



MASERATI

MASTER MASERATI







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EXCELLENCE THROUGH PASSION



# MASTER MASERATI

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## • DRIVING COURSES

The Master Maserati Driving Courses offer you the chance to learn how to drive exclusive high-performance cars with the same kind of confidence and gusto as a professional driver. The relationship between man and machine makes all the difference when it comes to road safety. Maserati has always focused on dynamic handling in the development of its cars and is equally attentive to the needs of its existing and future customers. Maserati's aim with these courses is to achieve an absolutely fluid relationship between driver and car and to add that extra flourish of professionalism to the driving style of even its most expert clients.

The result is the Master Maserati range of courses which take place on the highly technical Varano de' Melegari track, situated near the delightful town of Parma. The courses offer instruction in safe sporty driving. Participants do their training at the wheel of various Maserati models under the watchful eye of former professional F1, Rally, DTM and Indy drivers who are also expert instructors. The courses are carefully structured to guarantee participants the chance to experience the true performance of the various models in complete safety, both in the track sessions and emergency situation simulations.

## MASTER MASERATI TECHNICAL RUNDOWN

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**Participants:** 24 per course, divided into 3 or 4 groups of 6 to 8 participants each.

**Instructors:** A staff made up of 11 professional driving instructors, all from the world of racing, come to share their competitive experiences gained through their extensive instructor experience with GT cars.

**Vehicles:** GranTurismo, GranTurismo S, Quattroporte S, Quattroporte Sport GT S (13 cars in total).

**Length of the courses:** 2 days at the autodrome (approx. 9.00 - 17.30) with arrival at the hotel the evening before activity on the track, from 18.00.

**Logistics:** Accommodation at Hotel Palace Maria Luigia, an elegant 4-star-Superior hotel in Parma. Dinners at exclusive local restaurants and lunches at the track. Course participants will enjoy the use of the fully equipped circuit.

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# MASTER GT

## 2 • DAY DRIVING COURSE

Open both to aspiring and existing Maserati customers, **Master GT** Maserati is the driving course organised by Maserati S.p.A. that is oriented towards the GranTurismo as well as safe and sporty driving techniques.

All the Master Maserati driving courses take place at the Varano de' Melegari race track, located about 20 Km from the Italian city of Parma; a track that is also used for car races which combines excellent technical characteristics with highly specific and professional structures for driving instruction with maximum safety.

**Driving instruction:** *The Master GT Maserati courses offer a specific program dedicated exclusively to Maserati customers where the instruction and the dynamics of the course can be personalised to the participant's specific needs and expectations. The activities and models used during the course can therefore be personalised based on the desires of the participants.*

**Price:** € 3.750,00 (including VAT) per participant, inclusive of two days on the track, insurance, cocktail reception on the evening of arrival, two dinners, two-night accommodation at Hotel Palace Maria Luigia, two lunches at the track and Maserati gifts. The price for each companion is € 784.00 (including VAT).







Arrival of participants is planned for the evening before the start of the course, from 18.00 at: **Hotel Palace Maria Luigia**: Viale Mentana 140, 43100 Parma  
Tel: +39 0521 281032 - Fax: +39 0521 231126 - [www.palacemarialuigia.com](http://www.palacemarialuigia.com)

At 19.30 there will be a welcome cocktail at the hotel and a presentation briefing on the content and objectives of the course. Dinner will follow.

## 1<sup>st</sup> DAY AT THE TRACK

- 9.00 *Arrival at the track and staff welcome*
- 9.15 *Master GT driving theory - 1st session*
- 9.45 *Division of participants into four activity groups*  
*Guidelines on correct driving*
- 10.45 *Start of practical exercises. Groups to rotate*
  - a) *On track with telemetry analysis*  
*1st session / 2 driving turns*
  - b) *Emergency braking*
  - c) *On track with telemetry analysis*  
*2nd session / 2 driving turns*
  - d) *Power oversteer with and without ASR*
- 12.45 *Lunch break on the Terrace*
- 13.45 *Practical drills restart*
- 15.45 *On track with instructor on board*  
*3rd session / 2 driving turns*
- 17.15 *Debriefing*
- 17.30 *Return to the Hotel*
- 20.30 *Dinner*

## 2<sup>nd</sup> DAY AT THE TRACK

- 9.00 *Arrival at the autodrome*  
*Master GT driving theory - 2nd Session*
- 9.30 *Start of practical exercises. Groups to rotate*
  - a) *On track with telemetry analysis*  
*1st session / 2 driving turns*
  - b) *Slide machine - **driving on a low-grip surface***
  - c) *On track with telemetry analysis and the pace car*  
*2nd session / 2 driving turns*
  - d) *GT Route: **high speed contest***
- 12.30 *Lunch break on the Terrace*
- 13.30 *Group photo*
- 13.45 *Practical drills restart*
- 15.00 *Laps of the track with the pace car*  
*3rd session / 4 driving turns*
- 17.00 *Possibility for Maserati owners to test their own Maserati on track*
- 17.15 *Closing ceremony*  
*and awarding of certificates*
- 17.30 *Departure of guests*



# MASTER HIGH PERFORMANCE

## 2 • DAY DRIVING COURSE

The **Master HP** Maserati represents the maximum evolution of driving technique concepts developed during the previous GT program.

The course, designed to offer a highly professional and technically advanced service, provides the unique opportunity to master the world of Maserati GranTurismo, testing high performance Maserati models on the Varano de' Melegari track, through a highly personalised and specialised program that combines driver satisfaction and technique.

**Driving instruction:** *The Master HP Maserati courses offer a specific program dedicated exclusively to Maserati customers where the instruction and the dynamics of the course can be personalised to the participant's specific needs and expectations. The examination of the technical aspects of the course will be done through an intensive and professional use of telemetry for in-depth analysis, based on driving sessions of increasing duration.*

**Price:** € 4.200,00 (including VAT) per participant, inclusive of two days on the track, insurance, cocktail reception on the evening of arrival, two dinners, two-night accommodation at Hotel Palace Maria Luigia, two lunches at the track and Maserati gifts. The price for each companion is € 784.00 (including VAT).





# PROGRAMME

## MASTER HIGH PERFORMANCE 2 • DAY DRIVING COURSE

Arrival of participants is planned for the evening before the start of the course, from 18.00 at: **Hotel Palace Maria Luigia**: Viale Mentana 140, 43100 Parma  
Tel: +39 0521 281032 - Fax: +39 0521 231126 - [www.palacemarialuigia.com](http://www.palacemarialuigia.com)

At 19.30 there will be a welcome cocktail at the hotel and a presentation briefing on the content and objectives of the course. Dinner will follow.

### 1<sup>st</sup> DAY AT THE TRACK

- 9.00 *Arrival at the track and staff welcome*
- 9.15 *Master HP driving theory - 1st session*
- 9.45 *Division of participants into four activity groups  
Initial driving session with on-board instructor*
- 10.45 *Start of practical exercises. Groups to rotate*
  - a)** *On track with telemetry analysis  
1st session / 2 driving turns*
  - b)** *High speed pendulum turns*
  - c)** *On track with telemetry analysis  
2nd session / 2 driving turns*
  - d)** *On track with telemetry analysis and the pace car  
3rd session / 2 driving turns*
- 12.45 *Lunch break on the Terrace*
- 13.30 *Group photo*
- 13.45 *Practical drills restart*
- 15.45 *On track with instructor on board  
4th session / 2 driving turns*
- 17.15 *Debriefing*
- 17.30 *Return to the hotel*
- 20.30 *Dinner*

### 2<sup>nd</sup> DAY AT THE TRACK

- 9.00 *Arrival at the autodrome  
Master HP driving theory - 2nd session*
- 9.30 *Start of practical exercises. Groups to rotate*
  - a)** *On track with telemetry analysis 1st session / 2 driving turns*
  - b)** *HP route - **high speed contest***
  - c)** *On track with telemetry analysis and the pace car  
2nd session / 2 driving turns - **long run***
  - d)** *On track with telemetry analysis and the pace car  
3rd session / 2 driving turns - **driving quality contest***
- 12.30 *Lunch break on the Terrace*
- 13.30 *Practical drills restart*
- 15.00 *Laps of the track with the pace car  
4th session / 4 driving turns*
- 17.00 *Possibility for Maserati owners to test their own Maserati on track*
- 17.15 *Closing ceremony  
and awarding of certificates*
- 17.30 *Departure of guests*







SEBASTIAN PIQUET





# DIRECTIONS

## MASTER MASERATI

### TO THE HOTEL:

#### **By motorway from all directions:**

*Parma Centro exit. After leaving the motorway, turn right and take Via Rastelli (on the right); keep straight on until you have crossed the railway bridge, then at the roundabout turn left towards the city centre (Centro).*

*At the third traffic light, turn right and then sharp left onto Viale Mentana. The Hotel Palace Maria Luigia is clearly marked at the right at the beginning of Viale Mentana.*

*For further information, the Hotel's Reception is at your service on: +39 0521 281032.*

### TO THE CIRCUIT AT VARANO DE' MELEGARI:

**From Milan:** *Take the A1 motorway in the direction of Bologna. Take the A15 (Parma-La Spezia) motorway (around 101km down the A1).*

**From Turin:** *Take the A21 (Turin-Piacenza) motorway. At Piacenza continue towards the Auto Sole in the direction of Bologna until the entrance to the La Spezia motorway. Take the Motorway A15 Parma-La Spezia.*

**From Bologna:** *Take the Motorway A1 in the direction of Milan. Having passed the Parma toll booth, after 8.5 km take the link road that leads to the A15 (Parma-La Spezia) motorway.*

**From Rome:** *Take the Roma-Bologna motorway. Continue on the A1 in the direction of Milan. Continue past Modena, Reggio Emilia and Parma. Take the slip road for the A15 PARMA-LA SPEZIA and exit at FORNOVO.*

**From all directions:** *exit at Fornovo. After the toll booth turn left, following indications for "Varano de' Melegari". Continue on this road for round 7 km. On the left is the bridge that leads to the entrance to the circuit.*



# GENERAL INFORMATION

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## MASTER MASERATI

### REGISTRATION:

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By completing the form available at Maserati Dealers, or, if you require more information, by contacting Master Maserati Secretary at the Varano de' Melegari autodrome, Tel: 0039 0525 551138, Fax: 0039 0525 551140 e-mail: [info@mastertg.it](mailto:info@mastertg.it)

**Insurance:** *Maximum insurance coverage, undersigned automatically on enrolment, is estimated at € 309.870 for each participant.*

**Clothing:** *Sportswear is recommended for the track activities (in particular shoes suitable for driving). There is no dress code for dinner.*

**Maserati Factory Tour:** *For clients who wish so, and with sufficient notice, it is possible to organise a visit to the Maserati factory in the days leading up to, or immediately after, the course, by contacting Maserati Spa at:*

*e-mail: [maseratiexperience@maserati.com](mailto:maseratiexperience@maserati.com)*

*Tel: +39 059 590664 - Fax: +39 059 8663823.*











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*Driving Courses*

[WWW.MASERATI.COM](http://WWW.MASERATI.COM)

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