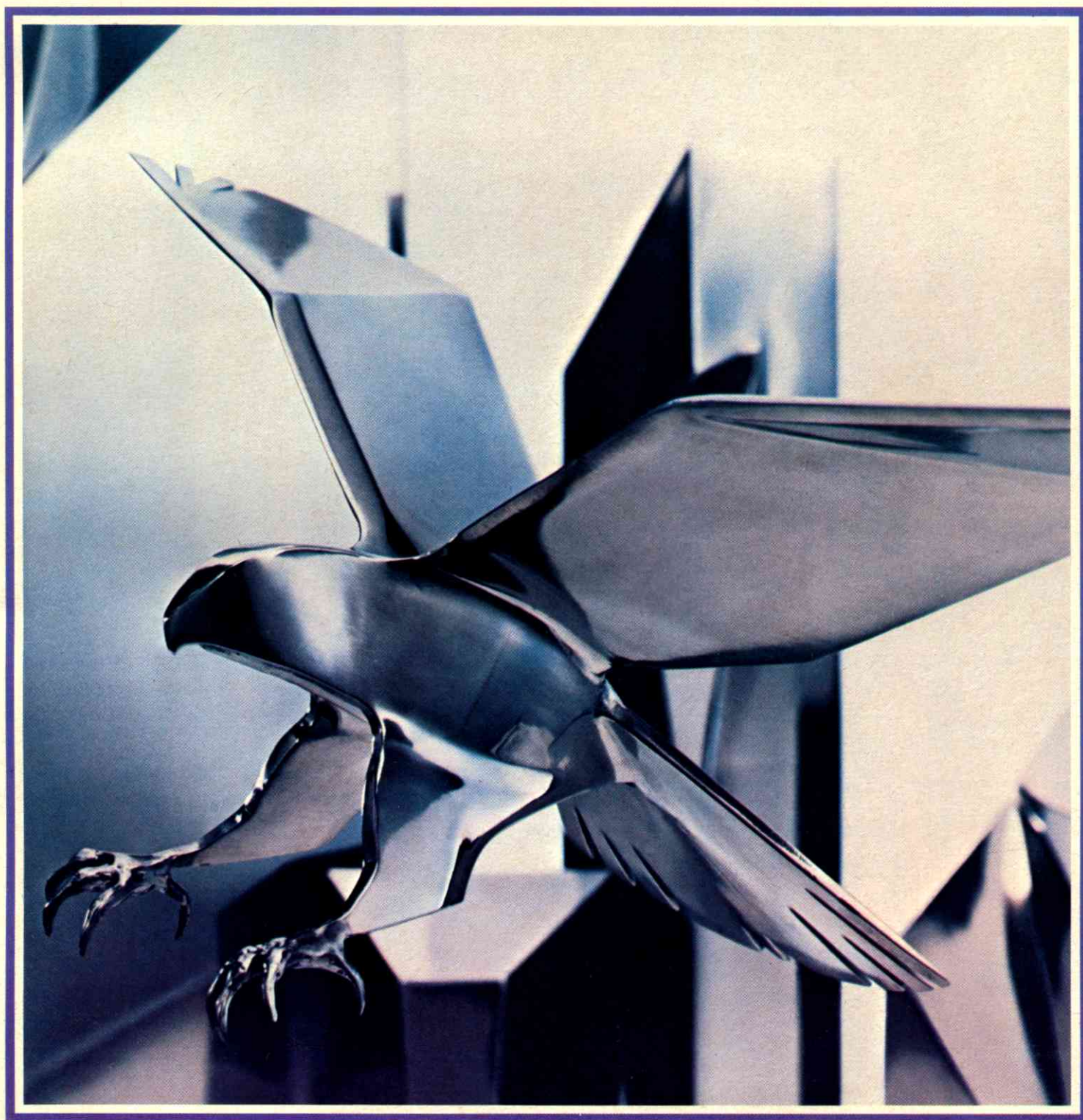


# BUICK 1980

Le SABRE · ELECTRA · RIVIERA





## Riviera

There are basically two ways of doing things. On someone else's terms. Or on yours.

Obviously, the 1980 Riviera was designed for people of the latter persuasion.

It is a car that is exactly what it appears to be: exciting, unconventional, defiantly different.

Since its introduction a year ago, Riviera has helped redefine what a personal luxury car can be: With impeccable interior fitments. A suspen-

sion system, independent at each wheel. Front-wheel drive. Pliacell® shock absorbers. Lavish use of power assists, standard. And a choice of available equipment that enables you to customfit a 1980 Riviera to taste.

We'll allow the picture, below, to make its statement about Riviera's smart, advanced styling. Everything is beautifully proportioned; carefully worked out for interior space efficiency.

We've added some subtle touches.

Notice, for example, the new, outside, rearview mirrors. They seem to flow from the door in one unbroken sweep. Another subtle touch that only you'll know about is the new available theft-deterrent system, complete with a starter interrupt system. Not a lot to look at, but you'll feel better about your car.

From grille to tail lamps, the 1980 Riviera is literally a tour de force of contemporary automotive design.

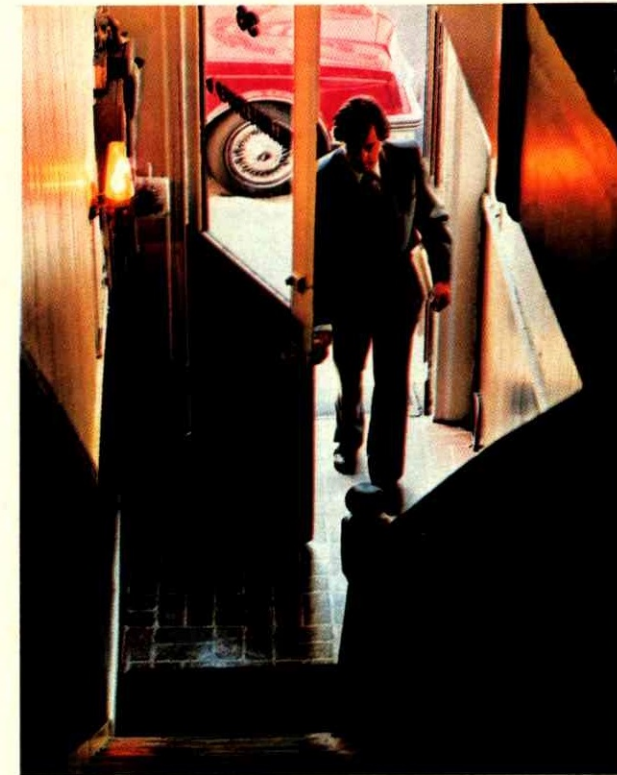
Depending on the model you choose,

your Riviera can be powered by a 3.8 litre (231 CID) turbocharged V-6, or a 5.7 litre (350 CID) V-8.

Underhood delights are only the beginning of Riviera's special attractions. You'll discover a host of interior high-technology advances.

The 1980 Riviera. One of those rare automobiles which causes people to stop, and stare and ask, "Whose is it?"

We think you'll take a great deal of pride in answering, "Mine."







## Riviera S TYPE

Perhaps you're the sort of person who remembers, with fondness, the early Corvette Stingray, the fabled Skylark GS 400, or the original Riviera.

To you we dedicate the 1980 Riviera S TYPE.

We think it a special honor that *Motor Trend* chose to bestow its "Car of the Year" award on our 1979 S TYPE. This inspiring Riviera is built to keep the luxury level high, and the adrenalin level even higher.

The taut, lean, purposeful feeling of the car is reinforced where it counts. You get a suspension with firmer rate front torsion bars and rear coil springs. To go with them, firmer rate shock absorbers. Plus larger diameter stabilizer bars, front and rear.

You'll see that its flat black trim around the windows, rocker panels, and grille are complemented by new, flat black, styled outside mirrors. Cosmetics, perhaps, but all part of the S TYPE's character.

But the true heart of the S TYPE is its standard 3.8 litre (231 CID) 4-barrel turbocharged V-6 engine. Under normal driving conditions the engine behaves like our popular V-6 engine. However, when you demand, Riviera's turbo-charger speeds up, causing the engine to increase its power output beyond that of the conventional V-6.

The 1980 Riviera S TYPE.

For many, it truly represents an American luxury car with impressive road manners.



# Riviera

Swing open a Riviera door, and you might be greeted by the pure luxury of the available leather-trim in the seating area, shown below. Or, as also pictured on these pages, you might be right at home in the standard 45/55 seating with its velour look.

If you check the box for our S TYPE you'll slip into one of the most comfortable buckets extant, in velour with a handsome, ribbed-velour insert. The range of interior colors includes a handsome new brown, which is exclusive to Riviera...truly striking. Then again, you

might prefer the seating area trimmed in available leather.

And considering what's standard on either Riviera: automatic transmission, power front disc brakes, cornering lights, six-way power seating for the driver, digital quartz-controlled clock, power steering, automatic level control, air-conditioning, electric door locks, and a Delco AM-FM stereo radio with power antenna, remote-controlled outside mirrors—it's more akin to a command module than a car interior. But that again is quite in keeping with its nature.

Elsewhere, the S TYPE differs from our luxury Riviera in subtle, but definite ways. The instrument panel is trimmed with black accents. Plus, a Sport steering wheel with a T-shaped center section and padded rim.

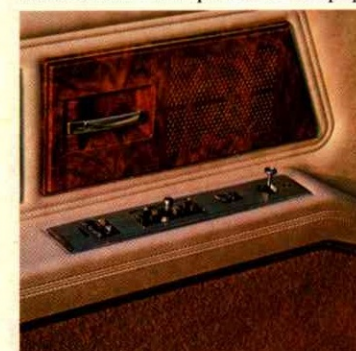
Happily, the choice between our luxury Riviera and the S TYPE is yours. And once you've decided, you can pick from some of the options we've shown below. Or ask your dealer for a longer list. A course of action we suggest you consider soon.



Available Riviera leather-trimmed interior (2).



Riviera instrument panel. Some equipment extra cost.



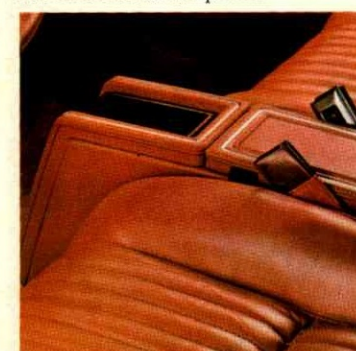
Driver's door control panel.



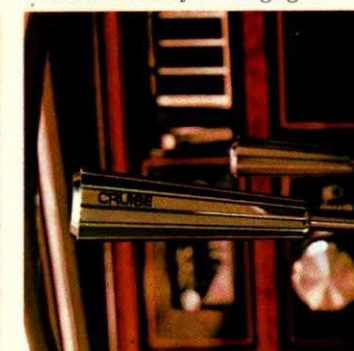
Standard dome reading light.



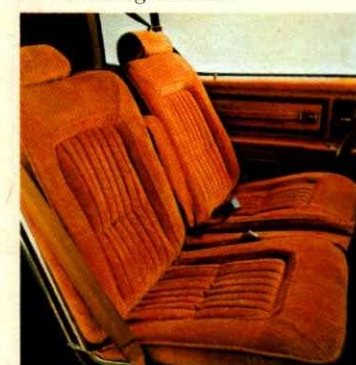
Available courtesy/reading light.



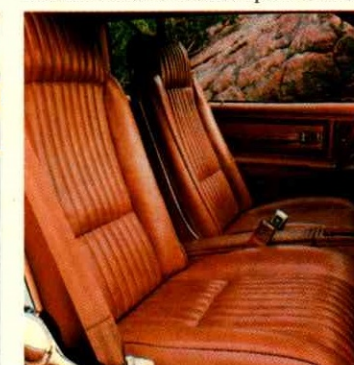
S TYPE storage console.



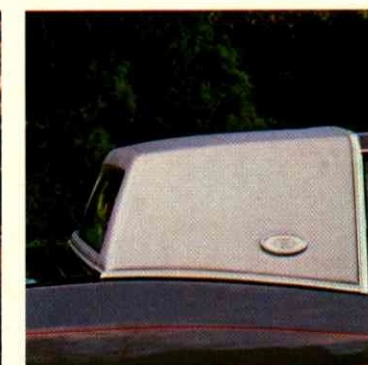
Available Cruise-Master speed control.



Riviera velour trim (1).



S TYPE available leather buckets (4).



Available Landau top.

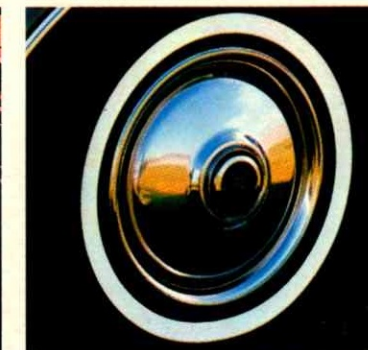


Riviera trunk.

Riviera interior trim availability		45/55 cloth seats (1)	45/55 leather seats (2)	Cloth bucket seats (3)	Leather bucket seats (4)
Riviera	S	A			
Riviera S TYPE			S	A	
S—standard A—available					



S TYPE cloth buckets (3).



Riviera wheel covers.



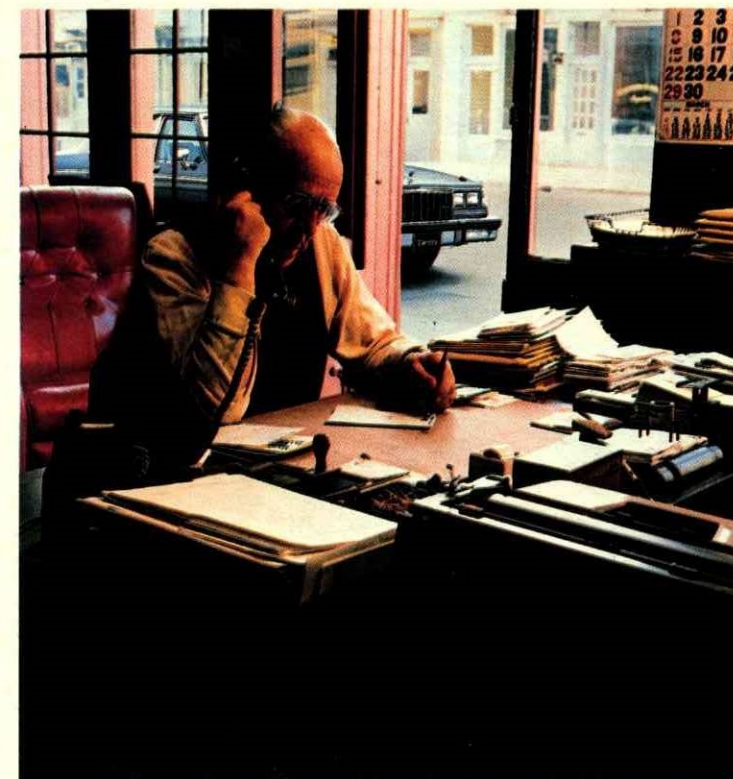
Riviera styled mirror.







Electra Park Avenue Sedan.



## Electra

**S**uccess, recognition, reward. As you well know, it doesn't happen all at once. You earn it...by learning, improving, refining...a little at a time.

That process is, by no small coincidence, one that precisely describes the evolution of the 1980 Electra, in both its Limited and Park Avenue configurations.

The lines are clean. Sharply defined. A slight downward rake of hood and fenders improve aerodynamics over last year's models.

The addition of electroluminescent lighting on the Park Avenue Coupe and Sedan instrument panel and coach lamps signals further refinement of the car's technology.

Air conditioning, and a new, halo-effect, padded-vinyl roof are standard on both Park Avenue models.

But perhaps the most important change is the one that has taken place beneath the hood. To attune the Electra more closely to the needs of the day, we have installed a 4.1 litre (252 CID) V-6 engine as standard equipment for the first time. It moves Electra with aplomb; and, we believe, it will be quite at home.

A 5.7 litre (350 CID) V-8 is optional plus a 5.7 litre (350 CID) diesel V-8 is also available for the first time.

It is as we said. In Electra, the idea of a quiet, serene, luxury car remains constant. But the execution evolves.

It is a car that has earned its place, its acclaim, its success. It is at home with people who have done the same.

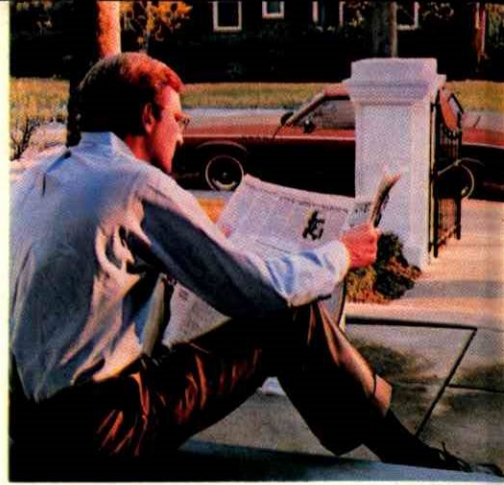
People like you.



## Electra

**F**or many, the Electra Limited will be the choice. This popular series is available as a luxurious Coupe, or as an elegant, formal Sedan. In standard form, Electra Limited is luxuriously equipped, with the standard amenities that you expect, from automatic transmission to air-conditioning.

It shares, with the Park Avenue, new, higher pressure, steel-belted, radial-ply tires that offer less rolling resistance than last year's tires. Pliacell® shock absorbers contribute to a smooth ride. And a new, compact, fully inflated spare



tire conserves space in a way that increases trunk room over our 1979 models.

While details are important to any motor car, it is perhaps the basic idea behind an Electra Limited that is more important. First, we bring a luxury car within the reach of many buyers. A car with all of the quiet, serene and truly comfortable characteristics that have, for years, been the Buick Electra hallmark.

Next, we equip the Electra Limited in proper fashion. With thoughtful touches inside to aid and comfort the driver and

passengers. Power assists for many functions are standard. Luxury touches, too, with special courtesy lights, standard. And available option packages put such items as a trip odometer, low fuel warning indicator and an electric outside mirror/thermometer at the driver's disposal. New tungsten-halogen, high-beam headlamps can be ordered to help penetrate the night with whiter, more intense high beams than conventional high-beam headlights.

So it is with Electra Limited. Posh. Elegantly Buick.



Electra Limited Coupe.



Electra Limited Sedan.



# Electra

Perhaps it's the interior that leads many to call Electra "the ultimate Buick." For example, inside a Park Avenue, the seating is the 50/50 variety, divided by individual armrests. The upholstery fabric in the Park Avenue is a knit velour fabric with a luxurious nap. And the fit and finish of the draped, sheared look has to be seen to be fully appreciated. You can, at your pleasure, select the available leather in seating areas.

As a special touch, the Park Avenue insignia on the instrument panel glows

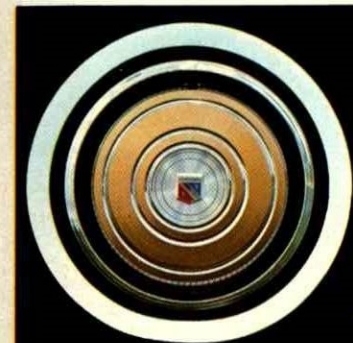
by electroluminescent means. When you're driving your Park Avenue, you can adjust the driver's seat electrically. And to adjust the outside rearview mirror, the control you touch operates a tiny electric motor inside the mirror. That's new, and it's standard.

Now you'll want to enjoy your favorite music on radio or tape. To do that, there are 14 available choices that combine Delco AM-FM stereo radio with either 8-track or cassette tape players and with CB radios.

But the *pièce de résistance* available



Electra instrument panel. Some equipment extra cost.



Electra Park Avenue wheel covers.



Electra electric remote mirror.



Electra Park Avenue door speaker.



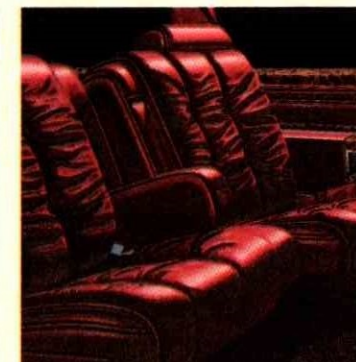
Available wire wheel cover.



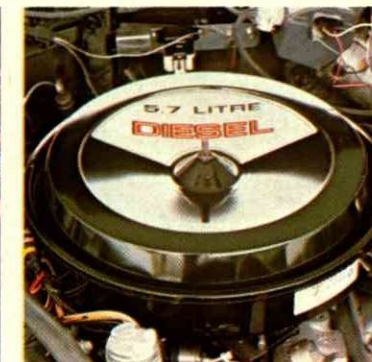
Available Electronic Touch Climate Control plus Delco ETR radio and tape player.



Electra Limited interior (1).



Electra Park Avenue leather interior (3).



Available Diesel engine.



Electra trunk and compact spare.

Electra interior trim availability			
		Cloth or vinyl 55/45 notchback seat (1)	50/50 cloth seats (2)
Electra Limited Coupe	S		
Electra Limited Sedan	S		
Electra Park Avenue Coupe		S	A
Electra Park Avenue Sedan		S	A
S—standard A—available			



Electra Park Avenue coach lamp.

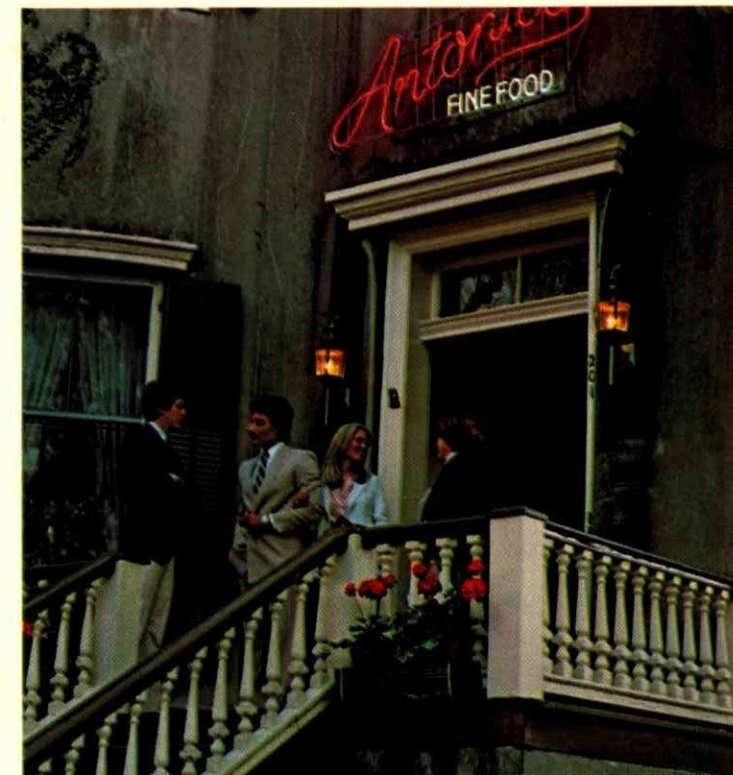


Electra Park Avenue interior (2).





LeSabre Sport Coupe.



## LeSabre

**F**or a great many people, the Buick LeSabre is a full-size, comfortable Buick at less than top price.

The way LeSabre deals with space at least partly accounts for its wide appeal. To begin with, it's a full six-passenger proposition. Then, LeSabre's commodious trunk swallows up an enormous amount of the paraphernalia that accompanies people from place to place. Two very good reasons why families have made LeSabre their car.

You'll appreciate the details, outside and inside. Wheel covers are standard. Ditto a new side-frame jack. Inside, elegant seat trims and cloth choices.

For some people, driving a car is a personal reward as well as a daily necessity. To them, we fondly dedicate and recommend the LeSabre Sport Coupe.

The blacked-out grille, window and side moldings, as well as the striking chrome wheels, are clear signals of the driving capability that the LeSabre Sport Coupe was designed to deliver.

And deliver it does. A special ride-and-handling package with large stabilizer bars, firm springs and shock valving and fast-ratio power steering help give a full measure of roadability. A 3.8 litre 4-bbl., turbocharged V-6 propels the whole package. So if the Sport Coupe appeals to you, we respectfully suggest that you get together with one on your favorite road.

LeSabre. A most attractive choice for people who feel that a full-size car is something they need—and deserve.



## LeSabre

**T**o say that the 1980 LeSabre has been completely restyled simply wouldn't be saying enough. Reshaped would be more accurate. The result is not only aesthetically pleasing, but aerodynamically very practical.

The LeSabre is dedicated to the proposition that the buyer of a full-size car should get a comfortable, substantial, well-equipped automobile.

The 1980 LeSabre and LeSabre Limited are powered by a new 4.1 litre



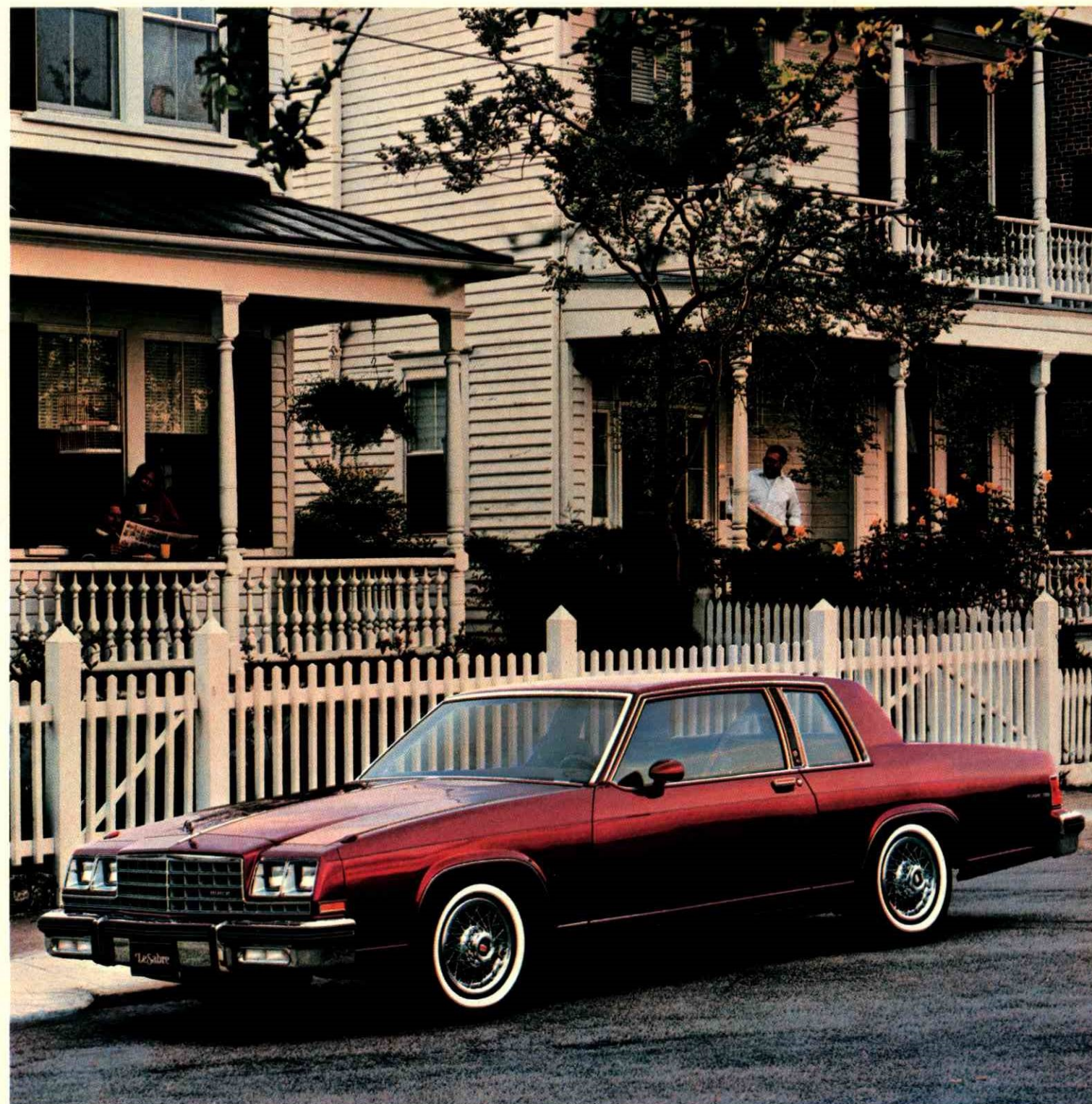
(252 CID) V-6 engine. If you're in need of still more power, there's an available 5.7 litre (350 CID) V-8.

As for comfort, we direct your attention to LeSabre's generous head room, and the room it offers hips and shoulders. There's even more rear seat knee room this year in Coupes. Seats are deeply cushioned and covered in your choice of stylish vinyls or very fine fabrics. Settle back and enjoy.

For luxury, LeSabre outdoes itself with the LeSabre Limited. What helps make the Limited especially attractive

are the elegant interior fabrics and appointments. In combination, they impart a truly distinctive appearance to the LeSabre Limited, along with a feeling of luxury.

Of course, you can equip your LeSabre to please your own taste from a most generous list of options. From six Delco radios and sound systems to air-conditioning, a theft-deterrent system with starter interrupt, Touch Climate Control, and electric door locks, your LeSabre can be pretty much whatever you want it to be.



LeSabre Limited Coupe.



LeSabre Sedan.



# LeSabre

Here inside, is where you really get to know what the Buick LeSabre Limited is all about. And what it's all about is gracious living extended to the realm of motoring.

Slide behind the wheel. Here is space, organized and utilized to give you a rare degree of convenience and comfort.

Here are deeply cushioned notchback seats, trimmed with new, crushed and uncrowned velours. They're carefully designed to cradle you in the lap of luxury, while giving your back and legs support you will appreciate.

There is a front-seat, centre armrest, of course, and thick, cut-pile carpet, naturally. A 55/45 front seating arrangement, preferred by some, is readily available.

As you sit behind the wheel, you face a beautifully logical instrument panel. Instruments are easily visible. Controls are eminently reachable. A blacked-out panel contains indicator lights to relay vital information: high/low headlight beam, engine temperature, oil pressure, brake warning and a reminder to buckle your seat-belt.



LeSabre instrument panel. Some equipment extra cost.

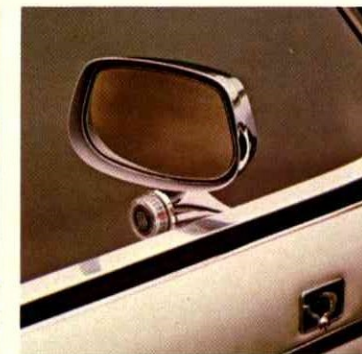
The LeSabre offers much the same Buick ambience as the LeSabre Limited. For example, the front seat's a luxurious notchback; and it's trimmed in plush, ribbed and crushed velours. And LeSabre is every bit the Limited's equal in roominess and ride. What you're buying in the Limited is a little more poshness here, a bit more pampering there.

But, for both cars, their closest competition is each other.

So, how can you go wrong?



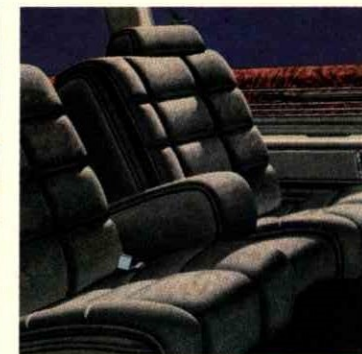
LeSabre Limited available interior (4).



Available thermometer mirror.



LeSabre notchback interior (1).



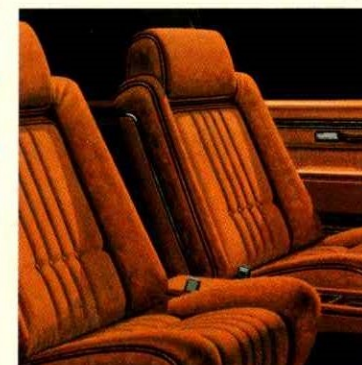
LeSabre Limited notchback interior (2).



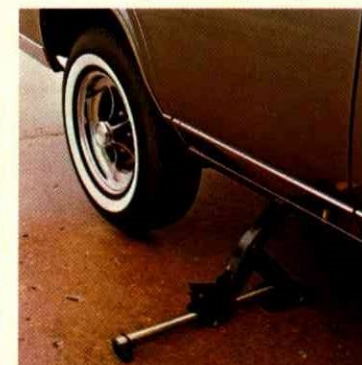
Available tungsten-halogen high beam headlight.



LeSabre 55/45 interior (3).



LeSabre bucket seats (5).



Side frame jack.



LeSabre Limited.

LeSabre interior trim availability	Cloth or vinyl notchback seat (1)	Custom cloth or vinyl notchback seat (2)	Cloth or vinyl 55/45 notchback seat (3)	Custom cloth or vinyl 55/45 notchback seat (4)	Custom cloth or vinyl buckets (5)
LeSabre Coupe	S		A		A
LeSabre Sedan	S		A		
LeSabre Limited Coupe		S		A	
LeSabre Limited Sedan		S		A	
LeSabre Sport Coupe	A*		A	A	S

S—standard A—available \*—credit



Low rolling resistance tire.



Available illuminated door locks.



## LeSabre Wagon

**W**e like to think that our LeSabre Estate Wagon is to a wagon buyer what our LeSabre Sedans are to sedan buyers: namely, a full-size Buick Estate Wagon at less than top-of-the-line prices.

With the room and comfort full-size wagon buyers want: room for six adults, and their things, in full-size comfort. A third seat is available. Fold the seats down for workhorse duty, and you can carry 86.8 cubic feet of necessities. Now *that's* full size.

This year, a 4.9 litre (301 CID) gasoline V-8 is standard. If you want more

engine, it's available in the form of a 5.7 litre (350 CID) gasoline V-8. And for the long haul, we now offer an available 5.7 litre (350 CID) diesel V-8.

Inside, a notchback front seat is standard and can be trimmed in either cloth or vinyl. A cloth front/vinyl rear seat combination is also available.

We believe that the buyer of a luxurious, full-size station wagon expects more than the basics. We feel that our LeSabre Estate Wagon more than meets his expectations.

## Electra Wagon

**E**lectra Estate Wagon. The name says what we've accomplished. The poshest, most elegant station wagon that Buick offers. Quite frankly, it's designed for the person who wants a vehicle that expresses zest for life. The Buick Electra Estate Wagon, we feel, fulfills this want. Electra Estate Wagons come equipped with generous seating for six. The plush front seat is a 55/45 affair, with a two way power adjustment for the driver, standard.

Power is by a new, 4.9 litre (301 CID) 4-bbl. gasoline V-8. Of course, if you have

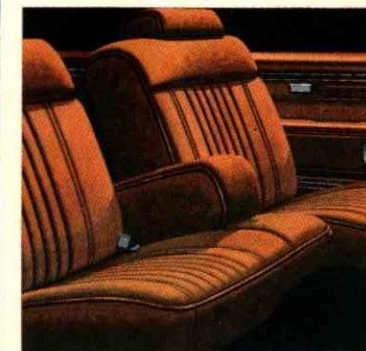
more stringent needs, there is an available 5.7 litre (350 CID) gasoline V-8. Or, you may elect an available 5.7 litre diesel engine.

You can surround yourself with the accouterments of luxury, with available Electronic Touch Climate Control air conditioning, or Twilight Sentinel.

Electra Estate Wagon. A most uncommon vehicle. It gives you the sense of comfort matched only by our other Electra models. And that, we believe, is a very good match.



LeSabre notchback interior (1).



LeSabre 55/45 interior (2).



Electra 55/45 interior (3).

LeSabre and Electra Estate Wagons interior trim availability

Cloth or vinyl\* notchback seat (1)  
Cloth or vinyl\* 55/45 notchback seat (2)  
Custom cloth or vinyl\* 55/45 notchback seat (3)

LeSabre Estate Wagon	S	A
Electra Estate Wagon		S

S—standard A—available  
\*—cloth front, vinyl rear available



# 1980 Buyer's Guide.

## Riviera

### AVAILABLE MODELS

Riviera	4EZ57
Riviera S TYPE	4EY57

### POWERTEAMS

Riviera	
Standard engine:	5.7 litre (350 CID) 4-bbl. V-8
Available engine:	3.8 litre (231 CID) 4-bbl. Turbo V-6
Standard transmission:	automatic

Riviera S TYPE	
Standard engine:	3.8 litre (231 CID) 4-bbl. Turbo V-6
Available engine:	5.7 litre (350 CID) 4-bbl. V-8
Standard transmission:	automatic

These Riviervas are equipped with GM-built engines produced by various divisions. See page 24.

### DIMENSIONS

mm (inches)	
Wheelbase	2,895 (114.0)
Tread, front	1,506 (59.3)
Tread, rear	1,524 (60.0)
Length	5,247 (206.6)
Width	1,788 (70.4)
Height	1,378 (54.3)
Front Interior:	
Head room	962 (37.9)
Leg room	1,088 (42.8)
Shoulder room	1,434 (56.5)
Hip room	1,363 (53.7)
Rear Interior:	
Head room	962 (37.9)
Leg room	1,001 (39.4)
Shoulder room	1,420 (55.9)
Hip room	1,245 (49.0)
Trunk capacity, litres (cu. ft.)	447 (15.8)

### STANDARD EQUIPMENT

#### Engine

- High-Energy Ignition
- Delco Freedom Battery

#### Chassis

- Power steering
- Power front disc/rear drum brakes
- Front torsion bars, rear coil springs
- Front-wheel drive
- Full-perimeter frame
- Four-wheel independent suspension
- Automatic level control
- Rallye ride-and-handling suspension (S TYPE)
- Steel-belted, radial-ply white-wall P205/75R-15 tires (wide-oval narrow white stripe GR70-15 on S TYPE. Difficulty may be encountered using tire chains on the front wheels with this tire. See your Buick dealer.
- Compact spare tire
- Front and rear stabilizer bars
- Pliacell® shock absorbers

#### Comfort and Convenience

- Cloth 45/55 notchback seats (Riviera)
- Cloth bucket seats with centre console (S TYPE)
- Automatic transmission
- 6-way power seat-driver's side
- Door courtesy and warning lights
- Custom color-coordinated seat and shoulder belts with dual retractors
- Inertia front seatback locks
- Storage console (S TYPE)
- Side-window defroster outlets
- Quartz-crystal-controlled digital clock (not offered when electronically tuned radio is ordered)

- Soft-Ray tinted glass
- Power windows
- Delco AM-FM stereo radio
- Automatic power antenna
- Electric door locks
- Air conditioner
- Trip odometer
- Remote-control, outside, chrome left- and right-hand side rearview mirrors (Riviera)
- Remote-control, outside, black left- and right-hand side rearview mirrors (S TYPE)
- Tungsten-halogen, high-beam headlights (S TYPE)
- Cornering lights
- Lights: front ashtray, trunk, courtesy, glove compartment, engine compartment, dome reading
- Litter pocket
- Windshield wiper system with 4-jet washers and single-wipe feature for misty conditions

#### Appearance and Protection

- Deluxe steering wheel (Riviera)
- Sport steering wheel (S TYPE)
- Bumper protective strips-front and rear
- Deluxe wheel covers (Riviera)
- Designers' Sport wheel covers (S TYPE)
- Extensive anti-corrosion measures (including plastic front inner fenders)
- Front and rear bumper guards
- Black moldings and outside trim (S TYPE)
- Amber front park and turn signal lenses (S TYPE)
- Simulated wood-grain-trimmed instrument panel (black-trimmed on S TYPE)
- Inside hood lock release
- Body side stripes (S TYPE)
- Electric rear window defogger

## Electra

### AVAILABLE MODELS

Electra Limited Coupe	4CX37
Electra Limited Sedan	4CX69
Electra Park Avenue Coupe	4CW37
Electra Park Avenue Sedan	4CW69
Electra Estate Wagon 2-seat	4BV35
Electra Estate Wagon 3-seat	AQ4 Option.

### POWERTEAMS

Standard engine:	4.1 litre (252 CID) 4-bbl. V-6
Estate:	4.9 litre (301 CID) 4-bbl. V8

Available engines:	5.7 litre (350 CID) 4-bbl. V-8
	5.7 litre (350 CID) Diesel V-8
Standard transmission:	automatic

These Buick Electras are equipped with GM-built engines produced by various divisions. See page 24.

### DIMENSIONS

mm (inches)	Coupe			Sedan			Estate		
Wheelbase	3,020 (118.9)			3,020 (118.9)			2,945 (115.9)		
Tread, front	1,568 (61.7)			1,568 (61.7)			1,578 (62.1)		
Tread, rear	1,542 (60.7)			1,542 (60.7)			1,628 (64.1)		
Length	5,612 (220.9)			5,612 (220.9)			5,558 (218.8)		
Width	1,895 (74.7)			1,895 (74.7)			1,916 (75.4)		
Height	1,387 (54.6)			1,411 (55.6)			1,451 (57.1)		
Front Interior:									
Head room	981 (38.6)			1,002 (39.4)			1,008 (39.7)		
Leg room	1,071 (42.2)			1,071 (42.2)			1,071 (42.2)		
Shoulder room	1,543 (60.7)			1,543 (60.7)			1,550 (61.0)		
Hip room	1,408 (55.4)			1,408 (55.4)			1,398 (55.0)		
Rear Interior:									
Head room	962 (37.9)			866 (38.0)			1,001 (39.4)		
Leg room	1,051 (41.4)			1,062 (42.0)			958 (37.7)		
Shoulder room	1,492 (59.8)			1,543 (60.7)			1,550 (61.0)		
Hip room	1,410 (55.5)			1,408 (55.4)			1,398 (55.0)		
Trunk capacity, litres (cu. ft.)	598 (21.1)			598 (21.1)			-		-
Cargo capacity, litres (cu. ft.)	-			-			2,409 (87.9)		

### STANDARD EQUIPMENT

#### Engine

- High-Energy Ignition
- Catalytic converter

#### Chassis

- Automatic transmission
- Power steering
- Power front disc/rear drum brakes
- Higher-pressure, steel-belted, radial-ply P215/75R-15 tires (P225/75R-15 Estate)
- Coil-spring suspension-front and rear
- Computer-selected chassis springs
- Full-perimeter frame
- Forward-mounted steering gear and linkage
- Side-frame jack
- Compact spare tire
- Pliacell® shock absorbers

#### Comfort and Convenience

- Manual air conditioning
- Delco AM-FM stereo radio (Park Avenue)
- Electric, outside, rearview mirror-left-hand side (Park Avenue)
- Cloth or vinyl 55/45 notch-back seats (Electra Limited)
- Cloth 50/50 seats (Park Avenue)
- 2-way power seat-driver's side
- Custom colour-coordinated seat and shoulder belts (with dual retractors on Park Avenue)
- Full-foam seat construction
- Inertia front seatback locks (Coupes)
- Windshield wiper system with single-wipe feature for misty conditions
- Door courtesy and warning lights (Park Avenue)
- Lights: front ashtray, courtesy, glove compartment, instrument panel flood, engine compartment, trunk
- Quartz-crystal-controlled digital clock (N.A. when electronic tuning radio is ordered)
- Dome reading light
- Combination turn signal and high/low beam headlamp control
- Remote-control, outside, rear-view mirror (left-hand side)
- Litter pocket
- Acoustic insulation package
- Lockable storage compartment (Estate)

#### Appearance and Protection

- Custom steering wheel
- Center pillar applique with opera lamp window (Park Avenue)
- Bumper protective strips-front and rear
- Bumper guards-front and rear
- Deluxe wheel covers (Electra Limited)
- Custom color-coordinated wheel covers (Park Avenue)
- Anti-corrosion protection
- Cut-pile carpeting-front and rear
- Back and side window reveal moldings
- Wide rocker appearance moldings
- Rear end panel molding
- Front and rear wheel opening moldings
- Stand-up hood ornament and windsplit molding
- Roof drip scalp moldings
- Windshield reveal moldings
- Electroluminescent coach lamps and lighted instrument panel insignia (Park Avenue)
- Padded halo vinyl roof (Park Avenue)
- Wide body-side molding with ventiports (Park Avenue)
- Simulated wood-grain vinyl applique (Estate)
- "Tailgate ajar" indicator light (Estate)
- Load floor carpet (Estate)
- Electric rear window defogger

## LeSabre

### AVAILABLE MODELS

LeSabre Coupe	4BN37
LeSabre Sedan	4BN69
LeSabre Sport Coupe	4BF37
LeSabre Limited Coupe	4BP37
LeSabre Limited Sedan	4B69
LeSabre Estate Wagon 2-seat	4BR35
LeSabre Estate Wagon 3-seat	AQ4 Option

### SPECIAL MODEL

**LeSabre Sport Coupe** equipment includes: 3.8 litre (231 CID) 4-bbl. Turbocharged V-6, vacuum boost lights, Rallye ride-and-handling suspension, fast-ratio power steering, steel-belted, radial-ply P225/70R-15 tires, chrome-plated road wheels (4), Sport steering wheel, sport mirrors, bucket seats, full-length operating console, black painted grille and moldings, tungsten-halogen, high-beam headlights.

### POWERTEAMS

LeSabre and LeSabre Limited	
Standard engine:	4.1 litre (252 CID) 4-bbl. V-6
Available engines:	4.9 litre (301 CID) 4-bbl. V-8
	5.7 litre (350 CID) 4-bbl. V-8

Estate Wagon	
Standard engine:	4.9 litre (301 CID) 4-bbl. V-8
Available engine:	5.7 litre (350 CID) 4-bbl. V-8
	5.7 litre (350 CID) Diesel V-8
Standard transmission:	automatic

LeSabre Sport Coupe	
Standard Engine:	3.8 litre (231 CID) 4-bbl. Turbo V-6
Standard transmission:	automatic

These Buick LeSabres are equipped with GM-built engines produced by various divisions. See page 24.

### DIMENSIONS

mm (inches)		Coupe		Sedan		Estate	
Wheelbase	2,945 (116.0)			2,945 (116.0)		2,945 (115.9)	
Tread, front	1,568 (61.7)			1,568 (61.7)		1,578 (62.1)	
Tread, rear	1,542 (60.7)			1,542 (60.7)		1,628 (64.1)	
Length	5,528 (216.6)			5,528 (216.6)		5,558 (218.8)	
Width	1,895 (74.6)			1,895 (74.6)		1,916 (75.4)	
Height	1,388 (52.9)			1,402 (55.2)		1,451 (57.1)	

Front Interior:							
Head room	987 (38.9)			1,003 (39.5)			1,008 (39.7)
Leg room	1,071 (42.2)			1,071 (42.2)			1,071 (42.2)
Shoulder room	1,548 (60.9)			1,550 (61.0)			1,529 (60.2)
Hip room	1,398 (55.0)			1,398 (55.0)			1,398 (55.0)

Rear Interior:							
Head room	975 (38.4)			970 (38.2)			999 (39.3)
Leg room	974 (38.3)			991 (39.0)			959 (37.8)
Shoulder room	1,514 (59.6)			1,550 (61.0)			1,529 (60.2)
Hip room	1,472 (58.0)			1,405 (55.3)			1,398 (55.0)
Trunk capacity, litres (cu. ft.)	606 (21.4)			606 (21.4)			-
Cargo capacity, litres (cu. ft.)	-			-			2,409 (87.9)

### STANDARD EQUIPMENT

#### Engine

- High-Energy Ignition
- Turbo boost lights and temperature gauge (Sport Coupe)
- Delco Freedom Battery

#### Chassis

- Automatic transmission
- Power steering (fast-ratio on Sport Coupe)
- Power front disc/rear drum brakes
- Higher-pressure, steel-belted, radial-ply P205/75R-15 tires (LeSabre, LeSabre Limited)
- P225/75R-15 (Estate)
- Steel-belted, radial-ply, wide oval blackwall P225/70R-15 tires (Sport Coupe)
- Rallye ride-and-handling (Sport Coupe)
- Compact spare tire
- Coil-spring suspension, front and rear
- Computer-selected springs
- Full-perimeter frame
- Side-frame jack
- Pliacell® shock absorbers

#### Comfort and Convenience

- Notchback cloth or vinyl seats (LeSabre, LeSabre Limited)
- Bucket cloth or vinyl front seats and operating console (Sport Coupe)
- Inertia front seatback locks (Coupes)
- Full-foam seat construction
- Windshield wiper system with single-wipe feature for misty conditions
- Lights: front- and rear-door-operated dome, front ashtray, glove compartment, trunk and under-dash courtesy
- Combination turn signal and high/low beam headlamp control
- Tungsten-halogen, high-beam headlights (Sport Coupe)
- Lockable storage compartment (Estate)

#### Appearance and Protection

- Bumper protective strips-front and rear
- Stand-up hood ornament and windsplit molding
- Front and rear wheel opening moldings
- Roof drip scalp moldings
- Rocker panel moldings (Limited)
- Black rocker panel moldings (Sport Coupe)
- Black pillar applique (Limited)
- Deluxe wheel covers (LeSabre, LeSabre Limited)
- Chrome-plated road wheels (4) (Sport Coupe)
- Sport steering wheel (Sport Coupe)
- Bumper guards-front and rear
- Rear end panel molding
- Bright windshield reveal moldings (black on Sport Coupe)
- Sport mirrors-left- and right-hand remote (Sport Coupe)
- Extensive anti-corrosion protection
- "Tailgate ajar" indicator light (Estate)
- Load floor carpet (Estate)
- Electric rear window defogger



## Standard Features on All 1980 Buicks

### Occupant Protection

- Seat Belts with Push-button Buckles for all Passenger Positions
- Two Front Combination Seat and Inertia Reel Shoulder Belts for Driver (with Reminder Light and Buzzer) and Right Front Passenger
- Energy-absorbing Steering Column
- Passenger-guard Door Locks
- Safety Door Latches and Stamped Steel Hinges
- Folding Seatback Latches
- Energy-absorbing Padded Instrument Panel and Front Seatback Tops\*
- Laminated Windshield
- Safety Armrests

\*Including intermediate seatback tops on three-seat station wagons.

### Accident Avoidance

- Side Marker Lights and Reflectors
- Parking Lamps that Illuminate with Headlamps
- Four-way Hazard Warning Flasher
- Backup Lights
- Lane Change Feature in Direction Signal Control
- Windshield Defroster, Washer and Dual-speed Wipers
- Wide-view Inside Mirror (Vinyl-edged, Shatter-resistant Glass and Deflecting Support)
- Outside Rearview Mirror
- Dual Master Cylinder Brake System with Warning Light
- Starter Safety Switch
- Dual-action Safety Hood Latches (Front Opening Hoods)

### Anti-Theft

- Anti-theft Ignition Key Reminder Buzzer
- Anti-theft Steering Column Lock

### A word about engines.

These Buicks are equipped with GM-built engines produced by various divisions.

All 1980 Buicks are covered by the General Motors 3-year Perforation from Corrosion warranty.

## The New GM Continuous Protection Plan.

The GM Continuous Protection Plan is now available when purchasing a new Buick. It is one of the most extensive programs of its kind, providing added repair protection (over and above the usual Buick warranty) against the cost of UNEXPECTED REPAIRS plus reimbursement for towing expenses during and after the GM New Vehicle Limited Warranty period. The Plan covers nine major assemblies (including engine, axles, factory air conditioning, even the electrical system) plus seals and gaskets. The Plan offers an allowance towards the cost of a RENTAL VEHICLE should your car be inoperable and kept overnight for repairs (for any failure covered by the GM New Vehicle Limited Warranty or this plan). The Plan also provides an allowance for TOWING or EMERGENCY ROAD SERVICE in the event any part covered by the Plan should fail—and during the New Vehicle Limited Warranty period if your car is *disabled for any reason at all*. The GM Continuous Protection Plan lets you cancel within 60 days and receive a full REFUND, providing you have filed no claims under the Plan. Best of all, the GM Continuous Protection Plan is honored by almost 1100 GM dealers across the country. See your Buick dealer today for complete details and conditions of this exciting new GM Protection Plan.

### A word about this catalogue.

We have tried to make this catalogue as comprehensive and factual as possible. And we hope you find it helpful. However, since the time of printing, some of the information you'll find here may have been updated. Your dealer has details of all significant changes and, before ordering, you should ask him to bring you up-to-date.

A word about assembly, components, and optional equipment in these vehicles.

The vehicles described in this brochure are assembled at facilities of General Motors of Canada Limited or car Divisions of General Motors Corporation or at facilities of General Motors Corporation operated by the GM Assembly Division. These vehicles incorporate thousands of different components produced by General Motors of Canada Limited or related Companies and by various suppliers to General Motors of Canada Limited or related Companies. From time to time during the manufacturing process, it may be necessary, in order to meet public demand for particular vehicles or equipment, or to meet federally mandated emission and safety requirements or fuel economy guidelines, or for other reasons, to produce vehicles with different components or differently sourced components than initially scheduled. All such components have been approved for use in our products by General Motors of Canada Limited or related companies and will provide the quality performance associated with our name.

With respect to extra cost optional equipment, make certain you specify the type of equipment you desire on your vehicle when ordering it from your dealer. Some options may be unavailable when your car is built. Your dealer receives advice regarding current availability of options. You may ask the dealer for this information. GM also requests the dealer to advise you if an option you ordered is unavailable. We suggest you verify that your car includes the optional equipment you ordered or, if there are changes, that they are acceptable to you.

All illustrations and specifications contained in this catalogue are based on the latest product information available at time of publication approval. The right is reserved to make changes at any time, without notice, in prices, colours, materials, equipment, specifications and models, and to discontinue models. Some of the equipment shown or described throughout this catalogue is available at extra cost. Check with your dealer for complete information.

At the time of publication, Fuel Consumption estimates based upon approved Transport Canada test methods were not available. Please ask your dealer for details for the vehicle which interests you.

**At General Motors,  
we're committed to leadership  
in fuel efficiency.**

ENGINES AVAILABLE IN 1980 LESABRE, ELECTRA OR RIVIERA					
Order Code	Displacement	Carb. BBL.	CYL.	V.I.N.†	Source*
LC8	3.8 litre (231 CID)	4	V6	3	(1)
LC4	4.1 litre (252 CID)	4	V6	4	(1)
L37	4.9 litre (301 CID)	4	V8	W	(2)
L77	5.7 litre (350 CID)	4	V8	X	(1)
L34	5.7 litre (350 CID)	4	V8	R	(3)
LF9	5.7 litre (Diesel)	—	V8	N	(3)

\*Produced by GM (1) Buick Division at the Flint, Michigan engine plant  
(2) Pontiac Division at the Pontiac, Michigan engine plant  
(3) Oldsmobile Division at the Lansing, Michigan engine plant

†V.I.N. (Vehicle Identification Number) Engine Code is the fifth entry (letter or numeral) from the left on the vehicle serial number plate. The vehicle serial number plate is located on the top portion of the driver's side of the instrument panel and can be viewed from the exterior of the car by looking through the windshield.



GM-4079/9/79  
Printed in Canada