenient cupholders. When you visit your BMW Retailer to inspect the 3 Series Coupé, we suggest you test the rear seats, too. It's surprising how hospitable and spacious a sports coupé can be.

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Information Provided by



BMW EFFICIENT DYNAMICS: VEHICLES THAT REQUIRE LITTLE AND GIVE A LOT.

BMW was one of the first automotive manufacturers to pursue efficient driving technologies – one part of our award-winning sustainability strategy. Our commitment to EfficientDynamics means we are continuously developing innovative systems that bring us closer to our long-term goal of emissions-free mobility. However, we remain equally committed to driving pleasure, which is being pursued in different ways. First, there is the continuing optimization of conventional diesel- and gasoline-powered models. Second, BMW hybrid vehicles are already on the road. Third, the first 100% electrically powered BMW – the BMW ActiveE – is being distributed in a field trial to customers. And fourth, the fleet of BMW Hydrogen 7 vehicles impressively demonstrated the potential for combining hydrogen drive with a combustion engine.

Since 1995 BMW has been able to reduce the CO₂ emissions of its entire fleet by approximately 30 percent. BMW has rolled out more than two million vehicles equipped with EfficientDynamics: 31 models already produce less than 225g of CO₂ per mile, and BMW intends to achieve a further 25 percent reduction by 2020. BMW EfficientDynamics represents the most comprehensive package of innovative technologies currently in production, for reducing fuel consumption and emissions while simultaneously creating The Ultimate Driving Experience.[®]

Different paths to the same destination: unmistakable BMW driving pleasure.

In early 2010 BMW launched its first production models with hybrid drive: the BMW ActiveHybrid 7 and the BMW ActiveHybrid X6. Both models offer an unparalleled combination of increased fuel efficiency, reduced emissions and thrilling performance. The BMW ActiveE, with its innovative 100% electric drive system, will introduce a whole new form of dynamic performance, paving the way for the future of emissions-free mobility. Finally, a completely new vehicle concept targeted at meeting the need for sustainable mobility in fast-growing metropolitan areas will soon become reality: the BMW i3.



BMW Vision EfficientDynamics: Vision becomes reality. In 2014 BMW plans to debut the BMW Vision EfficientDynamics test model – a 2+2 sports car featuring groundbreaking plug-in hybrid technology that combines sports-car performance with compact-class consumption. Powered by the latest-generation, full-hybrid system, the vehicle – in concept form – generates a total of 328 hp through a 161-hp, three-cylinder turbo diesel engine with 214 lb-ft of torque, as well as a hybrid synchronous engine on the front axle and fully hybrid drive system on the rear axle. With a range of up to 700 kilometres, its ratio of performance to fuel consumption is without equal, positioning BMW as the world's leading manufacturer of exceptionally efficient, sporty vehicles.

bmw.ca/EfficientDynamics

THE BMW 3 SERIES COUPÉ'S EFFICIENT DYNAMICS INITIATIVE AT A GLANCE.



High Precision Injection (HPI).

In this latest-generation direct fuel injection system, the piezo injectors are positioned very close to the spark plugs. They inject fuel at high pressure, with extreme precision, for very efficient combustion.

Valvetronic.

BMW's Valvetronic valve control system improves engine response and refinement, while also helping to reduce fuel consumption. The system helps the engine "breathe" better by providing fully variable lift adjustment of the inlet valves.

7-speed Double Clutch Transmission (DCT).

This transmission enables lightning-fast gear shifts without interruption of power. In automatic mode, it provides considerable fuel savings by selecting the ideal gear for every situation with speed and precision. (Optionally available on the BMW High Performance 335is.)

Electric Power Steering.

Unlike conventional, hydraulic steering systems, electric power steering draws power only during actual steering movements. When the steering wheel position is constant, the electric motor is inactive.

BMW TwinPower Turbo technology.

This innovative twin-scroll turbocharging technology efficiently reclaims the energy contained in exhaust gases (BMW 335i, 335i xDrive).

Lightweight construction.

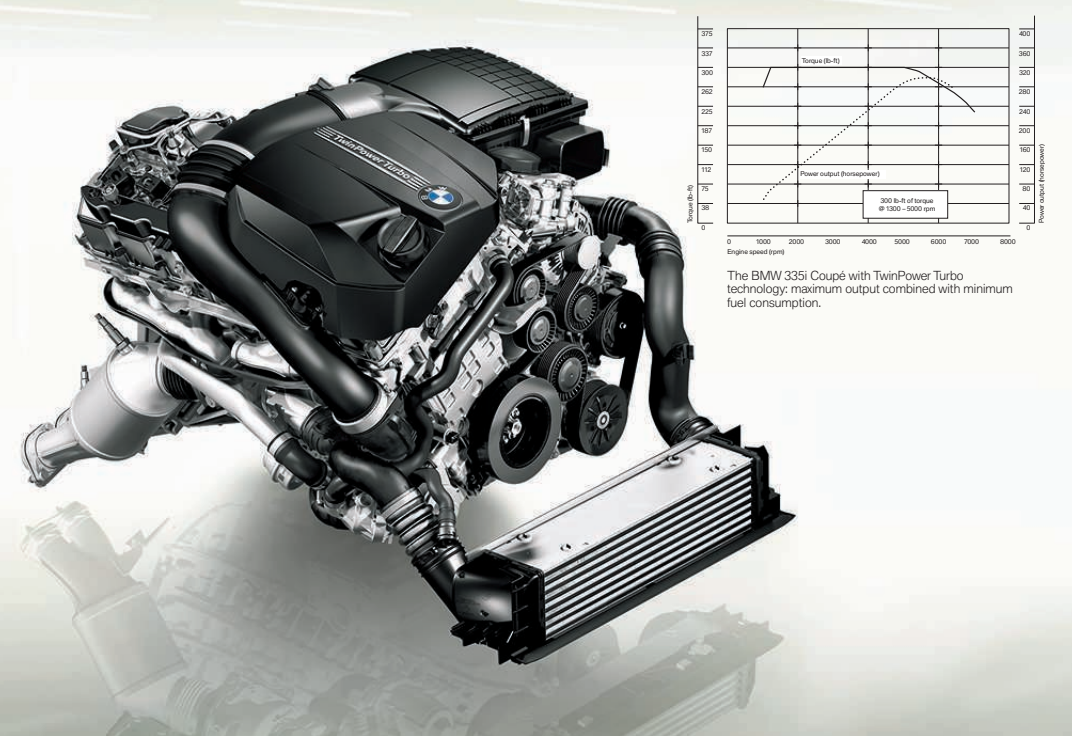
Our engineers use lightweight aluminum throughout our vehicles, in the front section, for example, or for the suspension. The BMW naturally aspirated in-line six-cylinder engine, an aluminum/magnesium composition, is the lightest in its class. Taken together, all of these weight-saving measures lead to lower fuel consumption and better axle load distribution for more agility – especially in curves.

Not all BMW EfficientDynamics features are available on all models. Please see your authorized BMW Retailer for details.

BMW EfficientDynamics
Less emissions. More driving pleasure.



EVERYTHING REVOLVES AROUND JOY. SEVERAL THOUSAND TIMES PER MINUTE.



Engines that power innovation. Year after year, numerous BMW engines have garnered accolades for their output, refinement and high-revving ability. Among this pantheon of powerplants, the most frequently honored has been the in-line six-cylinder. It is only natural, then, that BMW has poured its expertise into providing exceptional in-line six-cylinder engines for the 3 Series Coupé. They are designed to deliver on BMW's EfficientDynamics philosophy: increased power with decreased fuel consumption and emissions. Whichever engine you select, you'll enjoy the thrill of BMW performance while helping to protect the environment every day.

BMW 335i and 335i xDrive TwinPower Turbo.

This unique engine combines a twin-scroll TwinPower Turbo, High Precision Injection, and – in a first for turbocharged engines – BMW's Valvetronic variable intake technology that helps the engine "breathe" better. The result: turbo lag is virtually eliminated, while posting one of the most fuel-efficient ratings in its class. The 335i TwinPower Turbo develops maximum output of 300hp at 5800 rpm, redlining at 7000 rpm. Peak torque of 300 lb-ft kicks in almost immediately at 1300 rpm. It continues to push you back in your seat all the way to 5000 rpm. In just 5.6 seconds* you're easily passing 100 km/h and just as easily surpassing all expectations.

BMW 328i and 328i xDrive.

BMW's engine-building heritage is masterfully realized in the 328i. This naturally aspirated 230hp unit uses a composite magnesium/aluminum engine block, whose lighter weight allows agile handling and a 0-100 time of 6.6 seconds.* BMW's advanced Valvetronic technology and Double-VANOS "steplessly" variable valve timing deliver quick and potent engine response, a smooth idle, and enhanced fuel efficiency. Drawing on 200 lb-ft of torque, the power pours on early and strong, and continues throughout the powerband.

BMW 335is High Performance.

To create the 335is engine, BMW gave its multi-award-winning turbocharged in-line six-cylinder engine 20 more horsepower, 32 more lb-ft of torque – and an additional 38 lb-ft of temporary torque boost for adrenaline-producing bursts of acceleration. Of course, BMW EfficientDynamics ensures that every ounce of fuel is optimized during the performance.

Power to the pavement.

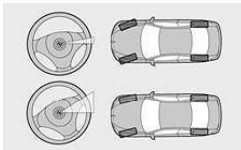
As befits The Ultimate Driving Experience®, the 3 Series Coupé comes with a smooth-shifting 6-speed manual transmission as standard. For those who want both automatic and clutchless manual transmissions, a remarkably smooth 6-speed automatic transmission with Steptronic is available in the 335i/335i xDrive and 328i/328i xDrive; add the M Sport Package for race-inspired steering wheel-mounted paddle shifters. In the 335is High Performance, a 7-speed Double Clutch Transmission (DCT) effortlessly channels its 320 horses to the road with lightning speed.



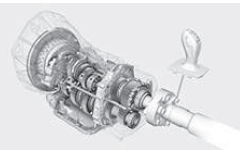


The 3 Series Coupé offers a host of innovative performance-enhancing technologies as well as active and passive safety features that help you get the most pleasure out of every drive.

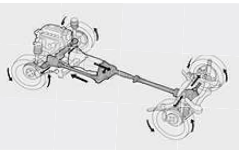
IF THE 3 SERIES COUPÉ IS BEAUTIFUL TO LOOK AT, WHAT'S INSIDE IS POSITIVELY STUNNING.



Active Steering. The Active Steering system adjusts both steering ratio and steering force in relation to driving speed. At low to medium speeds, a small turn of the steering wheel translates into a big turn of the front wheels. You enjoy more agility in city driving, quicker turns on twisting roads, and easier parking maneuvers. At higher speeds, a larger turn of the steering wheel is needed to turn the front wheels, resulting in greater straight-line stability.



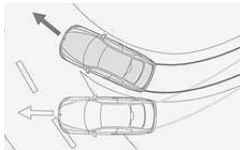
7-speed Double Clutch Transmission. Available in the 335is High Performance model, this transmission features two separate clutches for the odd and even gears. When one gear is disengaging, the next one is already engaged. You experience lightning-quick gear shifts with maximum precision, for acceleration without interruption of power. When you prefer hands-on control, both the racing-inspired steering wheel-mounted paddle shifters and the gear shift lever allow clutchless shifting.



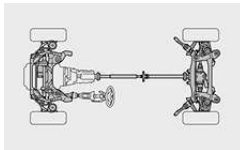
xDrive® All-Wheel Drive. BMW's xDrive intelligent All-Wheel-Drive system takes all-road traction to new heights. On smooth, dry roads, the 328i xDrive and 335i xDrive have a rear-wheel-drive feel. But hit a wet uphill curve, for instance, or wet leaves, water or snow, and even before wheelspin can occur, the system immediately recognizes any need for a change in power distribution. It can send more torque to the front axle to achieve stability. And should one wheel on an axle spin faster than the other, the brakes automatically engage, as needed, to bring all wheels back in sync. With xDrive, you enjoy optimum traction at all times.



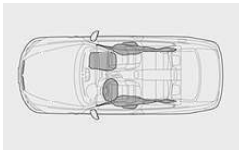
Hill Descent Control (HDC). When driving down steep hills, Hill Descent Control automatically keeps the 328i xDrive and 335i xDrive models to a low speed without having to "ride the brakes," so you can concentrate on steering. At the same time, the brakelights are automatically activated to warn other drivers to slow down. HDC is especially useful when driving downhill on slippery surfaces, such as gravel, snow or grass.



Dynamic Stability Control (DSC). DSC helps to stabilize the 3 Series Coupé in just milliseconds when it senses an impending skid. Whenever the system senses over- or understeer, it modulates engine power and can apply brakes individually to each wheel to help keep the vehicle under control and going in the intended direction. For sportier driving or in deep snow, Dynamic Traction Control (DTC) allows increased wheelslip.

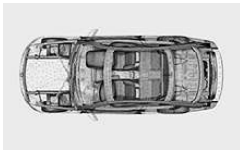


Lightweight chassis. Lightweight construction is used throughout the 3 Series Coupé. In the front section, for example, aluminum is used extensively for suspension components and in the steering rack. This enhances the Coupé's agile performance while ensuring superb ride comfort. BMW's in-line six-cylinder TwinPower Turbo engines are all aluminum, and the naturally aspirated in-line six-cylinder is an aluminum/magnesium composite – the lightest in its class.



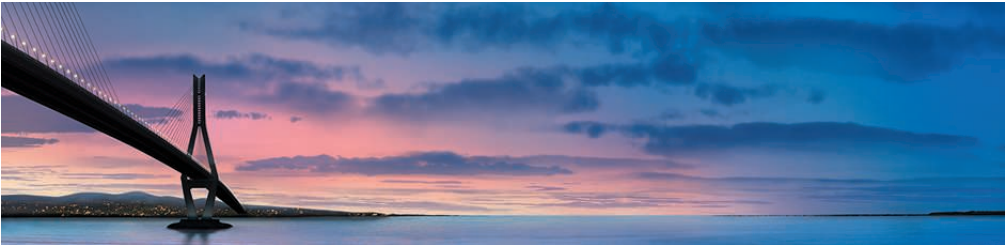
Airbags. In the event of a collision, BMW's supplemental restraint system (SRS) determines which of six airbags to deploy for optimal protection. This includes front airbags with advanced technology for driver and front passenger; front-seat-mounted side-impact airbags; and BMW's Head Protection System (HPS), which is designed to help protect passengers in both front and rear compartments.

Note: These pictures of airbags are for illustrative purposes only. Depending upon the type of accident, none, some or all airbags may deploy.



Occupant cell. An extremely rigid steel "safety cage" surrounds the occupant compartment, with deformable crush tubes front and rear. In a severe crash, impact energy is routed around the passenger cabin and absorbed by the safety cage. In a severe side impact, a reinforcing bar hooks the door to the body, locking them together to make a more rigid passenger cell. When the pressure is released, the system is designed to snap back so that the doors can open.

BMW ConnectedDrive
In touch with your world.



Today's technology allows greater interactivity between vehicles, consumer electronics, and the driver. In a BMW, this is called ConnectedDrive.

BMW ConnectedDrive offers innovations in the areas of Convenience, Safety and Infotainment. Although these electronic systems will never replace the joy of driving, they do enhance the driving experience.

Take, for example, automatic headlights that optimize ambient light conditions by turning the headlights on or off. Or BMW's on-board Navigation system, which helps you plan your route; its hard drive even has room to store your favorite music. No matter where you go, in a BMW, you're connected with the world.



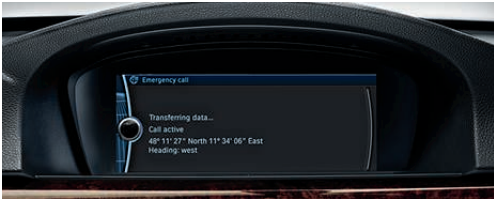
"Automatic headlights make driving even more comfortable – switching on automatically in dark, unlit areas."



Rain sensor and automatic headlights. These features make driving your BMW even more comfortable. The rain sensor automatically controls the wipers, while **automatic headlights** switches the headlights on or off depending on ambient light conditions.

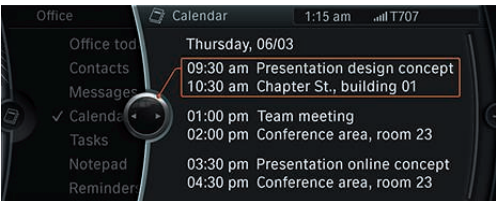
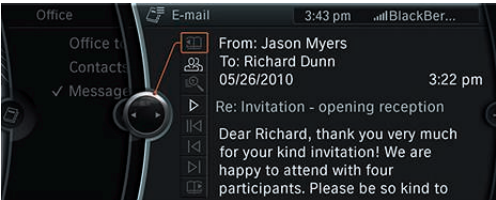


Navigation system. Global Positioning System (GPS) satellites and data stored on an internal hard drive guide you to your destination, which is displayed on a 16:9 high-resolution screen. Enhancements include 3-D daytime and nighttime maps, zoom, travel planner, and an Assistance Window. The system also offers Voice command for convenient, hands-free operation, and 12 GB of storage for your favorite media files. Information Services' MyInfo allows Google Maps™ destinations to be sent to your vehicle, when your vehicle is also equipped with BMW Assist™ Convenience Services.



Advanced Automatic Collision Notification. In the event of a serious impact or accident, the location and vehicle information are sent automatically to the BMW Assist Response Centre. While BMW Assist establishes voice contact with the vehicle occupant, the Response Centre will direct the appropriate emergency services to the vehicle's location.

STAY TOTALLY IN TOUCH WHEREVER YOU GO – WITH BMW CONNECTED DRIVE.



Whether you're far from home or just in the next town, BMW Assist™ offers convenience and peace of mind. There are new ConnectedDrive features that extend BMW's leadership in wireless communications. Marvel at an extensive array of new Mobile Office functions. Get a visual image of your callers. With BMW Assist, you enjoy all this – and more.

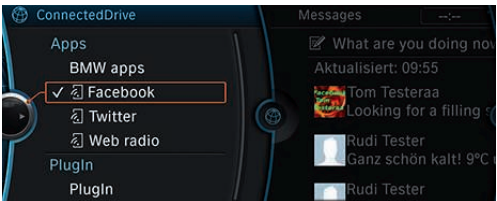
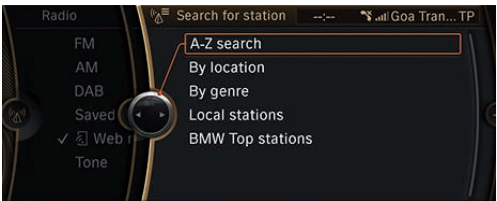
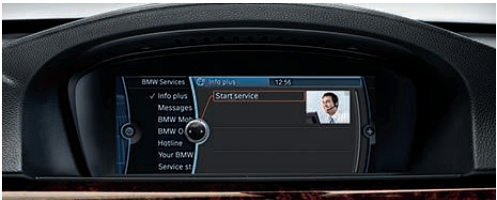
BMW Assist. Provides the driver with the ultimate in safety and convenience. Using advanced technology, it brings the focused attention of a highly trained representative to the BMW driver's aid when it is needed most. Combining an embedded wireless device for communication and a global positioning system (GPS) satellite receiver to determine the vehicle's location, the BMW Assist system conveniently delivers both superior occupant security and premium quality services to enhance the BMW driving experience.

Use the time you spend in your vehicle even more effectively with BMW's **Mobile Office** feature. For example, when your vehicle is paired with a selected Bluetooth® interface, text messages and emails are transferred to your iDrive Display screen – and our system even reads them aloud to you. Thanks to Bluetooth audio streaming, you can enjoy wireless playback of your music files; and your personal audio library can even be accessed via the iDrive Controller.

What's on today's agenda? Bring up the **Calendar** and **To-do List** on your Display screen while en route, to help you stay on schedule. Need to call your 11 o'clock appointment? Use the iDrive Controller knob to **click on the phone number** in the Calendar – and it's ringing. Meeting with several people? Conduct conference calls; the Display screen keeps you informed of the status of incoming calls. Who's calling you? If you've uploaded photos to your on-board phonebook, you'll see the caller's picture. Even missed calls are listed on the Display screen. It's never been easier to stay in touch while in transit.

Enhanced functions for the iPod® and USB adapter add to the ease and pleasure of using your iPod or iPhone®. Want to know which CD that song comes from? The album cover is shown on your display screen. Don't purchase additional cables – your iPod or iPhone's original USB cable connects to your BMW's USB port. Another rare feature: with BMW Assist and Bluetooth audio streaming, you can wirelessly play music through the BMW audio system from any Bluetooth compatible music player or mobile phone, from anywhere in your vehicle. In fact, the audio library appears on the Display screen, where you can use the iDrive Controller knob to make your selection.

MyInfo allows you to send business locations and street addresses to your BMW from Google Maps™. Destinations and phone numbers can be accessed and exported to your Navigation system for immediate route guidance, while you can call the destination with your Bluetooth linked phone.



"Whenever I'm far from home, I have peace of mind knowing that BMW Assist is right there, ready to help me should I need it."

BMW TeleServices. Your BMW's on-board monitoring system can automatically send a message about your vehicle's maintenance needs using BMW Assist. The driver can also make a manual **TeleService** call using the iDrive system. In either case, a notification is received at your preferred BMW Retailer. A Retailer Specialist will contact you to arrange a convenient service appointment.

BMW Apps lets you access Social Networks, music PlugIn and Video Playback through your iPhone, and see them on the Display screen.¹ Tune in to **Web radio** and search for stations from around the globe by name, location or genre. You can also store your favorite stations, find similar stations, display station information, and change the quality of the audio. Your favorite entries are stored on your iPhone, so you can take them with you from one vehicle to another.

Access content from your **Twitter™** and **Facebook®** accounts to stay on top of what's happening with friends and family.¹ The system can even read posts aloud, so you can keep your focus on the road. You can quickly post prewritten tweets that are further personalized by your BMW to let everyone know where you are and that you're enjoying the drive.

When you select **PlugIn** from the BMW Apps menu, the iPhone exports a typical iPod look and control to your BMW through the video connection.¹ You can then search for your favorite music by playlist, artist, album, song, genre or composer, just as you would on your iPhone.

Please note: The BMW App must be installed on your iPhone for the PlugIn to connect.

¹ Requires BMW Apps option and an iPhone.

For details on the availability of standard and optional features, please refer to the **Equipment charts** section at the back of this brochure.



MEETING IN THE GREEN HELL.

Loved, hated, feared – the Nürburgring Nordschleife (“Northern Loop”) never fails to elicit a response. We joined touring car champion Andy Priaulx for a drive on this legendary track in the BMW 3 Series Coupé.

Despite his three World Touring Car Championship (WTCC) titles, Andy Priaulx approaches the Nordschleife with a lot of respect. Jackie Stewart once referred to it as “The Green Hell,” the trees along its track coalescing to form a continuous green blur. In 2005, Priaulx won the 24-hour race in the BMW M3 GTR, as part of a team of four. “Each time I am here, the Nordschleife presents a different aspect: hot, wet, foggy or snowy – but never boring. Winning here really means something.”

Not having any racing experience, sitting next to Andy Priaulx in a 335i Coupé feels like sitting in a real racecar. During the twisting Hatzenbach descent, the British driver speaks of the special virtues that each BMW possesses. “Driving any BMW is a very special feeling. The balanced weight distribution makes the vehicle very poised, and the steering tells me exactly what the car is doing at any given time.” Even sitting in the passenger seat, you can tell that Andy Priaulx and the 3 Series Coupé feel very much at home here. It has the Nürburgring in its genes, so to speak: since the mid-1960s, BMW engineers have tested every new model here prior to the start of production. The

challenging racetrack reveals both the sporting prowess and the durability of many parts. BMW was the first manufacturer to establish its own test center here in 1992.

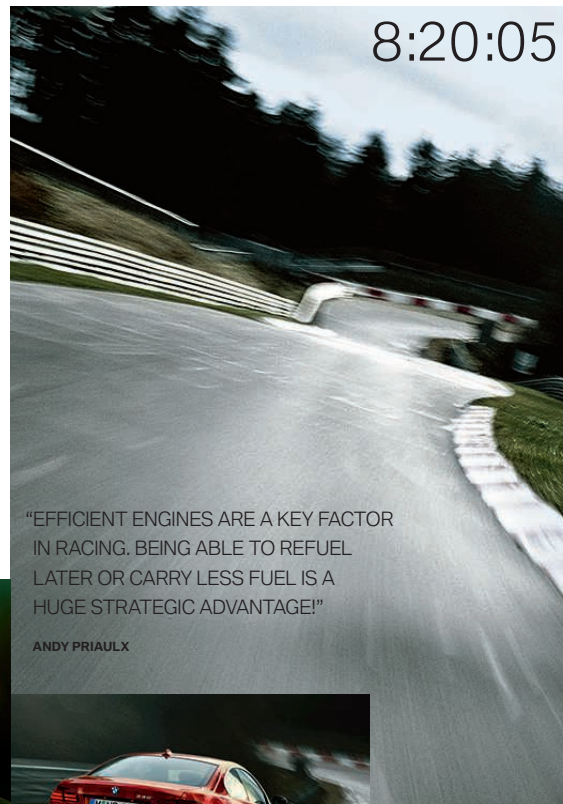
Although Andy Priaulx usually drives a touring car powered by a high-revving four-cylinder racing engine, he clearly enjoys the BMW in-line six-cylinder TwinPower Turbo in the 335i Coupé. “On the long ascent to the Bergwerk section and then on to the Hohe Acht, you need every one of the 300hp. No matter which BMW engine you prefer, its combination of power and efficiency guarantees driving pleasure without a guilty conscience.” Although the turbocharged in-line six-cylinder engine has the same power output as its predecessor, the BMW engineers managed to lower its average fuel consumption. In the twisting bends around the famous Karussell, Priaulx praises the feeling of security and confidence that the BMW 3 Series Coupé evokes in the driver. “This applies to the slower technical passages as much as for the top-speed sections, such as the long finishing straight at Döttinger Höhe.”

The BMW 3 Series Coupé and its driver would clearly like to add another lap, but as a passenger, you quickly reach your limit at this kind of speed. However, Priaulx’s enthusiasm for the BMW 3 Series Coupé and the Nordschleife is infectious. For a small fee, anyone can do a lap here.

The British racing driver Andy Priaulx won the 2005, 2006 and 2007 World Touring Car Championships with BMW Team UK. He tested the BMW 3 Series Coupé on the Nürburgring.



8:20:05



“EFFICIENT ENGINES ARE A KEY FACTOR IN RACING. BEING ABLE TO REFUEL LATER OR CARRY LESS FUEL IS A HUGE STRATEGIC ADVANTAGE!”

ANDY PRIAULX



Information Provided by:



The M Sport Package. Sporting flair.



M Sport Package: An Aerodynamic kit and increased top-speed limiter hint at the M Sport Package's performance-oriented attitude. The 335i below is shown in exclusive Le Mans Blue Metallic paint set off by shadowline exterior trim, and features available Star Spoke (Style 230) 19" light alloy wheels with 225/35 front, 255/30 rear run-flat performance tires. The high-performance look continues inside with highly bolstered sport seats and a leather-wrapped multi-function M Sport steering wheel. Dark Glacier Aluminum trim, an Anthracite headliner, M Door sills and an M Footrest complete the expressive visual touches. (All features standard on the 335is High Performance model.)



Door sills with the instantly identifiable M logo announce that this is a special breed of coupé as soon as a door is opened.



18" Star Spoke alloy wheels – Style 193 M, 8.0 x 18 front, 225/40R-18, 8.5 x 18 rear, 225/35R-18.



335is High Performance model.

The 335is is a High Performance Coupé with performance features as impressive as its looks. It starts with all the features of the M Sport Package, then kicks performance up a notch by increasing horsepower to 320 and torque to 332 lb-ft – with a temporary boost to 369 lb-ft. With all this power on tap, oil and water coolers have been added to provide increased cooling capacity. Those who demand hands-on control will delight in the 6-speed manual

transmission's M Sport short gear shift knob. A lightning-quick 7-speed Double Clutch Transmission with paddle shifters is also available. Additional interior features include high-quality steel pedal pads; Dark Aluminum Glacier trim; an instrument cluster with a colour dial; and a special 335is badge. A sport exhaust system with black chrome tailpipes finishes the rear diffuser of the M Sport rear bumper.



The 335is interior makes the driving experience even more enjoyable. Eight-way power front sport seats feature adjustable side bolsters that can be power-adjusted to fit your back comfortably while helping to hold you firmly in place during cornering. Included are two-way manual headrests and adjustable thigh support. The Dark Aluminum Glacier trim and instrument cluster with colour dials and 335is badge at the right, as well as the M Sport steering wheel, are distinctive elements found in the 335is.



Foot pedals are not only attractive but highly functional. Made of high-quality steel with rubber inserts, they provide a non-slip surface for enhanced control. Shown: the pedal configuration for 335is equipped with 7-speed Double Clutch Transmission.



19" Double Spoke alloy wheels – Style 313 M, 8.0 x 19 front, 255/35R-19, 9.0 x 19 rear, 255/30R-19.



Instrument cluster with colour dials is unique to the 335is. The design offers quicker legibility during performance driving manoeuvres.

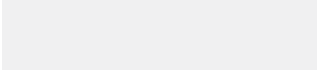


7-speed Double Clutch Transmission is available in the 335is. You'll enjoy exceptionally fast, smooth shifting whether in full automatic mode, or when clutchlessly shifting by using the gear shift knob or steering wheel-mounted paddle shifters.

The 335is High Performance's refreshing design, complemented by powerful performance enhancements, promise to make it an unmistakable yardstick whenever luxury/performance coupés are compared. The black chrome air intake grilles with blacked-out kidney surround, black side-view mirror caps, and high-gloss shadowline trim framing the windows provide a dramatic contrast to the Crimson Red paint. Large 19" Double Spoke Style 313 M alloy wheels and distinct 335is badging behind the front wheels enhance the aggressive look of this exquisite automobile.



Exterior colours.



■ **300** Alpine White (Non-metallic)



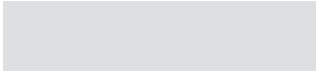
■ **A61** Crimson Red (Non-metallic)



■ **668** Jet Black (Non-metallic)



□ **A96** Mineral White Metallic



□ **354** Titanium Silver Metallic



□ **381** Le Mans Blue Metallic



□ **A76** Deep Sea Blue Metallic



□ **A82** Vermillion Red Metallic



□ **A52** Space Grey Metallic



□ **475** Black Sapphire Metallic

The pages in this section of the brochure show available colours and materials for the 3 Series Coupé. Use these samples to compare paint, upholstery and trim colours, and combinations. Please note that these samples are representations; they are not exact reproductions. To see actual colours, visit your local BMW Retailer, who will be happy to show you original samples and assist you with special requests.



Upholstery colours and materials.



■ **KAGE** Cream Beige Leatherette



■ **KASW** Black Leatherette



□ **LCGE** Cream Beige Dakota Leather



□ **LCSW** Black Dakota Leather



□ **LCCX** Oyster Dakota Leather



□ **LCD1** Coral Red Dakota Leather



□ **LCD3** Saddle Brown Dakota Leather



Interior colours.



Black



















Cream Beige

Interior trims.

**4B9** Brushed Aluminum**4WA** Dark Aluminum Glacier**4AB** Dark Burl Walnut Wood**4A3** Light Burl Walnut Wood**4BY** Bamboo Anthracite Wood**4AT** Black High-gloss

Recommended colour combinations.

	BMW Upholstery colours						
Upholstery materials	Leatherette		Dakota Leather				
Upholstery colours	Cream Beige	Black	Cream Beige	Black	Oyster	Coral Red	Saddle Brown
Interior colours	Cream Beige	Black	Cream Beige	Black	Black	Black	Black
BMW exterior colours							
Alpine White (Non-metallic)		•	•	•	•	•	•
Crimson Red (Non-metallic) ¹		•	•	•	•	•	•
Jet Black (Non-metallic) ^{2, 3}		•	•	•	•	•	•
Mineral White Metallic ²		•	•	•	•	•	•
Titanium Silver Metallic		•	•	•	•	•	•
Le Mans Blue Metallic ⁴		•	•	•	•	•	•
Deep Sea Blue Metallic ^{2, 3}		•	•	•	•	•	•
Vermillion Red Metallic ^{2, 3}		•	•	•	•	•	•
Space Grey Metallic		•	•	•	•	•	•
Black Sapphire Metallic		•	•	•	•	•	•
BMW interior trims							
Brushed Aluminum ^{3, 5}		•	•	•	•	•	•
Dark Aluminum Glacier ⁶		•	•	•	•	•	•
Dark Burl Walnut Wood ³		•	•	•	•	•	•
Light Burl Walnut Wood ³		•	•	•	•	•	•
Bamboo Anthracite Wood ³		•	•	•	•	•	•
Black High-gloss ^{3, 7}		•	•	•	•	•	•

¹ Only available on the BMW High Performance 335is Coupé.

² Not available in conjunction with M Sport Package.

³ Not available on the BMW High Performance 335is Coupé.

⁴ Only available in conjunction with M Sport Package.

⁵ Standard on the 335i and 335i xDrive models.

⁶ Available on the 335is or in conjunction with the M Sport Package.

⁷ Standard on the 328i and 328i xDrive models.



Standard/optional equipment.



■ **Xenon Adaptive Headlights** optimize road illumination when entering a turn or corner, helping to enhance visibility when driving at night. Sensors continuously monitor the angle of the steering wheel to determine the direction in which the vehicle is heading. The outer headlights swivel accordingly, up to 15 degrees left or right.

■ **Xenon low- and high-beam headlights** illuminate the road ahead and to the side with brilliant clarity. An auto-leveling feature adjusts for varying passenger and cargo loads.

■ **LED Corona headlight-rings** circle both headlights and high beams also act separately as Daytime Running Lights and parking lights.



■ **Front kidney grille** features a chrome surround and vertical slats on 328i and 335i 3 Series Coupés. The 335is slats are chrome-plated with a blacked-out kidney grille surround.



□ **Shadowline trim** replaces the front and rear side-window chrome frames and door-sill trim strips with the more rugged, sporting look of a black finish. (Standard on the 335is or in conjunction with M Sport Package.)



■ **Auto-dimming interior mirror** responds to the brightness of following headlights to minimize their reflection in the eyes of the driver. The auto-dimming function improves safety and comfort when driving at night by helping to eliminate the eye strain from excess glare.

□ **Auto-dimming exterior mirror** The power-adjustable exterior mirrors include a fold-in function, and the passenger-side mirror also helps when parking by folding down to reveal the curb when the transmission is shifted into reverse gear to back up.



■ **Rain sensor** uses infrared light to measure the amount of falling rain and spray from other vehicles. When the wipers are in the "intermittent" mode, the rain sensor automatically adjusts the windshield wiping interval as needed.





□ **18" Star Spoke alloy wheels – Style 152**, 18 x 8.0 front, 225/40R-18, 18 x 8.5 rear, 225/35R-18. (Available on the BMW 328i Coupé and BMW 328i xDrive Coupé in conjunction with M Sport Package.)



■ **17" Star Spoke alloy wheels – Style 340**, 17 x 8.0, 225/45R-17. (Standard on the BMW 335i xDrive Coupé.)



□ **18" V Spoke alloy wheels – Style 342**, 18 x 8.0 front, 225/40R-18, 18 x 8.5 rear, 225/35R-18. (Standard on the BMW 335i Coupé.)



□ **18" M Star Spoke alloy wheels – Style 193 M**, 18 x 8.0 front, 225/40R-18, 18 x 8.5 rear, 225/35R-18. (Available on the BMW xDrive 335i Coupé in conjunction with M Sport Package.)



□ **19" M Double Spoke alloy wheels – Style 313 M**, 19 x 8.0 front, 225/35R-19, 19 x 9.0 back, 255/30R-19. (Standard on the BMW 335is Coupé.)



■ **17" V Spoke alloy wheels – Style 338**, 17 x 8.0, 225/45R-17. (Standard on the BMW 328i Coupé and the BMW 328i xDrive Coupé.)



□ **19" V Spoke alloy wheels – Style 228**, 19 x 8.0 front, 225/35R-19, 19 x 9.0 back, 255/30R-19. (Individual wheel style only available on the BMW 335i Coupé.)



Standard/optional equipment.



■ **Three-spoke leather-wrapped multi-function sport steering wheel** lets you keep both hands on the wheel while adjusting various comfort functions, such as changing the radio, CD selections and volume.



□ **Three-spoke, leather-wrapped multi-function M Sport steering wheel** provides excellent grip, with its thicker, leather-wrapped rim and pronounced thumb profile. (Standard on the 335is or in conjunction with M Sport Package.)



□ **Steering wheel-mounted paddle shifters** provide sportier manual gear shifts without the use of a clutch. When equipped with Steptronic automatic transmission, paddle shifters are automatically added. In the 335is, paddle shifters are included with the 7-speed Double Clutch Transmission.



■ **Engine Start/Stop button** and key fob control the engine. Upon inserting the key fob into the starter switch slot, and the electronic identification system confirming that it is the correct key fob, the engine can be started (or later, shut off) by pressing the Start/Stop button.



■ **Dynamic Cruise Control** lets you store and maintain a chosen speed above 30 km/h. It is activated via the left-hand steering column switch, and deactivated by applying the brakes or via the switch.



■ **The on-board computer** with Check Control provides valuable feedback on the vehicle's operating status: oil level indicator and distance to next service appointment/oil change, as well as other detailed information, such as spark plug and micro-filter status. It also provides travel information: travel range on remaining fuel, external temperature and more.





□ **Navigation System** features a high-resolution, 8.8" glare-free monitor. Using GPS satellites in conjunction with data stored on an internal hard drive, a choice of detailed maps show – and tell – the directions to your desired destination. Enhancements include 3-D daytime and nighttime maps, zoom, travel planner and an Assistance Window. The Voice command feature can be used to change radio stations and audio selection, Navigation system destinations, and telephone entries.



□ **Sirius Satellite Radio** delivers 161 channels of the most innovative satellite radio music, news, sports, talk, comedy and entertainment. All 69 music channels are commercial-free – and it's delivered coast-to-coast in crystal-clear digital sound, 24 hours a day. Add "The Best of XM" to enjoy additional premium programs, like Oprah Radio[®] XM Public Radio[®] The Virus[®] and top-notch sports action, plus 10 channels of XM Play-by-Play sports. If your BMW is equipped with iDrive, you can also select Sirius XM channels through your vehicle's iDrive system or Voice command, and enter them into the programmable memory buttons.



■ **Automatic Climate Control system** allows occupants to select a specific cabin temperature and choice of fan speeds, as well as automatic or manual airflow and recirculation. The automatic recirculation control activates whenever certain air pollutants are detected. The system also includes defrost/demist and MAX A/C functions.



■ **BMW anti-theft AM/FM stereo CD/MP3 player audio system** includes Radio Data System (RDS), Auto-Store, and 3-channel FM diversity antenna, as well as reads and displays song title and other information.

■ **HD Radio™** receives free, digital AM/FM broadcasts in clear, static-free quality sound – AM sounds like FM; FM sounds like CD. Also enjoy "multicast" FM stations, as well as a variety of innovative data services.

□ **Park Distance Control*** uses ultrasonic sensors in the rear bumper to help you judge the distance to other vehicles and unseen objects when parking. While engaged in a parking manoeuvre, the image on the screen visually changes and warning beeps come faster as your bumper approaches a stationary object, turning into a constant tone when the distance is less than 12 inches. (Front and rear PDC available only in conjunction with BMW Navigation system.)

* Front Park Distance Control available through special order only.



Information Provider
DEALER
RE-PROCESS

Standard/optional equipment.



□ **harman/kardon® Surround Sound Audio System** with vehicle-specific equalizing and powerful 420W amplifier. The 13-speaker system includes four tweeters, two midrange speakers located in the door panels and two midrange speakers located under the rear shelf space, two bass speakers located under the front seats and one midrange center channel speaker located in the dashboard. (Only available on BMW 328i Coupé models.)



■ **AUX-IN port** lets you connect an external audio source, such as an iPod® or MP3 player.

■ **USB Audio Integration** allows for the connection of iPods and various other USB storage devices. Audio files can be navigated and accessed via vehicle controls.



□ **BMW Apps***, an optional feature of the BMW ConnectedDrive interface, allows an iPhone iOS 4.x to play apps specially modified for BMW and BMW approved third-party apps. Imagine listening to Web radio while you drive – or accessing your Twitter™ or Facebook® accounts in the Display monitor. Use the iPod Out function with your smartphone to select music tracks, compile playlists and use Genius (if enabled) to find similar sounds.

□ **Smartphone Integration**, is included with BMW Apps. This allows access to stored music, can improve signal reception, and recharges the battery. (See your authorized BMW Retailer for phone models compatible with this feature.)



■ **Storage compartments** are integrated into both doors. A tilt-out bin below the armrest offers different compartments in which to tuck away sunglasses, change and other small items; a convenient open storage space for maps and larger items is just behind it.



■ **Cupholders** integrated into the dashboard are located within convenient reach of the driver and front passenger. The driver's cupholder is located to the right of the radio, and the passenger's cupholder is located above the glove compartment. Both cupholders fold out as shown above, and can be conveniently closed back into the dash when not in use.

*BMW Apps only available for the iPhone.





□ **6-speed automatic transmission with Steptronic** provides a choice of three modes: "Drive" with Adaptive Transmission Control; a more dynamic "Sport" mode; and Steptronic automatic, for the hands-on control of a manual without a clutch. (Steering wheel-mounted paddle shifters are included.)



■ **6-speed manual transmission** delivers a precise, athletic feel. Its responsiveness is due, in part, to the enhanced synchronization of shifts from neutral to each gear. A shortened shift lever and "throw" add to the sporty feel of the gearbox. The sixth gear drops revs at highway speeds for smooth cruising.



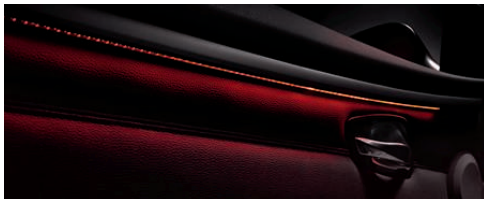
□ **7-speed Double Clutch Transmission (DCT)** provides smooth, lightning-quick gear changes and enhanced fuel efficiency by automatically shifting between two transmission structures. While one gear is disengaging, the next is already in position. Shift gears manually without a clutch by using paddle shifters or the gear selector (available on the 335is).



□ **Lumbar support** for front seats adds four-way adjustable comfort for the lower back. The up/down and in/out lumbar support positioning is electrically adjustable.



■ **Electric seat adjustments** included with eight-way power front seats allow customized comfort and convenience for driver and front passenger. The two-setting memory system automatically adjusts the driver's seat and side-view mirror positions, with individual preferences available at your fingertips.



■ **BMW Ambiance lighting** adds a touch of elegance to cabin lighting. In addition to soft, white light, turn the headlights on to enjoy the drama of a warm reddish light that runs from front to rear beneath the inner door ledge.



Standard/optional equipment.



■ **Heated front seats** are a welcome feature for driver and front passenger in cooler weather. With the touch of a button, seat surface and backrest are heated and quickly radiate comfortable warmth in your choice of three settings.



■ **Automatic safety-belt assistant** for the two front seats makes buckling up easier by bringing the belt forward whenever you get into the vehicle. As soon as the safety belt is clicked, the arm retracts into its housing. (If the safety belt for an occupied seat isn't used, the arm retracts after one minute or as soon as the vehicle reaches a speed of about 5 km/h.)



■ **Armrest** in the center console is at an excellent height and proximity to the driver and front passenger to provide a comfortable resting position. The lid folds up, exposing the integrated storage compartment.



■ **8-way electric front sport seats** include adjustable side bolsters, two-way manual headrests with BMW's Active Head Restraints feature, thigh support, and driver memory for exterior mirror and seat positions. (Optional on the BMW 328i Coupé and the BMW 328i xDrive Coupé.)





■ **Two-way power glass sunroof** with remote, expanded one-touch operation, slides backward or tilts up to let in as much fresh air and sky as you like. Includes a sliding interior sunshade.



■ **Rear fold-down seats** allow you to load long objects in the trunk by folding down one or both rear seats, as needed.



□ **Comfort Access system** offers convenient keyless access to your vehicle. Simply carrying the remote key in a pocket or purse allows you to unlock the doors by touching the door handle. You can also turn the engine on or off by pressing the Start/Stop button without inserting the remote key.



□ **Anti-theft alarm system** features remote control, anti-theft device and electronic immobilizer for effective protection. In the event of an attempted break-in or unauthorized transport, the system sounds an alarm and switches on the hazard warning lights.



■ **Ski bag** allows clean and secure transport of up to four pairs of skis and ski poles. When the ski bag is not extended, the center armrest can be left down for use or folded up.

For details on the availability of standard and optional features, please refer to the **Equipment charts** section at the back of this brochure.

Original BMW Accessories.



Snap-in Adapter plays stored music, charges the phone and accesses the car antenna.



19" Star Spoke (Style 311) Chrome Wheels reflect the Coupé's sporty style and dynamic performance. Corrosion-fighting coatings help keep them looking new.

Rear Deck Spoiler in body colour intensifies the look of power and performance.

A BMW always delivers a special drive – and Original BMW Accessories make the experience better still. Combining great ideas, immaculate design, and sheer practicality to create innovative solutions, Original BMW Accessories are available in many categories: exterior, interior, communications and information, and transport and luggage compartment solutions. Your BMW Retailer will be pleased to advise you on the complete range of Original BMW Accessories and provide you with a special catalogue. For further information, please visit www.bmw.ca/accessories

	328i	328i xDrive	335i	335i xDrive	335is
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Safety

Adaptive Brakelights with third brakelight	■	■	■	■	■
Adaptive Headlights with cornering lights	■	■	■	■	■
Airbags:					
– Front-to-rear head airbags, covering the entire side window area	■	■	■	■	■
– Side thorax airbags for driver and front passenger	■	■	■	■	■
– SMART airbags for driver and front passenger, with seat occupation detector for front passenger airbag	■	■	■	■	■
Automatic safety-belt pretensioners at front seating position	■	■	■	■	■
Brakes, disc at the front and rear, vented	■	■	■	■	■
Central locking, with electronic immobilizer and locking fuel tank filler flap	■	■	■	■	■
Central lock switch for central locking	■	■	■	■	■
Dynamic Stability Control (DSC – Includes ABS, CBC, DTC, DBC, ASC+T, EBD, and extended functionality)	■	■	■	■	■
Electronically limited slip differential	■	–	■	–	■
Foglights , halogen free-form	■	■	■	■	–
High-pressure headlight washer system	–	■	–	■	–
Hill Descent Control (HDC)	–	■	–	■	–
Park Distance Control (PDC), rear	○	○	○	○	○
Rain sensor , with automatic driving lights control	■	■	■	■	■
Run-flat wheels and tires with Tire Pressure Warning (TPW)	■	■	■	■	■
Safety bodysHELL:					
– Bumper system with aluminum impact absorbers at the front and steel impact absorbers at the rear, reversible up to 4km/h, and special deformation elements designed to absorb impacts at speeds of up to 15km/h	■	■	■	■	■
– Integrated side impact protection in doors	■	■	■	■	■
Xenon headlights for low and high beam and four parking light rings	■	■	■	■	■

Engine

230hp dual overhead cam (DOHC) , 24-valve in-line 6-cylinder engine	■	■	–	–	–
300hp dual overhead cam (DOHC) , 24-valve in-line 6-cylinder engine	–	–	■	■	–
320hp dual overhead cam (DOHC) , 24-valve in-line 6-cylinder engine	–	–	–	–	■
Double-VANOS	■	■	■	■	■
High Precision Injection (direct injection)	–	–	■	■	■
Twin-scroll turbocharger	–	–	■	■	–
Valvetronic	■	■	■	■	–

	328i	328i xDrive	335i	335i xDrive	335is
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Transmission/Suspension

6-speed automatic transmission with Steptronic shift paddles	□	□	□	□	—
6-speed manual transmission	■	■	■	■	■
7-speed Double Clutch Transmission	—	—	—	—	□
Active Steering, with Servotronic	—	—	□	—	□
Double-pivot-strut front suspension	■	■	■	■	■
Five-link independent rear suspension	■	■	■	■	■
Power steering	■	■	■	■	■
Servotronic, vehicle-speed-sensitive power steering	—	□	—	□	—
Sport exhaust system	—	—	—	—	■
Sport suspension	■	—	■	—	■
xDrive All-Wheel Drive system, with variable torque distribution	—	■	—	■	—

Interior Features

Alcantara Gearshift & Brake lever boots	—	—	—	—	■
Ambiance lighting	■	■	■	■	■
Automatic Air Conditioning, with rear air vents (including Automatic Air Recirculation, fogging and solar sensors, and residual heat button)	■	■	■	■	■
Bluetooth® wireless technology	■	■	■	■	■
Central armrest, rear	■	■	■	■	■
Cruise Control with braking function	■	■	■	■	■
Cupholders, front and rear	■	■	■	■	■
Glass sunroof, electric, with comfort opening function via car key	■	■	■	■	■
Interior mirror, with auto-dimming function	■	■	■	■	■
Interior trim:					
— Aluminum Glacier Silver, dark	○	○	—	○	■
— Black High-gloss	■	■	—	—	—
— Brushed Aluminum	—	—	■	■	—
— Burl Walnut Wood	□	□	□	□	—
— Bamboo Anthracite	□	□	□	□	—
— Walnut Light Wood	□	□	□	□	—
Locking illuminated glovebox	■	■	■	■	■
On-board computer (including Check Control)	■	■	■	■	■
Radio/Audio:					
— BMW Individual audio system, 16 speakers, including two subwoofers, 825 W amplifier, Direac Live™ technology, 7-band equalizer, and switchable surround modes	—	—	○	○	○
— harman/kardon® Sound System, 13 speakers, including 2 subwoofers, 420 W amplifier, 7-band equalizer, and harman/kardon signal processing with switchable surround modes	○	○	—	—	—
— HiFi sound system, 8 speakers, including 2 subwoofers and 180 W amplifier	■	■	■	■	■
— Radio Professional with CD drive and MP3 capability (including AUXIN connection)	■	■	■	■	■
— Sirius satellite radio pre-wiring	■	■	■	■	■
— Sirius satellite radio tuner; includes one-year subscription to Sirius satellite radio	○	○	○	○	○
— USB Audio Integration	■	■	■	■	■

	328i	328i xDrive	335i	335i xDrive	335is
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Interior Features**Seats/Seat comfort:**

- 8-way seat adjustment, electric, with memory function for driver's seat	■	■	■	■	■
- Front seats with easy-entry function for comfortable access to rear seats	■	■	■	■	■
- Lumbar support for driver and front passenger, electric	—	—	○	○	○
- Seat heating for driver and front passenger, 3 stage	■	■	■	■	■
- Sport seats for driver and front passenger, with electric backrest width adjustment and manual thigh support	□	□	■	□	■

Start/Stop button

	■	■	■	■	■
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Steering Wheel:

- Heated steering wheel	□	□	■	■	—
- Sport steering wheel, three spokes	○	○	■	■	—
- M Sport steering wheel	○	○	○	○	■
- Leather steering wheel, shift lever knob and handbrake lever boot in leather	■	■	■	■	■
- Multi-function steering wheel with fingertip audio and accessory phone controls	■	■	■	■	■

BMW Assist with one-year Safety and Security subscription:

- Advanced Automatic Collision Notification	■	■	■	■	■
- Customer Relations Function	■	■	■	■	■
- Destination Download (Advanced Concierge)	■	■	■	■	■
- Emergency Request	■	■	■	■	■
- Enhanced BMW Roadside Assistance	■	■	■	■	■
- Google MyInfo Send-To-Car	■	■	■	■	■
- Remote Door Unlock	■	■	■	■	■
- Stolen Vehicle Recovery	■	■	■	■	■

Through-loading system, with asymmetrically split rear backrest, each section folding down separately

	■	■	■	■	■
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Universal garage door opener

	—	—	○	○	○
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Upholstery:

- Dakota Leather	○	○	■	■	■
- Leatherette	■	■	—	—	—

Window lifts, electric, front and rear, with open/close fingertip control, trap release, and comfort opening/closing function

	■	■	■	■	■
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	328i	328i xDrive	335i	335i xDrive	335is
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Exterior Features

Comfort Access	○	○	○	○	○
Exterior mirrors , with auto-dimming function and power folding	○	○	○	○	○
Exterior mirrors in body colour , electrically adjustable, blue tinted, aspheric, heated	■	■	■	■	—
Exterior mirrors in high-gloss black , electrically adjustable, blue tinted, heated	—	—	—	—	■
High-Gloss Shadowline	○	○	—	○	■
Metallic paint	□	□	□	□	□
M Aerodynamics package with body-colour rear diffuser	—	—	—	—	■
M Aerodynamics package with anthracite rear diffuser	○	○	—	○	—
Ornamental front grille with vertical slats in high gloss black	—	—	—	—	■
Ornamental front grille with vertical slats in chrome and chrome surround	■	■	■	■	—
Sill covers with chrome BMW lettering	■	■	■	■	■
Wheels & Tires:					
— V Spoke alloy wheels – Style 338, 17 x 8.0, 225/45R-17, All Season Tires	■	■	—	—	—
— Star Spoke alloy wheels – Style 152, 18 x 8.0 front, 225/40R-18, 18 x 8.5 rear, 255/35R-18, Performance Tires	○	○	—	—	—
— Star Spoke alloy wheels – Style 340, 17 x 8.0, 225/45R-17, All Season Tires	—	—	—	■	—
— M Star Spoke alloy wheels – Style 193M, 18 x 8.0 front, 225/40R-18, 18 x 8.5 rear, 255/35R-18, Performance Tires	—	—	—	○	—
— V Spoke alloy wheels – Style 342, 18 x 8.0 front, 225/40R-18, 18 x 8.5 rear, 255/35R-18, Performance Tires	—	—	■	—	—
— V Spoke alloy wheels – Style 228, 19 x 8.0 front, 225/35R-19, 19 x 9.0 rear, 255/30R-19, Performance Tires			□		
— M Double Spoke alloy wheels – Style 313M, 19 x 8.0 front, 225/35R-19, 19 x 9.0 rear, 255/30R-19, Performance Tires	—	—	—	—	■
— Run-flat tires	■	■	■	■	■

	328i	328i xDrive	335i	335i xDrive	335is
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Premium Package

Comfort Access; Dakota Leather upholstery; Park Distance Control (rear); Heated steering wheel; Alarm system; Auto-dimming mirrors; harman/kardon® Sound System with 13 speakers, including 2 subwoofers, 420 W amplifier, 7-band equalizer, and harman/kardon signal processing with switchable surround modes

□ □ – – –

Executive Package

Alarm system; Auto-dimming exterior mirrors; BMW Individual Audio System with Dirac Live™ Technology; Comfort Access; Lumbar support; Park Distance Control (rear); Sirius satellite radio tuner; Universal garage door opener

– – □ □ □

M Sport Package

18" M Star Spoke alloy wheels – Style 193 M; M Sport package (M Sport steering wheel; M Aerodynamic package; M Shift knob – manual only; Sport seats; M Footrest; High-Gloss Shadow Line; Anthracite roofliner; Dark Aluminium Glacier Trim; High speed maximum)

– – – □ –

M Sport Package

18" M Star Spoke alloy wheels – Style 152; M Sport package (M Sport steering wheel; M Aerodynamic package; M Shift knob – manual only; Sport seats; M Footrest; High-Gloss Shadow Line; Anthracite roofliner; Dark Aluminium Glacier Trim; High speed maximum)

□ □ – – –

Connected Technology Package

BMW on-board navigation, with 8.8" colour monitor, arrow and map display, and CD and DVD drive, including iDrive Controller and programmable memory keys; Voice Control

□ □ □ □ □

BMW Apps Package

BMW Apps (iPhone® integration with BMW App, including access to web-radio and social media updates); Smart Phone Integration

□ □ □ □ □

		328i	328i xDrive	335i	335i xDrive	335is
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Weight

Curb weight (manual/automatic)	kg	1525/1555	1625/1645	1615/1625	1695/1705	1620/1630
Maximum permissible (manual/automatic)	kg	1945/1975	2045/2065	2035/2045	2115/2125	2040/2050
Permitted load	kg	400	400	400	400	400
Permitted axle load, front/rear	kg	935/1100	1010/1110	985/1120	1055/1140	990/1140
Permitted roof load	kg	75	75	75	75	75

Engine

Bore/stroke	mm	85.0 x 88.0	85.0 x 88.0	84.0 x 89.6	84.0 x 89.6	84.0 x 89.6
Compression ratio	:1	10.7	10.7	10.2	10.2	10.2
Cylinders/valves		6/24	6/24	6/24	6/24	6/24
Displacement	cc	2996	2996	2979	2979	2979
Maximum torque /rpm	lb-ft	200/2750	200/2750	300/1200	300/1200	332/1500 ¹
Nominal output /rpm	hp	230/6500	230/6500	300/5800	300/5800	320/5900

Transmission

Drive configuration		Rear-wheel	All-wheel	Rear-wheel	All-wheel	Rear-wheel
Manual gear ratios	III:1	4.32/2.46	4.35/2.50	4.11/2.32	4.11/2.32	4.06/2.40
	III/IV:1	1.66/1.23	1.67/1.23	1.54/1.18	1.54/1.18	1.58/1.19
	V/VI/IR:1	1.00/0.85/3.94	1.00/0.85/3.93	1.00/0.85/3.73	1.00/0.85/3.73	1.00/0.87/3.68
Final drive ratio	:1	3.23	3.38	3.08	3.08	3.08
Automatic gear ratios	III:1	4.07/2.37	4.07/2.37	4.17/2.34	4.17/2.34	4.78/3.06
	III/IV:1	1.55/1.20	1.55/1.20	1.52/1.14	1.52/1.14	2.15/1.68
	V/VI/IR:1	0.85/0.67/3.20	0.85/0.67/3.20	0.87/0.69/3.40	0.87/0.69/3.40	1.39/1.20/4.45
	VII:1	—	—	—	—	1.00
Final drive ratio	:1	3.73	3.91	3.46	3.46	2.56

Performance

Acceleration 0 to 100 km/h (manual/automatic)	sec	6.7/7.3	7.1/7.4	5.6/5.8	5.5/5.6	5.4/5.3
Top speed ²	km/h	210	210	240	240	240

		328i	328i xDrive	335i	335i xDrive	335is
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Fuel consumption

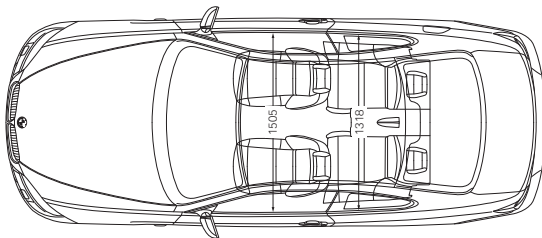
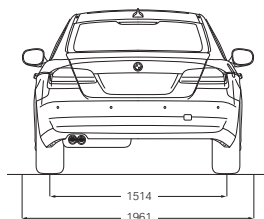
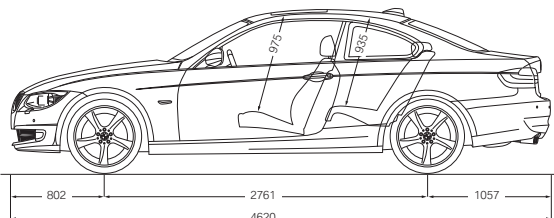
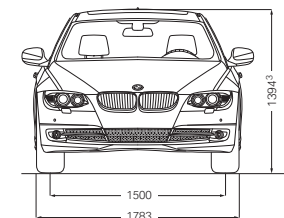
City (manual/automatic)	L/100 km	10.8/11.3	12.4/11.9	11.2/11.5	11.0/11.3	11.9/12.3
Highway (manual/automatic)	L/100 km	7.0/6.8	7.6/7.8	7.2/7.3	7.4/7.4	7.7/8.3
Tank capacity, approximately	L	61	61	61	61	61

Wheels

Material		Light-alloy	Light-alloy	Light-alloy	Light-alloy	Light-alloy
Tire dimensions	front	225/45R-17	225/45R-17	225/40R-18	225/45R-17	225/35R-19
Wheel dimensions	front	17 x 8.0	17 x 8.0	18 x 8.0	17 x 8.0	19 x 8.0
Tire dimensions	rear	225/45R-17	225/45R-17	255/35R-18	225/45R-17	255/30R-19
Wheel dimensions	rear	17 x 8.0	17 x 8.0	18 x 8.5	17 x 8.0	19 x 9.0

Electrical system

Alternator output	Amps	180	180	180	180	180
Battery capacity	Ah	90	90	90	90	90



All dimensions in the technical drawings in millimetres.

Luggage compartment capacity: BMW 328i and 328i xDrive, 440 litres;

BMW 335i and 335i xDrive, 430 litres.

¹ An additional 38 lb.-ft of temporary torque is delivered with the standard turbo boost function.

² Electronically limited.

³ Height of the BMW 335i, 335i xDrive, and 335is is 1,375 mm.

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