FORD LASER SEDAN

LASER GHIA



HAVE YOU DRIVEN A FORD...LATELY?



LASER SEDAN. MY, HOW YOU'VE GROWN.

It used to be easy to buy a car for the small family. You'd just go out and get a small family car. But what family manages to stay small, we ask?

Kids have a habit of growing before your very eyes.

You find yourself carting

home more groceries than you ever thought possible.

And the gear that a modern young person has in tow...well, it's not long before you've outgrown your small family car.

What you've grown into, though, is a Laser Sedan.

It's grown to one of the roomiest cars in its class,

More headroom in front and rear. One of the widest tracks in its class. And, for the family, a surprisingly large back seat.

And if the back seat is a





real surprise, then the boot is a complete revelation.

Yes, Laser Sedan brings a new dimension to family cars. A new dimension in style. A new dimension in technology. And a new dimension in comfort.

COMFORTING THOUGHTS.

You'd expect people to be comfortable in one of Australia's most popular and best-loved cars.

But you probably won't expect to be quite as comfortable as you are in a Laser Sedan.

Yes, your passengers won't

have to get cosy in a Laser Sedan.

But they'll certainly be comfy, thanks to supple cloth seats, and heater vents to the rear as well as the front passengers.

Laser's not short on space for people. But what about the little things they take along?

You'll be surprised at all the handy storage...between the







PLAY SAFE.

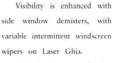
With all the joys of owning a Laser Sedan, it's easy to forget the unexpected.

Without ABS

Luckily, our engineers have given it their most thorough and meticulous attention.

In terms of structural rigidity, the body on Laser Sedan has over 50% greater chassis rigidity than its nearest rival.

All 1.6 litre Lasers come equipped with ventilated front disc brakes, with four-wheel discs on all 1.8 litre models.



And there's comprehensive instrumentation – including a tachometer – to keep the driver exceptionally well informed.

Front seat belts are adjustable for height. A dual airbag supplemental restraint system is optional on all models.

Airbag-equipped Ghia models may be ordered with optional ABS anti-lock brakes.

front seats, in the doors. The driver has a separate compartment for sunglasses. And on Ghia models, there's a cup holder.

The driver comes in for special attention, particularly at the wheel of a Laser Ghia.

All Laser Sedans have a driver's footrest and tiltadjustable steering column with power steering.

Ghia models help the driver with illuminated, keyless entry, linked to a power central door locking system.

There are warning tones for headlights left on, and keys left in the ignition by mistake.

As you would expect in a car bearing the Ghia badge, Laser Ghia features power windows and power mirrors.

Such a popular car is the perfect place to listen to popular music – or any other kind, for that matter.

Made all the better with Laser's four-speaker, security coded

Dolby sound system.

So simply sink back and enjoy the ride.





LASER SEDAN. THE WORKS.

For a car to have achieved the popularity of a Laser, it has to work exceptionally well.

And the Laser Sedan, in a



practical sense, works better than any Laser that's gone before it.

Laser drivers get a choice of two new DOHC engines: a zippy, economical 1.6 litre, or



the smooth, powerful 1.8 litre.

Both are fuel injected, with an advanced electronic engine management system. That means vastly better performance and



significantly increased efficiency.

These engines are matched with a responsive 5-speed manual transmission in Laser LXi. For a bit extra, you can order an



advanced 4-speed electronic automatic. This transmission is standard on Laser Ghia.

And naturally CFC-free air conditioning is a popular option.

ACCESSORIES.

 Headlamp Guards. These headlamp guards are fully tested by Ford and meet Australian Design Rules. They are photometric tested for your safety.

2. Carry Bars. For extra carrying

convenience. Styled to suit the vehicle carrying capacity of 50kg. 3. Carpet Mats. Tailored to suit the vehicle. Safety clip to prevent mat creep.

 Weathershields. Made of tough acrylic. Helps protect driver and front passenger from wind and rain.

5. Bonnet Protector. Helps to protect your vehicle from costly stone damage.

 Rear Sunshade. An accessory that provides additional shade for rear seat passengers.













FORDCARE OUR COMMITMENT TO CUSTOMER SATISFACTION





Fordcare is a whole range of programs, products and services designed to make Ford owners the most satisfied motor vehicle owners in Australia

Fordcare starts when you enter Authorised Ford Dealer's showroom, it's there when you take delivery of your new Ford and it continues for the life of the vehicle.

That means first class service for you at all times, and nothing less than the best for your Ford from our extensive network of Authorised Ford Dealers.

As motor vehicles become more sophisticated and technically advanced, specialised care and maintenance become more vital.

Fordcare provides the technical equipment and expertise to keep your Ford operating in peak condition.

The well-being of your Ford is supported by these additional warranties. Further information on



these warranties may be obtained from vour Authorised Ford Dealer.

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THE FORD 24 MONTH/50.000 KM EXPRESS NEW VEHICLE WARRANTY



Covers your Ford against defects in factory materials or workmanship for the first 24 months or 50,000 km,

When fitted at time of vehicle purchase, Ford Approved Accessories are also covered by the Ford 24 month / 50,000 km Express New Vehicle Warranty.

whichever comes first.

LIFETIME SERVICE

WARRANTY



Covers the majority of part replacements, including labour, carried out by your Authorised Ford Dealer after the expiration of the initial Ford 24 month / 50,000 km Express New Vehicle Warranty,

It means you will only ever pay once for such repairs under normal driving conditions.

LIFELONG PANEL WARRANTY



Covers replacement of outer body panels against perforation corrosion

for life of the vehicle.



HAVE YOU DRIVEN A FORD...LATELY?

All optional equipment referred to in this brochure is available at extra cost unless otherwise stated.

This brochure is designed to provide you with a general introduction to the Ford Products (including available optional equipment) referred to, and should be read in conjunction with the latest specification where. Because of changes in conditions and circumstances Ford* reserves the right, subject to all applicable laws, at any time, at its discretion, and without notice, to discontinue or change the features, designs, materials, colours and other specifications and the prices of their products, and to either permanently or temporarily withdraw any such products from the market without incurring weighting to any prospective purchaser or purchaser. The larest specification where should be referred to for information on the availables, confering and tun of optimal without incurring may labelity to any prospective purchaser or purchaser. The larest specification where should be referred to for information on the availables, confering and tun of optimal equipment. Always consult an Authorised Ford Dealer for the larest information with respect to framens, optimized, containing, preferred specifications, prices, optional equipment and availables, contemplately before deciding to place an order. FORD MOTOR COMPANY OF AUSTRALIA LIMITED, (ACC.) 004 116 223) Registered (bits: 718 5 yelses; flood, Campellifold), clotted (b) Contract (b) Contract



FIVE YEAR PERFORATION CORROSION WARRANTY

Covers the original vehicle's body against perforation corrosion for the first five years of its life.

FORD CUSTOMER ASSISTANCE CENTRE



You will find our Customer Assistance Representatives responsive to your needs. They can assist with any general enquiry about your vehicle that calls for special information beyond the scope of your Authorised Ford Dealer. Customer Assistance Centre phone 008 333 306 (TOLL FREE), in Melbourne phone 359 7023,

FORD LEASING



Fully maintained operating leases are available to approved applicants through Ford Credit Australia Limited.

Enquire at your participating Authorised Ford Dealer.

FLEET COMMUNICATION





Our Fleet Communication Centre is available to assist fleet customers with information on Ford products and services. Phone 008 673 207.

Standard Equipment Ford Laser Sedan LXi and Ghia

| MECHANICAL | LXi | Ghia |
|---|-----|---|
| 1.6 litre DOHC EFI 4 cylinder 16 valve engine | | |
| 1.8 litre DOHC EFI 4 cylinder 16 | | |
| valve engine | OPT | • |
| 5 speed manual transmission | • | ninamana. |
| 4 speed electronically controlled automatic transmission | OPT | |
| 4 wheel independent suspension | | |
| Front and rear stabiliser bars | • | • |
| Front disc brakes | | • |
| Rear drum brakes (1.6 only) | | 0.0000000000000000000000000000000000000 |
| Rear disc brakes (1.8 only) | | • |
| Power steering | | |
| EXTERIOR | | |
| 14"×5.5" steel wheels with full wheel covers | • | |
| 14"×5.5" alloy wheels | | |
| 185/65 R14 tyres | | |
| Body coloured front and rear bumpers | • | |
| Body coloured grille | • | |
| Body coloured rear spoiler | | |
| Black mechanical remote exterior mirrors | | |
| Body coloured power exterior mirrors | | |
| Black door handles | | |
| Body coloured door handles | | |
| Black bodyside protection mouldings | | |
| Black front and rear mudflaps | • | • |
| Stone guard | | |
| Tinted laminated front windscreen | • | • |
| Tinted side and rear glass | | |
| 2 speed front windscreen wipers with intermittent feature | • | |
| 2 speed front windscreen wipers | | |
| with variable intermittent feature High mounted rear stop light | | |

| INTERIOR | LXi | Ghia |
|--|-----|------|
| | | |
| Keyless entry | | |
| Power door locks | | |
| Power windows | | |
| Tilt adjustable steering column | • | |
| Remote boot release | | |
| Remote fuel filler release | | |
| Driver's footrest | | |
| Driver's seat tilt and height adjustment | | |
| Height adjustable front seat head restraints | | |
| Integrated rear seat head restraints | • | |
| 60/40 split fold down rear seat | | |
| Rear seat centre armrest | | |
| 3 point front seat belts with height adjustable anchorage | • | |
| Grab handles (1 front, 2 rear) | • | |
| "Torquay" cloth seat trim | • | |
| "Sorrento" brushed velour seat trim | | |
| Moulded door trims with cloth insert | • | |
| Moulded cloth headlining | • | |
| Carpeted passenger and luggage compartment floor | • | |
| Prismatic day/night interior rear view mirror | | |
| Passenger's surivisor with vanity mirror | • | |
| Driver's sunvisor with ticket holder | • | • |
| Centre console without lid | • | |
| Centre console with lid | | |
| Lockable glove box | • | |
| Upper glove box (where air bag not fitted) | | |
| Sunglasses compartment | • | |
| Front door map pockets | • | |
| Front passenger seat back pocket | • | |
| Coat hook | • | • |
| Cup holder | | |
| Front and rear ashtrays | • | • |
| Illuminated entry | | |
| Front door mounted courtesy lamps | | |
| r rom goor mounted courtesy tamps | | |

Ignition key illumination

| INTERIOR (continued) | LXi | Ghia |
|---|-----|------|
| Dome lamp | | |
| Map reading lights | | • |
| Boot lamp | | |
| Cigarette lighter | | |
| Adjustable instrument panel illumination | • | |
| Gauges: speedometer, tachometer, odometer, tripmeter, fuel, engine temperature | | |
| Warning lights park brake on turn signal/hazard, high beam, seat belt, door ajar, rear window demist, low fuel, oil pressure, alternator, (ABS, air bag where fitted) | | |
| Warning tones: headlights left on, key in ignition | | |
| Rear windscreen demister | • | |
| Side window demister vents | • | |
| Heater ducts to rear seat passengers | • | _ |
| AM/FM stereo radio and auto reverse cassette player with 4 speakers and programmed anti-theft feature | | |
| Digital quartz clock | • | • |
| Tool kit | | |

| OPTIONS | LXi 1.6 | LX1 1.8 | Ghia 1.8 | ı |
|--|---------|---------|----------|---|
| 4 speed automatic | OPT | OPT | STD | |
| Air conditioning (Dealer fit) | OPT | OPT | OPT | |
| Driver and front passenger air bags | OPT† | OPT | OPT | |
| Anti-lock brakes (ABS) * | N/A | N/A | OPT | |

Available from February 1995
 ABS available only in conjunction with dual airbags
N/A Not Available

OPT = Optional

STD = Standard Equipment

ACCESSORIES

Headlamp guards Rear sun shade Bonnet protector Tow bar — 500 kg Weathershields Carry bars



Specifications

| PUSER SEDVIN PYLVIND CHIV | | | |
|---------------------------|---|-----------------|--|
| Engine | 1.6 | 1.8 | |
| Displacement (cc) | 1598 | 1840 | |
| Bore & Stroke (mm) | 78.0×83.6 | 83.0×85.0 | |
| Cylinder Head | Aluminium alloy | Aluminium alloy | |
| Engine Block | Cast iron | Cast iron | |
| Compression Ratio | 9.0.1 | 9.0:1 | |
| Fuel System | Sequential multipoint electronic fue injection | | |
| Fuel (Octane Rating) | 91 | 91 | |
| Cylinders | In-line 4 | In-line 4 | |
| May Downer DIN hW/rom | 80/6000 | 9276000 | |

143/3500

160/4000

Steering

Max Torque Nm/rpm

Power assisted steering

| Rack and pinion | |
|---------------------------------|------|
| Lock to lock (turns) | 3.0 |
| Minimum turning circle (metres) | 10.2 |
| Steering ratio | 17.0 |

| Brakes | 1.6 | 1.8 |
|--|------------------------------------|------------------------------------|
| Front | Ventilated discs Diameter 257mm | Ventilated discs Diameter 257mm |
| Rear | Drum Diameter 200mm | Solid disc Diameter 251mm |
| Electronic 4-sensor, 3 channel anti-lock brakes | | OPT (Ghia only) |

Dimensions (Metric)

Luggage capacity (litres)

Kerb Weight (kg)

- Manual - Auto

Fuel Tank Capacity (litres)

| Exterior (mm) Overall length Overall width Overall height Wheelbase Front overhang Rear overhang Front track | 4410 1710 1420 2805 830 975 1460 | |
|--|--|--|
| Rear track Ground clearance | 1460 150 | |
| Interior (mm) Front headroom Front shoulder room Rear headroom Rear legroom Rear shoulder room | 996 1055 1380 949 905 1361 | |
| General | | |

427

LXi 1.6

1106

1130

RS.

LXi 1.8

1130

1145

Ghia

1150

Suspension

FRONT

- · Independent MacPherson struts
- · Eccentric coil springs · Stabiliser bar
- REAR
- · Independent MacPherson struts
- · Eccentric coil springs
- · Stabiliser bar
- 1.6 suspension calibrated for optimum ride comfort
- 1.8 suspension calibrated for optimum handling performance

Transmissions and Ratios

| 1.6 5 Spd Man | 1.6 4 EAT | 1.8 5 Spd Man | 1.8 4 EAT | |
|------------------|---|---|---|---|
| 3.416 | 2.800 | 3.307 | 2.800 | |
| 1.842 | 1.540 | 1.833 | 1.540 | |
| 1.290 | 1.000 | 1.310 | 1.000 | |
| 0.972 | 0.700 | 1.030 | 0.700 | |
| 0.775 | _ | 0.795 | - | |
| 3.214 | 2.333 | 3.166 | 2.333 | |
| 4.388 | 4.058 | 4.105 | 3.833 | |
| | 5 Spd Man 3.416 1.842 1.290 0.972 0.775 3.214 | 5 Spd Man 3.416 2.800 1.842 1.540 1.290 1.000 0.972 0.700 0.775 — 3.214 2.333 | S 5pd Man 4 EAT 5 3pd Man 3.416 2 8x9 3 4x9 1.842 1.540 1.833 1.230 1.000 1.310 0.972 0.700 1.030 0.775 3.214 2.333 3.166 | 5 Spd Man 4 EAT 5 Spd Man 4 EAT 3 416 2 800 3 307 2 800 1 842 1 540 1 833 1 540 1 280 1 000 1 310 1 000 0 972 0 700 1 030 0 700 0 775 - 0 798 - 3 214 2 333 3 166 2 333 |

Selected Fuel Consumption Data

This data is based on AS2877 Tests conducted for Ford.

| | 1.6 | 1.6 | 1.8 | 1.8 |
|---|-----------|-------|------------|-------|
| | 5 Spd Man | 4 EAT | 5 Spd Man | 4 EAT |
| City litres/100 km Highway litres/100 km | 8.5 | 10.0 | 9.5 6.6 | 10.5 |

These figures are obtained from controlled laboratory tests conducted for Ford Motor Company of Australia Limited to Australian Standard AS2877 and are provided to assist you in comparing the fuel consumption of Laser Sedan LXi and Chia with other vehicles. The actual fuel consumption you achieve will depend, however, on many factors, including your driving habits, the prevailing conditions and your vehicle's equipment, condition and use.

About this specification sheet. This sheet is designed to provide you with selected specification data for the Ford Products which have been described in a general way in the relevant brochure. Because of changes in conditions and circumstances Ford* reserves the right, subject to all applicable laws, at any time, at its discretion, and without notice to discontinue or change the features. designs, materials, colours and other specifications and the prices of its products, and to either permanently or temporarily withdraw any such products from the

market without incurring any liability to any prospective purchaser or purchaser. Because of variations which occur in manufactured products, all capacities, measurements, dimensions and weights quoted in the relevant brochure and this specification sheet should be taken as approximate only

Always consult an Authorised Ford Dealer for the latest information with respect to features, specifications, prices, optional equipment and availability before deciding to place an order.

*FORD MOTOR COMPANY OF AUSTRALIA LIMITED (A.C.N. 004 116 223) Registered office:

173S SYDNEY ROAD, CAMPBELLFIELD, VICTORIA, 3061.

HAVE YOU DRIVEN A FORD LATELY ... ?





All Ford vehicles sold throughout Australia are backed by Fordcare after sales service. Fordcare is comprised of a number of individual service products designed exclusively for Ford vehicles and their drivers. These include technical support back-up, diagnostic equipment, approved Ford/Motorcraft replacement parts and parts and service warranties.

24/50 EXPRESS **NEW VEHICLE WARRANTY**



Covers your Ford against defects in materials or workmanship for the first twenty four months or 50,000 km whichever comes first.



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