

**F O R D L A S E R S E D A N**



**HAVE YOU DRIVEN A FORD...LATELY?**



**LASER SEDAN.**  
**MY, HOW YOU'VE GROWN.**

It used to be easy to buy a car for the small family. You'd just go out and get a small family car.

But what family manages to stay small, we ask?

Kids have a habit of growing before your very eyes.

You find yourself carting

home more groceries than you ever thought possible.

And the gear that a modern young person has in tow...well, it's not long before you've

outgrown your small family car.

What you've grown into, though, is a Laser Sedan.

It's grown to one of the roomiest cars in its class.

More headroom in front and rear. One of the widest tracks in its class. And, for the family, a surprisingly large back seat.

And if the back seat is a





real surprise, then the boot is a complete revelation.

Yes, Laser Sedan brings a new dimension to family cars.

A new dimension in style.

A new dimension in technology. And a new dimension in comfort.

**COMFORTING THOUGHTS.**

You'd expect people to be comfortable in one of Australia's

most popular and best-loved cars.

But you probably won't expect to be quite as comfortable as you are in a Laser Sedan.

Yes, your passengers won't

have to get cosy in a Laser Sedan.

But they'll certainly be comfy, thanks to supple cloth seats, and heater vents to the rear as well as the front passengers.

Laser's not short on space for people. But what about the little things they take along?

You'll be surprised at all the handy storage... between the









front seats, in the doors. The driver has a separate compartment for sunglasses. And on Ghia models, there's a cup holder.

The driver comes in for special attention, particularly at the wheel of a Laser Ghia.

All Laser Sedans have a driver's footrest and tilt-adjustable steering column with power steering.

Ghia models help the driver with illuminated, keyless entry, linked to a power central door locking system.

There are warning tones for headlights left on, and keys

left in the ignition by mistake.

As you would expect in a car bearing the Ghia badge, Laser Ghia features power windows and power mirrors.

Such a popular car is the perfect place to listen to popular music – or any other kind, for that matter.

Made all the better with Laser's four-speaker, security coded Dolby sound system.

So simply sink back and enjoy the ride.

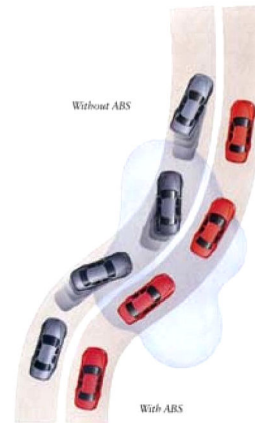
## **PLAY SAFE.**

With all the joys of owning a Laser Sedan, it's easy to forget the unexpected.

Luckily, our engineers have given it their most thorough and meticulous attention.

In terms of structural rigidity, the body on Laser Sedan has over 50% greater chassis rigidity than its nearest rival.

All 1.6 litre Lasers come equipped with ventilated front disc brakes, with four-wheel discs on all 1.8 litre models.



Visibility is enhanced with side window demisters, with variable intermittent windscreen wipers on Laser Ghia.

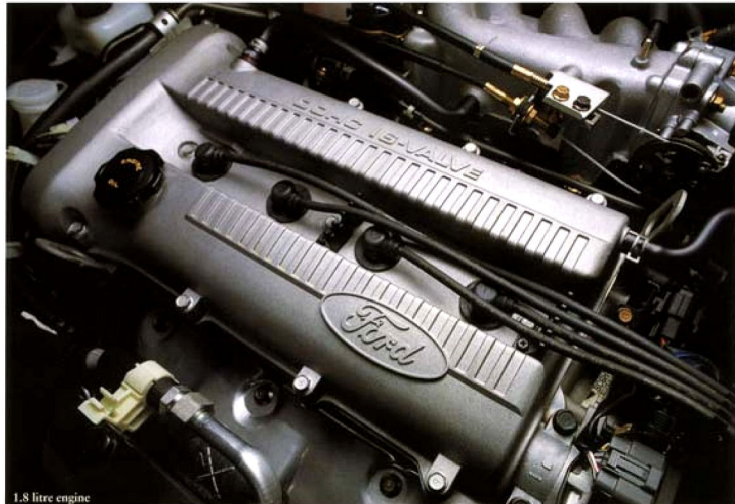
And there's comprehensive instrumentation – including a tachometer – to keep the driver exceptionally well informed.

Front seat belts are adjustable for height. A dual airbag supplemental restraint system is optional on all models.

Airbag-equipped Ghia models may be ordered with optional ABS anti-lock brakes.







1.8 litre engine

### **LASER SEDAN. THE WORKS.**

For a car to have achieved the popularity of a Laser, it has to work exceptionally well.

And the Laser Sedan, in a



the smooth, powerful 1.8 litre.

Both are fuel injected, with an advanced electronic engine management system. That means vastly better performance and



practical sense, works better than any Laser that's gone before it.

Laser drivers get a choice of two new DOHC engines: a zippy, economical 1.6 litre, or

significantly increased efficiency.

These engines are matched with a responsive 5-speed manual transmission in Laser LXi. For a bit extra, you can order an



advanced 4-speed electronic automatic. This transmission is standard on Laser Ghia.

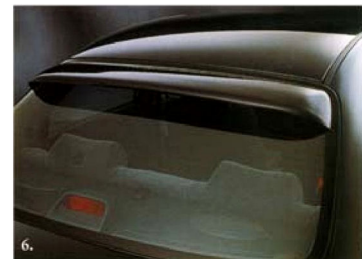
And naturally CFC-free air conditioning is a popular option.

### **ACCESSORIES.**

1. **Headlamp Guards.** These headlamp guards are fully tested by Ford and meet Australian Design Rules. They are photometric tested for your safety.
2. **Carry Bars.** For extra carrying

- convenience. Styled to suit the vehicle carrying capacity of 50kg.
3. **Carpet Mats.** Tailored to suit the vehicle. Safety clip to prevent mat creep.
4. **Weathershields.** Made of tough acrylic. Helps protect driver and

- front passenger from wind and rain.
5. **Bonnet Protector.** Helps to protect your vehicle from costly stone damage.
6. **Rear Sunshade.** An accessory that provides additional shade for rear seat passengers.



**FORDCARE**  
**OUR COMMITMENT**  
**TO**  
**CUSTOMER**  
**SATISFACTION**



Fordcare is a whole range of programs, products and services designed to make Ford owners the most satisfied motor vehicle owners in Australia.

Fordcare starts when you enter an Authorised Ford Dealer's showroom, it's there when you take delivery of your new Ford and it continues for the life of the vehicle.

That means first class service for you at all times, and nothing less than the best for your Ford from our extensive network of Authorised Ford Dealers.

As motor vehicles become more sophisticated and technically advanced, specialised care and maintenance become more vital.

Fordcare provides the technical equipment and expertise to keep your Ford operating in peak condition.

The well-being of your Ford is supported by these additional warranties. Further information on these warranties may be obtained from your Authorised Ford Dealer.



Ford Winner Australian Quality Award 1993.

**THE FORD**  
**24 MONTH/50,000 KM**  
**EXPRESS NEW VEHICLE**  
**WARRANTY**



Covers your Ford against defects in factory materials or workmanship for the first 24 months or 50,000 km, whichever comes first.

When fitted at time of vehicle purchase, Ford Approved Accessories are also covered by the Ford 24 month / 50,000 km Express New Vehicle Warranty.

**LIFETIME SERVICE**  
**WARRANTY**



Covers the majority of part replacements, including labour, carried out by your Authorised Ford Dealer after the expiration of the initial Ford 24 month / 50,000 km Express New Vehicle Warranty.

It means you will only ever pay once for such repairs under normal driving conditions.

**LIFELONG PANEL**  
**WARRANTY**



Covers replacement of outer body panels against perforation corrosion for life of the vehicle.



**HAVE YOU DRIVEN A FORD...LATELY?**

**FIVE YEAR PERFORATION**  
**CORROSION WARRANTY**

Covers the original vehicle's body against perforation corrosion for the first five years of its life.

**FORD CUSTOMER**  
**ASSISTANCE CENTRE**



You will find our Customer Assistance Representatives responsive to your needs. They can assist with any general enquiry about your vehicle that calls for special information beyond the scope of your Authorised Ford Dealer. Customer Assistance Centre phone 008 333 306 (TOLL FREE), in Melbourne phone 359 7023.

**FORD LEASING**



Fully maintained operating leases are available to approved applicants through Ford Credit Australia Limited.

Enquire at your participating Authorised Ford Dealer.

**FLEET COMMUNICATION**  
**CENTRE**



Our Fleet Communication Centre is available to assist fleet customers with information on Ford products and services. Phone 008 673 207.

All optional equipment referred to in this brochure is available at extra cost unless otherwise stated.

This brochure is designed to provide you with a general introduction to the Ford Products (including available optional equipment) referred to, and should be read in conjunction with the latest specification sheet. Because of changes in conditions and circumstances Ford\* reserves the right, subject to all applicable laws, at any time, at its discretion, and without notice, to discontinue or change the features, designs, materials, colours and other specifications and the prices of their products, and to either permanently or temporarily withdraw any such products from the market without incurring any liability to any prospective purchaser or purchaser. The latest specification sheet should be referred to for information on the availability, ordering and use of optional equipment. Always consult an Authorised Ford Dealer for the latest information with respect to features, specifications, prices, optional equipment and availability before deciding to place an order. \*FORD MOTOR COMPANY OF AUSTRALIA LIMITED. (A.C.N. 004 116 223) Registered Office: 1735 Sydney Road, Campbellfield, Victoria 3061, Australia. Printed October 1994.



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# Specifications

## LASER SEDAN LXI AND GHIA

Engine	1.6	1.8
Displacement (cc)	1598	1840
Bore & Stroke (mm)	78.0 x 83.6	83.0 x 85.0
Cylinder Head	Aluminum alloy	Aluminum alloy
Engine Block	Cast iron	Cast iron
Compression Ratio	9.0:1	9.0:1
Fuel System	Sequential multipoint electronic fuel injection	
Fuel (Octane Rating)	91	91
Cylinders	In-line 4	In-line 4
Max Power DIN kW/rpm	80/6000	92/6000
Max Torque Nm/rpm	143/3500	160/4000

## Steering

Power assisted steering	
Rack and pinion	
Lock to lock (turns)	3.0
Minimum turning circle (metres)	10.2
Steering ratio	17.0:1

## Brakes

	1.6	1.8
Front	Ventilated discs Diameter 257mm	Ventilated discs Diameter 257mm
Rear	Drum Diameter 200mm	Solid disc Diameter 251mm OPT (Ghia only)
Electronic 4-sensor, 3 channel anti-lock brakes		

## Dimensions (Metric)

Exterior (mm)			
Overall length	4410		
Overall width	1710		
Overall height	1420		
Wheelbase	2605		
Front overhang	830		
Rear overhang	975		
Front track	1460		
Rear track	1460		
Ground clearance	150		
Interior (mm)			
Front headroom	996		
Front legroom	1055		
Front shoulder room	1380		
Rear headroom	949		
Rear legroom	905		
Rear shoulder room	1361		
General		LXi 1.6	LXi 1.8
Luggage capacity (litres)	427		
Fuel Tank Capacity (litres)	55		
Kerb Weight (kg)			
— Manual	1105	1130	—
— Auto	1130	1145	1150

## Suspension

FRONT	REAR
• Independent MacPherson struts	• Independent MacPherson struts
• Eccentric coil springs	• Eccentric coil springs
• Stabiliser bar	• Stabiliser bar

1.6 suspension calibrated for optimum ride comfort  
1.8 suspension calibrated for optimum handling performance

## Transmissions and Ratios

	1.6 5 Spd Man	1.6 4 EAT	1.8 5 Spd Man	1.8 4 EAT
1st gear	3.416	2.800	3.307	2.800
2nd gear	1.842	1.540	1.833	1.540
3rd gear	1.290	1.000	1.310	1.000
4th gear	0.972	0.700	1.030	0.700
5th gear	0.778	—	0.795	—
Reverse	3.214	2.333	3.166	2.333
Final drive	4.388	4.058	4.105	3.833

## Selected Fuel Consumption Data

This data is based on AS2877 Tests conducted for Ford.

	1.6 5 Spd Man	1.6 4 EAT	1.8 5 Spd Man	1.8 4 EAT
City litres/100 km	8.5	10.0	9.5	10.5
Highway litres/100 km	6.2	6.8	6.6	7.2

These figures are obtained from controlled laboratory tests conducted for Ford Motor Company of Australia Limited to Australian Standard AS2877 and are provided to assist you in comparing the fuel consumption of Laser Sedan LXI and Ghia with other vehicles. The actual fuel consumption you achieve will depend, however, on many factors, including your driving habits, the prevailing conditions and your vehicle's equipment, condition and use.

**About this specification sheet.** This sheet is designed to provide you with selected specification data for the Ford Products which have been described in a general way in the relevant brochure. Because of changes in conditions and circumstances Ford\* reserves the right, subject to all applicable laws, at any time, at its discretion, and without notice to discontinue or change the features, designs, materials, colours and other specifications and the prices of its products, and to either permanently or temporarily withdraw any such products from the market without incurring any liability to any prospective purchaser or purchaser.

Because of variations which occur in manufactured products, all capacities, measurements, dimensions and weights quoted in the relevant brochure and this specification sheet should be taken as approximate only.

Always consult an Authorised Ford Dealer for the latest information with respect to features, specifications, prices, optional equipment and availability before deciding to place an order.

\*FORD MOTOR COMPANY OF AUSTRALIA LIMITED  
(A.C.N. 004 118 233)  
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1735 SYDNEY ROAD, CAMPBELLFIELD, VICTORIA, 3061.

**HAVE YOU DRIVEN A FORD LATELY ... ?**

**FORDcare** 

All Ford vehicles sold throughout Australia are backed by Fordcare after sales service. Fordcare is comprised of a number of individual service products designed exclusively for Ford vehicles and their drivers. These include technical support back-up, diagnostic equipment, approved Ford/Motorcraft replacement parts and parts and service warranties.

**24/50 EXPRESS**

**NEW VEHICLE WARRANTY**



Covers your Ford against defects in materials or workmanship for the first twenty four months or 50,000 km — whichever comes first.



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PRINTED OCTOBER 1994

