



**PORSCHE**



# **Porsche Travel Club 2009**

**Porsche Driving Experience – Germany**

# Porsche Driving Experience

**Embark upon a journey of discovery and find out about yourself and your Porsche – on tarmac, snow or sand.**



**The Porsche Driving Experience offers a wide selection of unforgettable tours and fascinating driving activities. You can choose from two main elements: the Porsche Travel Club and the Porsche Sport Driving School.**

**The Porsche Travel Club organises a range of Behind the Scenes with Porsche tours and Porsche Weekends, as well as exciting Porsche Adventure Tours and driver training courses that will open up a whole new world for you – both on and off road. At almost all of the events, you will have the use of a Porsche.**

**At the Porsche Sport Driving School, experienced instructors will show you how to improve your driving skills. Choose between a number of international circuits and the FIA-compliant test track at the Porsche facility in Leipzig.**

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**This catalogue presents the detailed programme of the Porsche Travel Club's busy year ahead and provides a brief insight into the activities of the Porsche Sport Driving School. The full Porsche Sport Driving School programme will be published in a separate catalogue.**

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### **Legend**

- This symbol indicates new or amended tours.
- ◆ This symbol indicates hotel locations on maps.

\* In cooperation with the Porsche Sport Driving School.

\*\* Special conditions apply to tours offered by Porsche Travel Club Italia and Porsche Travel Club USA. These can be requested from the relevant operator.



# Porsche Travel Club

**Turn your holiday into something  
to write home about.**



The Porsche Travel Club offers no less than you would expect from a Porsche, namely fascinating and exhilarating experiences. We design our tours with the greatest attention to detail to provide maximum pleasure for you. Whether you are looking for a weekend break or a longer holiday, our tours will take you to select destinations offering adventure, culture, relaxation and plenty of memories to cherish. In addition, almost all Porsche Travel Club holidays can be booked as a group or incentive tour for corporate clients. We can adapt the itinerary to create just the right package to satisfy your individual requirements.

About us

The services offered by the Porsche Travel Club differ significantly from the usual type of tours available. After all, we believe that what you are travelling in can be just as important as delightful destinations and interesting itineraries. The Porsche Travel Club was established to give Porsche enthusiasts the chance to drive a Porsche in some of the most beautiful places in the world in the company of other people who share their passion.

You don't need to be a member of this club. We simply offer you the chance to participate in a range of high-quality driving experiences. Our tours are as varied as the

Porsche models themselves. All of our offers are complete packages, which means we take responsibility for all organisational aspects from accommodation in first-rate hotels to dining in exquisite restaurants. To ensure that you don't get lost along the way, you travel in convoy with the group and we provide you with a roadbook prior to departure showing the exact route and all the important features of the itinerary. Whichever package you choose, you will also be accompanied by experienced guides.

For groups of two or more, we are happy to customise our itineraries even further and provide a range

of additional services such as arranging accommodation the night before an event. Treat your friends and family by introducing them to this new and exciting way to travel. Our Porsche Travel Club gift vouchers are the ideal present for any Porsche enthusiast.

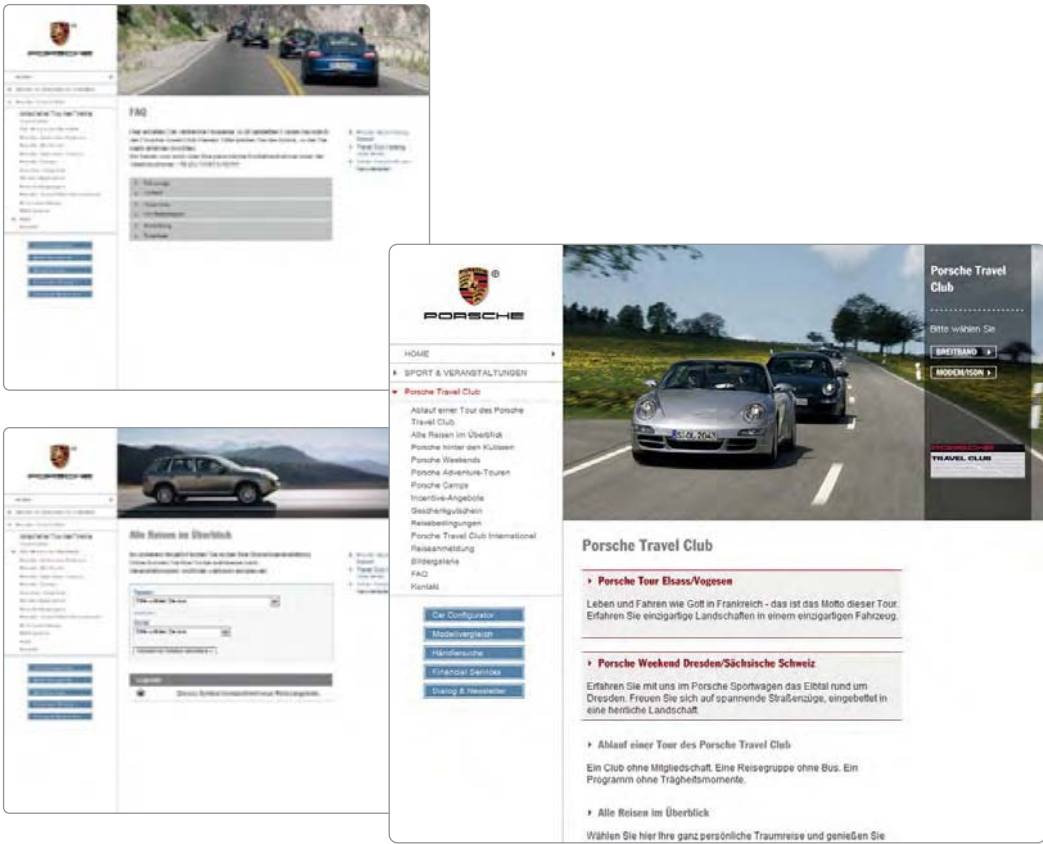


Visit us online

Find out more about our range of fantastic holidays at [www.porsche.com](http://www.porsche.com). Select your country and click on motorsport & events. You can register on the site and check the current availability of

your chosen tour. You can also visit the picture gallery to get an impression of the wonderful world of the Porsche Travel Club. In addition, you will find the answers to a number of frequently asked questions under the Porsche Travel Club FAQ section.

If you wish to surprise someone with one of our exclusive tours, you can purchase gift vouchers online, as well as tickets for other Porsche events. We're just a click away!





## Incentives

**Never has mixing business with pleasure been so appealing.**

**Incentive packages from Porsche Travel Club.**



Porsche Travel Club holidays can also be booked as incentives. Take the opportunity to experience some unforgettable moments with your colleagues and business partners, while exploring some of the most beautiful places in the world in a number of different Porsche models.

Whichever package you choose – Porsche Weekends, Porsche Adventure Tours or one of our Porsche Camps – we guarantee plenty of excitement and unadulterated driving pleasure along the way. Porsche Travel Club takes care of all the arrangements for you – from preparing delightful itineraries and booking hotels and restaurants to providing the vehicles.

You can offer your employees or customers one of our holidays as part of a company conference, presentation, training course or seminar. They are also an ideal way to show your appreciation to an outstanding member of staff, reward a competition winner or help develop that all-important business relationship.

We will do our utmost to create a package that suits your individual requirements and are able to customise the itinerary still further for groups of two or more. Why not combine one of our tours with a visit to your offices or production site? Alternatively, you can use the trip as an opportunity to celebrate a company anniversary.

We are happy to provide you with ideas for tailor-made events or to put together additional programmes in line with your particular needs. Porsche Travel Club has a wealth of experience in designing specific itineraries and driver training courses – all of which include the use of your chosen Porsche model.

If you would like us to book special 'Wellness' packages for your guests or accommodation in a hotel of your choice, we will be happy to do so. We also provide a range of other services including organising connecting flights, transfers or accommodation the night before or after an event.



For more information, please contact +49 (0)711 911-78155 or visit us online at [www.porsche.com](http://www.porsche.com)

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Porsche Travel Club

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Legend

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- \* In cooperation with the Porsche Sport Driving School.

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## Contact/tour operator:

Porsche Travel Club  
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E-mail: travel.club@porsche.de  
Internet: www.porsche.com

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# Behind the Scenes with Porsche

**There's more to Porsche than meets the eye.**

**Discover exactly what that is.**



The Porsche Travel Club offers you the chance to get a glimpse behind the scenes at Porsche, the company. With the Porsche in Leipzig tour, you can see how the Porsche idea is developed into a legend of automotive engineering. You can visit our production sites and learn about the origin, development and technology of our vehicles. You even have the opportunity to complete a few laps yourself. Alternatively, you can see your dream cars on display and share your experiences with the experts at two of the world's leading automotive fairs: the Frankfurt International Motor Show (IAA) and the Geneva International Motor Show. The Porsche Travel Club Ticket Service can also provide you with tickets to high-calibre sporting events such as the Porsche Carrera Cup, Porsche Supercup and Porsche Tennis Grand Prix as part of a VIP tour.

# Porsche in Leipzig



**You know what it's like behind the wheel.  
Now take a glimpse behind the scenes.**

The Cayenne is an extraordinary car built in an extraordinary location: Leipzig. With a history stretching back more than 800 years, this charming cosmopolitan city and trade fair venue offers a remarkable spectrum of historic and cultural attractions including lovingly restored

merchants' buildings and arcades. Since the reunification, this flourishing city has experienced a continuing boom in development. That is one of the reasons why it was chosen as the site for our ever expanding, state-of-the-art manufacturing facility – Porsche Leipzig.

Porsche Leipzig offers a comprehensive Porsche experience. It includes the manufacturing facility for the Cayenne, an off-road circuit and a unique FIA-compliant test track modelled on sections of famous international racetracks. Discover the world of Porsche in the Customer

Centre, which houses a vehicle exhibition and museum and offers an extensive calendar of events.



**Your itinerary**

Make your own way to the Porsche complex in Leipzig where you will spend the day exploring the fascinating world of Porsche. On a tour of the factory, you will have the opportunity to learn about the whole production process for the Cayenne. After a general introduction by an experienced Porsche instructor, you can test the uncompromising handling and performance of the Cayenne on the tarmac test track, which measures 3.7 km (2.3 miles) in length. Experience the thrills on its sequences, many of which are

inspired by some of the world's legendary corners such as the Bus Stop at Spa-Francorchamps, the Loews curve at Monaco or the Corkscrew at Laguna Seca. Accompany a Porsche instructor in a race taxi around the circuit to explore the full potential of the Cayenne Turbo under the safest conditions. Take to the wheel again on the approx. 6-km (3.7-mile) off-road circuit where you'll discover some of the secrets of all-terrain driving on a number of demanding modules, including a wading trough, a torsion track and a boulder track. You'll also witness how the Cayenne

handles challenging ramps and bunkers. Afterwards, you can share your experiences over lunch, while enjoying spectacular panoramic views of the proving ground. You can also explore the other attractions at the Customer Centre, including the Porsche vehicle exhibition covering an area of almost 2,000 m², cinema, conference facilities, test track control centre, VIP lounge, Porsche Design Driver's Selection shop and museum of historic Porsche models. An opportunity to experience automotive



passion and the fascination of Porsche in a totally unique way.

**Note:**  
Porsche in Leipzig can be easily combined with the following holidays:

- Porsche Weekend: Erzgebirge Mountains 20.06. – 21.06.09
- Porsche Weekend: Leipzig/Dresden 08.08. – 09.08.09

**Dates:**  
19.06.09  
07.08.09

**Minimum no. of participants:**  
20

**Price:**  
Euro 695 per person

- Package includes:**
- Guided tour of the Leipzig factory
  - On and off-road test drive in a Porsche Cayenne under the expert guidance of Porsche instructors
  - Lunch
  - Passenger ride in a Cayenne Turbo race taxi
  - Travel documents
  - Porsche Travel Club tour guide in German and English (other languages also available on request)

For more information, please contact +49 (0)711 911-78155 or visit us online at [www.porsche.com](http://www.porsche.com)



# Geneva International Motor Show



## Objects of desire. Made to be seen.

Switzerland's second-largest city, Geneva is home to many international organisations, along with a wealth of attractions and – for 11 days of the year – a number of very special exhibits: at the

Geneva International Motor Show. One of the most important automotive exhibitions in the world, it provides the ideal setting in which to learn more about the Porsche marque.

## Your itinerary

After individual arrival, you will be greeted by the Porsche Driving Experience Manager and prepared for the fascinating day ahead. Take a tour of the Porsche presentation to discover what new products are on offer, as well as how the new



models look and perform. Enjoy exclusive access to our VIP lounge where you can meet the experts, learn all about the cars and take advantage of our first-rate catering service. You will still have plenty of time to look around at your leisure, before attending a reception followed by a sumptuous dinner in the evening.

**Dates:**  
04.03.09

**Minimum no. of participants:**  
60

**Price:**  
Euro 395 per person

- Package includes:**
- Admission to the exhibition
  - Exclusive Porsche presentation and support programme
  - Access to the VIP lounge
  - Brunch
  - Gift
  - Information pack
  - Welcome drink
  - Dinner in the Porsche VIP lounge

For more information, please contact +49 (0)711 911-78155 or visit us online at [www.porsche.com](http://www.porsche.com)

# Frankfurt International Motor Show (IAA)



## The beauty of a Porsche? It's highly moving, even at standstill.

Frankfurt am Main – an international banking and exhibition centre known by its inhabitants as 'Mainhattan' because of its impressive skyline. The world's largest motor show, the

IAA, has been held here since 1951. Soak up the international atmosphere while discovering the latest Porsche models, along with a number of other highlights.

## Your itinerary

After individual arrival at a hotel near the exhibition centre, you will be greeted in person by the Porsche Driving Experience Manager and prepared for the exhilarating day ahead. Take a tour of the Porsche presentation featuring all the latest models. Afterwards, you can discuss

the show with our specialist advisers. Enjoy exclusive access to the Porsche VIP lounge – with the chance to meet our team of experts who will answer any car-related questions you may have – and take advantage of our catering service. Join the other participants for a reception at the Porsche stand in the evening – followed by a special show programme. Afterwards, you can share the experiences of the day with the group over dinner.

## Note:

This visit can be easily combined with the following holiday:

- Porsche Tour of Bavaria/ the Black Forest/Heidelberg 11.09. – 17.09.09

## Dates:

18.09.09

## Minimum no. of participants:

60

## Price:

Euro 395 per person

## Package includes:

- Admission to the exhibition
- Exclusive Porsche presentation and support programme
- Access to the VIP lounge
- Brunch
- Gift
- Information pack
- Exclusive show programme
- Welcome drink
- Dinner in the Porsche VIP lounge



For more information, please contact +49 (0)711 911-78155 or visit us online at [www.porsche.com](http://www.porsche.com)



# Porsche Supercup/Formula One VIP Package 2009



**In racing it's all about securing the best position. That goes for the spectators too.**

The Nürburgring is one of the world's most spectacular racetracks. Every year, its demanding chicanes guarantee an exciting battle for first place on the podium. The Porsche Travel Club invites you to experience the thrills of the Nürburgring at first hand. Our exclusive Porsche Supercup/Formula One VIP Package includes a prime seat directly overlooking the pit lanes, five-star hospitality and accommodation at exclusive hotels.

**Your itinerary**

- Day 1**  
Individual travel to the Steigenberger Grandhotel Petersberg, followed by a welcome drink courtesy of the Porsche Travel Club. Look forward to the excitement of the next day over dinner at the hotel.
- Day 2**  
After breakfast, set off in one of our Porsche sportscars through the Rhineland and Eifel regions to the Nürburgring. During training, you will get an insight into what makes this circuit so alluring. Stop

for lunch before taking to the wheel again – for the journey along winding roads back to Bad Godesberg. Enjoy dinner before retiring to your room for the night in the Grandhotel.

- Day 3**  
Straight after breakfast, set off in one of our Porsche sportscars to the Nürburgring for the main highlight of your stay. Park at the circuit and take your seat in the Formula One Paddock Club. Watch the action in the pit lanes below while savouring our five-star hospitality. Then, the exhilarating action begins with the Porsche Supercup and Formula One races. Afterwards,

drive back to Bad Godesberg in a Porsche.

To make the day even more special, we can also arrange for you to travel from the hotel in Bonn to the Nürburgring and back by helicopter. Round off this exhilarating day relaxing over dinner in the evening.

- Day 4**  
Individual departure from Bad Godesberg.

**Dates:**  
on request

**Minimum no. of participants:**  
10

**Prices:** (excl. helicopter)  
Euro 5,911 per person in a double room  
Euro 6,190 per person in a single room

**Prices:** (incl. helicopter)  
Euro 7,911 per person in a double room  
Euro 8,190 per person in a single room

**Package includes:**

- Three-day test drive in a Porsche (two persons per vehicle)
- Three nights' accommodation with breakfast
- Dinner on three nights, welcome drinks
- Porsche Supercup visitor package with five-star hospitality in the Formula One Paddock Club
- Travel documents
- Porsche Travel Club tour guide in German and English (other languages also available on request)



For more information, please contact +49 (0)711 911-78155 or visit us online at [www.porsche.com](http://www.porsche.com)



# Porsche Tennis Grand Prix VIP Tour



**Your chance to get up close to the action.**

**Thrilling performance – on road and court.**

The Porsche Travel Club provides you with tickets to this popular women’s tournament, which has been held at the new Porsche Arena since 2006. So whether you have time for just a single match, a day’s live tennis or even several days’ play, contact the Porsche Travel Club to enjoy a perfect view of the action as well as refreshments in the Porsche VIP area. You can also attend the Tennis Grand Prix for the quarter-finals and finals and combine it with the Porsche Day Tour of the Black Forest.

## Your itinerary

### Day 1

Arrive and check in at the Hotel am Schlossgarten in Stuttgart. Transfer by shuttle bus to the Porsche Arena to experience the excitement of the Porsche Tennis Grand Prix quarter-finals close-up. Return to the hotel for a drinks reception, followed by dinner with the group.

### Day 2

After a brief introduction to your vehicle, set off along winding country roads on the journey from Ludwigsburg to the Black Forest. Stop for lunch at the Traube Tonbach restaurant before driving back through the Black Forest to Ludwigsburg. Return transfer to the hotel after which you can relax over dinner with the group.

### Day 3

Enjoy the Porsche Tennis Grand Prix finals in the VIP area before returning by bus to your hotel.

### Dates:

01.05. – 03.05.09

### Minimum no. of participants:

10

### Prices:

Euro 2,100 per person  
in a double room  
Euro 2,320 per person  
in a single room

### Package includes:

- Tickets for the Porsche Tennis Grand Prix
- One-day test drive in a Porsche (two persons per vehicle)
- Two nights’ accommodation with breakfast
- Lunch on three days
- Dinner on two evenings
- Travel documents
- Porsche Travel Club tour guide in German and English (other languages also available on request)

# Ticket Service



## Porsche Carrera Cup 2009

The Porsche Carrera Cup is one of the most popular events in the German motor racing calendar, offering you the chance to see both experienced drivers and young, amateur racers fighting it out to the last hundredth of a second. The tension is heightened by the fact that all the cars have exactly the same specifications.

You can also watch the teams at work, meet the drivers and engineers and maybe even get a few insider tips. In addition, the racing weekend package includes refreshments between races at

the Porsche hospitality stand. Our visitor package offers you the chance to experience the Porsche Carrera Cup first-hand with access to the Porsche stand and drivers’ paddock, as well as refreshments at the Porsche hospitality stand. This package can be easily combined with a range of other Porsche Travel Club tours.

## Porsche Supercup 2009

As every year, the Porsche Supercup 2009 will be held in conjunction with the Formula One World Championship. Each Supercup package includes five-star Porsche hospitality at the Formula One

Paddock Club and a scheduled tour of the Formula One pits, as well as refreshments, admission and a race programme.

Dates and prices will be available from February/March 2009. For details, please contact the Porsche Travel Club on tel. +49 (0)711 911-78155 or visit us online at [www.porsche.com](http://www.porsche.com).

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# Porsche Weekends

Take a break from  
your usual weekend routine.



If you're looking for a short break with a difference, here's our idea of a few exciting days away: the Porsche Weekends. Take to the wheel of a Boxster, Cayman or 911. Explore the beautiful countryside in the heart of Switzerland or around Lake Constance. Discover Germany by Porsche on a tour of the Allgäu, Palatinate or Black Forest. Experience a wealth of cultural highlights on the unforgettable journey through Saxony from Leipzig to Dresden. Or marvel at the charming landscapes and the epicurean delights of the Rheingau. Whichever Porsche Weekend you choose, it is guaranteed to be a memorable one.



# Porsche Day Tour of the Stuttgart Region



**Carpe diem.**  
**In true Swabian style.**

Spend the day in the Swabian Alb Mountains south of Stuttgart and experience the region, along with its people, scenery and history. Just like the Swabian countryside itself, the locals are genuine and have their own particular character. It's clear to see why this is the home of Porsche.

**Your itinerary**

Set off from Porsche AG in Ludwigsburg, enjoying the unspoilt, yet diverse countryside along the way. Discover a region untouched by modern mass tourism where relaxation is the order of the day. Enjoy the spectacular highland

scenery from behind the wheel of a Porsche, travelling along winding country roads past castles, monasteries and a wealth of breathtaking views.

Stop for lunch at the Gasthof Herrmann inn in Münsingen with its cosy wooden surroundings and warm décor. The restaurant offers a variety of regional culinary delights for you to sample as well as extremely attentive service. Afterwards, continue your journey through the Swabian Alb Mountains back to Ludwigsburg.

**Dates:**  
01.04.09  
24.06.09  
21.10.09

**Minimum no. of participants:**  
10

**Price:**  
Euro 645 per person

- Package includes:**
- Test drive in a Porsche (two persons per vehicle)
  - Lunch
  - Travel documents
  - Porsche Travel Club tour guide in German and English (other languages also available on request)



Gasthof Herrmann inn in Münsingen

For more information, please contact +49 (0)711 911-78155 or visit us online at [www.porsche.com](http://www.porsche.com)



# Porsche Day Tour of the Black Forest



## A fascinating tour through a region full of traditions.

What makes a Porsche so appealing? Is it the history of the marque characterised by the continual quest for technical perfection? Or is it the people who produce the Porsche models, professionals who love every aspect of their work? Whatever the answer, you'll certainly enjoy finding out during every stage of this unique tour.

Take to the wheel and discover the unique driving dynamics of a Porsche sports car for yourself.

### Your itinerary

It is incredible what you can experience in a single day. The Porsche Day Tour of the Black Forest begins with your arrival at Porsche AG in Ludwigsburg.

After being introduced to your Porsche, you set off for the Black Forest. Renowned for its magnificent countryside and winding roads, it provides the perfect setting in which to savour every mile in one of our sportscars.

Stop for lunch at the acclaimed Hotel Traube Tonbach, sampling the culinary delights on offer in the Köhlerstube restaurant, before setting off on the return journey to Ludwigsburg.

### Dates:

- 25.04.09
- 18.07.09
- 12.08.09
- 24.10.09

### Minimum no. of participants:

10

### Price:

Euro 645 per person

### Package includes:

- Test drive in a Porsche (two persons per vehicle)
- Lunch
- Travel documents
- Porsche Travel Club tour guide in German and English (other languages also available on request)



Hotel Traube Tonbach in Baiersbrunn

For more information, please contact +49 (0)711 911-78155 or visit us online at [www.porsche.com](http://www.porsche.com)

# Porsche Weekend: Leipzig/Dresden



## A historical region with timeless appeal.

This tour offers an impressive blend of driving pleasure and cultural highlights. Start out from Leipzig on a drive through the beautiful wine-growing region of the Elbe Valley to Dresden, often referred to as ‘Florence on the Elbe’ or the ‘Venice of the East’. Visit famous buildings such as the Church of Our Lady, the Zwinger Palace or the Semper Opera House, or simply relax on the banks of the river Elbe in preparation for the day ahead.

### Your itinerary

#### Day 1

The day begins with a tour of the Porsche facility in Leipzig where the Cayenne is produced. Collect your vehicle for the weekend, a Porsche 911, Boxster or Cayman. You then set off along the German Avenues Route and Saxon Wine Route through the picturesque Elbe valley to the 1,000-year-old town of Meißen, home to one of the world’s

most famous porcelain factories. Stop for lunch before continuing along the River Elbe to Dresden. After checking in at the Hotel Taschenbergpalais Kempinski, you are free to explore the city at your leisure. In the evening, enjoy a sumptuous dinner in the stylish Alte Meister restaurant.

#### Day 2

On day two, you drive towards the Elbe Sandstone Massif, an impressive landscape to the southeast of Dresden through which the River Elbe meanders. In addition to sheer cliffs, unspoilt vantage points and sleepy villages, it also features a number of bends, making it the ideal location for a Porsche driving experience. Stop off for lunch at Schloss Wackerbarth before setting off along the motorway through the vineyards near Dresden for the return journey to Leipzig, followed by vehicle handover and individual departure.



Schloss Wackerbarth in Radebeul

#### Note:

This tour can be easily combined with the following package:

- Porsche in Leipzig 07.08.09

#### Dates:

- 02.05. – 03.05.09
- 11.07. – 12.07.09
- 08.08. – 09.08.09

#### Minimum no. of participants:

10

#### Prices:

- Euro 950 per person in a double room
- Euro 997 per person in a single room

#### Package includes:

- Guided tour of the Porsche facility in Leipzig
- Two-day test drive in a Porsche (two persons per vehicle)
- One night’s accommodation with breakfast
- Lunch on two days
- Dinner, welcome drink
- Travel documents
- Porsche Travel Club tour guide in German and English (other languages also available on request)



# Porsche Weekend: Erzgebirge Mountains



## Exquisite craftsmanship meets stunning scenery.

The Erzgebirge is known for its old towns, charming villages and traditional crafts. It is also famous for its unique wealth of unspoilt, tranquil scenery, ranging from high ridgeways to countless river valleys – the ideal terrain to explore behind the wheel of a Porsche. And when you reach the mountain tops, you can sit back and enjoy the spectacular views.

Despite its importance as a winter sports destination, the Erzgebirge is probably most notable for its history of producing crafts. You will find a whole range of traditional festive gifts such as smoking men incense burners, nutcrackers and Christmas pyramids. You'll certainly remember this exhilarating Porsche driving experience for a long time to come.

## Your itinerary

### Day 1

Meet the group at the Porsche facility in Leipzig in the northwest of Saxony. Collect your vehicle, a left-hand drive naturally, and head south for Chemnitz, about 70 km (44 miles) away on the northern edge of the Erzgebirge mountains. Stop for lunch before continuing your tour along a magnificent stretch of road to Hartenstein and your destination for the night: the Hotel Schloss Wolfsbrunn, an Art Nouveau-style building that was lovingly restored in 1998. Upon arrival at this five-star hotel, you will be greeted with a drinks reception followed by a gourmet dinner.

### Day 2

On day two, you'll set off for the exhilarating drive along some spectacular roads to the southern Erzgebirge. Break for lunch in the heart of the mountains before completing the return journey to Leipzig, the captivating cosmopolitan

city and trade-fair venue where the Porsche Cayenne is produced.

### Note:

This tour can be easily combined with the following package:

- Porsche in Leipzig  
19.06.09

### Dates:

25.04. – 26.04.09  
20.06. – 21.06.09  
19.09. – 20.09.09

### Minimum no. of participants:

10

### Prices:

Euro 950 per person  
in a double room  
Euro 997 per person  
in a single room

### Package includes:

- Two-day test drive in a Porsche (two persons per vehicle)
- One night's accommodation with breakfast
- Lunch on two days
- Dinner, welcome drink
- Travel documents
- Porsche Travel Club tour guide in German and English (other languages also available on request)



Hotel Schloss Wolfsbrunn in Hartenstein

For more information, please contact +49 (0)711 911-78155 or visit us online at [www.porsche.com](http://www.porsche.com)

# Porsche Weekend: Rheingau



## Explore the legendary Rhine in a true racing legend.

A region with a rich cultural heritage situated to the right of the Rhine between Wiesbaden and Lorch, the Rheingau is renowned for its picturesque villages, historic castles, palaces, churches and monasteries – for a truly romantic experience. The Rheingau is also one of Germany's top wine-producing regions. The landscape mainly consists of gently undulating hills, some of which run steeply down to the banks of the Rhine. A variety of Mediterranean-style

trees bearing figs, olives, apricots and peaches thrive in the areas close to the Rhine.

An idyllic location for a Porsche tour packed with both scenic and culinary delights.

### Your itinerary

#### Day 1

Individual travel to Porsche AG in Ludwigsburg, before setting off for the Odenwald forest. The

Bergstrasse-Odenwald forest nature reserve awaits you with its wealth of charming, winding roads. Stop for a gourmet lunch at the Schaffhof Amorbach, a first-rate restaurant set amidst stunning scenery. Continue on to a real gem of a hotel: the Schloss Reinhartshausen Kempinski. After a champagne reception, enjoy a formal dinner before retiring to your well-appointed room.

#### Day 2

On day two, you continue your journey through the Rheingau region, following a section of the Rhine that has been designated a UNESCO world heritage site. Enjoy breathtaking views from behind the wheel with glimpses of the spectacular castles, palaces and fortresses on the other side of the river. You then pass the legendary 132-metre high Loreley rock near St. Goarshausen. Break for lunch at Johann Lafer's Stromburg restaurant before setting off on the return journey to Ludwigsburg.

#### Dates:

18.04. – 19.04.09  
25.07. – 26.07.09  
17.10. – 18.10.09

#### Minimum no. of participants:

10

#### Prices:

Euro 997 per person  
in a double room  
Euro 1,050 per person  
in a single room

#### Package includes:

- Two-day test drive in a Porsche (two persons per vehicle)
- One night's accommodation with breakfast
- Lunch on two days
- Dinner, welcome drink
- Travel documents
- Porsche Travel Club tour guide in German and English (other languages also available on request)



Schloss Reinhartshausen Kempinski in Eltville-Erbach

For more information, please contact +49 (0)711 911-78155 or visit us online at [www.porsche.com](http://www.porsche.com)



# Porsche Weekend: River Moselle



## A driving weekend with a touch of romance.

Most people associate the Moselle with delightful vineyards. Now you can explore the region's winding roads behind the wheel of a Porsche, taking the time to discover all of its charms along the way. This Porsche Weekend is one of our special highlights, combining an exhilarating drive with romantic scenery and spectacular views of the castles, palaces and ruins perched majestically on the tops of steep crags surrounded by vineyards. After an eventful drive,

you can sit back and savour the delicious specialities that the region has to offer.

### Your itinerary

#### Day 1

Set off for the Alsace, stopping at an enchanted small house in the forest, the Auberge du Puits VI. Run by Marie and Norbert Koehler, the restaurant is renowned for its light, creative cuisine served in an elegant atmosphere with an open fire.

Continue in your Porsche through the Palatinate Forest and then on the motorway to Naurath/Wald near Trier. Arrive at your destination for the night, the Landhaus St. Urban, located in a lovingly restored mill. The hotel's rooms feature delightfully arranged items of old furniture.

#### Day 2

On the second day, your journey continues along small, winding country roads – ideal for a Porsche driving experience. Passing through the Eifel and Hunsrück regions, you

can enjoy marvellous views of the Moselle. Break for lunch at Johann Lafer's Stromburg. This top restaurant on the edge of the Nahe wine-growing region and at the foot of the Soonwald forest is a true delight for the senses. The final leg of the tour takes you back along the motorway to Ludwigsburg.

#### Dates:

- 04.04. – 05.04.09
- 09.05. – 10.05.09
- 27.06. – 28.06.09
- 10.10. – 11.10.09

**Minimum no. of participants:**  
10

#### Prices:

- Euro 997 per person in a double room
- Euro 1,050 per person in a single room

### Package includes:

- Two-day test drive in a Porsche (two persons per vehicle)
- One night's accommodation with breakfast
- Lunch on two days
- Dinner, welcome drink
- Travel documents
- Porsche Travel Club tour guide in German and English (other languages also available on request)



For more information, please contact +49 (0)711 911-78155 or visit us online at [www.porsche.com](http://www.porsche.com)

# Porsche Weekend: Hockenheim



## For drivers with Porsche in their blood.

Hockenheim is known by motorsport enthusiasts around the world, mainly for its racetrack. Soak up the atmosphere in a Porsche sports car: covering an area of just under 11 hectares, the safety driving centre at the heart of the Hockenheimring circuit gives you the opportunity to test your reactions in an exhilarating environment with traditional braking exercises, evasive manoeuvres in various road conditions and simulation exercises. The second leg of this unique tour takes you on a journey through the idyllic

countryside and world-famous wine regions of the Rhineland Plain and eastern Palatinate. Enjoy your drive behind the wheel of a Porsche through romantic meadow valleys and ravines, past mills and farms.

## Your itinerary

### Day 1

Arrive at Porsche AG in Ludwigsburg to collect your Porsche for the weekend. Explore the technical features and finesse behind the wheel of various Porsche models at the

Hockenheimring safety driving centre. Afterwards, you will travel with the group to the Lindner Hotel & Spa Binshof in Speyer. After checking in, you will have some time to explore the hotel's facilities, which include a 5,200 m² spa centre. Enjoy a welcome reception in the evening, followed by an exclusive formal dinner.

### Day 2

After an extensive buffet breakfast, it's time to experience the countryside of Baden and the Palatinate region. Stop off for lunch before completing the return journey to Porsche AG in Ludwigsburg, followed by individual departure with a wealth of memories to treasure.



Lindner Hotel & Spa Binshof in Speyer

### Dates:

- 25.04. – 26.04.09
- 30.05. – 31.05.09
- 29.08. – 30.08.09
- 26.09. – 27.09.09
- 24.10. – 25.10.09

### Minimum no. of participants:

10

### Prices:

- Euro 1,390 per person in a double room
- Euro 1,490 per person in a single room

### Package includes:

- Two-day test drive in a Porsche (two persons per vehicle)
- Driver safety training course at the Hockenheimring safety driving centre with experienced instructors
- One night's accommodation with breakfast
- Lunch on two days
- Dinner, welcome drink
- Travel documents
- Porsche Travel Club tour guide in German and English (other languages also available on request)

For more information, please contact +49 (0)711 911-78155 or visit us online at [www.porsche.com](http://www.porsche.com)



# Porsche Weekend: the Black Forest



## A wellness break that starts with the journey to the hotel.

Discover the versatility of one of our Porsche models on a thrilling weekend drive through the relaxing countryside of the Black Forest with its winding roads and long open straights. Sit back and enjoy the splendid atmosphere of hand-picked destinations, such as the Brenner's Park-Hotel & Spa or the Traube Tonbach restaurant, where both opulent surroundings and first-class cuisine await your arrival.

### Your itinerary

#### Day 1

Arrive at Porsche AG in Ludwigsburg to collect your Porsche for the weekend. Savour the winding roads and long open straights of the Black Forest on your journey in convoy to Baiersbronn, breaking for lunch at the Traube Tonbach restaurant. Continue through the Black Forest

to Baden-Baden and one of Germany's best hotels, Brenner's Park-Hotel & Spa. On arrival, you will be greeted with a champagne reception, followed by a formal dinner and a chance to review the experiences of the day.

#### Day 2

After a generous breakfast at the hotel, you can look forward to another memorable day driving through the northern Black Forest in a Porsche. Stop off at the Hirschen restaurant in Oberwolfach for lunch before setting off on the return journey to Ludwigsburg.

#### Dates:

04.04. – 05.04.09  
20.06. – 21.06.09  
25.07. – 26.07.09  
12.09. – 13.09.09  
17.10. – 18.10.09

#### Minimum no. of participants:

10

#### Prices:

Euro 997 per person  
in a double room  
Euro 1,050 per person  
in a single room

#### Package includes:

- Two-day test drive in a Porsche (two persons per vehicle)
- One night's accommodation with breakfast
- Lunch on two days
- Dinner, welcome drink
- Travel documents
- Porsche Travel Club tour guide in German and English (other languages also available on request)



Brenner's Park-Hotel & Spa in Baden-Baden

For more information, please contact +49 (0)711 911-78155 or visit us online at [www.porsche.com](http://www.porsche.com)

# Porsche Weekend: Lake Constance



## Mediterranean flair and pure exhilaration behind the wheel.

Where better to enjoy a weekend of unadulterated pleasure than in the south of Germany, famous for its winding mountain roads, dreamy landscapes and Germany's largest lake. The Bodensee (Lake Constance) region is renowned for its pleasant Mediterranean climate and swathes of orchards and vineyards, making it the perfect setting for an unforgettable driving experience.

### Your itinerary

#### Day 1

After individual travel to Porsche AG in Ludwigsburg and a brief introduction, you set off on a magical cross-country run towards the Swabian Alb Mountains. After stopping for lunch at the Gasthof Herrmann inn in Münsingen, continue on to Lindau and your hotel for the night, the Hotel Bayerischer Hof.

Enjoy a champagne reception, then relax and share your experiences with the group over a formal dinner served in the wonderful surroundings of this luxury residence.

#### Day 2

Enjoy the magnificent view across Lake Constance during a generous breakfast at the hotel. You then head for the southern Black Forest along winding roads, breaking for lunch at the excellent Öschberghof restaurant in Donaueschingen on the way. Savour the last few miles on the route back to Ludwigsburg, followed by individual departure.

#### Dates:

18.04. – 19.04.09  
04.07. – 05.07.09  
01.08. – 02.08.09

#### Minimum no. of participants:

10

#### Prices:

Euro 997 per person  
in a double room  
Euro 1,050 per person  
in a single room

#### Package includes:

- Two-day test drive in a Porsche (two persons per vehicle)
- One night's accommodation with breakfast
- Lunch on two days
- Dinner, welcome drink
- Travel documents
- Porsche Travel Club tour guide in German and English (other languages also available on request)



Hotel Bayerischer Hof in Lindau

For more information, please contact +49 (0)711 911-78155 or visit us online at [www.porsche.com](http://www.porsche.com)



# Porsche Weekend: Allgäu Mountains



## Whoever said that life in the country was dull?

Travel to one of the most beautiful regions of Germany. Take in the incomparable scenery of the Allgäu with its flowering valleys, waterfalls and, last but not least, meandering country roads. Enjoy an unforgettable drive in a car that became a legend on this very type of road. The tour takes you on an interesting route through the Bodensee region to Bregenz, the capital of Vorarlberg in Austria, and on through narrow valleys and high mountains to

Oberstaufen in the Allgäu. So much for that old cliché about life in the country being dull.

## Your itinerary

### Day 1

Arrive in Ludwigsburg to collect your Porsche for the weekend, then set off along the winding country roads through the Swabian Alb Mountains towards Münsingen. Break for a traditional lunch at the Gasthof

Herrmann inn before continuing along the meandering route to Bregenz – home of the largest lakeside theatre in Europe. Continue along the twisting roads back towards Allgäu and your destination for the night, the five-star Hotel Allgäu Sonne in Oberstaufen, where a welcome drink awaits you.

### Day 2

Today, the tour takes you to the Tyrol. Enjoy spectacular views of the foothills of the Alps, passing picturesque villages such as Sonthofen and Oberjoch on the way to Pfronten. This idyllic village is situated on a mountain plateau surrounded by towering peaks. Stop for lunch at the Schloßanger Alp restaurant, before taking the motorway back to Porsche AG in Ludwigsburg. Vehicle handover followed by individual departure.

### Dates:

06.06. – 07.06.09  
15.08. – 16.08.09  
26.09. – 27.09.09

### Minimum no. of participants:

10

### Prices:

Euro 997 per person  
in a double room  
Euro 1,050 per person  
in a single room

### Package includes:

- Two-day test drive in a Porsche (two persons per vehicle)
- One night's accommodation with breakfast
- Lunch on two days
- Dinner, welcome drink
- Travel documents
- Porsche Travel Club tour guide in German and English (other languages also available on request)



Hotel Allgäu Sonne in Oberstaufen

For more information, please contact +49 (0)711 911-78155 or visit us online at [www.porsche.com](http://www.porsche.com)

# Porsche Weekend: Bavaria



**Bavaria – known for its traditions and sporting success.**  
**It's nice to travel on common ground.**

Enjoy a thrilling weekend in a Porsche, discovering the splendour of Bavaria's Alpine landscapes and traditions. The winding route takes you through the Swabian Alb Mountains to the Allgäu, past lush green meadows and three of the most famous lakes in Upper Bavaria: the Tegernsee, Staffelsee and Starnberger See. The second leg of the tour promises to be even more enjoyable with some truly spectacular views – as you drive

past Lake Ammersee and through the Lech Valley towards the Swabian Alb Mountains. An unforgettable weekend journey on some of the most picturesque country roads.

### Your itinerary

**Day 1**  
Collect your Porsche for the weekend in Ludwigsburg before setting off for Pfronten, a small town near the Tyrol. Stop for lunch at the

Berghotel Schloßanger Alp before continuing along the winding Alpine roads towards Starnberg and your destination for the night – Feldafing on the western shores of the Lake Starnberg – with breathtaking views of the lake and Alps. After checking in at the Golfhotel Kaiserin Elisabeth, relax over a welcome drink and dinner in the evening.

### Day 2

After breakfast, head off along country roads past the famous Lake Ammersee, Bavaria's third-largest lake. Continue across the River Lech and into the Allgäu. After lunch, head northwest along the small country roads through the Swabian Alb Mountains back to Ludwigsburg. Vehicle handover followed by individual departure.



View from the hotel terrace

### Dates:

- 16.05. – 17.05.09
- 11.07. – 12.07.09
- 10.10. – 11.10.09

**Minimum no. of participants:**  
10

### Prices:

- Euro 1,050 per person in a double room
- Euro 1,097 per person in a single room

### Package includes:

- Two-day test drive in a Porsche (two persons per vehicle)
- One night's accommodation with breakfast
- Lunch on two days
- Dinner, welcome drink
- Travel documents
- Porsche Travel Club tour guide in German and English (other languages also available on request)

For more information, please contact +49 (0)711 911-78155 or visit us online at [www.porsche.com](http://www.porsche.com)



# Porsche Adventure Tours

**Get ready for the adventure of a lifetime  
in the safe hands of Porsche engineering.**



**The Porsche Adventure Tours offer a varied programme of unforgettable driving holidays. Take to the wheel of a Porsche to explore the wild and romantic coastal and mountain regions of New Zealand or discover the challenging mountain roads of the Pyrenees. Our Alpine Pass tours feature winding roads and views of breathtaking beauty. Alternatively, you can enjoy a wealth of stunning attractions on the Porsche Tour of Eifel/Rhineland or the Porsche Tour of Saxony/the Baltic Sea/Berlin. Our Tour of Provence/Côte d'Azur is ideal for those who enjoy living life to the full, while the tours of Burgundy and Alsace/Vosges pair culinary delights with the thrill that comes when driving through the open countryside in a Porsche.**

**Let the adventure begin.**

# Porsche Tour of the Baltic Sea



## Pure relaxation – from wicker beach chair to ergonomic sports seat.

Germany's largest island, Rügen is known for its majestic chalk cliffs along the Baltic coastline. The region offers a wealth of contrasts: tranquil bays, fine sandy beaches, chic resorts, magnificent tree-lined avenues, and verdant forests that give way to stark heathland. Explore the countryside in a car that is also full of contrasts. Experience the seamless combination of performance and practicality, form and function of a Porsche – the ideal

way to explore the Baltic coast and one of its most traditional and beautiful resorts – Binz.

### Your itinerary

#### Day 1

The tour starts at the Grand Elysee Hotel in Hamburg. Set off in a Porsche along the motorway towards the Baltic coast. Stop off in the little fishing village of Ahrenshoop for lunch and admire the wonderful sea

views. From here, it's just a short drive to the Baltic resort of Binz and your destination for the night, the Kurhaus Binz. In the evening, take a trip on the 'Racing Roland' narrow-gauge steam railway to the Baltic resort of Sellin where you can enjoy culinary highlights and ocean views on the famous pier.

#### Day 2

Enjoy breakfast at the hotel with panoramic views, before taking to the wheel of a Porsche to explore some of the region's main attractions, including Putbus with its neo-classical architecture. Stop for lunch at a romantic restaurant situated on top of the forested chalk cliffs overlooking the turquoise Baltic Sea – right next to Jasmund National Park and the famous Königstuhl peak. Travel to Sassnitz, where you briefly step out of your Porsche to board a cutter for a tour of Rügen's most famous landmark, the dazzling white chalk cliffs along

the coast of the Jasmund peninsula. In the evening, relax over a gourmet dinner in a splendid setting at the Kurhaus Binz.

#### Day 3

Set off for the return journey through the Mecklenburg lakeland area, breaking for lunch along the way at the idyllic 'Ich weiß ein Haus am See' gourmet restaurant. Arrival in Hamburg followed by individual departure.

#### Dates:

15.05. – 17.05.09  
22.05. – 24.05.09

#### Minimum no. of participants:

10

#### Prices:

Euro 1,750 per person  
in a double room  
Euro 1,890 per person  
in a single room



Kurhaus Binz on the island of Rügen

#### Package includes:

- Three-day test drive in a Porsche (two persons per vehicle)
- Two nights' accommodation with breakfast
- Lunch on three days
- Dinner on two evenings, welcome drinks
- Travel documents
- Porsche Travel Club tour guide in German and English (other languages also available on request)

For more information, please contact +49 (0)711 911-78155 or visit us online at [www.porsche.com](http://www.porsche.com)



# Porsche Tour of Saxony/the Baltic Sea/Berlin



A relaxing break combining adventure and culture.



Germany has a wealth of magnificent destinations to visit, many of which are reached on meandering country roads through stretches of glorious countryside such as the Mecklenburg lakeland area,

the legendary Harz or the ‘Saxon Switzerland’ region (a UNESCO world cultural heritage site). When you’re not behind the wheel of a Porsche, you can relax at some of the country’s best hotels and



restaurants or explore the attractions on offer in some of Germany’s buzzing cities and strongholds of German culture. Visit the Alster in Hamburg, the Brandenburg Gate in Berlin or the

Church of Our Lady in Dresden. You’ll also have plenty of opportunity for shopping at a variety of exclusive boutiques.

Your itinerary

Day 1

The day starts at the Porsche complex in Leipzig – with a tour of the production facility and an introduction to your vehicle. Take to the wheel for an accompanied drive on the test track, before enjoying a passenger ride in the Cayenne with one of our instructors for the ultimate adrenalin rush. Break for lunch at the Customer Centre, before setting off for the Harz. The route through this striking highland region is characterised by tight bends and spectacular views. Travel to the picturesque town of Ilsenburg and your destination for the night, the Landhaus Zu den Rothen Forellen. After a welcome

drink and a sumptuous dinner, relax in the hotel's spacious pool and sauna area before retiring to your well-appointed room.

Day 2

On the second leg of the tour, you set off along the winding roads through the Harz mountains to Wernigerode, whose medieval townscape is still almost completely intact. Stop off for lunch at the Gothisches Haus restaurant set in a magnificent half-timbered building. Afterwards, you continue through Lüneburg Heath to Hamburg and your destination for the night, a five-star hotel. Enjoy a drinks reception, followed by a wonderful dinner and the chance to review the experiences of the day.

Landhaus Zu den Rothen Forellen in Ilsenburg



Day 3

After breakfast at the hotel, the tour continues through Lübeck to Schwerin. Break for lunch in opulent surroundings at the Schweriner Schloss restaurant, before continuing on to the coast and the Kempinski Grand Hotel Heiligendamm. After the champagne reception, an exclusive formal dinner awaits you.

Day 4

Set off to explore a chain of more than 1,000 lakes in the Mecklenburg lakeland area, passing Rostock, Güstrow and Krakow along the way to the Rosendomizil hotel on the shores of Lake Malchow. Surrounded by water on three sides, it offers unforgettable panoramic views. You then continue through Müritz National Park and the Strelitz lakeland area to Berlin where you will check in at a luxury hotel in the city centre. Enjoy a champagne reception, followed by an exclusive formal dinner in the evening.

Day 5

This leg of the tour is dedicated to exploring Berlin. After lunch, you are free to discover the city and its historical attractions at your leisure. Enjoy a dinner of regional specialities in a traditional restaurant not far from the hotel.

Day 6

Straight after breakfast, you set off through the Spreewald forest to Bautzen, where you break for lunch. Afterwards, continue through Saxon Switzerland to Dresden. In all its restored splendour, the capital of Saxony has a wealth of attractions: the Zwinger Palace, Semper Opera House and Church of Our Lady are just a few of the highlights on offer. Check-in at the Hotel Taschenbergpalais Kempinski, where a sumptuous dinner awaits.

Day 7

After a generous breakfast at the hotel, set off on the return journey to Leipzig.



Kempinski Grand Hotel in Heiligendamm

Dates:

08.06. – 14.06.09  
31.08. – 06.09.09

Minimum no. of participants:

10

Prices:

Euro 4,550 per person  
in a double room  
Euro 4,950 per person  
in a single room

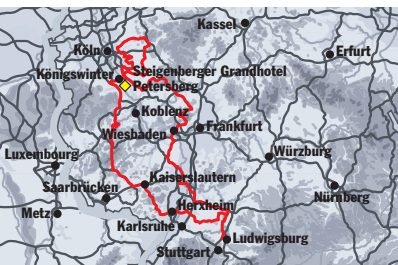
Package includes:

- Six-day test drive in a Porsche (two persons per vehicle)
- Six nights' accommodation with breakfast
- Lunch on six days
- Dinner on six evenings, welcome drinks
- Professional guided tour of the Porsche production facility in Leipzig
- Accompanied drive on the test track
- Passenger ride in a Cayenne with one of our Porsche instructors
- Sightseeing tour of Berlin
- Travel documents
- Porsche Travel Club tour guide in German and English (other languages also available on request)

For more information, please contact +49 (0)711 911-78155 or visit us online at [www.porsche.com](http://www.porsche.com)



# Porsche Tour of Eifel/Rhineland



## Enjoy some of Germany's most beautiful corners.

Explore two of the most beautiful parts of western Germany: the Eifel/Rhineland National Park situated 65 km (40 miles) southwest of Cologne and the Siebengebirge hills – a region full of forests, river valleys, magnificent carpets of blooms and plenty of tight bends. Enjoy the spectacular views across the reservoirs and unspoilt countryside behind the wheel of a Porsche.

### Your itinerary

#### Day 1

Individual travel to Porsche AG in Ludwigsburg to collect your car for this tour, a Porsche sports car. Set off towards the Palatinate region, stopping off in one of Germany's most beautiful villages, Herxheim-Hayna, for lunch at the Krone restaurant. Continue on through the Eifel National Park to the Steigenberger Grandhotel Petersberg in Königswinter, where

you can enjoy awe-inspiring panoramic views of the Rhine Valley. Situated just 5 km (3 miles) from Königswinter and 15 km (9 miles) from Bonn, the former German Federal State Residence is an ideal base from which to explore the region's natural and cultural attractions. In the evening, relax over a gourmet dinner in the hotel restaurant.



Steigenberger Grandhotel Petersberg in Königswinter

#### Day 2

After breakfast at the hotel, take to the wheel of a Porsche to experience 'Romanticism on the Rhine' at its best. Explore the famous Rhine legends between Rheingau and the Siebengebirge hills, passing mighty castles, towering cliffs, steep vineyards and small towns straight from the pages of a picture book. Break for lunch at the romantic Schlosshotel Lerbach set in 28 hectares of picturesque private grounds. In the evening, relax over a hearty dinner of Rhenish Sauerbraten (marinated braised beef), before retiring to your room at the Steigenberger Grandhotel Petersberg.

#### Day 3

On day three, you'll take to the wheel of your Porsche again for the drive through the Eifel to the Rheingau. Stop for lunch at the Schloss Reinhartshausen Kempinski before completing the return journey to Ludwigsburg, followed by individual departure.

#### Dates:

15.05. – 17.05.09  
19.06. – 21.06.09  
07.08. – 09.08.09

#### Minimum no. of participants:

10

#### Prices:

Euro 1,997 per person in a double room  
Euro 2,150 per person in a single room

#### Package includes:

- Three-day test drive in a Porsche (two persons per vehicle)
- Two nights' accommodation with breakfast
- Lunch on three days
- Dinner on two evenings, welcome drinks
- Travel documents
- Porsche Travel Club tour guide in German and English (other languages also available on request)

# Porsche Tour of Alsace/Vosges



## Experience French savoir-vivre in a German sportscar.

Discover picturesque, small French villages with magnificent half-timbered buildings. Explore country roads featuring a number of exciting twists, turns and long bends. Travel through mountain passes and enjoy spectacular Alpine-like views. Experience one of the most exhilarating drives through the splendid French countryside in a Porsche sportscar, sampling a host of sumptuous culinary delights along the way.

### Your itinerary

#### Day 1

Set off in a Porsche sportscar from Ludwigsburg towards the Alsace, stopping for lunch in the northern Vosges mountains. Afterwards, the tour continues along small, extremely winding roads up to Mont Sainte-Odile (Mount Odilienberg). Enjoy breathtaking views of the densely-wooded Vosges mountains and the villages and small towns in the

Rhineland Plain, before heading back along the twisting roads to your destination for the night: the Hostellerie la Cheneaudière, a luxury resort set out like a mountain village in Colroy-la-Roche.

#### Day 2

Today's highlight is the famous panoramic road, the Route des Crêtes. Experience the superior handling of the Porsche on the many passes, while enjoying fantastic views. Break for lunch in the southern Vosges, before continuing on towards the Black Forest. Arrive at your hotel for the night, the Parkhotel Adler in Hinterzarten for a champagne reception, followed by a gourmet dinner.

#### Day 3

Explore the winding roads of the southern Black Forest in the morning. After lunch, set off on the return journey to Ludwigsburg. After the twisting mountain roads of the previous two days, you can now put the Porsche through its paces on a

stretch of motorway, before reluctantly departing for home.

#### Dates:

01.05. – 03.05.09  
24.07. – 26.07.09  
04.09. – 06.09.09

#### Minimum no. of participants:

10

#### Prices:

Euro 1,690 per person  
in a double room  
Euro 1,850 per person  
in a single room

#### Package includes:

- Three-day test drive in a Porsche (two persons per vehicle)
- Two nights' accommodation with breakfast
- Lunch on three days
- Dinner on two evenings, welcome drinks
- Travel documents
- Porsche Travel Club tour guide in German and English (other languages also available on request)



Parkhotel Adler in Hinterzarten

For more information, please contact +49 (0)711 911-78155 or visit us online at [www.porsche.com](http://www.porsche.com)



# Porsche Tour of Bavaria/the Black Forest/Heidelberg



Explore historical attractions in an automotive legend.



Explore some of Germany's most beautiful regions. Offering a combination of meandering country roads and long stretches of motorway, an exhilarating drive is guaranteed. Stop off to visit the famous Neuschwanstein



Castle and the Bavarian capital, Munich, along the way. Admire the panoramic Alpine scenery at Lake Constance before continuing on to another impressive highlight: the Black Forest Ridgeway. Pass through some stunning scenery

on your journey through historic towns such as Heidelberg and Rothenburg ob der Tauber. Savour every mile behind the wheel of a car that has a rich heritage itself.

Your itinerary

Day 1

After arriving in Ludwigsburg, set off along the motorway and country roads to Munich. Stop for lunch along the way, before continuing your journey to the ‘cosmopolitan city with a heart’. After check-in at the Hotel Bayerischer Hof, you can spend the afternoon exploring Munich at your leisure. In the evening, relax over dinner at a stylish restaurant in the city centre.

Day 2

After breakfast, there's a chance to explore some of Munich's many beautiful attractions on a guided tour. Stop off at a typical Bavarian bar to sample some of the region's specialities. In the afternoon, you have some free time before dinner at the hotel.



Hotel Bayerischer Hof in Munich

Day 3

Drive through the Bavarian lakeland scenery to Murnau on Lake Staffelsee, where you break for lunch and enjoy spectacular views of the mountains. Drive along the German Alpine Road to the fairytale Neuschwanstein Castle built by King Ludwig II before spending the night at the Berghotel Schloßanger Alp.

Day 4

Drive through the Allgäu towards the mighty Alps, heralded by the sight of the Hochtannberg Pass at a height of 1,679 metres. Savour the impressive scenery and charming route on the journey to your destination for the night, the Hotel Bayerischer Hof in the island town of Lindau on Lake Constance. Soak up the atmosphere of one of Europe's most idyllic border regions on a boat trip with dinner on board.

Day 5

This leg of the tour offers a mix of country roads and fast stretches of motorway. Cross Lake Constance by ferry for lunch at the famous Traube Tonbach restaurant in Baiersbronn before heading along the idyllic Black Forest Ridgeway to your destination for the night, the Schlosshotel Bühlerhöhe near Baden-Baden. After a champagne reception, enjoy an exclusive formal dinner.

Day 6

Today's leg of the tour takes you to Heidelberg. After stopping for lunch, enjoy a guided tour of the town including a visit to the romantic castle ruins. You are free to spend the rest of the day as you please – browsing the shops or strolling around the winding lanes of the old town. Visit the Kulturbrauerei brewery for a guided tour and a dinner of regional specialities, before retiring to your well-appointed room at the Europäischer Hof hotel.



The island town of Lindau on Lake Constance

Day 7

Drive through the magnificent Neckar Valley and along the Swabian Wine Route to the medieval town of Rothenburg ob der Tauber. Soak up the distinctive atmosphere of the town whose medieval town walls are mostly still intact. After lunch, savour every mile on the way back to Ludwigsburg before individual departure.

Note:

This tour can be easily combined with the following package:

- Frankfurt International Motor Show (IAA) 18.09.09

Dates:

26.06. – 02.07.09  
11.09. – 17.09.09

Minimum no. of participants:

10

Prices:

Euro 4,390 per person in a double room  
Euro 4,690 per person in a single room

Package includes:

- Seven-day test drive in a Porsche (two persons per vehicle)
- Six nights' accommodation with breakfast
- Lunch on seven days
- Dinner on six evenings, welcome drinks
- Visit to Neuschwanstein Castle
- Visit to Heidelberg Castle
- Guided tours of Munich and Heidelberg
- Travel documents
- Porsche Travel Club tour guide in German and English (other languages also available on request)



# Porsche Tour of Burgundy



**Elegant, harmonious, refined – not just true of good Burgundy.**

This tour of Burgundy and Alsace is a gourmet and wine connoisseur's dream, offering epicurean delights renowned the world over paired with landscapes of outstanding natural beauty and a rich cultural heritage. Your first impressions of the Alsace will be dreamlike in character – quaint little villages with ancient half-timbered buildings, attractive vineyards and cosy wine bars. Enjoy one of the most exhilarating drives through the beautiful French countryside in a Porsche 911, Cayman or Boxster.

### Your itinerary

#### Day 1

Arrive in Ludwigsburg to collect your Porsche sports car for this tour. Set off along the small, winding roads through the Black Forest, stopping for lunch at the beautifully situated Traube Tonbach restaurant in Baiersbrunn. Afterwards, you continue along country roads towards Freiburg and the Colombi Hotel, where you can relax over a champagne reception and a sumptuous gourmet dinner.

#### Day 2

Day two begins with the journey past Mulhouse to Besançon where you break for lunch. The tour then continues along magnificent country roads through the Côte-d'Or into Burgundy with its famous wine-producing towns. In the evening, enjoy a wine tasting session and a dinner of regional specialities, before retiring to your room at the exclusive Abbaye de la Bussière hotel.

#### Day 3

Travel to Epinal for lunch in the Les Ducs de Lorraine restaurant, before continuing your exhilarating journey

along the winding roads that weave their way through the beautiful Vosges mountains. The route then takes you along the Alsace Wine Road past picturesque wine villages, before reaching your final destination for the day, the Hotel Le Parc in Obernai near Strasbourg.

#### Day 4

After breakfast, the tour takes you along the country roads of north Alsace. Enjoy lunch at a cosy restaurant near Wissembourg. Continue towards Karlsruhe, and then on to Porsche AG in Ludwigsburg in preparation for your individual departure.

#### Dates:

21.05. – 24.05.09  
02.07. – 05.07.09  
20.08. – 23.08.09  
01.10. – 04.10.09

#### Minimum no. of participants:

10

#### Prices:

Euro 2,190 per person  
in a double room  
Euro 2,390 per person  
in a single room

#### Package includes:

- Four-day test drive in a Porsche (two persons per vehicle)
- Three nights' accommodation with breakfast
- Lunch on four days
- Dinner on three evenings, welcome drinks
- Travel documents
- Porsche Travel Club tour guide in German and English (other languages also available on request)



For more information, please contact +49 (0)711 911-78155 or visit us online at [www.porsche.com](http://www.porsche.com)

# Porsche Tour Alpine Passes of Central Switzerland



## You don't need to wear a Swiss watch to enjoy precision movement.

If you're dreaming of mountains and Alpine passes, then this tour is the one for you. After all, Switzerland has so much more to offer than just chocolate and cuckoo clocks. Explore the heart of the country with its fjord-like lakes and Alpine scenery in a Porsche. The delightful route takes you along the motorway and winding country roads to Lake Zurich and on to Vitznau on the Lucerne Riviera. Enjoy a memorable

weekend driving through some of the most spectacular scenery.

### Your itinerary

#### Day 1

Collect your Porsche, before setting off from Ludwigsburg towards Central Switzerland. After lunch, the tour continues along small country roads towards Lake Zurich. Cross

the lake at Pfäffikon, then head for Lake Lucerne on whose shores the Swiss Confederation was founded in 1291 with the swearing of the Rütli Oath. Arrive at your destination for the night, the Park Hotel Vitznau, followed by a welcome drink and dinner.

#### Day 2

The second leg takes you through the Sustenpass, Grimselpass, Nufenenpass, Gotthardpass and Klausenpass – known for their tight bends, twists and turns, and spectacular views. Stop for lunch before setting off on the return journey to Vitznau, where a gourmet dinner awaits you in the hotel restaurant.

#### Day 3

Savour the breathtaking views once more on the return journey. Break for lunch at the Hotel Restaurant Adler in the Black Forest, before taking the winding roads back to the A81 motorway. Arrival in Ludwigsburg followed by individual departure.

#### Dates:

26.06. – 28.06.09  
21.08. – 23.08.09  
11.09. – 13.09.09

#### Minimum no. of participants:

10

#### Prices:

Euro 1,750 per person  
in a double room  
Euro 1,890 per person  
in a single room

#### Package includes:

- Three-day test drive in a Porsche (two persons per vehicle)
- Two nights' accommodation with breakfast
- Lunch on three days
- Dinner on two evenings, welcome drinks
- Travel documents
- Porsche Travel Club tour guide in German and English (other languages also available on request)



Park Hotel Vitznau in Vitznau/Lucerne

For more information, please contact +49 (0)711 911-78155 or visit us online at [www.porsche.com](http://www.porsche.com)



# Porsche Alpine Tour of St. Moritz/Bavaria



## A downhill slalom – no snow required.

The Alps offer a spectacular slalom route along winding mountain roads far removed from the popular tourist circuit. Take the 911, Cayman or Boxster through breathtaking mountain passes, such as the Albula Pass or the Jaufen Pass. Explore the rugged charm and unspoilt scenery of the Alps, as well as delightful destinations such as St. Moritz, Sterzing, Innsbruck and Bad Tölz.

## Your itinerary

### Day 1

Arrive in Ludwigsburg to collect your vehicle, before setting off towards Switzerland. Sample the culinary delights on offer at the Alte Rheinmühle restaurant in Büsingen on the Upper Rhine, where you can also enjoy views of the river. Afterwards, continue over the border into Switzerland – through Winterthur and past Walensee to Chur. From

here, the route takes you along the Albula Pass to your destination, the Kempinski Grand Hotel des Bains set in a fairytale castle in St. Moritz. Enjoy the champagne reception, followed by a sumptuous dinner.

### Day 2

After breakfast at the hotel, the tour now takes you along winding roads towards Meran. Stop for lunch at the Castel Fragsburg in the mountains – and enjoy the breathtaking scenery. Once you have recharged your batteries, continue along the passes to Tegernsee. Enjoy a refreshing

drink upon arrival at the Seehotel Überfahrt situated on the shores of the Tegernsee lake, followed by dinner in the evening.

### Day 3

Breakfast followed by the drive to Bad Tölz. Continue on to the Kochelsee lake, past Oberau and the 1,118-metre high Ammersattel on the exciting road through Reutte and Füssen to Pfronten, breaking for lunch at the Schloßanger Alp restaurant. The final leg of this memorable tour takes you back to Ludwigsburg ready for your individual journey home.

## Dates:

- 12.06. – 14.06.09
- 14.08. – 16.08.09
- 18.09. – 20.09.09

## Minimum no. of participants:

10

## Prices:

- Euro 1,750 per person in a double room
- Euro 1,890 per person in a single room

## Package includes:

- Three-day test drive in a Porsche (two persons per vehicle)
- Two nights' accommodation with breakfast
- Lunch on three days
- Dinner on two evenings, welcome drinks
- Travel documents
- Porsche Travel Club tour guide in German and English (other languages also available on request)

Kempinski Grand Hotel des Bains in St. Moritz



For more information, please contact +49 (0)711 911-78155 or visit us online at [www.porsche.com](http://www.porsche.com)

# Porsche Tour Alpine Passes of Dolomite Alps



## A tour offering the height of driving pleasure.

The Dolomite region is unique and magnificent: Trentino is famous for its sun-drenched valleys while the impressive rocky crags of the Dolomites are a striking symbol of South Tyrol. Put your Porsche through its paces during this four-day tour, stopping for well-earned breaks at charming taverns surrounded by blossoming hillsides and deep-blue mountain lakes overlooked by majestic rocks. Enjoy sights such as Brixen, Meran and Bozen, and put

your driving skills to the test on this spectacular course covering several thousand metres in altitude.

### Your itinerary

#### Day 1

Arrive at Ludwigsburg to collect your car, and then embark upon the first leg of your journey to South Tyrol. Look forward to a first-class stay at the Vital Stadthotel Goldene Krone in Brixen, south of the Brenner Pass

near Bozen, which will serve as your base for the next few days. In the evening, you are invited to attend a briefing about the days ahead. This is followed by a delicious dinner at the hotel.

#### Day 2

Straight after breakfast, set off from Brixen for the drive out into the mountains. The route takes you across the Grödnertal, Valparola Pass and Pordoi Pass, and back to Brixen, stopping to enjoy lunch in a stylish restaurant and the spectacular views along the way. Return to Brixen in the evening before enjoying dinner at the Fink Restaurant, which is famous for its regional specialities.



#### Day 3

The next day's route winds its way from Brixen to Bozen, continuing on through the Mendel Pass, Fondo, Castelfondo, Laurein and Proveis to Meran. Stop for lunch at the Castel Fragsburg where you can share your experiences with your fellow travellers. Then, head off to the 2,099-metre high Jaufen Pass. Return to Brixen where you can relax and enjoy a well-earned gourmet dinner.

#### Day 4

Savour the return journey along winding roads to Ludwigsburg – bringing the tour to a close.

### Dates:

16.07. – 19.07.09  
27.08. – 30.08.09  
24.09. – 27.09.09

### Minimum no. of participants:

10

### Prices:

Euro 2,390 per person  
in a double room  
Euro 2,490 per person  
in a single room

### Package includes:

- Four-day test drive in a Porsche (two persons per vehicle)
- Three nights' accommodation with breakfast
- Lunch on four days
- Dinner on three evenings, welcome drinks
- Travel documents
- Porsche Travel Club tour guide in German and English (other languages also available on request)

For more information, please contact +49 (0)711 911-78155 or visit us online at [www.porsche.com](http://www.porsche.com)



# Porsche Tour of Portofino



**A wealth of superb scenery  
to fall in love with.**

On this tour, you'll explore some of the most beautiful places – and most spectacular bends – in Liguria. You will be based at the world-famous Hotel Splendido in Portofino. Offering a unique blend

of fishing traditions and high society, this picturesque seaside town is home to a number of famous actors and artists. You'll often see yachts belonging to the jet set moored alongside little

fishing boats in the bay. This is the ideal base for a number of fascinating tours. After a challenging drive along narrow country lanes, you can sit back and enjoy driving to the full on the coastal roads.

You'll also have the chance to dine at a number of exclusive restaurants along the way.



**Your itinerary**

**Day 1**

Individual travel to Genoa Airport where you will be greeted and driven to the five-star Hotel Splendido in Portofino. After a welcome cocktail on arrival, relax over dinner on the hotel terrace with views of the bay and cliff-side villas belonging to prominent actors.

**Day 2**

The tour continues along winding country roads towards Chiavari before heading inland to Varese

Ligure, a sleepy village in the heart of Liguria where time seems to have stood still for decades. After lunch at the Degli Amici restaurant, it's time to head back along the meandering route to the Mediterranean coast. Return to Portofino, where you have some time to relax before the boat trip to the neighbouring fishing village of Camogli. Enjoy a dinner of fresh seafood specialities at the La Rotonda seaside restaurant, followed by the return journey by boat to Portofino.

**Day 3**

Experience another fantastic day of driving and the chance to tackle a number of different corners on the journey along the coast to Rapallo. The route through numerous olive groves is a delight for all the senses in a Porsche. Pass through Cicagna, Favale and Santo Stefano, then over the 1,500-metre high Passo del Tomarolo to Bedonia. Stop off en route at a traditional inn where you can enjoy an incredible selection of regional specialities. After lunch, head back along the coast to Portofino. In the evening, round off an exhilarating day in style with dinner at the Le Chufay restaurant in Portofino Bay.

Hotel Splendido in Portofino

**Day 4**

On today's leg of the tour, you drive to Cinque Terre, a national park and UNESCO world heritage site. The route takes you along winding roads through the mountains. Stop for lunch on the coast near Lévanto, before heading back to Portofino. In the evening, a shuttle bus will take you to San Fruttuoso, 10 km (6 miles) from Portofino, where the day draws to a close over dinner with views of the Italian Riviera.

**Day 5**

Breakfast followed by the transfer from the Hotel Splendido to Genoa Airport for individual departure. You'll certainly remember the picture-postcard town of Portofino for a long time to come.



Hotel Splendido in Portofino

**Dates:**

15.10. – 19.10.09

**Minimum no. of participants:**

16

**Prices:**

Euro 3,490 per person  
in a double room

Euro 3,890 per person  
in a single room

**Package includes:**

- Three-day test drive in a Porsche (two persons per vehicle)
- Four nights' accommodation with breakfast
- Lunch on three days
- Dinner on four evenings, welcome drinks
- Return transfer between Genoa Airport and the hotel
- Travel documents
- Porsche Travel Club tour guide in German and English (other languages also available on request)





# Porsche Tour of Provence/Côte d’Azur



Sun, sand, sea – and serpentes!

Spend a whole week living in the lap of luxury on our tour in the South of France. Soak up the chic atmosphere along the Côte d’Azur and sample sumptuous culinary

delights at some of the world’s best restaurants. Magnificent architecture, vineyards, deep-blue sea, numerous bends and typical French savoir-vivre are just a few

of the highlights on offer as part of this exhilarating driving experience.



**Your itinerary**

**Day 1**

Individual travel to Nice Airport, where you will be greeted and transferred by helicopter to the Hôtel de Paris in Monte Carlo. Relax over dinner in preparation for the following day before retiring to your well-appointed room.

**Day 2**

Start the day with a drive along the original route of the Monte Carlo Rally at the Col de Turini. Stop for

lunch at the top of the pass before continuing on to Vence and your destination for the night, the Le Château du Domaine St. Martin hotel.

**Day 3**

The third leg of this varied tour takes you over the Col de Vence and past Grasse, the international perfume capital. In the evening, enjoy a wonderful dinner at one of the best truffle restaurants in France, Chez Bruno, in Lorgues, where you also spend the night.

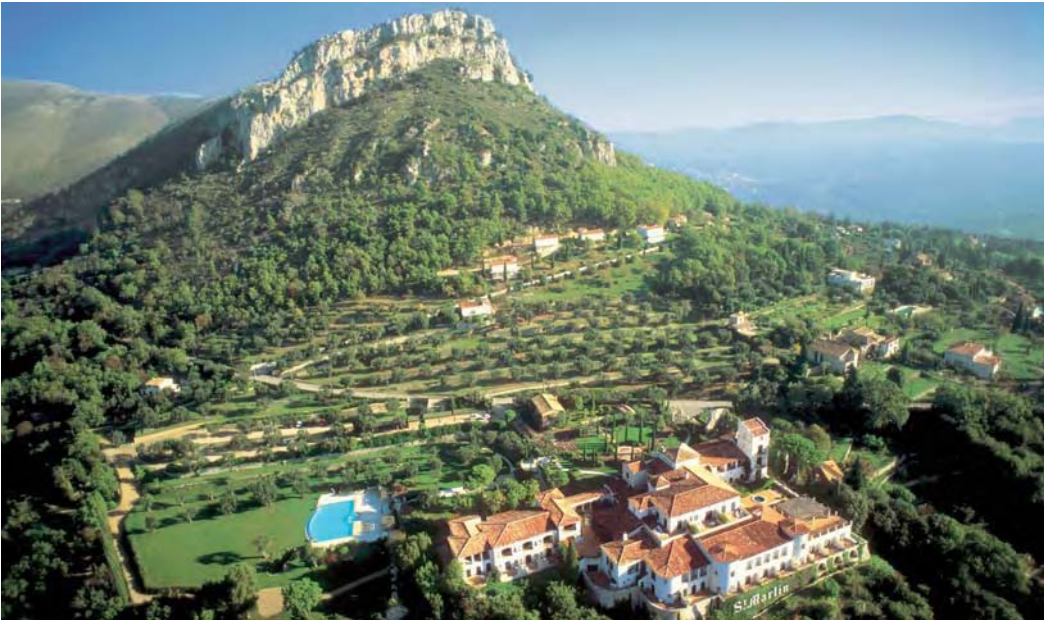
**Day 4**

Set off by Porsche through Artuby to the famous Grand Canyon du Verdon and marvel at views of the 800-metre drop into the ravine, before stopping to sample some regional specialities at the restaurant of top chef Alain Ducasse. Spend the night at the Château de Berne in Lorgues.

**Day 5**

On the fifth day of the tour, drive through Montmeyan, Tavernes and Brignoles to the Côte d'Azur.

Le Château du Domaine St. Martin hotel in Vence



Hôtel de Paris in Monte Carlo

Your destination for the night, the magnificent Villa Belrose, is set on a verdant hillside offering breathtaking views of the gulf of St. Tropez.

**Day 6**

St. Tropez, Cannes, Antibes, Nice and Monte Carlo are all famous around the world for their cosmopolitan flair. Enjoy the exhilarating drive in one of our Porsche sports cars along the unique stretch of coast that links them. After arrival at the Hôtel de Paris in Monte Carlo, end the day in style with a sumptuous dinner in exclusive surroundings.

**Day 7**

Transfer by helicopter to Nice Airport for individual departure.

**Dates:**

16.09. – 22.09.09  
23.09. – 29.09.09  
30.09. – 06.10.09

**Minimum no. of participants:**

16

**Prices:**

Euro 4,590 per person  
in a double room  
Euro 5,690 per person  
in a single room

**Package includes:**

- Five-day test drive in a Porsche (two persons per vehicle)
- Six nights' accommodation with breakfast
- Lunch on five days
- Dinner on six evenings, welcome drinks/wine tasting
- Return transfer by helicopter between Nice Airport and Monte Carlo
- Travel documents
- Porsche Travel Club tour guide in German and English (other languages also available on request)

For more information, please contact +49 (0)711 911-78155 or visit us online at [www.porsche.com](http://www.porsche.com)



# Porsche Tour of the Pyrenees/Barcelona



Once the venue of Olympic cycling races – come and find out why.

Mile after mile of coastline, unique mountain formations and bays with crystal-clear water – this diversity, and the vitality and wildness of the Pyrenees make the region ideal for a fascinating tour behind the wheel of a Porsche. Drive through varied Mediterranean landscapes overlooked by the majesty of the mountain peaks reaching up to 3,000 metres. Other highlights include the city of Barcelona and the traditional Catalan cuisine.

### Your itinerary

#### Day 1

Individual travel to Barcelona Airport, where you will be greeted and driven to the Hotel Arts Barcelona. Part of the Ritz-Carlton Group, this five-star hotel is located near the marina. Spend the first evening relaxing over tapas at a restaurant in the city centre.

#### Day 2

Head for the charming Cava region, stopping for a lunch of typical regional specialities. The journey continues to the El Castell de Ciutat hotel in La Seu d'Urgell in the heart of the Pyrenees. Enjoy a little time to yourself, along with a cocktail and an exquisite Catalan dinner.

#### Day 3

Featuring numerous twists and turns, the route continues through the Pyrenees, Puigcerdà and the Collada de Toses to Ripoll. Stop for lunch before visiting the Dalí Museum in Figueres. After an active day's driving, you can wind down and relax at the five-star Hotel Golf Peralada.

#### Day 4

Savour the drive along the spectacular coastal roads before arriving at your destination for the night, the Hotel Arts Barcelona. Enjoy a sumptuous dinner and the chance to review the experiences of the past days.

#### Day 5

Breakfast followed by transfer to the airport for individual departure.

#### Dates:

02.09. – 06.09.09  
06.09. – 10.09.09

#### Minimum no. of participants:

16

#### Prices:

Euro 3,290 per person  
in a double room  
Euro 3,590 per person  
in a single room

#### Package includes:

- Three-day test drive in a Porsche (two persons per vehicle)
- Four nights' accommodation with breakfast
- Lunch on three days
- Dinner on four evenings, welcome drinks
- Return transfer between Barcelona Airport and the hotel
- Travel documents
- Porsche Travel Club tour guide in German and English (other languages also available on request)



For more information, please contact +49 (0)711 911-78155 or visit us online at [www.porsche.com](http://www.porsche.com)

# Porsche Tour of New Zealand



**Join us on the other side of the globe.  
For a driving holiday that is out of this world.**

New Zealand is famous for its incredible wealth of diverse and fascinating scenery, with green valleys, deep-blue lakes, fjords, mountains, volcanoes and geysers. The South Island is characterised

by rainforests, coastal plains and mountain peaks of up to 3,700 metres. The North Island is more densely populated. Here, Auckland, New Zealand's largest city, and the capital Wellington

present a stark contrast to the Central Plateau with its impressive volcanoes and hot springs. Both islands undoubtedly offer a wide variety of things to see and do.

But one of the most wonderful aspects of New Zealand are the spectacular coastal and mountain routes, making this the ideal location for an unforgettable Porsche driving experience.





Westin Auckland hotel

### North Island itinerary

Individual travel to Auckland. Enjoy dinner with the group at the Waterfront, the city's modern marina, before spending the night at the Westin Auckland hotel. The next day, drive across the Coromandel peninsula and along the coast to Pauanui, where you will stay at the Puka Park Resort. Inland, the scenery of the North Island is dominated by volcanoes, geysers and unspoilt forests. After visiting a volcanic park, spend the night at the exclusive Solitaire Lodge. The next leg of the tour takes you to Lake Taupo, stopping off to marvel

at the turquoise blue Huka Falls along the way. After lunch, there's a chance to get your adrenaline pumping with a helicopter ride or a tandem parachute jump. The next day, you continue on towards the east coast. Stop off at a winery for a wine tasting, followed by dinner. The tour continues on the following day on the winding roads through the undulating countryside. From Wellington, where you spend the night at the Intercontinental Hotel, set off on the final leg of the tour through the wine-growing region of Martinborough. After visiting the famous Museum of New Zealand, enjoy a farewell dinner of typical

New Zealand specialities in Wellington. You can then choose to extend your stay on the North Island or to continue with our exhilarating tour on the South Island.

### South Island itinerary

Individual arrival in Wellington, followed by a welcome drink and dinner. The next day, take the ferry over to the South Island and drive along the coast to Kaikoura – where you can enjoy dinner and spend the night at the Hapuku Lodge. On the third day, you can take a boat trip to watch the whales and dolphins. Afterwards, continue along the

coastal roads to the famous Arthur's Pass, which links the east and west coasts. Check-in at the Grasmere Lodge, before relaxing over dinner and retiring to your room. On the following morning, the tour continues through the pass to the west coast. Break for lunch in Hokitika, taking the opportunity to marvel at the Franz Josef glacier. Enjoy dinner and a peaceful night, before setting off for the next leg of the tour along the coast. Travel over mountain roads and past lakes to Queenstown, the 'adrenalin city' – an absolute paradise for those who relish extreme sports.

Spend the night at the Millbrook Country Club. On day six, take a trip by small aircraft to the world-famous Milford Sound fjord. After dinner, return to the Millbrook Country Club for the night. On the final day of the tour, you travel right across the South Island, past verdant hills and icy-blue lakes. Stop for lunch at Lake Tekapo, before arriving in Christchurch in the early evening. Enjoy dinner and spend the night at The George Hotel, followed by individual departure the next day. Alternatively, you can choose to extend your stay on the island.

### Dates:

on request

### Prices:

on request

A detailed itinerary of the tour had not been finalised at the time of publication.



Hapuku Lodge in Kaikoura

For more information, please contact +49 (0)711 911-78155 or visit us online at [www.porsche.com](http://www.porsche.com)

# Porsche Camps

**Follow the call of the wild.**



Endless expanses of countryside, far from the everyday stresses and strains of the civilised world. Ideal locations in which to put a Porsche through its paces. Whether it's on ice or sand, our courses offer you the chance to hone your vehicle control in some of the world's most challenging – and thrilling – terrains.

Porsche Camps give you the opportunity to improve your driving skills, while enjoying an exhilarating adventure against a backdrop of stunning natural scenery. We also provide a full programme of activities to guarantee you'll have an unforgettable experience, even when you're not behind the wheel.



# Camp4/Camp4S Finland



**Black ice is usually to be avoided – unless you’re driving a 911 Carrera 4.**

There’s no better location for winter driver training than the northern Arctic Circle, or more precisely the Arctic Driving Center in the Finnish town of Rovaniemi or at the Mellatracks Proving Ground in Ivalo

– about 300 km (186 miles) further north. Take to the wheel of a 911 Carrera or Cayenne and hone your car control skills on ice and snow. Experience all types of conditions including a black-ice slalom and

the off-road circuit with the benefit of expert guidance from Porsche Sport Driving School instructors. After the training, you’ll also get the opportunity to explore the endless

expanse of Lapland’s countryside – on snowmobiles, for example.



Test facility at the Arctic Driving Center in Rovaniemi

## Your itinerary

### Day 1

Individual travel to the Sokos Hotel Vaakuna. Relax over dinner, while the members of the Camp4 team welcome you and introduce themselves.

### Day 2

Enjoy breakfast at the hotel before setting off for your first day of training at the Arctic Driving Center I + II. Under controlled conditions, the Porsche instructors will teach you the basics of safety-conscious

driving and driving dynamics. At the end of the day, enjoy a delightful evening meal in a traditional Finnish log cabin.

### Day 3

Practice makes perfect. This also applies to improving your driving skills in a Porsche. So, after breakfast at the hotel, you set off for the second day of your driving course at the Arctic Driving Center I + II. In the evening, you'll be served dinner at an exclusive restaurant at the Arctic Circle.

### Day 4

Spend the whole day at the Arctic Driving Center I + II, putting into practice what you have learned on the previous days. At the end of a long day, enjoy a well-earned dinner and say farewell to the Camp4 crew.

### Day 5

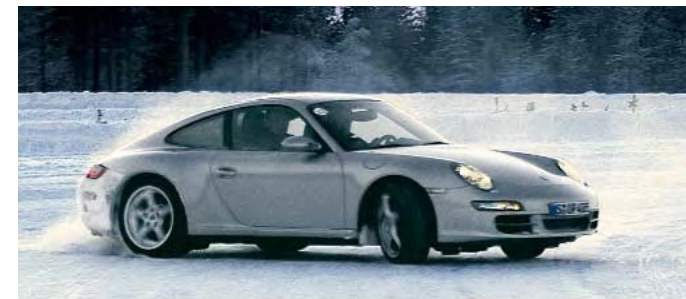
Individual departure.

## Camp4

The test facility at the Arctic Driving Center is an ideal location for practising your driving skills in safety in some of the most challenging winter conditions. Firstly, the Porsche instructors will teach you the basics of safety-conscious driving and driving dynamics. Under controlled conditions, you will learn how to brake effectively, change direction and approach a slippery ascent. The course will also enable you to understand – and drive within – the limits of your car. During the theory briefing, you will learn about various driving styles, followed by the opportunity to try these out for yourself.

## Camp4S

Once you have mastered Camp4, you're ready for the challenges of Camp4S. The course follows on seamlessly from the training content of Camp4. After all, learning how to control your vehicle on ice and snow is something that demands plenty of practice. The course therefore involves spending a great deal of time behind the wheel. The training courses are held in Rovaniemi or 300 km (186 miles) further north in



Test facility at the Arctic Driving Center in Rovaniemi

Ivalo. In addition to exercises, you will also be taught the basic principles of driving dynamics. Our Porsche instructors are on hand throughout the duration of the course to provide any advice and assistance you might need.

### Dates:

**Camp4:** on request

**Camp4S:** on request

### Minimum no. of participants:

48

### Prices:

on request

The Porsche Sport Driving School recognises Camp4 as Precision training and Camp4S as Performance training.

### Package includes:

- Driver training course in a Porsche 911 Carrera and Porsche Cayenne (two persons per vehicle)
- Porsche Sport Driving School instructors and schedule
- Four nights' accommodation with breakfast and dinner
- Lunch on three days
- Evening programme (snowmobile tour and other activities – protective and thermal clothing provided)
- Travel documents
- Technical support
- Transfer by shuttle bus
- Porsche Travel Club tour guide in German and English (other languages also available on request)

For more information, please contact +49 (0)711 911-78155 or visit us online at [www.porsche.com](http://www.porsche.com)



# Desert Camp Dubai



## A stunning off-road adventure in the desert.

The Emirate of Dubai on the Persian Gulf is known for its successful blend of traditional and modern life, spectacular construction projects and, above all, its fascinating, far-stretching desert. Literally translated, Dubai means ‘meeting place’ and we

therefore felt it was a fitting location for an adventurous desert tour amidst steep sand dunes.

Explore the exceptional off-road capability of the Cayenne on a number of different driving sections.

Our instructors will take you safely over a number of challenging obstacles including a slanting section, a 3-metre high embankment featuring ascents and descents with a gradient of up to 20°, and a 50 cm-deep water

ditch. There’s also plenty of opportunity to explore this desert paradise at your leisure when you are not behind the wheel.

**Your itinerary**

**Day 1**

Individual travel to Dubai International Airport, where you will be greeted by the Porsche Travel Club team and transferred to the Bab Al Shams Hotel. Spend the rest of the day at your leisure.

**Day 2**

Top-class breakfast at the hotel, after which you take to the wheel of a Porsche Cayenne for the drive to the Desert Camp. After a brief introduction, you will then put the Cayenne through its paces on a

number of different driving sections under the guidance of Porsche instructors. Later in the afternoon, set off through the dunes and back to the Bab Al Shams Hotel where you can relax over dinner in preparation for the following day.

**Day 3**

Today's adventure begins with driver training in the impressive dunes. Stop for lunch in the desert before continuing on to the Sunset Bar in the afternoon, where you can sip champagne while watching the sun setting over the dunes and a falconry display. Afterwards, you

make your way by camel to a typical Arabian Bedouin tent for a traditional-style evening with dinner. Travel to the Bab Al Shams Hotel with your instructor.

**Day 4**

Enjoy breakfast at the hotel, before heading for Al Shwaib where the adventure continues over sand dunes, through dry riverbeds and fascinating mountains. Enjoy lunch in the desert, before returning to the hotel in the late afternoon. Over a farewell dinner in the evening, you have the chance to review the experiences of the past few days.

**Day 5**

The Porsche Travel Club team will take you to Dubai International Airport for individual departure.



**Dates:**

- 29.10. – 02.11.09
- 03.11. – 07.11.09
- 08.11. – 12.11.09
- 13.11. – 17.11.09
- 18.11. – 22.11.09
- 23.11. – 27.11.09
- 28.11. – 02.12.09
- 03.12. – 07.12.09

Porsche Sport Driving School recognises Desert Camp as Precision training.

**Additional services:**

We can also provide you with a quote for flights to Dubai and accommodation at various beach hotels in Dubai.

**Minimum no. of participants:**

24

**Prices:**

- Euro 5,200 per person in a double room
- Euro 5,800 per person in a single room

**Package includes:**

- Three-day test drive in a Porsche Cayenne (two persons per vehicle) accompanied by an instructor from the Porsche Sport Driving School
- Four nights' accommodation with breakfast
- Lunch on three days
- Dinner on three evenings, welcome drinks
- Return transfer between Dubai Airport and the hotel
- Falconry display
- Camel ride
- Travel documents
- Porsche Travel Club tour guide in German and English (other languages also available on request)





# International Porsche Travel Club

The word 'Porsche' needs no translation.



**The Porsche Travel Club is also based in Italy and the USA.**

**The tours offered by Porsche Travel Club Italia are full of Mediterranean flair and highlight the diversity of Italy's regions – from Tuscany and Lake Garda to Sicily.**

**In stark contrast, at Porsche Travel Club USA the winter sports paradise in the Rocky Mountains provides the setting for a truly breathtaking driving experience.**

**Please note that tours offered by Porsche Travel Club Italia and Porsche Travel Club USA are not organised by max.sense Marketing GmbH. These are covered by special conditions which can be requested from the respective tour operator.**

# Porsche Travel Club Italia



## ‘La dolce vita’ – made in Germany.

All of our tours are designed with the greatest attention to detail. Porsche Travel Club Italia takes you on a journey of the senses, enabling you to experience ‘la dolce vita’ in Italy and even further afield behind the wheel of a Porsche.

### Porsche Sapori & Motori

Explore a sensual world in a Porsche along winding roads through picturesque hilly country, past vineyards, historical towns and villages, and cultural monuments. The region has plenty of exhilarating twists and turns, as well as plenty of culinary delights for you to enjoy. Stop off along the way at first-rate restaurants and hotels where you can sample the typical Italian cuisine and locally

produced wine. Perfect for those wishing to combine a memorable driving experience with the opportunity to savour some of the finer things in life.

### Porsche in Quota

Alternatively, you can explore Italy’s charms on the ‘Porsche in Quota’ tour – a very special journey of discovery tracing the history of Italy’s famous mountain rally

tracks. Visiting these charming, yet challenging tracks in a Porsche makes the experience all the more memorable. Explore the mountainous roads with their numerous twists and turns on a journey you’re guaranteed to remember for a long time to come.

### Porsche in Tour

If you are looking for pure driving pleasure, ‘Porsche in Tour’ is just the thing. Sit back and enjoy the feeling of absolute freedom for the day, putting the Cayman or Boxster to the test on this spectacular route.

### Porsche Natura & Avventura

Unspoilt countryside and off-road adventure – that’s the motto of the ‘Natura & Avventura’ tour from Porsche Travel Club Italia. Enjoy an exhilarating weekend behind the wheel of a Cayenne, exploring some magnificent routes far from the tourist circuit and sampling the local specialities along the way.

Our tours can also be booked as an incentive package – the ideal way to motivate your staff or to show your appreciation to customers. In addition, our Ticket Service can provide you with access to the world of motorsport: at the Porsche Carrera Cup Italia.

### Contact details of Porsche Travel Club Italia:

Porsche Italia SpA  
Corso Stati Uniti 35  
35127 Padova  
Italy  
Tel.: +39 (0)49 8292 934  
Fax: +39 (0)49 8706 832  
E-mail: [travelclub@porsche.it](mailto:travelclub@porsche.it)  
Internet:  
[www.porsche.it/travelclub](http://www.porsche.it/travelclub)

Dates/prices: on request

**Special conditions apply to tours offered by the Italian operator.**





# Porsche Travel Club USA



## A land of opportunity – and unlimited driving pleasure.

Explore the ‘land of the free’ on this fascinating tour of the seemingly endless stretches of countryside in the Rocky Mountains.

With snow-covered mountains, landscapes and roads, the region is a true winter paradise whose appeal is not restricted to winter sports enthusiasts alone. The Rocky Mountains are also the ideal location for a truly unforgettable driving

holiday. Explore the exceptional precision and performance of the Porsche models in this winter wonderland.

## Camp4 USA

January and February are the best time of year for winter sports in the Rocky Mountains. Put our Porsche models through their paces on a tour lasting several days at Camp4 USA. This experience not only presents a challenge for any Porsche, but also for you. Demanding elements such as the ice track will leave you with some memorable moments behind the wheel.

You'll also have plenty of opportunity to relax at your five-star hotel. Offering incredible views, it is the ideal place in which to switch off and unwind.

## Contact details of Porsche Travel Club USA:

Porsche Cars North America Inc.  
E-mail: [travel.club@porsche.us](mailto:travel.club@porsche.us)  
Tel.: +1 888 2047474  
Internet: [www.porschedriving.us](http://www.porschedriving.us)

Dates/prices: on request

**Special conditions apply to tours offered by the American operator.**



# Porsche Sport Driving School

**At Porsche, evolution does not stop at our sportscars.  
It extends to the whole driving experience.**



Porsche stands for tradition – and so does the Porsche Sport Driving School. For 35 years it has been offering participants excellent training and exhilaration behind the wheel, along with the opportunity to hone their driving skills both on and off road at various locations around the world. The training complies with international standards, and enables safety-conscious drivers to take their skills to another level – always under the guidance of our highly trained instructors. Needless to say, all courses offered by the Porsche Sport Driving School can also be booked as an incentive package.

The following pages give an insight into the training provided by the Porsche Sport Driving School. These events are not organised by max.sense Marketing GmbH. More detailed information can be found in the relevant catalogue.



# Porsche Sport Driving School – about us



**Most people can't wait to finish school.  
Here's one you'll be sad to leave.**

You might not fancy the thought of going back to school. But what if you could swap your pencil for a gear lever and take things at your own pace?

The aim of the Porsche Sport Driving School is to improve your driving skills on an ongoing basis, enabling you to drive more safely and deal more effectively with

hazards on the road. Some of our courses also focus on aspects of motorsport, from the important basics to professional driving skills.

All of our courses are clearly structured and build on knowledge from the previous level so that you can finely hone your driving style step by step. First-time participants at the Porsche Sport Driving School, for

example, start with the introductory Warm-up or Precision training. They then go on to improve their vehicle control further with the next level up, Performance training. Master training prepares participants for entry into the world of motorsport. Our instructors are on hand throughout to provide professional tips and advice.

After successfully completing the courses, you will be ready to apply for a racing licence – your ticket to compete in motorsport events such as the Porsche Sports Cup, a race series for Porsche customers held at various German and international circuits.

You can either complete the training in your own vehicle or in one of the Porsche training vehicles provided, and you can choose which venue you wish to attend – a famous international racetrack or one of our dedicated safety driving centres. Alternatively, you can practise your skills on gravel and sand with an

off-road training course or on snow and ice at one of our special winter training venues.

Join us on a school outing with a difference – for the opportunity to train with the best in class.



# Training Offer



**For drivers who relish a challenge.**

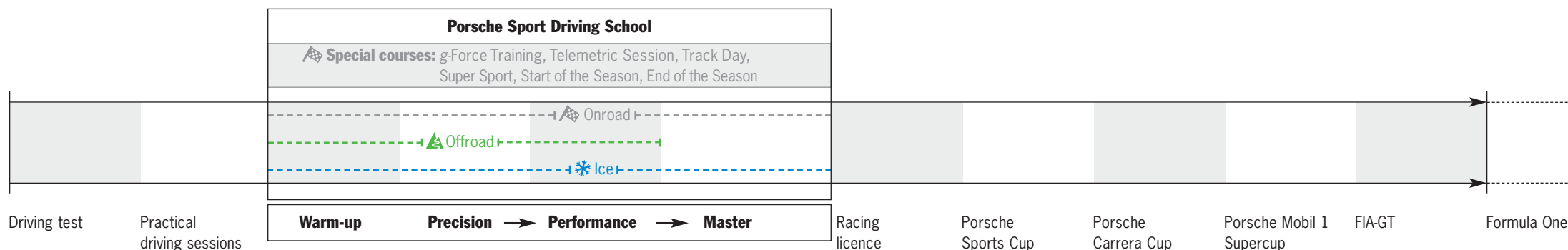
Porsche Sport Driving School offers a vast range of training courses to suit all levels and requirements. Optimise your

driving style step by step, starting with the basics of dynamic driving through to professional racing skills. The training is offered on

some of the world's most famous circuits or at dedicated safety driving centres. Alternatively, you can opt for an off-road course – in

the desert of Dubai or on snow or ice. If you are looking for a challenge, you've come to the right place.





## We help you to achieve more than you ever thought possible.

Once you've got the introductory Porsche training course, the so-called Warm-up, under your belt, you're ready to hone your skills in the more advanced courses offered by the Porsche Sport Driving School, namely Precision, Performance and Master. You have to get the precision right before you can enhance your performance, and once you've done that there's nothing to stop you from becoming a master. As illustrated above, the

training levels give you the option of Onroad, Offroad or Ice training, enabling you to test your driving skills under different track conditions.

The one-day Warm-up courses teach the basics of driving safety. However, they are not a prerequisite for the next level up, the two-day Precision training. First-time participants can start at this level straightaway. Porsche courses offer a uniform training content at international level and are recognised worldwide, which means you can easily switch between

various Porsche Sport Driving School courses around the world. Professionally trained Porsche instructors are at hand throughout.

In Germany, you can use your own vehicle, regardless of its make, or hire a Porsche for the Warm-up or Precision courses. Our programme also includes some special courses that deal with topics such as controlled drift or innovative measurement techniques lifted directly from the world of motorsport (telemetry).

Super Sport training is specially tailored to GT vehicle concepts and promises to provide the ultimate adrenalin rush.

In addition, Porsche offers participants who like to live life in the fast lane other interesting driving events, such as the Porsche Sports Cup in Germany.

The following pages provide an overview of what is included in the training courses.



# Training Levels

The Porsche Sport Driving School training courses described below are offered on a number of different terrains at various facilities. We guarantee you will find a course that suits your own individual skills and requirements.

## Warm-up

This course provides you with a useful introduction to the principles of car control. You will learn effective braking techniques and how to correct understeer and oversteer, as well as approaching and entering blind corners, throttle control and taking evasive action.

## Precision

The entire training course is built around the principle of precision. In addition to detailed communication of the basics, the driving style of all participants is assessed individually. The course is much more in-depth than the Warm-up and also includes



a module where drivers can complete full laps of the circuit. Completion of this course is a prerequisite for participation in the Performance training course at the Porsche Sport Driving School.

## Performance

The Performance level is for advanced participants who have completed the Precision training. This course is designed to develop your car control skills further, with advanced tuition on steering and cornering on some extremely challenging circuits. Out on the racetrack, our instructors will show

you how to find the racing line and the correct braking techniques when approaching a corner. While continuing to develop the various cornering techniques, this level also concentrates on lapping. All applicants must have completed the Performance training course at the Porsche Sport Driving School before they can participate in the Master training.

## Master

Alongside the intensive safety-related content already touched upon in the Performance training course, this course includes a range of other motorsport-oriented features, such as heel-and-toeing and safe overtaking manoeuvres.

After successfully completing the Master training, you can turn your attention to motorsports. Participants may apply for an international A licence from the German Motor Sport Association (DMSB) after successfully finishing the course (available to German residents only).





**Special Courses**

Special training courses are available for first-time participants at the Porsche Sport Driving School, although applicants must demonstrate a basic knowledge of driving dynamics and vehicle control.

**g-Force Training**

If you have a high-performance car that is either not equipped with an electronic stability programme or on which this system can be disabled, and you wish to discover

your true potential as a sportscar driver with no intervention from electronic aids, then this is the training course for you. You will learn how to apply the throttle more effectively, successfully bring your vehicle back under control, manage load changes to achieve a safer ride and maintain a controlled slide through corners. The second day of the course consists largely of unrestricted circuit driving, giving you the opportunity to put what you have learned into practice.

**Telemetric Session**

They say that the camera never lies. Nor do data recordings. Polish your driving style with the measuring techniques used by professional racing drivers. Sharpen your racing line and use the data log to chart your success. Porsche professionals from the world of motorsport and measuring technology are on hand to help with tips for improving your driving style and vehicle setup. The number of training places is limited to ensure you get maximum benefit from the course.

**Women Only**

The fascinating world of motorsport has been attracting a growing number of female enthusiasts for quite a while now. We have therefore created a driver training course reserved exclusively for female drivers, which covers the same content as Precision training. After completing the course, participants can move on to the more advanced Performance training.

**Start of the Season/  
End of the Season**

The one-day ‘Start of the Season’ event is ideal for both beginners and more advanced drivers – with plenty of unrestricted circuit driving. And what better way to celebrate the end of a successful season with the Porsche Sport Driving School than on an exhilarating driving weekend with other motorsport enthusiasts. While sampling life in the drivers’ paddock, you can share experiences with the other participants and the Porsche Sport Driving School team. The two-day ‘End of the

Season’ event is the ideal opportunity to put your Porsche through its paces one more time out on the track before the onset of winter.

**Track Day**

This event allows you to complete full laps of the circuit. You will learn how to drive in a safer, more controlled way and you will also pick up some useful tips on how to perfect your driving style. A superlative one-day event offering an informal atmosphere and unlimited driving pleasure.

# International Racetrack Highlights



Mt. Cotton (AUS)

The Porsche Sport Driving School offers an extraordinary driving experience that allows you to follow in the tracks of professional racing drivers at the venues of some of the most thrilling events on the motor racing calendar. Our courses are designed to teach you how to handle your vehicle safely in dynamic driving situations, at high speeds and on a variety of curves. If you are ready for the challenge, all that remains is to choose which of the courses is for you. The following should help you with this decision.

### Nürburgring, Nordschleife (D)

The 'Nordschleife' is the most attractive section of the track between Hatzenbach and Döttinger Höhe. The courses at this superlative racetrack covering 20.8 km (12.9 miles) are designed to teach you what driving discipline is all about, while at the same time ensuring that you enjoy every minute. The name alone is sufficient to inspire the respect and admiration of any racing enthusiast.

### Hockenheimring (D)

This circuit offers the ideal conditions in which to develop a whole

range of different driving skills. Safety zones and realistic road conditions, such as tight and blind corners, make the Hockenheimring an absolute must. Take to the wheel and learn optimum cornering at high speeds and experience the thrill of the 'Motodrome' first-hand.

### Imola (I)

The Rivazza approach at Imola is simply an unforgettable experience. Spanning a distance of 4.9 km (3.0 miles), the technically demanding track communicates the sheer thrill of the race and conveys 'la dolce vita' of Emilia-Romagna.

### Magny-Cours (F)

This Formula One circuit with its tight corners and acceleration and braking zones offers an unforgettable combination of high speed and the beautiful surroundings of the Loire Valley.

### Spa-Francorchamps (B)

Spa-Francorchamps is one of the world's most fascinating racetracks. Much of its fearsome reputation comes from the fast uphill and

downhill stretches, as well as from the Eau Rouge, La Source and Blanchimont corners.

### Barber Motorsports Park (USA)

The Barber Motorsports Park in Alabama is one of the newest tracks in the USA. Spanning a distance of 3.8 km (2.4 miles), it features varied curves and the very latest racetrack technology, all set against the glorious scenery of the southern states.

### Mt. Cotton (AUS)

A 50-minute drive north of the Gold Coast, this training area with its own road network covers 45 hectares of bush land. The course features all important road conditions, as well as an off-road terrain with sections that represent a challenge for first-time participants and experts alike.



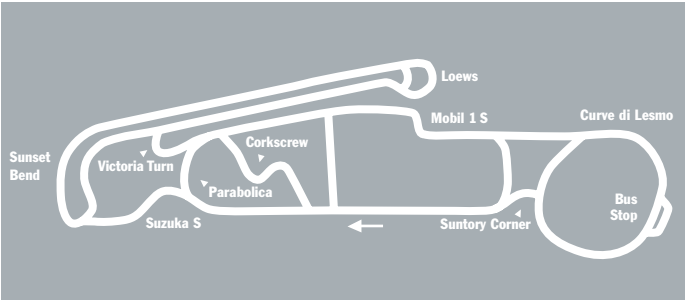
Magny-Cours (F)



# Porsche Sport Driving School in Leipzig

- **Track length:** 3.7 km (2.3 miles)
- **Number of corners:** 10
- **Difference in altitude:** 12 m
- **Track width:** 12 m

The Porsche test track in Leipzig features 10 spectacular sequences inspired by some of the world's most challenging corners. Discover the thrill of driving through sections reminiscent of legendary circuits where racing history has been written. The first bend, based on the S Curve at Suzuka, requires the highest levels of concentration, while the next right-hand corner generates the same lateral acceleration you'd experience in the Sunset Bend at Sebring. The following section is modelled on the difficult Loews curve at Monaco. Then it's time to master another hairpin bend similar to the Victoria Turn, before taking the racing line through the Mobil 1 S chicane as if you were at the Nürburgring. After the corner reminiscent of the Curve di Lesmo,



The corners shown are modelled on legendary circuits around the world.

you'll accelerate out of the tough left/right sequence as if you were at the Bus Stop at Spa-Francorchamps. After a curve based on the Sunbury Corner, you'll find yourself on the finishing straight ready to start the next lap with a 10-metre high serpentine, followed by a steep chicane similar to the Corkscrew at Laguna Seca. Alternatively, you can take the 180-degree bend modelled on the Parabolica at Monza.

While featuring sections based on some of the world's most historic corners, the rest of the Porsche test track in Leipzig is extremely modern. It boasts state-of-the-art

technology, generous run-off and safety zones, and 30 cameras to capture your best lap. Our test track is FIA-compliant and has been fully approved for professional competition use.

Participants on on-road training courses at the Porsche Sport Driving School in Leipzig are given the opportunity to complete an off-road section in a Cayenne, while all off-road courses include an on-road section on the FIA-compliant test track.





### Porsche Assistance

Enjoy peace of mind with our exclusive breakdown and accident recovery service. Membership is free when you buy a new Porsche.



### Porsche Financial Services

Our innovative suite of financial services is specially tailored to the needs of Porsche owners. Products range from attractive finance and leasing options to vehicle insurance and the Porsche Card.



### Porsche Exclusive

Realise your vision of the perfect Porsche with our factory customisation programme. From styling enhancements to performance upgrades, all modifications are uniquely handcrafted for your Porsche.



### Porsche Tequipment

Personalise your Porsche at any time after purchase with the Tequipment range of approved accessories. Designed exclusively for your car, every product is fully guaranteed.



### Porsche Design Driver's Selection

With products ranging from fashion and accessories to tailored luggage, this unique collection combines quality and style with everyday practicality.

## Service



### Porsche Online

For all the latest news and information from Porsche, go to [www.porsche.com](http://www.porsche.com).

### Porsche Classic

Your specialist source for genuine Porsche parts and technical documentation as well as servicing, repair and restoration for all types of classic Porsche. Find out more at [www.porsche.com/classic](http://www.porsche.com/classic).



### Christophorus

Our bi-monthly magazine for Porsche owners has news, interviews and a wide variety of features from throughout the world of Porsche.



### Porsche Clubs

Since the first Porsche Club was founded in 1952, their number has grown to 607 with a total of 120,000 members worldwide. To find out more, call +49 (0)711 911-78307 or go to [www.porsche.com](http://www.porsche.com).



### Porsche Used Car Programme

Porsche Approved is the simple way to find the perfect pre-owned Porsche, anywhere in the world. Every car is rigorously tested and comes with a comprehensive vehicle warranty.



### Porsche Centres

Your Porsche Centre can assist you with every aspect of purchasing and owning your Porsche. You will also find a wide range of products and services, including genuine Porsche parts and accessories.



Ask your Porsche Centre for the latest brochures from Porsche Exclusive, Porsche Tequipment, Porsche Design Driver's Selection and the Porsche Sport Driving School.



# Terms and Conditions: Porsche Travel Club

## Terms and Conditions

In association with Porsche, max.sense Marketing GmbH, the tour operator, offers the tour packages described in this catalogue as part of the Porsche Travel Club programme. The terms and conditions of travel hereinafter set forth shall apply to the travel and as such will be deemed as binding by the customer upon booking. We shall endeavour whenever and wherever possible to spare you any unnecessary inconvenience during your tour with Porsche Travel Club. In setting the frame for the scope of our liability, our intention is to ensure you have a clear picture of what you can expect and what we are responsible for. Furthermore, the 'General Conditions of Transport' available from us upon request, shall apply to all flights with scheduled services provided by international airlines.

**Please note that special conditions apply to tours offered by Porsche Travel Club Italia (p. 104) and Porsche Travel Club USA (p. 106). These can be requested from the respective tour operator.**

## 1. Registration, Tour Confirmation

1.1 Your travel registration represents your consent to a binding contract with the tour operator. The travel contract is effective upon confirmation of the travel package tour by the tour operator.

1.2 Insofar as the person making the travel tour reservation expressly stipulates that he or she will be held liable for any and all contractual obligations on the part of other persons stated in the reservation, he or she will be held liable for any and all claims addressed to these persons in addition to these other persons' liability.

1.3 Insofar as the tour confirmation deviates from the registration made at a prior date, we shall make express reference to such changes in the confirmation

document. We shall be bound by this new offer for a period of 10 days. The contract shall be effective based on this new offer upon receipt of your consent or payment within 10 days.

1.4 Advance registrations are registrations for travel tours in the coming season not yet advertised. They shall be processed in order of receipt by post and converted into actual reservations as soon as the catalogue for the relevant season is published. Reservations may only be considered within the limits of tour and space availability. Your rights under clause 1.3 of these terms and conditions shall not be affected.

## 2. Payment

2.1 A deposit payment of 20% of the tour price must be made upon receipt of the tour confirmation and reservation guarantee voucher. The balance must be paid 30 days before the beginning of your holiday. Please note that a reminder will not be issued. Special conditions shall apply to the following holidays:

### Desert Camp Dubai:

deposit payment of 20% with balance to be paid two months prior to departure;

### Camp4/Camp4S Finland:

deposit payment of 20% with balance to be paid by 01.11.2008.

In the case of registrations made less than 30 days prior to the beginning of the respective holiday, the full tour price shall become payable immediately upon receipt of the tour confirmation and reservation guarantee voucher. In order to protect payments made by customers, the tour operator has arranged insolvency insurance with Tour Vers, Touristik-Versicherungs-Service GmbH, Borsteler Str. 51, 22453 Hamburg, Germany. An

excerpt from Article 651 k (1)-(4) BGB (German Civil Code) reads as follows:

### I.

The tour operator must ensure that the traveller shall be reimbursed for: (1) the tour price paid if the travel services are cancelled due to insolvency of the tour operator; and (2) any necessary expenses incurred by the traveller for the return journey due to the insolvency of the tour operator.

The obligations stipulated in sentence 1 can only be fulfilled by the tour operator: (1) through an insurance policy with an insurance company authorised to conduct business within the scope of application of this law or (2) by undertaking to make payment through a bank authorised to conduct business within the scope of application of this law.

### II.

The insurance company or bank (customer deposit insurer) can limit its liability for the amounts to be reimbursed in total by it in any year according to this law to Euro 110 million.

If in any year the amounts to be reimbursed in total by the customer deposit insurer under this law exceed the maximum amounts stated above, individual reimbursement claims shall decrease in the proportion of the total amount to the maximum amount.

### III.

To fulfil its obligations in accordance with section I, the tour operator must procure direct claim for the traveller against the customer deposit insurer and provide proof by supplying a confirmation issued by or on behalf of this company (reservation guarantee voucher).

## IV.

Tour operators and travel agencies may only demand or accept payments on the tour price by the traveller before completion of the tour, provided that a reservation guarantee voucher has been issued to the traveller. Accordingly, the tour operator has made provisions for cover against this insolvency risk with Tour Vers, Touristik-Versicherungs-Service GmbH, Borsteler Str. 51, 22453 Hamburg, Germany.

2.2 Payment of both the deposit and balance must be made to the tour operator following issue of the reservation guarantee voucher, and no later than upon receipt of the respective travel documents.

2.3 If the tour price has not been paid in full by the time the tour commences, the tour operator may declare the contract null and void after issuing a reminder and stipulating a deadline for final payment. Notice of cancellation does not have to be provided. If the contract is not declared null and void, the tour operator is entitled to charge interest on the outstanding amount in accordance with Article 288, Section 1 of the BGB (German Civil Code). If the travel has been booked by a company, the tour operator is entitled to charge the company interest on the outstanding amount from the date of departure, without having to issue a reminder, in accordance with Article 288, Section 2 of the BGB (German Civil Code).

## 3. Services and Prices

3.1 The services agreed upon under the contract devolve from those described in our catalogue, in the form in which they have become the basis for the contract, as well as from any related information in the tour confirmation, also in the form in which they have become the basis for the contract. We may, prior to contract closing, amend particulars in the catalogue, and the traveller shall, of course, be informed accordingly prior to accepting his or her tour reservation.

3.2 Flights shall be on scheduled carriers. You shall fly tourist class as standard. However, you may also opt to

fly business class or first class against payment of a surcharge at the applicable rate. Transport is carried out based upon the terms and conditions of the respective carrier, and such terms and conditions shall be made available upon request. We apologise in advance for any inconvenience that may be caused if, on account of organisational requirements on the part of the carrier, your outward flight departs in the afternoon or evening and/or your return flight departs in the morning or before midday.

3.3 Services not availed upon by the traveller:

If individual travel services are not availed upon due to premature return or for any other important reason, the tour operator shall endeavour to obtain reimbursement in the amount of the savings incurred by the organisation providing these services. This shall not be required if the services represent a negligible sum or in the case of legal or official objections to reimbursement. The tour operator shall deduct 20% from the amount remunerated as compensation for additional effort and costs.

## 4. Amendments to Services and Prices

4.1 Whereas there may be deviations in and amendments to individual travel services as agreed in the contents of the travel contract, which were not caused by breach of good faith by the tour operator, these shall only be reimbursed if amendments and deviations are material and prejudice the overall concept of the tour booked. Potential warranty claims are unaffected insofar as the amended services are defective. The tour operator is obliged to inform the customer immediately of deviations in and amendments to the services to be provided. If these constitute major changes which significantly alter the character of the tour, the customer will be offered the possibility of either changing or cancelling his reservation without charge.

4.2 We are authorised to make changes in terms of airline, aircraft or the outward or return airport, respectively, for important reasons insofar as this may be deemed

acceptable to the traveller. Amendments to the timetable are also possible. In the event that a substitute means of transport is required, costs for travel by rail in 2nd class shall be paid by the operator.

4.3 The tour operator reserves the right to amend prices advertised and confirmed in the reservation in the event of increases in transportation costs or costs for certain services such as port or airport charges to the extent that the increase in transport charges or costs for certain services per person or per seat shall affect tour prices, provided more than four months have passed between receipt of the tour confirmation and the agreed travel date. In the event of a subsequent amendment to the tour price or an amendment to a material travel service, the tour operator must notify the customer immediately, at the latest 21 days prior to commencement of the tour. Increases in prices after this time shall not be admissible. The customer is authorised, in the case of price increases of more than 5% or in the case of a significant amendment to a material travel service, to withdraw from the contract without charge or request to take part in another tour of at least equal value, should the tour operator offer such a tour in his catalogue without causing additional expense for the customer. The traveller is obligated to make any relevant claims against the tour operator immediately after the tour operator declares the increase in price or amendment to the travel service.

4.4 Furthermore, due to local weather conditions, some of the mountain passes featured in the itinerary may not be accessible. In this case, your local guide will inform you about alternative routes on the day.

## Conditions of cancellation

### 5. Cancellation by the Customer, Reservation Changes, Transferability

5.1 The customer may cancel his or her participation in the tour at any time. The receipt of the notice of cancellation by the tour operator is decisive. The traveller is recommended to make any cancellations in writing and in provable form (registered post or fax with

transmission report). If the customer cancels the travel contract or fails to participate in the tour, the tour operator may require compensation for travel arrangements made as well as for expenses incurred as a result. In calculating compensation, any feasible other usage of the travel service will be considered. The following **general cancellation conditions** shall apply: up to 91 days prior to commencement of the tour, a cancellation charge of 5% of the tour price shall be levied per traveller. Up to 40 days prior to commencement of the tour: 30% of the tour price. Up to 15 days prior to commencement of the tour: 50% of the tour price. From 14 days prior to commencement of the tour: 95% of the tour price.

Different cancellation conditions shall apply to the following tours:

#### **Desert Camp Dubai:**

for cancellation before or on 29.06.2009: 5% of the tour price; for cancellation after 30.06.2009: 95% of the tour price.

**Camp4/4S Finland:** for cancellation before or on 01.11.2008: 75% of the tour price; for cancellation after 02.11.2008: 95% of the tour price.

#### **Ordering gift vouchers:**

In the event of the return of a gift voucher that has been issued over a certain amount, a cancellation fee of 5% of the gift voucher value shall be levied.

5.2 If, up to 45 days prior to departure, for a date which is within the timeframe as advertised in the catalogue, amendments are made at the customer's request with respect to the dates and destination of the tour, location, departure date of the tour, accommodation or the type of transport (change in the reservation), a surcharge of Euro 40 per traveller shall be levied. Requests by the customer to alter his or her reservation(s) after this period of 45 days may, if at all possible, be carried out only after withdrawal

from the travel contract subject to the conditions under clause 5.1 and any special cancellation conditions specified in the catalogue, and if accompanied by a new registration. This shall not apply to requests to reservation changes which entail negligible costs.

5.3 Prior to the actual date of departure of the tour, the customer may allow another person to participate in the tour in his or her stead. Any additional costs resulting from this substitution shall be borne by the customer. The tour operator may object to the substitution if the person appointed fails to satisfy the special requirements associated with specific tours or on legal or official grounds. If a third party enters into the contract, this third party and the customer shall be jointly and severally liable to the tour operator for the tour price and any additional costs resulting from the substitution. 5.4 It rests with the customer to prove that the costs actually incurred by the tour operator are less than those claimed.

#### **6. Cancellation and Termination by the Tour Operator**

6.1 The tour operator may terminate the travel contract at any time during the actual tour if the organisation of the tour is persistently disturbed by the traveller in spite of an official warning given by the tour operator. The same shall apply if a person grossly violates the letter and spirit of the contract in such a manner that precludes the tour operator from maintaining it. The tour operator reserves the right to claim the tour price. He must, however, credit the value of any onward expenses not actually incurred as well as any such benefits acquired from other usage of unclaimed services including any reimbursements made by the organisation providing the services. Any additional costs for return transport shall be borne by the party causing the disruption of tour activities. The latter also bears the burden of proof to provide evidence that the tour operator acquired greater benefits than were reimbursed or incurred lower onward expenses for return transport than were claimed.

6.2 The tour operator may withdraw from

a particular tour contract up to four weeks prior to the scheduled date of departure: 6.2.1 in the event that we are unable to achieve the minimum number of participants specified in the catalogue and tour confirmation. We shall, of course, inform you should it become clear at an earlier date that the minimum number of participants cannot be achieved, in which case any payment made towards the tour price shall be reimbursed in full immediately. 6.2.2 if, after all possibilities have been exhausted, the tour operator cannot reasonably be expected to deliver the tour package because the costs incurred would be prohibitively expensive for that particular tour. The right of withdrawal is void, however, if the tour operator is responsible for the circumstances leading to this situation (e.g., calculation error) or if the tour operator is unable to provide valid justification for these circumstances. The notice of withdrawal shall be forwarded to the customer without delay. 6.3 In the event of the tour operator's withdrawal, the customer is entitled to request participation in another tour of at least equal value if the tour operator is in a position to offer such a tour as described in the operator's catalogue without additional cost to the customer. The customer must make any such claim against the tour operator immediately after the tour operator declares his withdrawal. If the customer does not avail himself of the right to participate in a tour of equal value, his or her deposit shall be immediately reimbursed.

#### **7. Exceptional Circumstances**

7.1 If, after conclusion of the contract, the tour is impeded, endangered or affected adversely to a considerable extent due to unforeseen force majeure (e.g., war, civil turmoil, natural disasters), both the traveller and the tour operator may terminate the travel contract. The tour operator shall then immediately reimburse the tour price paid but may require compensation for services rendered or still to be rendered to conclude the tour. In the event of termination by the tour operator, the traveller shall also be entitled to reimbursement as described in clause 6.3.

7.2 If termination occurs after the departure date of the tour, the tour operator is obliged to take any and all necessary action, in particular to ensure the traveller's return transport, insofar as this has been contractually agreed. Additional costs for return transport shall be shared equally by the two parties, and remaining additional costs shall be borne by the traveller.

#### **8. Guarantee/Liability**

8.1 Within the scope of due diligence, the tour operator is responsible for: 8.1.1 careful preparation of the tour; 8.1.2 careful selection and supervision of the organisations providing the services (e.g., transport companies, hotels, etc.); 8.1.3 accurate description of all travel services indicated in this catalogue unless, pursuant to clause 3.1, an amendment to the details in the catalogue was issued prior to contract closing. However, we shall not be liable for details in brochures relating to hotels, locations or ships as we have no influence on the production of said catalogues and are unable to ascertain the accuracy of the facts contained therein; 8.1.4 proper provision of travel services as contractually agreed; 8.1.5 any fault of persons entrusted with the provision of services.

#### **8.2 Guarantee**

The traveller is entitled to the rights under the Reisevertragsgesetz (Travel Tour Contracts Act), extracts from which are published below, edited for the purpose of improved comprehensibility: 8.2.1 If a travel service is not rendered or not rendered in accordance with the contract, the traveller may, within an appropriate time-limit, ask for remedy. The tour operator may refuse remedy if such remedy entails a disproportionate expense. The tour operator may also effect remedy in a manner in which a replacement service of the same or a higher value is rendered. 8.2.2 The traveller can request a reduction in the tour price on his or her return insofar as travel services during the tour were not rendered as stipulated in the contract and the traveller has not

negligently or purposely failed to advise the tour operator, or the party authorised by the tour operator to render these services, of this fault or defect. The amount of the reduction is dependent on the duration of services not rendered in accordance with the contract in proportion to services impeccably rendered. 8.2.3 If a tour is to a significant degree adversely affected by a fault or defect, and the tour operator fails to provide remedy within an appropriate time period, the traveller may terminate the travel contract – in his or her own interest and for reasons of preserving evidence by affidavit – within the framework of legal provisions. The same shall apply if, due to a fault or defect for an important reason which is discernible by us, the traveller cannot reasonably be expected to undertake the tour. Determination of a time-limit for remedy is not required only if adequate remedy is impossible or refused by the tour operator, or if instant termination of the contract is justified by a special interest of the traveller. If the contract is subsequently cancelled, the traveller shall retain the right to be repatriated. He or she shall owe the tour operator that part of the tour price relating to the services utilised if such services were in the traveller's interest.

#### **8.3 Liability**

8.3.1 The traveller may, where a defect or fault exists, request compensation, irrespective of a reduction in the tour price or termination unless the defect or fault in the tour is due to circumstances beyond the control of the tour operator. The traveller may also request compensation for wasted holiday time if the tour has been hindered or adversely affected to a considerable extent. 8.3.2 Any and all transport provided within the scope of a tour or in addition to said tour for which a specific ticket has been issued shall be considered a contracted service unless otherwise specified in the catalogue and tour confirmation. Therefore, the tour operator shall not be held liable for the rendering of said transport service. Any liability shall be settled in such case in accordance with the carrier's terms and

conditions of transport of which the traveller will have been expressly informed and which shall be made available to the traveller on request. By closing the contract, the tour operator transfers any and all rights to warranty claims he may be entitled to against the transport company, to the traveller.

#### **8.4 Limitation of Liability**

8.4.1 Contractual liability of the tour operator to provide compensation for damage other than physical injury is limited to a total of three times the tour price if damage suffered by the traveller was not caused by us with intent or by gross negligence. Limitation of liability to three times the tour price shall also apply if the tour operator is responsible for damage suffered by the traveller solely through the fault of an organisation providing the services.

#### **8.4.2 Compensation Claims Based on Tort**

8.4.2.1 Personal injury  
The tour operator shall be liable for all compensation claims against him due to tort which are not due to intent or gross negligence in the event of property damage up to Euro 4,000, for each customer and tour. If three times the amount of the tour price exceeds this amount, liability shall be limited to three times the tour price. We recommend adequate baggage and accident insurance (cf. clause 10.1). 8.4.2.2 Damage to property  
The tour operator shall be liable for all compensation claims against him due to tort which are not due to intent or gross negligence in the event of property damage up to Euro 4,000, for each customer and tour. If three times the amount of the tour price exceeds this amount, liability shall be limited to three times the tour price. We recommend adequate baggage and accident insurance (cf. clause 10.1). 8.4.3 If international agreements apply to one or more of the travel services rendered with the effect of limiting the tour operator's liability, the tour operator will avail himself of such agreements



or regulations in case of litigation.

8.4.4 The tour operator shall be liable for accidents occurring at sports events and other leisure-time activities only if the tour operator is at fault.

8.4.5 The tour operator shall not be liable for impairment of services where these are third-party services which are merely brokered and expressly identified as such in the tour description.

### 8.5 Duty to Cooperate, Complaints

8.5.1 Every traveller is obliged to cooperate to the extent possible to help prevent any potential damage or prejudice to the tour or minimise such damage or prejudice. In particular, this includes the traveller notifying the local travel management or agency of his or her complaints (address and telephone number are given in the travel documents). Travel assistance is guaranteed for all tours. This shall also apply to travellers with hotel reservations only, where support is not included as a general rule. An objection raised with an organisation providing the services may often be viewed as helpful but does not release the traveller from his or her obligation to raise the issue with the tour operator. If a traveller is negligent in failing to notify the tour operator of a fault or defect, he or she shall not be entitled to make any claims.

8.5.2 The travel manager is not authorised to recognise any claims.

### 9. Exclusion of Claims and Statute of Limitations

9.1 The traveller must make any and all claims relating to a tour which fails to conform with the contract against the tour operator, max.sense Marketing GmbH, Porschestraße 15–19, 71634 Ludwigsburg, Germany, within one month of the date of the return journey specified in the contract. In the traveller's own interest, such claims should be made in writing. The traveller may only make such claims after this period if he or she was prevented from observing the time-limit through no fault of his or her own.

9.2 Any and all contractual claims become void under statutory limitation six months after the end of the tour agreed in the contract. Expiration of the period of statutory limitation is suspended until the date on which the tour operator gives his written refusal to accept any and all claims made against him. Claims as a result of tort shall expire after a period of three years.

### 10. Travel Insurance

10.1 For your own peace of mind, we recommend that you arrange adequate baggage insurance, accident travel insurance, medical insurance, and third-party liability insurance. Such insurance is not included in the tour price.

### 11. Provisions Relating to Passport, Visa, Customs, Foreign Exchange and Health

11.1 The tour operator shall be responsible for instructing a national of the state in which the tour is offered about provisions relating to passport, visa and health regulations and any changes to such provisions prior to the departure date of said tour. Information for nationals from other countries is available from the relevant consulate. The tour description in the catalogues and the travel documents provide the essential information relating to necessary formalities for a particular tour. Kindly comply with this information and consult the tour operator should you have further queries.

11.2 If you have requested the tour operator to obtain a visa, the tour operator shall not be liable for the timely receipt of a visa issued by the relevant embassy or consulate unless the tour operator is responsible for the delay. You should allow approximately 8 weeks for obtaining visas etc. from the relevant offices.

11.3 The traveller shall be personally responsible for complying with all important regulations relating to the organisation of the tour. Any disadvantage, in particular payment of cancellation costs, due to the traveller's failure to

comply with such regulations, shall be borne by him or her except when caused by the tour operator's negligence due to incorrect information or failure to provide information.

11.4 Kindly consult the catalogue and ask the tour operator whether a passport is required for your tour or whether an official identity card is sufficient, and please ensure that your passport or identity card is valid for the duration of the tour.

11.5 Customs and foreign exchange regulations are extremely strict in certain countries. Please obtain precise information and follow the regulations exactly. In most cases, an exchange office is available on-board ships, or local bank representatives will board the ship in the port to provide currency exchange services.

11.6 In certain countries, specific vaccination certificates are required and must not be more recent than 8 days and not older than 3 years (smallpox) or 10 years (yellow fever). Such vaccination certificates must also be presented to officials upon your return from certain countries (e.g., Africa, the Middle East). Please refer to the catalogue for relevant information and contact the tour operator.

### 12. General

12.1 The recipient of the travel documents is obliged to check immediately whether the documents are issued correctly (name, travel dates, travel destination, etc.) and to advise us promptly of any error.

12.2 Tours in other countries sometimes involve dangers which are not present at home. Technical facilities abroad do not always meet the standards you may be accustomed to. This applies, for example, to gas boilers, kitchen stoves, etc. Therefore, please ensure that you comply with any instructions for their use.

12.3 All participants must bring a valid driving licence and a valid passport or identity card with them to the event.

The following are accepted:

- international driving permit
- national driving licence, issued in German or English
- driving licence in another language accompanied by a translation.

12.4 Legal venue for any action arising out of this contract with respect to Vollkaufleute (merchants entered in the Handelsregister (German Register of Companies)), persons with no general venue within Germany, or persons who, after conclusion of the contract, have transferred their residence or usual place of dwelling to a location outside the borders of Germany, or whose residence or usual place of dwelling is unknown at the time of the action, shall be a competent court of law in Gross-Gerau, Germany. The same shall apply in cases where the party liable is the defendant.

12.5 This travel information is applicable to the period of validity of this catalogue.

12.6 The fact that individual provisions under this travel contract may be null and void does not affect the validity of the travel contract as a whole. This shall also apply to these Terms and Conditions of Travel.

### Services:

Porsche Travel Club tours include the following services:

- Food and accommodation as specified in tour description
- Lunch incl. non-alcoholic drinks
- Evening meals (drinks not included)
- Local taxes
- Accident insurance
- Tour guide (unless otherwise specified)
- Insurance (including excess of Euro 2,500 – amount of excess subject to change in individual cases) on all tours offered
- Cancellation insurance
- Travel documents

**All prices are all-inclusive.**

### Contacts/tour operator:

**Porsche Travel Club**  
**max.sense Marketing GmbH**  
**Porschestraße 15–19**  
**71634 Ludwigsburg**  
**Germany**  
**Tel.: +49 (0)711 911-78155**  
**Fax: +49 (0)711 911-78158**  
**E-mail: [travel.club@porsche.de](mailto:travel.club@porsche.de)**  
**Internet: [www.porsche.com](http://www.porsche.com)**

### Bank details:

**Bank: Kreissparkasse Gross-Gerau**  
**Account number: 11247**  
**Sort code: 508 525 53**  
**IBAN: DE-09-50852553-00000 11247**

All offers are valid from September 2008 until December 2009.

**Please note that special conditions apply to tours offered by Porsche Travel Club Italia (p. 104) and Porsche Travel Club USA (p. 106). These can be requested from your tour guide.**



More information can be found  
online at [www.porsche.com](http://www.porsche.com).

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