

ADD YOUR ATTITUDE



Accessorize



Active Lifestyle Accessories



zoom-zoom

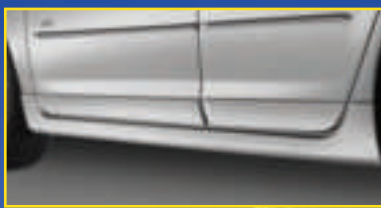
Mazda Attitude Meets **YOUR** Attitude.

The road wasn't just meant to be driven. It was meant to be enjoyed, explored, embraced. Especially behind the wheel of the MAZDA3. Where sports car handling meets 4- and 5-door functionality. It's your perfect vehicle for escaping the ordinary and leaving the status quo far behind. Now here's your perfect opportunity to make an exhilarating driving experience even more rewarding, and even more you. For the ultimate MAZDA3 Zoom-Zoom experience, just add accessories. Intelligently designed for maximum style and utility, these accessories are more than merely practical. They're also stylish and engineered to perform. Much like the MAZDA3 itself.

What's more, they're Genuine Mazda Accessories. Which means you know they're built for optimum quality, performance, and safety. And specifically for your MAZDA3. Mazda accessories not only come with the Mazda name you trust, but with a Mazda warranty you'll appreciate. So the thrill of an accessorized Mazda also comes with the security of Mazda quality. Add your accessories at the time of vehicle purchase and you'll also get financing options to make your decision even easier.

The MAZDA3 comes standard with plenty of attitude. Now add your own.

Active Lifestyle Accessories





Attention-getting ATTITUDE.

The sleek lines, the aggressive stance, the sporty responsiveness — everything about the MAZDA3 screams attitude. Now add your own, with Genuine Mazda Accessories. Choose accessories that go so well together — much like you and your MAZDA3.



Front Mask (4-Door i)



Front Mask (5-Door)



Cargo Net (4-Door)

Compass & Outside Temperature
Auto-Dimming Mirror with HomeLink®



Gearshift Knob Cover (Automatic
Transmission) / Parking Brake Cover
(Black/Silver, Blue/Silver, Red/Silver;
Sold Separately)



Intelligently designed accessories like the **Front Air Dam**, **Side Sill Extensions**, **Front Lip Spoiler**, **Lower Door Molding**, and **Fuel-Filler Door** enhance the sleekness of your ride. Protect those good looks with the **Car Cover**, **Front Mask**, and **Splash Guards**. Personalize your interior space with stylish accessories including the **Auto-Dimming Mirror**, sporty **Gearshift Knob**, **Carpet Floor Mats**, and expandable **Cargo Net**. You'll appreciate these accessories while the rest of the world admires them.

Front Air Dam (with Fog Lights)
(4-Door i)



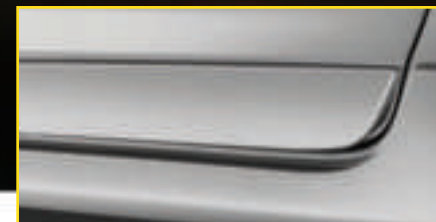
Side Sill Extensions (4-Door)



Front Lip Spoiler (5-Door)



Lower Door Molding



Carpet Floor Mats



Car Cover (5-Door)



Modular Audio System



Fuel-Filler Door
(Pearl Satin)



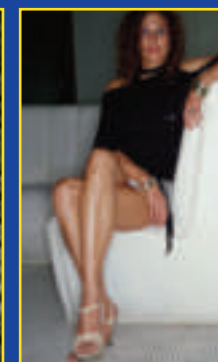
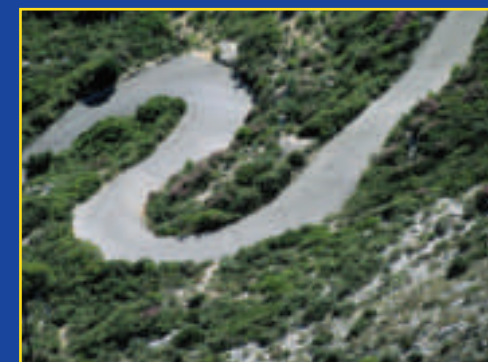
Front Splash Guards
(4-Door i)



Rear Splash Guards
(4-Door i)



See back cover for complete accessory list.



AUDIO

Audible Attitude



SIRIUS
Satellite Radio
Receiver Kit
(Not Available in HI, AK)

The MAZDA3 thrills all your senses, including your sense of sound. Check out accessories you can hear, as well as admire, like the available **SIRIUS Satellite Radio Receiver Kit**. SIRIUS Satellite Radio can receive broadcasts of over 120 channels of crisp, digital-quality music, news, sports, and entertainment from coast to coast. 100% commercial free. (SIRIUS subscription required)

Get a phat soundtrack for your road adventures with the available **PhatNoise® Car Audio System**. Designed to integrate seamlessly with the Mazda sound system, PhatNoise® puts hundreds of hours of music at your fingertips — no flipping through CDs or radio stations. The Player can be trunk-mounted and stores up to 500 CDs worth of content on a removable hard-drive that fits in your palm. Choose tunes organized by artist, album, genre, or from your personalized playlists, all while keeping your eyes on the road. And your ears on PhatNoise®.



PhatNoise® Car Audio System
(CDs not included)



Moonroof Wind Deflector



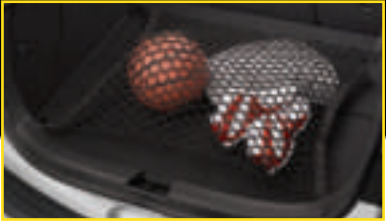
Carpet Cargo Mat (4-Door)



Door Edge Guards



Cargo Net (5-Door)



The Right ATTITUDE — And ACCESSORIES — Will Get You Anywhere.

Inside and out, the MAZDA3 captures your enthusiasm for the road, and for life. Now it captures your personality too, with accessories designed to fit seamlessly together as well as with your Mazda. Think the MAZDA3 looks cool now? Wait until you add an aerodynamic **Rear Spoiler**, **Rear Skirt Diffuser**, or **Rear Aero Flares**, then light up the road with sleek **Fog Lights**.

Don't be afraid to play dirty either, when you're equipped with a choice of **All-Weather Floor Mats**, **Carpet Cargo Mat**, and **Cargo Tray**. Inside, form meets functionality with a combination of **Cargo Net**, **Windshield Sunscreen**, sporty **Instrument Panel Trim**, and **Door Switch Panels**. You'll have everything you need to enjoy the ride. Including the right attitude.



Rear Lip Spoiler (4-Door)



Rear Wing Spoiler (4-Door)



Rear Skirt Diffuser (5-Door)



Lifestyle Accessory Options

Gearshift Knob
(Red/Black, Blue/Black - Leather;
Manual Transmission)



**Instrument Panel
Decorative Trim**
(Blue, Red)



**Door Switch
Decorative Panels**
(Red, Blue)



Rear Ashtray



All-Weather Floor Mats



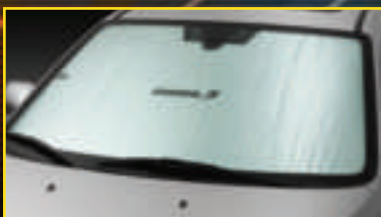
Car Cover (4-Door)



Carpet Cargo Mat (5-Door)



Windshield Sunscreen



Rear Aero Flares (4-Door i, 5-Door)



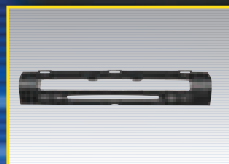
Front Air Dam (without Fog Lights)
(4-Door i)



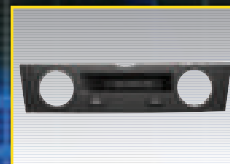
Fog Lights (4-Door i)



CD/MP3 Player



Cassette Player



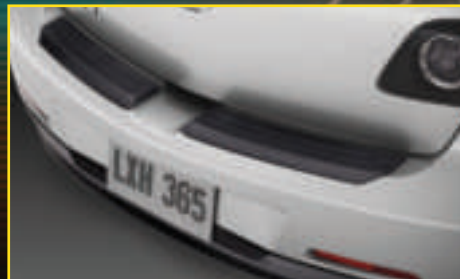
MiniDisc Player



**In-Dash 6-Disc
CD Changer**



Rear Bumper Step Plate (5-Door)



Wheel Arch Molding (5-Door)



Premium Carpet Floor Mats
(Red/Black, Blue/Black)



Pedal Set
(Manual Transmission - Also available for Automatic
Transmission)



Cargo Tray (5-Door)



See back cover for complete accessory list.

4-Door/5-Door Shared Accessories**AUDIO / VISUAL / ELECTRONICS**

Cassette Player
 Cassette Player Trim Panel
 CD/MP3 Player
 CD/MP3 Player Trim Panel
 Compass and Outside Temperature
 Auto-Dimming Mirror
 Compass and Outside Temperature
 Auto-Dimming Mirror with HomeLink®
 In-Dash 6-Disc CD Changer
 In-Dash 6-Disc CD Changer Trim Panel
 MiniDisc Player
 MiniDisc Player Trim Panel
 PhatNoise® Car Audio System
 Power Inverter
 (115 Volts, 100 Watts Continuous,
 120 Watts Maximum)
 Remote Start/Security System
 (Automatic Transmission Only;
 Remote Design Varies by Model)
 SIRIUS Satellite Radio Receiver Kit

INTERIOR ACCESSORIES

All-Weather Floor Mats (4)*
 - Charcoal Black Vinyl
 Ashtray, Rear
 - Black
 Ashtray Replacement Compartment
 Cargo Net
 Carpet Cargo Mat
 - Black
 Carpet Floor Mats (4)*
 - Black with Mazda3 Logo
 Door Grip Covers (4)*
 - Blue/Silver
 - Red/Silver
 Door Switch Decorative Panels (4)*
 - Blue
 - Red
 First Aid Kit
 Gearshift Knob (Manual Transmission)
 - Blue/Black Leather
 - Red/Black Leather
 Gearshift Knob Cover (Automatic Transmission)
 - Black/Silver
 - Blue/Silver
 - Red/Silver
 Instrument Panel Decorative Trim
 - Blue
 - Red

INTERIOR ACCESSORIES (cont'd)

Parking Brake Cover
 - Black/Silver
 - Blue/Silver
 - Red/Silver
 Pedal Set
 - Accelerator/Brake
 (Automatic Transmission)
 - Accelerator/Brake/Clutch
 (Manual Transmission)
 Premium Carpet Floor Mats (4)*
 - Blue/Black with Mazda3 Logo
 - Red/Black with Mazda3 Logo
 Roadside Assistance Kit
 Steering Wheel²
 - Blue/Black Leather
 - Red/Black Leather
 Windshield Sunscreen

EXTERIOR ACCESSORIES

Car Cover
 Car Cover Cable Lock
 Door Edge Guards¹ (4)*
 Front Mask
 Fuel-Filler Door
 - Pearl Satin
 Lower Door Molding¹
 Moonroof Wind Deflector
 Touch-Up Paint
 Wheel Locks (4)*
 - Chrome

¹ Color-keyed² Does not include Air Bag,
Air Bag Cover, and Horn Pad

* Quantity per set

Model Unique Accessories**4-Door *i* and 4-Door *s*****INTERIOR ACCESSORIES**

Ashtray, Rear³
 - Beige
 Carpet Floor Mats³ (4)*
 - Beige with Mazda3 Logo

EXTERIOR ACCESSORIES

Air Dam, Front^{1,3}
 - with Fog Lights
 - without Fog Lights
 Aero Flares, Rear^{1,3}
 Fog Lights³
 Side Sill Extensions¹
 Splash Guards, Front³ (2)*
 - Black
 Splash Guards, Rear³ (2)*
 - Black
 Spoiler, Rear Lip¹
 Spoiler, Rear Wing¹

5-Door**INTERIOR ACCESSORIES**

Cargo Tray

EXTERIOR ACCESSORIES

Aero Flares, Rear¹
 Rear Bumper Step Plate
 - Black
 Rear Skirt Diffuser
 Spoiler, Front Lip¹
 Wheel Arch Molding¹

¹ Color-keyed³ 4-Door *i* model only

* Quantity per set

WWW.MAZDAUSA.COM

800-639-1000

©2004 Mazda North American Operations. For current accessory warranty and pricing information, contact your local authorized Mazda dealership. With all accessories, please check with your Mazda Dealer for applicable models. In some cases, parts in addition to those shown will be required for proper installation. In all cases, professional installation by your Mazda Dealer is recommended. Mazda reserves the right to change product availability, pricing, or specification at any time without incurring obligations.