

03 CENTENNIAL EDITION VEHICLES

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CAN AN AUTOMOBILE CHANGE YOUR LIFE?

Can it make you younger?
Or more attractive?

Can it make you happier? Stronger?
More productive? More successful?

Can it make you a better person?
A better parent?

Can an automobile actually
change the way you live?

CAN AN AUTOMOBILE CHANGE YOUR LIFE?

Diners. Drive-in movies.

Drive-thru banks, dry cleaners, sushi bars.

Road trips. Route 66. The family vacation.

Lookout point.

That new car smell.

Personalized plates.

Bumper stickers.



The automobile changed everything.
And Henry Ford was there
when it started.
In fact, in many ways,
he started it all.

100 years ago,
Ford Motor Company was born.

During the century that followed,
Ford has changed the way we live —
and more.

And along the way,
Ford created the stuff of legends.



Mass Production

When Henry Ford introduced
the 1908 Model T,
he introduced the whole nation
to a new way of production.

The assembly line method
brought the automobile
within reach of more Americans.
And it was available in any color,
as long as it was black.



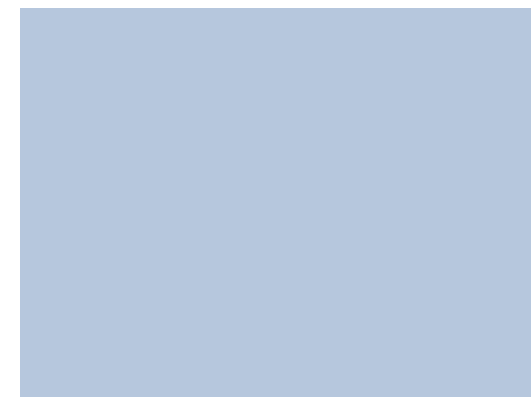
Work Truck

Built Ford Tough,
even back then.
The F-1 truck was the
workhorse of the industry.
Farmers, businessmen and families
depended on it, day by day,
to get the job done.



Family Sedan

The first of the post-war cars,
the 1949 Sedan was the choice
for family transportation.
Introduced amidst the kind of fanfare
that has been the hallmark of vehicle
unveilings ever since, the 1949 Ford
was the quintessential family sedan.



Porthole

Thunderbird.
Nothing else like it.
Now or then.
Grace, speed, style.
Its trademark?
The incomparable porthole window,
of course.



Pony

The original Pony.
Mustang was *the* car for the times.
Youthful, stylish, affordable.
1964 was the start of a performance icon
that still rules the road today.



CAN AN AUTOMOBILE CHANGE YOUR LIFE?

One man. One passion. 100 years and counting.

Introducing the Ford Centennial Edition Vehicles.
Offered in limited numbers.

Available in any color — as long as it's black.

Now's the time to look again.





Fog lamps
Rear spoiler
AM/FM/CD/MP3
Driver's-seat lumbar
16" 5-spoke aluminum wheels
Tilt/telescoping steering wheel
Leather-wrapped steering wheel
Two-tone leather center console
Unique two-tone door trim inserts
All-leather seats and head restraints

03 FOCUS ZTS CENTENNIAL EDITION

For 4 years in a row, it's been named a "10Best" by Car and Driver. No wonder Focus is one of the best-selling cars in America.



- All-leather seats
- Sliding rear window
- Advanced security group
- Color-keyed rear bumper
- Overhead storage console
- Premium aluminum wheels
- Leather-wrapped center console
- Power driver and front-passenger seats
- Quad captain's chairs (optional 2nd-row bench)

Model shown with optional trailer tow mirrors and chrome tubular cab steps.

03 SUPER DUTY LARIAT CREW CAB CENTENNIAL EDITION (F-250 AND F-350)

It was introduced in 1948 as the Ford F-1. Today, Ford F-Series are the best-selling trucks — 26 years running.



- Satin creme gauges
- “Blackout” head/tail lamps
- High-gloss burlled-wood accents
- Unique machined-aluminum wheels
- Plush floor mats with Centennial logo
- All-leather seats, head restraints and center armrest
- Optional real wood and leather-wrapped steering wheel

03 TAURUS SEL PREMIUM CENTENNIAL EDITION

In 1985, it redefined “sedan” – and the meaning of family. Today, Taurus remains one of the top-10-selling vehicles in the U.S.



Chrome grille
Chrome roof rack
Dual power/heated front seats
17" Chromed aluminum wheels
290-Watt AM/FM 6-CD changer
Optional chrome side step bars
Leather-wrapped center console
All-leather seats and head restraints*
High-gloss color-keyed running boards

*Optional 3rd-row seat is vinyl.

03 EXPLORER LIMITED CENTENNIAL EDITION

Explorer helped define the Sport Utility Vehicle segment. Today, it leads the pack as the best-selling SUV on the planet.



Fog lamps
Rear spoiler
Leather sport bucket seats
4-Wheel ABS/Traction Control
17" Premium aluminum wheels
MACH® 460 AM/FM 6-CD changer
4.6L 260-hp V8 engine with dual exhaust

03 MUSTANG GT PREMIUM CENTENNIAL EDITION (COUPE AND CONVERTIBLE)

The love affair began in 1964. Since then, nothing has had the following of Mustang. Or the same unbridled performance.



CENTENNIAL EDITION VEHICLES

- A Two-tone signature Centennial Leather Seats (Mustang interior shown).
- B Debossed Centennial logo on front seats.
- C Centennial badges on the front fenders and rear decklid.

CENTENNIAL EDITION COLLECTOR'S PACKAGE

- D After purchase, each new owner will receive a Centennial Edition Collector's Package with items that are unavailable anywhere else. The package will include:
 - "The Ford Century" leather-bound hardcover book with unique outer case
 - Centennial badge key chain
 - Exclusive Ford Motor Company Centennial Edition watch
 - Leather-bound owner's guide embossed with the signatures of Ford family CEOs
 - Letter from Bill Ford regarding the Centennial Edition Vehicle

CAN AN AUTOMOBILE CHANGE YOUR LIFE?

Yes.

Yesterday.

Today.

And for the next 100 years.



ALL-NEW 2004 F-150 FX4