



04 | E-Series



Thank you for your interest in Ford E-Series.

Discover the versatility and capability that have made E-Series the best-selling full-size van in America 24 years running. Up to four rows of passenger seating provide the room to comfortably bring along friends, family and their gear.* And the available 6.8L Triton® V10 or new 6.0L Power Stroke® Turbo Diesel (late availability winter 2004) gives E-350 Super Duty the strength to tow up to 10,000 pounds when properly equipped. Find out what Ford E-Series can do for you today.

But there's more to being a Ford owner than just driving a great vehicle. There are perks like the My Ford owner website where you can manage all of your vehicle information in one place. Register today at www.fordvehicles.com. Come in for a test-drive today and discover the versatility of Built Ford Tough.



E-150 Chateau in Estate Green Metallic/Dark Shadow Grey Metallic two-tone



At Ford Credit, auto financing is our specialty. Whether you purchase or opt for a Red Carpet Contract, we offer a range of terms and features that make your experience hassle-free. Contact your local Ford Dealer or visit us on the Web at www.fordcredit.com.



Versatility throughout.

E-Series can seat 7 with quad captain's chairs, or more than 12 when properly equipped with bench seating.* Triton® V8 power comes standard this year on every E-Series model (4.6L on E-150, 5.4L on E-350). You can also choose the proven 305-horsepower 6.8L Triton® V10. And it's the only full-size van to offer diesel power in the form of the new 6.0L Power Stroke® Turbo Diesel that delivers 440 lbs.-ft. of class-leading torque (late availability winter 2004). And now every E-Series comes standard with 16" wheels and 4-wheel anti-lock disc brakes for an improved ride and added handling ability.

*Passenger and cargo capacity limited by weight and weight distribution.



1 The AutoVision™ Rear Seat Entertainment System with removable VHS player and twin ceiling-mounted LCD color screens is available on Chateau models. **2** The Triton® 5.4L V8 comes standard on E-350 Super Duty and is available on all E-Series models. You can also choose a 305-horsepower 6.8L Triton® V10 or the new 6.0L Power Stroke® Turbo Diesel* with 440 lbs.-ft.

of class-leading torque (late availability winter 2004). **3** Enjoy up to 309 cu. ft. of interior room with compartments to help keep your cargo organized. **4** An AM/FM stereo with 6-disc in-dash CD changer and six speakers is available. **5** E-Series provides the space for all of your passengers and gear with a variety of seating configurations, including quad captain's chairs.

Dealer Accessories

Help keep your E-Series looking as good as new with the wraparound front-end cover that provides added protection from damage caused by gravel, road debris and insects.



The swivel hitch adjusts to align your van and trailer for an easier towing connection. And it locks straight into place when hooked up.



The optional hitch-mounted bicycle rack securely carries two full-size bicycles off the back of your E-Series.





Loaded with convenience.

The E-Series Chateau is fully equipped to suit your lifestyle. Your choice of power comes in the form of four proven engines — from E-150's standard 4.6L Triton® V8 all the way up to E-350's 6.0L Power Stroke® Turbo Diesel with 440 lbs.-ft. of class-leading torque (late availability winter 2004). Seven-passenger seating with quad captain's chairs and adjustable lumbar support provides comfort for the long haul. And behind the standard Privacy Glass, you'll find luxurious accommodations such as front and rear high-capacity air conditioning, an AM/FM stereo with CD, power door locks with remote keyless entry, power front windows, tilt steering and speed control. It's all the convenience you'll need in one complete package.



Personalized for your lifestyle.

Whether you're looking for luxury, convenience or versatility, E-Series can provide the platform for your made-to-order solution. With so many Ford-authorized conversion van companies to choose from, interior comfort and amenities are generally limited only by your imagination. When you need a vehicle that is custom-built for your needs, make sure your next conversion begins with a Built Ford Tough E-Series van.



IF YOU HAVEN'T LOOKED AT FORD LATELY, LOOK AGAIN.

FEATURED SPECIFICATIONS

E-Series New for 2004

16" Wheels and Tires Standard 150/250
All Wheel Disc Brakes
New Colors: Gold Ash Metallic, Dark Toreador Red Metallic, Silver Metallic, and Dark Shadow Grey Metallic
6.0L Power Stroke® V8 Turbo Diesel Engine (350 Models Only) (Late Availability Winter 2004)
4.6 Engine SOHC Triton™ V8 Engine

Standard on E-Series

4-Speed Automatic Transmission with Overdrive Lockout (Gas Engines)
5-Speed Automatic Transmission with Overdrive Lockout (Diesel) (Late Availability Winter 2004)
100,000-Mile Tune Up Interval (Under Normal Driving Conditions with Regular Fluid and Filter Changes)
8-Passenger Seating (XL/XLT Wagon Only)
7-Passenger Seating (Chateau)
60/40 Swing-Out Side Doors

Optional on E-Series

5.4L SOHC Triton™ V8 Engine (150/250 Only)
Sliding Side Cargo Door
16" Forged-Aluminum Wheels (4) (350/E-250 RV)
Diesel Engine Full-Function Auxiliary Idle Control (350 Only)
Dual Alternator System (Requires Diesel Engine) (350 Only)

E-Series XL 150 – Standard

4.6L engine SOHC Triton™ V8 Engine
16" Argent Styled-Steel Wheels (4)
P235/70R16 All-Season BSW Wheels (4)
8-Passenger Seating – Vinyl
AM/FM Stereo with Digital Clock

E-Series XL 150 – Optional

5.4L SOHC Triton™ V8 Engine
16" Bright Aluminum Wheels (4)
Dual Heavy-Duty, Maintenance – Free Batteries
Engine block heater
Air Conditioning – Front and Rear High-Capacity
Floor Covering – Full-Length Carpeted (3rd-Row Seat Vinyl Trim)
Floor Mats – Front Carpeted (3rd-Row Seat Vinyl Trim)
Interior Upgrade Package*
Bumpers Chrome (Available As Part Of Exterior Upgrade Package)
Exterior Upgrade Package Includes**

E-Series XL 350 – Standard

5.4L SOHC Triton™ V8 Engine
16" Steel Wheels (4)
LT245/75R16 All-Season BSW Tires (4)
(Standard with 5.4L NGV, 6.8L and 6.0L Engines)
12-Passenger Seating – Vinyl
AM/FM Stereo With Digital Clock

E-Series XL 350 – Optional

Remote Keyless Entry System
6.8L SOHC Triton V10 engine
6.0L Power Stroke® V8 Turbo Diesel engine (Late Availability Winter 2004)
16" Forged-Aluminum Wheels (4)
Diesel Engine Full-Function Auxiliary Idle Control
Dual Alternator System (Requires Diesel Engine)
Dual Heavy-Duty, Maintenance-Free Batteries
Engine Block Heater
Trailer Tow Package (Class II/III/IV)
8-Passenger Seating – Vinyl
11-Passenger Center Aisle Seating
Prep Package – Vinyl
Air Conditioning – Front and Rear High-Capacity
AM/FM Stereo with Cassette and Digital Clock
Interior Upgrade Package*

E-Series XL 350 – Optional (continued)

Overhead Console – Includes Outside Temperature Display, Compass and Storage
Power Door Locks
Exterior Upgrade Package**

E-Series XLT 150 – Standard

4.6L SOHC Triton™ V8 Engine
16" Argent Styled-Steel Wheels (4)
16" Full Wheel Covers (4) (Packaged with Exterior Upgrade Package)
P235/70R16 All-Season BSW Tires (4)
Insulation Package(Dash Power Point Only on Recreational Van)
8-Passenger Seating – Cloth
Air Conditioning – Front and Rear High-Capacity
AM/FM Stereo with Cassette and Digital Clock
Floor Covering – Full-Length Carpet (Dash Power Point Only on Recreational Van)
Mirrors – Aerotype, Power Sideview

E-Series XLT 150 – Optional

5.4L SOHC Triton V8 Engine
Remote Keyless Entry System with Panic Alarm
16" Bright Aluminum Wheels (4)
Dual Heavy-Duty, Maintenance-Free Batteries
Engine Block Heater
Power Driver's Seat
Trailer Tow Package (Class II/III/IV)
AM/FM Stereo With Single-CD Player And Digital Clock
AM/FM Premium Plus Stereo with 6-Disc In-Dash CD Changer and Digital Clock
Floor Covering – Full-Length Vinyl
Overhead Console – Includes Outside Temperature Display, Compass and Storage

E-Series Chateau 150 – Standard

4.6L SOHC Triton™ V8 Engine
16" Bright Aluminum Wheels (4)
AM/FM Stereo With Single-CD Player and Digital Clock
Leather-Wrapped Steering Wheel
Air Conditioning – Front and Rear High-Capacity
Lower Accent Two-Tone Paint
Mirrors – Aerotype, Power Sideview

E-Series Chateau 150 – Optional

5.4L SOHC Triton V8 Engine
Dual Heavy-Duty, Maintenance-Free Batteries
Trailer Tow Package (Class II/III/IV)
Power Driver's Seat
Leather-Trimmed Quad Captain's Chairs (3rd-Row Seat Vinyl Trim)
AM/FM Premium Plus Stereo with 6-Disc In-Dash CD Changer and Digital Clock

E-Series Chateau 350 – Standard

Remote Keyless Entry System
5.4L SOHC Triton™ V8 Engine
16" Steel Wheels (4)
16" Full Sport Wheel Covers
LT245/75R16 All-Season BSW Tires (4) (Standard with 5.4L NGV, 6.8L and 6.0L Engines)
Insulation Package(Dash Power Point Only on Recreational Van)
7-Passenger Quad Captain's Chairs With Manual Lumbar Support and Rear Bench Seat – Cloth

E-Series Chateau 350 – Optional

6.8L SOHC Triton V10 Engine
6.0L Power Stroke® V8 Turbo Diesel Engine (Late Availability Winter 2004)
16" Forged-Aluminum Wheels (4)

E-Series Chateau 350 – Optional (continued)

Diesel Engine Full-Function Auxiliary Idle Control
Dual Alternator System (Requires Diesel Engine)
Dual Heavy-Duty, Maintenance-Free Batteries
Engine Block Heater
Trailer Tow Package (Class II/III/IV)
Leather-Trimmed Quad Captain's Chairs (3rd-Row Seat Vinyl Trim)
Power Driver's Seat
AM/FM Premium Plus Stereo With 6-Disc In-Dash CD Changer And Digital Clock

E-Series Chateau 350 – Optional (continued)

AutoVision® Rear-Seat Entertainment System – Includes Removable VHS Player, 2 Color Screens, Remote Control, 2 Power Points, 2 Headphones and Videotape Storage

•Includes Full-Length XLT Carpeting, XLT Side Door Trim Panels, Cloth Bucket Seats, Illuminated Entry, Headlamps-On Alert Chime, Carpeted Floor Mats and Insulation Package (Requires Power Locks/Windows)
••Includes Chrome Bumpers, Chrome Grille Surround, Aerodynamic Halogen Headlamps and 16" Full Wheel Covers (4)



16" Argent Styled Steel Wheel



16" Aluminum Wheel



16" Full Wheel Cover



16" Full Sport Wheel Cover



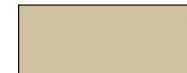
Oxford White



Dark Toreador Red Metallic



Silver Metallic



Gold Ash Metallic



Estate Green Metallic



Dark Shadow Grey Metallic



Yellow



True Blue Metallic



Black

For more info, or to "build your own" E-Series on-line, visit www.fordvehicles.com.