

BMW M6  
Coupe  
Cabriolet



The Ultimate  
Driving Experience.®



# THE NEW BMW M6. COUPÉ AND CABRIOLET.

BUILT FOR THE LIMITS.



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# EXPERIENCE THE TRANSFORMING POWER OF M.

The BMW 6 Series is admired worldwide for its iconic sporting elegance. Add the driving dynamics of M, however, and it takes on something different: a snarl. 560 horsepower pins you to your seat. Lightning-fast full-throttle gear shifts burst through the 7-speed M Double Clutch Transmission. Race-engineered suspension and steering blur even the most challenging corners. Whether in Coupé or Cabriolet form, the M6 is a special breed of BMW. It seizes the road, dominates your driving soul – and doesn't let go. Are you ready to be transformed?

**THE NEW BMW M6.  
COUPÉ AND CABRIOLET.**



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# The new BMW M6 Coupé and Cabriolet

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 Want the inside scoop on BMW?  
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## Editorial

# AN INFUSION OF RACING BLOOD, TYPE M.

At heart and by job description, BMW M engineers are racers. A passion for uncompromising performance is in their blood. And they want to share it with you. In these BMW M6 models, they daringly blend aesthetics with athletics. These cars are infused with advanced performance technology: an M TwinPower Turbo V8, paddle-shifted 7-speed M Double Clutch Transmission (M DCT), and a long list of ultra-high-performance powertrain and suspension systems. This is the racing essence of M, formulated in a soul-stirring grand touring car.

In this M6 brochure, we invite you to join us on a thrilling ride through the sweeping highways and grand boulevards of Miami. Our next invitation is to your BMW Retailer for a test drive. After all, it takes a lot more than words to experience the heart-racing feeling of M.

### Equipment of the model shown: BMW M6 Coupé

Engine: 32-valve BMW M TwinPower Turbo 4.4-litre V8  
Power output: 560hp @ 6000-7000 rpm  
Wheels: 20" Double Spoke alloy wheels - Style 343M  
Exterior colour: Sakhir Orange Metallic  
Upholstery: Black Extended Merino Leather  
Interior trim: Black Carbon Fibre

For information on technical specifications, please refer to pages 45-47.

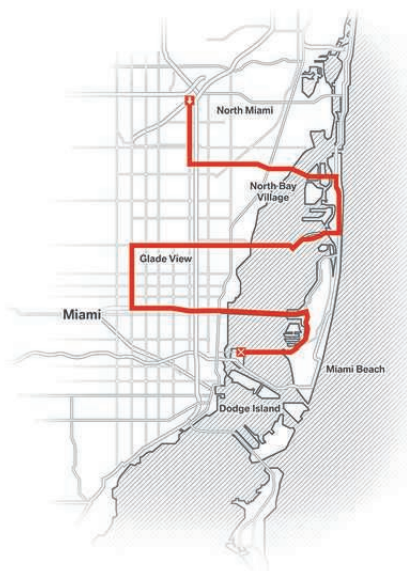
### Equipment of the model shown: BMW M6 Cabriolet

Engine: 32-valve BMW M TwinPower Turbo 4.4-litre V8  
Power output: 560hp @ 6000-7000 rpm  
Wheels: 19" Star Spoke alloy wheels - Style 344M  
Exterior colours: San Marino Blue Metallic  
Upholstery: Silverstone Extended Merino Leather  
Interior trim: Black Carbon Fibre

For information on technical specifications, please refer to pages 45-47.

Wheel Style 344M not available in Canada.

# TODAY'S MIAMI FORECAST: HURRICANES UNDER CLEAR BLUE SKIES.



Sunday dawn in Miami. The sun rises over Biscayne Bay as seagulls glide in leisurely circles, deciding where to dine for breakfast. The sweet morning air is still. Through the palm trees, the Miami skyline appears in the morning haze.

It is the calm before the storm.

You sense them first as a rumbling, distant thunder under clear blue skies, rising in pitch and intensity as they approach. Now you see them grow larger as they swirl toward you. What you hear is the unmistakable note of two M TwinPower Turbo engines as they accelerate up through the gears.

As the cars' shapes become clear, their reality is stunning. All this glorious noise is emanating from automobiles so sleek, so sensual, so seductive, they stop you in your tracks. One Coupé. One Cabriolet. Both BMW M6.



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FEELS LIKE A RACECAR.  
LOOKS LIKE A DREAM.

**Accelerating out of a corner, you sense what a race driver feels. Your right foot touches the throttle and the M6 hunkers down, surges forward and pins you to your seat. You're exhilarated, confident, yet fully in command.**

You rule over an engine of extraordinary sophistication and power: 560 horsepower with 500 lb-ft of torque, to be precise. This is the output of the BMW M TwinPower Turbo V8. 0-100 in 4.2 seconds (Coupe) and 4.3 seconds (Cabriolet).<sup>1</sup> All while consuming nearly 30% less fuel than their predecessors.<sup>2</sup>

High power under the hood demands precise control behind the wheel. Cutting-edge M technology feeds the feel of the road through your

fingertips, as corners flow beneath you. It takes advanced engineering to create this uniquely confident driving experience. An Active M Differential calculates the exact traction and control to reassure you in every driving situation. And brakes that bristle with racecar engineering deliver powerful, fade-resistant grip.

These are just a few of the advanced safety and performance technologies that elevate these cars to M status.



The BMW M6 combines intelligent lightweight construction with advanced fuel-saving technologies like Brake Energy Regeneration and Auto Start-Stop function. You enjoy an extravagant driving experience with frugal fuel consumption.



<sup>1</sup> BMW AG preliminary figures. BMW urges you to obey all posted speed laws and always wear safety belts.  
<sup>2</sup> Preliminary - EU test cycle results.

## RIGHT FOOT SYMPHONY IN M MAJOR.

**Arcing across the 79th Street Bridge, engine and transmission make beautiful music together. 560 horsepower plays in perfect pitch as gear shifts crescendo with blinding speed. Bravo!**

BMW M engineers believe that torque is a terrible thing to waste. So they have created the perfect conductor for the M TwinPower Turbo V8's music: a 7-speed M Double Clutch Transmission with Drivelogic. This extraordinary automated transmission executes lightning-fast gear shifts through your fingertips. Shifts are stunningly crisp and quick, yet barely noticeable. Result: no interruption of power to the rear wheels. You can also select your preferences of driving dynamics through freely configurable M Drive settings easily accessible on the M Leather-wrapped steering wheel. Choose your enjoyment on demand: from a motorsports feel, all the way to a silky-smooth ride for leisurely highway cruising. No matter what you select, with that glorious sound emanating from the M tuned twin tailpipes, you'll love the soundtrack.



Racecar technology: the 7-speed M Double Clutch Transmission with Drivelogic can be shifted in a flash, using paddles. Just as in advanced racecars, you can keep your foot firmly on the throttle while shifting. Whether shifting up or down, engine revs are perfectly and instantly matched to the next gear.





TOP DOWN. FOOT DOWN.  
EYES WIDE OPEN.

Understated yet  
evident: distinctive  
M Gills with integrated  
turn indicators.



**Cruising along Biscayne Bay, the distinctive silhouette of the M6 Cabriolet turns heads at every turn, its paintwork's fine colour pigments shimmering in the sun.**

The seductive shape of the BMW M6 Cabriolet is the perfect blend of form, function – and flat-out fun. This is clearly evident in the long, sleek hood, perfectly sloped windshield and aerodynamically optimized M wing mirrors. You see it in the bold side sills, artfully sculpted rear, bulging fenders, and sprinter's stance. Seen above is paintwork in

brilliant San Marino Blue Metallic. No matter which paint treatment you select, it will adorn a shape that stirs your soul every time you approach it. This is the classic true-blooded, two-door sports car taken to the extreme with BMW M technology. Belts buckled? Engine on? Top down? Where to? We'll find out when we get there.



**Alton Road, Miami Beach: a quick jaunt across the Bay and we're cruising next to white sands under a setting sun. The BMW M6 Coupé is perfectly at home in this world capital of timeless style.**

Radiating distinctive elegance combined with heart-thumping performance, the BMW M6 Coupé bursts onto the scene before you do. Adaptive LED Headlights focus concentrated white light ahead. From the front, there is no mistaking this member of the BMW M family. This car has clearly earned its M6 badge, framed by an M-specific kidney grille with double bars in high-gloss black. Below that, huge M-specific air inlets in the front bumper devour a higher volume of air to satisfy the racing-inspired V8 behind it. The M High-performance chassis appears to flex its muscles through bulging wheel arches that make room for a wider track. The wheels? You'll only find these on an M car: ultralight, strong and striking. Aerodynamics and style are further enhanced with a racing-style air diffuser seen down low on the rear. From nose to tail, this Coupé is all M – all in.



Technology taken directly from the track: the M6 Coupé's newly developed carbon-fibre roof. It optimizes aerodynamic airflow, while its lighter weight lowers the car's centre of gravity to enhance cornering and agility. Exceptionally rigid and sturdy, it adds to the M6's handsome looks, too.

.....  
FLOWING GRACE MEETS  
SURGING POWER.  
.....

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## CRAFTED TO CONNECT YOU WITH THE ROAD – AND THE WORLD.

**The cool winds of the Florida shoreline and the BMW M6 Cabriolet are a perfect match. Also perfectly matched: this cockpit and your driving requirements.**

It's appropriate to show the interior in this setting because it is similar to the cockpits of luxury high-performance sports boats. The instant you slide into the BMW M6 Cabriolet, surrounded by rich materials and fine craftsmanship, you feel in command and ready for excitement. Every control and information display is centred on the driver, precisely positioned for intuitive operation. The M-specific Head-up Display projects all relevant data directly onto the windshield. You can keep your eyes on the road while easily acquiring data, including racing-inspired optimal Shift Lights. On request, via BMW ConnectedDrive, you can receive information streams from the world: news, your calendar and email, just to name a few, can be read aloud to you. It's the unique sensory experience of BMW technology. Enjoy!

Information Provided by





ONCE YOU'VE  
ARRIVED, YOU WON'T  
WANT TO LEAVE.

Open the door and the savoury sea air mingles with the intoxicating scent of genuine leather. It's the perfect counterpoint to your invigorating driving experience. The BMW M6 Coupé offers a unique combination of motorsports-inspired technology and distinctive style that is unequalled. You feel it all over. And never forget.

The design philosophy of BMW M combines extraordinary vehicle dynamics with signature style. This is evident in the two-tone double stitching on the M Leather steering wheel designed to delight at first touch – and for every kilometre you drive. And you're always reminded that there is no substitute for Old World craftsmanship when you settle into seats handmade of the finest leather. Note, too, the aggressively stylish M-specific high-gloss carbon-fibre trim. This is clearly the environment for serious driving – with an ear-to-ear grin.



Touch the Start/Stop Button and the M6's instruments spring to life – sweeping through an arc to inform you that, no matter where you're headed, this journey will be anything but mundane.







BETWEEN POINT A  
AND POINT B,  
THERE IS POINT M.

Sunset, Watson Island: Time to pause, step back and admire these two unique fusions of high style and high performance. The quad exhausts, the wide stances, special M wheels, M accents – not to mention the carbon-fibre roof on the M6 Coupé – all bespeak a very special kind of Ultimate Driving Experience.® So take in the gorgeous scenery for just a few moments before your unquenchable urge to drive overcomes you again.



Two reasons racers use LED lights and so should you: brilliance and response time. Bright LED lights flick on faster than ordinary incandescent bulbs, enhancing the active safety quotient of the BMW M6 Coupé and Cabriolet.



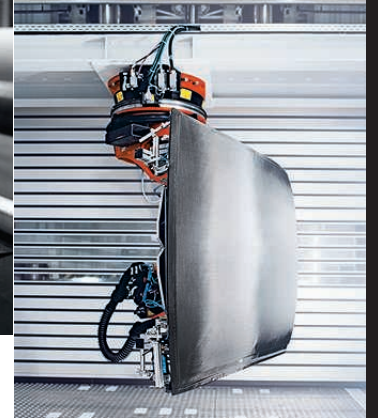
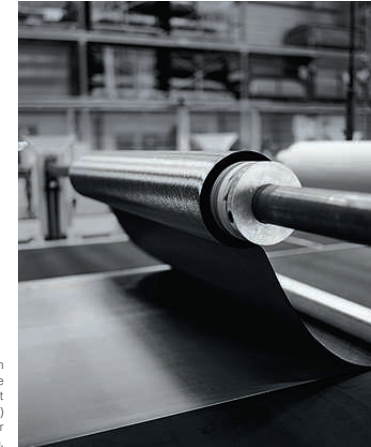
# THE EDGE OF LIGHT: AN ADVANCED NEW LIGHTWEIGHT CARBON-FIBRE ROOF GIVES THE BMW M6 COUPÉ AN ATHLETIC ADVANTAGE.

Black material: optimizing lightweight construction in all the right places.

Carbon sheets are delivered on rollers and layered one atop the other (right). Robots transport the pre-formed roof (far right) to the large press for injection of the resin (below).

A 518-ton steel press dominates the floor of the BMW Landshut works. This colossus conceals one of the best-kept secrets in the automotive industry: the highly automated production of carbon components – in this case, the roof of the BMW M6 Coupé.

Carbon is a key technology in the future of lightweight engineering. A resin-coated carbon weave, made of microscopic carbon fibres, is half the weight of steel. Using it to lighten the highest part of the M6 Coupé – the roof – lowers the centre of gravity and enhances driving dynamics. As a result, the BMW M6 can corner with greater speed and precision.



A CARBON-FIBRE ROOF, AT ABOUT HALF THE WEIGHT OF STEEL, LOWERS THE CENTRE OF GRAVITY TO ENHANCE DYNAMICS.

The huge press at the heart of the Landshut production facility houses the central process: high-pressure injection of epoxy resin into the pre-formed roof, with its millions of carbon-fibre filaments. For the roof to achieve a flawless surface and extraordinary resilience, the liquid resin must flow with absolute precision around every single fibre, down to the last micrometre. But before undergoing this critical process, the roof must first pass through other important steps in the workshop.

The raw material, delivered in large bales, is automatically unrolled, stacked five layers deep, and cut to size. According to the load requirements of the component being formed, the fibres of the individual woven layers run lengthwise, laterally or diagonally. The top layer serves as a visible endpoint.

The roof is pre-formed in a heated press, with the help of a fast-melting powder. This keeps the fabric layers from slipping, allowing the roof to achieve the correct curvature. In the next stage, the pre-formed roof is combined with the resin in the large press described above. The stacked carbon roofs are then put into a large oven for further hardening. After four hours at 115 degrees Celsius, the roofs are ready for final processing.

The carbon surface is given a transparent layer of varnish to protect against ultraviolet light. Finally, the roofs are packed for transport to the nearby Dingolfing plant. There they are glued into the painted bodysells of the BMW M6.

The large number of carbon roofs in production is a testament to the handling skills of the Landshut professionals. Thanks to their expertise, BMW is positioned to manufacture entire body shells from carbon – one of the most important vehicle manufacturing materials of the future.





# IMAGINATIVE PATHWAYS TO M POWER AND EFFICIENCY.

Typical of BMW M vehicles are engines that deliver optimal power with minimal fuel consumption. With a 560-horsepower engine, this is no mean feat. To achieve this, the M TwinPower Turbo V8 in the new BMW M6 Coupé and Cabriolet applies advanced technologies.

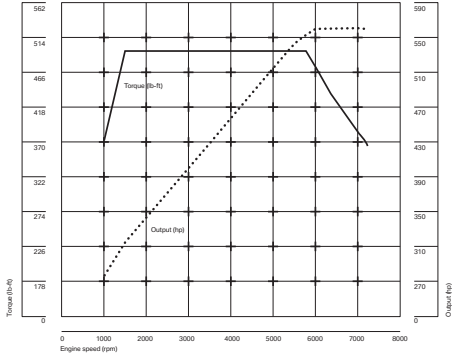
First is our patented approach to exhaust delivery to the turbocharger, described below. This is coupled with our proven intelligent intake control technologies. Double-VANOS continuously variable camshaft timing and High Precision Direct Injection play in concert with patented Valvetronic individual intake valve control that eliminates the need for a less-efficient throttle plate. The result is another M characteristic: linear delivery of a massive 500 lb-ft of torque over an exceptionally broad rpm range, from idle to high revs. This results in a 0-100 km/h acceleration figure of 4.2 seconds for the Coupé and 4.3 seconds for the Cabriolet.<sup>1</sup>



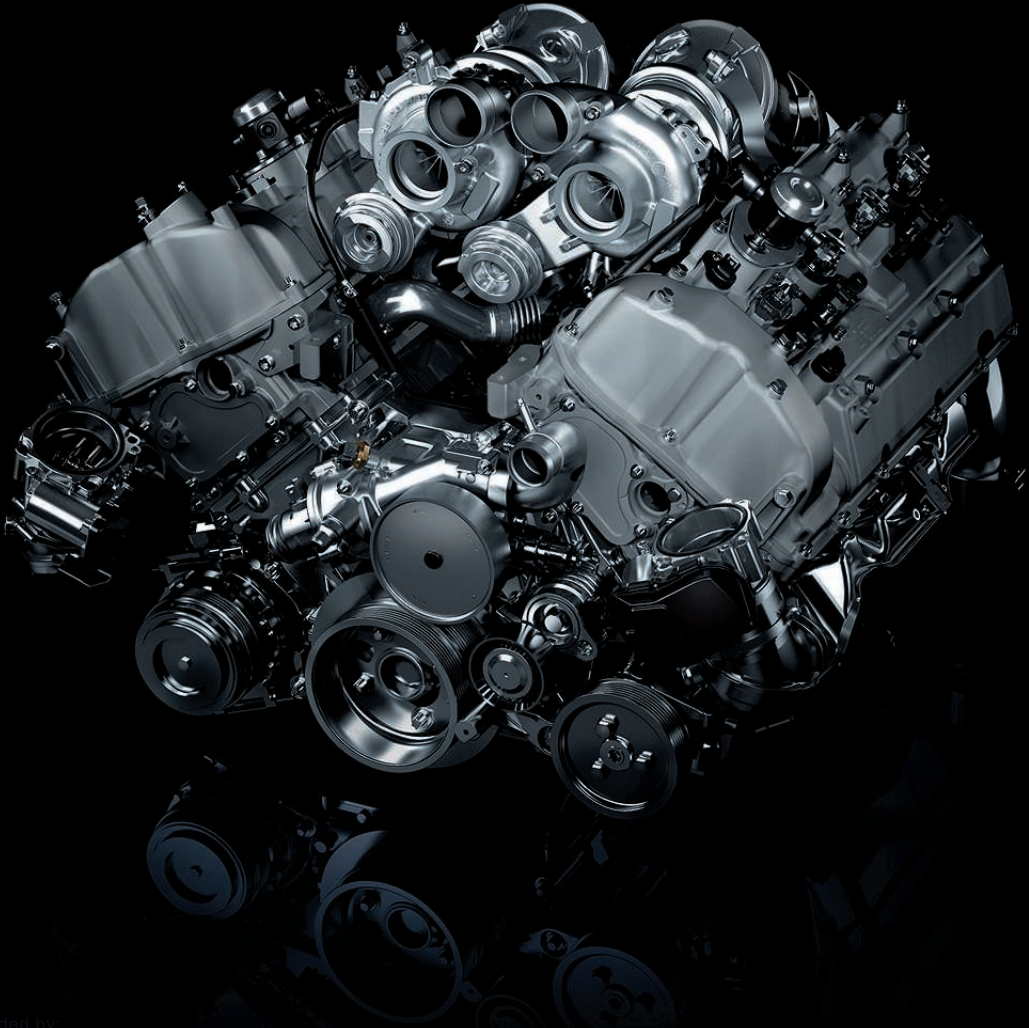
**M TwinScroll turbocharging for faster throttle response.** Turbochargers recycle exhaust pressure to drive a turbine that feeds high pressure air to the engine. It's a clever and effective technology with one drawback: it takes time under acceleration to build exhaust pressure to spin the turbo. BMW M TwinScroll Turbo technology slashes this "turbo lag" by timing the exhaust pulses. Exhaust flows into the turbos from each of two cylinder paths with a 360-degree firing interval. This minimizes interference between exhaust pulses, optimizing energy transfer. What you feel is incredibly crisp throttle response.

Naturally, the byproduct of power is heat. So we've added two large intercoolers to cool the engine, intake air, and even engine electronics. Next we added BMW EfficientDynamics technologies. The energy-saving Auto Start-Stop function turns off the engine while stopped and restarts it automatically when you take your foot off the brake. Brake Energy Regeneration recovers energy output from the car's braking and then recycles it to help power the vehicle. The result is exceptionally good highway fuel mileage for an ultra-high-power car – nearly one-third less fuel consumption than its predecessor.<sup>2</sup> And the potent sound emanating from the exhaust pipes is seductive to any driving enthusiast.

<sup>1</sup> BMW AG preliminary test results. BMW urges you to obey all posted speed laws and always wear safety belts.  
<sup>2</sup> Preliminary – EU test cycle results.



High torque is available across an extremely broad range of engine speeds – from 1500 rpm (a little more than idle) all the way to 5750 rpm. You experience power that responds fast and long across a wide range of acceleration starting points, for greater driving enjoyment.





# EXERT MORE POWER OVER POWER.



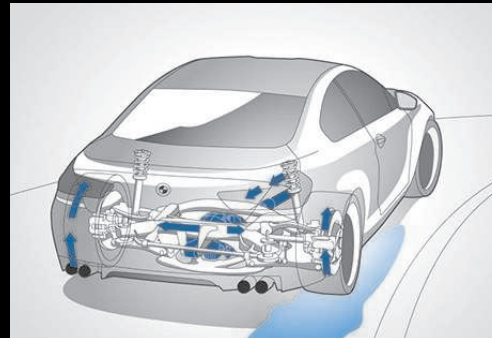
The extraordinary power of the new BMW M6 Coupé and Cabriolet requires the application of intelligent transmission and drivetrain systems for maximum efficiency and driving fun. The racing-derived 7-speed M Double Clutch Transmission (M DCT) can be personalized by the driver to match a wide range of preferences, from comfort to extreme sport. This dynamic transmission can operate in either fully automatic or automated manual mode. In the manual mode, you shift like a Grand Prix driver by flicking paddles just behind the steering wheel with your fingertips. Without taking your hands off the wheel – and with your foot firmly on the accelerator – you can quickly select one of seven gears, and the transmission does the rest. Whether changing gears up or down, the experience is exciting and rewarding.

Here's how it works. M Double Clutch Drivelogic is based on not one, but two partial transmissions housed inside the same gear case. One transmission contains gears 1, 3, 5 and 7; the other, gears 2, 4 and 6. Now here's the genius of it: let's say you're accelerating hard in gear 3 in one transmission. Before the shift to gear 4 is made, this next gear is already engaged and ready to go. To make the shift, M Double Clutch Drivelogic doesn't push gears. Rather, it selects one of two clutches to instantly engage the next gear in the other transmission. Changing clutches, instead of physically moving gears, is blindingly fast – and it

can be executed with your right foot flat to the floor. To further improve acceleration, appropriately configured Drivelogic programs boost torque to a higher degree. Combined with the close ratio gaps between the seven gears, these programs help you feel each gear shift with an ever-increasing surge forward.

The M Double Clutch Transmission also automates a time-tested race driving principle to improve vehicle dynamics when slowing for a corner: precisely matching engine rpm to the next-lowest gear during the shift. M DCT automates this function, precisely matching engine rpm to braking force to prevent sudden lurching when shifting down. Another aspect of Drivelogic lets you adjust gear shift characteristics to suit your requirements. You have a choice of six drive programs – three in manual mode and three in automatic. Each offers a broad spectrum, from full-on sporting to smooth and effortless.

The transmission also offers many other features, including another technology direct from racecars: Launch Control. This provides the new BMW M6 Coupé and Cabriolet with the just the right amount of power to the rear wheels for the best acceleration from a standing start to top speed. What you get is the power to apply power like never before.



#### **Active M Differential optimizes traction for greater control.**

This differential, the final gear unit connecting the transmission to the drive wheels, is electronically controlled and communicates with the Dynamic Stability Control (DSC) system to ensure intelligent application of engine torque in every driving situation, including high-speed cornering and variable road surfaces.



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# ENGINEERED TO GO AROUND THE TRACK. OR JUST AROUND THE CORNER.

The BMW M6 Coupé and Cabriolet don't conform to traditional rules. Instead, they are born of the free-spirited and innovative engineering philosophy of BMW M. This ensures a driving experience that can be configured for the track or even an easy drive to the supermarket.

The precision-built M high-performance chassis you see on the facing page has been redeveloped from scratch and tuned to perfection on the famous and demanding Northern Loop of Germany's Nürburgring, the Nordschleife. You begin to experience the effect of M when you settle into the cockpit and see the M Drive buttons on the steering wheel. These buttons connect you to pre-programmed configurations for either a sporty or a comfortable drive. One of these is M Dynamic

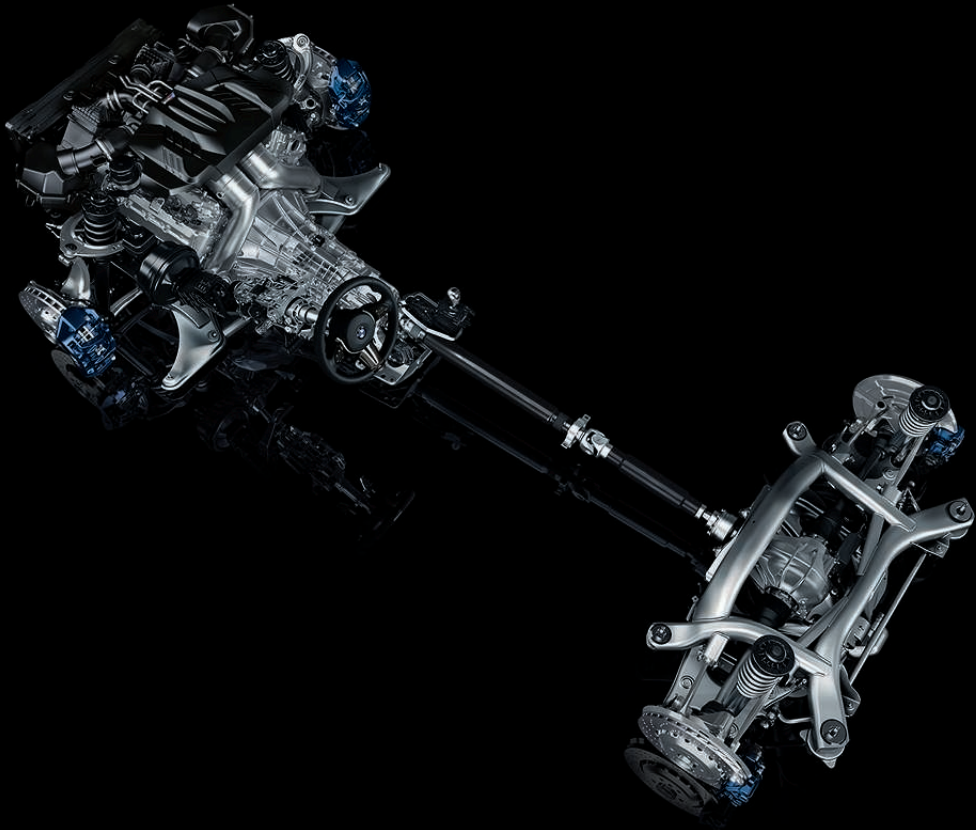
Mode, which helps you push the performance envelope of the M6 by raising the threshold of when Dynamic Stability Control intervenes. This works in concert with the Active M Differential that improves traction on even the most demanding corners. Result? You can explore the limits with more confidence.

Also adding to your enjoyment is Dynamic Damper Control. This feature allows you to adjust the shock absorbers to your preference in one of four modes: COMFORT+, COMFORT, SPORT, and SPORT+. It's one more way the racing souls of BMW M engineers put a smile on your face with every drive.



**M Carbon Ceramic braking system:**<sup>1</sup> these high-performance lightweight brakes have extremely high load capacity and excellent fade resistance under the most demanding conditions. This system can be identified by the matte finish gold brake calipers with M logo.

<sup>1</sup> M Carbon Ceramic braking system not available at initial launch.







# WELCOME TO THE M6 CONCERT HALL.

Dynamic design. Innovative technology. Impressive details. The interior of the BMW M6 provides a highly rewarding on-road experience – and the on-board entertainment has a central role to play.

The available Bang & Olufsen® High-End Surround Sound System, for example, offers a level of sound perfection that even the best home audio systems rarely achieve. Driven by 1,200 watts of power through 16 speakers in the Coupé, and 1,000 watts through 12 speakers in the Cabriolet, the system generates up to 118 decibels of acoustic pressure, turning music into a sensuous feast. You'll feel a bass-heavy drum performance deep in your body; emotional solos will give you goosebumps. Close your eyes – the immediate surroundings of the interior will melt away, leaving you feeling as if you have been transported to a concert hall.

These effects are the product of the finest HiFi components, as well as outstanding digital signal processing. And whether the signals come from the CD drive or a connected MP3 player, in the M6 Coupé, sound is transferred precisely and cleanly via a specially balanced amplifier. It is then generated by two subwoofers under the front seats, as well as seven tweeters and seven midrange speakers in the dashboard, the interior paneling and rear shelf. With their neodymium magnets and special honeycomb structure membranes, these components are nothing less than first class.

The Bang & Olufsen High-End Surround Sound System was specifically designed to perfectly counterbalance any acoustic disadvantages inherent in car design. Revolutionary Dirac Dimensions™ technology calculates and corrects, in advance, all sound distortions arising from the structures of the interior; asymmetrically positioned speakers also address the issue. The result: clean, natural sound throughout the cabin. Choose the expanded mode, and music in the M6 sounds as if the speakers are positioned around the car at a greater distance from each other than they actually are. Thanks to the Acoustic Lens technology, all on board, wherever they are sitting, will perceive the acoustic pattern of the system with the same degree of quality.

Thanks to its tasteful, modern design, the Bang & Olufsen High-End Surround Sound System is also easy on the eyes. Speaker frames are made of anodized aluminum and discreetly illuminated by white LEDs. In addition, the central speaker in the middle of the dashboard raises and positions the Acoustic Lens. It all combines to make any journey with the Bang & Olufsen High-End Surround Sound System a unique entertainment experience.





## BMW ConnectedDrive

In touch with your world.

Every day, our world is becoming increasingly networked. Many BMW drivers, however, are better connected with than most, obtaining information on the road, communicating by phone or email and always updated on the latest events. BMW ConnectedDrive encompasses all these services, including traffic features which enable the networking of BMW cars and their occupants with the outside world.



**Enhanced mobile networking.** The BMW Vision ConnectedDrive is a visionary Roadster with a design that amazes at first sight. Its dynamic, flowing lines draw the eye from the distinctive front end, over the long hood and then to an extraordinary synthesis of exterior and interior. Three levels in the interior each symbolize an area of BMW ConnectedDrive – Convenience, Infotainment and Safety. Accompanying functions and controls are highlighted with different coloured lights that illuminate information.

## BMW CONNECTED DRIVE: CONVENIENCE, INFOTAINMENT AND SAFETY TECHNOLOGIES MEET IN ONE SUITE.

With BMW ConnectedDrive you stay in touch, no matter where you go. Its advanced communications and entertainment features create a network between driver, vehicle and environment, at any time and wherever you are. The following pages present special highlights in the areas of convenience, infotainment and safety.



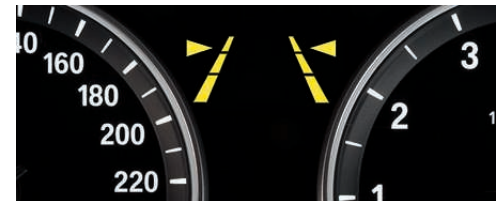
### Rear-view Cameras with Surround View.

Shows the surroundings on the Control Display, for enhanced visibility. The Top-view Camera provides a bird's-eye view of the road alongside the doors. These images, taken by cameras positioned in the exterior mirrors, help guide you when manoeuvring in tight spaces. Side-view Cameras in the front bumpers show traffic approaching the front of the vehicle from the sides, such as when exiting a garage. The Rear-view Camera shows the area behind the vehicle. Working with Park Distance Control, interactive guidelines indicate if the vehicle can fit in a parking space, and display parking trajectories and turn angles.



### Full-colour BMW Head-Up Display.

Always have your eyes on the road. The optional full-colour BMW Head-up Display uses a multi-colour TFT display to project important driving information onto the windshield, in your direct field of vision. Information displayed includes current vehicle speed and navigation instructions. The availability of more colours makes it easier to distinguish general driving information such as "pedestrian on the road" warnings (optional, with BMW Night Vision). The display ensures that your eyes are always on the road ahead, making driving safer.



### Lane Departure Warning and Active Blindspot Detection.

At speeds around 70 km/h, the optional Lane Departure Warning system registers lane markings ahead, up to a distance of 50 metres. If the vehicle threatens to swerve out of its lane, the system warns the driver by making the steering wheel vibrate. If the driver has activated the indicator – meaning that the lane change is intentional – no warning is given. The optional Active Blindspot Detection system warns the driver with a visual signal integrated into the exterior mirror if there is a vehicle located in the driver's blind spot or approaching fast from behind.



### High-beam assistant.

Avoid dazzling other road users. The high-beam assistant feature detects sources of light in the vehicle's vicinity and switches between high and low beam as traffic allows. When the system is active an image sensor behind the rear-view mirror monitors traffic and light conditions. The assistant function then uses these sensor images to decide whether or not the high-beam lights can be switched on. The high-beam is switched to low any time traffic is detected ahead or behind, and when ambient light is sufficient.

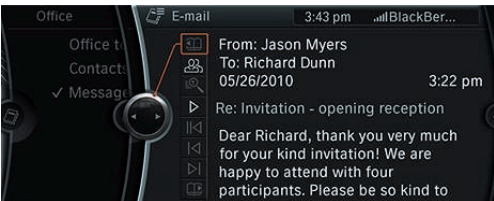


# STAY IN TOUCH WHEREVER YOU GO – WITH BMW CONNECTED DRIVE.



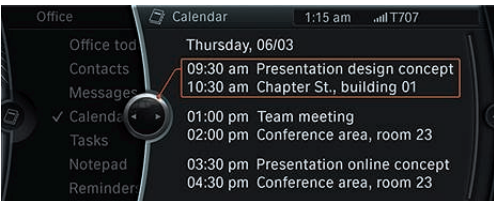
Whether you're far from home or just in the next town, BMW Assist™ offers convenience and peace of mind. There are new ConnectedDrive features that extend BMW's leadership in wireless communications. Marvel at an extensive array of new Mobile Office functions. Get a visual image of your callers. With BMW Assist, you enjoy all this – and more.

**BMW Assist** gives you peace of mind knowing that a friendly response specialist is there to help you 24/7, at the touch of a button. The Safety and Security Plan includes Advanced Automatic Collision Notification, Emergency Request (SOS), TeleService, Enhanced Roadside Assistance, Door Unlock, Stolen Vehicle Recovery, Customer Relations, Concierge and MyInfo.



Use the time you spend in your vehicle even more effectively with BMW's **Mobile Office** feature.<sup>1</sup> For example, when your vehicle is paired with a selected Bluetooth® interface, text messages and emails are transferred to your iDrive Display screen – and our system even reads them aloud to you.

<sup>1</sup> Not all mobile phones are compatible with Mobile Office, and some compatible phones support a limited number of Mobile Office functions. Please contact your local BMW Retailer for details.



What's on today's agenda? Bring up the **Calendar** and **To-do List** on your Display screen while en route, to help you stay on schedule. Need to call your 11 o'clock appointment? Use the iDrive Controller knob to click on the phone number in the Calendar – and it's ringing. Meeting with several people? Conduct conference calls; the Display screen keeps you informed of the status of incoming calls. Who's calling you? If you've uploaded photos to your on-board phonebook, you'll see the caller's picture. Even missed calls are listed on the Display screen. It's never been easier to stay in touch while in transit.



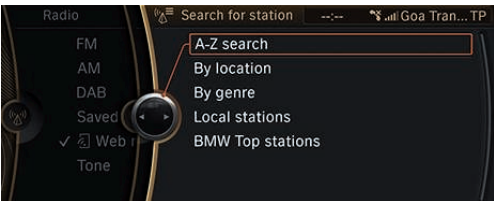
**Enhanced functions** for the iPod® and USB adapter add to the ease and pleasure of using your iPod or iPhone.® Want to know which CD that song comes from? The album cover is shown on your Display screen. Don't purchase additional cables – your iPod or iPhone's original USB cable connects to your BMW's USB port. Another rare feature: with BMW Assist and Bluetooth audio streaming, you can wirelessly play music through the BMW audio system from any Bluetooth compatible music player or mobile phone, from anywhere in your vehicle. In fact, the audio library appears on the Display screen, where you can use the iDrive Controller knob to make your selection.



**MyInfo** allows you to send locations and street addresses to your BMW from Google Maps™. Destinations and phone numbers can be accessed and exported to your Navigation System for immediate route guidance, while you can call the destination with your Bluetooth linked phone.

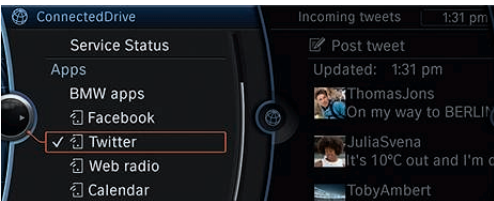


"Whenever I'm far from home, I have peace of mind knowing that BMW Assist is right there, ready to help me should I need it."

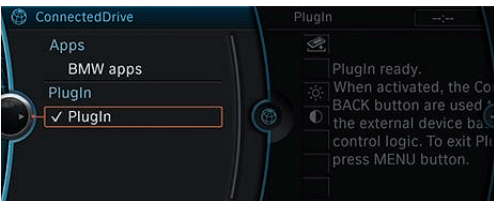


**BMW Apps** lets you access Social Networks, music PlugIn and Video Playback through your iPhone, and see them on the Display screen.<sup>2</sup>

Please note: Not all features available while vehicle is in motion; see retailer for details.



Access content from your **Twitter™** and **Facebook®** accounts to stay on top of what's happening with friends and family.<sup>2</sup> The system can even read posts aloud, so you can keep your focus on the road. You can quickly post prewritten tweets that are further personalized by your BMW to let everyone know where you are and that you're enjoying the drive.



When you select **PlugIn** from the BMW Apps menu, the iPhone exports a typical iPod look and control to your BMW through the video connection.<sup>2</sup> You can then search for your favourite music by playlist, artist, album, song, genre or composer, just as you would on your iPhone.

Please note: The BMW App must be installed on your iPhone for the PlugIn to connect.

<sup>2</sup> Requires BMW Apps option and an iPhone.



## BMW Individual. The most exclusive way to drive a BMW.

For those who dream of a vehicle that reflects their own unique personality, there is BMW Individual.

The BMW Individual collection of exclusive paints, leathers and trims takes the BMW M6 to all-new heights of quality and exclusivity. Only the finest, perfectly matched materials are selected to create each expertly handcrafted interior.

BMW Individual exterior colours are noted for their brilliant, iridescent effects. Only gems exceed the light refraction of an M6 in unique Moonstone Metallic paint. Open the door and take in the elegant contrast of a BMW Individual Platinum/Black Full Merino Leather interior, set off by the drama of Piano Black interior trim.

Or consider racing the sun while piloting an M6 Cabriolet in BMW Individual Citrin Black Metallic. This is a stunning, dark hue that, in daylight, sparkles with bright yellow and orange highlights. Combined with the warmth of a BMW Individual Amaro Brown Full Merino Leather interior, it is guaranteed to make your pulse race.



Experience BMW Individual interactive with the BMW Individual iPad® app.



Elegant cockpit: the BMW Individual M6 interior upholstered in Amaro Brown Full Merino Leather with White Ash Grain Wood interior trim.



Dramatic contrast: the BMW Individual M6 interior in Platinum Full Merino Leather with Piano Black interior trim.



Contrast stitching underscores the refined craftsmanship of the interior.

The M6 Coupé in BMW Individual Moonstone Metallic paint.

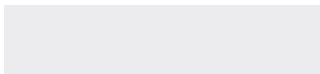


The M6 Cabriolet catches the sun in BMW Individual Citrin Black Metallic.





## Exterior colours.



300 Alpine White Non-metallic



A29 Silverstone Metallic



A52 Space Grey Metallic



A89 Imperial Blue Metallic



B51 San Marino Blue Metallic



B50 Sakhr Orange Metallic



475 Black Sapphire Metallic



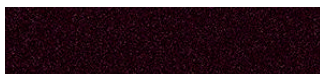
A17 Havanna Metallic



B41 Singapore Grey Metallic



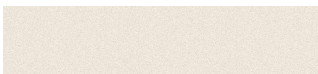
X02 Citrin Black Metallic



X03 Ruby Black Metallic



X10 Tanzanite Blue Metallic



X04 Moonstone Metallic

The pages in this section of the brochure show available colours and materials for the all-new BMW M6. Use these samples to compare paint, upholstery and trim colours, and combinations. Please note that these samples are representations; they are not exact reproductions. To see actual colours, visit your local BMW Retailer, who will be happy to show you original samples and assist you with special requests.



## Upholstery colours and materials.



**LKSX** Black Extended Merino Leather<sup>1</sup>



**LKA9** Silverstone Extended Merino Leather<sup>1</sup>



**LKDA** Sakhir Orange Extended Merino Leather<sup>1</sup>



**X3SX** Black Full Merino Leather<sup>1</sup>



**X3A9** Silverstone Full Merino Leather<sup>1</sup>



**X3DA** Sakhir Orange Full Merino Leather<sup>1</sup>



**X3DZ** Zandvoort Beige Full Merino Leather<sup>1</sup>



**ZBOW** Opal White Full Merino Leather<sup>1, 2</sup>



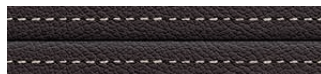
**ZBC8** Platinum Full Merino Leather<sup>1, 2</sup>



**ZBP6** Champagne Full Merino Leather<sup>1, 2</sup>



**ZBP5** Amaro Brown Full Merino Leather<sup>1, 2</sup>



**ZBWT** Cohiba Brown Full Merino Leather<sup>1, 2</sup>

<sup>1</sup> BMW M6 Cabriolet is equipped with Sun-Reflective Technology.

<sup>2</sup> BMW Individual Merino Leather includes front and rear seats, headrests, door mirrors, centre console, armrests and the lower part of the instrument panel. Upper part of the instrument panel, door balustrade and lower door panel in Black Nappa Leather.



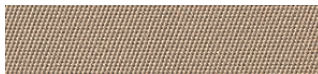
## Softtop colours.



**388** Black



**3YA** Moonlight Black



**3YE** Beige

## Interior trims.



**4MC** Black Carbon Fibre



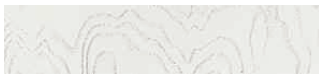
**4AS** Grey Poplar Wood



**4CV** Fine Line Oak Wood



**XE7** Piano Black















**XEX** White Ash Grain Wood







































































































































































































































**XE5** Dark Red Sycamore Wood



# Recommended colour combinations.

	BMW upholstery colours							BMW Individual upholstery colours				
Upholstery materials	Extended Merino Leather <sup>1</sup>			Full Merino Leather <sup>1</sup>				BMW Individual Full Merino Leather <sup>1,2</sup>				
Upholstery colours	Black	Silverstone	Sakhir Orange	Black	Silverstone	Sakhir Orange	Zandvoort Beige	Opal White	Platinum	Champagne	Amaro Brown	Columbia Brown
Interior colours												
	Black	Black	Black	Black	Black	Black	Black	Black	Black	Black	Black	Black

BMW exterior colours												
Alpine White Non-metallic												
Silverstone Metallic												
Space Grey Metallic												
Imperial Blue Metallic												
San Marino Blue Metallic												
Sakhir Orange Metallic												
Black Sapphire Metallic												
Havana Metallic												
Singapore Grey Metallic												
BMW Individual exterior colours												
Citrin Black Metallic												
Ruby Black Metallic												
Tanzanite Blue Metallic												
Moonstone Metallic												
BMW interior trims												
Black Carbon Fibre												
Grey Poplar Wood												
Fine Line Oak Wood												
BMW Individual interior trims												
White Ash Grain Wood												
Dark Red Sycamore Wood												
Piano Black												

• Recommended colour combination

<sup>1</sup> BMW M6 Cabriolet is equipped with Sun-Reflective Technology.

<sup>2</sup> BMW Individual Full Merino Leather includes front and rear seats, headrests, door mirrors, centre console, armrests and the lower part of the instrument panel. Upper part of the instrument panel, door balustrade and lower door panel in Black Nappa Leather.

## Equipment features and options.



**Adaptive LED Headlights** (optional) for both high and low beams project an intense white light that simulates daylight for excellent visibility. Convenient features that improve visibility include Automatic headlights, Adaptive turning, Cornering Lights, four Corona headlight-rings, and Automatic high beams.



**Front M Kidney grille** clearly identifies the M6 with unique double vertical slats in chrome and signature M6 logo.



**M wing mirrors** in body colour are heated and electrically adjustable. The mirror base and lower part of the mirror case are painted in high-gloss black.



**Carbon-fibre roof** (optional) of the new BMW M6 Coupé is made of carbon-fibre reinforced plastic (CFRP). Very light and extremely stiff, it lowers the vehicle's centre of gravity for enhanced handling, especially when cornering.



**20" Double Spoke alloy wheels - Style 343M.** 20 x 9.0 front, 20 x 10.0 rear forged light alloy wheels with 265/35 front, 295/30 rear run-flat performance tires.



**High-performance compound brake system** ensures reliable deceleration with maximum stability. The system, identified by its blue brake calipers, responds quickly. Even under the most extreme conditions it maintains a precise pressure point.



**M Carbon Ceramic brake system<sup>1</sup>** has high thermal tolerance and impressive fade resistance. Its matte gold calipers feature the M logo.

<sup>1</sup> M Carbon Ceramic braking system not available at initial launch.







**M6 door-sill finishers**, with illuminated M6 lettering, make a powerful statement the moment you get in.



**Extended instrument cluster** features Black Panel Display with permanently illuminated white surrounds for speedometre and rev counter plus fuel level and oil temperature displays.



**Multi-function M Leather steering wheel** with gear shift paddles and two M Drive buttons. The double-spoke design and stainless steel M logo add to its sporting good looks.



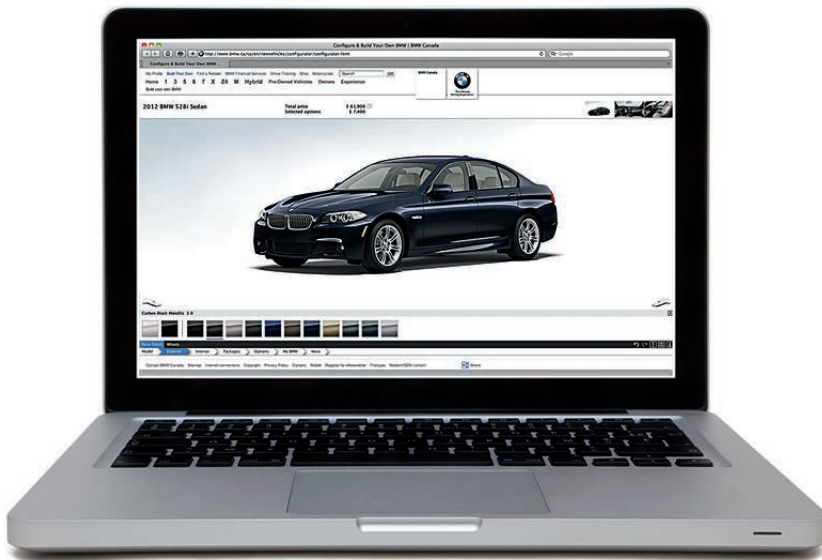
**Gear shift lever** for 7-speed M Double Clutch Transmission with Drivelogic includes M logo and illumination.



**M Multi-contour seats** for driver and front passenger. In addition to M seat adjustments, includes power upper backrest angle, backrest width and thigh support; comfort headrests with power height adjustment; lumbar support and memory function for driver and front passenger.



## BUILD YOUR OWN BMW – AT [BMW.CA/BYO](http://BMW.CA/BYO).

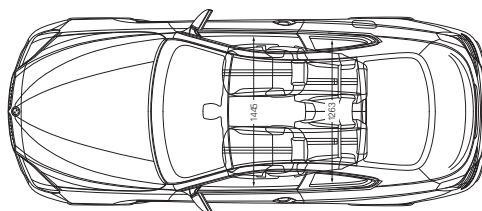
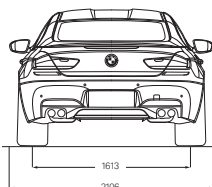
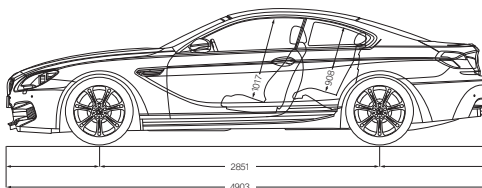
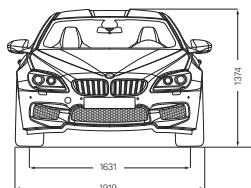
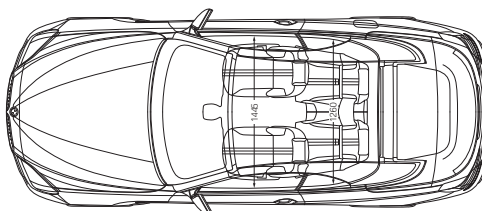
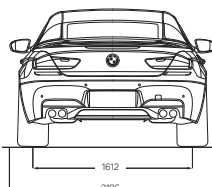
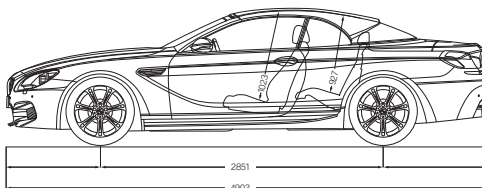
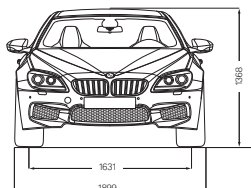


At BMW, we believe that the Ultimate Driving Experience is unique. That's why BMW offers one of the widest model ranges of any luxury automotive manufacturer. And each BMW model offers its own universe of personalizing possibilities.

Want to learn more? It's easy to get the latest information on your favourite BMW model. Simply visit [bmw.ca](http://bmw.ca) and click on the BMW model of your choice. Select **Downloads** to see all the standard features and available options and packages, as well as technical specifications.

You can customize the exact BMW model that fulfills your needs by clicking on “**Build Your Own**.” Here you'll be able to select from among the many interior and exterior colours and trims, personalizing options and value-added packages. Build a BMW model that reflects your style, then view it in 360° detail. At the press of a button, see payment and financing options, get a same-day quote, download a product brochure and even schedule a test drive. BMW makes it easier than ever to make your ultimate driving dreams come true, at [bmw.ca/byo](http://bmw.ca/byo).



**M6 Coupé****M6 Cabriolet**

**Technical data****M6 Coupé****M6 Cabriolet****Weight**

Curb weight	kg	1930	2045
Weight distribution, front / rear	%	52.6 / 47.4	50.9 / 49.1

**Engine**

Type / cylinders / valves per cylinder		M TwinPower Turbo V8 / 4	M TwinPower Turbo V8 / 4
Displacement	cc	4395	4395
Bore / stroke	mm	89 / 88.3	89 / 88.3
Nominal output / rpm	hp	560 / 6000-7000	560 / 6000-7000
Maximum torque / rpm	lb-ft	500 / 1500-5750	500 / 1500-5750
Compression ratio	:1	10.0	10.0

**Transmission**

Gear ratios – 7-speed M Double Clutch Transmission			
I / II / III / IV	:1	4.81 / 2.59 / 1.70 / 1.28	4.81 / 2.59 / 1.70 / 1.28
V / VI / VII / R	:1	1.00 / 0.84 / 0.67 / 4.17	1.00 / 0.84 / 0.67 / 4.17
Rear axle transmission ratio	:1	3.15	3.15

**Performance**

Top speed <sup>1</sup>	km/h	250	250
Acceleration 0 – 100 km/h	sec	4.2	4.3

<sup>1</sup>Top speed limited electronically.<sup>2</sup>Preliminary information.



Technical data	M6 Coupé	M6 Cabriolet
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Fuel consumption <sup>2</sup>			
City	L/100km	13.2	13.2
Highway	L/100km	8.6	8.6
Tank capacity, approximate	L	80	80

Wheels – Standard			
Run-flat performance tire dimensions	front	265 / 35	265 / 35
	rear	295 / 30	295 / 30
Wheel dimensions / front	inch	20 x 9.5	20 x 9.5
Wheel dimensions / rear	inch	20 x 10.5	20 x 10.5
Material		forged light alloy	forged light alloy

Ventilated disc brakes			
Front / diameter	inch	15.7	15.7
Rear / diameter	inch	15.6	15.6

Electrical system			
Battery capacity	Ah	105	105
Alternator output	A	210	209
	W	2926	2926



**BMW Welt.** Taking delivery of a new vehicle is a proud moment for every automotive enthusiast. Make it an even more unforgettable experience by visiting the BMW Welt, a state-of-the-art brand experience and delivery centre in Munich. Spend the day marvelling at historic BMWs on display in the Museum, learn about our engineers' newest innovations in the

Technology and Design Studio, and take a tour of our plant to experience with your own eyes the exacting methods used to create every BMW. Then get behind the wheel of your new BMW, where the fascination continues for years to come. To learn more, visit the BMW World online at [www.bmw.ca/europeandelivery](http://www.bmw.ca/europeandelivery).

## JOY IS THE FEELING OF BEING LOOKED AFTER BY THE BEST.



**Service.** When you buy a BMW, you can look forward to superb service and comprehensive customer care. 2012 model year BMW vehicles purchased from an authorized BMW Retailer in Canada are covered by No-Charge Scheduled Maintenance for four years or 80,000 kilometres, whichever occurs first. Depending on the model you choose, your car informs you of its service requirement via the Service Interval Indicator or CBS (Condition Based Service). Then simply get in touch with your BMW Service Retailer, who will provide expert care for you and your car. Staffed by highly trained personnel, your BMW Service Retailer is also equipped with the latest computer-aided information and diagnostic tools. Important data such as V.I.N. number, mileage, and current service requirements are all stored on your car key, ensuring quick assessment of your vehicle's status. This means that staff have more time to help you. All in all, quality and safety are the watchwords of BMW Service.



### **BMW Roadside Assistance.**

One of the most extensive roadside assistance programs in Canada. As a holder of the BMW Service Card, you and any additional drivers of your registered BMW will be entitled to an extensive range of services and benefits, including

- Emergency Service Calls
- Towing, in case of Mechanical Breakdown
- Winching
- Trip Interruption Benefits
- Traffic Accident Services
- Emergency Message Service
- Emergency Cash
- Travel Planning Services

For complete details and conditions, please refer to your BMW Warranty and Service Guide.



**BMW.ca.** Offering the ultimate online experience, our website is designed to offer you access to a wealth of information on BMW Service and BMW Financial Services, in an easy-to-explore format. When you visit our website, you will discover in-depth information on BMW Service, including details on the BMW Service Card, scheduled maintenance, warranty coverage, value service packages, and BMW SPA® services. Always up to date, our easy-to-navigate website allows you to quickly and easily find the information you require on your vehicle's servicing needs.



## BMW DRIVER TRAINING.

**Professional driving instructors. Closed course.  
The Ultimate Driving Experience.**

Since 1977, BMW Driver Training has led the world in making people safer, more assured drivers. BMW offers this unique opportunity in a variety of skill levels, ensuring all participants find the course that is right for them. BMW Driver Training is available to all licenced Canadian drivers who are dedicated to driving with the utmost confidence, whether they own a BMW or not.







## JOY COMES IN MANY FORMS.



### BMW Financial Services.

BMW Financial Services offers a comprehensive portfolio of leasing and financing solutions, designed to make your transition from showroom to highway hassle-free. For information on how you can benefit from the flexibility, convenience, and expertise that only BMW Financial Services can offer, contact your local BMW Retailer or visit [www.BMWfinance.ca](http://www.BMWfinance.ca). Our comprehensive website allows you to learn about the vast financing and leasing opportunities available. Interactive tools, including an advanced model selector/payment calculator, downloadable guides, and an online credit application, make it easy for you to interact with BMW Financial Services.



**Magazine:** How do the designers at BMW come up with the next generation of industry-leading vehicles? Who are the people behind the brand and the product? Read about this and much more in BMW Magazine, the official publication from BMW. Not available on newsstands, BMW Magazine is just another exclusive benefit of owning a BMW.



**BMW Assist.** Providing you with a suite of services that add confidence and convenience to your driving experience. You are just a push of a button away from emergency help, roadside assistance, and much more. When you have the BMW Assist Safety Plan, you enjoy peace of mind whenever you're behind the wheel. Speak to your preferred BMW Retailer or visit [www.BMW.ca/assist](http://www.BMW.ca/assist) for more information.

**Compact.** This half-day introductory course is geared towards first-time BMW Driver Training participants, including 16-year-olds holding a learner's licence. Here, drivers learn about elementary vehicle dynamics and emergency response manoeuvres.

**Advanced.** This exciting one-day course offers a comprehensive introduction to the fundamentals of driving dynamics. Participants learn to master real-life, urban driving scenarios such as braking and avoiding and front- and rear-wheel skid control. Upon completion, graduates are ready for the Perfection course – the next level of BMW Driver Training.

**Perfection.** The one-day Perfection course explores a number of high-speed open-road situations, including mastering oversteer around a 180° curve. Piloting the new BMW M3 on an autocross track is the highlight of the course.

**Fascination I.** Upon completion of Perfection, the two-day Fascination course offers true driving enthusiasts the opportunity to engage in unique driving situations, including high-speed lane changes and ideal-line cornering, all appropriately taught on a track and in the exhilarating new BMW M3.

**Fascination II.** The highest level of instruction offered, this one-day course is taught exclusively in the new BMW M3 – perfect for multiple lapping sessions on the track.



BMW M



The Ultimate  
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Information

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