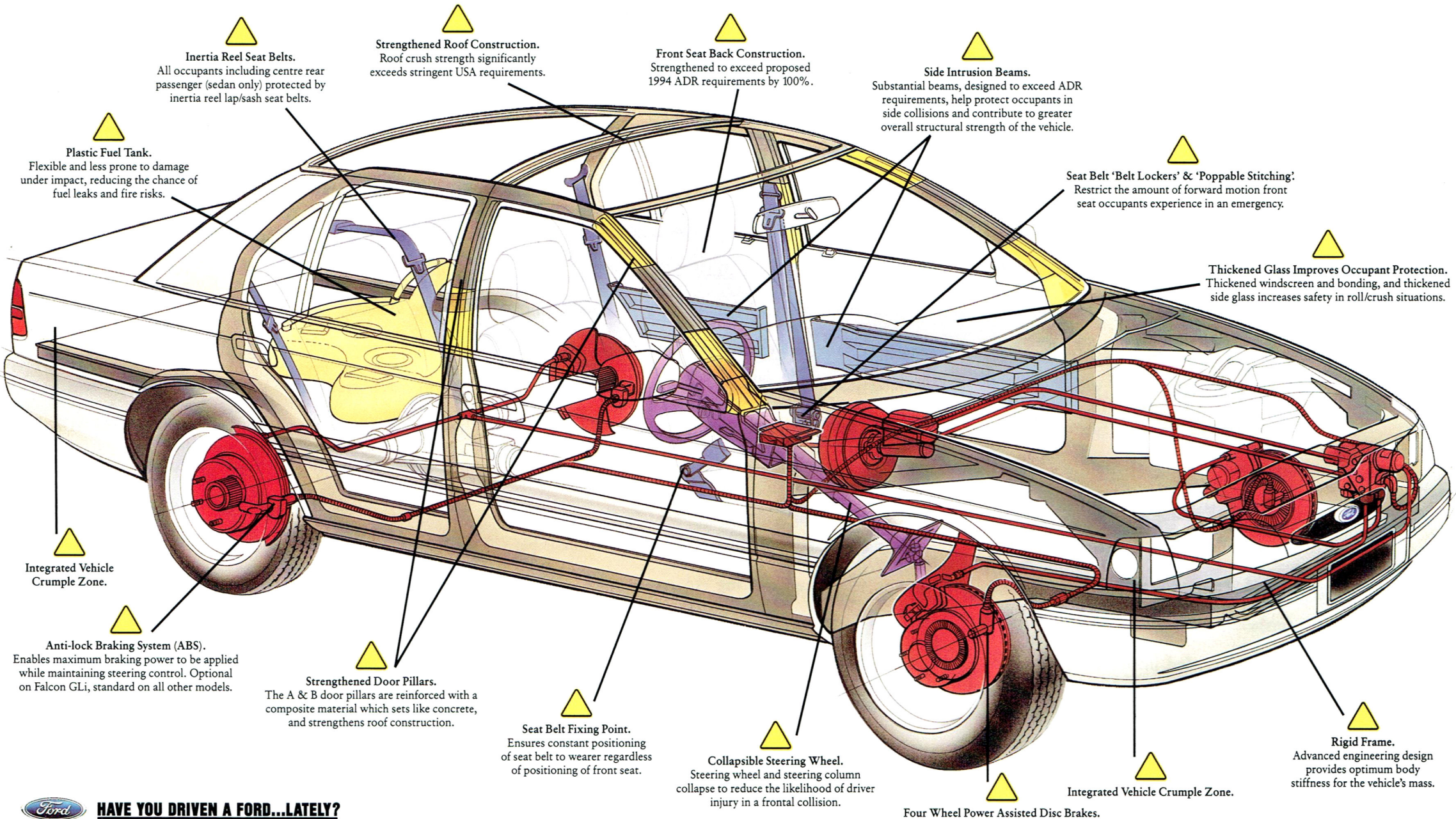


FALCON SAFETY ZONES



Inertia Reel Seat Belts.
All occupants including centre rear passenger (sedan only) protected by inertia reel lap/sash seat belts.

Strengthened Roof Construction.
Roof crush strength significantly exceeds stringent USA requirements.

Front Seat Back Construction.
Strengthened to exceed proposed 1994 ADR requirements by 100%.

Side Intrusion Beams.
Substantial beams, designed to exceed ADR requirements, help protect occupants in side collisions and contribute to greater overall structural strength of the vehicle.

Seat Belt 'Belt Lockers' & 'Poppable Stitching'
Restrict the amount of forward motion front seat occupants experience in an emergency.

Thickened Glass Improves Occupant Protection.
Thickened windscreen and bonding, and thickened side glass increases safety in roll/crush situations.

Plastic Fuel Tank.
Flexible and less prone to damage under impact, reducing the chance of fuel leaks and fire risks.

Integrated Vehicle Crumple Zone.

Anti-lock Braking System (ABS).
Enables maximum braking power to be applied while maintaining steering control. Optional on Falcon GLi, standard on all other models.

Strengthened Door Pillars.
The A & B door pillars are reinforced with a composite material which sets like concrete, and strengthens roof construction.

Seat Belt Fixing Point.
Ensures constant positioning of seat belt to wearer regardless of positioning of front seat.

Collapsible Steering Wheel.
Steering wheel and steering column collapse to reduce the likelihood of driver injury in a frontal collision.

Four Wheel Power Assisted Disc Brakes.

Integrated Vehicle Crumple Zone.

Rigid Frame.
Advanced engineering design provides optimum body stiffness for the vehicle's mass.



HAVE YOU DRIVEN A FORD...LATELY?

FALCON'S SAFETY FEATURES HELP TO PROTECT YOUR FAMILY.

Safety has always been a major priority at Ford. And Falcon, Australia's top selling car*, reflects Ford's commitment to put safety first. The Ford safety evolution has resulted in numerous initiatives that provide a high level of occupant protection.

AN INVISIBLE 'SAFETY CAGE' HELPS TO PROTECT YOU.

The passenger compartment in Falcon possesses enhanced roof crush strength.

A composite material has been used to reinforce both the A and B pillars of the vehicle, while the fitting of thickened front and side glass strengthens the area still further.

The substantial upgraded intrusion beams in the doors exceed ADR requirements. They help protect in side collisions and contribute to the integrity of the passenger compartment.

As a result of the foregoing, Falcon can withstand a force of 32kN (over 3 tonnes) in testing for US roof crush resistance standard FMVSS 216.

SPECIAL SEAT BELT 'LOCKERS'

The front seat belts in today's Falcons feature special locking devices that minimise seat belt webbing payout in extreme circumstances.

In addition, a section of the belt has 'poppable' stitches to control the movement of the person occupying the seat in a collision.

Other safety features include a collapsible steering wheel and steering column.

In a rear end collision, Falcon's plastic fuel tank is less likely to split or rupture than a steel tank, reducing the risk of fuel leaks and fires.

ABS FOR IMPROVED CONTROL.

The improved control and safety of Anti-Lock

Brakes (ABS) is available as an option of Falcon GLi and is standard equipment on all other Falcon models.

ABS enables maximum braking power to be applied while allowing the driver to maintain steering control.

There are many other measures (such as the construction strength of the front seat backs which has been upgraded to exceed the proposed 1994 ADR requirements by 100%) designed to make today's Falcons the safest cars and wagons we've ever built.

Naturally, we hope Falcon's advanced safety features are something you never have to think about. But if you do, you can be reassured that the engineers at Ford have already considered the issue for you.



HAVE YOU DRIVEN A FORD...LATELY?