

Ford LTD.



Have you driven a Ford... lately? 

When it comes to luxury motoring...



No other Australian luxury car can quite measure up to Ford LTD. It leads the way by combining spaciousness and sheer

comfort with engineering excellence.

LTD's opulence is unmistakable, even from the first admiring glance.

The sleek appearance, largely the result of Computer Aided Design, provides excellent aerodynamics and driver visibility.

LTD glides through the air with ease, reducing wind drag and noise. But that's just the start of the LTD story . . .

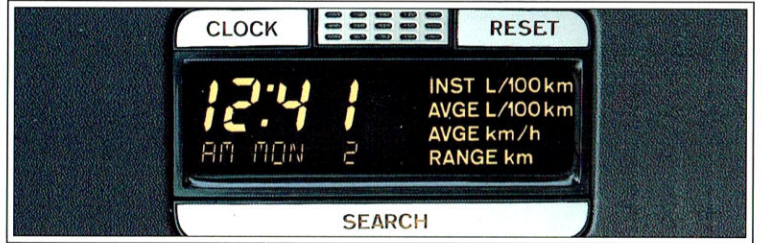
SUPERB EASE.

LTD offers an array of features to make both city and country driving easy and relaxing. For country driving, cruise control can be set, engaged and disengaged easily, as the switches are conveniently located on the steering wheel.

There's also an advanced four-



Rear seat radio/tape remote panel.



Trip computer.



Computerised automatic climate control.



Cruise control switches in steering wheel.

speed electronic automatic transmission.

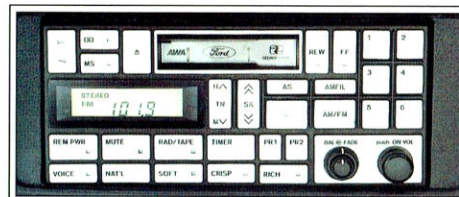
It features a power/economy switch, which enables the driver to select the mode that best suits the driving conditions.

LTD's computerised climate control system was designed especially for the harsh Australian conditions.

It enables you to simply set your desired temperature, which is then displayed on an LCD



Electronically controlled four speed automatic transmission with electronic power/economy switch.



Six speaker audio system.

readout.

The system does the rest, providing the air flow to both front and rear seat passengers.

LTD's trip computer gives you all the important information at a glance, including instantaneous fuel consumption, average fuel consumption, and distance to empty.

The modern, refined styling of LTD is obvious from every angle. Distinctive bonnet

...LTD is superb in every respect.



and boot emblems leave no doubt as to the fact that this is an LTD. The stylish characteristics of LTD also have very

functional advantages. Note for example the practical low lift-over boot, plus the aerodynamic advantages of concealed rain

gutters and flush mounted side and rear tinted glass.

To protect this distinctively elegant

bodywork, Ford has incorporated the latest paint technology. As a mark of our confidence, every new LTD carries a five

year warranty against perforation corrosion.

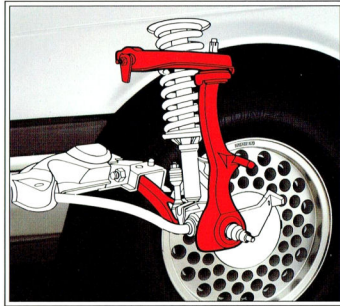
SUPERB ENGINEERING.

LTD has an enviable reputation for engineering excellence. At the heart of that reputation is a responsive 3.9 litre, multi-point electronic fuel injected engine. It's kept running smoothly and efficiently thanks to its EEC-4 electronic management system. The system interacts with sixteen key functions and issues instructions to control such things as fuel delivery to injectors, spark plug firing, and idling speed.

Coupled to the 3.9 litre engine is an advanced four-speed electronically controlled automatic transmission, which offers the advantages of shift patterns which can be selected for power or economy operation.

LTD owes its smooth, highly refined ride to its advanced suspension

system. In the front, the sophisticated "SLALS" system utilises a short and long arm, long spindle configuration. In the rear, an automatic self-levelling "Watts-Link" system. It enables air pressure to automatically maintain a level ride when heavier than normal loads are being carried. This is particularly useful when using the 2100* kilograms of towing capacity which LTD now provides.

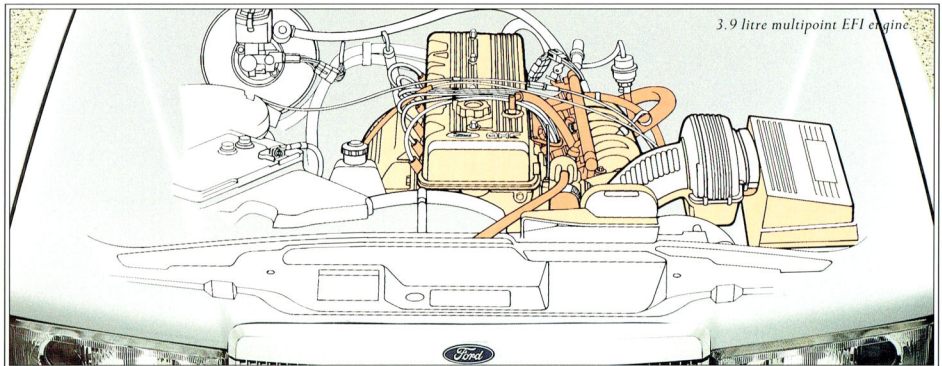


SLALS front suspension system.

Completing LTD's engineering excellence is large, power assisted 4-wheel disc brakes plus variable ratio rack and pinion power steering.

You'll find the LTD steering system makes parking very easy, provides a tight turning circle, and gives sure-footed control for both city and country driving. LTD's attractive alloy wheels are carefully matched to Michelin tyres.

*Subject to applicable legislation and tow bar capacity.



3.9 litre multipoint EFI engine.





SUPERB COMFORT.

The LTD's superb comfort is obvious the moment you open the door.

When you step inside you are met by the unmistakable aroma of real leather.

The lavishly padded seats are upholstered in supple leather and provide an armchair ride with unsurpassed comfort and support. But that's only to be expected, because you expect only the very best.

Electrically powered adjustments make it easy to meet your own individual requirements by moving the front seats forward and back, cushion front tilt up and down and cushion rear tilt up and down.

The driving position can be personalized even further by adjusting the lumbar support plus the reach and rake of the steering column.

The superb comfort also extends to the wide rear seat.

There is more than ample leg room and, like the front seats, it is well padded and features adjustable head restraints.

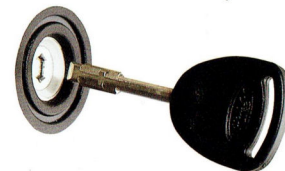
There is also a fold-down armrest and 60/40 split folding backrest for those occasions where bulky items need to be transported.

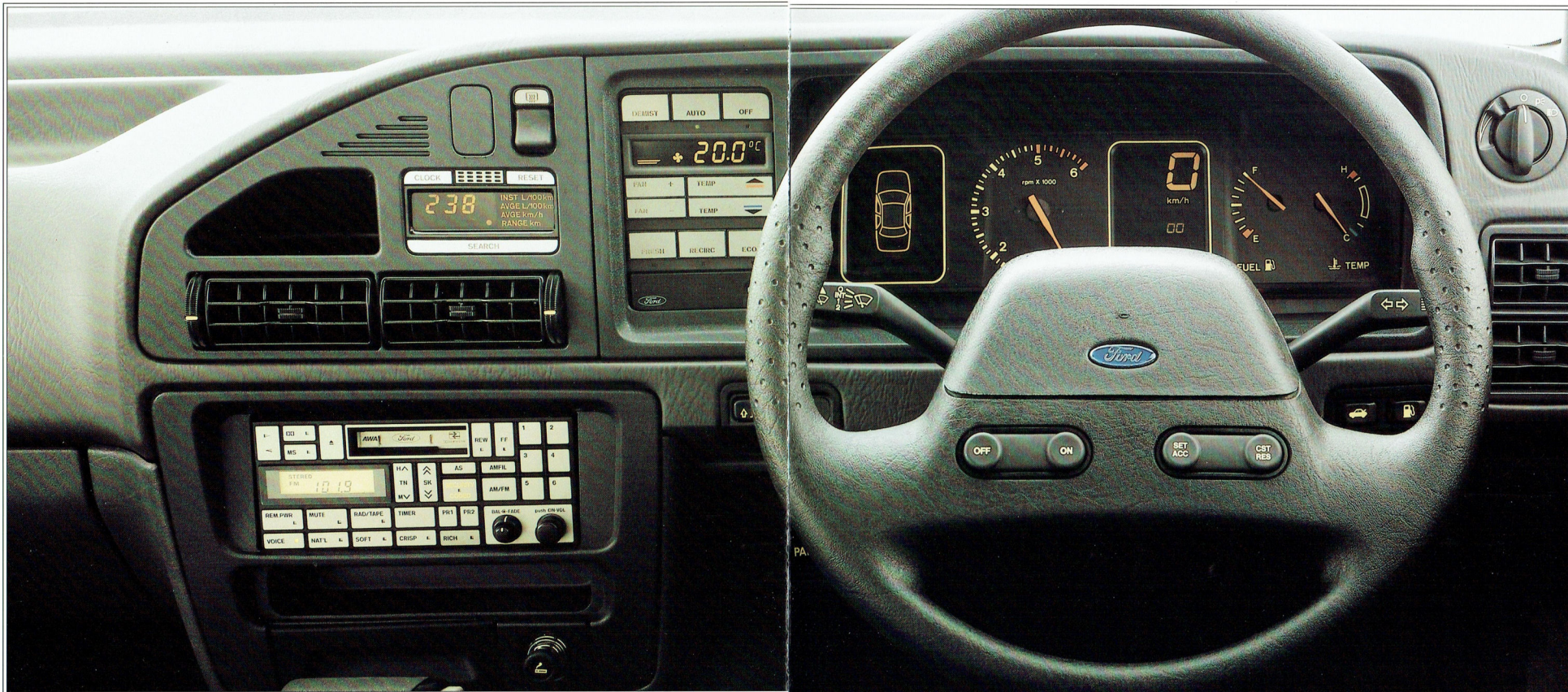
The understated woodgrain trim on

the doors adds the finishing touch to the plush interior, designed to transport you in quiet comfort.

SECURITY.

Because security is so important these days, a new theft deterrent system has





been incorporated into LTD. Doors, ignition and boot now feature high security "Tibbe" locks for increased protection against theft.

Door lock buttons are recessed to help deter unauthorised entry, and the ignition lock barrel is now reinforced for increased strength.

SUPERB COMMAND.

LTD puts the driver in command with all controls within easy reach and all gauges in direct line of sight for access to

information at a glance.

Clear and accurate Liquid Crystal Display (LCD) instruments include a digital speedometer, climate control, and trip computer. There is also a car outline warning module advising if doors, boot or fuel filler lid are not closed. Twelve different warning lamps help keep you informed of the car's operating status plus warning chimes alert you to such details as low fuel, lights left on and brake malfunction.

The audio system controls are also

within easy reach. This six speaker system entertains you and your passengers with all-around sound. It features electronic volume control, pre-programmed graphic equaliser, and four digit code theft deterrent.

The tape player provides track search to choose your favourite music while the AM/FM stereo radio includes memory storage and a programmable "switch-on" function.

A special "sound on sound"

capability also enables rear seat passengers to listen to a tape through headphones while the driver listens to the radio. Alternatively the driver can listen to a cassette tape while the rear seat passengers enjoy listening to the radio through the headsets. And individual controls enable listeners to adjust the volume to suit.

Other features within easy reach include power door locks, power windows, power exterior rear view mirrors and a remote fuel filler cap and boot lid release.



All Ford vehicles sold throughout Australia are backed by Fordcare after sales service. Fordcare is comprised of a number of individual service products designed exclusively for Ford vehicles and their drivers. These include technical support back-up, diagnostic equipment, approved Ford/Motorcraft replacement parts and parts and service warranties.

FORDcare

This brochure is designed to provide you with a general introduction to the Ford Products (including available optional equipment) referred to, and should be read in conjunction with the latest specification sheet. Because of changes in conditions and circumstances Ford[®] reserves the right, subject to all applicable laws, at any time, at its discretion, and without notice to discontinue or change the features, designs, materials, colours and other specifications and the prices of its products, and to either permanently or temporarily withdraw any such products from the market without incurring any liability to any prospective purchaser or purchaser.

The latest specification sheet should be referred to for information on the availability, ordering and use of optional equipment. Always consult an Authorised Ford Dealer for the latest information with respect to features, specifications, prices, optional equipment and availability before deciding to place an order.

*FORD MOTOR COMPANY OF AUSTRALIA LIMITED. (Incorporated in Victoria.) Registered Office: 1735 Sydney Road, Campbellfield, Victoria 3061.

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