Le Car of the Year



Why Le Car leaves La Competition behind.

Le Car comes with front-wheel drive, rack and pinion steering, four-wheel independent suspension and Michelin steel-belted radials, all standard. Chevette, Rabbit and Fiesta don't.

Le Car offers a ride critics are calling unbelievable for a car of its size. You'll probably find it far smoother than the Fiesta, Rabbit or Chevette.

Le Car has what may be the most comfortable seats

this side of a luxury sedan. And the rear seats fold down to give you 96% more luggage space than Honda Civic and 21% more than Chevette.

Le Car's front seats lift up and move forward at the touch of a lever, so it's much easier for people to get in and out of the back. Fiesta, Rabbit and Chevette don't have this feature.

Le Car has an optional gigantic sun roof. We call it a "fun roof."









Specifications	Le Car	Chevette	e VW Rabbit	Fiesta
Wheelbase (in.)	95.2	94.3	94.5	90.0
Overall length	141.5	158.7	155.3	147.1
Front-wheel dri	ive Yes	No	Yes	Yes
Four-wheel independent suspension Yes		No	Yes	No
Michelin steel-belted radials standard Yes		No	No	Yes
Base price	\$3495*	\$3354**	\$3749†	\$3680
	*Slightly higher on the	West Coast.	**Excluding seven we	stern states.

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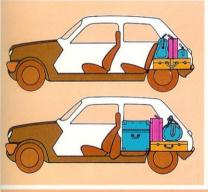
Le Car has a solid well-made feel about it and lots of interior detailing. We think it looks more expensive than the others.

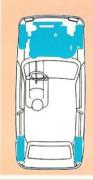
No other small car can match Le Car's combination of performance, economy, comfort and engineering.

Test drive Le Car. And then test drive La Competition. You'll discover why nearly 2 million people around the world have made Le Car their car.









Trunk Space 9% cu, ft. becomes a big 31% cu, ft. just by tipping rear seat forward. More height, too -36 inches. Hatchback door lifts up from bumper level.

Front Wheel Drive Weight is up front for greater pull under any driving conditions. Four wheels are at corners for stability. Least over-hang of any major mini-car.





Les Specifications

Engine

No. of Cylinders/4 in-line Bore/2.874 in. (73 mm) Stroke/3.031 in. (77 mm) Displacement/78.66 cu. in. (1289 cc) Compression Ratio: USA/9.5:1 California/8.5:1

Horsepower (SAE Net): USA/60 @ 6000 California/58 @ 6000 Maximum torque (SAE Net): USA/70 @ 3500

California/69.6 @ 3500
Fuel Requirement: USA/premium fuel with an average octane number of at least 94
California/unleaded fuel only with an average octane number of at least 87

Engine Design

Water cooled/Front-mounted behind the drive wheels Engine block/Cast iron Cylinder head/Aluminum alloy Valve arrangement/OHV Cooling system/Liquid, pressurized closed circuit Fuel/Air supply/Weber two-barrel carburetor Main bearings/5

Electrical System

Rated voltage/12 V/Negative-ground Battery/50 amp. hrs./Alternator Ignition/Coil and distributor

Chassis and Suspension

Unitized body/chassis, monocoque structure, anti-corrosion protection, undercoating Front suspension/Independent with unequal length control arms, torsion bars, doubleacting hydraulic telescopic shock absorbers and stabilizer bar

Rear suspension/Independent with trailing arms, torsion bars, double-acting hydraulic telescopic shock absorbers & stabilizer bar

Fuel Economy* 41 MPG Highway 26 MPG City Brakes/Dual hydraulic, Bendix (vacuum power booster GTL DeLuxe only); Front, self-adjusting disc brakes; rear drum brakes, load sensitive pressure limiting valve

Parking brake/Mechanical Brake diameter/Front (disc) 9.0 in.; Rear (drum) 7.096 in. Rims/4.50 B 13

Tires/145 SR 13 Steel-belted Michelin ZX radials

Capacities

Engine crankcase/3.5 qts. (3.25 liters)
Transaxle lubricant/2 qts. (1.8 liters)
Fuel tank/10 gallons U.S. (38 liters)
Cargo volume/9.5 cu. ft. (270 dm³); rear seat folded 31.5 cu. ft. (900 dm³)
Cooling system (with heater)/6.5 qts. (6.3 liters)

Steering

Rack and Pinion Ratio/20.0:1 Turning circle (between curbs)/32.0 ft. (9.74 m) Steering turns (lock to lock)/3.75

Drive Train

Front-wheel drive
Transaxle, including transmission/4-speed
manual fully synchronized floor mounted
shift lever
Clutch/Single dry disc

Dimensions

Wheelbase/95.2 in. (2419 mm)
Overall length/142.0 in. (3609 mm)
Overall width/60.0 in. (1525 mm)
Overall height (empty)/55.0 in. (1402 mm)
Ground clearance (loaded)/5.5 in. (147 mm)
Curb weight/1819 lbs. (825 kg)

Other Features

Combination front door armrest/map pocket (GTL DeLuxe) Front door armrest with grab recess
(GTL base)

Front passenger assist handle (GTL DeLuxe) Rear passenger combination assist handle/ coat hook (GTL DeLuxe)

Rear passenger ashtrays (GTL DeLuxe) Padded sun visors/courtesy mirror Day/Night windshield-mounted rear view mirror (GTL DeLuxe)

Front lap/shoulder seat belts with automatic locking retractors

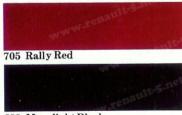
Rear lap belts with automatic retractors and storage hooks

Side window defogging outlets Center adjustable fresh-air vent All vinyl front/rear seats, doors and rear panels Swing-open rear side window (GTL DeLuxe) Rear cargo area removable parcel shelf (GTL DeLuxe)

Options

Tinted glass Rear window defogger (Std. GTL DeLuxe) Rear window wiper/washer Front reclining bucket seats (Std. GTL DeLuxe) Jumbo sun roof Air conditioning, custom/special order AM, AM/FM radio, cassettes and 8 track DeLuxe wood-grain roof rack DeLuxe wood-grain rear window air deflector Ski rack (lockable) Custom sports wheels Chrome wheel ring Sports steering wheel (flat black or silver finish) Chrome tail pipe extension Leather shift lever knob (with logo or pattern) Door edge guards Door handle recess guards Metallic paint (GTL DeLuxe)

* 1978 EPA figures California excluded









422 Metallic Blue



121 Metallic Brown

