# DODGE 975

DART SPORT / DART / CORONET / MONACO and featuring the new CHARGER SPECIAL EDITION



Telcome to the Dodge line for 1975. On the next few pages we invite you to discover just some of the new and exciting features that make Dodge the right car for you!

You'll see the complete Dodge North American line, from the totally new Charger Special Edition to the popular Dart line of compacts. Exciting cars with some exciting new features.

Dodge introduces the Fuel Pacer, a system designed to help make the most of your gasoline dollar. It's optional on all models.

All the mid-size models have been completely re-styled. All 1975 Chrysler Canada Ltd. six and eight cylinder engines are equipped to operate on universally available leaded as well as unleaded fuels. There's also more luxury in the compact Dart line for '75.

And in the interest of giving you more value for your Dodge dollar, special attention has been paid to features that will make your new Dodge last a long, long time.

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## Introducing the Charger Special Edition. New for 1975.

The 1975 Charger Special Edition. Its style is pure, personal and refined. It's luxurious without being pretentious. Its crushed velour upholstery is elegant, yet durable. You can feel the depth of its standard shag carpeting... even with your shoes on.

Up front, the instrument cluster is grouped for maximum convenience and readability. And it even sports a standard electronic digital clock. But for all its beauty, this is a spirited machine with a strong and practical side.

Standard equipment includes a 360 CID V8; whitewall, steel-belted radial tires; front and rear sway bars; power steering; power front disc brakes; automatic transmission; proven electronic ignition; premium steering wheel; deluxe wheel covers; front and rear bumper guards and a host of new sound insulation components that contribute greatly to your driving peace of mind.

The new 1975 Charger Special Edition. A new personal luxury car for the discriminating driver.

- 1. Six-way power seats are available with bucket or bench seats. They permit you to raise or lower, move forward or backward, or tilt forward or backward to any seating position.
- 2. Finger tip security can be just an arm's length away when you choose optional power door locks. You can lock both doors with the flip of just one switch.
- 3. Distinctive European road-style parking lights accent the graceful lines of the Charger Special Edition.
- 4. All controls and engine monitors have been centrally positioned in an elegant simulated burled walnut dash treatment directly in front of the driver.
- 5. Charger Special Edition is available with a distinctive louvered opera window when the optional halo or landau vinyl roof is ordered.

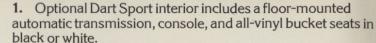
## **DART SPORT**

Dart Sport is a basic compact car. But with a little imagination and a few options you can make it three cars in one...a "convertriple" if you like. Car one is your economical Dart Sport with either a 225 CID Slant Six or 318 CID V8. Car two is like a convertible, thanks to an optional sun roof. And car three is a station wagon with the optional fold-down rear seat package.

If you'd like more, there's a lively "Hang 10" model with special trim that captures the spirit of California-style surf life. And there's a Sport 360 with a potent 360 CID V8 that's ready to go anytime you are.

Dart Sport. Going compact can be fun!

- 1. Optional Dart Sport interior includes a floor-mounted
- 2. Sporty wheel covers add an extra touch of class to your Dart Sport.
- car interior. It can only be opened from the trunk side.
- 4. You can make your Dart Sport a little wagon with an optional fold-down rear seat package. It lets you carry things up to six and one half feet long. Optional sun roof makes it a convertible.



3. Even with the rear seat folded down, you have the extra protection of a lockable security panel between the trunk and



2-Door Hardtop

4-Door Sedan

If you're moving to a compact car, here's how to get luxury car features and economy, too. Dart Special Edition gives you standard equipment like a vinyl roof, whitewall tires, special color-keyed wheel covers, crushed velour upholstery and soft, deep shag carpeting. For luxurious driving, power steering, automatic transmission, AM radio and front disc brakes are all a part of your deal. It's luxury equipment like that that makes Dart Special Edition very special when you're talking compact cars.

Dart Special Edition. Available in 2-door hardtop and 4-door sedan models.

- 1. Even your luggage travels first-class in Dart Special Edition. The trunk features handsome cut-pile carpeting.
- 2. Convenient storage pockets are yet another luxury touch included with the standard bucket seats.
- 3. For those who prefer the comfort of a "low back" seat, this optional deluxe crushed velour cloth-and-vinyl front bench seat is available at no extra charge.
- 4. Standard are the "high back" front bucket seats with a convenient fold-down center armrest.







## DART CUSTOM. DART SWINGER

Who's who in the compact car field? Dart Swinger has been a top performer for years, and 1975 looks like the best year yet.

Dart Swinger is built to handle the family. It's heavy and powerful enough to make highway driving a breeze. And it's economical enough to make the grade with the budget conscious.

It gives you economy of operation, thanks to its thrifty 225 CID Slant Six and optional 318 V8. And gives you economy of operation, thanks to such innovations as Unibody construction and proven Electronic Ignition.

Dart Swinger scrimps in all the right places, and it's generous in the places that count. Like interior room and trunk space, interior luxury and comfort.

These are just some of the things that keep Dart high-up on the compact car hit parade. And they're the things that will make them a hit with you. Choose from Dart Swinger, Swinger Special, Dart Custom or the Dart Sedan.

- 1. Comfortable, that's the word for this handsome all-vinyl split back, front bench seat with center armrest. Optional on Dart Custom.
- 2. To make sure you have maximum trunk space, the spare tire is located out of the way under the trunk floor.
- **3.** We said the family would fit inside, their gear can also fit the trunk. Maybe compact isn't so small after all.
- 4. Durable, all-vinyl split back front bench seats are standard on Swinger. Choose black, blue, gold, green or parchment. Cloth and vinyl bench seats are standard on Dart Custom. Available in blue, green, gold or parchment.
- 5. The optional automatic speed control lets you set the desired speed and maintain it without keeping a foot on the gas pedal. It helps relieve fatique on long trips. Applying the brakes disengages the system until you reset it.



## CORONET BROUGHAM HARDTOP

Take a good long look at Coronet Brougham for 1975. Distinctive styling and surprising luxury make it a great choice. And there's a Coronet Custom or Coronet Hardtop, too. Each offers its own degree of distinctive luxury. Each offers you completely new styling. It's about time somebody put big-car styling in their mid-size line. Dodge did it for 1975.

Dodge also put in a good measure of big-car luxury inside. The interior elegance of the Coronet line is enhanced by a striking variety of lustrous fabric and other thoughtful touches like a distinctive instrument panel.

The Coronet 2-door line for 1975. Three exciting new cars with contemporary styling, spacious interiors and excellent riding and handling characteristics.

What has Dodge done for the mid-size car buyer lately? Test drive a pow

What has Dodge done for the mid-size car buyer lately? Test drive a new Coronet and see.

- 1. Coronet Brougham optional Boca Raton cloth-and-vinyl interior. Front seat features a convenient fold-down center armrest.
- 2. Halo vinyl roof illustrated or canopy vinyl roof are optional on Coronet Hardtops.
- 3. All vinyl bucket seats are standard on Coronet Brougham, optional on Custom Hardtop.
- **4.** Coronet's framed instrument panel is designed for total driver comfort and awareness. All controls are clustered neatly in front of the driver.



## **CORONET SEDANS**

Meet the high-styled Coronet Sedans for 1975. They offer many things for people who intend to carry up to six passengers comfortably. Things like plenty of room. So much, in fact, you'll wonder how Dodge managed to fit so much room into such a trim, stylish shape. And Coronet's trunk space is little short of amazing.

But Coronet Sedans have much more going for them. New luxurious interiors. Torqueflite automatic is standard. A precise new aircraft-type instrument panel. Torsion bar suspension. Front and rear bumper guards. Unibody construction. And the famed 225 CID Slant Six...standard.

The Coronet Sedans for 1975. Beautiful. Roomy. Economical to buy. Economical to own. And a pleasure to drive. Choose from Coronet Brougham, Coronet Custom or Coronet. Three great looking mid-size cars with Dodge dependability.

- 1. Here's comfort to lean on...a fold-down center armrest. It's included in the optional Custom Sedan all-vinyl interior.
- 2. Six-way power seats are available as an option. They permit you to raise or lower, move forward or backward, or tilt forward or backward to any seating position.
- 3. Coronet Brougham gives you luxury like velour-and-vinyl or body cloth-and-vinyl seats. Shag carpeting and front fold-down center armrest are all a part of the luxury story.
- 4. Electronic Ignition. Standard equipment for 1975. The system eliminates the distributor points and condenser... the major cause of ignition tune-ups. Electronic Ignition provides longer spark plug life and improved cold weather starting as additional benefits over the conventional ignition system.
- 5. Coronet clean rear end styling. Bumper guards are standard. Power operated trunk release is optional.





Inside and out, Coronet wagons have the shape that makes sense. Outside, trim and smooth. Inside, there's room for 86.8 cubic feet of cargo. Or in more useful terms, enough room to carry a four-by-eight building panel with the rear seat folded flat. Even with the tailgate closed.

But more important, Coronet wagons are comfortable. They feature soft, foam-padded vinyl seats, plus luxuries like automatic transmission and power front disc brakes, and front and rear bumper guards as standard equipment.

Naturally, there's plenty of interior luxury. After all, Dodge thinks a wagon should be more than just a box with a wheel in each corner.

Choose from the luxurious Coronet Crestwood, Coronet Custom or Coronet wagon. Dodge gives you three great shapes for 1975. Great shapes that make a lot of sense. Coronet wagons. A wagon full of room in a size that's easy to handle...mid-size!

- 1. Coronet wagons let you sit in the lap of luxury. This all-vinyl front bench seat, with fold-down center armrest, is standard on all Crestwood models.
- 2. All Coronet wagons give you convenient built-in storage compartments to let you keep odds and ends off the cargo floor.
- 3. Coronet wagons give you a three-way tailgate that opens like a door, with the window up or down, or opens flat for loading cargo. Electrically heated rear window defroster is also available as an option.
- **4.** Coronet wagons are among the few mid-size wagons that will carry four-by-eight sheets of paneling flat with the tailgate closed.

## **ROYAL MONACO**

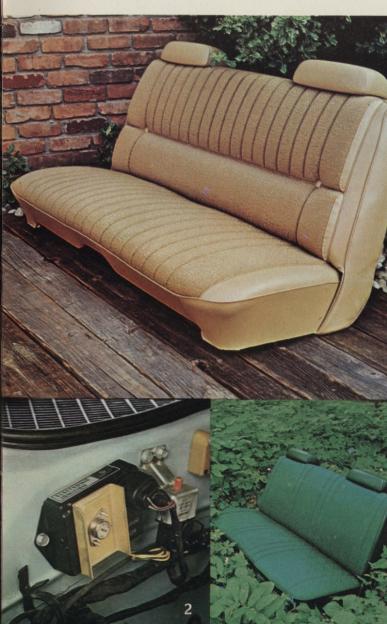
Far be it for Dodge to tell you how much car you need. But if you want a full-sized automobile with a full measure of style, comfort and strength, consider Royal Monaco. A glance is all you need to convince you that Royal Monaco has the looks and comfort you're after. Your passengers are well taken care of, too. Royal Monaco gives you generous portions of leg and hip room, foam-padded seats, thick carpeting and pounds of insulating materials throughout the car.

Royal Monaco. Strong. Silent. And well equipped.

Equipped with standard features like steel-belted radial tires, stylish concealed headlamps, power steering, power front disc brakes and automatic transmission. All that wrapped in a rugged Unibody, welded solid.

Dodge Royal Monaco. Luxury, comfort, and features only a full-size car could offer. Dependability you've come to expect from Dodge. If you're the kind of person for whom only a full-size car will do, Royal Monaco is for you.

- 1. Royal Monaco treats you like royalty with luxurious seats of cloth-and-vinyl, in a choice of blue, green, gold, parchment, red or black.
- 2. Electronic Ignition is standard on all Dodge cars built in North America. This system saves you money because there are no points to wear out or condenser to replace. It also delivers up to 35% more starting power.
- **3.** Standard Monaco interiors include cloth-and-vinyl bench seats.



**MONACO** Just a notch below the Royal Monaco in luxury, but still very much a Dodge blue blood. Monaco also gives you steel-belted radial tires, power steering, power front disc brakes, automatic transmission and sumptuous interior surroundings in the Dodge tradition.





MONACO SPECIAL Here's a full-size Dodge that's full of value. Like every full-size Dodge it gives a long list of standard features and a generous portion of luxury. Monaco Special does it at a price that's amazingly easy to take.





## ROYAL MONACO BROUGHAM

The magnificent Royal Monaco Brougham invites comparison with any full-sized luxury automobile on the road. Even with many costing thousands of dollars more. In brief, you'll find that the Brougham's attitude is exemplified very well by its bold grille and bumper with hidden headlight styling. Its striking profile is enhanced by the addition of a formal opera window which is standard on the 2-door pillared Hardtop.

Inside, handsome textured fabrics, deep carpeting and simulated woodgrain appliqué panels welcome you to comfortable living quarters. The standard 50/50 bench seat features fold-down center armrests and individually adjustable seats. The passenger seat is also reclinable on all 4-door models.

There are many more things about this fine automobile that invite comparison, including a long list of standard equipment.

See, test drive, and compare Royal Monaco Brougham soon. You have everything to gain.

- 1. Total elegance. That's the concept behind the Royal Monaco Brougham interior. The standard 50/50 split back front seat features individual fold-down armrests.
- 2. Here's something you'll want to look into. A distinctive opera window and vinyl roof are standard on the Royal Monaco Brougham 2-door pillared hardtops.
- 3. Make your Royal Monaco Brougham distinctively your own with this corded
- velour and vinyl interior. The front seat features individual fold-down armrests and individually adjustable driver and passenger sections. A passenger-side recliner is included on 4-door models.
- 4. There's more than good looks behind this instrument panel. Space age modular construction permits all components to be removed from the passenger side of the panel, should repairs ever be necessary.



## MONACO WAGONS

Welcome to the elegant world of Monaco wagons. A world where luxury and comfort don't have to take a back seat to versatility.

Sure, Monaco wagons are spacious. They have a big 100.8 cubic feet of cargo capacity. But they also surround you with the extras you so richly deserve.

Consider Royal Monaco Brougham wagons. They give you convenient individual front seat armrests and a passenger seat back recliner. They have cargo compartment carpeting and a lockable storage compartment below the cargo floor, plus storage bins in the side panels. The thoughtful touches you expect from a wagon that bears the proud Dodge name plate.

And all Monaco wagons offer you automatic transmission, steel-belted radial tires, power steering and power front disc brakes as standard equipment.

Take big Dodge luxury and put it in a wagon. That's a beautiful way to carry it off.

- 1. All vinyl 50/50 split back front bench seat with individual fold-down armrests and passenger recliner is standard on Royal Monaco Brougham wagons.
- **2.** Optional tailgate Auto-Lock automatically locks tailgate when you turn the ignition key.
- 3. Here's a cargo compartment storage bin for all those odds and ends you've often wished you could keep under lock and key. Standard on all Royal Monaco Brougham wagons.
- 4. Optional rear window defroster electrically removes ice and condensation from the rear window. Rear window air deflector is standard.
- 5. Monaco wagons offer a standard three-way tailgate. It opens down for loading cargo or swings to the side with the window up or down.
- **6.** In addition to the 100.8 cubic feet of cargo space inside, this optional luggage rack gives you even more room for travel gear.



## DODGE RECREATIONAL VEHICLES

### SPORTSMAN WAGON

This is one of the most popular vehicles Dodge makes. Owners choose it because of its roominess and versatility. It is available on a 109 and 127-inch wheelbase, and as a Maxiwagon, the biggest wagon in the industry. Seating capacity, with optional rear seats in the Maxiwagon, is 15. With seats removed, there is room to carry a 12-foot ladder and still close the rear doors.

## RAMCHARGER

This is an all-round vehicle that can be used for work or play. With its full complement of seats, it's a family fun car. With the rear seats removed, it can be used for work to carry tools and supplies. There's a fulltime four-wheel drive model that gives you a smooth highway ride as well as super traction over rough terrain. A two-wheel drive model is also available. Ramcharger offers an optional textured vinvl painted steel roof in a choice of white or black.



## **TRAILER TOWING**

If you're the kind of person who likes to get away from it all as well as get away with it all. Dodge offers a number of custom-tailored trailer towing packages you'll want to consider. Dodge takes some of the problems out of trailer towing by offering you complete trailer towing packages as options when you buy your new Dodge. So there's no need to look around for add-ons later.

For complete details on these trailer towing packages and your free trailer towing catalog, see vour Dodge dealer.

Trailer-Towing Package (std. equipment item)— Built-in seven-wire trailer wiring harness and sevenpin A.T.A. connector. Heavy-duty suspension. Wide wheels (14 x 5.5 Dart) (14 x 6.0 Coronet and Charger SE) (15 x 6.5 Monaco). Variable-load turn signal flasher.

Light Trailer-Towing Package\* (above std. equipment plus)—Load carrying trailer hitch and 11/8" ball for loads up to 2,000 pounds total trailer weight.

Heavy-Duty Trailer-Towing Package\* (above std. equipment plus)—65-amp. alternator. 500-amp. battery. Dual battery charging unit. Trailer electric brake controller. High-capacity radiator. 6,000pound capacity load-distributing hitch platform (Coronet and Charger SE only). 7,000-pound capacity load-distributing hitch platform (Monaco only). 3.2 to 1 ratio rear axle. Auxiliary transmission oil cooler.

\*Additional trailer-towing equipment such as automatic transmission, power front disc brakes, and larger tire sizes are required for some Dodge Trailer Towing Packages.

## Extra Care in engineering makes a difference in Dodge.

## Our 225 Six is big on economy.

If it's maximum operating economy you're after, check Dodge's mighty little saver, the 225 Slant Six engine. This proven performer has been a favorite of Dodge owners through the years because of its economy, strength and dependability. Or. for those of you who prefer a V8, Dodge's 318 CID is an excellent



## Save your energy.

Every '75 Dodge has been equipped with a carefully selected rear axle, to provide the greatest balance of fuel economy and performance. However, you may find that your particular driving needs require a higher axle ratio to provide more power or a lower numerical ratio rear axle to provide better fuel economy. Your Dodge dealer will be happy to assist you in finding the right axle ratio for your individual needs.



Dodae's new FUEL PACER SYSTEM is an ingenious, inexpensive and simple economy aid that can help you develop fuel-saving habits. Responding to changes in the



engine intake manifold vacuum, the FUEL PACER automatically lights up the left fender-mounted indicator to signal excessive fuel consumption.

## Electronic Ignition—anything else is something less.

Electronic Ignition is standard equipment on every Dodge built in North America. It saves you money on tune-ups and repairs because it eliminates distributor points and condenser. Electronic Ignition delivers up to 35% more starting voltage than conventional systems to help you start in any kind of weather.



## Steel-belted radial tires.

Steel-belted radial ply tires are standard on Charger Special Edition and all 1975 full-size Dodges. They offer improved tread life, roadhazard protection, and a smoother ride at highway speeds. Other benefits include good traction in wet weather and reduced rolling resistance for improved fuel economy.

## **Unibody** construction anyone? The body panels and structural members on all Dodges are fused into one unit by more than 4,000 tough welds for strength and durability.



This new 500-amp. Long Life battery, standard on all 440 CID engines is optional with all other Dodge engines for 1975. It normally requires additional water only once a year. It has many premium features, excellent cold performance characteristics and a 500-amp. rating.



## SAFETY EQUIPMENT

Automatic brake adjusters • Backup lights • Light system circuit breakers with automatic reset • Combined lap and shoulder belt restraint system • Dual braking system with warning light • Electric windshield washers • Energy absorbing steering column and wheel • Fire protection link in main wiring harness Fire retardant interior materials
 Hazard warning flasher
 Head restraints

• "Key-left-in-ignition" buzzer • Extra strength roof • Non-override door locks (except driver's door) • Recessed center steering wheel and instrument panel controls • Reinforced bumper system with hydraulic mounts • Flush design inside door handles • Safety rim wheels • Side door beams • Side marker lights and reflectors • Steering column lock • Supplementary throttle return spring

Turn signals with lane changer.

## OPTIONAL **EQUIPMENT**

## Audio Systems.

Whatever your listening tastes, you'll find Dodge offers an audio system to match it. From monaural to stereo radios complete with stereo tape decks.



## Automatic Speed Control.

Automatically maintains the cruising speed you select. Applying the brakes disengages the system until you reset it.





### **Electric-heated Rear Window** Defroster.

Thin electric filaments applied to the rear window automatically remove ice, snow, and condensation.



### Wheel Covers.

Your new Dodge is available with a wide selection of wheel covers and sport styled wheels. They make your car uniquely your own.



## Sun Roof.

Open up your Dodge and let the sun shine in with this all-metal sun roof. Available in all 2-door models—in all Monacos except

## Air Conditioning.

Lets you relax in cooled comfort. For fast cool-downs switch to MAX A/C and recirculate the air inside the car. Then switch to A/C and use fresh outside air for cooling.



## OPTIONAL

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Required option Standard	Dart Special Edition	Dart Custom & Swinger	Dart Sedan &	Dart Sport	Dart 360 Sport	Dart Sport Hang 10	Coronet Brou	Coronet Brou	Coronet Sedan	Coronet Custom	Coronet Cres	Charger Special Edition	Royal Monac	Royal Monaco	Monaco	Monaco Special		Dart Special Edition	Dart Custom & Swinger	Dart Sedan &		Dart 360 Sport	Dart Sport Hang 10	Coronet Brougham	Coronet Bro	Coronet Sedan	Coronet Custom	Coronet Cres	Charger Special Edition	Royal Monaco	Royal Monaco	Monaco Caorial
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Axle, Sure Grip		•		•	•	•	•	•	•								AM/FM stereo w/8 track stereo							•	•							
Brakes, power front disc (Std. wagons)		•			•	•	•	•	•								Rear seat speaker, single					•	•	•		. (						
Front bumper guards				•	•		•	•	•								Roof air deflector (wagons)	T												•		
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Height control, automatic	1		-	-								-					Automatic, column-mtd.	10					H			9 0	9 6		9		9 6	2
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Mirrors, inside day/night					•	•	•	•	•								Upper level ventilation	L						•	•		9 6	) 0		•		
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- 2—Std. Crestwood and Coronet Custom 3-seat wagons

  3—Std. Koyai Monaco Brougham 2-dr. Pillared hardtop

  4—N/A Coronet Custom hardtop
- 6—Coronet Custom sedan

## DART











DART SPORT 360



DART SWINGER SPECIAL



DARTS F 4-DOOR SEDAN

## CORONET





CORONET 4-DOOR SEDAN



CORONET 2-DOOR HARDTOP





CORONET CUSTOM 2 AND 3 SEAT WAGON



CORONET CRESTWOOD 2 AND 3 SEAT WAGON

CHARGER SPECIAL EDITION



CHARGER S.E. 2-DOOR PILLARED HARDTOP

## MONACO



MONACO SPECIAL 2-DOOR HARDTOP



ROYAL MONACO 2-DOOR HARDTOP



MONACO SPECIAL 4-DOOR SEDAN



**ROYAL MONACO 4-DOOR SEDAN** 









MONACO 4-DOOR SEDAN

**ROYAL MONACO BROUGHAM 2-DOOR HARDTOP** 



ROYAL MONACO BROUGHAM 2 AND 3 SEAT WAGON





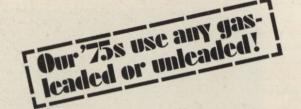
MONACO 2 SEAT WAGON



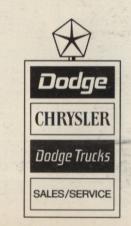
DODGE RAMCHARGER



DODGE SPORTSMAN WAGON



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