



04 | Excursion



Thank you for your interest in Ford Excursion.

Inside this brochure, you'll find that Excursion is a perfect union of premium comfort and strength. Take a look at its available luxuries like leather seating surfaces and a Rear Seat DVD Entertainment System with wireless headphones. Towing features such as the standard hitch receiver and the newly enhanced trailer tow mirrors. And the available 6.0L Power Stroke® Turbo Diesel and 5-speed TorqShift™ transmission, both class exclusives.

But there's more to being a Ford owner than just driving a great vehicle. There are perks like the My Ford owner website where you can manage all of your vehicle information in one place. Register today at www.fordvehicles.com. Come in for a test-drive today and discover what a confident and comfortable ride truly is.



Excursion XLT with optional trailer tow mirrors



At Ford Credit, auto financing is our specialty. Whether you purchase or opt for a Red Carpet Contract, we offer a range of terms and features that make your experience hassle-free. Contact your local Ford Dealer or visit us on the Web at www.fordcredit.com.

Excursion Eddie Bauer



Beneath its unrivaled comfort – unexpected strength.

When you require SUV capability and convenience, you can rely on the features that make Excursion a class leader. Things like best-in-class* cargo space and interior room. For you, that means having 146.4 cu. ft. of cargo volume and the ability to seat nine adults (with 40/20/40 front bench). But what really sets Excursion apart from the rest is its trucklike work ethic. It not only has a class-leading 425 lbs.-ft. of torque, but it's also the only SUV in its class* to offer a diesel engine – the 6.0L Power Stroke® Turbo Diesel. The advantage to driving an SUV that's both capable and tough? Knowing that no matter what the day calls for, you can count on it.

*Class is heavy-duty wagons. Cargo and load capacity limited by weight and weight distribution.



1



2



3



4



Excursion Limited with optional second-row captain's chairs

5

1 The Rear Seat DVD Entertainment System (available on XLT, Eddie Bauer and Limited) includes a DVD player, 7" LCD color screen, remote control and wireless headphones. **2** This standard hitch receiver contributes to Excursion's 11,000-lb. towing capacity. **3** Excursion's overhead console includes storage, auxiliary climate control and front map lights.

4 The newly enhanced trailer tow mirrors feature a manual telescoping capability, integrated turn signals, clearance lights and power heated glass. **5** Excursion's third-row bench can seat three or fold down for more cargo space. Shown here is Excursion Limited in Medium Parchment leather trim with optional second-row captain's chairs.

Ford Excursion vs. Chevrolet Suburban

You've seen that Excursion is a leader in many ways. Now you can take a look at the numbers for yourself to see how Ford Excursion stacks up against the Chevrolet Suburban. For even more comparisons, be sure to visit www.fordvehicles.com.



© Automotive Information Center™ September 2003. All Rights Reserved.
This information is supplied for personal use only and may not be used for any commercial purpose whatsoever without the express written consent of Automotive Information Center. Automotive Information Center™ makes no guarantee or warranty, either express or implied, including without limitation any warranty of accuracy, merchantability, or fitness for particular purpose, with respect to the data presented here.

SPECIFICATIONS	2004 Excursion 4x4 Limited 6.0L Engine	2004 Suburban 2500 4WD
Standard Seating	8	9
Automatic Climate Control	Standard	Standard
AM/FM Radio	Standard	Standard
Cassette Player	Standard	Standard
CD Player	Standard	Standard
Power Windows	Standard	Standard
Power Door Locks	Standard	Standard
Automatic Transmission	Standard	Standard
4-Wheel ABS Brakes	Standard	Standard
Horsepower@RPM	325@3300	325@5200
Torque@RPM	560@2000	365@4000
Brakes (rear)	Disc	Disc
Wheelbase (in.)	137	130
Front Head Room (in.)	41	40.7
Front Leg Room (in.)	42.3	41.3
Warranty, Basic (months)	36	36
Warranty, Basic (miles)	36,000	36,000

Dealer Accessories

Pack more gear on the roof with the Yakima® MegaWarrior rack system. Handles everything from luggage to a kayak.



Rear door storage bins and cargo nets keep belongings safe and out of the way.



With the swivel mount drawbar, you only need to get close to make a trailer connection. Then you can extend and rotate the hitch as needed. It locks automatically once the connection is made.





Leading the way in luxury.

Excursion Limited focuses on comfort and style with the amenities you need. From its exclusive monochromatic exterior to the cherry woodgrain appliqué and leather-trimmed interior, the Limited features its own sleek style. The first-row captain's chairs are heated with memory controls while redundant controls on the steering wheel keep your eyes on the road. And with features like the exclusive 6-disc in-dash audio system and Homelink® System, Excursion Limited is what it means to be fully loaded.



Diesel strength – unmatched by any other.

The 6.0L Power Stroke® Turbo Diesel is built to handle your towing demands with 560 lbs.-ft. of best-in-class* torque, 325 hp and 11,000 lbs. of towing capacity (when properly equipped). So what makes it perform better than any other? One reason is the new Electronic Variable Response Turbocharger (EVRT™) which provides more airflow during demanding moments like towing from a dead stop and climbing steep grades. More airflow results in its powerful low-end torque, reduced turbo lag and quicker response.

And to harness all of that strength? Opt for the TorqShift™ 5-speed automatic transmission with its exclusive Tow/Haul mode. When towing up steep grades, this transmission finds its gear without hesitation. And when going downhill with a heavy load, it automatically downshifts when more engine braking is needed. So what is the result when all three – the 6.0L Power Stroke® Turbo Diesel, TorqShift™ transmission and Tow/Haul mode – work in unison? A new level of performance.

*Class is heavy-duty wagons.



IF YOU HAVEN'T LOOKED AT FORD LATELY, LOOK AGAIN.

FEATURED SPECIFICATIONS

Performance	XLS	XLT	EDDIE BAUER	LIMITED
5.4L SOHC Triton® V8 Engine (N/A on Eddie Bauer 4x4 and Limited 4x4)	0	0	0	0
6.0L Power Stroke® V8 Turbo Diesel Engine w/TorqShift™ Transmission	0	0	0	0
6.8L SOHC Triton® V10 Engine (Standard on Eddie Bauer 4x4 and Limited 4x4)	0	0	0	0
4-Wheel Power Disc Brakes with Anti-Lock Braking System (ABS)	S	S	S	S
Electronic Shift-on-the-Fly 4x4 System (4x4 Models Only)	S	S	S	S
4-Speed Heavy-Duty Automatic Transmission (Gas Engines)	S	S	S	S
5-Speed Heavy-Duty TorqShift™ Automatic Transmission (6.0L Only)	S	S	S	S
16" Chromed Steel Wheels (XLS Design)	S	—	—	—
16" Aluminum Wheels (Series Specific)	—	S	S	S
Suspension – Front: Independent Twin I-Beam; Rear: Leaf Springs	S	S	S	S
Limited-Slip Rear Axle	0	0	0	0
Trailer Tow – Heavy-Duty Package with Class IV Hitch Receiver, 7-Pin Wiring Harness and Connector, Trailer Brake Wiring Kit	S	S	S	S
Safety/Security	XLS	XLT	EDDIE BAUER	LIMITED
Airbags – Driver and Front Passenger*	S	S	S	S
Autolock – Doors Lock Automatically when Driving	S	S	S	S
Belt-Minder™ Safety Belt Reminder	S	S	S	S
SecuriLock® Passive Anti-Theft System	S	S	S	S
Lower Anchors and Tether Anchors for Child Safety Seats – 2nd Row (3); 3rd Row (1)	S	S	S	S
Reverse Sensing System	—	0	S	S
Interior	XLS	XLT	EDDIE BAUER	LIMITED
1st-Row 40/20/40 Cloth Split Seat with Driver's Side Manual Lumbar	S	—	—	—
1st-Row Captain's Chairs with Driver's Side Manual Lumbar and 6-Way Power Driver and Front Passenger Seats	—	S	S	S
2nd-Row 60/40 Split Bench Seat – Dual Reclining with Center Armrest	S	S	S	S
3rd-Row Folding Bench Seat – Removable	S	S	S	S
Leather-Trimmed Seats**	—	0	—	—
Leather-Trimmed Seats Premium (Two-Tone on Eddie Bauer)**	—	—	S	S
1st-Row Heated Seats	—	—	0	S
Air Conditioning – Front and Rear with Auxiliary Controls	S	S	S	S
AM/FM Single CD/Cassette Player	S	S	S	0
AM/FM Stereo with In-Dash 6-Disc Changer	0	0	0	S
Cherry Woodgrain Appliqué Accents	—	—	S	S
Eddie Bauer Premier Group Includes: 6-Disc In-Dash CD Changer, Homelink® Universal Transmitter, Memory Feature for Driver's Seat and Power Adjustable Pedals, 1st-Row Heated Seats and Steering Wheel with Redundant Audio and Climate Controls	—	—	0	—
Electrochromic Auto-Dimming Rearview Mirror	—	0	S	S
Electronic Automatic Temperature Control (Includes Outside Temperature Readout)	—	—	S	S
Floor Mats – Front and Rear, Carpeted	S	S	S	S
Homelink® Universal Transmitter†	—	—	0	S
Leather-Wrapped Steering Wheel with Tilt and Speed Control	S	S	S	S
Overhead Console with Front Auxiliary A/C Controls, Sunglasses/Garage Door Opener Holder and Dome/Map Lights	S	S	S	S
Overhead Console Upgrade with Standard Equipment plus Compass, Trip Computer and Power Rear-Quarter Window Controls	—	0	S	S
Power Adjustable Accelerator and Brake Pedals	0	0	S	—
Power Adjustable Accelerator and Brake Pedals with Memory Setting†	—	—	0	S
Power Windows, Door Locks and Mirrors	S	S	S	S
Powerpoints – 4 (XLS), 5 (XLT, Eddie Bauer and Limited)	S	S	S	S
Rear Seat DVD Entertainment System†† – Includes 7" Flip-Down LCD Color Screen, Two Wireless Stereo Headphones, Remote Control and Inputs for Portable VCR or Video Game Systems	—	0	0	0
Exterior	XLS	XLT	EDDIE BAUER	LIMITED
Power, Heated Sideview Mirrors	S	S	S	S
Power, Heated Sideview Mirrors with Integrated Turn Signals	—	—	S	S
Power, Heated, Manually Telescoping/Folding Trailer Tow Mirrors with Integrated Turn Signals and Clearance Lights	0	0	0	0
Keyless Entry Keypad (Driver Door)	S	S	S	S
Non-Illuminated Running Boards – Black	S	S	—	—
Illuminated Running Boards – Arizona Beige (Black on Black Limited)	—	—	S	S

Exterior (Continued)	XLS	XLT	EDDIE BAUER	LIMITED
Rear Tri-Panel™ Doors	S	S	S	S
Fog Lamps	—	—	S	S

S = Standard 0 = Optional — = Not Available

*Always wear your safety belt and secure children in the rear seat.

**Vinyl 3rd row.

†Optional on Eddie Bauer only as part of Eddie Bauer Premier Group.

††Requires 6-disc in-dash CD changer. XLT also requires XLT Travel Package.

16" XLS Chromed Steel Wheel	16" XLT Aluminum Wheel	16" Eddie Bauer Aluminum Wheel	16" Limited Aluminum Wheel
Oxford White	Pueblo Gold Metallic	Toreador Red Metallic	
Estate Green Metallic	Aspen Green Metallic	True Blue Metallic	
Silver Birch Metallic	Mineral Grey Metallic	Black	

For more info, or to "build your own" Excursion on-line, visit www.fordvehicles.com.