Now you get what you don't pay for.

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While supplies last, you get \$321.00 worth of optional equipment—without having to pay for it.

There are plenty of good reasons for buying Renault's Le Car. But right now, there are five more of them.

Because if you buy Le Car GTL Deluxe now*, you can get it with a special Surprise Package, consisting of five items people want most with a new car—optional equipment you'd normally pay \$321.22 for at P.O.E. suggested retail prices:

- 1 Custom Sports Console worth \$24.00
- 1 Set of Deluxe Side Stripes worth \$45.56
- 1 AM/FM Stereo radio worth \$189.16
- 1 Deluxe Rear Antenna worth \$12.50
- 1 Set of Color Keyed Wheel Covers worth \$50.00

Free!

What you do pay for is well worth getting.

What you get in Renault's Surprise Package makes Le Car a real value. But then, so does what you get when you just buy Le Car: a combination of performance, economy, and comfort no other car of its size can match.

Le Car picks up where Rabbit, Honda Civic, and Chevette leave off.

Le Car is the only one that gives you front-wheel drive, rack and pinion steering, and Michelin steel-belted radial tires all as standard equipment. Along with the fantastic handling, cornering and maneuverability they produce.

You get two things unheard of in a car of its size: room and comfort.

Le Car gives you a longer wheelbase than the Rabbit, the Civic, or the Chevette. As a result it gives you a ride so remarkably smooth that critics have called it unbelievable in a car that size.

Le Car also gives you unheard-of roominess. And you'll probably find the seats more comfortable than the competition's, too. You'll also take comfort from the fact that the front seats lift up and forward, so your passengers don't have to be contortionists to get in and out of the back seat.

You get the kind of performance you may have given up looking for in an economical car.

Le Car is a sports car with a back seat. In Sports Car Club of America racing, it beat Hondas, Datsuns, Pintos, Vegas, Toyotas, Fiats and Spitfires so regularly that Sports Car magazine was prompted to write "SSC (Showroom Stock Class C) is spelled R-E-N-A-U-L-T".

Yet, Le Car gives you economy that's every bit as great as its performance: 41 mpg Highway, 25 mpg City, according to EPA estimates.*

Compare Le Car to La Competition.

Renault Le Car GTL Deluxe with Surprise Package Compared to Similarly Equipped Cars. **

Similarry	Equi	opeu Cars.		
\$639 (East Coast) or \$776			(West Coa	st) less than AMC Gremlin
\$388	***	or \$536	"	less than Chevrolet Chevette
\$783	"	or \$780	"	less than Plymouth Arrow
\$433	"	or \$427	"	less than Dodge Colt
\$469	11	or \$837	u	less than Datsun B210
\$408	"	or \$443	"	less than Fiat 128
\$294	er.	or \$288	"	less than Ford Fiesta
\$629	11	or \$554	100	less than Honda Civic CVCC
\$518	11	or \$493	11	less than Mazda GLC
\$605	"	or \$639	"	less than Buick Opel
\$236	11	or \$245	**	less than Subaru 2dr. DL
\$1,039	11.	or \$1,054	. 22	less than Toyota Liftback
\$1,189	***	or \$1,199	100	less than VW Rabbit

Now that you've compared the prices, come in and compare the cars. Test-drive Le Car while supplies of the GTL Deluxe with the free "Surprise Package" still last.

Between what you pay for and what you don't, you'll be driving quite a bargain.

^{*}Remember: These mileage figures are estimates. The actual mileage you get will vary depending on the type of driving you do, your driving habits, your car's condition, and optional equipment. Estimates do not apply to California.

^{**}Prices were figured using '78 prices of Deluxe models of the cars listed. They were priced using manufacturer's suggested prices and comparing cars equipped as comparably as possible to the Renault GTL Deluxe with the "Surprise Package" as standard equipment.







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GOETTEL MOTOR SALES, INC.

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