INTRODUCING YOUR NEWEST AND TOUGHEST RANCH HAND, NEW SUPER DUTY KING RANCH.



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THE LUXURIOUS KING RANCH EDITION IS AVAILABLE IN TWO HEROIC SIZES. THE ORIGINAL F-150 AND NEW SUPER DUTY (FALL 2002). THEIR ONE-OF-A-KIND LOOKS AND LEGENDARY RUGGEDNESS COMBINE TO CREATE TWO VERY TOUGH LEATHER-BOUND CLASSICS.



King Ranch F-250 Crew Cab 4X4 in Estate Green Metallic/Arizona Beige Metallic two-tone



YOU DON'T HAVE TO BE IN THE SADDLE ALL DAY TO APPRECIATE WHAT KING RANCH IS ALL ABOUT. LUXURIOUS, DARK CASTAÑO LEATHER COVERS THE SEATING SURFACES WHETHER YOU CHOOSE THE F-150 OR THE F-250/F-350 SUPER DUTY. THE LOOK OF WOOD APPLIQUES AND SADDLEBAGS COMPLETE THE INTERIORS. UNIQUE BADGING, BRANDED INTERIOR AND WHEELS MAKE THESE BUILT FORD TOUGH PICKUPS A STANDOUT ON ANY BEST-SELLING LIST.



- FLARESIDE SUPERCAB LARIAT AND SUPERCREW LARIAT ONLY
- UNIQUE CASTAÑO LEATHER-TRIMMED CAPTAIN'S CHAIRS SHOWN WITH AVAILABLE REAR BENCH SEAT (1)

 - CASTAÑO LEATHER-COVERED CONSOLE LIDS (1)
 WOODGRAIN ACCENTS (1)
 KING RANCH LOGO-EMBROIDERED FRONT/REAR FLOOR MATS (1)

 - CHROME FODDEAK EIGHTED CAD STELS
 C-DISC IN-DASH CD/AUDIO SYSTEM (2)
 KING RANCH LOGO-EMBOSSED 10-SPOKE ALUMINUM WHEELS (3)
 CLEAR LENS HEADLAMPS
 UNIQUE BADGING/TAPE STRIPE AND TWO-TONE PAINT TREATMENT





F-250/F-350 SUPER DUTY KING RANCH

- CASTAÑO LEATHER-COVERED CONSOLE LIDS (4)
 KING RANCH LOGO-EMBROIDERED FRONT/REAR FLOOR MATS
 LIGHTED ARIZONA BEIGE CAB STEPS W/DIAMOND PLATE INSERTS
- UNIQUE ALUMINUM WHEELS WITH KING RANCH LOGO-EMBOSSED CENTER CAPS – SRW ONLY (6)
- ARIZONA BEIGE GRILLE INSERT, BUMPER ACCENTS AND SRW ONLY
- WHEEL-LIP MOLDINGS BODY-COLOR TELESCOPING TOW MIRRORS WITH POWER/HEATED GLASS, INTEGRATED CLEARANCE LIGHTS AND TURN SIGNALS
- GVWR OF 8800-11,500 LBS. GCWR OF 13,500-20,000 LBS

