



MAZDA

Get in. Be moved.



2000 SPECIAL EDITION MAZDA MIATA



Announcing the 2000 Special Edition Mazda Miata

Whether your taste in sports cars runs to the visual or the visceral, this Special Edition Mazda Miata will move you, deeply and swiftly. An exclusive Mahogany Mica finish instantly sets it apart. Its luxurious beige interior features leather seats*, dark wood NARDI® steering wheel and shift knob, and white gauges with bright chrome accents. Find a favorite road, wind out the responsive engine through the exclusive 6-speed gearbox, and you'll experience the full quota of Miata driving exhilaration. Superbly equipped, this classic luxury roadster is uniquely affordable. We're only building 3000, so plan on a quick trip to your local Mazda Dealer. Of course, as a sports-car lover, you're used to moving fast.



▲ Chrome trim rings reflect the spirit of classic roadsters.



▲ Beige leather is exclusive to the Special Edition.

Learn more about Mazda

NAME _____
 ADDRESS _____
 CITY, STATE, ZIP _____
 PHONE _____
 EMAIL _____

DO YOU HAVE A CD-ROM DRIVE? Yes No

WHEN DO YOU PLAN TO PURCHASE/LEASE YOUR NEXT VEHICLE?
 0-3 months 4-6 months 7-12 months over 12 months

DO YOU PLAN TO: Purchase Lease?

WHAT OTHER MODELS ARE YOU CONSIDERING?
 Make/Model (ex: Mazda Miata) _____
 Make/Model _____
 Make/Model _____

WHAT VEHICLES ARE CURRENTLY IN YOUR HOUSEHOLD?

Make/Model/Year _____
 Make/Model/Year _____
 Make/Model/Year _____

WHAT IS MOST IMPORTANT TO YOU WHEN CONSIDERING A NEW VEHICLE? SELECT UP TO 3

Styling Interior Appointments Safety
 Handling/Driving Performance Comfort
 Quality, Durability, Reliability Overall Value

SEND ME MORE INFORMATION ON THE FOLLOWING MAZDA CARS AND TRUCKS:

Millenia Miata 626 Protegé
 MPV B-Series Trucks The All-New Tribute SUV*

*Coming summer 2000.



A Classic in Mahogany and Leather

Exclusive Special Edition Miata features:

- 6-speed manual transmission
- Mahogany Mica body color
- NARDI® wood steering wheel and shift knob
- White gauges with chrome trim rings
- 15-inch polished alloy wheels
- Unique beige convertible top and boot cover
- Unique beige leather seats,* interior trim and shift boot



Go online to find out more about Mazda and locate your nearest Mazda Dealer. Just point your browser to **MazdaUSA.com**.

- Wood hand-brake grip with chrome release button
- Wood-tone trim on center console
- Chrome inner door handles
- Stainless steel scuff plates
- Unique keys with beige head covers
- Special Edition floor mats
- Special Edition gift set

Other standard Special Edition features:

- Torsen® limited-slip differential
- Bose® AM/FM/cassette/CD audio system
- Power windows and door locks
- 24-hour Emergency Roadside Assistance

Optional Special Edition features:

- Anti-lock Brake System (ABS)
- Detachable body-color hardtop
- Appearance Package; Front fog lights

*Seating surfaces upholstered in leather except for vinyl on seat side panels, rear sides of seatbacks and other minor areas. Specifications in this brochure are based on information available at the time of publication.

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NO POSTAGE
NECESSARY
IF MAILED
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UNITED STATES

