O5 MATRIX





XR shown in Radiant Red



So versatile, add a roll of duct tape and you can take on the world. When you drive the 2005 Toyota Matrix, you can't help but think of what's possible. Take the base model Matrix. With its available full-time 4WD, you can practically do anything, anywhere. And look good doing it. Want something more sporty? Try the XR with its 5-speed manual transmission and restyled front with available integrated fog lamps. Not to mention new taillights and available aggressive front and rear underbody spoilers. For the full bells-and-whistles treatment, go with the XRS and its 170-hp engine, 6-speed manual transmission and available 17-inch wheels. Whichever you pick, all feature an uncanny adaptability that would make a chameleon jealous. So hit the road and set your sights high. Because with a Matrix, suddenly nothing is out of the question.

O5 MATRIX



XR shown in Dark Charcoal with available Extra Value Package #1 and Premium AM/FM 6-disc in-dash changer with six speakers

It only seems appropriate that it starts as a clay model. The magic of the Matrix interior is that it's so flexible, it can handle just about whatever life throws your way. Night out on the town? Matrix has room for five. Movin' on to bigger and better things? Fold down the 60/40 split rear seat and front passenger seat and you've now got cargo space for everything (53 cu. ft.)¹ — kitchen sink included. Feel like karaoke? No problem — pump up the available JBL CD/audio system with seven speakers and suddenly all the road's a stage. The Matrix XR and XRS even feature a 115V power outlet for those pregame tailgate parties where the only seats you have are in front of a 20-inch screen. Truth is, no matter how you shape it, the Matrix is one of the most versatile vehicles on the road.

1. Cargo and load capacity limited by weight and distribution.



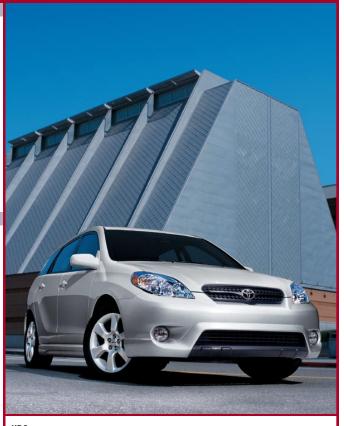
 $Where there's \ a \ will, there's \ a \ seating \ configuration, thanks \ to \ the \ Matrix's \ 60/40 \ split \ fold-down \ rear \ seat \ and \ flat-folding \ front \ passenger \ seat.$

Easy-to-view standard Optitron meters add a stylish flair to the Matrix instrument panel.



MODEL GRADE FEATURES

	MATRIX	XR	XRS
Exterior			
Aerodynamic multi-reflector halogen headlamps with Daytime	•		_
Running Lights (DRL)	S	S P	S
Integrated fog lamps Black door handles and remote outside mirrors	- S	r	2
Color-keyed door handles, side rocker panels and power outside mirrors	-	<u> </u>	<u> </u>
Intermittent windshield wipers with mist cycle	S	_	_
Washer-linked variable intermittent windshield wipers with mist cycle	_	s	s
Intermittent rear window wiper	1	S	S
All-Weather Guard Package with intermittent rear window wiper	0 ¹	0 ¹	0
Color-keyed front and rear underbody spoilers	-	P	S
16-in. steel wheels with full wheel covers with P205/55R16 tires	S	S	-
16-in. aluminum alloy wheels with P205/55R16 tires ²	0	0	S
17-in. aluminum alloy wheels with P215/50R17 tires	-	0	03
Power tilt/slide moonroof with sunshade	-	04	O ^{2, 4}
Interior			
4-way adjustable front seats with fold-flat passenger seat	S	S	S
Fabric seat and front door trim with integrated armrests and dual front map pockets	s	S	s
Fabric rear door trim	-	S	S
60/40 split fold-down rear bench seat	S	S	S
Driver's seat vertical height adjuster	-	S	S
Two 12V auxiliary power outlets	S	S	S
115V auxiliary power outlet	-	S	S
Cup holders (two front and two rear)	S	S	S
Cruise control Power door locks	0 P ⁵	P S ⁵	S
Power windows with driver's auto-down and retained-power features	P P	S	S
Heavy-duty rear window defogger	S	S	S
Remote keyless entry system with lock, unlock and rear window			
release features 3-spoke sport steering wheel	P S	S S	S
Optitron meters for speedometer and tachometer, LCD odometer	3	3	•
with twin tripmeters, and outside temperature, coolant temperature and fuel level gauges	s	s	s
Airbag, seatbelt, low-fuel level, door-ajar, battery, check engine, oil pressure, brake and taillamp bulb failure warning lights (ABS and Tire Pressure Monitor System ⁶ warning lights on ABS-equipped models)	s	s	s
Oil (or scheduled maintenance) indicator light	s	s	s
Defroster-linked CFC-free air conditioning with air filter	s	S	s
AM/FM CD with four speakers	S	S	S
Premium AM/FM 6-disc in-dash CD changer with six speakers	_	0	0
JBL AM/FM 6-disc in-dash CD changer with seven speakers	_	-	0
Cut-pile carpeting with driver-side footrest	S	S	S
Tilt steering wheel	S	S	S
Illuminated entry	S	S	S
Day/night rearview mirror	S	S	S
Interior mirror-mounted maplights ⁴	-	S	S
Rear cargo track system with eight adjustable tie-down hooks and under-deck storage compartment	S	s	s
Cargo nets (one side, one rear)	S	S	S
Tonneau cover	S	S	S
Safety and Convenience			
Full-time 4-wheel drive system	0	0	-
Vehicle Stability Control (VSC) ⁷ with Traction Control (TRAC)	08	08	-
4-wheel Anti-lock Brake System (ABS) with Electronic Brake-force Distribution (EBD) and Tire Pressure Monitor System ⁶	O ¹	0 ¹	s
Front and rear energy crumple zones	S	S	S
Driver and front passenger 3-point seatbelts with adjustable shoulder anchors	s	s	S



XRS shown in Silver Streak Mica with available 17-in. aluminum alloy wheels

	MATRIX	XR	XRS
Safety and Convenience (continued)			
3-point rear seatbelts for rear outboard positions, 2-point lap belt in rear center position	s	s	s
Automatic/Emergency Locking Retractor (ALR/ELR) for all front and rear passenger seatbelts; Emergency Locking Retractor (ELR) for driver seatbelt	s	s	s
Front seatbelt pretensioners with force limiters	S	S	S
Driver and front passenger Advanced Airbags System ⁹	S	S	S
Driver and front passenger front seat-mounted side airbags and front and rear side curtain airbags ⁹	0	0	0
Side-impact door beams	S	S	S
Energy-absorbing steering column	S	S	S
Head-impact protection structure	S	S	S
Child Restraint System (CRS) lower anchors and top tether anchors (LATCH)	s	s	s
Child-protector rear door locks	S	S	S
Engine immobilizer	S	S	S
High-tensile-strength-steel body panels	S	S	S

- $\mathbf{S} = \text{Standard} \quad \mathbf{0} = \text{Optional} \quad = \text{Not Available} \quad \mathbf{P} = \text{Available only as part of a package}.$

- Standard on 4WD models, available on 2WD models.
 Available with All-Season tires only.
 Available with All-Season or summer tires.
 On models equipped with available moorroof, maplights are located in the overhead console.
 Shift-activated locking feature with automatic transmission only.
 Toyota's Tire Pressure Monitor System alerts the driver when tire pressure is critically low. For optimal tire wear and performance, tire pressure should be checked regularly with a gauge; do not rely solely on the Monitor System. See your Owner's Manual for details.

- 7. See Packages section footnote 4 for more information on Toyota's Toyota Vehicle Stability Control (VSC).

 8. 2WD automatic models only. Requires ABS. Matrix Base also requires Power Package.

 9. See Packages section footnote 6 for more information on Toyota's driver, front passenger and front seat-mounted side airhags.



AVAILABLE PACKAGES AND OPTIONS

Matrix Packages

Power Package — includes power windows with driver's auto-down and retained-power features, power door locks, and remote keyless entry system

All-Weather Guard Package¹ — intermittent rear window wiper, windshield molding, heavy-duty heater and rear-seat heater ducts

Matrix Ontions

- 16-in. aluminum alloy wheels with P205/55R16 tires2
- Anti-lock Brake System (ABS)¹ with Electronic Brake-force Distribution (EBD) and Tire Pressure Monitor System³
- Vehicle Stability Control (VSC)4,5 with Traction Control (TRAC)
- · Cruise control
- Intermittent rear window wiper¹
- Driver and front passenger front seat-mounted side airbags and front and rear side curtain airbags⁶

Matrix XR Packages

Extra Value Package #1 — includes cruise control, color-keyed front and rear underbody spoilers and integrated fog lamps

Extra Value Package #2 — includes 16-in. aluminum alloy wheels with P205/55R16 tires,² power tilt/slide moonroof with sunshade,⁷ cruise control, fog lamps, and color-keyed front and rear underbody spoilers

All-Weather Guard Package¹ — windshield molding, heavy-duty heater and rear-seat

Matrix XR Options

- 16-in. aluminum alloy wheels with P205/55R16 tires²
- 17-in. aluminum alloy wheels with P215/50R17 tires8
- Anti-lock Brake System (ABS) with Electronic Brake-force Distribution (EBD)¹ and Tire Pressure Monitor³
- Vehicle Stability Control (VSC)4,5 with Traction Control (TRAC)
- Power tilt/slide moonroof with sunshade7
- Premium AM/FM with 6-disc in-dash CD changer and six speakers
- Driver and front passenger front seat-mounted side airbags and front and rear side curtain airbags⁶

Matrix XRS Package

All-Weather Guard Package — windshield molding, heavy-duty heater and rear-seat heater ducts

Matrix XRS Options

- 17-in. aluminum alloy wheels with P215/50R17 tires⁸
- Power tilt/slide moonroof with sunshade^{2,7}
- Premium AM/FM 6-disc in-dash CD changer and six speakers
- JBL AM/FM 6-disc in-dash CD changer with seven speakers
- Driver and front passenger front seat-mounted side airbags and front and rear side curtain airbags⁶

- 1. Standard on 4WD models, available on 2WD models.
- Available with All-Season tires only.
- 3. Toyota's Tire Pressure Monitor System alerts the driver when tire pressure is critically low. For optimal tire wear and performance, tire pressure should be checked regularly with a gauge; do not rely solely on the Monitor System. See your Owner's Manual for details.
- 4. Toyota Vehicle Stability Control (VSC) is an electronic system designed to help the driver maintain vehicle control under adverse conditions. It is not a substitute for safe driving practices. Factors including speed, road conditions and driver steering input can all affect whether VSC will be effective in preventing a loss of control. Please see your *Owner's Manual* for further details.
- 5. 2WD automatic models only. Requires ABS. Matrix Base also requires Power Package.
- 6. The Toyota driver, front passenger, front seat-mounted side airbags and side curtain airbags are Supplemental Restraint Systems (SRS). The driver and front passenger airbags are designed to deploy in severe (usually frontal) collisions where the magnitude and duration of the forward deceleration of the vehicle exceed the design threshold level. The side airbags and side curtain airbags are designed to inflate in certain types of severe side-impact collisions. In all other accidents, the airbags will not inflate. To decrease the risk of injury from a deploying airbag, always wear seatbelts, sit upright in the middle of the seat as far back as possible from the airbag modules and do not lean against the door. Do not put objects in front of an airbag or around the seatback. Do not use rearward-facing child seats in any front passenger seat. The force of a deploying SRS airbag may cause serious injury or death. Please see your Owner's Manual for further instructions.
- 7. On models equipped with available moonroof, maplights are located in the overhead console.
- Available with All-Season or summer tires.

WARRANTIES

Every Toyota Car, Truck and SUV is built to exceptional standards. And that's not idle boasting. We back it up with these Limited Warranty Coverages:

Basic 36 months/36,000 miles (all components other than normal wear and maintenance items).

Powertrain: 60 months/60,000 miles (engine, transmission/transaxle, front-wheel drive, rear-wheel drive, seatbelts and airbags).

Rust-Through: 60 months/unlimited miles (corrosion perforation of sheet metal).

Emissions: Coverages vary under Federal and California regulations. Refer to applicable *Owner's Warranty Information* booklet for details.

Accessories: For accessories purchased at the time of the new vehicle purchase, the Toyota Accessory Warranty coverage is in effect for 36 months/36,000 miles from the vehicle's

in-service date, which is the same coverage as the Toyota New Vehicle Limited Warranty. For accessories purchased after the new vehicle purchase the coverage is 12 months, regardless of mileage, from the date the accessory was installed on the vehicle, or the remainder of any applicable new vehicle warranty, whichever provides greater coverage, with the exception of car covers. Car covers are warranted for 12 months from the date of purchase and do not assume any coverage under the Toyota New Vehicle Limited Warranty.

You may be eligible for transportation assistance if it's necessary that your vehicle be kept overnight for repairs covered under warranty. Please see your authorized Toyota dealership for further details.

For complete details about Toyota's warranties, please visit www.toyota.com, refer to the applicable *Owner's Warranty Information* booklet or see your Toyota dealer.

SPECIFICATIONS			🏵 05 MATRIX	
SPECIFICATIONS	MATRIX	XR	XRS	
Mechanical/Performance		All controls and the control of the	ANO CONTRACTOR OF THE CONTRACT	
Engine	1.8-liter DOHC 16-valve VVT-i	1.8-liter DOHC 16-valve VVT-i	1.8-liter DOHC 16-valve VVTL-i	
2WD	4-cylinder 130 hp @ 6000 rpm 125 lbft. @ 4200 rpm	4-cylinder 130 hp @ 6000 rpm 125 lbft. @ 4200 rpm	4-cylinder 170 hp @ 7600 rpm 127 lbft. @ 4400 rpm	
4WD	123 hp @ 6000 rpm 118 lbft. @ 4200 rpm	123 hp.@ 6000 rpm 118 lbft. @ 4200 rpm	127 ID11. @ 4400 TpIII NA	
Transmission 5-speed manual 6-speed manual 4-speed automatic	Standard NA Available, standard with 4WD	Standard NA Available, standard with 4WD	NA Standard NA	
Body construction	Unitized body	Unitized body	Unitized body	
Drivetrain	Front engine, front or 4-wheel drive (4WD available)	Front engine, front or 4-wheel drive (4WD available)	Front engine, front-wheel drive	
Suspension 2WD	Independent MacPherson strut front, torsion beam rear suspension, with front and rear stabilizer bars	Independent MacPherson strut front, torsion beam rear suspension, with front and rear stabilizer bars	Independent MacPherson strut front, torsion beam rear suspension, with front and rear stabilizer bars	
4WD	Independent MacPherson strut front, double-wishbone rear suspension, with front and rear stabilizer bars	Independent MacPherson strut front, double-wishbone rear suspension, with front and rear stabilizer bars	NA	
Steering	Engine speed-sensing power-assisted rack-and-pinion	Engine speed-sensing power-assisted rack-and-pinion	Engine speed-sensing power-assisted rack-and-pinion	
Turning circle diameter, curb to curb (ft.)	36.8	36.8	36.8	
Brakes	Power-assisted front ventilated disc/rear drum	Power-assisted front ventilated disc/rear drum	4-wheel disc	
4-wheel Anti-lock Brake System (ABS)	Available (standard on 4WD)	Available (standard on 4WD)	Standard	
Exterior Dimensions (in.)	(טנמוועמוע טוו דיויט)	(Standard on 4110)		
Overall height (with available power moonroof)	61.6	61.6 (61.8)	61.6 (61.8)	
Overall width	69.9	69.9	69.9	
Overall length	171.3	171.3	171.3	
Wheelbase	102.4	102.4	102.4	
Ground clearance	5.9	5.9	5.9	
Track (front/rear)	59.6/58.9	59.6/58.9 (59.3/58.5) ¹	59.6/58.9 (59.3/58.5) ¹	
Interior Dimensions front/rear (in.)		00.0, 00.0 (02.2. 22.2,	00.0, 00.0 (00	
Head room (with available power moonroof)	40.6/39.8	40.6/39.8 (38.9/39.3)	40.6/39.8 (38.9/39.3)	
Shoulder room	53.2/52.6	53.2/52.6	53.2/52.6	
Hip room	51.7/47.8	51.7/47.8	51.7/47.8	
The second secon	41.8/36.3	41.8/36.3	41.8/36.3	
Leg room Secting capacity	41.8/36.3	41.8/30.3	41.8/30.3	
Seating capacity Weights and Capacities	5	5	5	
Curb weight (lb.) 5-speed manual	2679	2701	NA	
6-speed manual	NA	NA	2800	
4-speed automatic 2WD/4WD	2756/2943	2778/2965	NA	
EPA passenger volume (cu. ft.) ²	96.2	96.2	96.2	
Luggage capacity, rear seats up/down (cu. ft.) ^{2,3}	21.8/53.2	21.8/53.2	21.8/53.2	
Fuel tank 2WD/4WD (gal.)	13.2/11.9	13.2/11.9	13.2/NA	
Tires				
Size	P205/55R16	P205/55R16	P205/55R16	
Туре	All-Season	All-Season	All-Season	
Spare	Temporary	Temporary	Temporary	
Mileage Estimates (mpg city/highway) ⁴				
2WD manual	30/36	30/36	25/32	
2WD automatic	28/34	28/34	NA	
4WD automatic	26/31	26/31	NA	
With available 17-in. aluminum alloy wheels. Based on manufacturers' data for small wagon classification. Cargo and load capacity limited by weight and distribution. 2005 preliminary mileage estimates determined by Toyota. EPA mileage estimates.				

MATRIX XR XRS



Matrix MSRP Starting At:¹ 2WD Manual \$14,860 (shown above) 2WD Automatic \$15,660 4WD Automatic \$17,395





Matrix standard 16-in. steel wheel with full wheel cover Matrix available 16-in. aluminum alloy wheel²



2WD Manual \$16,340 (as shown above \$16,610) 2WD Automatic \$17,170 4WD Automatic \$18,735







XR standard 16-in. steel wheel with full wheel cover XR available 16-in. aluminum alloy wheel XR available 17-in. aluminum alloy wheel²



2WD 6-speed Manual \$18,850 (as shown above \$19,000)





XRS standard 16-in. aluminum alloy wheel XRS available 17-in. aluminum alloy wheel²

1. 2005 Manufacturer's Suggested Retail Price, excludes the Delivery, Processing and Handling Fee of \$540 for Cars and \$565 for Trucks, Vans and SUVs. (Historically, vehicle manufacturers and distributors have charged a separate fee for processing, handling and delivering vehicles to dealerships. Toyota's charge for these services is called the "Delivery, Processing and Handling Fee" and is based on the value of the processing, handling and delivery services Toyota provides as well as Toyota's overall pricing structure. Toyota may make a profit on the Delivery, Processing and Handling Fee; been in Al, Fl., QA, No and SC is \$35 higher for Trucks, Sienna and SUNs, and \$50 higher for all toyota vehicles. Actual dealer price may vary. Pricing, specifications, standard features and available equipment are based on information available when this page was produced and are subject to change without notice.

2. Available with All-Season or summer tires.

FABRIC

Matrix fabric in Dark Charcoal or Stone (shown)



XR and XRS fabric in Stone or Dark Charcoal (shown)

COLOR



Super White with Dark Charcoal or Stone interior



Radiant Red with Dark Charcoal or Stone interior



Silver Streak Mica with Dark Charcoal or Stone interior



Cosmic Blue Metallic with Dark Charcoal or Stone interior



Phantom Gray Pearl with Dark Charcoal or Stone



Indigo Ink Pearl with Dark Charcoal or Stone interior



Shadow Mica with Dark Charcoal or Stone interior



Black Sand Pearl with Dark Charcoal or Stone interior

TOYOTA FINANCIAL SERVICES*

Now that you're thinking about a Toyota, you may also want to consider leasing or purchasing your new vehicle through your participating dealer and Toyota Financial Services (TFS). TFS offers a variety of high-quality finance and lease products to complement your lifestyle. If you are about to graduate from college or are a recent college graduate, you may qualify for special benefits through our College Graduate Finance Program. Few companies can

match the expertise, customer care and total value of TFS. Ask your Toyota dealer or go to www.toyotafinancial.com for details.

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Some vehicles are shown with available equipment. Seatbelts should be worn at all times. For details on vehicle specifications, standard features and available equipment in your area, contact your Toyota dealer. A vehicle with particular equipment may not be available at the dealership. Ask your Toyota dealer to help locate a specifically equipped vehicle.

All information presented herein is based on data available at the time of posting, is subject to change without notice and pertains specifically to mainland U.S.A. vehicles only (may differ in the state of Hawaii, Puerto Rico, the U.S. Virgin Islands and in other regions).



For Toyota Mobility program details, go to www.toyota.com/mobility or call the Toyota Customer Assistance Center at 1-800-331-4331.

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05 ACCESSORIES

It's time to put your spin on it. Yes, it's all about you.

- A Rear Seat Back Storage with First Aid Kit Saddlebag storage pockets attach to the back of the rear seats—one side comes with a Toyota First Aid Kit, while the other large pocket provides additional storage.
- B Roof Rack and Attachments
 Maximize your roof rack's usefulness
 with Genuine Toyota Attachments. The Ski/
 Snowboard Attachment holds up to four pairs
 of skis or one pair of snowboards. It's easy to
 attach and comes with an integrated locking
 mechanism for extra security.
- C Front-End Mask*
 Custom-tailored for your Matrix, this
 Front-End Mask adds a sporty look while
 helping to protect your vehicle.

- D Pet Screen
- Keep Fido from wandering while you're driving with a Genuine Toyota Pet Screen. Black powder-coat finish prevents chipping and is dog-drool resistant.
- E Sunroof Wind Deflector
 The Sunroof Wind Deflector allows you to
 feel the warm sun on your face without the
 wind in your hair.
- F Rear Bumper Protector
 Loading and unloading cargo can take a toll
 on a painted bumper. Help protect your
 bumper from scratches with an anti-skid
 Rear Bumper Protector.
- *Accessories shown may be depicted on other models or model year than indicated.





05 ACCESSORIES

- G Cargo Tote*
 This handy Cargo Tote helps keep your trunk organized.
- H Auto-Dimming Mirror
 Improve your driving safety with an Auto-Dimming Mirror. Its built-in sensors detect headlight glare and automatically dim the mirror to reduce eyestrain.
- Carpeted Floor Mats
 Color-coordinated floor mats protect your
 original carpeting while adding some flair
 with an embroidered Matrix logo. The
 non-skid backing and positive retention
 clip help prevent them from sliding.
- J Vehicle Intrusion Protection (VIP) RS3200 Plus Security System This advanced, multi-featured security system protects against theft. Your insurance deductible may be reimbursed if your vehicle is stolen.
- Specific terms and conditions apply. Please consult VIP Consumer Limited Warranty Card or call TMS Commercial Insurance at 888-238-8125.
- K Ashtray Cup Removable Ashtray Cup, with lid, fits into the front cup holder.
- L All-Weather Floor Mats
 Made with heavy-gauge rubber, these floor
 mats are easy to rinse clean and provide
 the ultimate protection for your original
 carpet. All-Weather Floor Mats handle all
- types of weather.

 M Bazooka® Subwoofer
 Especially designed for your Matrix. Patented
 Bass Tube design, featuring a self-powered
- 8-in. driver to deliver bass you can feel.

 *Accessories shown may be depicted on other models or model year than indicated.





05 ACCESSORIES

- N Doorsill Enhancements
 - Enhance the interior of your vehicle with a set of brushed stainless steel Doorsill Enhancements. The vehicle name is silk-screened on to the plates for a customized look.
- Wheel Locks
 Wheels can make the vehicle. Keep your wheels where you need them on your car. Available for alloy wheels.
- P Emergency Assistance Kit
 Drive with confidence knowing that you are
 secure with your Emergency Assistance Kit.
 This basic emergency assistance kit contains
 jumper cables, multi-tool, flashlight, emergency
 blanket, duct tape, bungee cord, survival
 whistles, hose clamp and more...
- Q Simulated Carbon Fiber Dash Appliqué by Acculaser®* Race-inspired Simulated Carbon Fiber-style Dash enhances the look of your vehicle's interior. A special UV coating protects the dash from cracking and fading.

- R Sport Pedals by OBX Racing Sports® Replace your drab stock pedals with a set of Sport Pedals by OBX Racing. Available in sleek silver finish for automatic and manual transmission.
- S Shift Knobs by OBX Racing Sports® Black knobs not your style? Get tech with these carbon fiber-sleeved sport Shift Knobs by OBX Racing. Available in Chrome, Titanium, Red and Blue. Manual transmission only.

*Accessories shown may be depicted on other models or model year than indicated.

Accessories not shown:

- Cargo Mat
- Premium License Plate Frames
- Mudguards
- Xtreme Cargo Mat by Nifty Products

Warranty Statements:

- Accessories installed at the time of the new vehicle purchase are covered for 36 months/ 36,000 miles from the vehicle's in-service date, whichever occurs first, under the New Vehicle Limited Warranty.
- Accessories installed by the dealer after the new vehicle purchase are covered for 12 months, regardless of mileage, from the accessory installation date, or the remainder of the New Vehicle Limited Warranty, whichever provides greater coverage.
- Accessories purchased over the counter are covered for 12 months from the date of purchase.
- Car covers are warranted for 12 months from the purchase date and are not covered by the New Vehicle Limited Warranty.