



DODGE
Diplomat

**Dodge brings you the Diplomat ...
the new car with mid-price luxury**

Diplomat ... the mid-size luxury package from Dodge



Take your choice—a snappy specialty hardtop or a convenient four-door sedan—either one is a head-turner. Both models feature dual rectangular headlights, tasteful exterior trim, and elegant styling. On sedans a fully padded vinyl roof is standard. Diplomat's standard engine is the 318-V8 equipped with Chrysler's exclusive "Lean-Burn" System. Inside there's cloth and vinyl bench seats with matching colour-keyed carpeting and a natural

grain "leather-look" instrument panel with its convenient cockpit design. Once behind the wheel there are even more surprises with the Chrysler Rubber-Isolated Transverse Torsion-Bar Front Suspension, unibody construction with its quiet ride, and radial tire smoothness. Overall, Diplomat delivers great comfort, convenience, luxury and styling.

Inside Diplomat

Open the door to Diplomat's six-passenger roominess and comfortable bench style seats, front and rear. Standard interiors are handsomely finished in cloth and vinyl trim. Specialty hardtops have an all vinyl bench seat available as optional equipment. Lower door panels are trimmed in the same plush interior carpeting as the floor and all doors are equipped with pull straps. Specialty hardtop models have a new, more comfortable backseat construction of full-depth foam. To complete the interior story, one-piece headliners are foam-backed, with "napped-knit" nylon for added sound insulation.



CLOTH AND VINYL BENCH SEAT

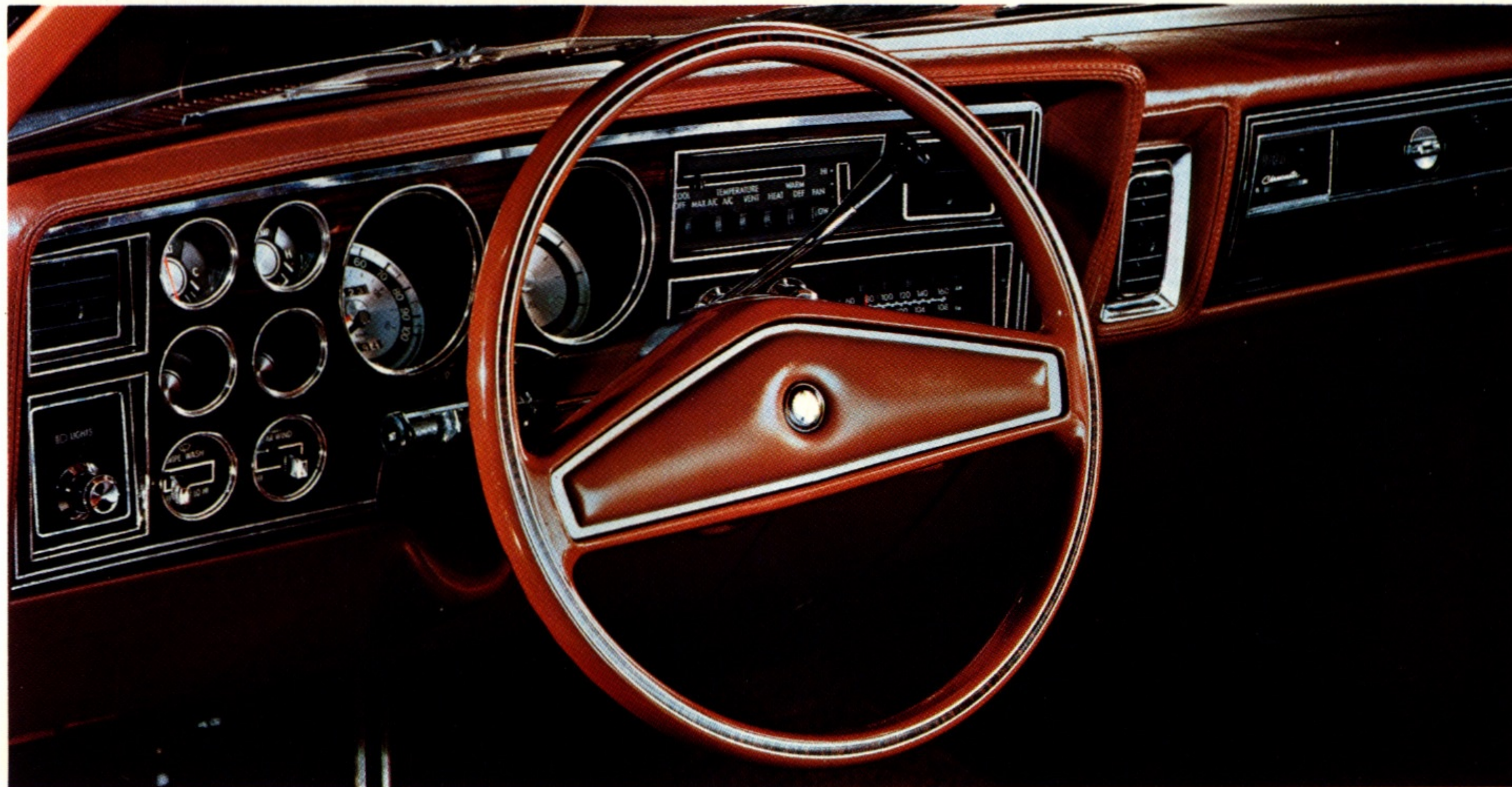


ALL VINYL BENCH SEAT

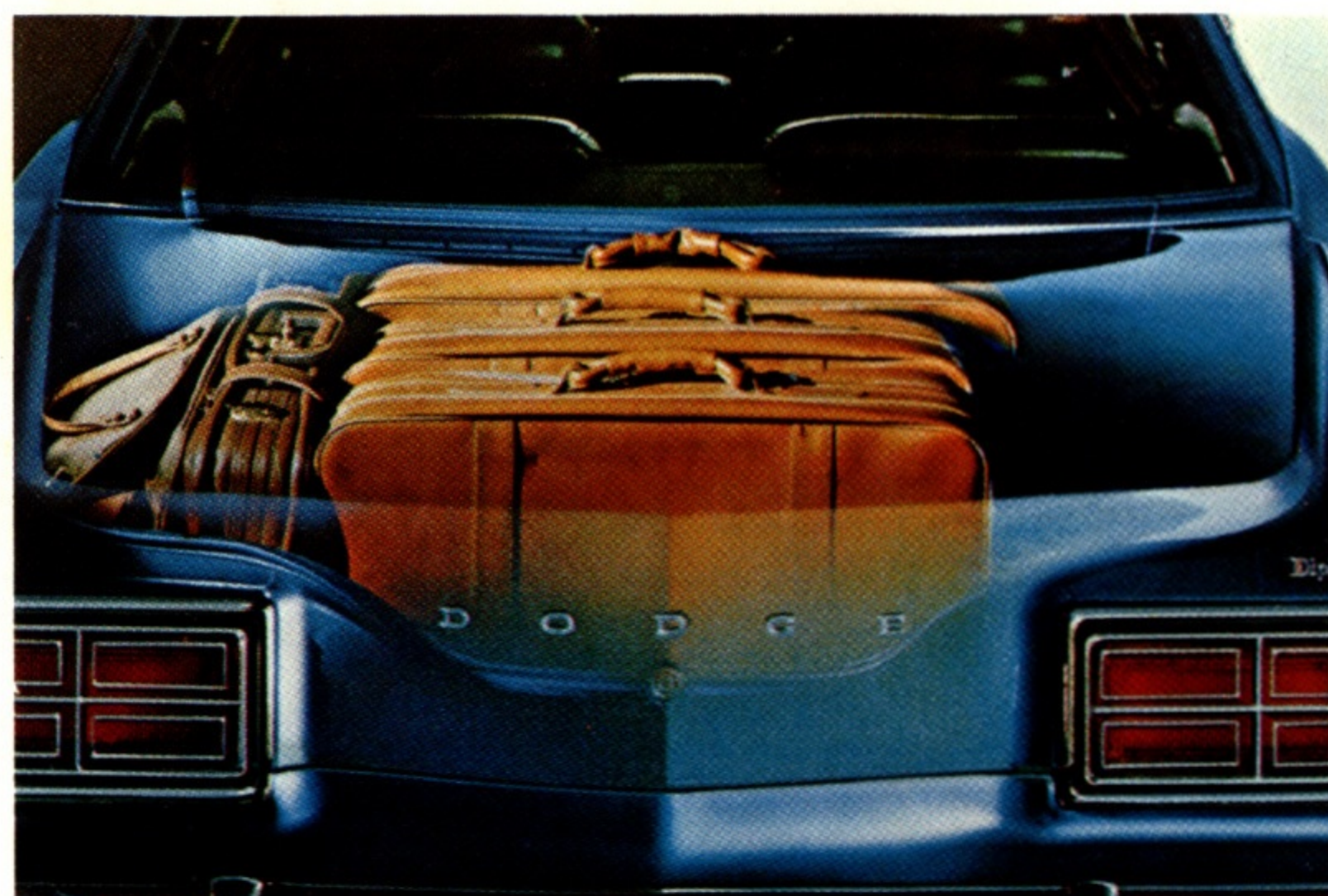
Extensive use of noise reduction material helps keep Diplomat's interior quiet. On a long trip that's important. Driver and passengers will be fresher because of the "Quiet-Ride". Ask your salesman for complete details on Diplomat's sound-proofed interior.

Behind the wheel, drivers will appreciate Diplomat's Rubber Isolated Transverse Front Suspension. It provides smooth, big car ride with minimal sound, maximum "road feel" and outstanding comfort.





A.



B.



C.



D.

A. INSTRUMENT PANEL

There's more to Diplomat's big car interior than its elegant trim and appointments. The instrument panel is all new with maximum instrument visibility, control, and accessibility with a cockpit-style cluster design. The panel is trimmed in a rugged but good looking grain leather vinyl. A dual calibrated speedometer displays reading in metric (km/h) and MPH scales and a trip odometer is standard.

B. TRUNK ROOM

There's plenty of trunk space—

470 dm³ (16.6 cu. ft.) for sedans and 462 dm³ (16.3 cu. ft.) for hardtops, with a "space-saver" spare tire standard. The deep trunk well allows for convenient vertical storage of groceries or luggage.

C. WINDSHIELD WIPERS

Diplomat features a windshield wiper system with an intermittent wipe option that has a variable delay of from two to fifteen seconds. This feature will prove most valuable during periods of light rain or snow.

D. COURTESY LAMPS

Windshield header mounted reading lamps are standard on the hardtop and an assortment of courtesy lights available—visor mirror vanity lamp, map and reading, left courtesy panel light, glove box, cigarette lighter and trunk. There's a convenient time-delay light feature included with the optional ignition switch, wiper switch and headlamp switch lamps.

DODGE

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Selected Standard Equipment

- ALTERNATOR—41 amp. hour with transistorized voltage regulator
- ANTI-FREEZE—Glycol base —35°
- *ARMRESTS—Front and rear, padded
- ASH RECEIVERS—Instrument panel and rear armrests
- BATTERY—305 amp.
- *BODY—Unibody construction combines body and frame into one solid, strong unit. Seven-stage rust inhibitor
- *BRAKES—Dual braking system
Front—Power disc
Rear—Drum
- *BUMPERS—Hydraulic bumper system sustains barrier impacts at speeds up to 5 m.p.h., front and rear
- CATALYTIC EXHAUST SYSTEM
- CIGAR LIGHTER
- COAT HOOKS—Left and right side, of special soft plastic
- COOLANT RESERVE SYSTEM
- DOOR CHECKS—2-position on all doors
- *DOORS—Safety action inside door handles. Non-protruding. Keyless locking system. Non-override door locks (except driver's door)
- EMISSION CONTROLS—Closed crankcase ventilation. Air preheat. Evaporative control and charcoal canister. Automatic vacuum spark advance, exhaust gas recirculation and electric assist choke
- FLOOR CARPETS
- HEADLINING—Formed perforated hard-board covered with foam backed knit nylon
- HEATER/DEFROSTERS—With upper level ventilation
- HOOD RELEASE—Conveniently located below the instrument panel
- HORNS—Dual
- IGNITION—Electronic ignition system eliminates breaker points and condenser. Reduces tune-ups and emissions. Provides easier starting
- *INSTRUMENT PANEL AND CONTROLS—Woodgrain instrument panel includes a "cockpit style" cluster design padded, variable intensity lights, key-left-in ignition warning buzzer, master cylinder and park brake warning indicator, glove box lock, seat belt warning light for driver only

- INSULATION—Special insulation. Seals on hood, doors, dash panel, roof, trunk and floor pan help keep out noises and heat. Deluxe insulation package
- LIGHTS—Dual rectangular headlights, taillights, stoplights and backup lights, side marker lights and reflectors, dome light with door courtesy switches, turn signal lights with lane change feature, 4-way emergency flasher
- *LOCKS—Anti-theft ignition and deck lid
- *MIRRORS—Outside, rear view left. Inside balljoint prismatic mirror mounted with energy absorbing lip around edge of glass
- PAINT—13 colours in durable, sparkling Acrylure finish
- *SEATS—Bench type with driver and passenger head restraints. Foam pads and flame-resistant materials. Seat-back latches on 2-door models, energy-absorbing front seat back
- *SEAT BELTS—Combined lap and shoulder unbelt system for driver and front outboard passenger with tension reliever release. Lap belts for all remaining passengers. Automatic retractors or adjustable tip with buckle for other seating positions. Seat belt reminder light and buzzer for driver
- *SIDE IMPACT—Protection beam in doors
- SPARE TIRE—Space saver tire
- SPEEDOMETER—Dual calibrated (km/h and MPH) with metric predominant. Distance recorder (odometer) reads in kilometres
- *STEERING—Power with impact absorbing wheel and steering column, steering column lock, 2-spoke steering wheel with padded horn bar
- *SUN VISORS—Left and right, padded swivel type
- SUSPENSION—Big car ride. Front anti-sway bar. Torsion bars front. Leaf springs rear and Oriflow shock absorbers. Entire front suspension and the front engine mounts are attached to the structural crossmember which is isolated from the unitized body by four rubber mounts
- TRANSMISSION—Torqueflite 3-speed automatic transmission
- VINYL ROOF (Padded)—Four-door sedans
- *WHEELS—15" safety rim

- WHEEL COVERS
- WINDOWS—Ventless side windows
- *WINDSHIELD—Heavy laminated glass prevents inside shattering
- *WINDSHIELD WASHERS—Dual electric
- *WINDSHIELD WIPERS—Dual with overlap wipe pattern
- *Safety Features

Selected Optional Equipment

- AIR CONDITIONING
- AUTOMATIC SPEED CONTROL
- BATTERY—500 amp. Long Life
- CLOCK—Electronic digital, with new fluorescent display
- CORNERING LIGHTS
- ELECTRIC FUEL PACER
- ELECTRIC HEATED REAR WINDOW
- DEFROSTER—Includes 65 amp. alternator
- ENGINE BLOCK HEATER
- GLASS—Tinted windshield or all windows
- LOCKING FUEL FILLER CAP
- MIRRORS—Left or right outside remote control. Illuminated inside vanity mirror
- PACKAGES—There are many special package options available, some of which are: Light Package, Heavy Duty Package (Trailer Assist), Deluxe Insulation Package, Deluxe Wiper Washer Package (Intermittent Wiper System) and A/C Value Package
- POWER ASSISTS—Seats, windows, door lock and deck lid release
- RADIOS—AM pushbutton, AM/FM pushbutton, AM or AM/FM multiplex with 8-track stereo tape, or AM/FM multiplex pushbutton with dual rear seat speakers
- SUN ROOF—Power operated—choice of glass or steel panel
- SURE GRIP DIFFERENTIAL—Rear axle
- TILT STEERING WHEEL
- UNDERCOATING AND HOOD SILENCER PAD
- VINYL ROOF—Landau type—hardtops
- WHEEL COVERS—Wire wheel covers and premier wheel cover
- WHEELS—Forged aluminum road wheels

THERE ARE MANY OTHER OPTIONS AVAILABLE. SEE YOUR DEALER FOR FULL DETAILS.

Dodge Diplomat — Basic Specifications

Exterior Dimensions

	Two-Door Specialty Hardtop		Four-Door Sedan	
	MILLIMETRES	INCHES	MILLIMETRES	INCHES
Wheelbase	2863	112.7	2863	112.7
Overall Length (a)	5182	204.0	5235	206.1
Overall Width	1867	73.5	1849	72.8
Overall Height	1354	53.3	1405	55.3
Track—Front	1524	60.0	1524	60.0
—Rear	1486	58.5	1486	58.5
Road Clearance	124	4.9	124	4.9
Approximate Shipping Weight	1592	3509	1614	3558
—Kilograms				
—Pounds				

(a) Includes bumper guards

Interior Dimensions

	Two-Door Specialty Hardtop		Four-Door Sedan	
	MILLIMETRES	INCHES	MILLIMETRES	INCHES
Effective Headroom—Front	950	37.4	996	39.2
—Rear	920	36.2	953	37.5
Effective Legroom—Front	1080	42.5	1080	42.5
—Rear	866	34.1	930	36.6
Shoulder Room—Front	1402	55.2	1402	55.2
—Rear	1422	56.0	1402	55.2
Hiproom—Front	1412	55.6	1443	56.8
—Rear	1341	52.8	1438	56.6
Entrance Height—Front	762	30.0	774	30.5
—Rear	—	—	767	30.2
Seat Height—Front	259	10.2	274	10.8
—Rear	304	12.0	330	13.0

Luggage Compartment

	Two-Door Specialty Hardtop		Four-Door Sedan	
	MILLIMETRES	INCHES	MILLIMETRES	INCHES
Useable Space Estimated	462 dm ³	16.3 cu. ft.	470 dm ³	16.6 cu. ft.
Useable Width	1740 mm	68.5"	1740 mm	68.5"
Useable Length	1237 mm	48.7"	1237 mm	48.7"
Loading Height	615 mm	24.2"	752 mm	29.6"

Engine and Transmission Specifications — 8-Cylinder

	Standard	
	5.2 Litre (a)	318 cu. in. (a)
Displacement	5.2 Litre (a)	318 cu. in. (a)
Bore	99.3 mm	3.91 in.
Stroke	84.1 mm	3.31 in.
Installed Net Horsepower @ R.P.M.	108 kW @ 4000	145 @ 4000
Installed Net Torque @ R.P.M.	332 N.m. @ 1600	245 @ 1600
Compression Ratio	8.5 to 1 1-2 Barrel Silenced Standard Single Unleaded Standard	
Carburetor		
Air Cleaner		
Catalytic Exhaust System		
Exhaust		
Fuel Required		
Torqueflite, 3-speed Transmission		

(a) Equipped with Chrysler's "Electronic Lean-Burn" System.

Chassis Specifications

ENGINE DISPLACEMENT		5.2 Litre	318 cu. in.
BRAKES	Type	Disc Front, Drum Rear	Standard
	Size	Disc Brakes Front Wheels	274 mm x 182 mm
		Drum Brakes Rear Wheels	254 mm x 64 mm
CAPACITIES	Fuel Tank	73.87 Litres	16.25 gals.
	Engine Crankcase	3.67 Litres	3.25 quarts
	Cooling System with Heater	15 Litres	13.2 quarts
REAR AXLE RATIOS	Standard Ratio	2.76:1	2.76:1
STEERING RATIOS	Power	Gear Ratio	15.7:1
		Overall Ratio	18.7:1
		Wheel turns, Lock-to-lock	3.5
	Turning Diameter Curb-to-Curb		12.41 Metres
SUSPENSION	Type	Torsion Bar	Front
		Leaf Spring	Rear
	Rear Spring	Length	1473 mm
		Number of Leaves	4
TRANSMISSION	Torqueflite 3-Speed Automatic	Standard	Standard
WHEELS AND RIMS	Rim size	5.5JJ	5.5JJ
	Tire size (Glass Belted Radials)	FR78 x 15	FR78 x 15

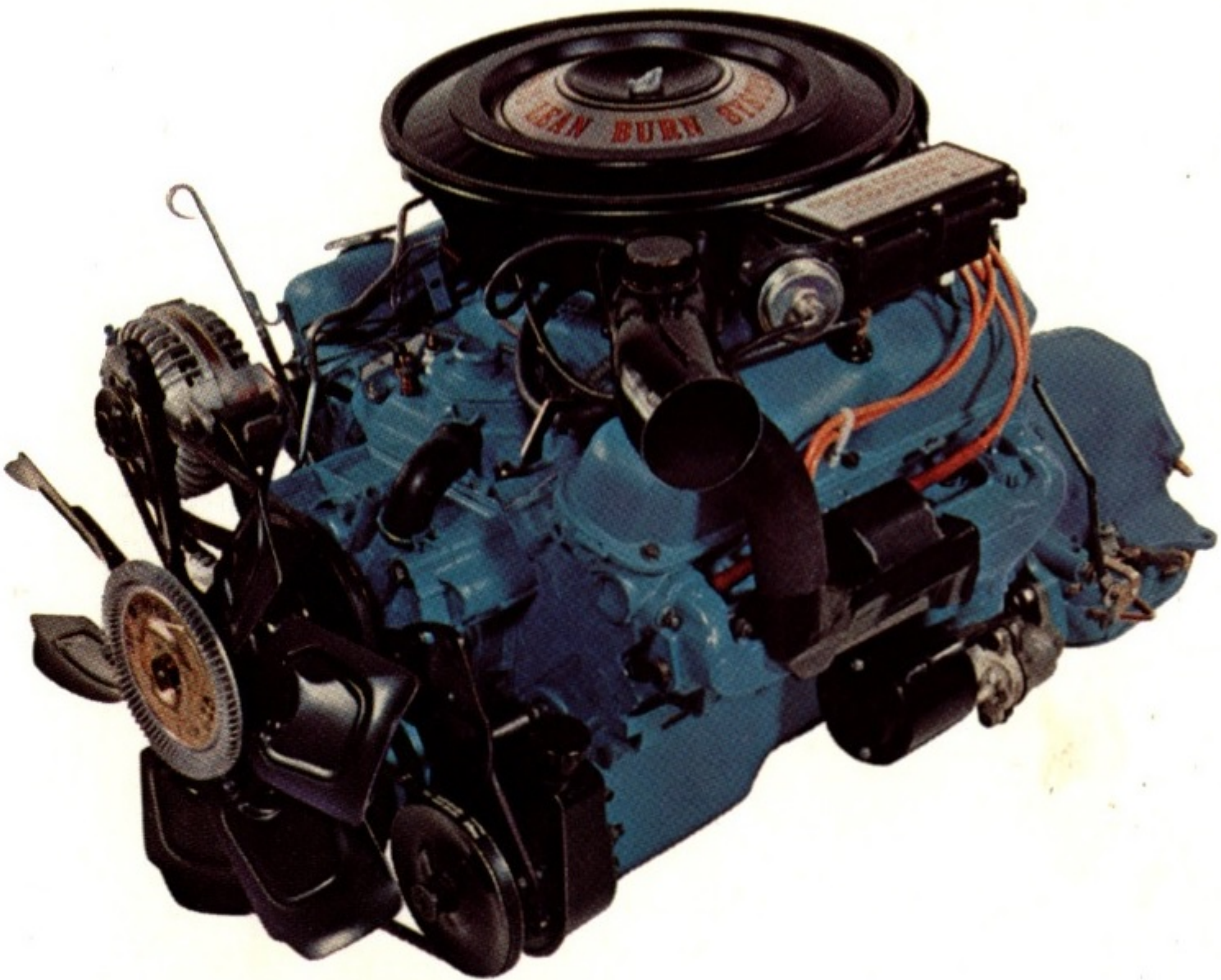
Chrysler Engineering Excellence brings you
Diplomat's "Lean-Burn" Engine that thinks



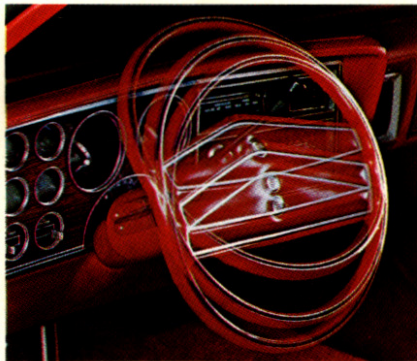
Computer control permits an exceptionally lean part-throttle fuel/air mixture (18:1). The computer continuously monitors engine operations and adjusts to changing conditions. Result—good performance and responsive acceleration.

"Lean-Burn" provides:

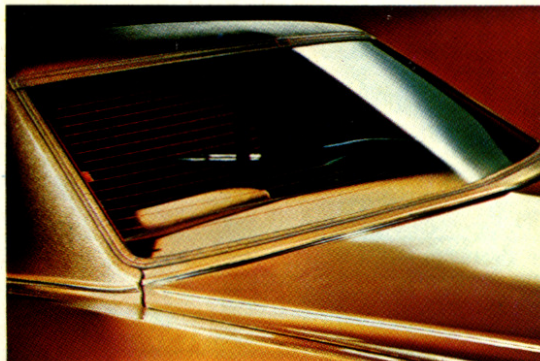
- Smooth engine warm-ups
- Improved engine performance and acceleration
- Improved smoothness in all phases of engine operation—regardless of weather conditions
- Improved gasoline mileage at cruising speeds
- Reduced emissions—even before they reach the exhaust system
- Less hose and emission-control "hardware"
- Reduced maintenance
- Ability to use leaded or unleaded gasoline without sacrificing performance



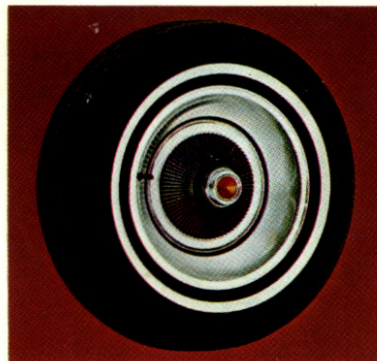
Ask for a demonstration!



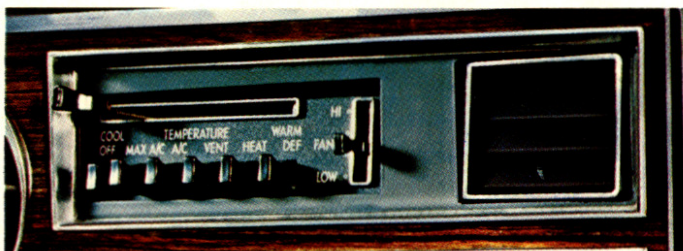
A.



B.



C.



D.



E.



F.



G.



H.

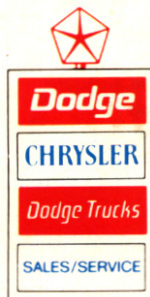
DODGE DIPLOMAT OPTIONS

- A. **TILT STEERING WHEEL.** Up or down, Diplomat's Tilt steering column is adjustable four ways for individual driving position and easy entry and exit.
- B. **ELECTRIC REAR WINDOW DEFROSTER.** Here's an option that combines convenience and safety with modern electronics. Heating elements fused to the rear glass heat up when the driver actuates the instrument panel switch. The elements work quickly to clear the rear window of ice, condensation and snow for safe visibility.
- C. **ROAD WHEELS.** Stylish forged aluminum road wheels in a bright finish add good looks and a super smooth ride thanks to their uniform roundness.

- D. **AIR CONDITIONING.** Diplomat's optional air conditioning is the perfect answer to hot weather driving. The system with its high-capacity blower provides quick cool down. There are four blower speeds and the temperature control is fingertip handy.
- E. **POWER WINDOWS AND DOOR LOCKS.** A super convenience option, the system permits all windows to be operated from the driver's seat as well as at the individual locations. One switch also locks all doors from the driver seat.
- F. **AUTOMATIC SPEED CONTROL.** Automatic Speed Control is just one more super convenience item available with Dodge Diplomat. Select your cruising speed (over 48.3 km/h —30 MPH), switch on the Automatic

Speed Control and relax. You maintain your selected road speed mile after mile for maximum fuel economy and driving ease. Touch the brake pedal and you disengage the system.

- G. **DIGITAL CLOCK.** A unique Chrysler-designed all electronic fluorescent, digital clock is available on Diplomat. It is crystal-controlled to within one-minute-a-month accuracy and is silent operating with no moving parts.
- H. **SUN ROOF.** Want fresh air and sunshine along with your new Diplomat? Then go with an electrically powered sun roof in a choice of two styles—metal or tinted glass. The tinted glass sun roof includes a manually operated inside sun shade. It opens and closes smoothly and easily with the touch of a button.



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