

THE RIGHT DECISION.



FORD FAIRMONT AND FAIRMONT GHIA SEDANS AND WAGONS.





## DISTINGUISHED.

As you move from success to success, there comes a time to decide on a car that reflects your achievements.

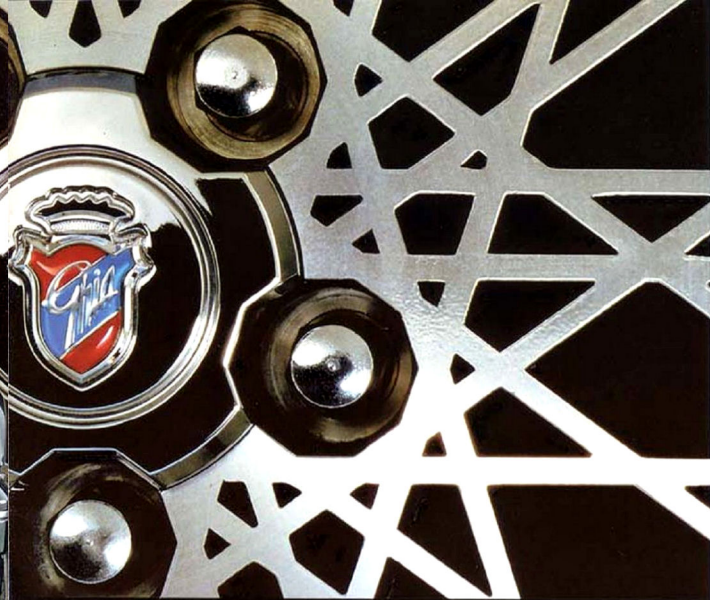
Look closely at Fairmont Ghia's clean, crisply sculptured lines. The look of elegance and sophistication. The body flows from a low bonnet-line with a color-keyed bumper and integrated headlamps and driving lamps. Fog lamps and a color co-ordinated grille add to the striking good looks.

Fairmont Ghia's styling is enhanced by bold, wide bodyside protection mouldings and pinstripes. "Snowflake" alloy wheels sporting 65 series steel-belt radial tyres put the finishing touches on the dynamic, elegant profile.

The flow continues with the sweep of Fairmont Ghia's wrap-around rear bumper. And the sedan has the eye-catching appeal of contemporary tail-lamp assemblies featuring color co-ordinated surrounds. It's a design that epitomises the Australian executive car.

And now, Ford has taken the elegance and appointments of the Ford Fairmont Ghia sedan and superbly combined them with the versatility and practicality of a wagon. New Fairmont Ghia wagon, the most sophisticated station wagon ever built by Ford in Australia.

**FAIRMONT GHIA SEDAN AND WAGON**



## AUTHORITATIVE.

The Ford 4.1 litre six cylinder electronic fuel injected (EFI) engine with its proven power and torque, is standard equipment on Fairmont Ghia.

The EFI engine features one of the world's most advanced engine management systems. Called EEC4, it is a digital computer which monitors and controls key functions of the engine. The results are fast cold starts, smooth idling, excellent performance and driveability. EEC4 interfaces with diagnostic equipment to make servicing with that equipment fast and efficient.

Specially modified to operate on unleaded fuel, the EFI engine is matched to a 3-speed T-bar automatic transmission which is calibrated to provide an excellent balance between lively performance and good fuel economy.

On Ford Fairmont Ghia sedan, you can now choose a 5-speed manual transmission for excellent acceleration in the lower gears, while a high overall gearing in top reduces engine speed, enhances quiet running and assists fuel economy.

To help plan your driving more effectively, you can choose, at extra cost, an on-board trip computer. This computer is fed instant data by the EEC4 unit. It has many different functions to keep you informed, wherever your driving takes you.

Ford Fairmont Ghia provides the ease of 2.5 turn lock-to-lock power steering plus the security and confidence of 4-wheel power disc brakes.

Ghia sedan features a Watts Link rear suspension system, with its proven ride and handling control, while Ghia wagon retains the rugged, yet highly developed leaf spring configuration. It all makes Fairmont Ghia an immensely pleasurable and authoritative driving experience.

**EFI**  
**EEC4**

EEC4 (Electronic Engine Control) is an on-board digital microcomputer which monitors or controls a number of vital engine functions including air flow, fuel flow and spark timing. It also provides an 'interactive spark strategy' in response to engine load, speed, temperature and time from start-up. And since the EEC4 can interface with modern diagnostic equipment, servicing with that equipment becomes faster and more efficient.

**FAIRMONT GHIA SEDAN AND WAGON**



## LUXURIOUS.

Step in and immediately experience the exclusivity and prestige of Fairmont Ghia's colour-co-ordinated interior. It is plush and inviting. Serene and superbly comfortable.

The large, contoured, lavishly velour-trimmed driver's seat features variable lumbar support and adjustable seat cushion tilt for personalized comfort. Moulded door trims are covered in velour and each front door incorporates a handy storage compartment. All headrests are adjustable.

On Ghia sedan, there's a feature which provides extra versatility and convenience: the rear seat backrest has a "double-fold" centre section. It folds to form an armrest. It folds again to form a wide, convenient tray leaving an opening to the boot - an opening which lets you carry long, otherwise awkward objects.

An illuminated entry system aids entry into the car in the dark. Simply raise the driver's front door handle and the lock cylinder and car interior are illuminated for around 25 seconds. Thick cut-pile carpeting extends from door to door and protects the lower door panels.

Feel the attention to detail in the way each interior component blends subtly to be an integral part of Fairmont Ghia's total design concept.

FAIRMONT GHIA SEDAN



FAIRMONT GHIA SEDAN

## SOPHISTICATED.

Fairmont Ghia's comprehensive digital electronic instrument panel and vehicle test panel/warning system keep you informed, at a glance.

An array of lights is there to signal: fog lamps on; headlamps on; rear demister on; alternator warning; low oil pressure level; turn indicator direction; high beam on; brake fail; park brake on.

You're in touch, in control with pod-mounted switches for most major functions. The air-conditioning/climate control has push-button motorised centre front air-vents to provide directional air flow. And there are two individually adjustable air-vents for rear seat passengers.

Fairmont Ghia's sophisticated cruise control system lets you automatically maintain pre-selected speeds above 50kph to help reduce the fatigue associated with long distance driving. The cruise control system also helps avoid the natural tendency, on long trips, for gradually increasing speed without realising it.

There's the convenience of power windows and central door locking. Both exterior rear view mirrors adjust smoothly at the touch of a button. The radio antenna is power operated and Fairmont Ghia's electronic AM/FM radio/stereo cassette system has four speakers to fill your mobile environment with high-fidelity sound.

Technology and refinement has made its mark in Fairmont Ghia, bringing you both comfort and sheer driving pleasure.



Ventilation, heating and air-conditioning controls are pod-mounted within a finger's reach of the steering wheel.



Power window and door lock master switches are conveniently located in the driver's side door.



Both exterior rear view mirrors are electrically adjustable.



Comprehensive electronic instrumentation with high visibility vacuum fluorescent displays.



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FAIRMONT GHIA SEDAN



## OUTSTANDING.

Ghia, the name Ford reserves for some of its most elegant and comprehensively equipped cars, takes on a new dimension with the introduction of the outstanding new Fairmont Ghia wagon.

For the owner who wants the rewards, comfort and style found in the Fairmont Ghia sedan, together with the practicality and carrying capacity of Australia's most spacious wagon, Fairmont Ghia wagon is the answer.

The exterior, with its sleek distinctive lines, European-style roof rack, bold protective mouldings and "Snowflake" alloy road wheels clearly says 'Ghia'.

Inside, the Ghia concept is reinforced with appointments which underline the fact that driving should be smooth, effortless and serene. Under the bonnet, there's the smooth response of Ford's 4.1 litre EFI engine with Electronic Engine Control (EEC 4).

The proven leaf spring rear suspension provides excellent load carrying characteristics, along with good ride and handling.

And of course, in common with the Ford Fairmont Ghia sedan, there are many power assisted features; power steering; 4-wheel power disc brakes; power operated door locks; power operated windows; power antenna and mirrors. And the Ghia has many other features designed for the comfort and convenience of driver and passengers alike.

New Ford Fairmont Ghia wagon. With the ride, roominess and personalised driving comfort that sets its own standard among wagons. Real wagon versatility, Ford style.



FAIRMONT GHIA WAGON



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**FAIRMONT GHIA WAGON**



## VERSATILE.

Open up the easy-lift tailgate, supported by powerful gas struts, and discover the amazing space of Fairmont Ghia wagon.

A long wheelbase and wide track enables this wagon to provide truly abundant loadspace. There's a vast area to stow luggage, sports gear or a host of other items, in style.

The rear seat folds down with ease, and a flat loading bay enables large objects to be slid in with very little effort. Naturally, the load area and side panels are carpeted.

Rear speakers for the sound system have been incorporated into the side panels, out of harm's way. The tailgate has a hard-working washer-wiper system to help maintain clear visibility.

Fairmont Ghia wagon will suit your style with real comfort, real practicality and the power you need to travel wherever the road takes you.

Fairmont Ghia wagon has all the credentials in space, versatility and performance to lift it well and truly above the ordinary.

**FAIRMONT GHIA WAGON**





## REWARDING.

Ford Fairmont sedans and wagons bring a high level of style, comfort and prestige to the Australian executive car. Ford Fairmont's space, comfort and reliability make these highly equipped vehicles even more attractive, particularly when you compare them with increasingly expensive imported cars.

Outside, you'll notice subtle changes to the color co-ordination of Fairmont's elegant, dynamic body shape that enhance its prestigious appearance.

And now, both Fairmont sedan and wagon bring you even greater value in the form of 4-wheel power assisted disc brakes as standard equipment. Designed to provide security and stopping power with only light pedal pressure.

Fairmont also brings you the driving response of Ford's popular 4.1 litre Alloy Head II engine, which incorporates lean burn/fast burn technology. Or at extra cost, you can select the 4.1 litre EFI engine with its EEC4 digital engine management system to provide true prestige car performance.

Step inside Fairmont and you'll find superb comfort, and style. Excellence in design is displayed in easy-to-read and operate instrumentation and cloth faced seating that keeps you comfortable and relaxed.

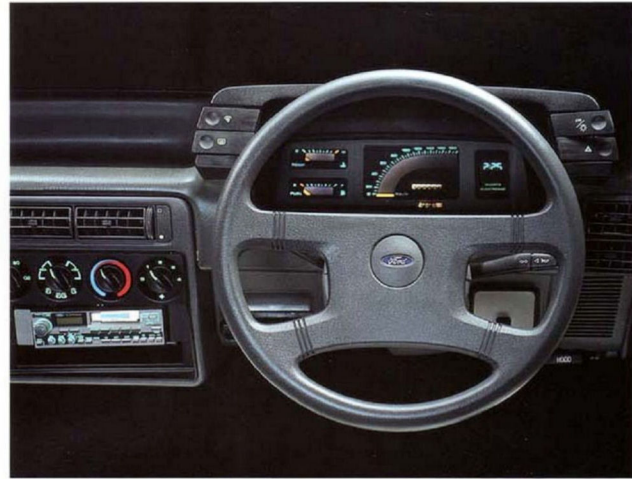
The driver's seat incorporates a three-position lever to adjust seat cushion angle and the seat back rest can be adjusted for lumbar support.

Ford Fairmont has all the right attributes to make it one of Australia's true prestige cars for those who enjoy driving.

FAIRMONT SEDAN AND WAGON



In both the sedan and wagon, you enjoy the ride, roominess and personalised driving comfort that make Fairmont a true prestige car.



This superb driving machine has fingertip controls within easy reach of the steering wheel. The color co-ordinated dash features analogue instrumentation.



Power disc brakes at all four wheels assist driver confidence.



3-speed T-Bar automatic transmission is standard equipment.



Air-conditioning, ventilation, heating and demisting. Easy to operate controls in centre dash console.



With power steering now standard, Fairmont is easier to park and has the manoeuvrability of many smaller cars.



Ford Fairmont's driver's seat has adjustable lumbar support and seat tilt.



An electronic AM/FM radio/stereo cassette player with station search and 4 speakers.

## FAIRMONT SEDAN.

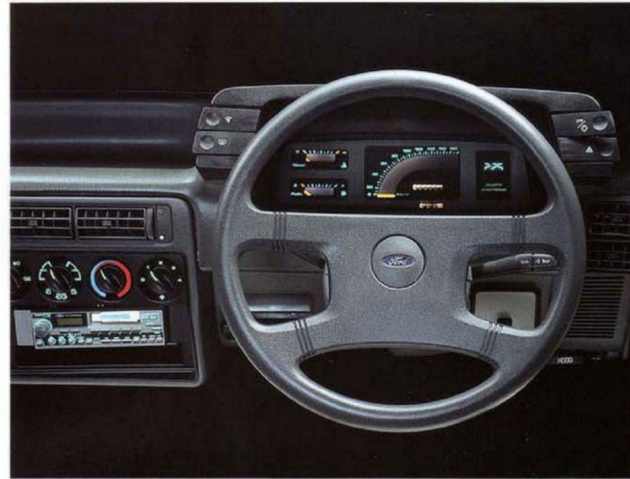
- Standard equipment includes:
- 4.1 litre Alloy Head II crossflow 6-cylinder engine.
  - T-Bar automatic transmission.
  - Power steering.
  - Power assisted 4-wheel disc brakes.
  - Wide bodyside protection mouldings and pinstripes.
  - Foldaway exterior rear view mirrors.
  - Adjustable steering column.
  - AM/FM radio stereo/cassette player with four speakers.
  - Reclining front bucket seats.
  - Diagonal tweed seat facings.
  - Fold-down rear seat centre section and armrest.
  - Map pockets on back of front seats.
  - Front door storage compartments.
  - Moulded door trims with diagonal tweed armrest insert.
  - Front centre console with armrest and storage bin.
  - Plush floor carpet.
  - Carpeted luggage compartment floor.
  - Luggage compartment courtesy lighting.
  - Rear door locks with child-proof setting.
  - 4-speed heater demister fan.
  - Ventilation outlets to rear passenger compartment.
  - Illuminated ignition lock, cigar lighter and ashtray.
  - Digital clock.
  - Tinted band laminated windscreen.
  - Tinted side and rear glass.

## FAIRMONT WAGON.

- Additional features include:
- European-style chrome finished roof rack.
  - Flush one-piece tailgate with wash-wiper system.
  - Dual gas strut tailgate supports.
  - Fold-down rear seat configuration.



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## SELECTED OPTIONS.

Ford offers a range of factory-fitted options that, for extra cost, add even more comfort and convenience to the Ford Fairmont Chia or Ford Fairmont of your choice.

- Exclusive air-conditioning for Fairmont, designed for rapid heat 'pull down' under severe conditions and efficient demisting.
- The towing pack is a specially designed option, providing a towing capacity of 1200 kgs.
- Heavy duty suspension, consisting of high rate springs, increased ride height and special shock absorbers is a wise investment for extensive country travel.
- Alloy wheels with a modern spoked design add extra style and value to Fairmont sedan and wagon.
- Sports-handling suspension is available on the Ford Fairmont and Chia sedans. It's an option designed to provide excellent handling and stability while maintaining the quality ride.

About this brochure. This brochure is designed to provide you with a general introduction to the Ford Products (including available optional equipment) referred to, and should be read in conjunction with the latest specification sheets. Because of changes in conditions and circumstances Ford\* reserves the right, subject to all applicable laws, at any time, at its discretion, and without notice to discontinue or change the features, designs, materials, colors and other specifications and the prices of its products, and to either permanently or temporarily withdraw any such products from the market without incurring any liability to any purchaser or prospective purchaser. The latest specification sheet should be referred to for information on the availability, ordering and use of optional equipment. Always consult an Authorised Ford Dealer for the latest information with respect to features, specifications, prices, optional equipment and availability before deciding to place an order.

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# FAIRMONT

 Ford Australia - We're moving with you.

