

BMW X3
Sports Activity
Vehicle®

X3 xDrive28i
X3 xDrive35i



The Ultimate
Driving Experience®



THE BMW X3.

MAKE EVERY DAY LESS EVERYDAY.

BMW EfficientDynamics
Less emissions. More driving pleasure.



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LIFE IS A JOURNEY THAT NEVER ENDS.

Uniting sporty elegance with pure power and extreme efficiency, the BMW X3 opens up a whole new world of possibilities. The X3 xDrive35i with its 3.0-litre TwinPower Turbo in-line six-cylinder engine delivers 300 horsepower for quick acceleration with impressive fuel economy. Discover new horizons at bmw.ca/x3.

BMW EfficientDynamics
Less emissions. More driving pleasure.





The BMW X3

VERSATILITY NEVER LOOKED BETTER.

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Exclusive offers for BMW customers.

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 Want the inside scoop on BMW? You can find us on Facebook® at [facebook.com/bmwcanada](https://www.facebook.com/bmwcanada).

Specifications of model shown: BMW X3 xDrive35i.

Engine: 24-valve BMW TwinPower Turbo
3.0-litre in-line six-cylinder
Power output: 300hp @ 5800 rpm
Wheels: 19" Double Spoke alloy wheels - Style 309
Exterior colour: Mineral Silver Metallic
Upholstery: Oyster Nevada Leather
Interior trim: Finesse Siena Wood

NOTE: Wheel Style 309 not available in Canada.

Please see pages 60–61 for information on specifications.

Editorial

AUTOMOTIVE LOVE AT FIRST SIGHT.

There are few vehicles that connect you to the driving experience in a truly satisfying way. That's because there are few vehicles that can deliver on all counts – whether you're on a snowy excursion with friends, heading toward soccer practice in muddy conditions, or merely tackling the thrilling corners of a challenging stretch of secluded tarmac. Real life is dynamic, unpredictable and exciting – and requires a vehicle that can respond accordingly. Here's the perfect answer: the BMW X3. An exuberant take on BMW's original Sports Activity Vehicle®, the BMW X3 plots a course for modern-day adventurers. A rugged and powerful exterior, yet is graceful and agile. An interior that caters to the driver's needs, yet elegantly designed with comfort in mind. And of course, a generous helping of horsepower, available in two flavours. It's not enough to simply read about the BMW X3. This is a vehicle that must be driven to be truly savoured. Welcome to driving bliss.

bmw.ca/x3





BLISS, BUILT TO ORDER.

There's no stopping it: once you've been inside the BMW X3, you realize just how far the original Sports Activity Vehicle® has come. Welcome to driving bliss – with a compelling X factor: the ability to custom-order the Ultimate Driving Experience® of your dreams.



PRECISION ENGINEERING MEETS PERSONALIZED ELEGANCE.

Rugged and agile, yet sophisticated and sporty – the BMW X3 arrives ready to alter your preconceptions. The exterior reflects this balanced vision: a dynamic silhouette, an aggressively styled front end, a large titanium kidney grille, chrome tailpipe finishers and a bold character line on either side directly communicate the BMW X3's personality. This commanding presence is further enhanced with LED Corona headlight-rings that double as daytime running lights.

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WITH JUST ONE LOOK, IT WILL
TANTALIZE. WITH JUST ONE
DRIVE, IT WILL CAPTIVATE.
THE BMW X3.





**THE BMW X3 GETS YOU THERE.
IT ALSO SIMPLY GETS YOU.**



RESPONDS TO THE ROAD – AND TO YOUR NEEDS.

When it comes to driving technologies, the BMW X3 starts where others leave off. The most recent iteration of xDrive intelligent All-Wheel Drive imbues the BMW X3 with confidence-boosting grip on nearly any road for optimum traction, regardless of driving conditions. Two powerful yet fuel-efficient engine options give you the best of both worlds. And wherever you're headed, you'll have everything you need with you – thanks to abundant cabin and storage space, flexible split-folding rear seats and available roof rails. Discover the true capabilities of an All-Wheel Drive vehicle – as only BMW could deliver.





A TRULY REWARDING DRIVE SHOULD BE ABOUT MORE THAN JUST PLEASING THE DRIVER.

From the ground up, the BMW X3 delivers all the right moves while creating as little waste and as few emissions as possible. Two fuel-efficient TwinPower Turbo engine options deliver ample amounts of pure horsepower while sipping gas. The lightweight engine in both models is mated to a standard 8-speed automatic transmission with ideally spaced gear ratios for smoother, cleaner shifting that also contributes to improved fuel economy. Even the BMW X3's next-generation xDrive intelligent All-Wheel Drive system offers faster response and improved handling characteristics. But efficiency doesn't start and stop merely with the powertrain. Automatic Start-Stop technology can actually turn the engine off when you're at a light for increased fuel economy. In every BMW model, innovative resource-saving technologies breathe new and sustainable life into ultimate driving. Take, for example, Brake Energy Regeneration: the battery actually captures the kinetic energy otherwise wasted during coasting and braking, and uses it to help charge the battery. Electric Power Steering conserves fuel by using the battery's charge instead of relying on the engine's output to operate the power steering system. The extensive use of lightweight components also reduces the amount of fuel the BMW X3 uses to chase after driving joy. The net result of these EfficientDynamics technologies: reduced emissions and less waste – helping to save fuel costs while protecting the resources of the planet. While competitors build all-wheel drive vehicles designed only to conquer the elements, the BMW X3 is designed to also live in harmony with them.

**BMW EFFICIENT DYNAMICS:
CONSERVING RESOURCES
WHILE MAXIMIZING OUTPUT.**

A mandate that has long guided the engineering and design principles of BMW, EfficientDynamics leads us to new standards and processes that make the most of every ounce of BMW power. From lightweight construction to fuel-efficient engines to advanced energy-saving technologies, EfficientDynamics ensures the future of driving joy will continue – as it does so spectacularly in the BMW X3.

bmw.ca/innovation





TECHNOLOGY, NOT MAGIC.

It takes an extraordinary vehicle to cater to virtually every driver's every whim. The BMW X3 goes above and beyond the call of duty, with a host of available driving technologies that make life behind the wheel that much more enjoyable. In addition to traction-enhancing xDrive All-Wheel Drive, the Driving Experience Control feature adjusts the driving characteristics to your liking when you choose one of three settings: ECO PRO, COMFORT, or SPORT. Performance Control, which is included in the Dynamic Comfort Package along with Dynamic Damper Control, maintains a rear-wheel-drive-oriented torque split for sportier handling and responsiveness. And if you're looking for even more track-inspired fun, choose the 8-speed sport automatic transmission with Sport and Manual shifting modes, as well as steering wheel-mounted paddle shifters. The BMW X3 is designed to help you – actually, to encourage you – to test your driving limits.

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**DYNAMIC DAMPER CONTROL:
FEEL THE ROAD BENEATH YOU – OR NOT.**



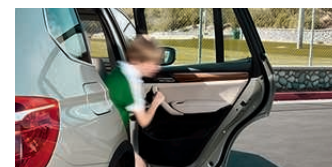
Information Provided

DEAL
E-PRO





**THE BMW X3 HAS A PLACE
FOR EVERYTHING – AND
PUTS EVERYTHING IN ITS
RIGHT PLACE.**



A REAL TEAM PLAYER.

Versatility: that's the appeal of the BMW X3's interior. No space is squandered, so nothing is squeezed in – just loads of flexible space for passengers and cargo. Up front, its updated centre console, handily located cupholders and expanded door pockets help keep everything organized, secure and within easy grasp. In back is the largest cargo space in its class. Stick with standard 60/40 rear split-folding seats, or for even greater storage flexibility, upgrade to 40/20/40 split-folding seats. Enjoy the push-button ease of a power tailgate; add a retractable cargo net and roof rails for even more organized carrying capacity. When it comes to sheer convenience, the BMW X3 is a hands-down winner.

AN ART OBJECT WITH AN ALL-WHEEL-DRIVE SOUL.

The BMW X3's look harkens back to some classic BMW X touchpoints, while offering some intriguing new variations on a theme. Erik Goplen, automotive designer at BMW Group DesignworksUSA, provides the lowdown on some of the highlights of the BMW X3's design.



Mr. Goplen, for three years you worked on the exterior design of the BMW X3. What kind of impression did you hope to make with this design?

The BMW X3 needed to be instantly recognizable in two ways: first, as a member of the BMW SAV® family and second, as the successor to the previous BMW X3. Every BMW SAV represents powerful agility and a very sturdy presence on the road. We generated this impression through the use of typical SAV proportions, like the upright kidney grilles, shortened hood and steeply slanted rear window. We also wanted to make the BMW X3 appear more adult, as a logical "next step".



What tells the viewer that they're looking at the BMW X3?

First of all, the size – it's been increased over its predecessor, with greater presence and appeal. Then, of course, the typical BMW SAV characteristics, as well as similarities this BMW X3 shares with the previous one. The classic "three-eyed face" of the BMW SAV family is very distinctive – the double round headlights and the foglights, which are situated particularly high up and toward the edges of the vehicle's front end. From the side, you can see that the Hofmeister kink is positioned higher than it is on other models, which lends the windows a special SAV aesthetic. The rear lights are still L-shape and together with the available Xenon Headlights they're very much in keeping with BMW style.



What other distinguishing BMW features does the BMW X3 have?

Well, for example, take the typical double round headlights. They feature a clear and simplified design and are topped off by distinctive chrome-colour "eyebrows". They give the vehicle a more determined look. Plus, of course, there are the classic convex-concave surfaces, which create a shimmering interplay between light and shadow.



BMW's are famous for their carefully crafted details. Which parts are you particularly fond of?

One particularly striking design element of this BMW X3 is its clear side contours, which curve upwards sharply after the front wheel arch, and carry on through to the rear lights. An additional contour runs along the rear wheel arch to further emphasize the vehicle's powerful agility. Details, such as the side indicators, were also refined – in this case, through integration in specially molded casings.

I found the unusual contours on the hood particularly eye-catching. What's your take on it?

The hood is a real work of art, as far as modern metalworking techniques are concerned. It makes a really strong statement; you could just about hang it on your wall at home! The strongly defined lines really bring out the sporty and robust appearance of the front end – they're a distinguishing feature of all BMW SAVs.



TAKE CONTROL OF YOUR INNER WORLD.

Soothing and energizing, replete with elegant accents and driver-centric technologies: the BMW X3's command centre connects you to more than just the road. The Driving Experience Control with ECO PRO tailors engine-throttle response, transmission shift characteristics and power-steering assist levels. When the X3 is equipped with Dynamic Dampener Control, you can even choose the level of road feel from the suspension by selecting the COMFORT or SPORT modes. While en route, the Head-up Display projects crucial driving information onto the windshield at eye level. Use the Navigation System, shown on the easy-to-view on-board Display screen, to plot your trip. The comprehensive ConnectedDrive system, included with BMW Assist,TM offers a unique and seamless array of convenience, information, entertainment and safety features. Access phone numbers, Calendars and To-do Lists with your iDrive Controller. Play music wirelessly from any compatible music player or Bluetooth[®] mobile phone¹ through your BMW's speakers. Connect your iPod[®] or iPhone[®] using your USB cable, and the cover art of your favourite albums pops up on your Display screen. Pair the on-board Navigation System with a compatible smartphone, and you can display text messages on your iDrive screen, or have them read aloud. The BMW X3 is packed full of technology that integrates with both your lifestyle and your driving style.



**A LOGICAL EXTENSION
OF YOUR DRIVING PASSION.**

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¹ Check for a list of tested mobile phones at your authorized BMW Retailer or bmw.ca/bluetooth.



UP-FRONT ABOUT LUXURY.

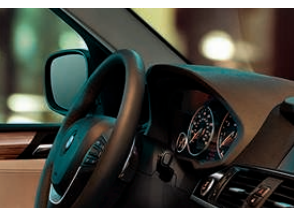
Elegant, roomy and convenient: the BMW X3 offers front-seat occupants a spectacular window on the world outside. This quiet cabin is complemented by equally impressive appointments, such as 8-way power-adjustable seats clad in Nevada Leather upholstery with contrast stitching. Modern yet elegant trim options, including Brushed Aluminum and Fineline Wave Wood, offer luxurious highlights in eye-catching places, like at the doors and on the dash.

Please note: Sport seats shown are only available with the M Sport Package.



**LIKE AN EXPERT CHEF,
THE BMW X3 DELIVERS
ON BOTH SUBSTANCE
AND STYLE.**

Rear-seat passengers, rejoice: the BMW X3 makes traveling even long distances a breeze. Comfort that comes with plenty of personal space – both legroom and headroom – is amplified by the Panoramic moonroof that lets in the sky. Sit back and relax while taking in shimmering hi-fi sounds produced by the Premium HiFi Sound System, complete with 16 upgraded speakers. The BMW X3 does its best to accommodate passengers, first and foremost. The split-folding rear seats – configured in a standard 60/40 style, or a 40/20/40 arrangement – ensure you can transport your friends and your gear in comfort and style.





Nature enthusiasts can start planning their next camping or hiking adventure with friends – the generous luggage compartment makes light work of backpacks, hiking boots and walking poles. And the BMW xDrive All-Wheel Drive system can help you scale even the steepest mountain roads.



Winter sports fans can store skis, snowboards and boots easily, as the rear seatbacks fold down in a 40/20/40 split. This folding system creates ample room in the rear for two adults plus the ski and snowboard bag.

LET YOUR INSTINCTS LEAD YOU.

From sports enthusiasts to weekend hobbyists, the BMW X3 has the capacity to let you live your life. So no matter what you're into, you can put it into this Sports Activity Vehicle.®



Sporty types will look forward to the drive to weekly practice. Tall occupants will no longer have to deal with limited headspace and cramped knees. Water bottles can be stored in the door pockets and two energy drinks fit in the cup-holders next to the gear lever.

Dog owners will find it easy to chauffeur their four-legged friends to the park in the BMW X3. Fitted mats from the BMW Accessories line protect the loading area and rear seats from dirt and stains. A net separates the dogs in the luggage compartment from the passengers in the rear. And if your pooch prefers to travel in his crate, there's plenty of room for that, too. In the BMW X3, even large-scale transport is no sweat.



BMW EfficientDynamics

Less emissions. More driving pleasure.

BMW is passionate about researching and developing systems that ensure advanced and efficient mobility. Which is why the BMW X3 SAV, like every BMW, comes with comprehensive, multi-award-winning BMW EfficientDynamics technology. BMW EfficientDynamics innovations reduce fuel consumption and CO₂ emissions while maximizing engine output and dynamic performance. Less fuel, more driving pleasure – a contradiction that BMW has resolved once and for all.

BMW EFFICIENT DYNAMICS. VEHICLES THAT REQUIRE LITTLE AND GIVE A LOT.

BMW was one of the first automotive manufacturers to pursue efficient driving technologies – one part of our award-winning sustainability strategy. BMW EfficientDynamics represents the most comprehensive package of innovative technologies currently in production for reducing fuel consumption and emissions. Our commitment to EfficientDynamics means we are continuously developing innovative systems that bring us closer to our long-term goal of emissions-free mobility. Since 1995 BMW has been able to reduce the CO₂ emissions of its entire fleet by approximately 30 percent, and intends to achieve a further 25 percent reduction by 2020. However, we remain committed to driving pleasure, which is being pursued in different ways.

Eco-friendly technology.

The development of more efficient vehicles powered by conventional diesel and gasoline engines continues. A comprehensive technology directive enables the reduction of fuel consumption and emissions while at the same time increasing power output and driving enjoyment. These advances are based on innovations such as BMW TwinPower Turbo technology, Brake Energy Regeneration, Air Curtain front apron design, and many others.

BMW ActiveHybrid.

With the BMW ActiveHybrid 7, ActiveHybrid 5 and ActiveHybrid 3, BMW has impressive hybrid production models in its line. All combine outstanding efficiency with superlative dynamic ability.

BMW i.

The BMW i brand will launch two completely new vehicle concepts for sustainable mobility in an urban environment. Key features of the BMW i3 and BMW i8 include the use of lightweight materials such as carbon-fiber-reinforced plastic (CFRP), electric drive systems, powerful battery technology and eco-friendly production methods. Both the BMW i3 and i8 launch in 2014 and are an important part of EfficientDynamics technologies.

➤ bmw.ca/innovation

➤ bmw-i.ca

AT A GLANCE: BMW EFFICIENT DYNAMICS FEATURES IN THE BMW X3.

BMW TwinPower Turbo technology.

This innovative turbocharging technology efficiently reclaims the energy contained in exhaust gases, using a twin-scroll charger with a double-flow exhaust system.

High Precision Direct Injection.

In this latest-generation direct fuel injection system, the piezo injectors are positioned very close to the spark plugs. They inject fuel at high pressure, with extreme precision for very efficient combustion.

Double-VANOS valve timing.

BMW's VANOS valve timing system "steplessly" varies the points in the combustion cycle when valves open and close. Double-VANOS refers to the fact that it operates on both the intake and exhaust camshafts. Electronically controlled in response to engine speed, temperature and load, it reduces emissions, and enhances low- to medium-speed torque, as well as fuel efficiency.

8-speed automatic transmission with STEPTRONIC.

The particularly smooth gear shifts of the 8-speed automatic transmission produce greater engine efficiency at every speed. The result: a reduction in fuel consumption and more comfortable gear changes. Both driver and passengers enjoy a supremely comfortable drive, underscored by significantly reduced fuel consumption and emissions.

Automatic Start-Stop function.

An idling engine burns fuel unnecessarily. The Automatic Start-Stop function enhances fuel efficiency by switching off the engine when the vehicle is not moving. (The intelligent electronics system first checks the battery charge level and calculates if other electric systems, such as the air conditioning or heated rear windshield, require more energy.) Once the foot brake is released the engine starts up again.

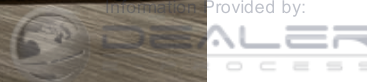
Electric Power Steering.

In comparison with conventional, hydraulic steering systems, the electric power steering system uses energy only during actual steering manoeuvres. When driving straight ahead, the electronic motor is inactive.

Brake Energy Regeneration.

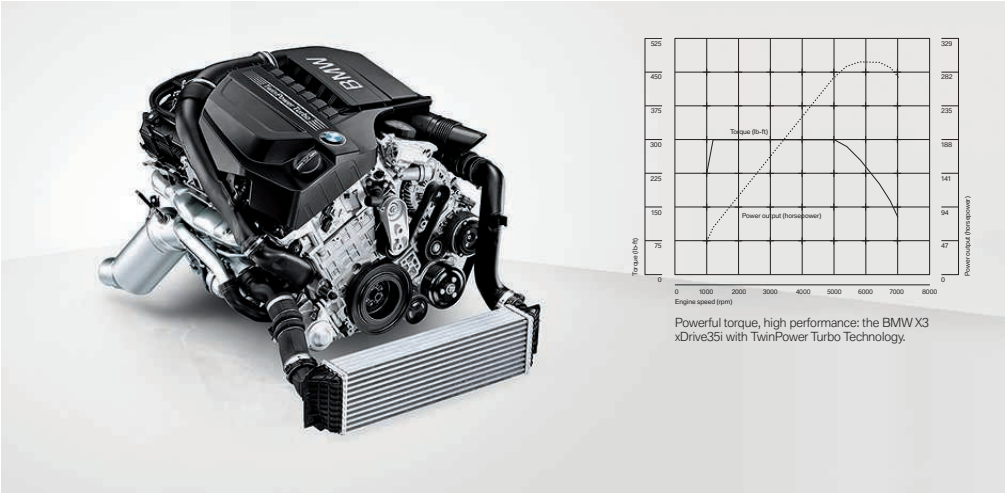
In vehicles with Brake Energy Regeneration, the alternator normally generates electricity only when the driver takes his or her foot off the accelerator or brake pedal. Kinetic energy that was previously unharnessed is transformed into electrical energy, then fed into the battery. In this way, electricity is generated without consuming fuel.

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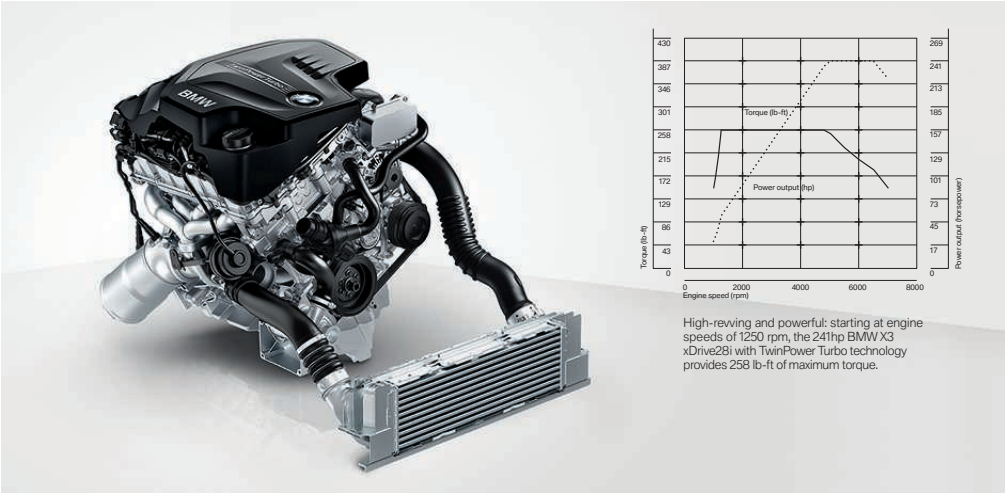
ENGINES THAT MAKE THE MOST OF EVERY OUNCE – AND GIVE BACK A THOUSANDFOLD.

Every BMW engine follows the tenets of EfficientDynamics: reliable power and torque with exceptional fuel efficiency. On paper, the two available engine options for the BMW X3 are impressive feats of advanced engineering; in person, however, both engines exhibit all the power and excitement that make the BMW X3 such a thrilling vehicle. Both engines – an in-line six-cylinder and an in-line four-cylinder – incorporate TwinPower Turbo technology that delivers award-winning performance and innovative BMW enhancements that help lower emissions and reduce waste.



BMW X3 xDrive35i.
BMW's award-winning 3.0-litre six-cylinder engine harnesses twin-scroll turbo technology in combination with direct fuel injection and Valvetronic. Output is an awe-inspiring 300hp at 5800 rpm, with 300 lb-ft of pavement-punishing torque available from 1300 to 5000 rpm. But the same advanced technology that enables such impressive revs and pulse-raising power from this innovative engine also renders it one of the most fuel-efficient in its class. Now you can dominate the road while decreasing emissions.

bmw.ca/x3



BMW X3 xDrive28i.
Small is the next big idea in engines – namely, BMW's mighty in-line four-cylinder TwinPower Turbo. Displacing just 2.0 litres, this 241hp marvel generates 258 lb-ft of torque at just 1250 rpm, for potent thrust that kicks in right from the start and continues all the way up to 4800 rpm. Light-weight and smooth-running, it incorporates BMW's award-winning High Precision Direct Injection, Valvetronic and Double-VANOS technologies. Its dynamic performance is equaled by spectacular fuel efficiency, taking you further on every litre of gas than did its six-cylinder predecessor.



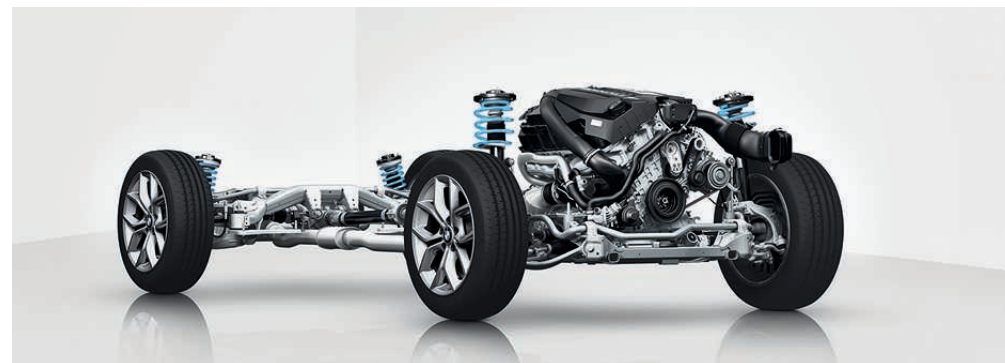
“THE ROAD CHANGES – BUT MY
CONFIDENCE NEVER DOES.”

“For me, pure joy means being able to conquer the most challenging roads without compromising on safety. In the BMW X3, part of this involves innovative suspension technologies. BMW puts the best of its engineering into the BMW X3 so that I can confidently enjoy even the most demanding drives.”



THE FEELING OF DRIVING THE BMW X3 IS SIMPLY INCREDIBLE. LIKE THE TECHNOLOGY BEHIND IT.

The formula sounds simple: a near-perfect 50/50 weight distribution between the front and rear axles. Yet few other makes have ever been able to duplicate this balance. BMW's engineers also have conjured similar triumphs in neutral steering properties, directional stability and traction control. A five-arm rear axle and wide track improve the responsiveness of the dampers, providing a more comfortable ride. Here are some more advanced technologies that combine to make the BMW X3 such a powerful presence on the road.



xDrive.

Slippery leaves on wet roads, snow and ice – regardless of the road surface quality – the xDrive intelligent All-Wheel Drive system and Dynamic Stability Control (DSC) give you road-gripping stability and outstanding traction. xDrive reacts immediately upon detecting over- or understeer, and employs an electronically controlled multi-plate clutch to redistribute drive power between axles in only fractions of a second.

Dynamic Damper Control.

This available system adjusts the damping characteristics to suit the driving conditions and road quality. The damping changes contribute to a more stable-feeling ride.

Performance Control.

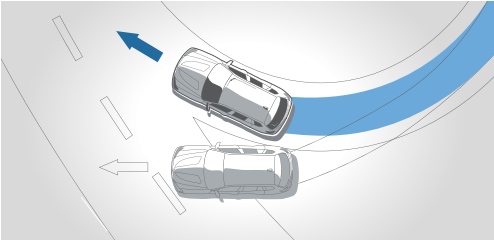
This system works together with xDrive, BMW's intelligent All-Wheel Drive system, to improve handling in turns by dynamically intervening in specific engine and braking processes. Performance Control optimizes the management of engine power during turns by applying the brake slightly to the inside wheel while simultaneously increasing power to the outside wheel.

Driving Experience Control including ECO PRO mode.

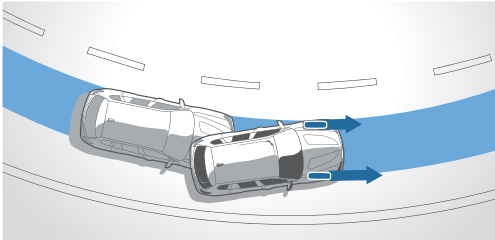
Choose from three settings: ECO PRO, COMFORT, and SPORT, to adjust engine-throttle response, transmission shift characteristics and power-steering assist. In addition, the traction control feature can be disengaged when driving on sand, gravel, or deep or packed snow.

ON THE ROAD: A FEELING OF UNPARALLELED SECURITY, THANKS TO A HOST OF BMW DRIVING TECHNOLOGIES.

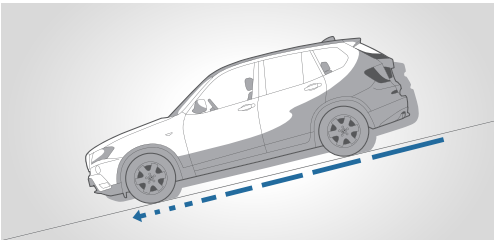
For every potentially hazardous situation you face on the road, the BMW X3 answers with cutting-edge technologies. Superb handling and intelligent suspension control systems include Dynamic Stability Control with the innovative xDrive All-Wheel Drive system. The BMW X3 integrates the latest active and passive safety features to deliver the most pleasure out of every drive. You'll feel secure and protected, no matter where your journey takes you.



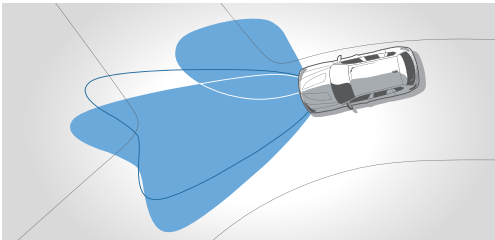
Dynamic Stability Control (DSC) provides remarkable tenacity on slippery road surfaces. If the system senses over- or understeer, it modulates engine power and can apply brakes individually to help keep the vehicle under control and going in the intended direction. In addition, the BMW X3 features Start-off Assistant, which acts to prevent the vehicle from rolling downhill for one-and-a-half seconds after the foot brake is released.



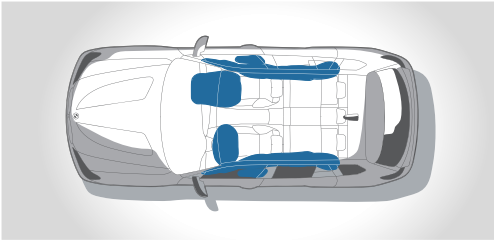
Dynamic Traction Control (DTC) is a sub-function of the DSC system. By raising the threshold for engine and braking interventions, it allows some additional wheelspin. This increases traction on loose surfaces, such as snow and gravel, and also allows the driver to enjoy an even sportier driving style. The DTC function is normally inactive, and must be switched on by pushing the DSC button.



Hill Descent Control (HDC) helps the BMW X3 drive down steep hills without having to "ride the brake." By pressing the HDC button, the system keeps the BMW X3's speed under control automatically.

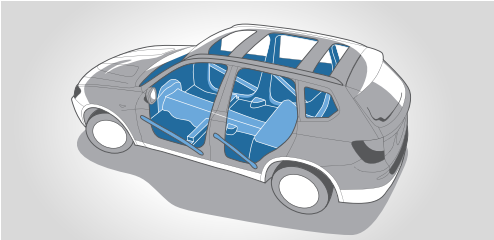


Adaptive Headlights with LED Corona headlight-rings automatically swivel to follow the curves of the road, enhancing visibility when driving at night. The system uses data from on-board sensors and the steering wheel angle to determine the vehicle's direction. The outer headlights then swivel accordingly, up to 15 degrees left or right. An auto-leveling feature adjusts the headlight beam's trajectory for varying passenger and cargo loads.

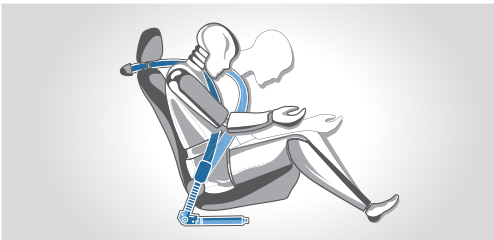


Airbags, designed to deploy only as needed in the event of a collision, are an integral part of the passive safety system in the BMW X3. Six airbags are installed for occupant protection: one front- and side-impact airbag each for the driver and front passenger, and continuous Head Protection System (HPS) airbags at the sides of the front and rear cabin to help protect all occupants.

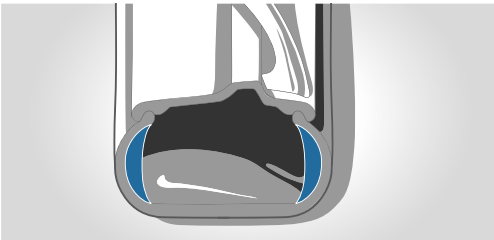
Please note: These pictures of airbags are for illustrative purposes only. Depending upon the type of accident, none, some or all airbags may deploy.



Passenger cell with BMW's door-anchoring system includes reinforcing bars with hook-like members within each door. In a serious side collision, the bars hook the door to the body, locking them together to make a more rigid passenger cell. When the pressure is released, the anchoring system is designed to disengage so that the doors can be opened (unless further damage from the impact prevents them from opening). An integrated rollover sensor provides additional passenger protection, while the BMW X3's hood has been redesigned to help protect pedestrians.



BMW restraint system for the driver and front passenger is comprised of three-point safety belts combined with safety-belt pretensioners that automatically tighten the lap and shoulder belts around front-seat occupants in the event of a severe frontal collision. Always wear your safety belt and always place children in the rear seat.



Run-flat tires. Thanks to reinforced sidewalls, run-flat tires maintain their shape and rim position even after suffering a complete loss of tire pressure.¹ They allow you to continue driving at a reduced speed until you reach a safe area to change a tire or wait for Roadside Assistance. The **Tire Pressure Warning** alerts you when there is a drop in tire pressure; if the loss is severe, an acoustic warning is triggered.

¹ Please see the Owner's Manual for more information detailing allotted kilometres to travel and load weight rules.



BMW ConnectedDrive

In touch with your world.

Every day, our world is becoming increasingly networked. Many BMW drivers, however, are better connected than the rest, obtaining information on the road, communicating by phone or email, and always updated on the latest events. BMW ConnectedDrive encompasses all these services, including traffic features that allow BMW vehicles and their occupants to network with the outside world.



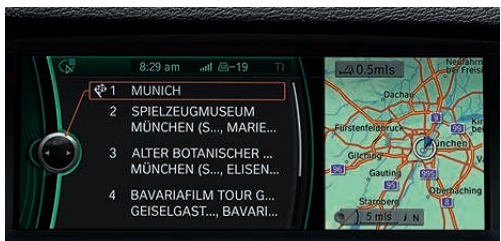
Enhanced mobile networking. The BMW Vision ConnectedDrive is a visionary Roadster whose amazing design goes far deeper than its dynamic, flowing lines. Three levels in the interior each symbolize a facet of BMW ConnectedDrive – Convenience, Infotainment and Safety; accompanying functions and controls are highlighted with different coloured lights that illuminate information. An extraordinary synthesis of exterior and interior style and substance, the BMW Vision ConnectedDrive points the way to a mobile networking future.

BMW CONNECTED DRIVE: CONVENIENCE, INFOTAINMENT AND SAFETY TECHNOLOGIES MEET IN ONE SUITE.

BMW drivers have long been accustomed to seamless communication between their vehicle and their personal and professional lives – making hands-free phone calls, and using BMW Assist™ to request information or assistance. Now, with the BMW ConnectedDrive concept, that idea has come to encompass all the services and innovative technologies that network BMW vehicles and their passengers with the outside world. BMW ConnectedDrive provides greater convenience, infotainment, safety and security.



Rear-view Camera with Top View clearly shows the rear and side areas of the vehicle on the Control Display. Interactive "track" lines indicate whether a parking space is large enough to accommodate the vehicle. The Rear-view Camera is manually activated by pressing a button on the console, or automatically activated when the reverse gear is engaged.



BMW's **Navigation System** uses Global Positioning System (GPS) satellites and data stored on an internal hard drive to guide you to your destination, which is displayed on a 8.8-inch high-resolution screen. Features include 3-D daytime and nighttime maps, zoom and satellite images, travel planner, and an Assistance Window. The system also offers Voice command for convenient, hands-free operation, and 12 GB of storage for your favourite media files. Online Information Services include MyInfo, which allows Google Maps™ destinations to be sent to your vehicle.



Head-up Display projects important travel information, such as current speed, on the windshield directly in the driver's line of vision in a multi-colour display. Directional arrows and corresponding travel information from the Navigation System and Check Control data can also be displayed.



Park Distance Control (PDC) facilitates parking and manoeuvring in tight spaces. Sensors located in the front and rear bumpers help you judge how close you are to other vehicles and unseen objects: beeps sound a warning with progressively greater frequency as the bumper approaches the object, and become a constant tone when the distance is less than a foot. A visual graphic showing the distance of your vehicle to an obstacle is also shown in the iDrive Control Display.

STAY IN TOUCH WHEREVER YOU GO – WITH BMW CONNECTED DRIVE.

Whether you're far from home or just in the next town, BMW Assist™ offers convenience and peace of mind. There are new ConnectedDrive features that extend BMW's leadership in wireless communications. Marvel at an extensive array of new Mobile Office functions. Get a visual image of your callers. With BMW Assist, you enjoy all this – and more.

BMW Assist gives you peace of mind knowing that a friendly response specialist is there to help you 24/7, at the touch of a button. The Safety and Security Plan includes Advanced Automatic Collision Notification, Emergency Request (SOS), TeleService, Enhanced Roadside Assistance, Door Unlock, Stolen Vehicle Recovery, Customer Relations, Concierge and MyInfo.

Use the time you spend in your vehicle even more effectively with BMW's **Mobile Office** feature.¹ For example, when your vehicle is paired with a selected Bluetooth® interface, text messages and emails are transferred to your iDrive Display screen – and our system even reads them aloud to you.

¹ Not all mobile phones are compatible with Mobile Office, and some compatible phones support a limited number of Mobile Office functions. Please contact your local BMW Retailer for details.

What's on today's agenda? Bring up the **Calendar** and **To-do List** on your Display screen while en route, to help you stay on schedule. Need to call your 11 o'clock appointment? Use the iDrive Controller knob to click on the phone number in the Calendar – and it's ringing. Meeting with several people? Conduct conference calls; the Display screen keeps you informed of the status of incoming calls. Who's calling you? If you've uploaded photos to your on-board phonebook, you'll see the caller's picture. Even missed calls are listed on the Display screen. It's never been easier to stay in touch while in transit.

Enhanced functions for the iPod® and USB adapter add to the ease and pleasure of using your iPod or iPhone®. Want to know which CD that song comes from? The album cover is shown on your Display screen. Don't purchase additional cables – your iPod or iPhone's original USB cable connects to your BMW's USB port. Another rare feature: with BMW Assist and Bluetooth audio streaming, you can wirelessly play music through the BMW audio system from any Bluetooth compatible music player or mobile phone, from anywhere in your vehicle. In fact, the audio library appears on the Display screen, where you can use the iDrive Controller knob to make your selection.

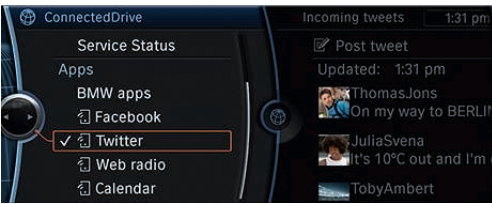
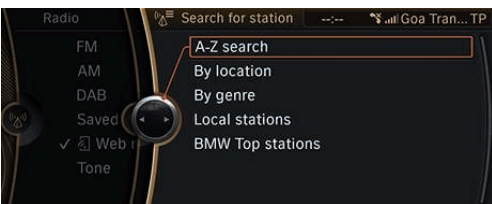
MyInfo allows you to send locations and street addresses to your BMW from Google Maps™. Destinations and phone numbers can be accessed and exported to your Navigation System for immediate route guidance, while you can call the destination with your Bluetooth linked phone.



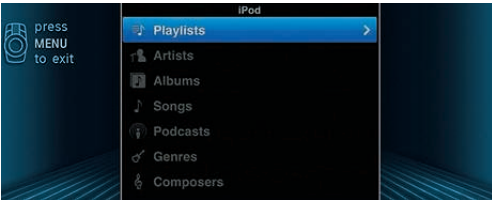
"Whenever I'm far from home, I have peace of mind knowing that BMW Assist is right there, ready to help me should I need it."

BMW Apps lets you access Social Networks, music PlugIn and Video Playback through your iPhone, and see them on the Display screen.²

Please note: Not all features available while vehicle is in motion; see retailer for details.



Access content from your **Twitter™** and **Facebook®** accounts to stay on top of what's happening with friends and family.² The system can even read posts aloud, so you can keep your focus on the road. You can quickly post prewritten tweets that are further personalized by your BMW to let everyone know where you are and that you're enjoying the drive.



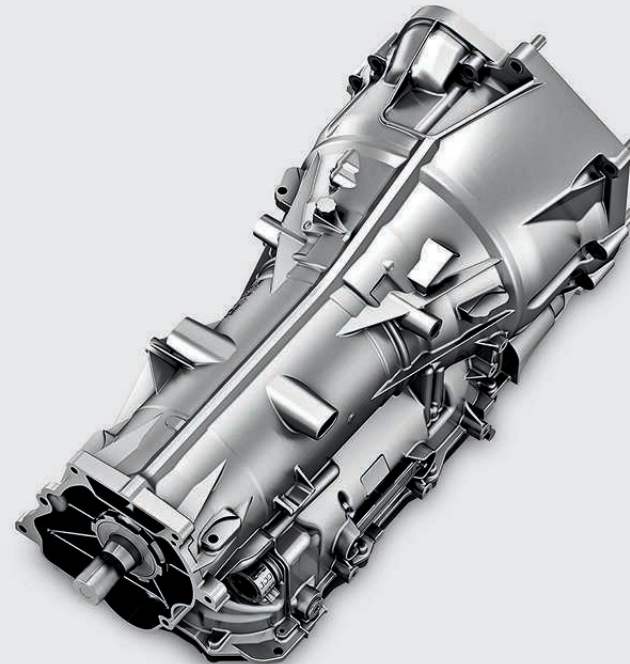
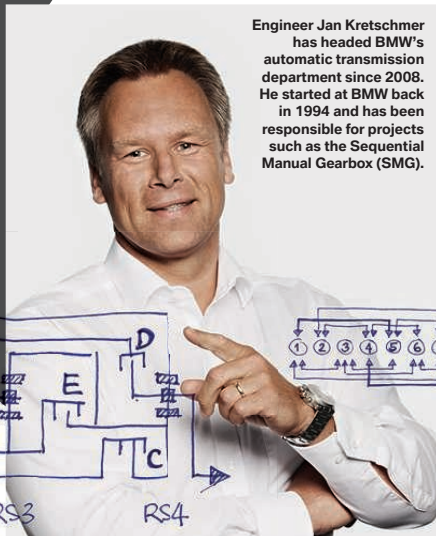
When you select **PlugIn** from the BMW Apps menu, the iPhone exports a typical iPod look and control to your BMW through the video connection.² You can then search for your favourite music by playlist, artist, album, song, genre or composer, just as you would on your iPhone.

Please note: The BMW App must be installed on your iPhone for the PlugIn to connect.

² Requires BMW Apps option and an iPhone.

AN INGENIOUS COMBINATION.

Engineer Jan Kretschmer has headed BMW's automatic transmission department since 2008. He started at BMW back in 1994 and has been responsible for projects such as the Sequential Manual Gearbox (SMG).



"It is the only possible configuration of four gear sets and five shift elements for an 8-speed transmission with this high degree of efficiency." The 8-speed automatic is not only more efficient than other transmissions in its class; one of its main characteristics is the level of comfort it provides. Gear shifts in the BMW X3 are incredibly smooth and discreet. Just as any experienced driver with a manual transmission would do, this 8-speed automatic transmission stays in a low gear ahead of turns, so as to best accelerate out of them. And on long downhill stretches, it downshifts to make use of the engine's braking force.

Seldom has a transmission received such high praise as the BMW 8-speed STEPTRONIC automatic transmission.

In 2006, a group of BMW engineers scored a major breakthrough: they worked out the one optimal configuration out of ten million possible variations for an 8-speed automatic transmission. The BMW X3 benefits from their discovery. For the first time ever, the BMW X3's automatic transmission now consumes the same or even less fuel than the equivalent model with a manual transmission – regardless of the engine type – thanks to a new level of mechanical efficiency and advanced engineering.

Jan Kretschmer heads up BMW's development team for automatic transmissions and is intimately familiar with the magic combination.

These sort of capabilities result from the work put in by Jan Kretschmer and his team. Using the vehicle sensors, they analyzed every on-road set of circumstances and defined the appropriate gear. Comfortable and efficient, this 8-speed automatic transmission is also exceptionally quick. When needed it can switch gears faster than a racecar driver. It can also skip as many gears as necessary, switching directly from eighth down to second gear.

The ingenious combination that our engineering team worked out for the BMW X3 now governs gear selection in hundreds of thousands of vehicles, over countless miles of road worldwide. With its precision and efficiency, it truly brings the engine and the driver together.



White heat.



The BMW X3 stands apart from the crowd in deep Alpine White paint, paired with available 18" V Spoke alloy wheels - Style 307. Black Nevada Leather

upholstery with light contrast stitching, and Fineline Wave Wood trim give the elegant, airy cabin an unmistakable character.

Red hot.



To achieve a dynamic look, team attention-getting Vermilion Red Metallic paint and the gleam of 18" Y Spoke alloy wheels - Style 308 on the X3 xDrive35i.

This sporty attitude continues inside with sport seats upholstered in Black Nevada Leather with Brushed Aluminum interior trim.



Wheels shown above not available in Canada.



Information Provided by:



Muscular charisma: the M Sport Package.

Performance enhancements and sporting accents highlight the BMW X3's athleticism, inside and out.

The M Sport Package injects the look and feel of BMW M to an already energetic performer. Optional Dynamic Damper Control and Performance Control all increase the BMW X3's precise, athletic handling.

Dramatic High-gloss shadowline trim frames the windows and covers the roof rails, in contrast to the gleam of 19" M Double Spoke alloy wheels - Style 369M with run-flat all-season tires. And only vehicles boasting the M Sport Package can be ordered in Carbon Black Metallic.

The excitement continues inside, as M Door sills and footrests welcome you into the performance-styled cabin. Power front sport seats with adjustable back bolsters and thigh support hold you tight when cornering. Around you is a choice of trims - Fineline Siena Wood, Fineline Wave Wood or Brushed Aluminum - while overhead, an Anthracite roofliner adds to the athletic nature of the BMW X3 with M Sport Package. The thick, three-spoke M Sport steering wheel offers superb grip; in the BMW X3 xDrive35i get your adrenaline pumping with the hands-on thrill of an 8-speed sport automatic transmission with Sport and Manual shift modes and steering wheel-mounted paddle shifters.



Step up to eye-catching M style with **M Door-sill finishers** with chrome inserts and the M logo.



Leather-wrapped multi-function M Sport steering wheel with the M logo is purpose-driven. The wide rim is designed for better grip, while steering wheel-mounted paddle shifters let you switch gears while keeping your hands on the wheel.



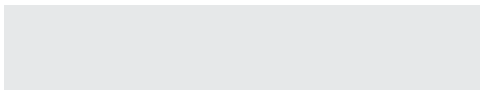
Sport seats are 8-way power adjustable and specially bolstered to hold you snugly in place during sporty driving manoeuvres, while supporting you comfortably over long drives.



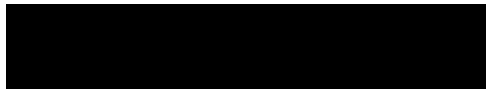
Exterior colours.



668 Jet Black (Non-metallic)



300 Alpine White (Non-metallic)



475 Black Sapphire Metallic



354 Titanium Silver Metallic



A52 Space Grey Metallic



A14 Mineral Silver Metallic



A82 Vermilion Red Metallic



A76 Deep Sea Blue Metallic



416 Carbon Black Metallic*



B06 Sparkling Bronze Metallic

*Only available with M Sport Package.



Upholstery colours and materials.



KCB4 Beige Leatherette



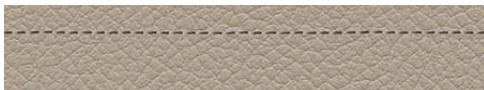
KCSW Black Leatherette



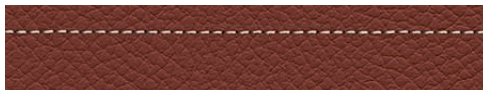
LUB4 Beige Nevada Leather



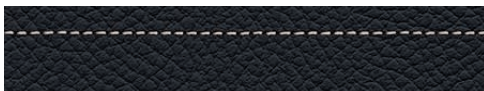
LUBK Havanna Nevada Leather



LUCX Oyster Nevada Leather



LUCZ Red Brown Nevada Leather



LUSW Black Nevada Leather

The pages in this section of the brochure show available colours and materials for the BMW X3 SAV.[®] Use these samples to compare paint, upholstery, trim colours and combinations. Please note that these samples are representations; they are not exact reproductions. To see the actual colours, visit your local authorized BMW Retailer. They will be happy to show you original samples and assist you with special requests.

Please refer to the Recommended colour combinations chart on page 49 for details on limitations and exclusivity when selecting BMW X3 SAV exterior paint colours and upholstery colours and materials.

Interior colours.



Black



Beige

Interior trims.



4CG Silver Matte



4AD Brushed Aluminum



4CH Finition Wave Wood
































4DE Finition Siena Wood

Please refer to the Recommended colour combinations chart on the facing page for details on limitations and exclusivity when selecting BMW X3 interior trims.



Recommended colour combinations.

Upholstery materials	Leatherette ¹		Nevada Leather ²				
Upholstery colours	Beige	Black	Beige	Havana	Oyster	Red Brown	Black
Interior colours							
Exterior colours							
668 Jet Black (Non-metallic) ¹		●	●	●	●	●	●
300 Alpine White (Non-metallic) ¹		●	●	●	●	●	●
475 Black Sapphire Metallic ²		●	●	●	●	●	●
354 Titanium Silver Metallic ²		●	●	●	●	●	●
B06 Sparkling Bronze Metallic ²		●	●	●	●	●	●
A52 Space Grey Metallic ²		●	●	●	●	●	●
A14 Mineral Silver Metallic ²		●	●	●	●	●	●
A82 Vermilion Red Metallic ²		●	●	●	●		●
A76 Deep Sea Blue Metallic ²		●	●	●	●		●
416 Carbon Black Metallic ³		●	●	●	●	●	●
Interior trims							
4CG Silver Matte ¹	●	●	●	●	●	●	●
4AD Brushed Aluminum ²							
4CH Fineline Wave Wood ²							
4DE Fineline Siena Wood ²							

● Recommended colour combination

¹ Standard.

² Optional.

³ Only available with M Sport Package.



Equipment features and options.



Xenon Adaptive Headlights optimize road illumination when entering a turn or corner, helping to enhance visibility when driving at night. Sensors continuously monitor the angle of the steering wheel to determine the direction in which your vehicle is heading. The outer headlights swivel accordingly, up to 15 degrees left or right. **Xenon low- and high-beam headlights** illuminate the road ahead and to the side. An auto-leveling feature adjusts for varying passenger and cargo loads. LED **Corona headlight-rings** that circle both headlights and high beams also act separately as daytime running lights and parking lights.



BMW's distinctive **twin-kidney grille** features a chrome surround with aluminum vertical slats. It is positioned above a supplemental intake grille in the front fascia.



Taillight cluster with taillight, brakelight and turn-signal indicators incorporate LED technology for greater visibility.

Adaptive Brakelights warn following vehicles by increasing in brightness when the intensity of your braking action is increased.



Rain sensor uses infrared light to measure the amount of rain. When the wipers are in the "intermittent" mode, the rain sensor automatically adjusts the windshield-wiping interval as needed. **Automatic headlight control** (not shown), included with rain sensor, activates headlights by means of a sensor that responds to darkness.



Lights package adds lights in the door handles that radiate downward for approximately 20 seconds when doors are unlocked, allowing safe vehicle access in the dark. Ambiance lighting, illuminated driver and front-passenger vanity mirrors, front footwell lights, front and rear reading lights, and lighting for the storage compartment in the instrument panel are also included.



Aluminum roof rails, cleanly integrated into the BMW X3's design, provide the foundation for BMW's (accessory) modular roof rack system, which allows the convenient and secure transporting of luggage, bicycles, surfboards, etc.



Panoramic moonroof features extra-large dual-glass panels to let the sun and stars shine in, whether it is open or closed. Easy-to-use features include a power slide and lift control, a comfort opening/closing function, and a power sunshade to shield passengers from excessive glare and heat.



Power tailgate conveniently opens and closes at the touch of a button on the remote key.



Dual circular-shape chrome-surround exhaust tips are cleanly integrated into the left side of the BMW X3 rear fascia.

Equipment features and options.



18" V Spoke alloy wheels - Style 307, 18x8.0, 245/50R-18 with all-season tires.



18" Y Spoke alloy wheels - Style 308, 18x8.0, 245/50R-18 with all-season tires.



Instrument panel features a red backlit speedometer and tachometer. Centred between the two easy-to-read analog instruments is the on-board computer with liquid crystal display providing additional important driving information.



Three-spoke leather-wrapped multi-function sport steering wheel with power tilt/telescoping feature lets you keep both hands on the wheel while adjusting both the audio and a Bluetooth® enabled mobile phone, if so equipped. The left-hand buttons are used to operate all cruise control functions, while those on the right serve the audio functions, such as radio, phone and Voice command, if so equipped.



8-speed automatic transmission with STEPTRONIC, including Adaptive Transmission Control (ATC) provides extremely fast synchronized shifting in either the Sport or Manual shift mode. By increasing the number of gears to eight, the transmission provides a more efficient shifting sequence and improved fuel economy.

8-speed sport automatic transmission (not shown) includes Adaptive Transmission Control (ATC) with Sport or Manual shift modes and steering wheel-mounted paddle shifters. When in Sport mode, shifts can be generated via the console-mounted shift lever or the paddle shifters.



Dynamic Cruise Control lets you set and keep to a chosen speed above 32 km/h, including automatic application of the brakes when driving downhill. It is activated and regulated via controls positioned on the left side of the steering wheel, and deactivated by applying the brakes or switching off the feature.



Automatic-dimming interior and exterior mirrors sense the bright headlights of vehicles behind you, and automatically darken. The exterior power-adjustable side-view mirrors include fold-in function.

Alarm system emits an acoustic signal and immediately switches on the hazard warning lights in the event of an attempted break-in or tampering.



iDrive Controller, conveniently located on the centre console, is the central command element for the iDrive system. It can be rotated, pushed and tilted to operate various functions via the Control Display. Four frequently selected menus – CD, radio, Navigation System and telephone – can be called up using direct menu-control buttons.



BMW Apps, a feature of the BMW ConnectedDrive interface, allows an iPhone® iOS 4.x to play apps specially modified for BMW and BMW-approved third-party apps. Imagine accessing your Twitter™ or Facebook® account in the Display monitor, or listening to Web radio while you phone. Use the iPod® Out function with your smartphone to select music tracks, compile playlists and use Genius (if enabled) to find similar sounds.

Smartphone Integration, which provides connectivity for iPhone and similar devices, is included with BMW Apps. This allows access to stored music, can improve signal reception, and recharges the phone battery. (See your preferred BMW Retailer for phone models compatible with this option.)



BMW anti-theft AM/FM stereo CD/MP3 player includes Radio Data System, Auto-Store, and 3-channel FM diversity antenna; reads/displays song title.



Premium High-Fidelity system is a 16-speaker, multi-channel system that outputs reproduction of the surround information contained in the stereo signal in a nine-channel format (seven mid- and high-range channels and two central bass channels) as well as 5.1 surround sound from a DVD source. Includes a 600-watt digital amplifier with nine channels. The system compensates for driving noise in smooth steps with speed-dependent equalizing. All 16 speakers are fitted with very strong, yet compact neodymium drives.



Sirius Satellite Radio delivers the most innovative satellite radio sports, news/talk, traffic/weather, entertainment, and 100% commercial-free music – coast to coast in clear digital sound, 24/7. Select channels through the iDrive system or Voice command, and enter them into the programmable memory buttons.



Automatic climate control system allows occupants to select a specific cabin temperature and choice of fan speeds, as well as automatic or manual airflow and recirculation. The automatic recirculation control activates whenever certain air pollutants are detected. The system also includes defrost/demist and MAX A/C functions.



Equipment features and options.



8-way adjustable front seats, shown here upholstered in Havana Nevada Leather, include two-way manual headrests and driver's seat and mirror memory.



Storage space abounds throughout the BMW X3's cabin – in the front centre console, in door storage pockets and in the rear cabin.

8-way power front sport seats with two-way manual thigh support adjustment and driver's seat memory system make the driving experience more enjoyable. Thanks to specially padded, highly contoured adjustable side bolsters, sport seats provide optimum lateral support during tight cornering, while remaining exceptionally comfortable when driving over long distances. The seats also include two-way manual adjustment for the head restraints.



Lumbar support for driver and front passenger seat adds four-way adjustable comfort for the lower back. Lumbar support can be adjusted up/down and in/out.



Heated steering wheel makes gloves unnecessary for cold weather driving. A flick of the switch quickly warms the steering wheel rim to the perfect temperature.



Front armrest with storage compartment opens up to allow access to the iPod® and USB adapter, and Smartphone Integration adapter. **Front cupholders** are integrated into the dashboard within convenient reach of the driver and front passenger. **Rear cupholders** are integrated into the rear-seat centre armrest.



Heated front seats (shown) and **heated rear seats** are a welcome feature for driver and front passenger in cooler weather. By pressing the icon button, seat surface and backrest are heated and quickly radiate comfortable warmth in your choice of settings.



Rear-seat backrests provide a 40/20/40 split to optimize the number of passengers and amount of cargo. For example, up to four pairs of skis or three snowboards can be carried while still retaining seating space for up to four adults.



Storage package enhances safety and convenience by securing items of various sizes and shapes during transport. Includes luggage nets on the back of the front seats, under the centre console on the passenger side, and on the left side of the cargo area; two cargo rails with four fastening points in the cargo area floor; a reversible mat; multi-purpose hooks; and a tensioning strap.



Privacy glass in the rear cabin windows helps suppress excessive heating of the interior and also filters the sun's harmful UV rays more effectively than clear glass.



Comfort Access system offers an even greater degree of convenience: keyless access to your vehicle. Simply carrying the remote key in a pocket allows you to lock or unlock the doors by touching the door handle. The opening and closing of the power tailgate is an added function, making access to the cargo area available at the touch of a button.

X-Line exterior trim.



The X-Line exterior trim package gives the BMW X3 a customized appearance. Using durable aluminum with a satin finish and stainless steel, each design element contributes to a cohesive sport-inspired theme that complements specific BMW X3 design features.

Aluminum side-window trim. The satin aluminum edging outlining the side-window frames (left and below) contributes to the eye-catching profile of the BMW X3.



Side skirts. The satin aluminum accent strip incorporated into each side panel (above and right) adds a subtle yet distinctive visual touch – as do the BMW door-sill finishers that greet those entering or exiting.



Front fascia insert. The lower part of the front fascia is trimmed with an eye-catching titanium panel.



Insert on rear bumper. The lower part of the rear bumper is highlighted with a titanium panel similar to the front fascia panel.



Stainless steel luggage compartment loading sill. The edge of the luggage compartment floor is clad in stainless steel, providing extra durability as well as an attractive look to the rear cabin.



Door-sill finisher. Trim with BMW logo for a gleaming welcome every time you open the door.

Original BMW Accessories.



X-Line Pro design package, surfboard carrier, 20" Star Spoke alloy wheels - Style 311 in chrome.



Snap-in Adapter with USB interface makes it easy to hook up your phone to make calls or listen to music.

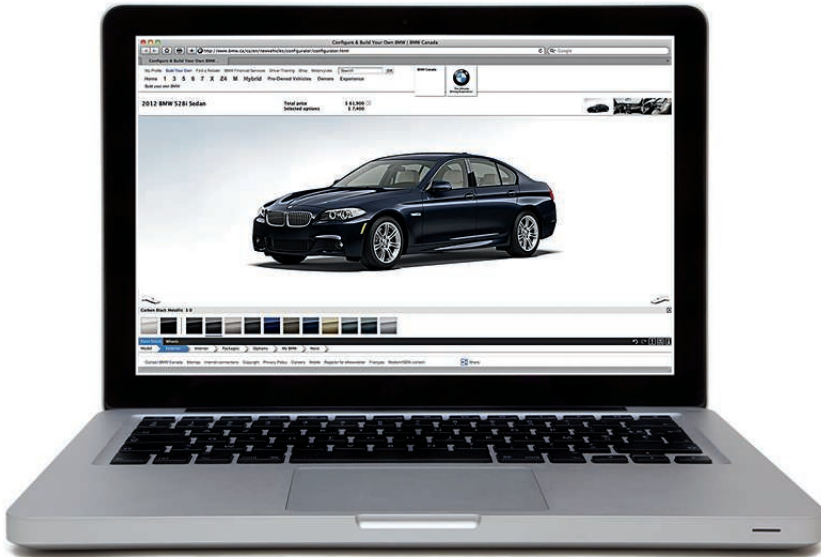


Floor tray, floor mat and storage box help keep the cargo area of your BMW X3 clean and protected. The heavy-duty rubber floor tray and mat are specially tailored to fit the cargo area to contain fluids and mud. Both feature a non-slip surface. Also available: a cargo area storage box designed to safely keep smaller items from rolling around.

Driving a BMW is always a special experience – but it can be enhanced even further with Original BMW Accessories. These innovative products combine unique ideas, stunning design and easy functionality. Discover the wide range of Original BMW Accessories available to you, including

accessories for the exterior, interior, technology, transporters, protection and details to customize your vehicle. For additional information on Original BMW Accessories, please visit your authorized BMW Retailer or log on to bmwshop.ca.

BUILD YOUR OWN BMW – AT BMW.CA/BYO.



At BMW, we believe that the Ultimate Driving Experience is unique. That's why BMW offers one of the widest model ranges of any luxury automotive manufacturer. And each BMW model offers its own universe of personalizing possibilities.

Want to learn more? It's easy to get the latest information on your favourite BMW model. Simply visit bmw.ca and click on the BMW model of your choice. Select **Downloads** to see all the standard features and available options and packages, as well as technical specifications.

You can customize the exact BMW model that fulfills your needs by clicking on **"Build Your Own."** Here you'll be able to select from among the many interior and exterior colours and trims, personalizing options and value-added packages. Build a BMW model that reflects your style, then view it in 360° detail. At the press of a button, see payment and financing options, get a same-day quote, download a product brochure and even schedule a test drive. BMW makes it easier than ever to make your ultimate driving dreams come true, at bmw.ca/byo.

BMW DRIVER TRAINING.

Professional driving instructors. Closed course. The Ultimate Driving Experience. Since 1977, BMW Driver Training has led the world in making people safer, more assured drivers. BMW offers this unique opportunity in a variety of skill levels, ensuring all participants find the course that is right for them. BMW Driver Training is available to all licenced Canadian drivers who are dedicated to driving with the utmost confidence, whether they own a BMW or not.



Compact

This half-day introductory course is geared towards first-time BMW Driver Training participants, including 16-year-olds holding a learner's licence. Here, drivers learn about elementary vehicle dynamics and emergency response manoeuvres.

Advanced

This exciting one-day course offers a comprehensive introduction to the fundamentals of driving dynamics. Participants learn to master real-life, urban driving scenarios such as braking and avoiding and front- and rear-wheel skid control. Upon completion, graduates are ready for the Perfection course – the next level of BMW Driver Training.

Perfection

The one-day Perfection course explores a number of high-speed open-road situations, including mastering oversteer around a 180° curve. Piloting the new BMW M3 on an autocross track is the highlight of the course.

Fascination I

Upon completion of Perfection, the two-day Fascination course offers true driving enthusiasts the opportunity to engage in unique driving situations, including high-speed lane changes and ideal-line cornering, all appropriately taught on a track and in the exhilarating new BMW M3.

Fascination II

The highest level of instruction offered, this one-day course is taught exclusively in the new BMW M3 – perfect for multiple lapping sessions on the track.

www.bmw.ca/drivertraining



Weight		X3 xDrive28i	X3 xDrive35i
Curb weight	kg	1845	1915
Weight distribution, front / rear	%	49.9/50.1	50.4 / 49.6
Permitted payload	kg	410	410
Permitted roof load	kg	100	100

Engine		X3 xDrive28i	X3 xDrive35i
Type / cylinders / valves per cylinder		TwinPower Turbo In-line 4 / 4	TwinPower Turbo In-line 6 / 4
Displacement	cc	1997	2979
Bore / stroke	mm	84 / 90.1	84 / 89.6
Nominal output / rpm	hp	241 / 5000	300 / 5800
Maximum torque / rpm	lb-ft	258 / 1250-4800	300 / 1300-5000
Compression ratio	:1	10.0	10.2

Transmission		X3 xDrive28i	X3 xDrive35i
Automatic gear ratios – 8-speed STEPTRONIC			
I / II / III / IV	:1	4.71 / 3.14 / 2.11 / 1.67	4.71 / 3.14 / 2.11 / 1.67
V / VI / VII / VIII / R	:1	1.29 / 1.00 / 0.84 / 0.67 / 3.30	1.29 / 1.00 / 0.84 / 0.67 / 3.30
Final drive ratio	:1	3.39	3.39

Performance		X3 xDrive28i	X3 xDrive35i
Top speed ¹	km/h	210	210
Acceleration 0 – 100 km/h	sec	7.0	5.8

Fuel consumption ²		X3 xDrive28i	X3 xDrive35i
City	L/100km	9.7	11.1
Highway	L/100km	7.0	7.7
Combined	L/100km	8.4	9.6
Tank capacity, approximate	L	67	67

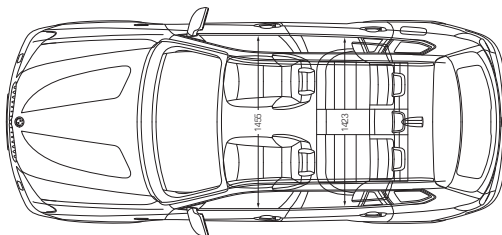
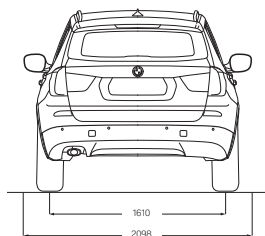
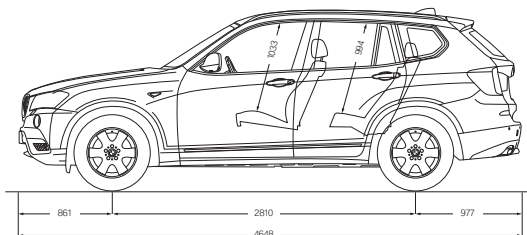
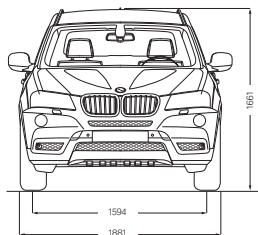
¹ Top speed limited electronically.

² EPA-estimated figures are for comparison purposes only. Your actual mileage will vary, depending on speed, driving habits, trip length and driving conditions; actual mileage may be lower. Preliminary consumption figures shown for X3 xDrive35i; please visit bmw.ca for latest available information.

Wheels		X3 xDrive28i	X3 xDrive35i
Run-flat tire dimensions		245 / 50	245 / 50
Wheel dimensions	inch	18 x 8.0	18 x 8.0
Material		light alloy	light alloy

Ventilated disc brakes		X3 xDrive28i	X3 xDrive35i
Front / diameter	mm	328	328
Rear / diameter	mm	330	330

Electrical system		X3 xDrive28i	X3 xDrive35i
Battery capacity	Ah	90	90
Alternator output	A	210	210
	W	2940	2940



All dimensions in the technical drawings are given in mm.

BMW Welt. Taking delivery of a new vehicle is a proud moment for every automotive enthusiast. Make it an even more unforgettable experience by visiting the BMW Welt, a state-of-the-art brand experience and delivery centre in Munich. Spend the day marvelling at historic BMWs on display in the Museum, learn about our engineers' newest innovations in the

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BMW Roadside Assistance.

One of the most extensive roadside assistance programs in Canada. As a holder of the BMW Service Card, you and any additional drivers of your registered BMW will be entitled to an extensive range of services and benefits, including

- Emergency Service Calls
- Towing, in case of Mechanical Breakdown
- Winching
- Trip Interruption Benefits
- Traffic Accident Services
- Emergency Message Service
- Emergency Cash
- Travel Planning Services

For complete details and conditions, please refer to your BMW Warranty and Service Guide.

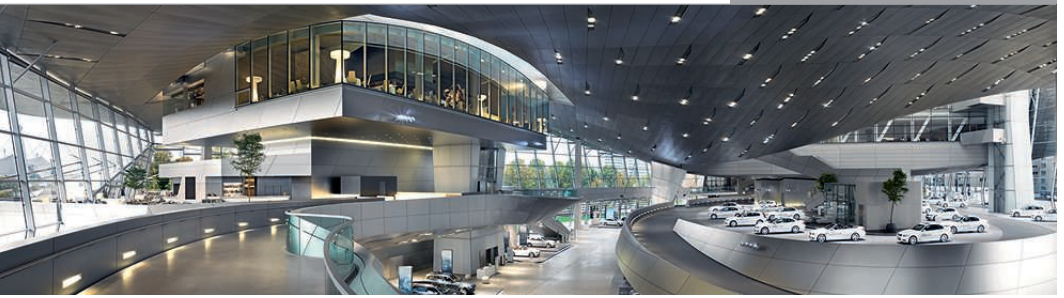


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SHAPING THE FUTURE – RESPONSIBLY.

The BMW Group has been ranked the most sustainable automotive company worldwide in the Dow Jones Sustainability Index for the seventh time in a row. Sustainability is an integral part of our value chain – it encompasses every stage from the development of fuel-saving and alternative vehicle concepts to environmentally friendly production processes and recycling. Our research and development philosophy BMW EfficientDynamics delivers tangible benefits to customers, our climate, and the environment. This is reflected in the reduction of CO₂ emissions by nearly 30% across our European fleet of new cars since 1995.



JOY COMES IN MANY FORMS.



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Magazine: How do the designers at BMW come up with the next generation of industry-leading vehicles? Who are the people behind the brand and the product? Read about this and much more in BMW Magazine, the official publication from BMW. Not available on newsstands, BMW Magazine is just another exclusive benefit of owning a BMW.



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Car manufacturing requires a great deal of water, which is why we've developed an intelligent circulatory system for our factories that ensures water is reused as often as possible. The dream of a manufacturing process that does not produce any wastewater has already been made a reality at our engine plant in Steyr. In 2008, 733,500 engines were manufactured without producing a single drop of wastewater.

Sustainability is taken very seriously at the BMW Group. For this reason, we prioritize environmentally friendly methods of transport such as rail and shipping and work towards capacity optimization. Each year, we cover around 15.8 billion

tonne-kilometres transporting materials and new vehicles. Of this, 79% of the total transported volume is delivered by sea – which benefits both road traffic and the environment.

The BMW Group has their sights set on tomorrow. Your BMW is part of a comprehensive recycling concept. Every single vehicle can be easily and economically recycled. Please contact your BMW Retailer on all matters regarding the return of your end-of-life vehicle. For more information, visit

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Information

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