THE FUTURA
IS IN
YOUR HANDS.
THE NEW
FORD FALCON.
Ford
HAVE YOU DRIVEN A FORD...LATELY?
FUTURA

THE NEW FORD FALCON: THE BLUEPRINT FOR SUCCESS.

The launch of a new Falcon has always been an eagerly awaited event.

This year perhaps more than ever. Just how would we improve on the vehicle that has been Australia's top selling car for the past two years?*

By designing and manufacturing the best Australian-built car ever, that's how. With the highest local content of any car built in this country, the new Falcon is the true Australian car.

It's fun to drive, sensible to own, and occupies the high ground in craftsmanship, technology, performance and value-for-money.

Here is what we have done and, more importantly, what it will mean to you.

NEW AERODYNAMIC LINES

The first thing you'll notice about the new Falcon is it looks different.

The newest Falcon displays a fresh, contemporary style. On the outside it is clean and aerodynamic to slip the wind. The interior designs are aesthetically refined and also ergonomically efficient.

In these latest Falcons all the design elements have been brought together in a harmonious application of form and function.

The word is 'smooth'. Smooth in styling, smooth in comfort, and smooth in mechanical and safety refinements.

NEW INTERIOR DESIGN

The Falcon's all new fully integrated interior is an inviting and comfortable environment that is designed to enhance driving pleasure.

The Falcon interiors cocoon the occupants in a world where road and mechanical noise have been reduced to a minimum. Where passive and active safety measures assist in making the environment more secure. Where the driver experiences a feeling of dynamic quality, a sense of well-being that comes from the way the car drives and responds.

The comprehensive instrumentation, which includes a new tachometer, is particularly easy to read and all controls are easy to reach and operate. The handbrake has been conveniently floor mounted alongside the centre console.

Little things, too, like a centre console cup holder, exceptionally spacious lockable glove box, and an all new audio system, make the going easier and add to the all round sense of well being for both driver and passengers.

NEW SEATING ARRANGEMENTS

The new seating system designed specifically for the new Falcon has been sculpted for postural support and represents a new standard in appearance, performance, safety and comfort.

The driver, always deserving of special consideration, enjoys a seat with adjustable height and thigh support controls while both the driver and the front passenger seats feature lumbar support.

The rear seat has a 60/40 split fold backrest to accommodate long or awkward boot loads in addition to one or two rear seat occupants.

Falcon seats also include an important safety feature, namely strength. The strength of the front seat backs exceeds the proposed 1995 Australian Design Rule (ADR) requirements by 200%.

Ford, Winner Australian Quality Award 1991.

IMPROVED PERFORMANCE

Falcon's highly acclaimed 4.0 litre, six cylinder multipoint EFI engine has been even further improved to give both better performance and fuel economy.

The revised 4.0 litre engine provides 157kW of power at 4900 rpm and 357 Nm of torque at 3000rpm, which makes the Falcon even more spirited and lively to drive.

The performance and efficiency gains have been achieved by implementing what we call Computer Torque Control (CTC), a term which describes a new intake manifold that boosts torque throughout the engine speed range.

It works in conjunction with the new generation EEC-V (Electronic Engine Control) computerised engine management system which has substantially more processing power than the unit it replaces.

The EEC-V system, a result of Formula One race testing, is capable of processing more than one million commands each second.

Make	*Falcon*	*Commodore*
Capacity	*3984cc*	*3791cc*
Power	*157kW @ 4900rpm*	*130kW @ 4800rpm*
Torque	*357Nm @ 3000rpm*	*295Nm @ 3200rpm*

Handling, too, has been further improved with an upgraded suspension and 15" wheels with low profile tyres making for better steering 'feel' and improved roadholding.

STRENGTHENED SAFETY ZONES

Ford Falcon ranks amongst the safest built cars in the world.

When it comes to safety we're never satisfied and the new Falcon reflects our philosophy of constant improvement.

Falcon's structural integrity has long been recognised as best in its class.

A central concept has been the 'safety compartment', an invisible zone that has provided a high level of occupant protection.

The 'safety compartment' is made up of a number of interacting design elements.

They include Falcon's rigid frame, roof construction, door pillars, side intrusion beams, the front and rear integrated crumple zones and other components.

Falcon's side intrusion strength for occupant protection is the best in its class and ranks highly with the world's best.

And Falcon's roof crush strength now exceeds USA standards by 150%.

Other safety improvements have increased Falcon's structural integrity to such a level that the doors can be opened after 56 km/h (35 mph) crash tests.

In the area of security, all Falcons come complete with *Smartlock*, possibly the best self immobilisation system in the world.

NEW DRIVER'S AIRBAG

To complement our safety zones a driver's airbag is now standard equipment on all Falcon models.

In developing the driver's airbag Ford's world-wide resources were drawn upon to give you the same system that's used in the latest vehicles in the USA, a market generally recognised as a leader in this technology.

Designed to protect in both head-on and offset frontal collisions, it features a remote three sensor trigger system which operates the airbag in less than one twentieth of a second.

It is reassuring to know that the Falcon's safety package was developed in conjunction with a program of crash tests that generated 36% more impact energy than the legal requirements of the proposed 1995 ADR 69 for crash protection.

Falcon, in fact, complies with the proposed ADR 69 at 56 km/h (35 mph) in lieu of the proposed 48 km/h (30 mph).

All in all, the new Ford Falcon is a car we are all proud of and takes Australian motoring to heights it has never reached before.

HAVE YOU DRIVEN A FORD...LATELY?

FORD. PROUD SPONSOR OF THE AUSTRALIAN OLYMPIC TEAM.

*1992-1993 Dealers and Wagons.