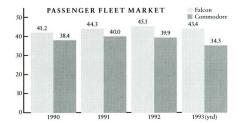




Ford's outright dominance of the Australian passenger fleet market can be put down to the fact that Ford gives fleet operators and drivers more of what they like and more of what they need.



People like choice; and Ford provides it. Versatility, safety and prestige, with a choice of models to meet all needs. There's more to consider in today's Falcon ED line-up with the return of a name from the sixties: Futura. Back then Futura represented distinctive style and refinement at an attractive price. The Futura sedans and wagons of the nineties offer those very same qualities.

Ford's tradition of building strong, roomy, sure-footed vehicles has always appealed to Australians. Service ease, low operating costs and overall reliability continue to satisfy the needs of today's cost-conscious fleet managers.

All these things certainly make Ford a very safe choice. So does this:

THE FORD SAFETY EVOLUTION.

Ford has always had an ongoing commitment to continuously improve vehicle safety. (In fact, Falcon was the first Australian-built car to include many safety features as standard equipment, including radial ply tyres, four wheel power disc brakes, seat belt lockers, lap/sash seat belts for the rear centre passenger (sedans) and roof crush resistance to US standard FMVSS 216.)

Ford also offers an affordable Anti-lock Braking System (ABS) for improved control and greater safety. But because, even though it may not be you or your car's fault, collisions do occur, Falcon's secondary safety features are so important.

In today's Falcon, the list includes integral vehicle crumple zones and strengthened A and B pillars, special front seat belt lockers and inertia reel seat belts with reinforced mountings front and rear, including the centre rear seat on the sedans.

In fact, Ford takes safety so seriously that Ford vehicles not only meet but significantly exceed many of the safety standards laid down.

MAJOR ADVANCES IN VEHICLE SECURITY.

The latest technology has also been applied in the area of vehicle security.

Ford believes the best security system is the one you don't have to remember to switch on. So Ford developed *Smartlock*. It's a security system that's an integral part of Falcon's operating system. It works by automatically immobilising the vehicle when the ignition key is removed.

Smartlock also provides keyless entry via a remote control keypad.

SAFER FOR THE ENVIRONMENT.

The Ford ED range introduces CFC-free air conditioning refrigerant across the Falcon family of vehicles*. It makes the systems not only more environmentally friendly but also more efficient.

Falcon's low service costs and strong resale value reflect a low overall 'whole of life' cost. All things considered, you can understand that for more Australian fleet operators the question quickly becomes "not why Falcon but which Falcon?" And the answer to that is on the following pages.

^{*} Air conditioning optional on some models.



FALCON GLi

4.0 litre OHC 6-cylinder engine with multipoint EFI; 5 speed manual transmission (4-speed auto. optional); 4-wheel power disc brakes (ABS optional); rack and pinion power steering; Smartlock vehicle immobilisation with power door locks and keyless entry; four-way adjustable steering column; power door mirrors; driver's seat lumbar support and height adjustment; 60/40 split fold rear seat; electronic tuning AM/FM stereo radiolcassette player with 4 speakers; 4-speed fan boosted ventilation; remote boot release. LPG option available on vehicles equipped with automatic transmission.



FALCON GLI WAGON

4.0 litre OHC 6-cylinder engine with multipoint EFI; 5 speed manual transmission (4-speed auto. optional); 4-wheel power disc brakes (ABS optional); rack and pinion power steering; 60/40 split fold rear seat; up to 2622 litres of versatile load space; Smartlock vehicle immobilisation with power door locks and keyless entry; four-way adjustable steering column; power door mirrors; driver's seat lumbar support and beight adjustment; electronic tuning AM/FM stereo radio/cassette player with 4 speakers; 4-speed fan boosted ventilation; remote tailgate release; rear window wiper/washer.





WITH FUTURA,

THERE'S NO LOOKING BACK.

Falcon Futura is quickly identified by the very individual styling statement it makes. Which makes Futura the perfect choice for those who seek to express their own individuality.

The look is clean and contemporary, with standard metallic paint and body colour door handles and side mirrors. Australians have always looked to Falcon for full size room and comfort. Falcon Futura delivers it, complete with a long list of standard features:

FALCON FUTURA SEDAN

Specification as per Falcon GLi, with the following additional to, or replacing, GLi features: Anti-Lock Brakes (ABS) cruise control; electronic tuning AM/FM stereo radio/cassette player with 8 speakers; remote fuel lid release; distinctive full cloth trim; comprehensive instrumentation including tachometer; map reading lamps; carpeted door map pockets; body colour side mirrors, door handles and front spoiler; unique Futura wheel covers and badges.

FALCON FUTURA WAGON

Specification as per Falcon GLi, with the following additional to, or replacing, GLi features: Anti-Lock Brakes (ABS) cruise control; 4 speed electronically controlled automatic transmission; electronic tuning AM/FM stereo radio/cassette player with 8 speakers; remote fuel lid release; distinctive full cloth trim; comprehensive instrumentation including tachometer; map reading lamps; carpeted door map pockets; body colour side mirrors, door handles and front spoiler; unique Futura wheel covers and badges.



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FAIRMONT SEDAN

4.0 litre OHC 6-cylinder engine with multipoint EFI; 4 speed electronically controlled automatic transmission; 4-wheel power disc brakes with ABS; turbo blade alloy wheels; rack and pinion power steering; automatic climate control air conditioning; cruise control; power windows; trip computer with digital clock; comprehensive instrumentation, inc. tachometer; audible warning chimes for six mechanical functions; Smartlock vehicle immobilisation with power door locks and keyless entry; power door mirrors; driver's seat lumbar support and height adjustment; velour seat upholstery; 60/40 split fold rear seat; deluxe electronic tuning AM/FM stereo radiolcassette player with 8 speakers; power antenna; remote boot release; remote fuel lid release.



FALCON XR6 SEDAN

High performance 4.0 litre OHC 6-cylinder engine with multipoint EFI, delivering 161 kW of power; 5 speed manual transmission; 4-wheel power disc brakes with ABS; 15" x 7" alloy sports wheels; Michelin tyres; sports suspension; rack and pinion power steering; Smartlock vehicle immobilisation with power door locks and keyless entry; sports instrumentation, inc. tachometer; tinted side and rear glass; power door mirrors; front sports seats with side bolsters; driver's seat lumbar support and height adjustment; 60/40 split fold rear seat; deluxe electronic tuning AM/FM stereo radiolcassette player with 8 speakers; 4-speed fan boosted ventilation; remote boot release; remote fuel lid release.



FAIRMONT GHIA

4.0 litre OHC 6-cylinder engine with multipoint EFI; 4 speed electronically controlled automatic transmission; 4-wheel power disc brakes with ABS; limited slip differential; multi-spoke alloy wheels; rack and pinion power steering; automatic climate control air conditioning; cruise control; power windows; trip computer with digital clock; comprehensive instrumentation, inc. tachometer; audible warning chimes for vital mechanical functions; Smartlock vehicle immobilisation with power door locks and keyless entry; power door mirrors; front sports seats trimmed in velour with leather bolsters (full leather available at extra cost); driver's seat lumbar support and height adjustment; 60/40 split fold rear seat; Alpine premium sound system with 9 speakers; power antenna; remote boot release; remote fuel lid release.



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from the market without incurring any liability to any prospective purchaser for purchaser. The later specification sheet should be referred to for information on the availability, ordering and use of optional equipment Adways consult an Authorised Ford Dealer for the latest information with respect to features, specifications, price of potional equipment and availability before deciding to place an order. FORB DOTOR COMPANY OF ARLSTRALLY.



FAIRLANE GHIA

4.0 litre OHC 6-cylinder engine with multipoint EFI; 4 speed electronically controlled automatic transmission; 4-wheel power disc brakes with ABS; auto self-levelling rear suspension; limited slip differential; alloy wheels; rack and pinion power steering; automatic climate control air conditioning; cruise control; power windows; trip computer with digital clock; comprehensive instrumentation, inc. tachometer; audible warning chimes for vital mechanical functions; Smartlock vehicle immobilisation with power door locks and keyless entry; power door mirrors; seats trimmed in luxurious velour; driver's seat lumbar support and height adjustment; front and rear footwell lamps; rear reading lamps; 60/40 split fold rear seat; Alpine premium sound system with 9 speakers; power antenna; remote boot release; remote fuel lid release.



FORD LTD

5.0 litre V8 engine with multipoint EFI; 4 speed electronically controlled automatic transmission; heavy duty 4-wheel power disc brakes with ABS; auto self-levelling rear suspension; limited slip differential; alloy wheels; rack and pinion power steering; automatic climate control air conditioning; cruise control; power windows; trip computer with digital clock; comprehensive instrumentation; audible warning chimes for vital mechanical functions; Smartlock vehicle immobilisation with power door locks and keyless entry; power door mirrors; seats trimmed in luxurious velour or full leather; front seats with 6-way power adjustment; front and rear footwell lamps; rear reading lamps; 60/40 split fold rear seat; Alpine premium AMIFM radiolcassette player with 9 speakers; boot-mounted 6 disc CD player; power antenna; remote boot release; remote fuel lid release.



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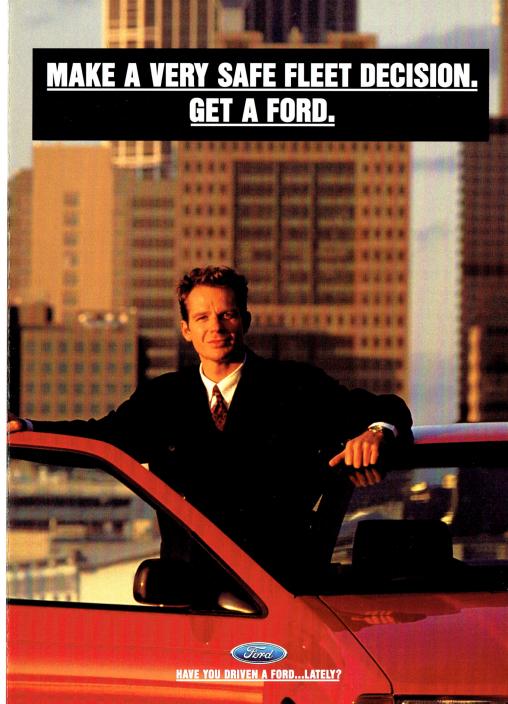
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