INSIGNIA 2019 Models Edition 1

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TIME FOR NEW LEADERS.





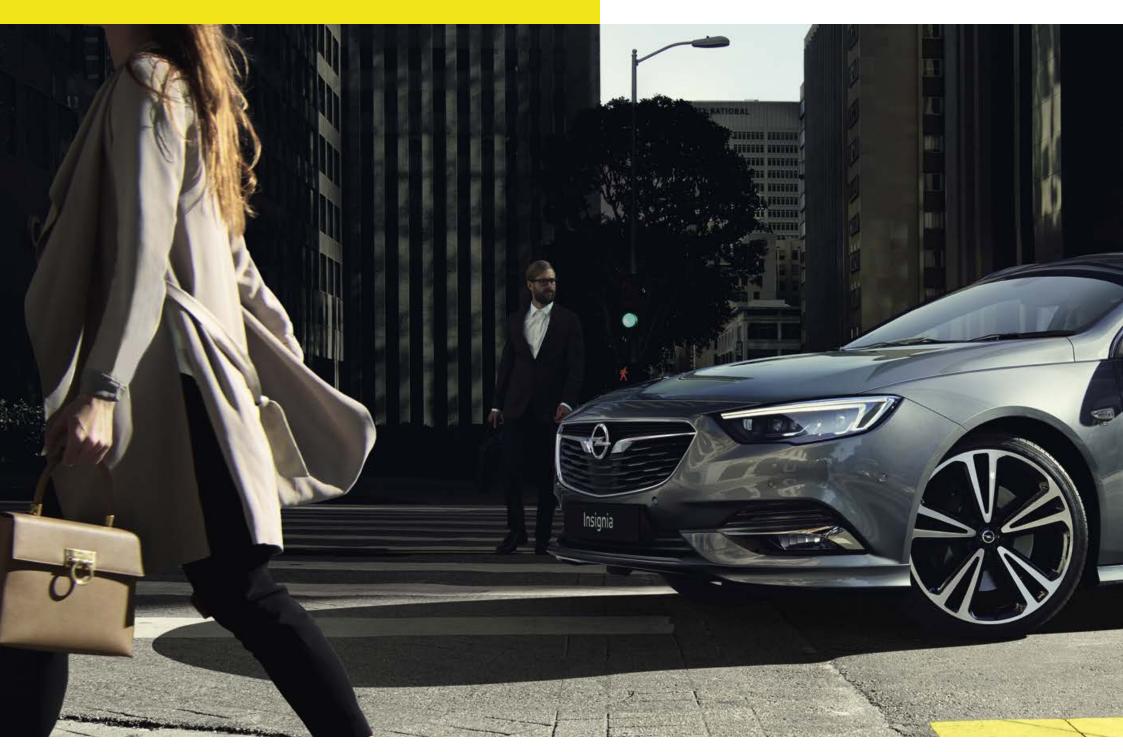


MAKE AN INSTANT IMPRESSION.

Insignia Grand Sport. Benchmark fastback design, coupé-style contours and crisp, lean lines.





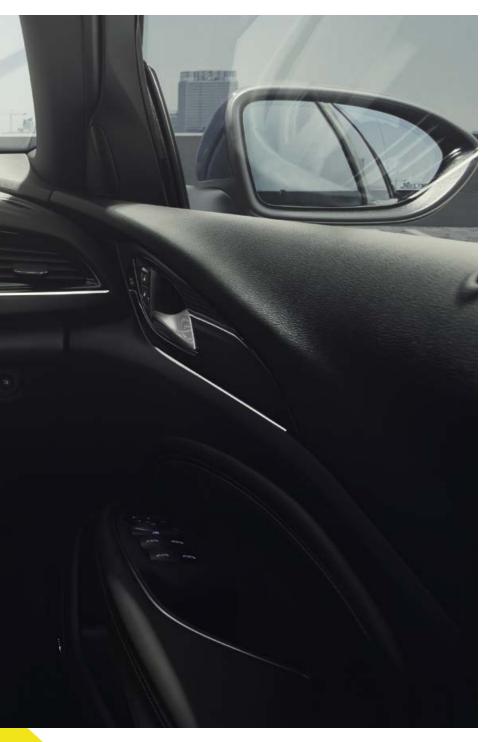




GREAT BY EVERY MEASURE.

Insignia Sports Tourer combines striking looks and premium-class innovations with the capacity and versatility of a large estate.





PERFECT IN EVERY WAY.

The Insignia interior is both elegant and ergonomic.

From the instruments that tilt subtly toward the driver to the quality materials and uncluttered dash, every detail is made to measure.

- First-class craftsmanship
- Wellness luxuries, including ergonomic active front seats¹, certified by the Campaign for Healthier Backs (AGR), an independent centre of excellence for ergonomics
- Ambient light², bright and spacious feel



Quality in every detail. Ergonomic active front seats trimmed in leather¹ adapt to your body shape so you can relax. For more seating options turn to page 15.





- **1. Traffic Sign Recognition¹.** See the speed limit in your display. This system continuously scans permanent and variable traffic signs in real time.
- 2. Forward Collision Alert with Collision Imminent Braking. Ideal in commuter traffic, Forward Collision Alert warns if you approach a slower vehicle too fast from behind and helps prevent collisions by braking with full deceleration².

ADVANCED SAFETY SYSTEMS.

Opel's advanced safety systems combine innovative, proactive, camera and radar-based safety technologies. Together they boost driver vigilance and help prevent near misses, collisions, speeding tickets and more.

- Continuous support helps you relax
- The perfect assistance system for a hands-on driving style
- You have control of your Insignia at all times



3. Lane Keep Assist³. Warnings and steeringwheel pushback if you start drifting out of your lane without signalling. The real genius of this system? No false alarms. For example, if you really have to swerve hard.



4. Automatic Emergency Braking with Pedestrian Detection⁴. If this system detects a pedestrian, vehicle or other object ahead, it preboosts braking power and will even brake itself if the driver doesn't react.

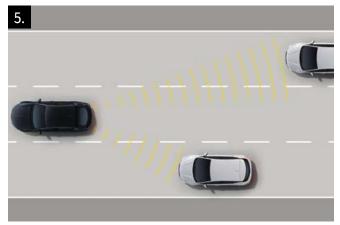
8-inch driver information display, illustrated above left 1. and 2. standard on Elite and GSi models only.

¹On SC models, only in conjunction with optional Navi 900 IntelliLink. Opel driver assistance systems support the driver within the limitations of the system. The driver remains responsible for the driving task. ³Between 8 and 40 km/h. ³Lane Keep Assist active between 60 and 180 km/h. Part of the front camera system contained within the standard Driving Assistance Pack One. ⁴Between speeds of 8 and 40 km/h, the car brakes with full deceleration. Between speeds of 40 and 80 km/h, the car supports the driver in mitigating the collision by braking. If the car is fitted with Driving Assistance Pack Two (not available on SC models), the car supports the driver in mitigating the collision by braking, up to the maximum speed of the vehicle.

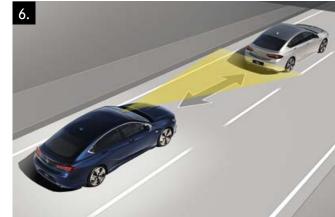
Opel driver assistance technologies use sophisticated radar, cameras and sensors to scan the road behind and beside as well as in front of your car:

Rear Cross Traffic Alert⁵. When you back out of a parking spot or your driveway, this system warns you about approaching vehicles. What used to be an invisible hazard is now easy to manage.

To see this and other safety systems in action, go to www.opel.ie/insignia



5. Lane Change Assist with Side Blind Spot Alert⁶. Get a warning if fast-moving vehicles enter your blind spots. If you've already signalled to change lanes, the warning icons flash and an alarm sounds, too.



6. Automatic Cruise Control^{7,8}. Helps prevent bumper-to-tail collisions – and helps you relax by braking and accelerating to maintain a set distance to the vehicle in front. It can even brake the car to a complete stop.



7. The Head-up Display (HUD)⁹. Take in key data on the windscreen with your eyes safely on the road. For example, your speed, sat nav directions or warnings from Adaptive Cruise Control³.

⁵Optional on all models as part of Driving Assistance Pack Three and Four. ⁶Optional as part of Driving Assistance Pack Three and Four. The maximum speed differential that can be recognised within a 3.5-second time frame prior to a potential collision is 72 km/h. ⁷Optional on certain models as part of Driving Assistance Pack Two. Please see Insignia Price and Spec guide for more details. ⁸Between speeds of 4 km/h and 40 km/h, the car brakes with full deceleration. At speeds above 40km/h, the car supports the driver in mitigating the collision by braking. ⁹Standard on GSi models, optional at extra cost on all models except SC in conjunction with 6-inch colour display.

Opel driver assistance systems support the driver within the limitations of the system. The driver remains responsible for the driving task.



ADVANCED INTELLILUX LED® MATRIX HEADLIGHTS.

Drive glare-free on high beam. IntelliLux LED[®] Matrix headlights¹ are far superior to Xenon and a major step up from conventional LED lights – more powerful and more precise. They automatically dip the beam around other vehicles but keep the rest of the road brightly lit up to 400 metres ahead.

- No risk of glare for other drivers
- Night driving is safer and more relaxed
- Cornering Light counters 'black holes' on tight, slow bends (active up to 40 km/h)

More time to react.

See hazards up to 1.8 seconds earlier² – the equivalent of 40 metres at 80 km/h.

Glare- and switch-free.

Single LEDs cut out automatically so you don't have to switch to low beam.

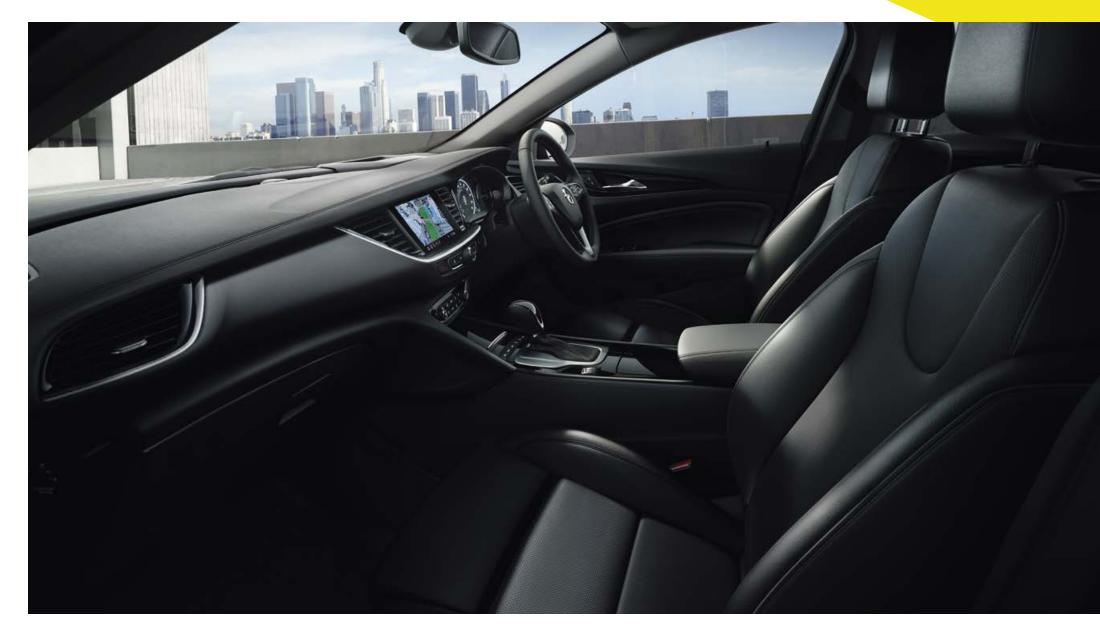
See more of the road.

With 32 single LED elements, your lights can adapt to different situations.

Light up bends. Curve Light helps you corner with confidence, from 40 to 70 km/h³.

¹IntelliLux LED[®] Matrix headlights standard on Insignia Elite and GSi. Optional on SRi, Country Tourer and SE. Not available on SC. When system is activated, high beam is turned on at speeds above 50 km/h and automatically turned off at speeds below 35 km/h. ²Compared to conventional halogen or high-intensity discharge (HID) headlights. ³On tight bends or when turning off, depending on the steering angle (up to 70 km/h) or on the indicator light signal (up to 40 km/h), an additional left or right reflector is switched on.

ERGONOMIC SEATS. THE HEALTHY CHOICE FOR YOUR BACK.



We've designed a super-comfortable ergonomic active seat for Insignia. It's approved by the AGR^{*}, an independent committee of back health experts and medical professionals. Which means it looks after you, by looking after your back.

Sitting comfortably? You will be.

- **A.** Head restraint is adjustable four ways to give you perfect head support.
- **B.** Tailored lumbar support is electronically adjustable for perfect back comfort.
- **C.** Extendable thigh support provides perfect comfort for your legs.
- **D.** 18 adjustable seating controls give you plenty of settings for the lumbar area and seat position.

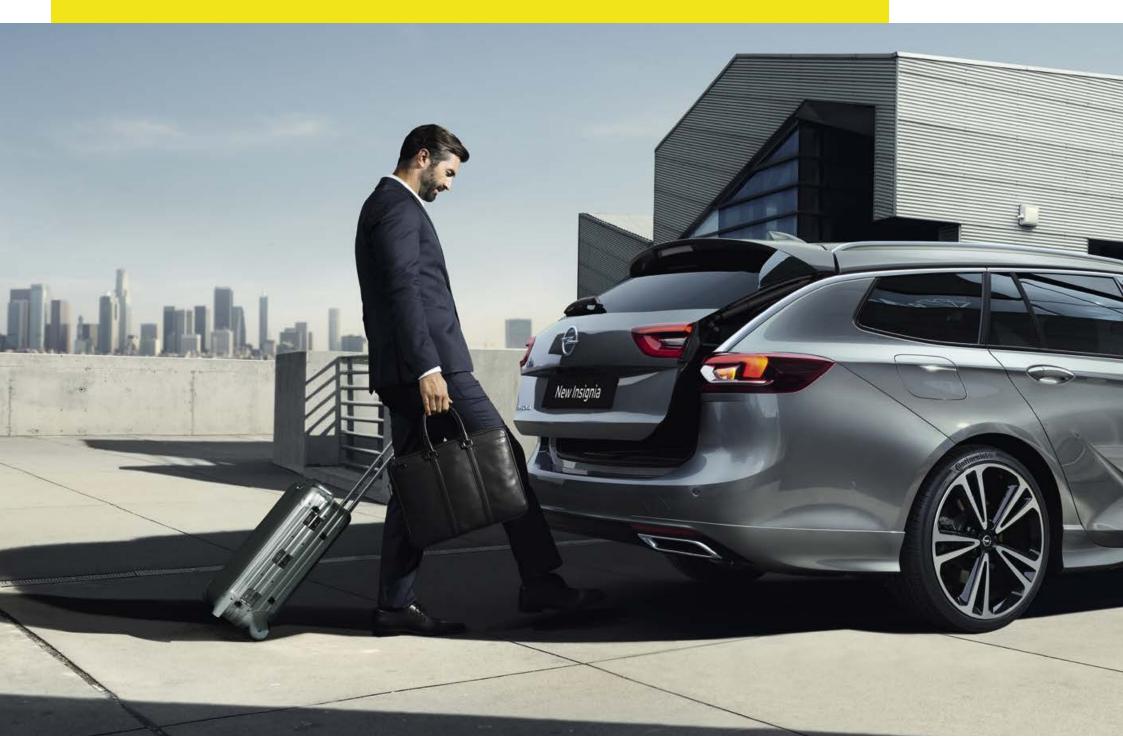
Turn perfect comfort into pure luxury.

On GSi models, the premium ergonomic active front seats also include these luxury extras:

- E. Shoulder bolsters adjust to cradle your body shape.
- **F.** Active ventilation for driver and front passenger's back rest and seat cushion.
- **G.** Electro-pneumatic massage for the driver's seat, using a three-air cushion system.
- **H.** Driver's seat memory can remember six posture settings for two different people.

A

E





UP-SIZE YOUR EXPECTATIONS.

The Sports Tourer provides ample leg and headroom despite its low-swept silhouette. Slim LED tail lights and twin chrome-tipped bezels¹ enhance its broad and elegant stance.



Intelligent Hands-Free Power Tailgate². Open the tailgate by simply waving your foot under the rear bumper, where you see the white LED light projected on the ground. A second wave powers the tailgate shut again.

THE COUNTRY TOURER. READY FOR YOUR NEXT ADVENTURE.

Insignia Country Tourer, a front-wheel or four-wheel drive tourer showing off rugged looks, reliable performance and premium comfort all round. Equipped with four-wheel drive, torque vectoring and greater ground clearance, it's built for adventure, with an improved FlexRide chassis that adapts to changing road conditions and your driving style.





INTELLILINK INFOTAINMENT. CONNECTIVITY ON CALL.



A Multimedia system is standard on every Insignia.

This Multimedia system allows you to seamlessly project key apps and features from your smartphone¹ onto the large 7-inch colour display via Apple CarPlay™ and Android Auto™.

The sophisticated R4.0 IntelliLink at a glance:

- Clean, frame-free design
- Compatible with Apple CarPlay[™] and Android Auto^{™1}
- Hands-free phoning via Bluetooth®
- Photo and video access via USB
- Audio streaming via Bluetooth[®] and USB
- 7-speaker, 4 x 20 W sound system



Wrong cable? Right car! With inductive charging², you can top up your smartphone battery cable-free.



Bose[®] Premium Sound System³. Uplifting performance with a Richbass[™] woofer enclosure.

¹Compatibility and certain functionalities may differ depending on the type of device and version of operating system.
²Optional. May require an accessory for the smartphone. Inductive charging only with PMA or Qi compatible smartphones.
Apple CarPlay is a trademark of Apple Inc., registered in the U.S. and other countries. Android is a trademark of Google Inc.
³Optional on SRi, SE, Elite and Country Tourer models. Standard on GSi models.

SATELLITE NAVIGATION.



Your 3D sat nav responds to one-shot voice commands.



androidauto

The elegant, voice-controlled Multimedia Navi Pro¹ builds on the Multimedia system and lets you access all the intelligent features you expect of a fully connected, executive-class car.

- Built-in European sat nav with Traffic Message Channel Pay TMC[®]
- Compatible with Apple CarPlay[™] and Android Auto^{™2}
- 8-inch colour touchscreen, 4.2-inch colour display in cluster³
- Voice control, text message read-out/reply, USB video playback
- Bluetooth[®] audio streaming and much more

For more on Multimedia systems, go to www.opel.ie

¹ Standard on SRi, SE, Elite and Country Tourer models. Optional on SC.
² Compatibility and certain functionalities may differ depending on the type of device and version of operating system.
³ Elite models feature an 8-inch colour display in the instrument cluster.
Apple CarPlay is a trademark of Apple Inc., registered in the U.S. and other countries. Android is a trademark of Google Inc.

GERMAN-ENGINEERED PERFORMANCE, ADAPTIVE FOUR-WHEEL DRIVE AND FLEXRIDE.

Insignia is engineered to exceed expectations in every perceptible sense. Above all, your sense of accomplishment.

- Efficient petrol and diesel engines deliver the consummate driving experience
- Dynamic ride meets refined and efficient performance
- FlexRide¹ and Four-wheel Drive² for customisable handling and grip
- Refined new 6- or 8-speed³ transmissions
- Powerful new engines



FlexRide intelligent chassis control. Three cars in one.

FlexRide¹. Intelligent automatic chassis control that adapts 500 times per second to road conditions and your driving style:

- Sport mode enhances road holding for dynamic driving
- Tour mode softens the ride for relaxation
- Standard mode constantly adjusts to your driving style
- GSi model features a specific mechatronic FlexRide chassis with lowered suspension and specially developed shock absorbs plus a unique competition mode

'Twinster' Adaptive Four-wheel Drive². State-of-the-art 'torque vectoring' redistributes torque between the front and rear as well as the left and right wheels.

- Smoother, more dynamic ride in tight bends
- Balanced handling prevents 'surprises' in corners
- Available on Country Tourer²
- Standard on the new GSi model

Emission control.

To reduce the impact of emissions, many of our diesel engines are fitted with the BlueInjection system that runs on the additive AdBlue[®]. Your Insignia reminds you when it's time to top up⁴.

the set of

THE RANGE.

Choices, choices. So nice to have, so good to make.

From the smart Insignia SC to the rugged Country Tourer, the Insignia range gives you a choice of six models for a world of adventures.



SC

GRAND SPORT | SPORTS TOURER

STANDARD FEATURES INCLUDE:

- 17-inch bi-colour structure wheels*
- 17-inch five twin-spoke alloy wheels*
- Automatic lighting control
- Electrically operated front/rear windows
- Keyless start
- Electrically adjustable/heated door mirrors
- Black roof rails (Sports Tourer models)
- LED daytime running lights
- LED tail lights
- Air conditioning
- Cruise control with speed limiter
- Leather-covered steering wheel
- Steering wheel audio/phone/cruise controls
- Steering column adjustable for reach/rake
- R4.0 IntelliLink with DAB/FM/AM radio
- 7-inch colour touchscreen
- Smartphone connectivity for your phone, messaging, music, maps and apps
- Apple CarPlayTM and Google Android AutoTM app projection
- Siri/Google voice command for phone, messaging, music, maps and calendar
- Bluetooth[®] phone, messaging and music streaming
- USB connection
- Seven speakers
- Electronic Stability Programme (ESP)
- Anti-lock Braking System (ABS)
- Front camera system
- Security alarm system (Thatcham approved, T1)



SRi GRAND SPORT | SPORTS TOURER

FEATURES OVER AND ABOVE SC INCLUDE:

- 17-inch five twin-spoke alloy wheels*
- 18-inch bi-colour alloy wheels*
- Front fog lights
- Dark-tinted rear windows
- Rear spoiler (Grand Sport models)
- Rain-sensitive windscreen wipers
- Silver-effect roof rails (Sports Tourer models)
- Sports pedals
- Ergonomic active front seats
- Dual-zone electronic climate control
- Illuminated vanity mirrors
- Storage pockets on front seat backs
- Ambient lighting in front doors
- Twin rear USB sockets
- Auto-dimming rear-view mirror
- 4.2-inch colour information display
- Navi 900 IntelliLink system
- Satellite navigation
- 8-inch colour touchscreen

• Traffic sign recognition



SE GRAND SPORT | SPORTS TOURER

FEATURES OVER AND ABOVE SC INCLUDE:

- 17-inch five twin-spoke alloy wheels
- Rain-sensitive windscreen wipers
- Front and rear parking sensors
- Silver-effect roof rails (Sports Tourer models)
- Dual-zone electronic climate control
- Twin rear USB sockets
- Auto-dimming rear-view mirror
- 4.2-inch colour information display
- Ergonomic active driver's seat
- Driver's seat tilt and lumbar adjustment
- Navi 900 IntelliLink system
- Satellite navigation
- 8-inch colour touchscreen
- Traffic sign recognition



ELITE GRAND SPORT | SPORTS TOURER

FEATURES OVER AND ABOVE SE INCLUDE:

- 17-inch five twin-spoke alloy wheels*
- 18-inch five-spoke alloy wheels*
- IntelliLux LED[®] matrix headlights
- Front fog lights
- Dark-tinted rear windows
- Ergonomic active front seats
- Leather seat facings
- Heated front seats
- Heated outer rear seats (Sports Tourer models)
- 8-inch colour information display



GSi GRAND SPORT | SPORTS TOURER

FEATURES OVER AND ABOVE SE INCLUDE:

- 20-inch alloy wheels
- GSi front and rear bumpers, side sills and rear spoiler (Grand Sport models)
- Visible exhaust tailpipes
- IntelliLux LED[®] matrix headlights
- FlexRide with Competition mode
- Sports chassis
- Rain-sensitive windscreen wipers
- Automatic lighting control with tunnel detection
- Dark-tinted rear windows
- Front and rear parking sensors
- Silver-effect roof rails (Sports Tourer models)
- Perforated leather seat facings
- Premium ergonomic active front seats with massage function and active ventilation
- Dual-zone electronic climate control
- Heated, flat-bottom leather-covered OPC-Line steering wheel
- Heated front and outer rear seats
- Head-up display
- Chrome-effect inserts in door handles
- Navi 900 IntelliLink system
- Bose[®] Premium Sound System
- Front camera system
- Forward collision alert with automatic city emergency braking
- Lane departure warning
- Security alarm system (Thatcham approved, T1)



COUNTRY TOURER

STANDARD FEATURES INCLUDE:

- 18-inch bi-colour five twin-spoke alloy wheels
- Anthracite wheel arch and side sill extensions
- Front and rear bumpers incorporating silver-effect skid plates
- FlexRide
- Rain-sensitive windscreen wipers
- Automatic lighting control with tunnel detection
- Front fog lights
- Dark-tinted rear windows
- Electrically adjustable/heated door mirrors
- Front and rear parking sensors
- Silver-effect roof rails
- Dual-zone electronic climate control
- Leather-covered steering wheel
- Ergonomic active driver's seat
- Multi-function trip computer
- Cruise control with speed limiter
- Navi 900 IntelliLink system
- Seven speakers
- Front camera system
- Forward collision alert with automatic city emergency braking
- Lane departure warning
- Security alarm system (Thatcham approved, T1)

*Wheel style is engine dependant. Please see the Insignia Price and Specification Guide, available to download from www.opel.ie, for full details.

Country Tourer interior illustrated features automatic transmission, leather-covered ergonomic active front seats, 8-inch colour information display, head-up display, OPC Interior Pack and panoramic glass sunroof, optional at extra cost.



Aegean Blue Solid

COLOURS.

Summit White Brilliant

Lava Red Brilliant

Sovereign Silver Two-coat Metallic Cosmic Grey Two-coat Metallic

99 percent of your New Insignia is dedicated to elite performance. But it's the very top layer that first turns everyone's heads.



Satin Steel Grey Two-coat Metallic **Mineral Black**

Two-coat Metallic

Rioja Red Premium



Darkmoon Blue Premium



Abalone White Tri-coat Premium

Please refer to the latest Insignia Price and Specification Guide available from www.opel.ie for details of colour prices. Due to the limitations of the printing process, the colours reproduced may vary slightly from the actual paint colour and trim material. As a result, they should be used as a guide only. Your Opel dealer has a comprehensive display of paint samples.











INTERIOR TRIMS.

Outstanding innovations, outstanding new trims. Re-designed seats and finishes add to the premium feel and Insignia's interior ambience.

Standard trims

- 1. Milano black cloth seat trim SC models
- 2. Monita black cloth/Premium leather-effect seat trim SRi (illustrated), SE and Country Tourer models
- 3. Siena black perforated leather Elite models

Optional trims

- 3. Siena black perforated leather SRi, SE and Country Tourer models
- 4. Siena shale perforated leather Elite models
- **5.** Premium seats with Siena black perforated leather –GSi models

WHEELS.

Wheels speak volumes about who's at the wheel. Insignia rims also know what to say.



17-inch bi-colour structure: Available on SC* models.



17-inch silver five twinspoke: Standard on SE models.



17-inch titan gloss five twinspoke: Standard on SRi models.



18-inch bi-colour five twin-spoke: Standard on Country Tourer models.



18-inch bi-colour: Available on Elite* models. Optional on SE models.



20-inch five twin-spoke: Optional* on all models except SC, GSI and Country Tourer.



20-inch bi-colour five twin-spoke: Standard on GSi models.

*Wheel style is engine dependant. Please see the Insignia Price and Specification Guide, available to download from www.opel.ie, for full details.

INSIGNIA ACCESSORIES.

Insignia has what it takes to satisfy your every need. That includes a vast range of tailor-made Opel accessories.

- 1. Opel roof box and base carrier. This 460-litre box has patented open/close and central-lock systems. The base carriers can also handle attachments for skis, snowboards and bikes.
- 2.–3. FlexConnect system. Attach a variety of brackets to the back of the front seats, from a table to a coat hanger. The FlexConnect tablet holder can hold devices in the portrait or landscape position – for reading or watching films.
- 4. Illuminated door sill plates. Give passengers the VIP treatment and protect the paint from chips and scratches.
- 5. **Reversible hard cargo tray.** Robust and easy to clean, this helps prevent items sliding around and contain liquids if they spill. The reverse is carpeted for a softer, quieter boot.

For the full range of Opel accessories, go to www.opel-accessories.com











POWER UP YOUR STYLE.

Insignia's Styling Packs* are a set of custom options to heighten Insignia's sports styling, inside and out. Unique to GSi models, the Exclusive Black Pack adds a series of gloss black styling details.





The OPC Exterior Styling Pack¹:

- Sports-style front and rear bumpers
- Rear spoiler (Grand Sport) and side sills
- Visible exhaust tailpipe
- OPC Line badge

The OPC Interior Styling Pack¹:

- OPC Line flat-bottom, heated, perforated leather-covered steering wheel
- Alloy-effect sports pedals
- Dark fabric headlining



- **1. OPC leather steering wheel.** Heated and wrapped in perforated leather, with trademark attention to detail.
- **2. Alloy sport pedals.** When you change gears fast, the rubber/metal mix gives your soles better grip.
- **3. Sports Bumpers**³**.** Crouching low to the ground, the streamlined new Insignia looks leaner.

4. GSi Exclusive Black Pack features the following:

- Gloss black upper window trim
- Gloss black roof rails (GSi Sports Tourer models)
- Gloss black front grille bar and grille surround
- Gloss black front fog light bezels
- Gloss black door mirror housings
- Insignia name removed from tailgate





MANAGEMENT SUMMARY.

Insignia is a masterpiece of German engineering – and the ultimate assistant. How can it assist you?

- 1. IntelliLux LED[®] Matrix headlights¹
- 2. Stunning exterior
- 3. Premium-class interior including Wellness ergonomic active driver's seat¹
- 4. Comprehensive driver assistance systems, autonomous response
- 5. Dynamic performance, Adaptive Four-wheel Drive and FlexRide¹

A test drive in Insignia will challenge what you expect from a car. To find your nearest Opel Ireland dealer, go to **www.opel.ie**

Opel Service.

Europe-wide Customer Service.

Throughout Europe, more than 6,000 Opel repair workshops are ready to provide professional and punctual service. As you'd expect, they'll repair your vehicle to the highest standards. More unusually, perhaps, they'll tell you exactly what's been done and why, and they will show any costs involved clearly and concisely.

New Vehicle Warranty.

Opel Ireland Automobile Limited (referred to as 'Opel') guarantees for motor vehicles of its manufacture, that each vehicle is free from defects according to the state of the art for a period of: The first 2 years carry an unlimited mileage warranty. The 3rd year of warranty has a mileage limitation of 100,000km for Passenger Cars & Car derived vans, for Combo, Vivaro and Movano the limitation is 150,000km. The warranty is valid from delivery from the supplying Opel Distributor or from first registration, whichever occurs first (warranty start date).

Opel Roadside Assistance.

This free-of-charge mobility service is valid for all new Opel vehicles during the first year after the date on which they were first registered or delivered to the customer by the dealer, depending on which date comes first. No matter where you are, the Opel Assistance is there to help. In more than 40 European countries – round the clock. Offering services such as breakdown assistance, towing services, rental car, hotel accommodation or the organisation of onward transportation, e.g. via rail or air (please see programme conditions).

12-year Anti-Perforation Warranty.

Opel provides you with a reliable long-term warranty against perforation, provided you have your vehicle serviced and all necessary inspections performed according to the service booklet.

2-year Warranty for Opel Batteries.

With a 2-year warranty for service-installed Opel original batteries your starting problems are over – even in the coldest winter.

Parts and Accessories Service.

Opel parts and accessories are available at your local Opel Shop, where you'll find everything to make your vehicle more comfortable or to meet your individual needs, as well as expert advice.

Opel on the Internet.

Need instant information? At www.opel.ie you can access a wealth of information on all Opel cars, services, and accessories. Get online for Opel news and product updates.

Recycling.

Information about Design for Recycling, Take-Back points for End of Life Vehicles (ELVs) and the recycling of ELVs can be found on the Opel website www.opel.ie

In case of any questions, please ask your Opel dealer. More information can be found at www.opel.ie

www.opel.ie

Some feature descriptions in this brochure may refer to, and some illustrations may show, optional equipment not included in the standard delivery. The information contained in this brochure was accurate at the time of going to press. We reserve the right to make changes in design and equipment. The colours printed in the brochure only approximate actual colours. Illustrated optional equipment is available at extra charge. Availability, technical features and equipment provided on our vehicles can vary by model. For precise information on the equipment provided on our vehicles, please contact your local Opel dealer. As part of Opel's policy of environmental care, this brochure is printed on paper manufactured using Elemental Chlorine Free pulps from specially farmed, sustainable timber resources.

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