



274-HP



**EYES WILL STARE.
PALMS WILL SWEAT.
HEARTS WILL POUND.**



AWD



mazda
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JAWS WILL DROP.

Introducing the all-new 274-HP, AWD **MAZDASPEED 6**. High performance at the highest level. Immediate response in every shift. Confidence and control in every turn. All wrapped in a well-crafted design that will electrify all your senses. It's the latest expression of high-performance driving from the MAZDASPEED line-up. With its 274-horsepower turbocharged engine, Active Torque-Split All-Wheel Drive and track-tuned suspension, the all-new MAZDASPEED6 truly is the perfect balance of performance and sophistication. Along with everything else you've ever wanted. Including the ability to captivate.

Optional equipment shown. ©2005 Mazda North American Operations



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HIGH-PERFORMANCE
AT THE HIGHEST LEVEL.

YOU KNEW IT
WOULD COME TO THIS.



MAZDASPEED 6 High-Performance at the Highest Level.

You know us. We're Mazda. We're not the kind of people who can resist temptation when it comes to all-out performance. Which is why, even staring at the phenomenal success of the MAZDA6, one of America's favorite sports sedans, we turned to each other and said, "Yeah, let's do this. Let's turbocharge. Let's intercool. Let's Active Torque-Split. Let's create a car that is every German sports sedan owner's worst nightmare."

And that's basically how the MAZDASPEED6 came to be.

You're probably wondering what MAZDASPEED is. It's like our own internal tuner shop. A group deep within Mazda dedicated to the proposition that every car, no matter how good, can be made to go even faster. Perform at a higher level. Become even more thrilling. And they've been doing that for decades. On the street and on the track.

When the legendary 700-HP Mazda 787B race car won the 1991 24 Hours of Le Mans, Mazda became the first and only Japanese car company to win the prestigious endurance race. That was MAZDASPEED.

In 2004, the MAZDASPEED MX-5 Miata was introduced. Featuring turbocharged power and extensive suspension upgrades, the MAZDASPEED MX-5 Miata garnered countless accolades, and many new fans.

In some ways, creating the MAZDASPEED6 was an even bigger challenge. Because while outstanding performance was imperative, the MAZDASPEED6 needed to provide all the comfort and refinement sports sedan drivers expect. The complete package. At MAZDASPEED, we don't believe in slapping some decals and a spoiler on a vehicle and calling it a day. We go through the entire vehicle. Engine. Suspension. Brakes. Interior. The sound of the exhaust note. So it all comes together as one. And all of this with the same bumper-to-bumper warranty (4 year/50,000 miles*) as every other Mazda vehicle.

The MAZDASPEED6 generates 274 horsepower and 280 ft/lbs of torque, producing astonishing acceleration. Translation: Please wave to the nice man in the BMW as you go roaring by.



"High-performance handling that won't rattle your molars."

The next challenge was getting all that power to the ground. Because of the MAZDASPEED6's substantial power, it

The MAZDA6 has won more than 90 international awards.



The car that the MAZDASPEED6 is based on is considered one of America's premier sports sedans. It features a powerful dual overhead cam inline four cylinder or V6 engine. Five-speed manual transmission. Sport-tuned independent suspension. Four-wheel disc brakes – with ABS and Traction Control. The MAZDA6 is available as a Sport Sedan, 5-Door, and Sport Wagon.

made sense to distribute it through all four wheels. But that's just the beginning. The all-wheel drive system in the MAZDASPEED6 features Active Torque-Split. Basically, an electronic brain that senses exactly how much power to distribute to the front and rear axles for maximum handling and control.

An onboard computer monitors inputs such as yaw rate, lateral g, wheel slippage, steering, and throttle angle rate of change, instantaneously in real time and adjusts the torque distribution accordingly. Basically, it's like having a dozen nuclear physicists figuring out exactly the right thing to do at every moment. But from behind the wheel, all you notice is the seamless power delivery and the MAZDASPEED6's almost otherworldly composure in virtually any driving situation.

And that kind of attention to detail is evident throughout the car. Stopping power has been boosted substantially with even larger diameter disc brakes. Spring rates and stabilizer bars have been tuned for high-performance handling that won't rattle your molars in everyday driving. Surgical reinforcements throughout the vehicle increase

the torsional stiffness of the chassis, which is part of the reason the MAZDASPEED6 feels so nimble when you're hustling it through mountain switchbacks.

Inside it's like a workstation for driving enthusiasts. The leather-wrapped steering wheel is just the right thickness. The front seats have been redesigned to provide even greater lateral support. The 6-speed manual transmission comes alive in your hand through a custom-designed shift knob. The premium audio with in-dash 6-disc CD changer and Bose® 7-speaker system is concert clear.

"Eat BMWs and Audis for breakfast."

Outside, the MAZDASPEED6 communicates its performance clearly without having to shout. The massive



MAZDASPEED Performance leadership since 1967.

MAZDASPEED was originally established in 1967 under the team name "Mazda Sports Corner" at Mazda Auto Tokyo, Japan's largest Mazda dealer. The aim of the team was to establish a Mazda presence at major motorsports events worldwide. During the next 15 years, the team of hardcore Mazda racers campaigned almost every Mazda model, scoring major victories in the U.S. and Japan.

In 1983, Mazda Motor Corporation brought the MAZDASPEED team from Tokyo to the company's corporate headquarters in Hiroshima to help drive Mazda's factory racing ambitions, culminating in a landmark victory at the 1991 24 Hours of Le Mans.

Today, MAZDASPEED is the ultimate expression of performance by Mazda and offers excellence in these three enthusiast areas:

- Motorsports
- High-performance parts and accessories
- Limited production MAZDASPEED vehicles like the MAZDASPEED6

Mazda remains the only Japanese manufacturer to win the world-renowned 24 Hours of Le Mans.



"MAZDASPEED is the ultimate expression of performance by Mazda..."

lower air intake is purely functional. The sculpted hood doesn't just look cool; it provides clearance for the intercooler. And the various aerodynamic aids help keep the MAZDASPEED6 planted on the road at speed.

Are you MAZDASPEED6 material? You'll have to drive one to decide. For the great majority of people, the MAZDA6 is the ideal affordable sports sedan.

But for those who want even more power, more comfort, more aggressive styling and the ability to eat BMWs and Audis for breakfast, the MAZDASPEED6 is a tough combination to beat.

*See Mazda dealer for limited-warranty details.