



It's got fun down to a T

Tight ride: 3 levels of innovative, European-infused handling. *Tantalizing design:* 4 distinct body styles and 4 diverse models. *Terrific value:* Lots of features for not a lot of dough. *Top-notch efficiency:* up to 37 miles* on a gallon of gas. So you'll waste less time at the pump, and spend more of it at the wheel. Most definitely the place you wanna be. Especially if you go for the performance-packed, 151-hp Focus ST – with its red-and-black accented sport seating (shown right). No matter the makeup of your Focus interior, it's much roomier than what you'll be "stuck with" in the Honda Civic, Toyota Corolla, Chevy Cobalt and Saturn Ion. *Translation:* sweet.

Contents

Energetic & efficient	2
Sizeable & versatile	3
Rockin' & rollin'	4
Model highlights	5
Specifications	6



*EPA-estimated 27 mpg city/37 hwy. for 2.0L Duratec 20 engine with 5-speed manual transmission.



A little mean, a lotta good

No need to sacrifice power to reduce pollution. All 3 aluminum-block Duratec engines were designed from the start to be more energetic, more efficient, more ear-pleasing, and way more eco-responsible* – ensuring Focus remains well above average in the EPA *Green Vehicle Guide*. Every Duratec is equipped with chain-driven dual overhead cams, 16 valves, 4 cylinders and sequential multi-port fuel injection; all backed by powertrain coverage that rates among the best ever offered by Ford. Focus lets you have your kicks and beat smog too.

All Focus models are also outfitted with MacPherson struts up front and Control Blade™ trailing arms in back. The 4-wheel independent design delivers exceptional maneuverability and eagerly absorbs bumps. Some downright impressive European-born and -bred manners.

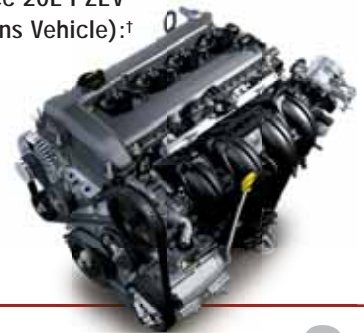


“Now you can drive the SmartWay... vehicles that receive this designation are very good environmental performers relative to other vehicles.”

– U.S. Environmental Protection Agency
(for all Focus models except ST)

Responsive & responsible revs

- 32-mpg** 2.3L Duratec 23: unleashes 151 hp.
- 37-mpg** 2.0L Duratec 20: produces 136 hp.
- 37-mpg** 2.0L Duratec 20E PZEV (Partial Zero Emissions Vehicle):† delivers 130 hp.



*Based on 2004 2.0L vs. 2005 2.0L Duratec 20 DOHC engine emissions.**EPA-estimated fuel economy highway with 5-speed manual transmission.

†Standard on S, SE and SES models in CA, MA, ME, NY and VT; available on retail orders in AZ, CT, NH, NJ, NV, OR, PA and RI.



Hey, Civic's kinda cramped

Honda Civic, Toyota Corolla, Chevy Cobalt and Saturn Ion take their hats off to the outstanding interior volume in Focus, which tops each of them by a good few feet. Ensuring every bit of living room remains people-friendly instead of package-filled, Focus also offers much more cargo space than that Civic/Corolla/Cobalt crowd. *Bonus:* Trunk hinges in Ford Focus are engineered to never bar the way, meaning there's ample room for all those gotta-haves wherever you gotta get. Oversized items are always welcome: Focus happily obliges with its split-folding rear seat. Make plans, not compromises.

On Focus SES and ST, the steering wheel adjusts up, down, in and out. Plus, key audio controls are available on the steering column. *All good.*

Revitalizes your attitude You and 4 friends will be lookin' real fine with this year's new Interior Upgrade Package option (shown above). It wraps the sport seating surfaces in Charcoal leather, then contrasts them with Light Flint leather inserts. The leather-wrapped steering wheel gets in on the two-tone act – its upper rim is Charcoal, while Light Flint rules the rest. A sleek satin finish is applied to the center stack and around the instrument panel gauges. But the package's most intriguing aspect might be the unique door sill plates, which expose the body-color paint underneath to spell out FOCUS.





So sizzlin' it's almost scary

For sure, Focus ST aims to please. Rap or rock to the laser-clear sounds of a CD player that's MP3 capable. Pump up the volume in a snap – the optional in-dash 6-CD changer includes audio switches parked on the column of the leather-wrapped steering wheel that's jazzed with bright red stitching (just like the leather-wrapped shifter) and cruise-control functions. A full set of quick-read, jet-black gauges is surrounded smartly in silver, while a slick metal-mesh finish on the center stack grooves in step with this performance-purposed cockpit.

You can even splurge for the optional leather-trimmed seating, featuring Preferred Suede® inserts, which is available with front buckets that are heated – something uncommon for this class.

Sound by **SONY**

A boomin' 500 watts of peak power and Digital Sound Processing capabilities highlight this available Audiophile® System*. Sony sound techs acoustically tuned it all: AM/FM stereo with 6-disc in-dash CD changer and MP3 capability; 4 coax speakers with neodymium rare-earth magnets; and an 8" subwoofer with a massive 2.4-lb. magnet and separate 110-watt, 2-channel amp for exceptionally deep, crisp bass. Every model even comes with a built-in 6-CD holder.



*Available on SE, SES (except wagon) and ST models.

MODEL HIGHLIGHTS

Each series includes the standard equipment of the previous series, except where additions/exceptions are noted.

S (3-door/4-door/5-door)



Select standard content: 2.0L I-4 Duratec 20 or 20E PZEV[†] engine • 5-speed manual transmission • 15" steel wheels with 9-spoke wheel covers • P195/60R15 all-season tires • Front disc and rear drum brakes • Black grille with chrome surround • Black manual sideview mirrors • Black exterior door handles • Black rear decklid/liftgate molding • AM/FM stereo/single-CD player with MP3 capability, speed-sensitive volume control, clock and 4 speakers • Intermittent windshield wipers • Black instrument cluster surround with black-faced gauges • Silver-metallic instrument panel center stack on 3-door and 5-door; black on 4-door (shown with optional air conditioning)



SE (3-door/4-door/5-door/wagon)



Includes S content, plus: 15" steel wheels with 6-spoke wheel covers • Air conditioning • Power Group including power windows, power locks, keyless entry with 2 key fobs, and power sideview mirrors • Variable-intermittent windshield wipers • Front center armrest with storage • Black instrument panel center stack on 4-door and wagon; silver-metallic instrument panel center stack on 3-door and 5-door (shown)



SES (3-door/4-door/5-door/wagon)



Includes SE content, plus: 16" 5-spoke aluminum wheels and Pirelli P205/50R16 all-season tires on 3-door, 4-door and 5-door • 15" multi-spoke aluminum wheels on wagon • Body-color bodyside moldings • Fog lamps with black surrounds • Cruise control • Tilt/telescoping steering column with leather-wrapped steering wheel • Overhead storage console with front map/reading lights, and storage bins for sunglasses and garage door opener • Tachometer • Black instrument cluster surround with grey-faced gauges • Silver-metallic instrument panel center stack on 3-door and 5-door; two-tone finish on sedan and wagon (shown)



ST (4-door)



Includes SES content, plus: 2.3L I-4 Duratec 23 engine • Unique 16" 5-spoke machined-aluminum wheels • Performance-tuned suspension • 4-wheel power disc brakes • Anti-lock Brake System (ABS) • Satin-alloy grille with body-color surround • Power, heated, body-color sideview mirrors • Body-color door handles • Ground effects on rear fascia • Blacked-out lower rear fascia • Fog lamps with silver surrounds • Chrome-tip exhaust • Sport front bucket seats • Black leather-wrapped steering wheel and shift knob with red contrast stitching • Silver instrument cluster surround with black-faced gauges • Dark grey/metal-mesh finish instrument panel center stack (shown)



[†]Standard on S, SE and SES models in CA, MA, ME, NY and VT; available on retail orders in AZ, CT, NH, NJ, NV, OR, PA and RI.

SPECIFICATIONS

STANDARD FEATURES

MECHANICAL

100,000-mile tune-up interval*
 5-speed manual transmission
 Compact spare tire
 European-inspired suspension — Front: independent MacPherson strut, stabilizer bar; rear: independent Control Blade™
 Front-wheel drive
 Maintenance-free battery
 Power front disc/rear drum brakes
 Power rack-and-pinion steering

SAFETY/SECURITY

Personal Safety System® for driver and front passenger — Includes dual-stage front airbags,** safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver's-seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System
 Battery saver
 Belt-Minder® safety belt reminder
 Child-safety rear door locks (n/a on 3-door models)
 Emergency trunk release (4-door)
 Headlamps-on alert chime
 LATCH — Lower anchors and tether anchors for child-safety seats (rear outboard positions)
 Low-fuel warning light
 Safety belts — 3-point for all 5 seating positions
 Safety cell unitized body construction
 Securilock® passive anti-theft system
 Shoulder belt height adjusters — Front positions
 Side-intrusion door beams

SEATING

5-person seating
 60/40 split-fold rear seat with flip-up rear-seat cushion
 Height-adjustable driver's seat

INTERIOR

AM/FM stereo/single-CD player with MP3 capability, clock and 4 speakers
 Assist handles — Front and rear overhead
 Center floor console — Full-length with pen storage and cupholders (2 front, 1 rear)
 Courtesy lights with theater-dimming feature
 Front doors with map pockets and integrated bottle holders
 Interior decklid/liftgate release
 Map pocket — Front-passenger seatback
 Power point — Front
 Trip odometer
 Visor vanity mirrors — Driver and front-passenger

EXTERIOR

Bumpers — Body-color, 5-mph impact-absorbing
 Headlamps — Aerodynamic halogen
 Rear-window defroster
 Solar-tinted glass
 Windshield wipers — Front: intermittent; rear: wiper/washer (n/a on 4-door models)

*Under normal driving conditions with routine fluid and filter changes. **Always wear your safety belt and secure children in the rear seat. †Requires ABS and tachometer. ††Overhead console with storage replaced with map lights only when power moonroof is ordered.

ENGINES

	2.0L DURATEC 20	2.0L DURATEC 20E PZEV	2.3L DURATEC 23
Horsepower (hp @ rpm)	136 @ 6000	130 @ 6000	151 @ 5750
Torque (lb.-ft. @ rpm)	136 @ 4250	129 @ 4000	154 @ 4250

EPA-ESTIMATED FUEL ECONOMY

TRANSMISSION	2.0L DURATEC 20	2.0L DURATEC 20E PZEV	2.3L DURATEC 23
5-speed manual (mpg)	27 city/37 hwy.	27 city/37 hwy.	23 city/32 hwy.
4-speed automatic (mpg)	27 city/34 hwy.	27 city/34 hwy.	n/a

Comparisons based on 2007 competitive models, publicly available information and Ford certification data at time of printing. Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Dimensions shown may vary due to optional features and/or production variability. Following publication of the catalog, certain changes in standard equipment, options and the like, or product delays may have occurred which would not be included in these pages. Your Ford Dealer is the best source for up-to-date information. Ford Division reserves the right to change product specifications at any time without incurring obligations.

FEATURES & OPTIONS

S			
SE			
SES			
ST			
MODELS			
● ● ● —	● ● ● ●	● ● ● —	3-door hatchback
● ● ● ●	● ● ● ●	● ● ● ●	4-door sedan
● ● ● —	● ● ● ●	● ● ● —	5-door hatchback
— ● ● —	— ● ● —	— ● ● —	5-door wagon
MECHANICAL			
● ● ● —	● ● ● —	— — ● —	2.0L Duratec 20 DOHC engine
— — — —	— — ● —	— — — —	2.0L Duratec 20E PZEV DOHC engine
— — — —	— — — ●	— — — —	2.3L Duratec 23 DOHC engine
● — — —	— — — —	— — — —	15" steel wheels with 9-spoke wheel covers
— ● — —	— — — —	— — — —	15" steel wheels with 6-spoke wheel covers
○ ○ ● —	— — — —	— — — —	15" multi-spoke aluminum wheels (standard on wagon SES)
— — ● —	— — — —	— — — —	16" 5-spoke aluminum wheels (standard on 3-door, 4-door and 5-door SES)
— — — ●	— — — —	— — — —	16" 5-spoke machined-aluminum wheels
● ● ● —	— — — —	— — — —	P195/60R15 all-season tires (standard on wagon SES only)
— — ● ●	— — — —	— — — —	Pirelli P205/50R16 all-season tires (n/a on wagon SES)
— — — ●	— — — —	— — — —	4-wheel power disc brakes
○ ○ ○ —	— — — —	— — — —	Automatic transmission (n/a on 3-door S)
— ● ● ●	— — — —	— — — —	Cruise control — Steering wheel-mounted
— — ● —	— — — —	— — — —	Enhanced European suspension with rear stabilizer bar (also standard on wagon SE)
— — — ●	— — — —	— — — —	Performance-tuned suspension with rear stabilizer bar
SAFETY/SECURITY			
○ ● ● ●	— — — —	— — — —	Anti-lock Brake System (ABS)
○ ● ● ○	— — — —	— — — —	Front-seat side airbags
— ○ ○ ○	— — — —	— — — —	Perimeter alarm system
— ○ ○ ○	— — — —	— — — —	Traction Control†
SEATING			
— — ● ○	— — — —	— — — —	Heated front seats
— — ○ —	— — — —	— — — —	Leather-trimmed seats
— — — ●	— — — —	— — — —	Sport seats — Charcoal cloth with black/red sport cloth inserts
— ○ ○ —	— — — —	— — — —	Sport seats — Light Flint leather-trimmed with contrasting Charcoal leather inserts
● ● ● —	— — — —	— — — —	Sport seats — Charcoal leather-trimmed with contrasting Light Flint leather inserts
— — — ○	— — — —	— — — —	Sport seats — Charcoal leather-trimmed with Preferred Suede® inserts
INTERIOR			
○ ● ● ●	— — — —	— — — —	Air conditioning
— ○ ○ ○	— — — —	— — — —	AM/FM stereo/6-disc in-dash CD changer with MP3 capability and secondary audio controls on steering wheel
— ○ ○ ○	— — — —	— — — —	Sound by Sony Audiophile® System/6-disc in-dash CD changer with MP3 capability and secondary audio controls on steering wheel (n/a on wagon)
● ● — —	— — — —	— — — —	Instrument cluster with black surround and black gauges
— ● ● —	— — — —	— — — —	Instrument cluster with black surround, grey gauges and tachometer
— — ● ●	— — — —	— — — —	Instrument cluster with silver surround, black gauges and tachometer
— ● ● —	— — — —	— — — —	Leather-wrapped steering wheel
— — ● ●	— — — —	— — — —	Leather-wrapped steering wheel and shifter with red contrast stitching
— — ● ●	— — — —	— — — —	Overhead storage console with front map/reading lights and storage bins for sunglasses and garage door opener
— ● ● ●	— — — —	— — — —	Tilt/telescoping steering column
EXTERIOR			
— ● ● ●	— — — —	— — — —	Fog lamps
— ○ ○ ○	— — — —	— — — —	Power moonroof (optional on SE sedan only)††
— ● ● ●	— — — —	— — — —	Power sideview mirrors (heated on ST)
— ● ● ●	— — — —	— — — —	Rear decklid spoiler (4-door only)
PACKAGES			
— ○ ● ●	— — — —	— — — —	Convenience Package — Includes cruise control and tilt/telescoping steering column
○ ○ ○ —	— — — —	— — — —	Interior Upgrade Package — Includes unique satin finish on center stack surround and instrument panel cluster gauge surround, Charcoal leather sport seats with contrasting Light Flint leather inserts, two-tone leather-wrapped steering wheel and unique black sill plates with exposed "FOCUS" in body color
— ○ ○ —	— — — —	— — — —	Safety Package — Includes Anti-lock Brake System and front-seat side airbags
— ○ — —	— — — —	— — — —	SE Sport Group — Includes 15" multi-spoke aluminum wheels, tachometer, leather-wrapped steering wheel and fog lamps
— ○ ○ ○	— — — —	— — — —	Street Appearance Package #1 — Includes unique front fascia with fog lamps, side marker lamps, molded-in-black grille and lower air deflector, unique rear fascia with molded-in-black diffuser insert, unique decklid "rally-style" spoiler (4-door) or unique high-mounted rear wing spoiler (3-door and 5-door), and bright exhaust tip
— ○ ○ ○	— — — —	— — — —	Street Appearance Package #2 — Includes Street Appearance Package #1 contents and SES-style spoiler in lieu of "rally-style" spoiler (4-door only)
— — ○ —	— — — —	— — — —	Weather Package — Includes heated front seats and heated sideview mirrors

● Standard ○ Optional ● Available as part of a package — Not Available

Audiophile is a registered trademark of Audiophile, Inc.

Preferred Suede is a registered trademark of Milliken & Company.

EXTERIORS



Cloud 9 White

Pueblo Gold Metallic

Infra-Red

Dark Toreador Red Metallic

Kiwi Green Metallic



Aqua Blue Metallic

CD Silver Metallic

Liquid Grey Metallic

Pitch Black

Screaming Yellow

Ford uses clearcoat paint for beauty and protection. Colors shown are representative only. Not all colors are available on all models. See your dealer for actual paint/trim options.

WHEELS



15" Steel with 9-Spoke Wheel Cover
Standard on 3-door S, 4-door S and 5-door S



15" Steel with 6-Spoke Wheel Cover
Standard on 3-door SE, 4-door SE, 5-door SE and wagon SE



15" Multi-Spoke Aluminum
Standard on wagon SES; Optional on S and SE and included with optional SE Sport Group



16" 5-Spoke Aluminum
Standard on 3-door SES, 4-door SES and 5-door SES



16" 5-Spoke Machined-Aluminum
Standard on 4-door ST

INTERIORS



Light Flint Cloth
Standard on 3-door S, 4-door S and 5-door S



Charcoal Cloth
Standard on 3-door S and 5-door S



Light Flint Cloth
Standard on 3-door SE and SES, and 5-door SE and SES



Charcoal Cloth
Standard on 3-door SE and SES, and 5-door SE and SES



Pebble Cloth
Standard on 4-door S and 5-door S



Light Pebble Cloth
Standard on 4-door SE and SES, and wagon SE and SES



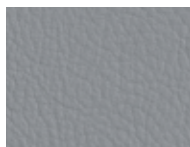
Light Flint Cloth
Standard on 4-door SE and SES, and wagon SE and SES



Charcoal Cloth with Black/Red Sport Inserts
Standard on 4-door ST



Light Pebble Leather Trim
Available on 4-door SES and wagon SES



Light Flint Leather Trim
Available on 3-door SES, 4-door SES, 5-door SES and wagon SES



Charcoal Leather Trim
Available on 3-door SES and 5-door SES



Charcoal Leather Trim with Light Flint Preferred Suede Inserts
Available on 4-door ST

PEBBLE	
FLINT	
CHARCOAL	
3-DOOR/5-DOOR	
●	Cloud 9 White
●	Infra-Red*
●	Dark Toreador Red Metallic
●	Kiwi Green Metallic†
●	Aqua Blue Metallic†
●	CD Silver Metallic
●	Liquid Grey Metallic*
●	Pitch Black
●	Screaming Yellow
4-DOOR/WAGON**	
●	Cloud 9 White
●	Pueblo Gold Metallic
●	Infra-Red*
●	Dark Toreador Red Metallic
●	Kiwi Green Metallic†
●	Aqua Blue Metallic†
●	CD Silver Metallic
●	Liquid Grey Metallic*
●	Pitch Black
ST	
●	Infra-Red
●	CD Silver Metallic
●	Liquid Grey Metallic
●	Pitch Black

*Not available on S models. **Charcoal not available on wagon.
†New for 2007. All combinations not available on all trim levels.
‡2007 model year Focus coverage will be greater.

THE 5 YEAR/60,000 MILE POWERTRAIN WARRANTY New Vehicle Limited Warranty

We want your Ford Focus ownership experience to be the best it can be. So under this warranty, your new vehicle comes with 3-year/36,000-mile Bumper-to-Bumper Coverage, 5-year/50,000-mile Safety Restraint Coverage, and 5-year/unlimited-mile Corrosion (Perforation) Coverage — all with no deductible. Please ask your Ford Dealer for a copy of this limited warranty.

For more assurance: There's now a 5-year/60,000-mile powertrain limited warranty^{††} that's fully transferable, has no deductible, and provides you with an additional 2 years or 24,000 miles of coverage — on select components, including the engine and transmission — beyond the standard 3-year/36,000-mile Bumper-to-Bumper Coverage. Plus, Roadside Assistance is extended to 5 years or 60,000 miles, so you have the security of knowing that help may be only a phone call away should you run out of fuel, lock yourself out of the vehicle, or need towing. Your Ford Dealer can provide complete details on all of these advantages.

Ford Credit Get the ride you want. Whether you plan to lease or finance, you'll find the choices that are right for you at Ford Credit. Ask your Ford Dealer for details, or check us out at www.fordcredit.com.

Ford Motor Company Insurance Services Get Ford Motor Company quality in your auto insurance. Our program offers industry-leading benefits and competitive rates. Call 1-877-367-3847, or visit us at www.fordvip.com for a no-obligation quote. Insurance offered by American Road Services Company (in CA, American Road Insurance Agency), a licensed agency and subsidiary of Ford Motor Company.

EXTENDED SERVICE PLAN For a purchase or lease, the Ford Extended Service Plan (ESP) gives you "Peace-of-Mind" protection designed to cover key vehicle components and protect you from the cost of unexpected repairs. Ask your dealer for an ESP, the only service contract backed exclusively by Ford and honored at all Ford Lincoln Mercury dealerships.

GENUINE ACCESSORIES Genuine Ford Accessories are designed and engineered specifically for Ford vehicles. Visit our website at www.fordaccessoriesstore.com to use the Accessorizer, and to learn about complete accessory details and purchase instructions.

