

# FORD LTD CARTIER



#### Ford LTD Cartier. A very distinguished motor car.

From their beginnings in 1847 to global prominence today. Cartier designs have become legendary in the world of luxury and good taste. In all Cartier history, the name has been used only twice to distinguish a motor car. First, in the United States for the prestigious Ford Lincoln Continental Designer Series. And then, in Australia for the Ford LTD Cartier. The comfort, luxury and engineering refinement of the Ford LTD has been combined with distinctive styling in the Cartier radiation to produce Ford Australias finest

motor car.

The colour scheme of the LTD Cartier stands apart.

A classic metallic champagne finish with burgundy bodoyside, hood and decklid pinstriping. Alloy road wheels are accented in champagne. The Cartier motif is discreetly displayed on the rear bodyside and there are LTD and Cartier symbols on the glass of the rear quarter windows and a Cartier decal on the rear decay.

Ford LTD Cartier is contemporary in its exterior size, yet spacious in its interior dimensions. Elegant and luxurious.

Styled and appointed to impress.

spacious in its interfor aimensions. Leigant and unixurous. Styled and appointed to impress. Styled and appointed to impress. And just as importantly, a mobor car with the riding confort, quickness, performance and handling characteristics demanded by the discerning. Ford LTD Cartier is a pleasure to university than ease of manoeuvrability that will pleasantly unretise with an ease of manoeuvrability that will pleasantly unretise than the properties of the

The LTD Cartier is photographed with Lake Burley Griffin, and the National Library of Australia in the background, Canberra ACT.

Illustrated Front Cover: The LTD Cartier is photographed in front of the High Court of Australia Building, Canberra ACT.

Always consult your authorized Ford Dealer for the latest information on models, specifications, features, priose, options and availability before deciding to place an order. Printed April 1981





## Ford LTD Veryauthoritative behind the wheel.

Here is a motor car which will look distinctive in any company, a motor car which is compatible with today's driving, and above all a motor car which, when you compare it on a feature and price basis, sets its own standard of value among all luxury cars.

Ford LTD incorporates a number of significant engineering features in the areas of performance, ride and handling.

The 4.1 litre Alloy Head o cylinder engine provides a desirable balance of performance and economy.

A 5.8 litre V8 engine is available as an extra cost option, should greater performance or towing power be required.

3-speed T-bar automatic transmission moves the LTD

away smoothly, shifting for itself or giving the driver the choice of moving manually through the gears.

cnoice of moving minually through the gears.

A responsive variable-ratio power steering system with positive road feel, limited slip differential, and power disc brakes at all four wheels assist driver confidence.

Tyres are premium grade Michelin XV5 for comfort, durability and excellent road-holding characteristics. Road adhesion is enhanced by a wide track, long wheelbase and

adilesion's emanced by a white track, long wheelbase and stabilised front and rear suspensions. While these features add up to Ford LTD's comfort, ride and handling characteristics, you will also be impressed with the car's security.

the car's security.

Protection is provided for driver and passengers by deep section, high strength steel beams in the side, and computer designed front and rear crumple zones.

Visibility is also significant. The large glass area and command driving position allow the driver an excellent view of the road ahead. Powerful quartz halogen headlights

are provided.

The LTD is photographed at the Australian Academy of Science Building, Canberra ACT.

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#### Quiet, spacious, luxurious.

The interior colour scheme of the LTD Cartier is exclusive. Genuine Australian Leather seat facings in champagne, are complemented by burgundy accents on the seats and door pull straps.

The centre console glove box is lined with burgundy leather. Luxury carpet is in co-ordinated champagne, in the passenger and luggage compartments. The rear parcel shelf

passenger and luggage compartments. The rear parcel shelf also has a carpet covering. Every new LTD Cartier is supplied with a Cartier lady's leather purse, leather travel wallet, and leather key case. You may also order your LTD Cartier to be trimmed with a luxurious crushed velour champagne cloth fabric which is optional at no extra cost. Burgundy accents, however, are not included on the seat facings and door pull strays are in body

Personal comfort and luxury is provided in many forms. For example, rear seat passengers are afforded the comfort of fixed louvred shades on the rear quarter-windows. Tinted



glass is standard in the side and rear windows to help reduce solar heat penetration. LTD Cartier also incorporates a number of power controlled fitments.

The Moon Roof with its power operated tinted glass panel provides a delightful way to enjoy open air or sunshine. Below the glass panel, a manually operated in-built sunshade, covered with matching headlining, closes off the roof when desired. The inclusion of the Moon Roof results in a reduction of front and rear head room of approximately 4 cm and you may choose to have this standard feature deleted at reduced cost

when placing your order.

Aerodynamic styling, which significantly reduces wind noise, and extensive sound proofing help make LTD Cartier one of the quietest cars.



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### You are in control with Ford LTD.

Ford LTD offers functional values, that add to your comfort and control. Inside LTD 'crushed velour' cloth fabric seating is standard. Alternatively, you may order Genuine Australian Leather seat facings at no extra cost.

Seat design is contoured for relaxed driving and correct posture. The front and two rear head restraints incorporate plush pad inserts. The spacious interior means ample room in the front, and even more leg-room for the rear passengers than the commodious Mercedes 450 SEI.

A soft feel twin spoke steering wheel is designed for correct hand placement and clear viewing of the instruments and controls. The instrument panel itself, with its ergonomic design, is highly functional and comprehensive.

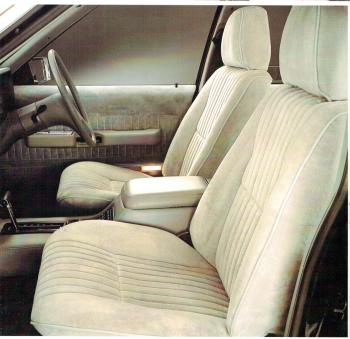
An array of lights are there to signal: Hi-beam, low fuel, parking brake 'on', rear demister operation, headlights or parking lights left 'on', brake system warning and alternator warning.



Other features which are standard on the LTD Cartier and LTD include, an AM-FM push button radio stereo casester of play include an AM-FM push button radio stereo casester of with power operated sliding glass panel and manually operated in-built sunshade (may be deleted at reduced cost). Air conditioned climate control system for cooling and heating with outlets to the front and rear compartments – Six way power operated front seats for legroom adjustment and the control of height and tilt, with the controls conveniently with the control of the control of

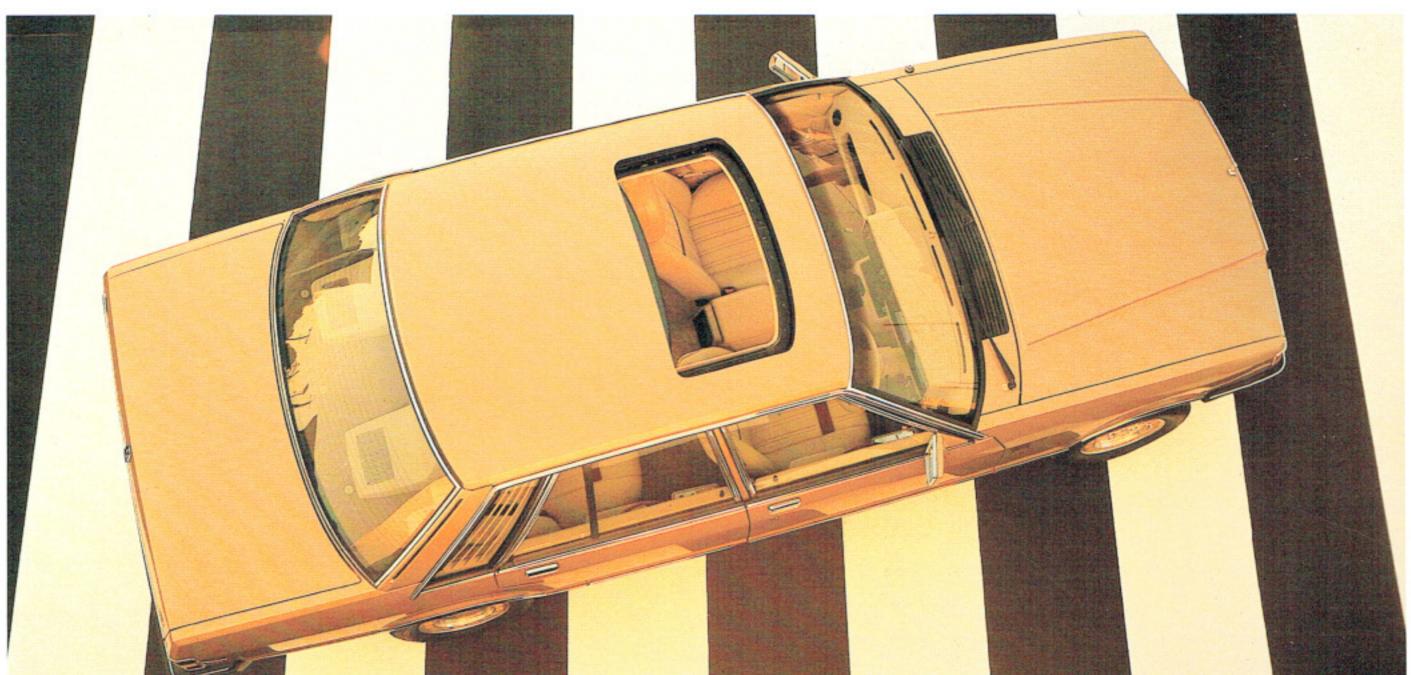
\*With Moon Roof installed, front and rear headroom is reduced by approximately 4 cm.

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Ford LTD's standard 4.1 litre high compression Alloy Head engine reaches effective operating temperatures quickly, which together with efficient combustion chamber design contributes to favourable fuel economy and performance. Electronic ignition also gives a potent spark and helps maintain engine tune over long periods.

A 5.8 litre V8 engine is available as an extra cost option.

\*Tested by Ford Engineers

under the Australian Standard 2077-1979 test procedures, a Ford LTD with 4.1 litre Allov Head engine used 15 litres per 100km Čity Cycle (18.8 mpg) and 10.5 litres per 100km Highway Cycle (26.9 mpg).

The actual fuel consumption you will get will depend however upon such factors as your driving habits, driving conditions and how your car is equipped and tuned. Ask your Ford Dealer to show you the Federal Government booklet which lists comparative fuel

consumption test figures for many popular cars. We believe that when you check LTD's figures with its competitors. you'll find LTD compares very favourably.

Other Ford LTD engineering refinements include: -Dual line brake system: The four wheel ventilated disc brake system has separate lines to front and rear brakes, as a safety feature. There is also a wheel pressure limiting valve, and a large II inch booster.

-Energy-absorbing bumpers: The lightweight tough energyabsorbing bumpers are designed to help reduce minor parking and impact damage. -Coolant recovery system A separate tank traps overflow which is then returned to the radiator under normal operating conditions. Viscous-clutch engine cooling

fan: The Viscous-clutch fitted

to the fan, only fully engages

when increased cooling

performance is required.





CITY CYCLE 15:0L/100km

OPT

HIGHWAY CYCLE 10.5L/100km



#### FORD LTD OPTIONS AND SPECIFICATIONS

CONVENIENCE AND APPEARANCE EQUIPMENT:	LTD CARTIER	
Cloth seats-'crushed velour'	STD	NCO
Leather seat facings	NCO	STD
Metallic paint	(a) NCO	STD
Moon Roof	STD	STD
NOTE: Moon Roof can be deleted at reduced cost.		
HEAVY DUTY EQUIPMENT:		
Outback pack	(b) OPT	OPT

Class I Towing Pack	(c)(f)(g) OPT
Heavy Duty Pack for Towing	(d)(f)(g) OPT
Class II Towing Pack	(e)(f)(g) OPT
ENICINE AND TRANSMICCION	COMPRIATIONS

#### NGINE AND TRANSMISSION COMBINATIONS: 4.1 litre Alloy Head 6 cylinder crossflow engine coupled with 3-speed T-bar automatic transmission 5.8 litre V8 engine coupled with 3-speed T-bar automatic transmission OPT

OPT TYRE AVAILABILITY: 205/70 HR 14 Michelin XVS steel belt radial ply tyres

NOTE: NCO means no cost option OPT means optional at extra cost STD means standard equipment

DIMENSIONS:	FORD LTD/CARTIES	
Overall length	5010 mm (197.2")	
Overall width	1868 mm (73.5°)	
Overall height	1394 mm (54.9°)	
Wheelbase	2946 mm (I16.0°)	
TrackFront	1552 mm (ó1.1°)	
Rear	1527 mm (60.1°)	
Usable fuel tank capacity	80.0 litres (17.6 gals)	
Boot capacity	0.46 m³ (16.1 ft³)	
Turning circle	12.7 m (41.9 ft)	
ENGINE SPECIFICATIONS:	4.1 litre Alloy Head 6 cylinder	
Engine displacement (cc)	4092	
Bore (mm)	93.5	
Stroke (mm)	99.3	
Compression Ratio (to 1)	9.35	

FOOTNOTES TO CHART:

(a) Consult the Ford Colour Selector or your authorized Ford Dealer to determine which colours are available in metallic

GONDATION COLUMN.

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PLEASE NOTE:

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FORD MOTOR COMPANY OF AUSTRALIA LTD. FORD SALES COMPANY OF AUSTRALIA LT 1735 Sydney Road, Campbellfield, Victoria.

Illustrated Back Cover: The LTD is photographed in front of the TAB Building, Canberra, ACT.