



mazda

Get in. Be moved.

M A Z D A M I A T A

10th

T E N T H

A N N I V E R S A R Y

The Miata Decade

Rare Sunburst Yellow model, now the most coveted color. Also, the first black Miata was introduced.



1992



Limited Edition in black, with red interior, Bilstein® shock absorbers.

M Edition in Starlight Mica, with Enkei® wheels and embroidered "M" upholstery.



1996

The first special edition, in classic British Racing Green.



1991

1993



M Edition in Montego Blue Mica. 1994 models had more power, improved safety and redesigned dash.

1994

M Edition in Merlot Mica, with BBS® wheels.



1995

The original Miata, introduced in 1989 as a 1990 model.



1990



*Based on cumulative sales, 1989-1998.

From the moment of its introduction, the Miata has struck a chord deep within sports-car lovers everywhere. Conceived from the start as a purpose-built roadster, it's always delivered the essence of the pure driving experience, visceral and exhilarating. Behind the wheel, open road stretching in front of you, you want to accelerate through the gears and

wind it out before each upshift. In and out of the curves, there's a complete and unique sense of unity between you, the car and the road. In 1989, the Miata created the sports-car renaissance, and it has been the world's most popular sports car since then.* Because even as it has continually improved and evolved, its original spirit remains untouched.

M Edition in Starlight Mico, with Enkei® wheels and embroidered "M" upholstery.



1996



1997

M Edition in Marina Green Mico, with polished wheels. Also, the S70 edition in Twilight Mico.



1999

Completely redesigned, with more power, even better handling, glass rear window and a much more muscular style.

Limited Edition in black, with red interior, Bilstein® shock absorbers.



1994

M Edition in Montego Blue Mico. 1994 models had more power, improved safety and redesigned dash.



1995



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The 10th Anniversary Edition Miata—the ultimate expression of Miata.



The 10th Anniversary Edition—the ultimate expression of Miata performance potential. This 1999 model has a close-ratio 6-speed transmission, sport-tuned suspension,

striking Sapphire Blue Mica finish, blue/black interior and exclusive 15-inch buffed aluminum wheels with Michelin Pilot GT tires. Only 7,500 will be produced worldwide.



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