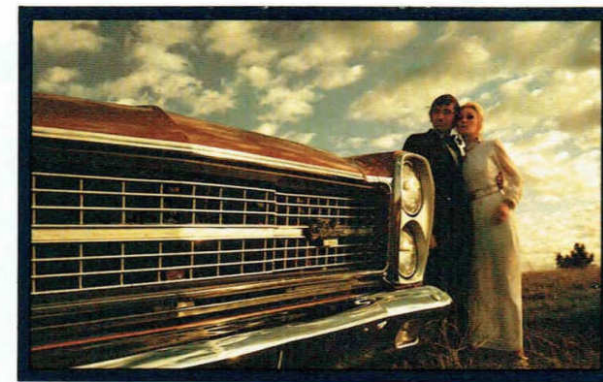




*Fairlane*  
BY FORD



Fairlane 500 Sedan with optional vinyl roof and tinted/laminated windscreen.



Since its introduction, Fairlane has held a unique role in the world of luxury motoring.

Now it moves even further ahead with new, distinguished styling, new standards of luxury, new, impressive performance.

But, as always, it retains excellent balance of size and proportions, and continues to be unchallenged in the outstanding value it offers.

If you are moving up into the fine car field, make that move unmistakably clear — in Fairlane.

Unique in the world of luxury motoring



Fairlane 500 Sedan with optional radial tyres.



Fairlane 500 Sedan



## Fairlane 500 Sedan

What you see is but a fraction of the utter luxury and comfort you'll feel when you enter the world of Fairlane 500.

Newly styled and contoured seating: Deep layers of foam upholstered in supple and pleated leather-grain vinyls. In front, individually adjustable, fully-reclining Twin-Comfort lounge seats, with fold-away centre armrest. Rear seat passengers are similarly cared for with individual, contoured back-rests, and a fold-away centre armrest.

Other standard appointments include: 2-speed heater/demister; "FreshAire" Ventilation system; electric clock; reading lamps in rear pillars; deep-pile carpeting throughout; generous layers of sound-deadening and insulation materials all around to keep road noise out on the road.

Performance also has the feel of luxury: A 220-horsepower V8 with 3-speed SelectShift Cruisomatic transmission (the automatic that also works as a manual); power steering and power disc brakes are all standard. The complete list of standard appointments is on Page 14.

If you require even greater performance, Page 13 details engine/transmission options. Other Options are on Page 15.



## Fairlane Custom Sedan



Fairlane Custom Sedan with optional vinyl roof,  
tinted/laminated windscreen, full-wheel-covers and  
radial tyres.



Deeply cushioned, individual front seats, with a fold-away centre armrest, are standard on Fairlane Custom. However, if you prefer a full-width front seat with centre armrest, it is available at slightly reduced cost.

## Fairlane Custom Sedan

When we say Fairlane is unique in the world of luxury motoring, we mean just that.

For instance, take the Fairlane Custom Sedan.

It is the only car anywhere near its price that gives you the pride of owning a true luxury-sized car. A feeling behind the wheel that leaves the ordinary world behind. The satisfaction of knowing that not everyone in the neighbourhood owns one. A price which, when compared to lesser cars, makes it *the* most rewarding investment.

Standard appointments include: Deep cushioned, individual front seats with fold-away centre armrest. Rear seat with fold-away centre armrest. Deep-pile carpeting. 2-speed heater/demister. "FreshAire" ventilation system. Courtesy lights. A thickly padded and recessed instrument panel.

Silence is also standard. Generous layers of insulating and sound-deadening materials keep outside noise where it belongs — outside.

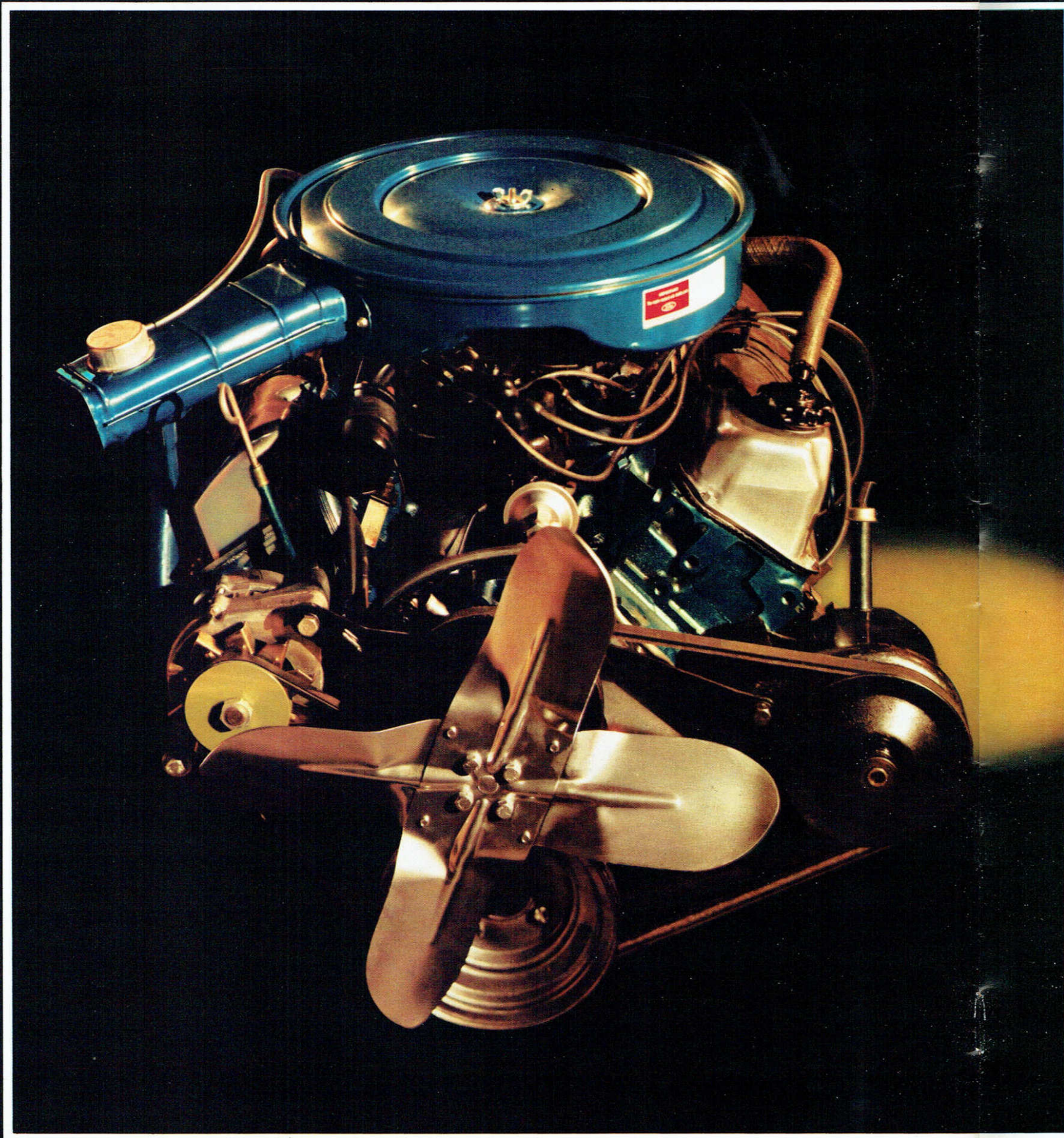
Performance starts with an all-new, extremely quiet and high-performing 155-horsepower 'six' — with all-synchromesh manual transmission.

Or you may select from two V8 engines and add SelectShift Cruisomatic 3-speed transmission — the automatic that also doubles as a manual.

You can, in fact, make your Fairlane Custom the exact kind of luxury-performance car you desire. The individual options available include turbo-cooled power disc brakes, power steering, sliding sun-roof, air conditioning, stereo radio/tape player . . . any of the items listed on Page 15.

On Page 14 you will find the complete list of Fairlane Custom's standard appointments . . . Page 13 your choice of optional engines and transmissions.





## Fairlane performance

Only a Fairlane owner knows the way it feels to take the wheel, turn the key, and enjoy the complete assurance that comes with owning Australia's most distinguished luxury car.

The most obvious rewards:

An unmatched smoothness of ride from a full 116-inch wheelbase.

The exceptional stability, precision handling and road-hugging from wider front and rear tracks.

The outstanding quietness that stems from Fairlane's chassis and body engineering — and completely sound-proofed interior.

You are invited to experience the new Fairlane. Drive it. Compare it with any luxury car, including those costing several thousand dollars more. Satisfy yourself that it fulfils the most demanding motoring requirements.

### WIDE POWER-TRAIN CHOICE

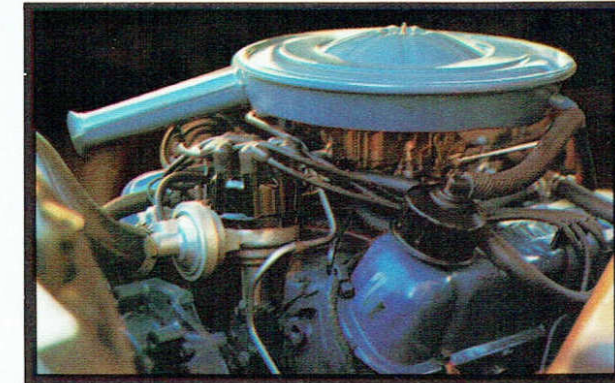
With either Fairlane model, you are offered a range of engines and transmissions that allow you to tailor your performance to suit your exact driving requirements. The chart below shows the combinations available to you.

#### All-new 250 CID 'six'

Standard in Custom, this all-new engine provides new standards of smoothness and quietness . . . increased acceleration and response in the medium-speed ranges for safer passing. Specifications: Horsepower — 155. Torque — 240 lb/ft at 1600 rpm. Compression — 9.3:1.

#### 302 CID V8

Standard in Fairlane 500, you'll find it a high-performing V8 — even by V8 standards — with vivid acceleration and ample power reserves throughout all speed ranges for extra-safe passing and effortless cruising.



Specifications: Horsepower — 220. Torque — 300 lb/ft at 2600 rpm. Compression — 9.5:1. Carburetion — 2 barrel.

#### 351 CID V8

This brilliant high-performing V8 provides you with special motoring. It gives you a combination of power and responsiveness that surpasses the performance standards of any V8 engine available with a luxury car near Fairlane's price. Specifications: Horsepower — 250. Torque — 355 lb/ft at 2600 rpm. Compression — 9.7:1. Carburetion — 2 barrel.

#### 3-speed all-synchromesh manual

Standard in Custom, features smooth shifting and short lever movement.

#### SelectShift 3-speed Cruisomatic

Standard in Fairlane 500, it is the world's smoothest and most flexible automatic. You may manually shift through the gears for ultra-high-performance or towing, or you may place the selector in "D" and let the transmission shift automatically.

### BRAKES

Standard in Custom: Big, self-adjusting 10-inch diameter drum brakes with extra thick bonded linings.

Standard in Fairlane 500 (optional in Custom): Self-adjusting, 11¼-inch power discs, ventilated and turbo-cooled for exceptionally high fade-resistant characteristics.

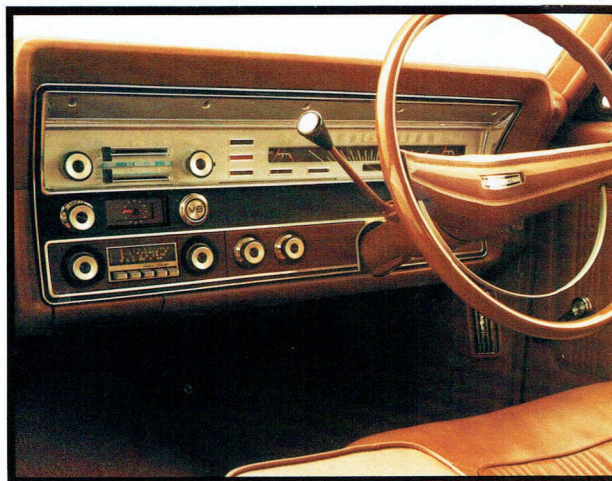
ENGINE/TRANSMISSION COMBINATIONS		Fairlane Custom	Fairlane 500
250 CID 155 h.p. 'six'	3-speed, fully-synchromesh manual (Column Shift)	Standard	Not available
	SelectShift, Cruisomatic (Column Shift)	Optional	
302 CID 220 h.p. V8	3-speed, fully-synchromesh manual (Column Shift)	Optional	Standard
	SelectShift, Cruisomatic (Column Shift)	Optional	
	SelectShift, T-Bar Cruisomatic (Floor Shift)	Optional*	
351 CID ■ 250 h.p. V8	SelectShift, Cruisomatic (Column Shift)	Optional	Optional
	SelectShift, T-Bar Cruisomatic (Floor Shift)	Optional*	

\*Floor shift not available with full-width front seat. ■ Radial Ply Tyres must be teamed with 250-hp. V8. A dual exhaust system is optional with the 351 CID V8 engine.

#### STANDARD EQUIPMENT

##### Fairlane 500 Sedan:

302 CID, 220-horsepower V8 engine  
11 $\frac{1}{4}$ -inch diameter, turbo-cooled power disc brakes  
Power steering  
SelectShift Cruisomatic transmission (it works as both automatic and manual), column mounted  
Individually adjustable, fully reclining Twin-Comfort front seats  
Individually contoured rear seats  
Luxury quality upholstery  
Folding centre armrests — front and rear  
Deep-pile carpet  
2-speed heater and demister  
“FreshAir” ventilation system  
Courtesy lights — all doors  
Reading lights in rear compartment  
Glove box light  
Luggage compartment light  
Cigar lighter  
Reversible keys — they work either way up  
Keyless door-locking system  
Smooth-riding 6.95 x 14-inch tyres on wide 5JJ safety-rim wheels  
Full wheel covers  
Factory-applied undercoating  
Special sound-deadening and insulating materials completely surrounding the passenger compartment — even lining the roof  
Electric clock  
Dual horns



#### STANDARD EQUIPMENT

##### Fairlane Custom Sedan:

High-performing all-new 250 CID, 155-horsepower 6-cylinder engine  
Fully-synchromesh, 3-speed manual transmission  
Big 10-inch diameter self-adjusting brakes, with bonded linings  
Individual front bucket seats trimmed in luxury vinyl  
Folding centre armrests — front and rear  
Deep-pile carpeting  
2-speed heater and demister  
“FreshAir” ventilation system  
Courtesy lights — all doors  
Glove box light  
Luggage compartment light  
Cigar lighter  
Reversible keys — they work either way up  
Keyless door-locking system  
Smooth-riding 6.95 x 14-inch tyres on wide 5JJ safety-rim wheels  
Sound-deadening and insulating materials completely surrounding the passenger compartment — even lining the roof  
Factory-applied undercoating  
Dual horns

#### STANDARD SAFETY FEATURES

Every Fairlane Custom and Fairlane 500 includes all of the Ford Safety Features listed below:

Collapsible steering column  
Impact-absorbing steering wheel with full-width padded hub  
Padded instrument panel  
Padded sun visors  
Padded door-pull armrests  
Recessed and safety-design control knobs  
Recessed interior door handles  
Double-grip safety door locks  
Non-glare, shatter-proof, inside rear view mirror that “yields away” upon impact  
Exterior rear vision mirror  
2-speed electric windshield wipers  
Push-button, electric windshield washers  
Non-glare windshield wiper arms with long 16-inch blades  
Thick safety plate glass windshield with zone-toughened area in front of driver — and safety glass all round  
Dual hydraulic brake system with warning light  
Safety-rim wheels  
Front lap-sash seat belts and rear seat anchorage points  
Safety-designed coat hooks  
High-intensity dual headlights — 2 long-beam, 2 short-throw  
Wrap-around tail-and-turn indicator lights  
Reversing lights  
Stop-lamp warning light



#### OPTIONAL EQUIPMENT

##### Fairlane 500 Sedan:

Sliding sun-roof  
“SelectAir” integrated air-conditioning  
Stereo radio/tape player  
Centre sports console  
Nylon-weave seat trim  
Vinyl roof — in choice of black or beige  
Laminated, graduated-tint windshield  
Full-width front seat with folding armrest  
Rear seat lap and lap-sash seat belts  
Push button radio  
Remote control exterior driver's mirror  
Passenger's side exterior mirror  
Heavy-duty 60-amp/hr battery  
Heavy-duty shock absorbers

##### Fairlane Custom Sedan:

Sliding sun-roof  
Stereo radio/tape player  
Full width front seat with fold-away armrest  
Centre sports console  
Nylon-weave seat trim  
“SelectAir” integrated air-conditioning  
11 $\frac{1}{4}$ -inch turbo-cooled power disc brakes  
Power steering  
Full wheel covers  
Vinyl roof — in choice of black or beige  
Remote-control exterior driver's mirror  
Passenger's side exterior mirror  
Rear seat lap and lap-sash seat belts  
Laminated, graduated-tint windshield  
Push-button radio  
Electric clock



#### PAINT/RUSTPROOFING

Your Fairlane comes to you with an exclusive rust-proofing and paint process for a higher-quality and more durable finish. It includes a new “Electrocoat” primer application — the most advanced system of complete undercoating in the automotive industry. Electronically controlled, it guarantees 100% coverage on both the inside and outside of every body part. There is also special “spray-on” undercoating on all vital underbody parts providing complete protection underneath.

#### WHEELS AND TYRES

All wheels extra wide 5JJ safety-rims. All tyres are performance-and-load-rated. Standard — 6.95 x 14 extra-low-profile on 5JJ rims. Optional — 7.35 x 14 extra-low-profile on 5JJ rims; 185 x 14 radial-ply on 6JJ rims; special ER 70 x 14 wide-oval, radial-ply on 6JJ rims.

#### STEERING

Manual ratio — 20 to 1. Power ratio — 16 to 1.  
Turning circle — 41 ft.



#### DIMENSIONS

Both models. Overall length — 196.3-inches.  
Overall width — 73.5-inches. Overall height — 55.8-inches. Wheelbase — 116-inches.  
Front track — 58.9-inches. Rear track — 58.5-inches. Fuel tank capacity — 16.4 gallons.

#### WARRANTY

Fairlane 500 and Fairlane Custom give you warranty protection for 12,000 miles or 12 months whichever comes first, excluding tyres and tubes which are warranted by their manufacturer. Every Fairlane is warranted against defects in materials and workmanship for this period. Owners are responsible only for normal maintenance and routine replacement of maintenance items.

#### DEALER SERVICE AND PARTS SUPPLY

Your Fairlane is backed by over 400 Ford Dealers' low-cost specialised service, and the ready supply of genuine low-cost Ford parts.

#### POLICY

The specifications referred to herein were in effect at the time this publication was approved for printing; however, Ford Motor Company of Australia Limited and/or Ford Sales Company of Australia Limited, reserve the right, subject to the laws of any state or territory and the regulations of any competent authority which may be applicable at the time, at its discretion and without notice, to change specifications and prices of the products referred to herein at any time and without incurring any liability whatsoever to any purchaser thereof. Some of the items illustrated or referred to in this publication are optional at extra cost.

FAIRLANE 





Going Ford is the going thing